



# Cultural & Economic Development

## 2021 Arts Grant Allocations

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Philip Malkin | Arts Commission Chair

Jesse Canedo | Community Development

Scott MacDonald | Community Development

December 7, 2020



# Direction

Move to approve the Arts Commission recommendations for 2021 Eastside Arts Partnerships, Special Projects, and Power Up Bellevue allocations and direct staff to proceed with implementation.

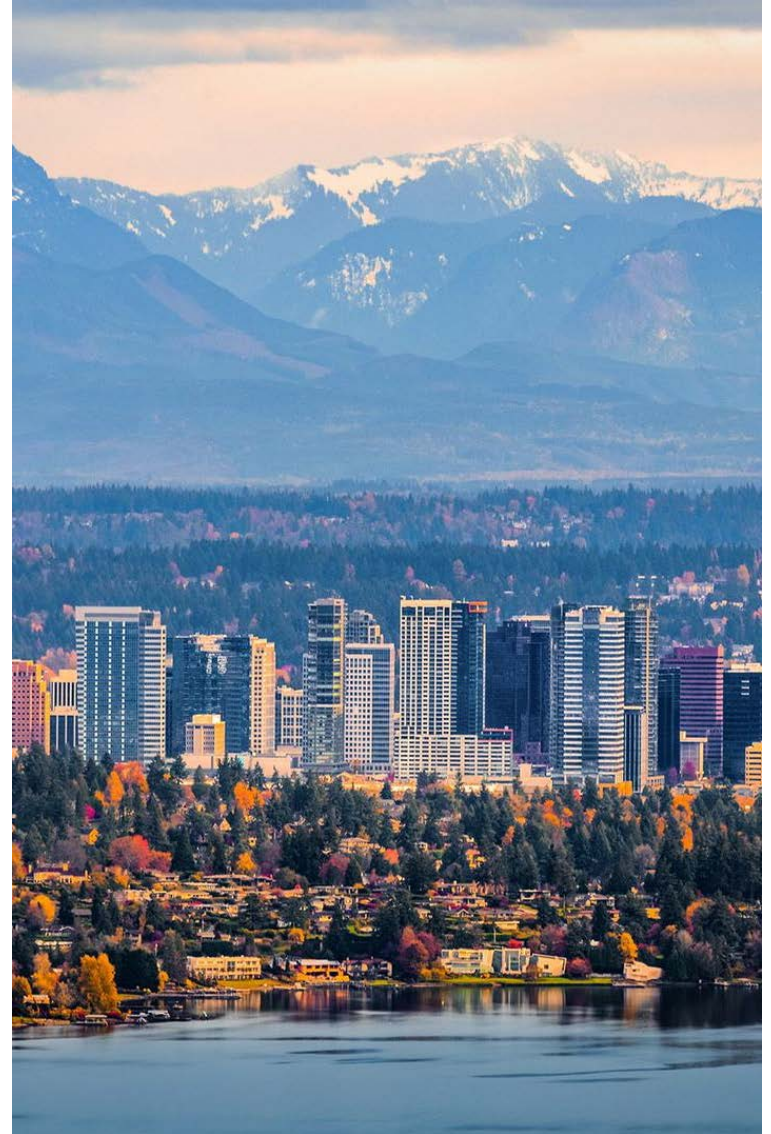


Evergreen City Ballet



# Agenda

1. Grants Program Overview
2. 2020 Grants Year-in-Review
3. 2021 Grants Process & Allocation Recommendations



# Grants Program Overview

- **Eastside Arts Partnerships (EAP) Grants:**

- Community Partner - up to \$5,000
- Pro Partner - up to \$10,000

- **Power Up Grants:**

- Capacity building training
- One-time \$5,000 award

- **Special Project Grants:**

- Projects by artists and organizations
- Orgs can propose same project two times



# 2020 Year-in-review

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- COVID-19 had tremendous impacts on Arts and Culture grantees
- Most programs went online



American Asian Performing Arts Theatre



# 2021 Grant Allocation Timeline

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**Council approved guidelines**

- July 15, 2019

**Open application**

- August 31, 2020

**Recommend allocations**

- Allocations Committee
  - Oct 26, 2020
- Arts Commission
  - Oct 27, 2020

**Approve allocations**

- City Council
  - Dec 7, 2020

# 2021 Allocations

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- Budget of \$145,000 – same as 2020
- 45 grants awarded to 42 organizations and individuals
- \$135,000 unmet need from requests ~ consistent with 2020
- 13 new applicants
- Provided application assistance in Bellevue's top five languages



# Public Benefits

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- Funding will help serve over 1 million residents and visitors
- With ~ 50% getting free and reduced admissions
- ~Over 10,000 youth scholarships
- Provide support for diverse organizations
- Boosts tourism and creative identity



The Huayin Performing Arts Group





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