

CITY COUNCIL AGENDA TOPIC

Ordinance relating to signs; Amending Sections 22B.10.025 and 22B.10.030 of the Bellevue City Code (BCC) to incorporate and regulate the new Mixed Use Land Use Districts (UC, MU-H, MU-M, and MUR-M) into the City's Sign Code, Chapter 22B.10 BCC; Repealing Section 83 of Ordinance No. 6839; Amending the effective date of Sections 77 through 82 and Sections 84 through 108 of Ordinance No. 6839, relating to certain amendments to development regulations concerning signs; Providing for severability; and Establishing an effective date.

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Development Services Department

EXECUTIVE SUMMARY**ACTION**

On May 20, after discussion in Study Session, Council directed staff to finalize this Ordinance for action. The Ordinance is a Bellevue City Code Amendment (BCCA) that incorporates and regulates the new Mixed-Use Land Use Districts, UC, MU-H, MU-M, and MUR-M, in the Sign Code, Bellevue City Code (BCC) Chapter 22B.10.

RECOMMENDATION

Move to adopt Ordinance No. 6849.

BACKGROUND/ANALYSIS**Background**

In the associated Wilburton Land Use Code Amendment (LUCA) and rezone, Council created four new land use districts: UC, MU-H, MU-M, and MUR-M Mixed Use Land Use Districts. This Ordinance amends two sections of the Sign Code, BCC 22B.10.025 and 22B.10.030, to incorporate the four new land use districts UC, MU-H, MU-M, and MUR-M, created by the LUCA and rezone into the Sign Code, Chapter 22B.10 BCC. These new land use districts, UC, MU-H, MU-M, and MUR-M will be subject to the same requirements and provisions for Sign Code as Downtown Districts. A strike-draft of the proposed Sign Code amendments is provided as Attachment A.

On March 4, 2025, the City Council adopted Ordinance No. 6839 relating to design review. Sections 77 through 108 of Ordinance No. 6839 provided for amendments to certain development regulations concerning signs and had a delayed effective date to correspond to the City's Sign Code Update, which is still in progress. This Ordinance amends the effective date of Sections 77 through 108 of Ordinance No. 6839 to maintain the legislative intent that they take effect simultaneously with the adoption of the City's Sign Code Update when such adoption occurs.

This Ordinance also repeals and deletes Section 83 of Ordinance No. 6839, which amends Subsection 20.20.590.I.2.b.iv of the Land Use Code. This subsection is a minor provision of the Land Use Code relating to signs and is proposed to be deleted in the Wilburton LUCA.

Review Process

The Wilburton Vision Implementation initiative advances the City's ongoing efforts to realize the vision, goals, and policies established in the Wilburton Comprehensive Plan Amendment (CPA), adopted through Ordinance No. 6802.

Council reviewed the Wilburton Transit-Oriented Development LUCA and rezone during study sessions held on April 15 and May 20. Following the May 20 study session, Council directed staff to prepare final Ordinances to effectuate the LUCA for action.

POLICY & FISCAL IMPACTS

Policy Impact

The BCCA will conform to the Sign Code, Chapter 22B.10 BCC, with the Wilburton LUCA and Rezone, which will implement the Wilburton vision and policies adopted in the Comprehensive Plan.

Fiscal Impact

There is no fiscal impact associated with implementing the code amendment.

OPTIONS

1. Adopt the Ordinance relating to signs; Amending Sections 22B.10.025 and 22B.10.030 of the Bellevue City Code (BCC) to incorporate and regulate the new Mixed Use Land Use Districts (UC, MU-H, MU-M, and MUR-M) into the City's Sign Code, Chapter 22B.10 BCC; Repealing Section 83 of Ordinance No. 6839; Amending the effective date of Sections 77 through 82 and Sections 84 through 108 of Ordinance No. 6839, relating to certain amendments to development regulations concerning signs; Providing for severability; and Establishing an effective date.
2. Do not adopt the Ordinance and provide alternative direction to staff.

ATTACHMENTS

- A. BCCA Final Strike Draft
Proposed Ordinance No. 6849.

AVAILABLE IN COUNCIL LIBRARY

N/A