

MEMORANDUM



Bellevue Parks & Community Services

DATE: January 15, 2025

TO: Parks & Community Services Board

FROM: Pam Fehrman, Planning & Development Manager
Scott Vander Hyden, Project Manager
Parks & Community Services

SUBJECT: Meydenbauer Bay Park Phase 2 – Planning and Design
For information and discussion – No Board action

On January 15, staff will provide a summary of Meydenbauer Bay Park Phase 2 outreach and engagement efforts, park expansion design options and community feedback.

MEYDENBAUER BAY PARK HISTORY

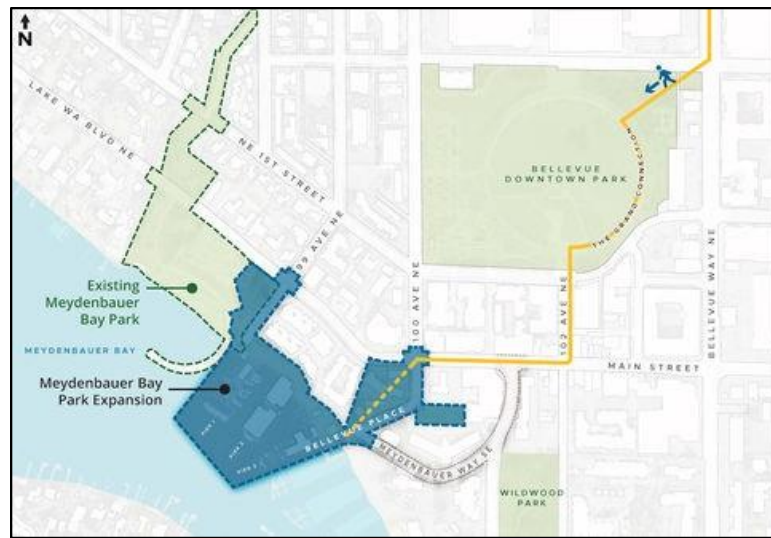
A public beach park on the shore of Meydenbauer Bay has existed in one form or another for approximately one hundred years. In the 1980's, the City established a vision of connecting the Meydenbauer Bay waterfront to Downtown Park to create a signature public park and waterfront destination. That vision has held strong in city policy since that time while being enhanced and refined.

In 2010, the Bellevue City Council adopted the [Meydenbauer Bay Park and Land Use Plan](#). This planning process was a city-wide initiative over a three-year period with extensive community outreach, a citizen advisory committee, consultation with boards and commissions, an environmental Impact statement and ultimately City Council review and adoption. The first phase of development implementing the adopted plan was constructed and opened to the public on March 16, 2019. Meydenbauer Bay Park Phase 1 development improved approximately 6.5 acres of the park west of 99th Avenue and the Marina pier one whaling Building.

More recently, the City Council identified Meydenbauer Bay Park as the anchor at the west end of the [Grand Connection](#), Bellevue's signature downtown place-making initiative. The Grand Connection consists of a series of projects and initiatives designed to improve the pedestrian experience between Meydenbauer Bay Park through downtown Bellevue across I-405 to Eastrail.

MEYDENBAUER BAY PARK PHASE 2 DESIGN

In 2023, planning and design for the implementation of the next phase of master plan implementation began. The goal of this design work is to identify Phase 2 elements and options along with approximate costs to help inform a strong roadmap for the further implementation of the Meydenbauer Park Master Plan. The Council-adopted Meydenbauer Bay Park Master Plan provides the framework vision as well as planning and implementation principles to inform potential next step development.



Meydenbauer Bay Park expansion opportunity area

The graphic below highlights areas of focus or potential Phase 2 design opportunities. The design team has now developed and analyzed multiple Phase 2 opportunities and strategies aligned with the adopted master plan and responsive to current community feedback.



Meydenbauer Bay Park: Potential Phase 2 areas

Based on additional community feedback, the design team has developed a Phase 2 conceptual schematic design plan. The graphic below depicts the Park at complete buildout. More detail on each area and a recommended implementation plan for elements to be included in Phase 2 construction will be shared with the board during the meeting. The Kite Site/100th Street and Connection to the existing marina shoreline has been identified as the community's preferred next phase of development of the adopted master plan.



Meydenbauer Bay Park: Conceptual Design (at complete buildout)

COMMUNITY ENGAGEMENT SUMMARY

At the September 18, 2024, Parks & Community Services Board meeting, staff shared the public engagement outreach, survey results, initial conceptual designs from a public meeting held on June 10. Community outreach has continued fulfilling our goals of transparency and inclusivity that encourage widespread participation and constructive public comment. Our most recent community meeting in November saw 70 participants followed by a survey that received 342 responses. In addition to our City project website, the 'Engaging Bellevue' website continues to allow for a more interactive environment, including videos of the origins of Meydenbauer Bay Park, community meetings and opportunities for feedback.

Our outreach to date includes:

The Engaging Bellevue website with a total of 13,610 visits, including:

- **12,400** English site visits
- **296** Traditional Chinese site visits
- **187** Simplified Chinese site visits
- **175** Japanese site visits

- **175** Korean site visits
- **229** Spanish site visits
- **85** Vietnamese site visits
- **63** Russian site visits

The surveys received 1,649 total responses across different languages:

- **1,589** English survey responses
- **17** Russian survey responses
- **16** Simplified Chinese survey responses
- **14** Japanese survey responses
- **8** Traditional Chinese survey responses
- **4** Korean survey responses
- **1** Spanish survey response

Events Included:

- **Community-wide meetings in person and virtual**
- **Stakeholder Meetings** with our Neighbors, Neighborhood Association, the Meydenbauer Yacht Club, and Bellevue Downtown Association.
- **Tabling or Pop-up events** at the library and various community gatherings around the City

Notifications, Mailings, and Articles:

- **18,353 total mailers** sent to neighbors at the three project milestones.
- **Partner toolkit emails** sent to 65 nearby properties, community-based organizations, and businesses to provide resources and materials to reshare engagement opportunities.
- **39 social media posts**
- **23 English and in-language online and print display ads**
- **Spanish and Chinese radio advertisements**
- **E-Newsletter** sent to nearly 74,000 Bellevue Parks and Community Services subscribers.
- **Articles** in *It's Your City*, *Neighborhood News* and *425 Magazine*

NEXT STEPS

We will continue to work with the community and our neighbors and provide a project update to City Council. Next steps will involve development of construction documentation and securing City, State and Federal permits. We anticipate construction documentation and permitting will take approximately 3 years before construction begins.