



DATE: June 1, 2020

TO: Mayor Robinson and City Councilmembers

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Community Development

SUBJECT: Resetting the Neighborhood Area Planning program: Great Neighborhoods in Northwest Bellevue and Northeast Bellevue

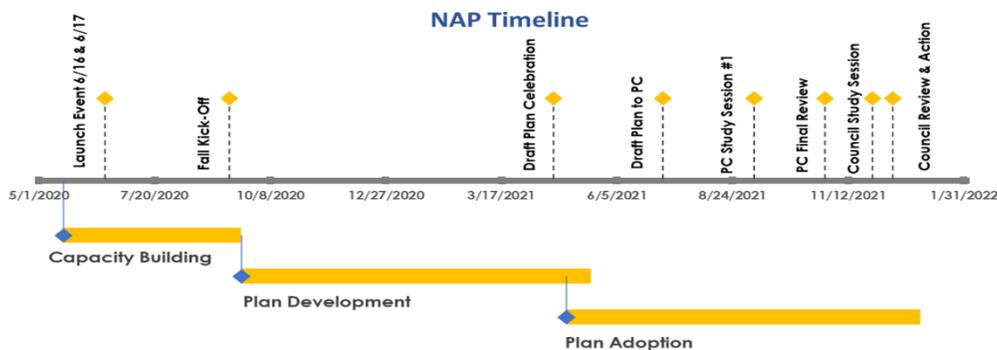
Neighborhood plans bring the City’s broader Comprehensive Plan to life in a local way. They provide residents, businesses, City staff and other stakeholders guidance as each neighborhood grows and evolves. The Great Neighborhoods program is the process for developing these plans. Using creative and inclusive outreach and engagement **that is adapting to COVID-19 realities** staff, residents, and stakeholders will develop plans that secure our neighborhoods’ future as livable, inspiring, vibrant, and equitable communities.

Why now?

The re-launch of Great Neighborhoods is both a challenge and an opportunity **related to the City’s ongoing COVID-19 response**. Public engagement will require more innovation and creativity moving forward as staff will highlight on June 1. When people have been feeling isolated and powerless about their futures, thinking about where they live can offer deliberate opportunities to rebuild community. Great Neighborhoods will be a roadmap leading to future success of City services and programs as part of Bellevue’s **post-COVID rebuilding efforts**.

What is the reset?

Community Development staff will re-launch the Great Neighborhoods program starting with [June 16 and June 17 online “soft” launches](#). Capacity building will run through the summer.



The overall three-phase process will deliver Northwest Bellevue and Northeast Bellevue plans for adoption action by City Council in December 2021.

Great Neighborhoods – Many Voices. One Vision. Our Future.