



Great Neighborhoods Program: Eastgate and Factoria

Project Update

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City of Bellevue



Information Only

Staff request that the Commission review and comment on draft policies and implementation concepts for Eastgate and Factoria, especially as they relate to transportation.



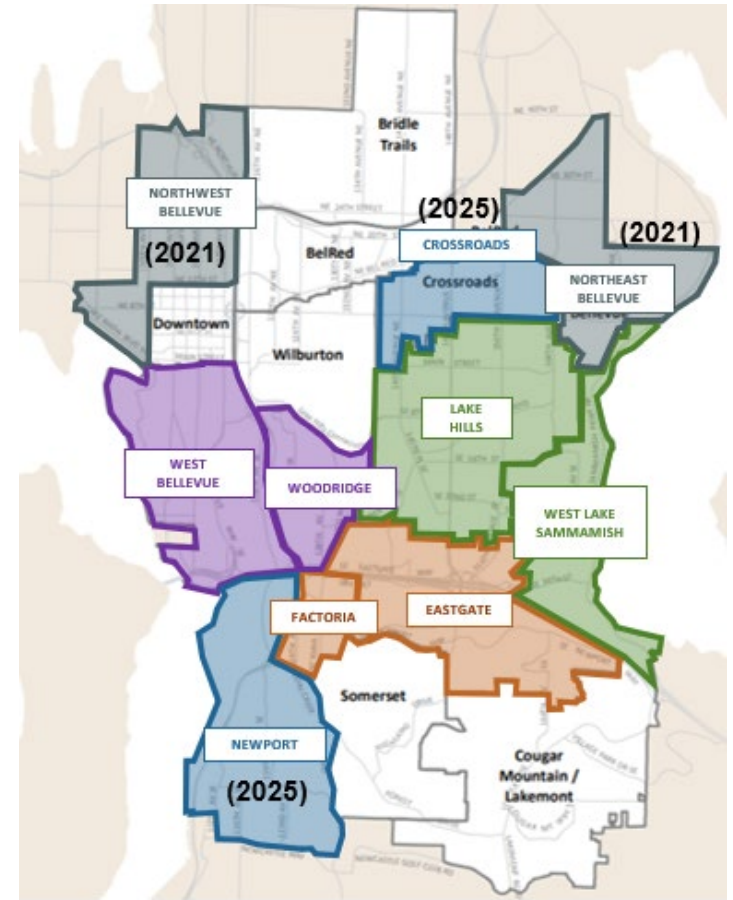
Agenda

1. Neighborhood Planning Process
2. Scope Elements
3. Community Engagement
4. Draft Eastgate Policies and Implementation Concepts
5. Draft Factoria Policies and Implementation Concepts

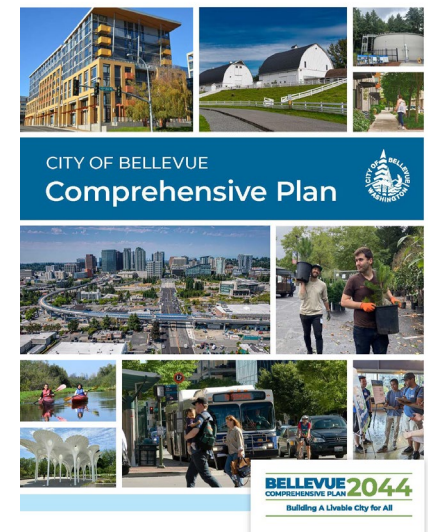
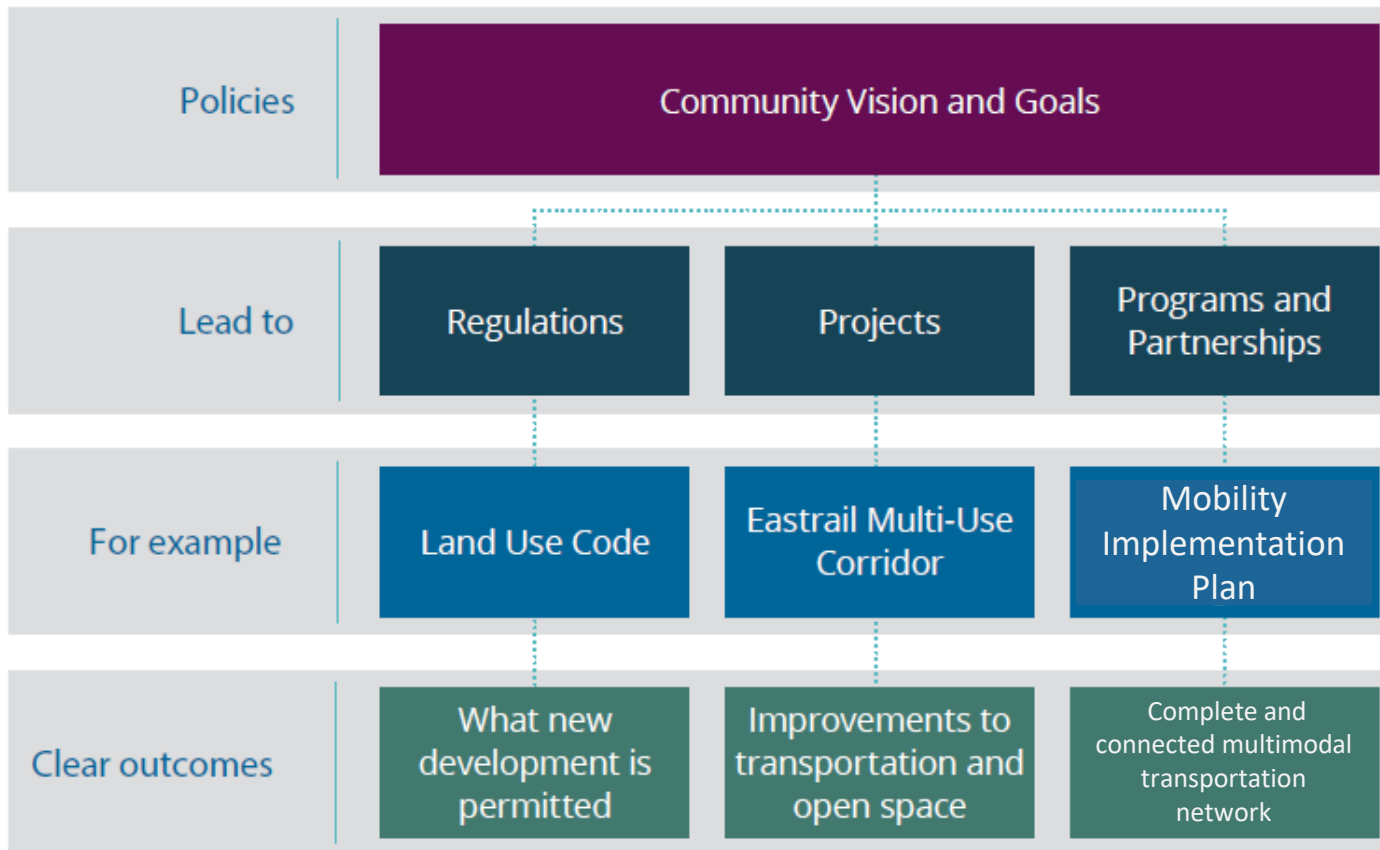


Background

- 16 neighborhood areas
- Neighborhood area plans localize **citywide policies** to reflect **priorities** and enhance **unique identity** through extensive **community engagement**
- **Completed Plans:**
 - Northeast and Northwest Bellevue adopted in 2021
 - Crossroads and Newport adopted in 2025

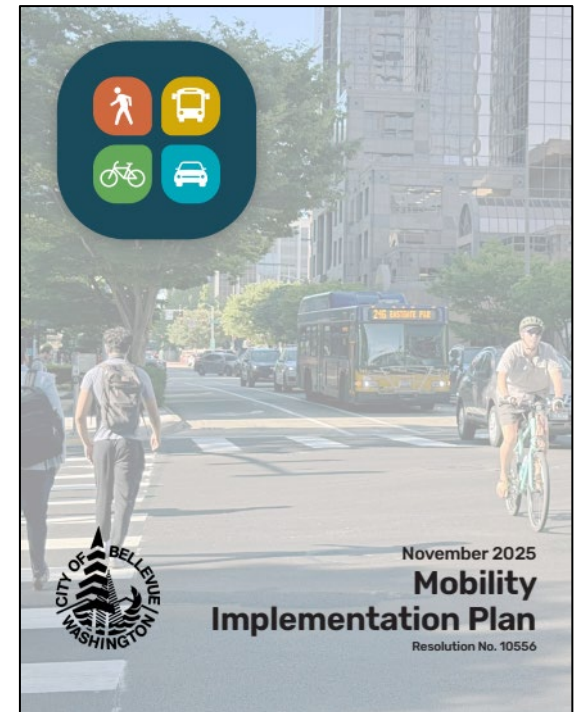


Comprehensive Plan

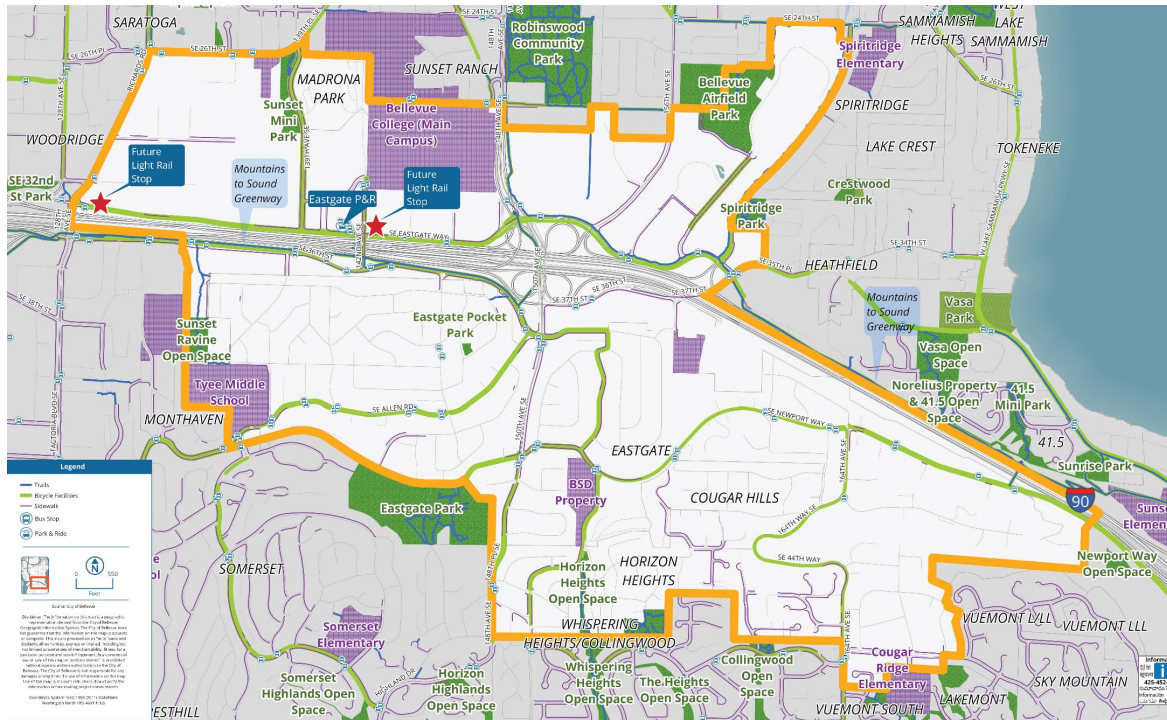
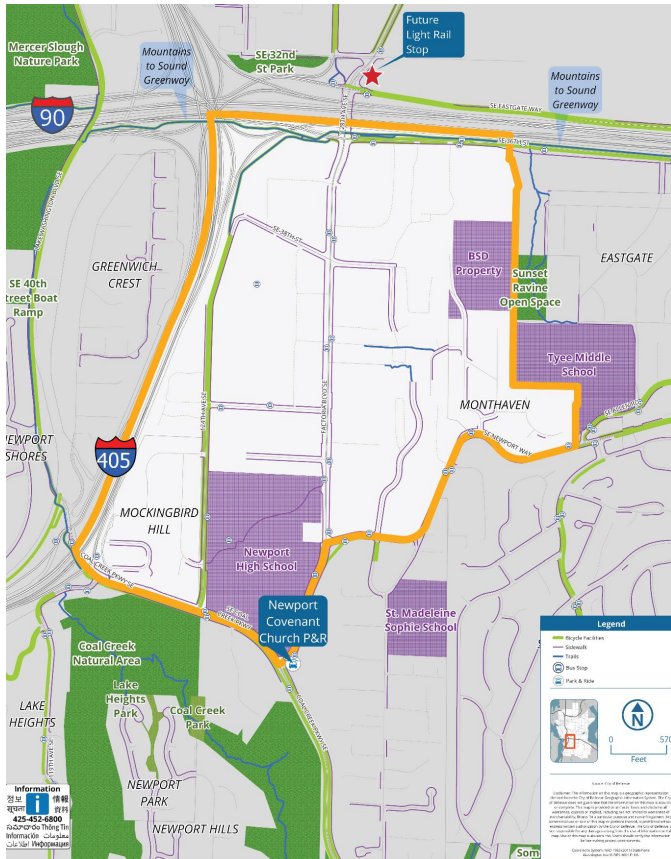


Mobility Implementation Plan

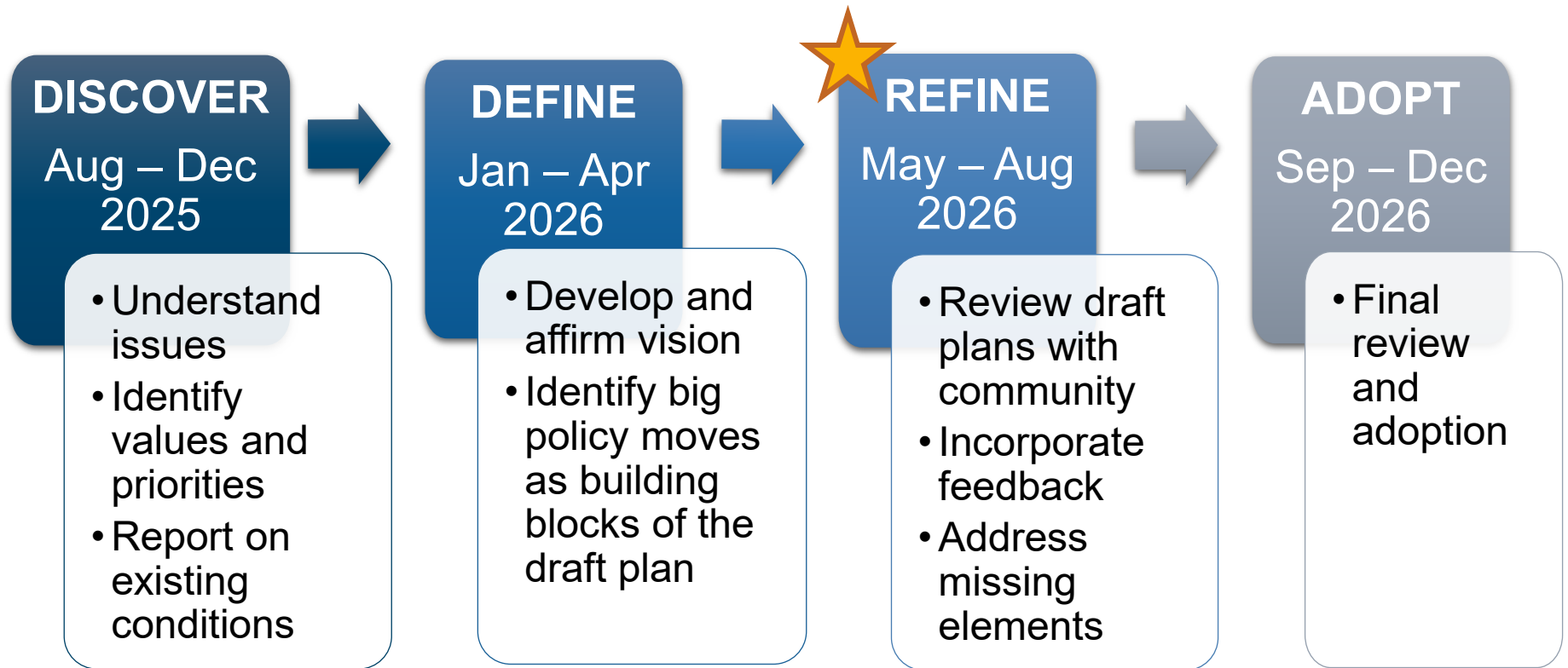
- Projects to improve Pedestrian and Bicycle Level of Traffic Stress
- Priority Bicycle Corridors
- Sidewalks and intersections
- Connections to transit
- Vehicle operations on corridors and intersections



Neighborhood Area Boundaries



Neighborhood Planning Process



Plan Subsections



Neighborhood Identity

Identify and strengthen a neighborhood's unique elements



Mixed Use Centers & Neighborhood Centers

Strengthen centers that provide for amenities, services, housing



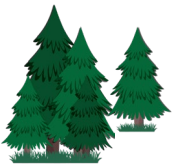
Community Gathering Spaces

Strengthen spaces for community events and gathering



Mobility and Access

Improve Mobility options and Access to local destinations



Environment

Improve qualities of natural features



Discover Phase Engagement

- In-person kickoff at South Bellevue Community Center
- Questionnaire sent to every household in the neighborhood areas
- Online engagement using Engaging Bellevue
- Tabling at community events
- Student workshop at Newport High School
- Met with business owners through door-to-door visits and listening session
- Two “neighborhood scans”

Engagement Reports provide a full summary and are included in the meeting packet.

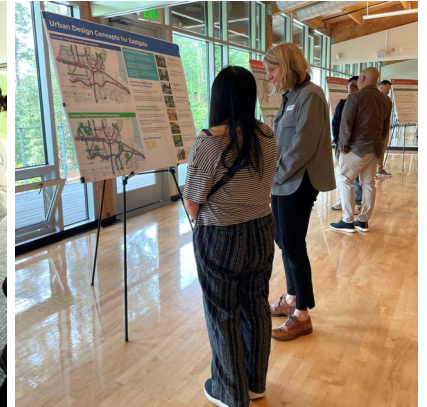


Define Phase Engagement: Urban Design

- Workshops and tabling to receive feedback on draft vision statement and policy moves
- Identifying locations of desired mobility and access improvements
- Drawing and collaging ideal public space, streetscape, and/or neighborhood



A Plan Shaped by Community



Eastgate Values and Assets

Key Values

- Safety
- Natural beauty
- Diversity
- Economic opportunity

Neighborhood Assets

- Mature trees
- Nearby parks
- Proximity to both city amenities and wilderness
- Friendly neighbors



*Submitted by participants through
Engaging Bellevue*



Eastgate Vision Statement

Eastgate is a convenient, safe, and welcoming neighborhood where its diverse residents, businesses, and student population can thrive and build connections with one another.

Its tree-lined and well-maintained residential areas are the heart of the neighborhood, and people from all stages of life are seen walking, biking, and taking transit to experience the area's natural beauty, outdoor recreation, and retail and entertainment offerings.

Mixed-use areas on both sides of Interstate 90, as well as Bellevue College, anchor the neighborhood as vibrant hubs for living, working, gathering, learning, and fostering community.



Eastgate: Mixed Use Centers and Neighborhood Centers

S-EG-N14. Coordinate with agencies and major institutions, including WSDOT, Mountains to Sound Greenway Trust, Sound Transit, and Bellevue College, on land use and transportation planning.

S-EG-N18. Coordinate with transit service providers on future high-capacity transit projects to support station siting, alignment, access, and development opportunities.



Eastgate: Mobility and Access (1)

S-EG-N30. Coordinate with WSDOT on projects along and near Interstate 90 to relieve congestion and minimize traffic impacts during construction.

S-EG-N31. Implement traffic calming on local streets to address traffic speed and volumes, using Vision Zero and Complete Streets design principles.

S-EG-N32. Support future phases to complete the Mountains to Sound Greenway trail through Eastgate between 150th Avenue SE and Lakemont Boulevard SE.

S-EG-N33. Provide safe and abundant access to the Mountains to Sound Greenway trail.



Eastgate: Mobility and Access (2)

S-EG-N34. Work to obtain active transportation connections within larger blocks and development sites.

S-EG-N36. Support the expansion and enhancement of the active transportation network on local streets, with an emphasis on safety, completeness, and connectivity.

S-EG-N37. Improve the opportunities for pedestrians to safely cross arterials at signalized intersections and at designated mid-block locations, consistent with the Mobility Implementation Plan.

S-EG-N38. Improve bicycle network facilities, including facilities connecting to frequent transit, Neighborhood Centers, and Mixed Use Centers, consistent with the Mobility Implementation Plan.



Eastgate: Mobility and Access (3)

S-EG-N35. Design and implement wayfinding within the neighborhood with directions to transit and active transportation facilities.

S-EG-N39. Support the enhancement and accessibility of local bus facilities and service to destinations that serve the neighborhood area.

S-EG-N40. Coordinate with transit providers to establish frequent transit connections to regional transit facilities, including the Eastgate Park-and-Ride and the South Bellevue light rail station.



Eastgate: Mobility & Access Improvements

- Plan includes concept map visualizing opportunities and supporting policies around improving mobility and access



Improved Pedestrian Crossings

- Pedestrian visibility and safety improvements at intersection crosswalks and midblock crossings



Streetscape Enhancement

- Landscape, lighting, and other pedestrian amenities to make for more attractive, safe, and comfortable corridors



Enhanced Active Transportation Connections

- Streets, paths, and trails that provide improved walking and biking experience to neighborhood destinations

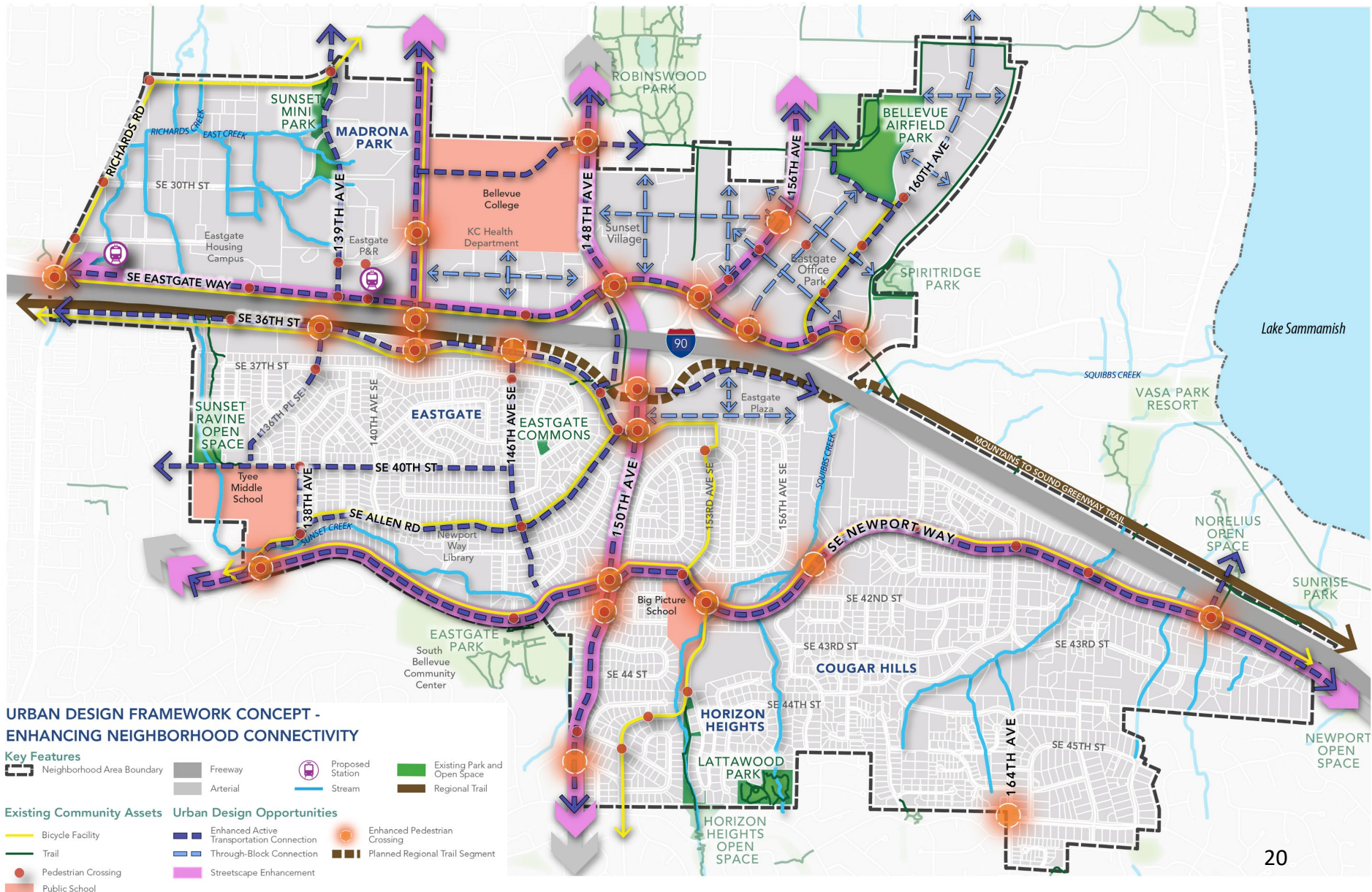


Through-Block Connection

- Pedestrian pathways through larger blocks and development sites.



Eastgate Mobility & Access Concepts





Discussion

Do these draft policies for Eastgate provide adequate local direction to inform project concepts that implement and supplement the Mobility Implementation Plan, and investments to support the neighborhood area's vision?



Factoria Values and Assets

Key Values

- Safety
- Diversity and inclusiveness
- Accessibility and connectivity
- Affordability

Neighborhood Assets

- Diverse and international retail options
- Convenience of meeting daily needs close to home
- Easy highway access



Submitted by participants through Engaging Bellevue

Factoria Vision Statement

Factoria is a locally rooted, globally connected neighborhood and major employment center that welcomes people from around the world to live, work, shop, and learn.

Centered around its vibrant commercial core, Factoria is anchored by a strong network of local businesses and diverse retail offerings, with affordable housing and nature-oriented gathering spaces that bring people of all backgrounds together.

A walkable, pedestrian oriented design, complemented by strong access to transit and regional transportation networks, supports Factoria as a connected and thriving community.



Factoria: Mixed Use Centers and Neighborhood Centers

S-F-N12. Improve pedestrian safety through consolidated vehicular access, shared parking, and internal circulation enhancements in larger developments.

S-F-N13. Coordinate with transit service providers on future high-capacity transit projects to support station siting, alignment, access, and development opportunities.



Factoria: Mobility and Access (1)

S-F-N20. Expand and enhance the pedestrian network, emphasizing safety and connectivity, especially on Factoria Boulevard.

S-F-N21. Develop active transportation connections to high-capacity transit stops.

S-F-N22. Support the expansion and enhancement of the active transportation network on local streets, with an emphasis on safety, completeness, and connectivity.

S-F-N23. Enhance pedestrian crossing opportunities at arterial intersections and mid-block locations consistent with the Mobility Implementation Plan.



Factoria: Mobility and Access (2)

S-F-N24. Coordinate with high trip generating locations to improve safety and access at driveways at peak hours.

S-F-N25. Coordinate with WSDOT on projects along and near Interstates 90 and 405 to relieve congestion and minimize traffic impacts during construction.

S-F-N26. Implement traffic calming on neighborhood streets to address traffic speed and volumes, using Vision Zero and Complete Streets design principles.



Factoria: Mobility and Access (3)

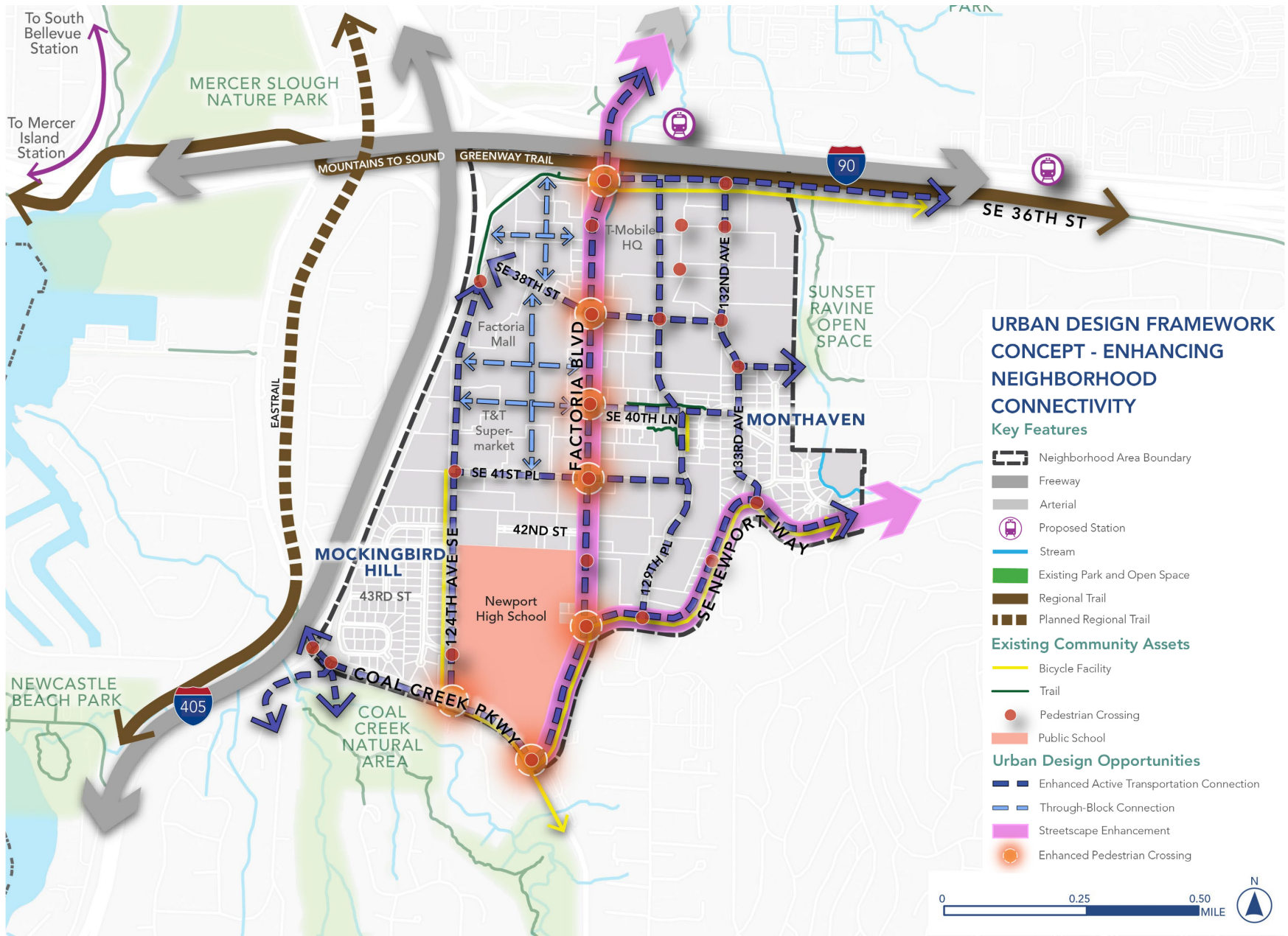
S-F-N27. Provide multilingual signage and wayfinding with direction to neighborhood destinations, transit, and active transportation facilities, highlighting the Mountains to Sound Greenway trail.

S-F-N28. Coordinate with transit providers to establish frequent transit connections to regional transit facilities, including the Eastgate Park-and-Ride and the South Bellevue light rail station.

S-F-N29. Support the enhancement and accessibility of local bus facilities and service to destinations that serve the neighborhood area.



Factoria Mobility & Access Concepts





Discussion

Do these draft policies for Factoria provide adequate local direction to inform project concepts that implement and supplement the Mobility Implementation Plan, and investments to support the neighborhood area's vision?

Next Steps

Staff will consider and incorporate input from the Transportation Commission as part of the final draft policies.

Final draft policies for the Eastgate and Factoria neighborhood area plans will be reviewed with Planning Commission starting in June.





Thank You!

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