

Community Requests

Through the budget process, the Council typically receives requests for funding the operations or capital needs of community organizations. After the last budget process, the Council asked staff to develop a suggested process for considering those requests. This attachment includes a list of requests that have come in to date and a recommended set of criteria and process for the requests that have come in during this budget cycle.

Staff seeks direction on these proposals and appropriate funding source, if approved, on November 28 for a tentative adoption date of December 5. Staff will provide additional information for further Council consideration and discussion as requested.

Who	Potential Fund	How Much	What (Paraphrased)	Supporting Materials
Pacific Northwest Ballet	CIP	\$500,000 one-time	Capital funding for Pacific Northwest Ballet School at the Francis Russell Center.	Request attached (Additional detail in Council Document Library)
Housing Development Consortium	CIP	\$1,500,000 biennially	Update the ARCH/housing parity goals with an increase in contribution to the housing trust fund.	Request attached

Following the Community Request Criteria and funding options are copies of the community requests received to date.

Community Request Criteria:

Background:

At the mid-biennium budget update, Council requested a set of criteria and process to address community requests. In considering past community requests, Council has used a set of principles that have guided similar kinds of community investments:

- Must have a sustainable long term financial model, including strong private sector financial commitment
- Must clearly define public benefit to be received in exchange for investment (Could take the form of ownership interest in an asset, scholarships, public access to the facility at low or no cost to low income and disabled persons)
- Should provide for City involvement in financial oversight
- Must be an investment in a facility, or for support of the operation of the facility
- Cannot fund fund-raising activities.

Proposed Criteria:

In addition to the above set of long-standing guiding principles, staff proposes that the following criteria be included in a staff analysis for Council consideration:

- Does the request respond to the Council Priorities?
- Does the request respond to Council policy direction?

- Is the project under consideration feasible and ready for investment? Considerations include but are not limited to: Is the team in place to implement the project? Has all other funding been raised? Are there other barriers to project readiness?

Staff Review:

Based on the information provided to date regarding their requests, both of the requestors appear to be able to meet the long standing guiding principles including having a clearly define public benefit, would provide for City involvement in financial oversight, investment in a facility or support of an operation of a facility, and is not funding fund-raising activities. Should the Council approve a request, a funding agreement similar to the ones executed for other community organizations will be required and would include the five guiding principles.

In addition, staff provides the following information on the additional criteria below.


Community Request	Fund	How Much	Council Priority	Council Policy	Feasible and ready for investment
Pacific Northwest Ballet (Additional detail is available in the Council Document Library)	CIP	\$500,000 one-time	-	<ul style="list-style-type: none"> •Cultural Compass, approved by Council in 2004, prioritizes support for arts and cultural organizations. •BelRed Subarea Plan, approved by Council in 2009, calls out the development of a BelRed Arts District around the PNB facility which is an anchor feature of the arts district. 	<ul style="list-style-type: none"> •Funding 29% complete thru August 31 •Design 80% complete thru August 31 •Business Plan •Fundraising Plan •Architectural Drawings •Letters of support
Housing Development Consortium	CIP	\$1,500,000 biennially	Council Priority #8: "Assess the unique housing needs of our City and region and create an Affordable Housing Strategic Action Plan by 2016 and implementation in 2017."	<ul style="list-style-type: none"> •The Comprehensive Plan includes extensive policies in support of affordable housing and an inclusive community. 	<ul style="list-style-type: none"> •The Housing Trust Fund provides an existing process for allocating and leveraging the city's affordable housing funding. Work continues on the affordable housing strategy, through staff and the Technical Advisory Committee. While there is not yet a recommendation on an overall funding proposal, significant additional city funding for affordable housing is an ongoing need and almost certain to be a part of a recommended comprehensive strategy.

Options for funding could include:

- A. Reduce an existing project
- B. Fund through the CIP Council Advancement/Contingency
- C. Defer until a later date. Council always has the prerogative to adjust the budget at any time.
- D. Other direction as provided by Council

Pacific Northwest Ballet

The following is the cover page only for the capital request from Pacific Northwest Ballet. Several additional documents supporting the request includes; the fundraising plan, business plan, architectural drawings and letters of support. These are not included in Attachment D and are available in the Council Document Library.

	PACIFIC NORTHWEST BALLET		
301 Mercer St. Seattle, WA 98109	P 206.441.9411 F 206.441.2440	PNB.ORG	Peter Boal, Artistic Director

August 31, 2016

Mr. John Stokes, Mayor, City of Bellevue
Councilmembers, Bellevue City Council
450 110th Avenue NE
Bellevue, WA 98004

Dear Mayor Stokes and Councilmembers:


On behalf of Pacific Northwest Ballet, I am pleased to submit the enclosed capital projects request and proposal materials in support of the replacement PNB School at the Francia Russell Center. We respectfully request \$500,000 in Capital Facility Support for this project, as part of the Bellevue City Council's 2017-2018 budget process.

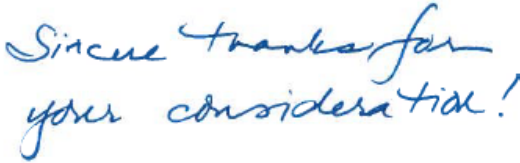
We are encouraged by preliminary conversations that have taken place with Joshua Heim, Arts Program Manager for the City of Bellevue, related to the submission of this proposal. We are also grateful for the long-standing relationship that PNB has enjoyed with the City of Bellevue, particularly its support over many years through the Eastside Arts Partnership program. Further, Bellevue City Council's advocacy for the many ways in which the Francia Russell Center benefits the Bellevue community—dance education programming, public school outreach, and arts corridor presence—made a strong case for the FRC's value in our *Building for Culture* application to 4Culture in September 2015.

We fought very hard to retain our presence in Bellevue, following the loss of our School to condemnation action from Sound Transit. Two-and-a-half years later, we're on our way to building a replacement school; however, to be successful, we truly need the support of our partners on the Eastside. We appreciate your consideration of this request.

If you have any questions or need additional information, please feel free to contact me at (206) 441-2428 or Suzanne Erickson, Foundation & Government Relations Manager, at (206) 956-3515 or serickson@pnb.org. Again, thank you so much for your support of Pacific Northwest Ballet and the broader arts and culture community.

Sincerely,


Ellen Walker
Executive Director



Enclosures

Housing Development Consortium



October 27, 2016

Bellevue City Council
450 110th Ave NE
Bellevue, WA 98004

Re: Eastside Housing Trust Fund Contribution

Dear Councilmembers,

When eastside cities created ARCH, they did so with the goal of working collaboratively in order to ensure that their communities would be places where seniors, people with special needs, and families of all incomes could live affordably. This vision resulted in a unique partnership, which over the last 25 years has created thousands of affordable homes – homes that otherwise would not exist. The attached organizations, representing an array of nonprofits and service providers across the eastside, share these values of inclusivity and appreciate the important work that your partnership has achieved. We applaud the work that Bellevue has done to preserve and create affordable homes through contributions to the Eastside Housing Trust Fund, efforts to promote affordable housing through the Downtown Livability Initiative, and your work towards a comprehensive housing strategy plan. We look forward to reviewing that plan with you. In the meantime we urge you to immediately respond to the vastly increased need for affordable homes in our region by tripling your contribution to the Eastside Housing Trust Fund for the 2017-18 budget cycle.

We have asked the ARCH Executive Board bring the existing Eastside Housing Trust Fund parity goals, which were established in 1998, up to date by setting a new annual goal range of \$3-6 million total. Many cities base their draft budget proposals on these parity goals, which provide a suggested range for individual cities' contributions, using a combination of population size, employment statistics, and other factors to determine each city's suggested contribution. Cities originally set these ranges with the goal of producing a total of \$1-2 million annually for affordable housing, and you have reliably achieved this.

- HOC's Affordable Housing Members
- Low-income Housing Organizations
- Community Development Corporations
- Special Needs Housing Organizations
- Public Housing Authorities
- Community Action Agencies
- Workforce Housing Organizations
- Public Development Authorities
- Government Agencies and Commissions
- Architects and Designers
- Development Specialists
- Certified Public Accountants
- Regional Funders and Leaders
- National Funders and Leaders
- Community Investment Specialists
- Property Managers
- Law Firms
- Contractors



Affording Opportunity

1402 Third Avenue, Suite 1230 Seattle, Washington 98101

206.682.9541 Fax 206.623.4669 www.housingconsortium.org

However, much has changed over the last 20 years on the eastside, especially the cost of housing. Rents, home prices, and the cost of building affordable homes on the eastside have all approximately doubled. The current median home value in Bellevue is \$731,600, a 12.1% increase from just last year. Rents have also risen dramatically, with the median Bellevue rental costing \$2,802, an approximately 34% increase in the last five years. As rents and home prices rise, more and more people are being priced out of their eastside communities, including food service workers in our local restaurants, administrative and janitorial staff in our schools and hospitals, and young people who return from college in hopes of making a life in their hometowns, only to find that they can't afford to do so unless they move back into their parents' homes. With this increase in the cost of housing, we have also seen increases in homelessness in our communities. During the 2016 One Night Count, 245 people were found sleeping outside on the eastside, while over 30,000 East King County residents pay more than 50% of their incomes on housing, putting them just one crisis away from losing their homes. In addition, the Bellevue School District reported a total of 220 homeless students during the 2014-15 school year.

These changes mean that the existing goals producing \$1-2 million annually are seriously out of date. We ask that you choose to set higher standards for your contribution. If cities were to respond to these increases by doubling the size of the trust fund, we would return to the original level of production intended. However, in light of the immense and growing need for housing affordability in our community and the dramatically changed economic context of our region, we do not believe that a return to the status quo of the late 1990s is sufficient. Instead, we urge you and all ARCH member cities to demonstrate your commitment to addressing the housing crisis in our region by tripling your collective contribution to \$3-6 million dollars annually. Redmond and Kirkland have begun work towards this goal by proposing 14% and 24% increases over 2015-2016 respectively. By comparison, Bellevue's contribution has remained constant since before the recession. Framed another way, your proposed \$824,000 general fund allocation represents just over a third of your share of the \$3-6 million collective goal. An additional \$1,546,000 would achieve it. We understand that this is a significant increase but encourage you to begin working towards it in this biennia by following the lead of your peer cities.

We know that many cities are pursuing legislative strategies that would provide additional local funding authority, and we applaud this work and hope to partner with you on this and other possible solutions, but the members of your community who are homeless and unstably housed cannot wait. With city budget hearings before us, you have an opportunity now to take immediate action. Together, expanded parity goals, increased general fund contributions, and legislative strategies will enable us to live up to our values, and ensure that people of all backgrounds and incomes can afford to call our cities home.

Sincerely,



Nicki Olivier Hellenkamp
Policy and Mobilization Manager



Kelly Maer
Director, Policy & Government Relations

October 6, 2016

A Regional Coalition for Housing
16225 NE 87th Street, Suite A-3
Redmond, WA 98052

Dear Members of the ARCH Executive Board,

When eastside cities created ARCH in 1992, they did so with the goal of working collaboratively in order to ensure that their communities would be places where seniors, people with special needs, and families of all incomes could live affordably. This vision resulted in a unique partnership, which over the last 25 years has created thousands of affordable homes – homes that otherwise would not exist. The below organizations, representing an array of nonprofits and service providers who work on the east side, share these values of inclusivity and appreciate the important work that ARCH has done. However, in order to respond to the vastly increased need for affordable homes in our region, we ask that you update the parity goals for the Eastside Housing Trust Fund to a total of \$3-6 million per year.

We know that much has changed over the last 25 years on the east side, especially the cost of housing. As rents and home prices rise, more and more people are being priced out of their east side communities, including food service workers in our local restaurants, administrative and janitorial staff in our schools and hospitals, and young people who return from college in hopes of making a life in their hometowns, only to find that they can't afford to do so unless they move back into their parents' homes. With this increase in the cost of housing, we have also seen increases in homelessness in our communities. During the 2016 One Night Count, 245 people were found sleeping outside on the east side, while over 30,000 East King County residents pay more than 50% of their incomes on housing, putting them just one crisis away from losing their homes. In addition, the five school districts that serve ARCH member cities reported a collective total of 828 homeless students during the 2014-15 school year.

When the ARCH Executive Board created parity goals for the Eastside Housing Trust Fund in 1998, they set out to produce \$1-2 million each year for affordable housing. Since then, rents, home prices, and the cost of producing affordable homes have all approximately doubled. If we were to respond to these increases by only doubling the parity goals, this would bring us back to the original level of production intended. However, in light of the immense and growing need for housing affordability in our community and the dramatically changed economic context of our region, we do not believe that a return to the status quo of the late 1990s is sufficient. Instead, we ask that the ARCH Executive Board demonstrate its commitment to addressing our region's housing crisis by tripling the parity goals, bringing them up to at least \$3 million per year, with an aspiration of \$6 million per year.

We know that many cities are pursuing legislative strategies that would give them additional local funding authority, and we applaud this work and hope to partner with them on it. However, the members of your community who are homeless and unstably housed cannot wait. Together, expanded parity goals, increased general fund contributions, and legislative strategies will enable us to live up to our values, and ensure that people of all backgrounds and incomes can afford to call our cities home.

We would very much appreciate the opportunity to discuss this with you further and to answer any questions you may have for us. Please contact Nicki Olivier Hellenkamp at nicki@housingconsortium.org or 206-682-9541 to arrange a time for us to meet.

Sincerely,



AVAILABLE IN COUNCIL DOCUMENT LIBRARY

Pacific Northwest Ballet – Capital Request Detail