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https://www.psrc.org/our-work/housing

Regional Housing Strategy Actions and Tools



Build more housing of different types



Provide opportunities for residents to live in housing that meets their needs



Create and sustain long-term funding sources to create and preserve housing for very low-income households and unhoused residents

Regional Housing Strategy - PSRC Next Steps

Monitoring – A framework to track performance and outcomes over time and identify challenges or barriers over time

Typology –Develop and use a typology to identify the strategies, tools, and actions that have the most potential to make an impact in different types of places

Plan Review – Develop resources and guidance and convene stakeholders to support the 2024 major periodic comprehensive plan update

Purpose of a Typology

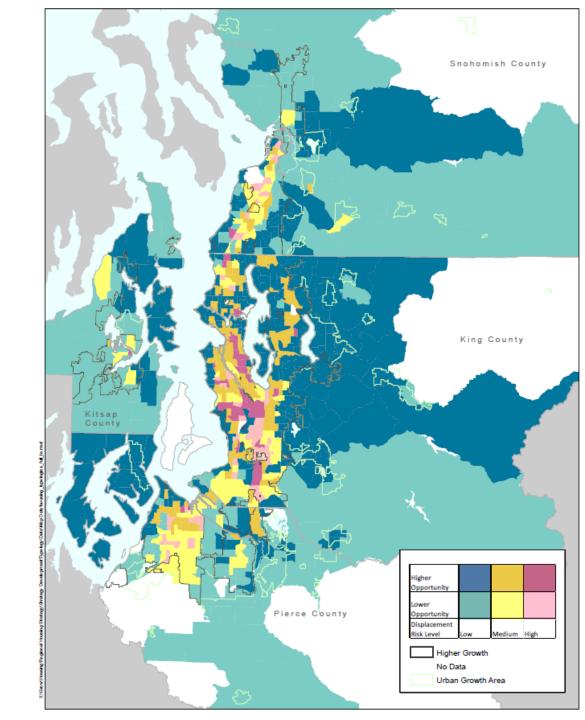
- To retain a commonality of approach regionally while tailoring recommendations to specific locations based on their needs and opportunities
- To identify appropriate tools and actions to support housing access and affordability and as places change and grow
- Respond to stakeholder feedback "everyone has a role to play"

Map of Types of Places

Six types of places identified by colors

Higher Opportunity			
Lower Opportunity			
Displacement Risk Level	Low	Medium	High
No Da	r Growt ita Growt		

Higher growth areas shown in border



INCREASE ACCESS TO SF NEIGHBORHOODS

Lower Displacement Risk/ Higher Opportunity

Expand pathways into these neighborhoods for people who currently cannot afford to live or work there.

PROMOTE INVESTMENT & OPPORTUNITY

Lower Displacement Risk/ Lower Opportunity

Expand access and opportunities for current residents. Preserve affordability as investments are made.

TRANSFORM & DIVERSIFY

Moderate Displacement Risk/ Higher Opportunity

Capitalize on good access to opportunity and strong real estate markets to provide more housing and require or incentivize long-term affordability.

IMPROVE ACCESS & HOUSING CHOICES

Moderate Displacement Risk/ Lower Opportunity

Increase housing options while preserving affordability. Expand access and opportunities for current residents.

STRENGTHEN ACCESS & AFFORDABILITY

Higher Displacement Risk/ Higher Opportunity

Leverage market demand and growth capacity to provide more housing and require longterm affordability to promote neighborhood stability.

IMPROVE ACCESS & AFFORDABILITY

Higher Displacement Risk/Lower Opportunity

Increase housing options while preserving affordability. Expand access and opportunities for current residents.

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Tools & Actions by Type of Place

- Identify potential tools and actions from the Regional Housing Strategy and Housing Innovations Program (HIP) for:
 - All types of places regionwide
 - By type of place
- Sorting based on:
 - The policy objectives for the different types of places
 - The direction set in Regional Housing Strategy
 - Findings from the 2022 Housing Incentives and Tools Survey on what tools and incentives are most effective
- List is a starting place for local jurisdictions and/or options to continue housing work – not an exhaustive list

Tools & Actions by Type of Place

Supply – Encourage the develop of more and different types of housing

- Middle density housing
- Upzoning for transit supportive densities
- Reevaluating parking requirements

Stability – Mitigate residential displacement

- Incentive zoning
- Public land for affordable housing
- Relocation assistance

Subsidy – Funding to create and preserve income restricted units

- Commercial linkage fee
- Inclusionary housing in-lieu fee
- Sales and use tax

