# Safe Speeds Bellevue

#### **Program Launch**

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May 20, 2025



### Direction

Consider directing staff to:

- (a) Initiate outreach on Safe Speeds Bellevue
- (b) Prepare an ordinance to reduce the speed on four arterial streets and evaluate impacts



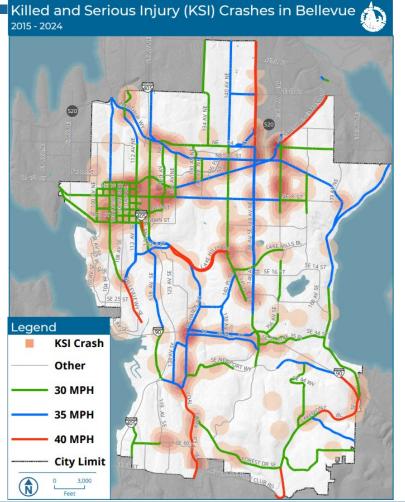
## Agenda

- 1. Background
- 2. Safe Speeds Bellevue
- 3. Determining Safe Speeds
- 4. Evaluating Safe Speeds
- 5. Next Steps



## **Slower Streets are Safer Streets**

- 30+ mph streets
  - 25% of total street mileage
  - 88% of crashes where a person is killed or seriously injured
- Crashes that kill or seriously injure people are increasing
- Speed increases the likelihood and severity of these crashes
- Reducing speed limits is effective at reducing these crashes





## Safe Speeds are Key to Vision Zero

Council adopted vision: Eliminate traffic deaths and serious injuries on Bellevue streets by 2030.

Key Safe Speeds strategies:

- 1. Set appropriate speed limits
- 2. Design streets for safety over speed
- 3. Leverage technology to manage speeds





## Safe Speeds Bellevue

**Safe Speeds Bellevue** is a coordinated city effort to ensure safe speeds on all Bellevue streets.



## Safe Speeds in our Region

### Bellevue (2025)

Launching Safe Speeds Bellevue; evaluating speed limits on all 30+ mph streets

### Seattle (2020)

Reduced speeds on most arterials to 25 mph

### Kirkland (2025)

Conducting speed studies and speed limit policy update

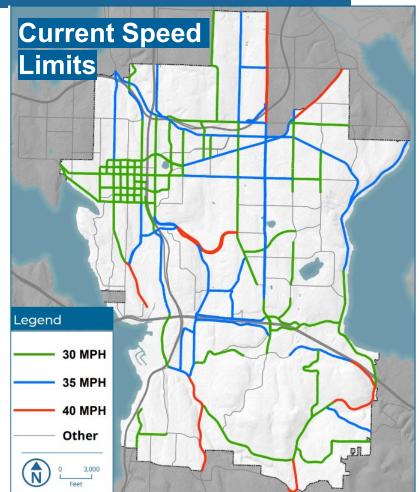
### Redmond (2025)

Launched Safer Streets Redmond; evaluating speed limits citywide



## **Target Speeds are Safe Speeds**

- What? The highest speed people should drive vehicles on a street in a specific context
- Why? Minimize risk of a person being killed or seriously injured
- How? Use a context-sensitive approach to setting safe speed limits that will minimize risk
- Where? Existing 30+ mph streets



## **5 Steps for Safe Speeds Bellevue**

- 1. Target speeds approach for Bellevue
- 2. Evaluate target speeds on 4 streets
- 3. Develop implementation plan
- 4. Implement target speeds
- 5. Follow-up with Safe Speeds projects

Informed by:

National best practices

Public feedback

Evaluation data

Budget

Council feedback



## **Target Speeds Framework**

### CONFLICTS:

How frequently potential conflicts arise on a given street



Crossing point density

Modal mixing

### **ACTIVITY**:

How active a street currently is or is expected, to be









# **Crossing point density**

# Opportunities for people to cross or enter street (walking, rolling, biking or driving)



*Low* 148<sup>th</sup> Ave SE

*Moderate* Forest Dr SE *High* Northup Way





# Modal mixing

# Physical separation between people driving and people walking, rolling and biking







## **Activity level**

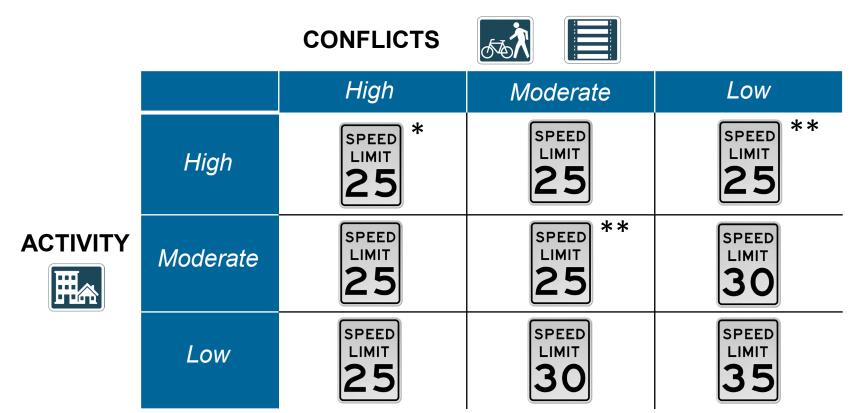
# Pedestrian activity, public spaces, current/future bike routes, curbside demand, transit



*Low* Lake Hills Connector *Moderate* NE 24<sup>th</sup> St *High* Factoria Blvd SE



## **Target Speed Matrix**



\* Engineering judgement to consider 20 mph for select streets \*\* Engineering judgement to consider 30 mph where appropriate

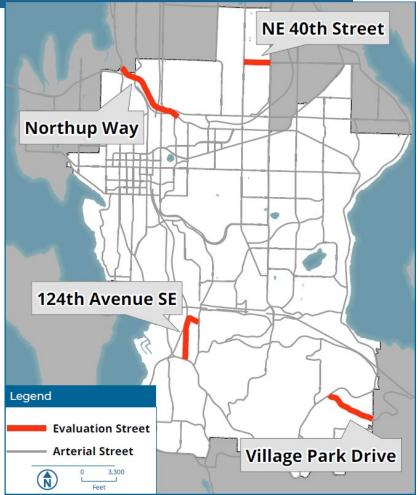
## **Four Evaluation Streets**



Village Park Drive NE 40<sup>th</sup> Street



- Northup Way 124<sup>th</sup> Avenue SE
- Evaluate impact of signage changes on driver behavior
- Context: near schools, bike routes, resident requests
- Approval in June (consent)
- Implementation this summer



## Lower Speed Limits Improve Safety

#### **Seattle Arterials**

- Lowered speeds on most arterials to 25 mph
- Increased speed limit sign density

- 18% annual crashes with injury
- **2.5 mph** median speed
- **54%** people driving 40+ mph

#### Bellevue

 Lowered speeds on local streets in Eastgate to 20 mph **24%** people driving 30+ mph

Bellevue staff will collect data for the four evaluation streets



## Future Safe Speeds Tools

Adopted CIP includes \$1.1 million per year from 2027-2030 to implement safe speed limits and fund projects to further manage speeds

#### **Initial Phase**

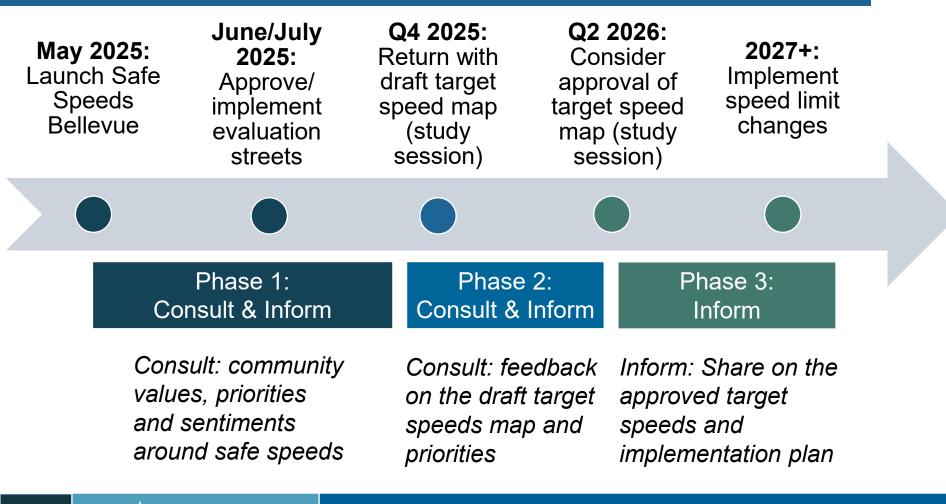


- New speed limits
- More speed limit signs
- Adjust signal timing

### Potential Additional Tools



## **Council and Outreach Approach**



## **Upcoming Outreach Activities**

- Translated project website
- Stories: It's Your City, Neighborhood News, Choose Your Way Bellevue
- Recorded webinars
- Bellevue Family 4<sup>th</sup> and other in-person events
- Community association briefings
- Table at farmers market

- "Comment box" on website; post FAQs as they come in
- "Community Panel" engagement
- Engaging Bellevue site
- Social media
- Targeted mailers for evaluation corridors
- Emails to subscription lists



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