



Cultural & Economic Development

Arts & Culture Arts Grants Guideline Update

Jesse R. Canedo, Assistant Director

Lorie Hoffman, Arts Community Manager

Community Development

5/9/2022



Direction Needed from Council

- Approve updates to the Arts Grants Guidelines.



2021 Tasveer Festival Poster



Agenda

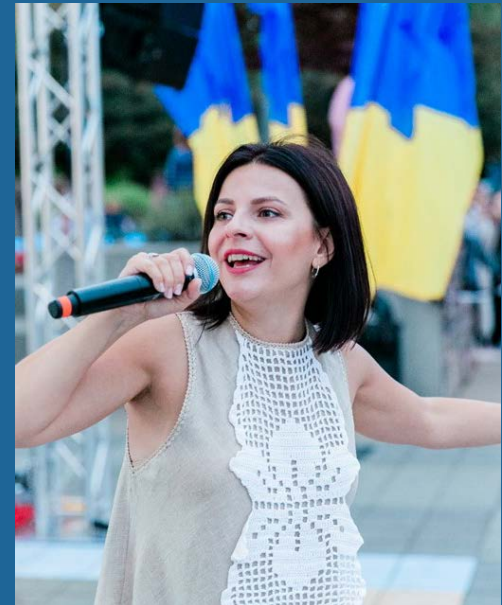
1. Background
2. Guiding Principles
3. Process/Timeline
4. Updates
5. Next Steps





Background

- Last updated in 2018
- 3 programs.
- City Council sets overall guidelines and approves annual awards.
- Arts Commission & Staff administer the program and recommend annual awards.





2022 Allocations

Eastside Arts Partnerships (EAP)

- \$119,590 total
- 32 grants to:
 - 16 Community Partners
 - 16 Pro Partners

Power Up

- \$10,000 total
- 2 grants, \$5,000 each to:
 - Northwest Sound
 - Theatre33

Special Projects

- \$15,410 total
- 11 grants to:
 - 9 individuals
 - 2 nonprofits



Guiding Principles

Approved by council
on March 28, 2022



Make sure our grant program reflects the current needs of our arts and culture community.



Ensure equitable access, by simplifying the application process.



Center underserved communities in funding priorities.



Activate the BelRed Arts District through arts grants incentives.



Explore multi-year support to streamline and reduce work.

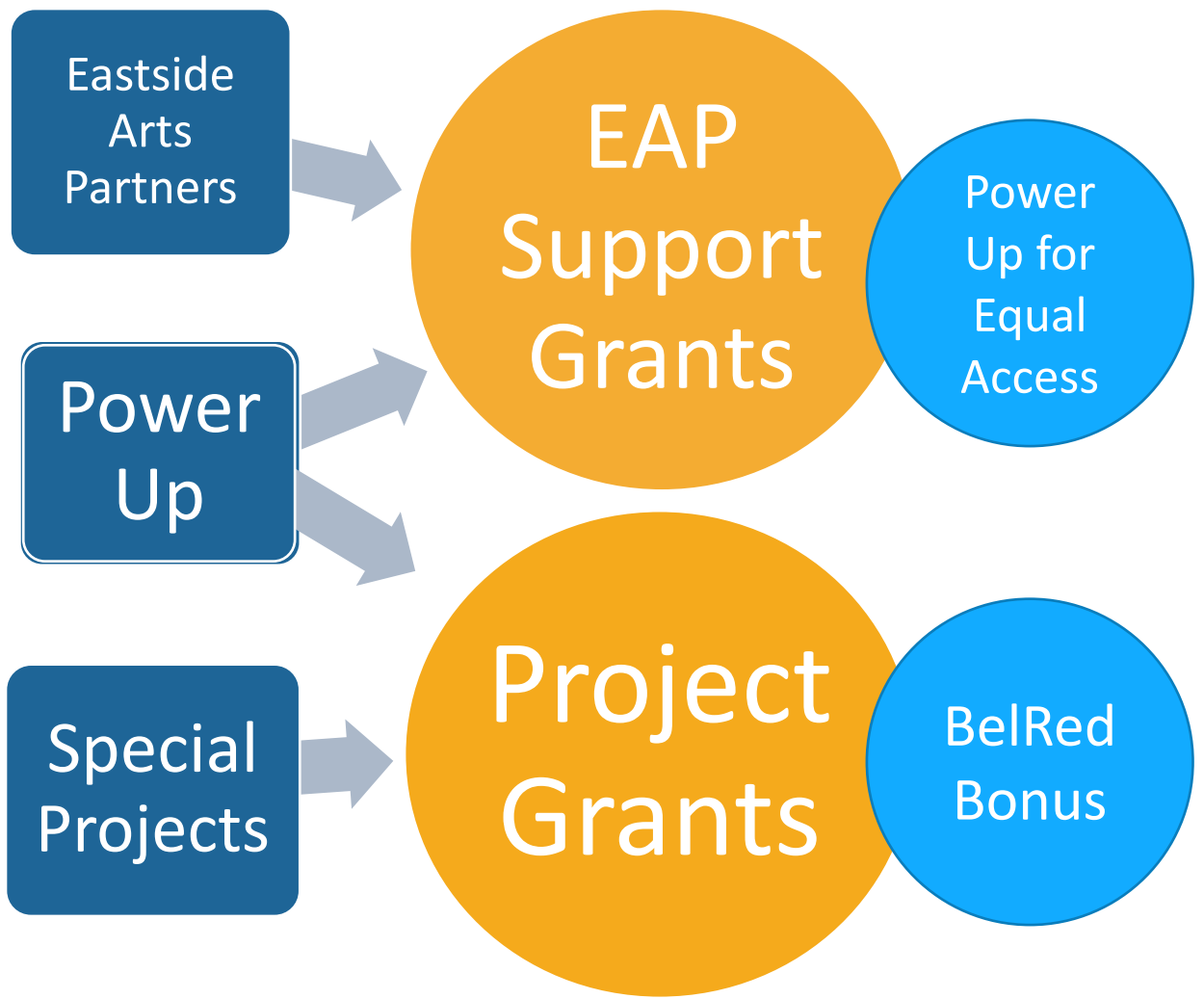


Timeline

- Jan & Feb** Gather information, meetings with City DEI staff
- March 8** Brief Arts Commission
- March** Feedback sessions with previous grant applicants, Arts Commission Grants Subcommittee, City legal staff, City DEI staff
- March 28** Brief City Council
- April 20** Return to Arts Commission for recommendation
- May 9** Return to City Council for approval
- July** Provide info sessions, release new guidelines
- August** Begin collecting applications



Proposed Changes



Proposed Changes - EAP Support



Japan Fair
Art Grant Recipient

Desired Outcomes:

Serve new organizations, address historical underservice, reduce application workload.

Changes

- Eligibility Checklist & Automatic move to Application
- Streamlined Application
- Power-Up Updates
- Removed two-tier system for organizations
- Two year funding cycle.

Goal

Sustain our arts & culture orgs so they can focus on delivering great cultural opportunities to our community.

Proposed Changes – Project Grant



Performance at 2021 Bellwether.
Photo by Nate Gowdy

Desired Outcomes:

Remove barriers to application, increase clarity for artists, activate the Arts District.

Changes

- Clear Name
- Eligibility Checklist & Automatic move to Application
- BelRed Bonus
- One year cycle
- Able to reapply each year
- Set levels of funding

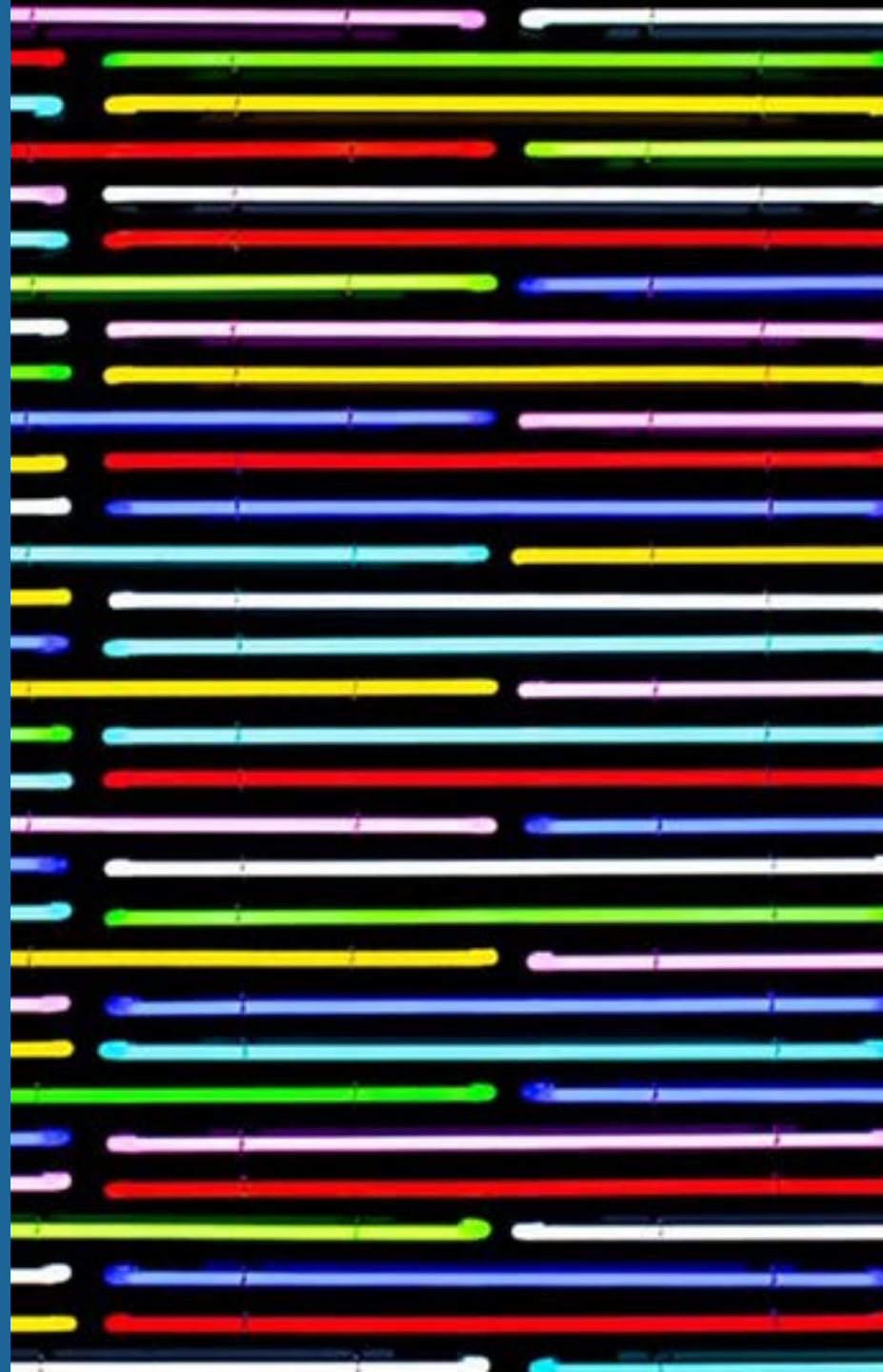
Goal

Bring new arts & culture events to Bellevue and ensure a wide range of affordable programming.



Next Steps

- Guidelines will be translated into six languages:
 - Spanish
 - Chinese (Mandarin)
 - Russian
 - Korean
 - Vietnamese
 - Japanese
- Information sessions for applicants in July
- Application opens in August.





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