



Great Neighborhoods Program: Eastgate and Factoria

Initial Briefing and Overview

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City of Bellevue



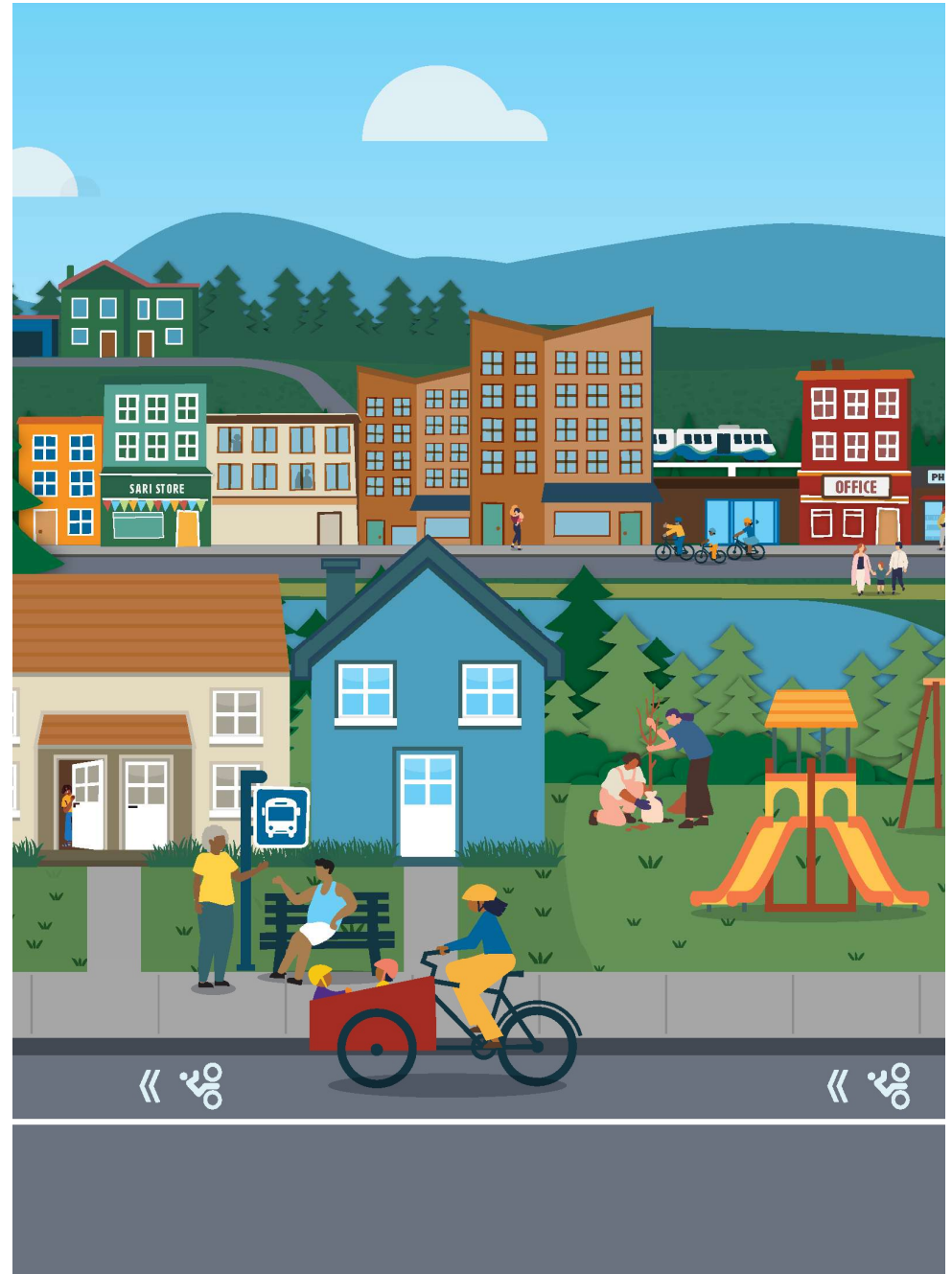
Information Only

Initial briefing and overview on the Great Neighborhoods program and 2025/2026 Comprehensive Plan Amendments for the Eastgate and Factoria Neighborhood Area Plans



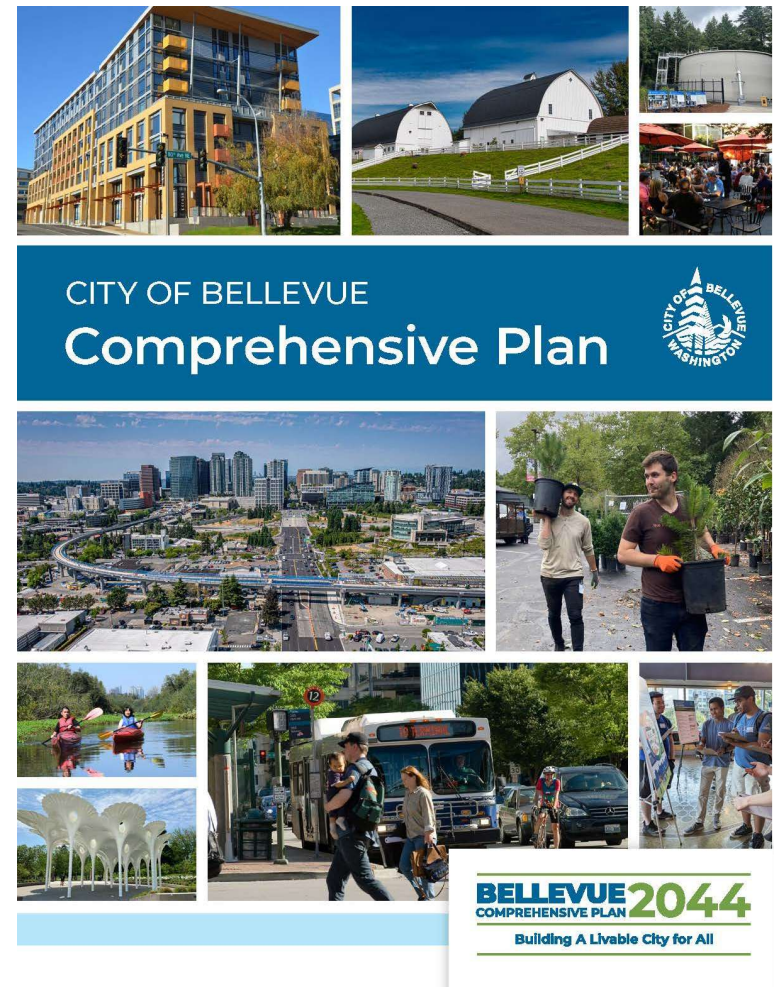
Agenda

1. Background
2. Neighborhood Planning Process
3. Scope Elements
4. Community Engagement
5. Recommendation



Comprehensive Plan Periodic Update

- **Two Volumes:**
 - Volume 1: Citywide policies
 - Volume 2: Neighborhood-specific goals and policies
- **Impact:** Updates aligned neighborhood plans with citywide policies



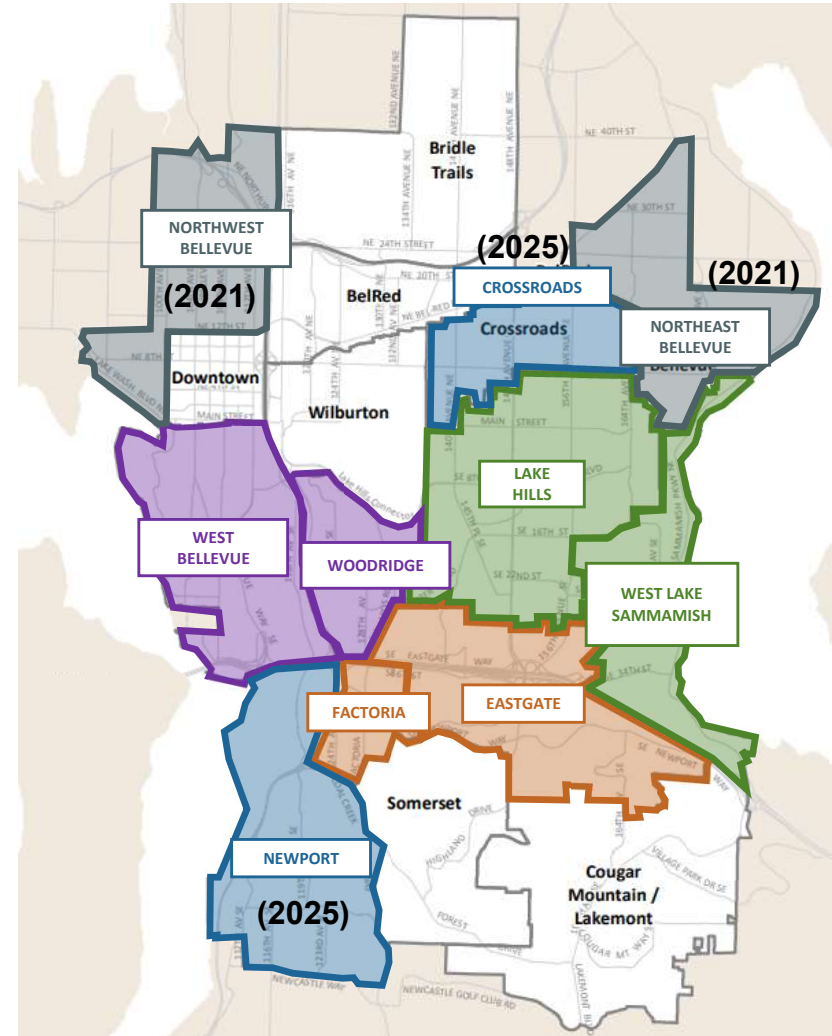
Program Objectives

1. Localize **citywide policies** that reflect **neighborhood priorities** through extensive **community engagement**
2. Develop **local policies** to address **issues and opportunities** to help the community **grow in a unique way**

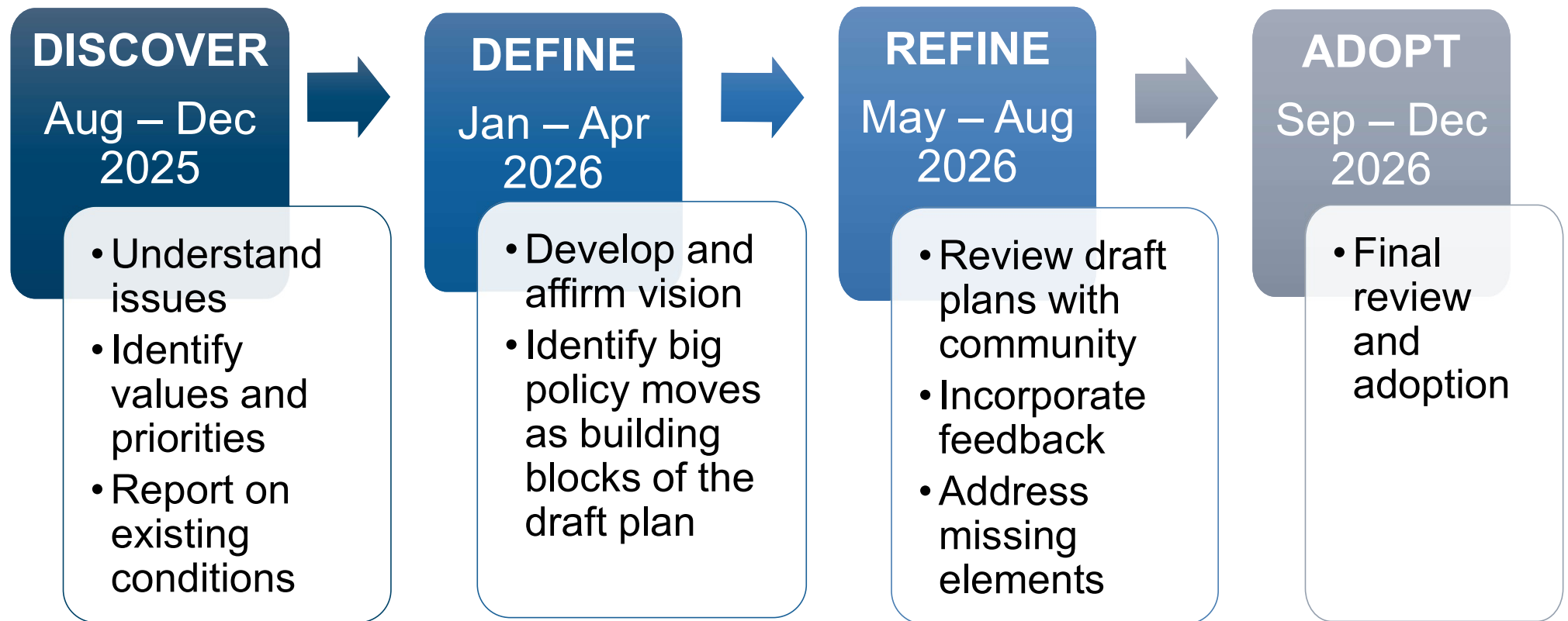


Background

- 16 neighborhood areas
- **Completed Plans:** Northeast and Northwest Bellevue adopted in 2021
- **Ongoing Plans:** Council taking action on Crossroads and Newport plans in October 2025
- **Continuous Improvement:**
 - Land use changes
 - Urban design framework
 - Community engagement



Neighborhood Planning Process



Neighborhood Area Plan Scope



Neighborhood Area Plan Update

Conduct full update of **neighborhood area (subarea) plan and policies** to be consistent with neighborhood area boundaries and citywide policies

Urban Design

Establish **design strategies** to improve the design and function of public spaces throughout the neighborhood

Land Use

Set the direction of future growth through **future land use map** updates for privately-owned sites and publicly-owned property



Plan Subsections



Neighborhood Identity

Identify and strengthen a neighborhood's unique elements



Mixed Use Centers & Neighborhood Centers

Strengthen centers that provide for amenities, services, housing



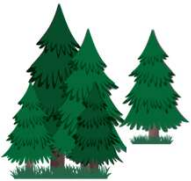
Community Gathering Spaces

Strengthen spaces for community events and gathering



Mobility and Access

Improve access to mobility options and local connections



Environment

Improve qualities of natural features

Urban Design

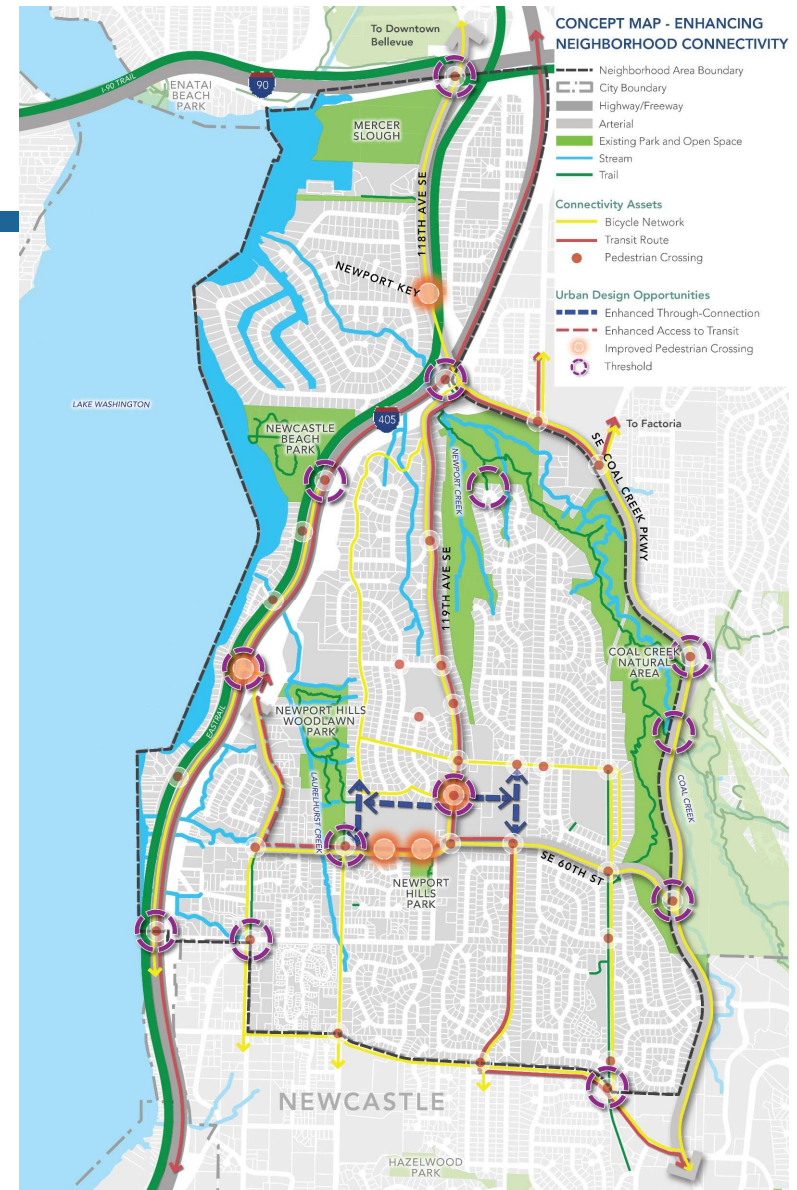
- Strategies to improve design and function of public spaces
- Concept maps that identify new and enhanced opportunities for **gathering spaces**:
 - Community partnerships
 - Neighborhood-scale parks
 - Environmental enhancements
 - Pedestrian connections between gathering spaces
 - Streetscape enhancements



Concept Map – Enhancing Neighborhood Gathering Spaces in Newport

Urban Design (II)

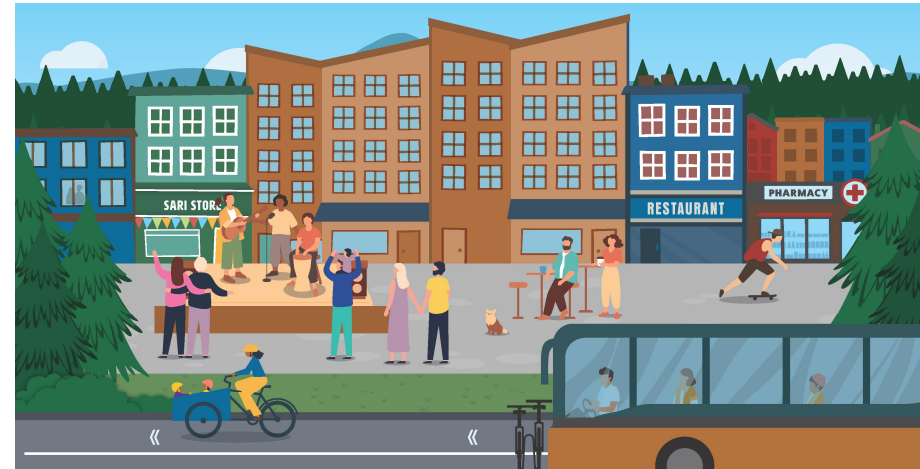
- Concept maps that identify new and enhanced opportunities for **neighborhood connectivity**:
 - Walking and biking connections
 - Sidewalks and pedestrian crossings
 - Bike facilities
 - Access to transit
 - Wayfinding signs



Concept Map – Enhancing Neighborhood Connectivity in Newport

Land Use

- Guide future growth through Future Land Use Map updates
- City may initiate map changes based on changed conditions
- City may include site-specific map changes initiated by property owners:
 - No property owners initiated site-specific map changes prior to 9/15 deadline



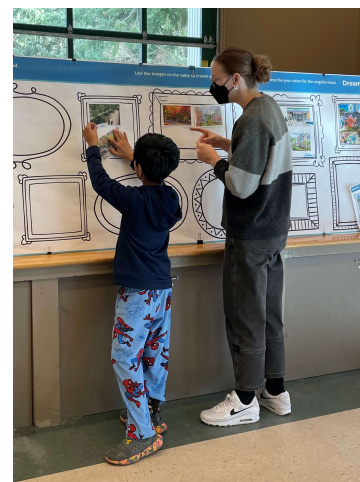
Third places: Places outside of home and work where people can connect and build community. They can be a privately owned or public space, as long as they are safe and welcoming.

Community Engagement Strategy

Approach: Equitable, consistent, and inclusive engagement to ensure representative participation

Example strategies:

- In-person and online engagement tools
- Targeted outreach
- Interactive, accessible, and fun engagement activities



Phase 1 (Discover) Progress

- Eastgate and Factoria Neighborhood Plan kick-off on Sep 4
- Mailed and online questionnaire distributed in early September
- Eastgate and Factoria Neighborhood Scans on Oct 4
- Engagement with businesses, students, multifamily properties





Thank You!

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