



City of Bellevue

450 110th Avenue NE
Bellevue, WA 98004

Meeting Agenda Parks & Community Services Board

Wednesday, May 20, 2026

6:00 PM

Room 1E-113 & Virtual

Parks & Community Services Board meetings are conducted in a hybrid manner with both in-person and virtual options. To attend the meeting, you may do so:

- In-person;
- By calling (253) 215-8782 and entering webinar ID: 823 1743 7579; or
- By clicking the link below to join the webinar:

<https://cityofbellevue.zoom.us/j/82317437579>

Passcode: 271058

The sign-up form to speak during Oral Communications will be open from noon-5:30 p.m. on the date of the Parks & Community Services Board meeting. To be added to the speaker list for oral communications, you may sign up in person using the QR code posted outside Room 1E-113 or online using the below link. If you wish to address the Board in writing, please email ParkBoard@bellevuewa.gov with the subject line “Written Communications – May 20”.

<https://bellevuewa.gov/parks-oral-comms>

1. Call to Order and Roll Call

2. Approval of Agenda

3. Approval of Minutes

- a) [26-359](#) Approve Draft Minutes - 04.15.2026

4. Oral and Written Communications

5. City Council Communication

6. Director's Report

- a) [26-360](#) Parks CIP Project Status Report

7. Board Communication**8. Discussion/Action Items**

- a) [26-361](#) Great Neighborhoods: Eastgate and Factoria Neighborhood Planning
approximately 15 minute presentation/25 minute discussion
- b) [26-362](#) Naming Recommendation for Park at Main St. and 112th Ave. SE
approximately 15 minute presentation/30 minute discussion

9. New Business**10. Adjournment**

For alternate formats, interpreters, or reasonable modification requests please phone at least 48 hours in advance 425-452-4162 (voice) or email ParkBoard@bellevuewa.gov. For complaints regarding modifications, contact the City of Bellevue ADA, Title VI, and Equal Opportunity Officer at ADATitleVI@bellevuewa.gov.

Rules of decorum for public communication and conduct at meetings were adopted by the City Council in Ordinance 6752. Copies of this ordinance can be found on the city's website, and are also available from the City Clerk's Office.

**CITY OF BELLEVUE
PARKS & COMMUNITY SERVICES BOARD
REGULAR MEETING MINUTES**

Wednesday
April 15, 2026
6:00 p.m.

Via Hybrid

BOARDMEMBERS PRESENT: Chair Clima, Vice-Chair Valverde; Boardmembers Chianglin, Chou¹, Clark, Drever, Kronoff

PARKS STAFF PRESENT: Camron Parker, Mariam Sarwary, Wyatt Thompson, Ryan Walker, Jenny Zheng

1. **CALL TO ORDER/ROLL CALL:**

Chair Clima called the meeting to order at 6:00 p.m. A quorum was present.

2. **APPROVAL OF AGENDA:**

Motion by Boardmember Kronoff and second by Boardmember Clark to approve the meeting agenda as presented. Motion carried unanimously (6-0).

3. **APPROVAL OF MINUTES:**

Motion by Vice-Chair Valverde and second by Boardmember Clark to approve the March 18, 2026 meeting minutes as presented. Motion carried unanimously (6-0).

4. **ORAL AND WRITTEN COMMUNICATIONS:**

Chair Clima reviewed the guidelines for Oral Communications (Council Ordinance 6752).

Alex Tsimmerman, provided public comment expressing concerns regarding public meeting procedures, lack of visible participation by attendees, and time limits on public speaking. Statements included criticism of current policies governing public comment and references to constitutional rights.

¹ Arrived at 6:09 p.m.

5. **CITY COUNCIL COMMUNICATION:**

None.

6. **DIRECTOR'S REPORT:**

Assistant Director Camron Parker provided updates regarding Parks & Community Services operations and planning. An upcoming Board vacancy was discussed, with recruitment recently closed and a total of 18 applications received. Staff indicated that review and selection processes would proceed with coordination from the City Clerk's Office. Upcoming community events were highlighted, including EarthFest at the Bellevue Botanical Garden and the Annual Sheep Shearing Event at Kelsey Creek Farm. Recognition was given to three Parks & Community Services staff members for milestone service anniversaries totaling nearly one hundred years of combined service.

7. **BOARD COMMUNICATIONS:**

Boardmember Drever reported enjoyment of recent snowfall and increased park activity, including children playing in park spaces.

Boardmember Clark reported recent visits to Downtown Park, noting low attendance prior to a hailstorm and weather-related impacts on park usage.

Boardmember Chou reported participation in recreational activities, including pickleball and cycling on city trails, and expressed interest in improved trail connectivity. Observations were shared regarding improvements at Robinswood Park, and questions were raised about the Capital Project Dashboard.

Vice-Chair Valverde reported community engagement updates, including improved access to the Parks activity guide through online search, upcoming cleanup events, and engagement opportunities related to the BelRed planning process.

Boardmember Kronoff reported observations regarding increased visibility of individuals experiencing homelessness and expressed interest in future discussion of community and human services coordination.

Boardmember Chianglin reported recent travel to Taipei and noted differences in park design, including availability of adult exercise equipment, with interest in similar amenities in Bellevue.

Chair Clima reported visits to local parks. Additional updates included a meeting with a City Councilmember regarding budget priorities and outreach highlighting new park improvements.

8. **DISCUSSION/ACTION ITEMS:**

A. 2027-28 City Budget Process and Parks CIP Overview

The 2027–28 City Budget Process and Parks Capital Improvement Program (CIP) Overview was presented by Fiscal Manager Jenny Zheng and Parks Planning and Development Manager Wyatt Thompson. The budget process follows a biennial cycle aligned with City Council priorities and six Strategic Target Areas, with the High-Quality Built and Natural Environment and Thriving Communities target areas being most relevant to parks. Department proposals are to be submitted by May 1, followed by internal review during the summer, presentation of a preliminary budget by the City Manager in September, public hearings and Council deliberations in September and October, and final adoption in November. Due to current economic uncertainty, the upcoming budget is expected to remain largely status quo, with limited new investments and a focus on continuing existing programs and previously approved levy-funded projects. The Parks & Community Services Board serves an advisory role by reviewing capital priorities and submitting recommendations to City Council.

The Parks Capital Improvement Program (CIP) is a six-year plan covering 2027–2032 and identifies major projects related to park acquisition, development, and facility improvements. The CIP is organized into four program areas:

- Park Development and Expansion
- Trails and Natural Systems
- Waterfront and Destination Parks
- Renovation and Renewal

Projects are guided by the Parks and Open Space System Plan and funding through voter-approved levies, with additional financial support through a combination of taxes, grants, and partnerships. The CIP emphasizes expanding access in underserved areas, improving trail connectivity, and maintaining existing infrastructure, with limited new funding anticipated. Staff provided a status report on existing CIP projects.

Board discussion included questions regarding the timing of the Board’s recommendation letter to City Council, with clarification that input will be developed during summer meetings and transmitted in alignment with the budget timeline. Questions also addressed CIP structure, including project categorization and how program areas relate to funding and prioritization.

Discussion addressed land acquisition strategies, including identification of potential sites through walkability gap analysis and reliance on willing sellers. Challenges associated with acquiring land in dense commercial areas, such as Factoria, were noted, along with potential partnerships and integration of public space within redevelopment projects.

Boardmembers also asked about the Capital Project Dashboard, including project inclusion, update frequency, and intended use. Staff confirmed that the dashboard includes major capital projects, is updated quarterly, and serves as a public-facing tool. Suggestions were made to improve usability, including enhanced tracking features.

Additional questions addressed project budgeting and phasing, including how initial cost estimates relate to long-term development. Staff explained that early funding supports initial phases, with additional improvements requiring future budget approval. Discussion also included interest in flexible park design approaches in urban areas. Overall, discussion emphasized transparency, long-term planning, and equitable access to parks and recreation resources.

B. First Quarter 2026 Report and Communication to Council

Ryan Walker, Senior Planner, provided a brief overview of the Board's First Quarter 2026 Report and Communication to Council. Highlights included initiation of the BelRed Neighborhood Park master planning process, continued Board engagement with equity and community services topics, and alignment with the City's Diversity Advantage Plan 2035. The report also noted ongoing efforts to improve community outreach, accessibility to programs, and engagement with diverse populations. The communication serves to inform City Council of Board priorities and ongoing work.

Motion by Boardmember Chou and second by Vice-Chair Valverde to transmit the First Quarter 2026 Report and Communication to Council. Motion carried unanimously (7-0).

9. NEW BUSINESS:

Ryan Walker provided a brief update focused on upcoming agenda items and future Board discussions. The May meeting will include an item related to a park project at the corner of 112th Avenue and Main Street, including information on the park naming process. Ryan Walker also stated that staff from the Community Development Department would present on neighborhood subarea planning updates, specifically for the Eastgate and Factoria areas.

10. ADJOURNMENT:

Chair Clima adjourned the meeting at 8:01 p.m.

The next regularly scheduled Parks & Community Services Board meeting will be held on May 20, 2026.



Parks CIP Project Status Report

May 2026

The Capital Projects Team continues to make progress on park planning efforts and improvement projects. This report features projects that have reached new milestones since the last report.

BelRed Neighborhood Park Master Plan

The city is planning a new neighborhood park at 12525 NE Spring Blvd. The park master plan will help guide the design and construction of this new 8-acre park in the BelRed neighborhood. Approximately 25 people attended the first community engagement meeting on May 7 at Highlands Community Center. An [online survey](#) is open until June 7, 2026 to gain additional community input.

Ashwood Park

30% design has been completed for Ashwood Park based on the park Master Plan adopted by City Council in December 2025. The plan includes a large open lawn area, terraced seating, a play area, an off-leash dog area, and a parking lot located off NE 12th Street.

Eastgate Neighborhood Park

30% design has been completed for Eastgate Commons based on the concept plan that City Council reviewed in November 2025 and formally named in January 2026. The plan for this corner site features a play area for multiple ages, a flexible lawn space, a covered shelter, and picnic tables.

Trail Projects

The city continues to expand and enhance the trail network, connecting open spaces and providing recreational access to the many natural areas and greenways throughout Bellevue. A project to enhance Forest Drive Trailhead has received permits and will bid this Summer.

2026 Renovation Projects

Projects identified in the 2026-2031 Renovation, Refurbishment, and ADA Accessibility Program Report are underway. Community engagement opportunities were held at Crossroads Community Center to get user feedback from teens for a planned “teen room” upgrade. Final scoping is nearly complete for repairs and updates at the Bellevue Aquatics Center, with work anticipated to occur in August. A survey to gain community feedback on potential improvements at Enatai Neighborhood Park will be available soon.

More Active Projects

Park projects take time to implement, and the following projects continue to make steady progress.

- Aquatic Center Design
- Airfield Park
- Meydenbauer Bay Park Phase 2
- Trail Projects at Coal Creek, Mercer Slough, 168th Ave Open Space, and Eastrail
- Waterfront park projects at Clyde Beach Boathouse, Chism Beach Park, and Lake Sammamish



- Pop-up Off Leash Area Program
- Kelsey Creek Park Restroom
- Park Operations Facility
- Robinswood Park Playground

While there have been no major changes since the last Park Board meeting, please reference prior months' reports for the latest information. New updates will be shared when meaningful milestones are reached.

[26-283 - Parks CIP Project Status Report](#) (April 2026)

[26-238 - Parks CIP Project Status Report](#) (March 2026)

[26-183 - Parks CIP Project Status Report](#) (February 2026)

Parks capital projects are also featured on the City's [Capital Projects Dashboard](#). This dashboard is updated quarterly (next update scheduled for June). Click "Filter by Department" and select "Parks & Community Services" to see the department's active projects. Click symbols on the map or choose from the list of Active Projects to see project details.

Additional information on park projects can be found here: [Current Projects | City of Bellevue](#)

MEMORANDUM



Bellevue Parks &
Community Services

Date: May 20, 2026

To: Parks and Community Services Board

From: Justin Panganiban, AICP – Senior Planner/Urban Designer, Community Development

Subject: Great Neighborhoods: Eastgate and Factoria Neighborhood Area Plan Updates
For information and discussion - no Board action requested

Staff request that the Parks and Community Services Board review draft policies that relate to parks, recreation and open space elements for both the Eastgate and Factoria neighborhood area plans, and provide comments to help ensure that the draft policies provide clear and adequate direction to inform related services and investments in both neighborhood areas.

Staff will consider and incorporate input from the Parks and Community Services Board as part of staff's recommendation on final draft policies that will be reviewed with the Planning Commission in June. A formal recommendation is not necessary.

Background

The neighborhood area plans are in Volume 2 of the Comprehensive Plan. A neighborhood area plan articulates a vision consistent with the citywide vision detailed in Volume 1, sets priorities, and identifies future actions to realize the community's vision at the neighborhood level. The scope centers around strengthening a neighborhood area's unique identity and community gathering places as Bellevue prepares and plans for future growth.

In 2018, Council launched the Great Neighborhoods program that provides a strategic, community-driven process for developing neighborhood area plans. The Great Neighborhoods program provides a structure for developing plans for the sixteen neighborhood areas that cover the full extent of the city. See Attachment A for a map depicting the neighborhood area boundaries.

As part of the City's Great Neighborhoods program, Council initiated Comprehensive Plan Amendments (CPAs) to update the Eastgate and Factoria Neighborhood Area Plans in 2025-2026 on August 4, 2025. The objective of the Great Neighborhood program is to adopt plans for each neighborhood area that are relevant to their community's distinctive identity, adaptability, social connectivity, and core needs with a high level of community ownership of the plan.

This study session is part of several Board and Commission meetings intended to inform the Planning Commission recommendation to Council for the Eastgate and Factoria Neighborhood Area Plan CPAs.

Planning Process

Neighborhood area planning is consistent with Neighborhoods Element policies in Volume 1 of the Comprehensive Plan, which directs the city to equitably engage local communities to define neighborhood specific values and policies when implementing adopted citywide policies. The neighborhood area planning process allows community members to participate in equitable, informed dialogue about what makes their neighborhood unique; and identify priorities and improvements that should be reflected in future growth. Community engagement is crucial to neighborhood area planning and integrated into each phase.

Discover: Engage with the community to understand issues, identify values and priorities, and learn about qualities that make the neighborhood unique. *Timeline: August – December 2025*

Define: Develop and affirm the neighborhood vision, design principles, and policy moves that are building blocks for the draft plan. *Timeline: January – April 2026*

Refine: Review draft plans with the community, boards, and commissions, incorporate feedback, and address any missing elements. *Timeline: May 2026 – August 2026*

Adopt: The final draft plans, including any environmental analysis as required per SEPA (State Environmental Policy Act), are reviewed and recommended by the Planning Commission and then reviewed and adopted by City Council as an element of the Comprehensive Plan. *Timeline: September – December 2026*

Community Engagement to Date

Phase 1 (Discover) began in August 2025 and went through December 2025. Goals for this phase include setting expectations around the scope and timeline, understanding how the community sees itself, and identifying assets, challenges, and opportunities that are appropriately addressed through the neighborhood area plan. Examples of engagement activities during this phase included a mailed questionnaire to every household in Eastgate and Factoria, tabling at community events, meetings with business owners through door-to-door visits and a listening session, a workshop with high school students, and walks with the community.

In Eastgate, people noted the lack of dedicated community gathering spaces. Several people viewed their houses as the only option for gathering with friends and family. Several others mentioned that they meet their neighbors by going on walks in the neighborhood or at their church. People described wanting to have more spaces like Newport Way Library and the South Bellevue Community Center since they are quiet, free for people to use, and host programs for all different ages. People also wanted to see improved trails and connections between nearby parks.

In Factoria, people noted the lack of formal public gathering spaces in the neighborhood, relying on private spaces like Factoria Mall or local restaurants out of necessity to meet and connect with others. People saw an opportunity for Factoria Mall to have more opportunities for both cultural events and informal gatherings. People also wanted to see more public spaces, whether dedicated parks or other types of flexible community spaces.

Full summaries of community inputs gathered from these activities during Phase 1 (Discover) are provided in Eastgate and Factoria engagement reports, included as Attachments B and C, respectively.

Phase 2 (Define) began in January this year and went through April 2026. Incorporating community input from Phase 1 (Discover), the planning team developed a draft vision statement, goals, and policy moves for Eastgate and Factoria. Engagement focused on identifying any missing priorities, understanding what changes people would expect to see if policies were implemented, and identifying urban design improvements people wanted to see to improve neighborhood connectivity and neighborhood gathering spaces. Examples of engagement activities included an interactive community urban design workshop that used a wide range of creative media to collect input, such as mapping, writing, and drawing. Supplementing this workshop, the planning team adapted workshop materials to be done with various community groups with an emphasis on groups typically less represented in the planning process.

The planning team is now in Phase 3 (Refine), focused on reviewing draft plans with the community to address any missing elements that are needed to support the vision and goals for these neighborhoods. An engagement report summarizing Phase 2 (Define) and Phase 3 (Refine) activities and input will be published in June.

Neighborhood Area Plan Policies: Current Progress

The city published draft policies for the Eastgate and Factoria neighborhood area plans on May 4 for public review, with opportunities to provide feedback at an in-person open house and through an online survey. These draft policies build from engagement around identifying key values, priorities, and qualities that community members enjoy about their neighborhood today and want to see in the future. Draft urban design concept maps were also shared, which visualize opportunities for improving gathering spaces in both neighborhoods, building from what the community identified as opportunities and challenges for accessing and using these spaces today. Boards from the open house can be downloaded on the [Eastgate Engaging Bellevue](#) and [Factoria Engaging Bellevue](#) webpages.

This study session highlights a subset of draft policies relevant to the Parks and Community Services Board. Attachments D and E include a list of all draft policies for the Eastgate and Factoria neighborhood area plans, respectively.

Neighborhood area policies below are enumerated with an “N” to differentiate them from existing subarea plan policies. Policy numbers will be finalized at a later date.

Draft Policies – Eastgate

Vision: Eastgate is a convenient, safe, and welcoming neighborhood where its diverse residents, businesses, and student population can thrive and build connections with one another. Its tree-lined and well-maintained residential areas are the heart of the neighborhood, and people from all stages of life are seen walking, biking, and taking transit to experience the area’s natural beauty, outdoor recreation, and retail and entertainment offerings. Mixed-use areas on both sides of Interstate 90, as well as Bellevue College, anchor the neighborhood as vibrant hubs for living, working, gathering, learning, and fostering community.

This vision for Eastgate sets the foundation for draft policies on parks and open spaces:

Neighborhood Identity

- S-EG-N1.** Facilitate Eastgate as a year-round recreation and tourism destination by increasing opportunities for cultural and sports facilities and entertainment.
- S-EG-N3.** Minimize loss of trees and increase tree canopy in areas that do not meet City canopy goals, prioritizing streetscapes, publicly owned properties, and environmentally sensitive areas.
- S-EG-N4.** Support and expand beautification initiatives to steward and maintain trails, streetscapes, and natural areas.

Community Gathering Places

- S-EG-N21.** Partner with community organizations, faith-based properties, and private partners to expand opportunities for affordable gathering places, especially within underutilized first-floor spaces.
- S-EG-N22.** Coordinate with Bellevue School District on the joint use of recreational facilities for public use.
- S-EG-N24.** Encourage the development and expansion of outdoor public spaces, including adjacent to Bellevue Airfield Park and within the Eastgate Transit Oriented Development, to accommodate cultural events, markets, and infrastructure that supports existing park facilities.
- S-EG-N25.** Provide a network of active transportation connections that link nearby community parks, including Bellevue Airfield Park, Robinswood Park, Eastgate Park, with other parks, schools, and destinations that serve the neighborhood area.

- S-EG-N26.** Work to acquire property or secure easements on private property to provide additional entry points into local trails and parks.
- S-EG-N27.** Acquire parcels suitable for neighborhood parks that are integrated into the parks and open space network and accessible by active transportation.
- S-EG-N28.** Support the development of Bellevue Airfield Park as a community park reflective of neighborhood identity and programming needs.
- S-EG-N29.** Support the development of a regional aquatic facility that is connected to its surroundings and serves a full range of recreation, health, and wellness needs.

Mobility and Access

- S-EG-N32.** Support future phases to complete the Mountains to Sound Greenway trail through Eastgate between 150th Avenue SE and Lakemont Boulevard SE.
- S-EG-N33.** Provide safe and abundant access to the Mountains to Sound Greenway trail.

Environment

- S-EG-N42.** Explore opportunities to integrate nature trails and viewing areas into streams and greenbelts.
- S-EG-N43.** Increase environmental education opportunities to highlight and protect local streams and wildlife.

Draft Policies – Factoria

Vision: Factoria is a locally rooted, globally connected neighborhood and major employment center that welcomes people from around the world to live, work, shop, and learn. Centered around its vibrant commercial core, Factoria is anchored by a strong network of local businesses and diverse retail offerings, with affordable housing and nature-oriented gathering spaces that bring people of all backgrounds together. A walkable, pedestrian oriented design, complemented by strong access to transit and regional transportation networks, supports Factoria as a connected and thriving community.

This vision for Factoria sets the foundation for draft policies on parks and open spaces:

Neighborhood Identity

- S-F-N4.** Support and expand beautification initiatives to steward and maintain trails, streetscapes, and natural areas.

Mixed Use Centers

- S-F-N11.** Encourage the integration of plazas and flexible public spaces to make the Mixed Use Center more vibrant and engaging.

Community Gathering Spaces

- S-F-N15.** Acquire parcels suitable for parks, with emphasis on neighborhood parks, where such parcels can have active transportation access.
- S-F-N16.** Collaborate with Factoria Mall to enhance its role as a place for community gathering and events.
- S-F-N17.** Collaborate with community, faith-based, and private partners to provide accessible, affordable, and welcoming community spaces.
- S-F-N19.** Encourage the Bellevue School District to include community-serving uses in the redevelopment of its property.

Mobility and Access

- S-F-N27.** Provide multilingual signage and wayfinding with direction to neighborhood destinations, transit, and active transportation facilities, highlighting the Mountains to Sound Greenway trail.

Environment

- S-F-N30.** Increase tree canopy in areas that do not meet City canopy goals, prioritizing streetscapes, publicly owned properties, and environmentally sensitive areas.
- S-F-N31.** Secure easements and support development of new and enhanced connections to expand access to nearby parks and trails, including Coal Creek Park and Sunset Ravine Open Space.

Discussion

At the May 20 study session, staff request guidance from the Parks and Community Services Board on the following:

- *Do draft Eastgate and Factoria policies provide adequate direction to inform the development of Parks, Recreation, and Open Space services and investments to support the neighborhood area's vision?*

A formal recommendation is not needed from this discussion. Input from the Parks and Community Services Board will be incorporated into final draft policies.

Schedule and Next Steps

Community review of draft policies is occurring throughout the month of May and June as part of Phase 3 (Refine). Staff will consider and incorporate community input, as well as input from the Parks and Community Services Board, into the final draft neighborhood area plans for Eastgate and Factoria that will be reviewed with the Planning Commission starting in June.

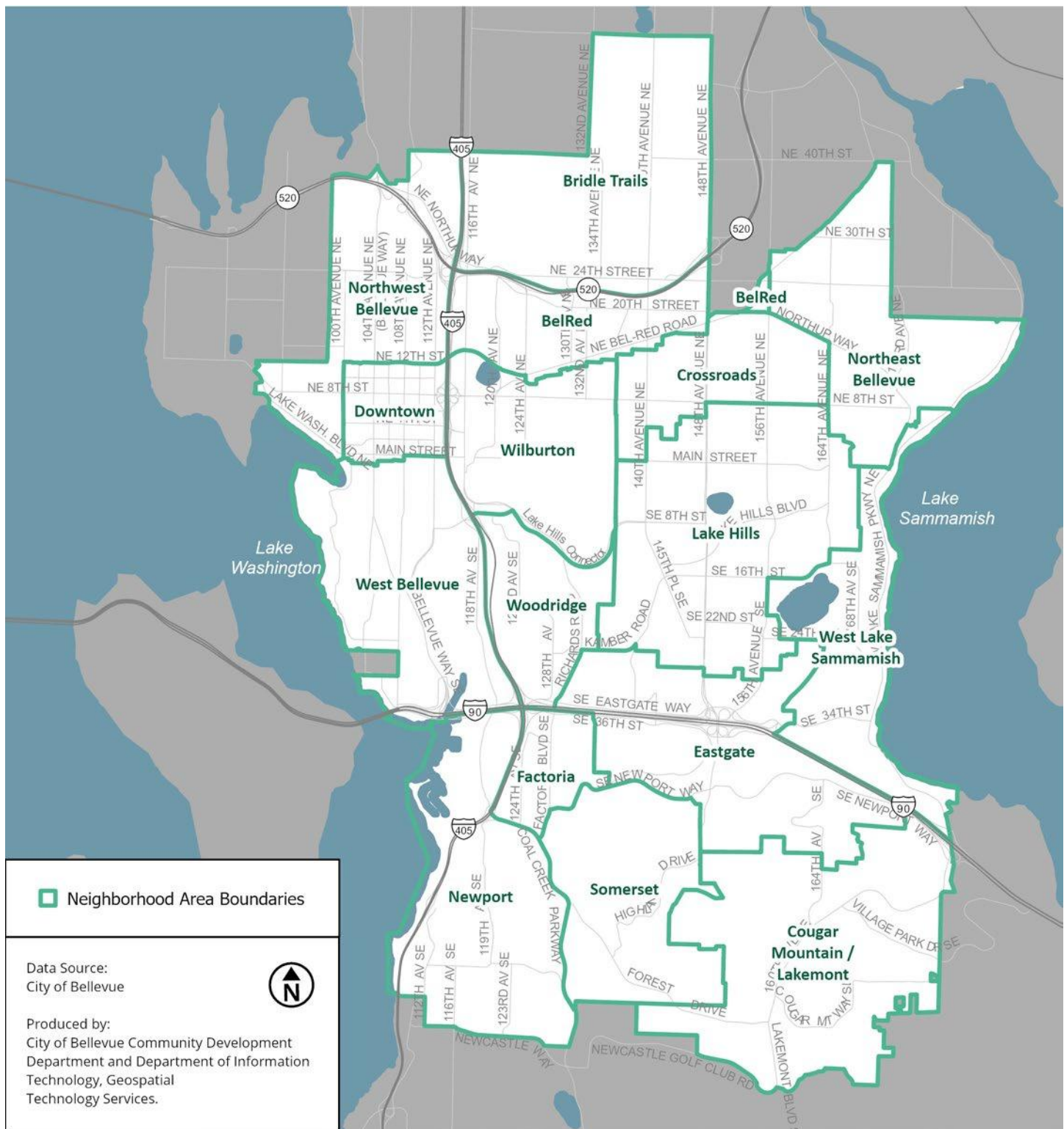
The Planning Commission is anticipated to transmit a recommendation to Council on final draft policies later in the summer. Council is anticipated to review and take action on both the Eastgate and Factoria neighborhood area plans in the fall.

Attachments

- A. Neighborhood Areas Map (Map NH-1 in the Comprehensive Plan)
- B. Eastgate Engagement Report Phase 1 (Discover)
- C. Factoria Engagement Report Phase 1 (Discover)
- D. Eastgate Draft Neighborhood Area Plan Policies
- E. Factoria Draft Neighborhood Area Plan Policies

Map NH-1. Neighborhood Area Boundaries

Neighborhood Areas are used for planning and project administration. The Subarea Plan boundaries are updated to align with these boundaries as the plans are updated.



GREAT NEIGHBORHOODS



Eastgate Engagement Report

PHASE 1 - DISCOVER



Executive Summary

The **Great Neighborhoods** program supports the development of neighborhood area plans that reflect the community's values and vision for the future. The **Discover** phase, which took place between August and December of 2025, provided an opportunity to learn what core values should guide future changes, what makes Eastgate unique, opportunities for enhancing public spaces, and improving walking, biking and accessing transit. This input is used to identify both specific locations for improvement opportunities and for creating policies that will support the neighborhood's vision for the future.

The planning team created many opportunities for people to provide feedback including tabling at community events, presentations to various groups, neighborhood walks, a kickoff, and via an online engagement hub. During this phase, the team connected with 475 people across different outreach activities, met with 85 businesses through door-to-door visits, had 173 people respond to a questionnaire, and had 171 visitors use our online hub Engaging Bellevue.

The planning team learned that the community shares certain values for Eastgate – including **safety, natural beauty, diversity, and economic opportunity**. People pointed to the mature trees, nearby parks, proximity to both city amenities and wilderness, and friendly neighbors as defining neighborhood features.

The planning team also understands that there are challenges in Eastgate that put a strain on these values – including **traffic congestion, public safety, lack of gathering spaces, undergrown vegetation, and loss of tree canopy**.

This planning effort seeks to address these opportunities and challenges through the following sections in the neighborhood plan, which are described in greater detail in the report: 1) neighborhood identity, 2) mixed use and neighborhood centers, 3) community gathering spaces, 4) mobility and access, and 5) environment.

What's Next?

Community input is crucial to upcoming phases of neighborhood area planning, and the planning team is committed to continuous and consistent engagement. Key challenges, opportunities, and values identified through engagement activities during the **Discover Phase** will inform priority policy areas and draft neighborhood vision that will be explored during the **Define Phase**. These policy areas, and eventually the actual policies, will be shared with the community for their review and further input. The findings from this report will also be shared with decision makers and they will consider this input when providing direction to staff on the draft plan.



Introduction

Bellevue is known for its diverse, vibrant, and welcoming neighborhoods. The high quality of life that community members enjoy isn't an accident; it's a result of careful planning done with the input of the people who live, work, and play here.

The **Great Neighborhoods** program supports the development of neighborhood area plans that reflect the community's values and vision for the future. These provide guidance to the city, developers, and community partners about how people want to see the neighborhood evolve in the future.

Neighborhood area plans are part of the city's Comprehensive Plan (Volume 2). They help address the changing needs of specific areas while staying aligned with the city's overall vision and policies (Volume 1).

Project Scope

As part of the Great Neighborhoods program, City Council initiated updates to the neighborhood area plans for Eastgate and Factoria in August 2025. This process will repeat in cycles until all sixteen neighborhood area plans have been updated.

The goal is to adopt plans that are relevant to each neighborhood's unique identity, opportunities, and challenges as it grows. This planning effort seeks to enhance livability and includes the following sections:

Mixed Use and Neighborhood Centers

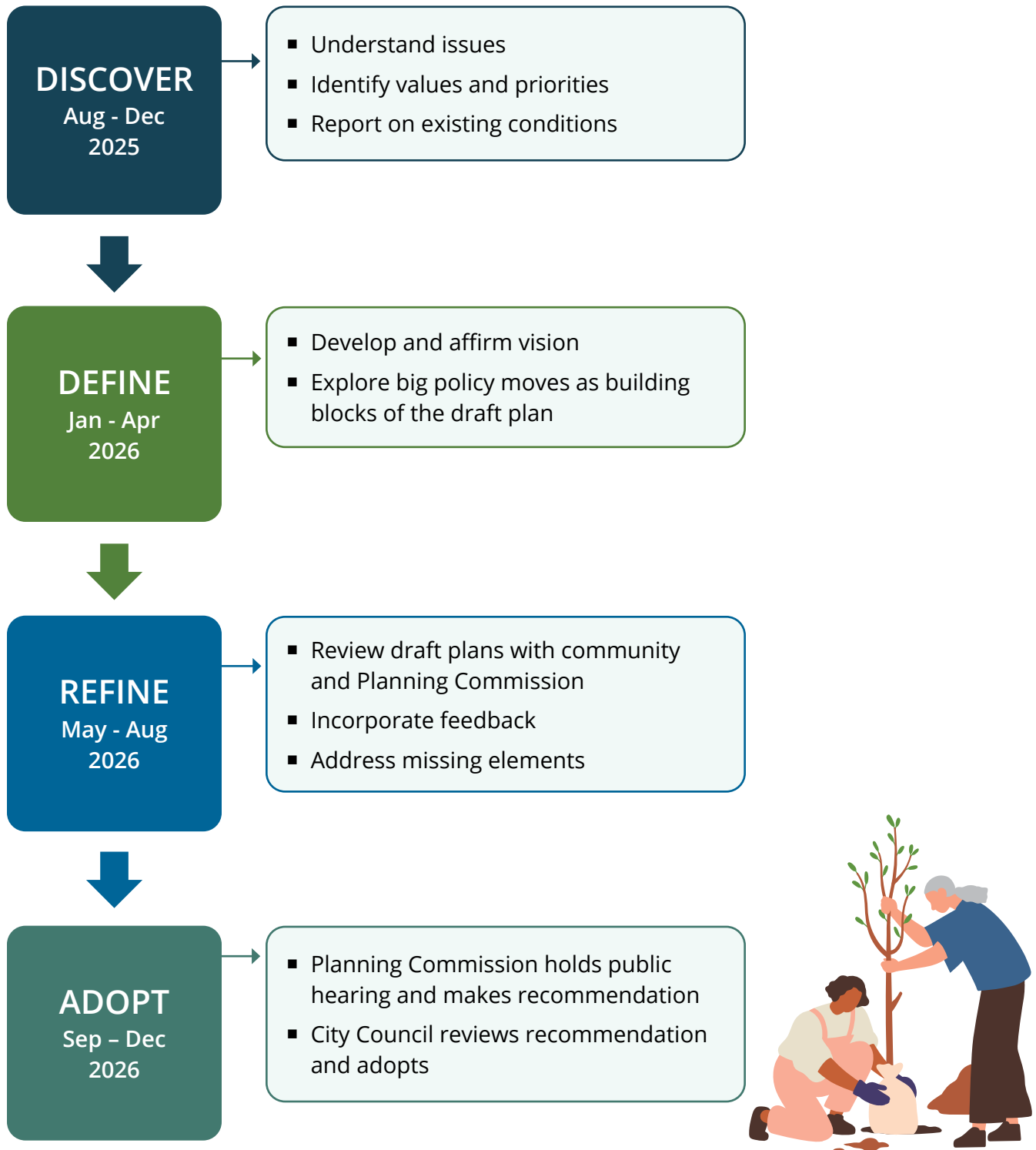
Mixed Use Centers are centers of economic and social activity anchored by major transportation hubs. They provide for a mix of housing, retail, employment, and services.

Neighborhood Centers are commercial and mixed use development located in areas that are otherwise primarily residential. These centers provide local retail offerings and gathering spaces that people can more easily walk to in their neighborhood.

- **Neighborhood Identity:** Identify and strengthen a neighborhood's unique elements
- **Mixed Use and Neighborhood Centers:** Strengthen centers that provide goods, services, cultural amenities, and housing for the community.
- **Community Gathering Spaces:** Strengthen indoor and outdoor spaces to foster a sense of belonging and support events and social interactions.
- **Mobility and Access:** Improve access to mobility options and local connections inside and outside the neighborhood.
- **Environment:** Improve qualities of features such as trees, streams, wetlands, nature trails, and other open spaces, to support human health and local wildlife.

Project Timeline

The planning process is rooted in extensive community engagement that seeks to involve the many diverse voices that make up each neighborhood. The work is broken down into four phases, with community engagement occurring throughout the process.



Overview of Outreach Activities & Participation

The Discover phase began in August and went through December of 2025. As suggested by the name, engagement was focused on learning and discovery. Goals included setting expectations around the scope and timeline; understanding how the community sees itself; and identifying assets, challenges, and opportunities for improving public spaces, gathering places, and neighborhood connectivity.

During this phase, over the span of 5 months, the planning team connected with:

475 people engaged across 15 different outreach activities, including:

- in-person kick-off event
- neighborhood scan/walk
- business listening session
- pop-up tabling
- small-group meetings
- board presentations
- relationship-building meetings with faith congregations

85 businesses visited across 3 business walks (door-to-door canvassing)

173 people who responded to the mailed or online questionnaire

171 informed visitors who visited Engaging Bellevue and viewed project content

1 Student-focused event with Bellevue College

1 Student-focused event with Newport High School



Support for Equitable Engagement

Eastgate is a culturally diverse neighborhood and desired by families seeking to access Bellevue's top-rated schools nearby, such as Tye Middle School and Newport High School. Eastgate is also home to Bellevue College, offering a range of degree programs and continuing education opportunities. Newport Way Library and South Bellevue Community Center are the neighborhood's primary destinations for connecting with community members, as they host community events and programs for people across Bellevue to enjoy.

Ensuring diverse voices are part of the neighborhood planning process is a priority for the City. Groups that are less likely to participate in neighborhood planning, including youth, businesses, communities of color, and renters, continue to be the focus of more targeted engagement to help bring diverse perspectives to the process. The planning team strived for tailored, in-person engagement with these groups to deliver content in ways that resonated more strongly with them. The following section details specific outreach strategies and lessons learned when engaging these groups.

Youth

The planning team collaborated with Newport High School on providing students with civic engagement opportunities related to their coursework. Numerous students identified as either living in or visiting Eastgate. Teachers promoted student attendance at the Neighborhood Scans on October 4 in several ways, such as offering extra credit for participating. The Neighborhood Scans were also advertised through the Bellevue SchoolPool program, a partnership between the City of Bellevue, Bellevue School District, and King County Metro to promote sustainable commuting options to and from



Tabling at the Eastgate Annual Block Party



Going on a walk with participants in Eastgate



Planning workshop with Newport High School students

school. This promotion resulted in over 25 students (and several parents) attending the event in Eastgate. Additionally, teachers at Newport High School invited the team to have an interactive discussion on neighborhood area planning with their classrooms, where opportunities and challenges for getting around Eastgate and Factoria were identified.

Businesses

The planning team collaborated with economic development staff on how to best engage businesses of different sizes in Eastgate. A business listening session was held on November 12 to connect businesses with resources and hear from them how to best support their success through neighborhood area planning. The business listening session was scheduled in the morning to minimize conflicts with business operating hours. To help promote the event, postcards were sent to over 900 businesses in both Eastgate and Factoria and the planning team conducted door-to-door visits to businesses to directly connect with employers and their staff, including small, minority-owned businesses. Approximately 85 businesses in Eastgate were reached through these walks, although only 5 businesses attended the business listening session. These attendees owned or operated businesses related to medical services, consulting services, manufacturing, and youth education.

One lesson learned is the need to tailor engagement methods to different business types, as some may prefer evening meetings while others may prefer online engagement. Another lesson learned is getting feedback from businesses when meeting them face-to-face, rather than having them attend a separate event.

The planning team will continue to improve outreach methods and relationships with businesses to encourage greater participation.

Communities of Color

The planning team partnered with Cultural Outreach Assistants to promote participation through other popular online message platforms, such as WeChat and KakaoTalk. Cultural Outreach Assistants also facilitated one-on-one conversations with community leaders and opportunities to table at community events. Several events were either hosted by the Asian community or had attendees that preferred to engage in Mandarin and/or Korean, such as the Bellevue Night Market at Bellevue College. Staff were available to have conversations in-language with participants, give presentations, and administer translated questionnaires. Approximately 60 participants were engaged through these more targeted strategies in Eastgate.

Renters

The planning team visited several multifamily properties (including senior and affordable housing) in both Eastgate and Factoria to get in touch with a property manager who could share information via community board or online newsletter. This type of outreach strategy was often challenging since many properties did not have a leasing office or had limited operating hours. Direct emails were sent out if contact information was made available online or on a business card.

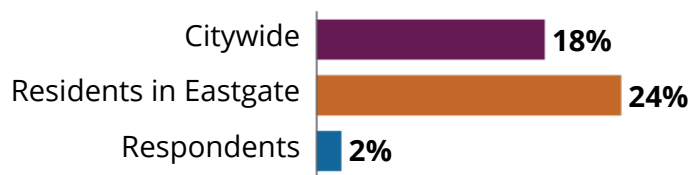
Demographics

Reporting on demographic information of participants can be challenging. There are some events, like a drop-in event, where the format doesn't allow for easy data collection. Additionally, demographic questions are always optional, and some people decline to share personal details.

The questionnaire provided the most structured opportunity for collecting demographic data, which allows staff to understand how participation aligns with both neighborhood-level and city-wide demographics. A mailed questionnaire was sent to every household, and an online version was also made available. Approximately 3% of Eastgate's 2,589 households returned the mailed questionnaire.

In Eastgate, 55% of residents are from communities of color, 24% are under 18, 42% are 45 or older, and 16% of residents are renters. The Asian population in particular has grown, making up 38% of the neighborhood compared to 12% in 2000. There was a significant gap in questionnaire participation from people of colors, renters, and people ages 18 and under, and over-representation from people ages 45 and older.

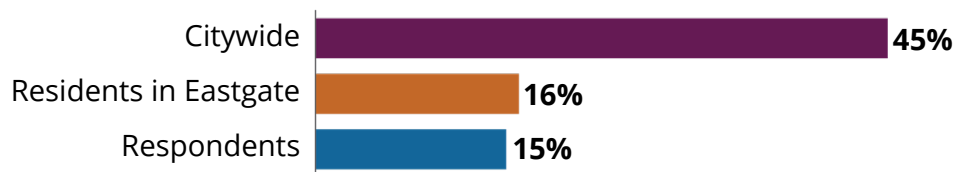
People Ages 18 and Under



People Ages 45 and Over



People Who Rent



People of Color



Summary of Input

The primary purpose of the Discover phase is right in the name – it's a time for the planning team to learn how the community sees itself. Questions and topic areas that framed the conversation included:

- **What** are values and experiences that define your neighborhood?
- **Why** are certain places, businesses, or spaces in your neighborhood special?
 - ▶ What qualities are important to see carried forward or enhanced in the future?
 - ▶ Why do they hold significance to the community?
- **How** do people use and access public spaces?
 - ▶ Where are their pain points?
 - ▶ Where are their opportunities for improvement?
 - ▶ How can improved public spaces support a vibrant, safe, and unique business environment?
- **What** sets Eastgate apart from other neighborhoods?
 - ▶ What do you want Eastgate to be known for in the future?

Eastgate is known for its **mature, majestic trees**. We pride ourselves on being a **welcoming** and **creative** neighborhood. Working together we can be a more **walkable community** that enhances **health** for future generations.

~ Participant
Vision Statement



During the Discover phase the planning team sought to identify key challenges and opportunities. This information is used to identify both specific locations for improvement opportunities and for creating policies that will support the neighborhood's vision for the future.

The photos in this section were uploaded by participants using the Neighborhood Identity tool on Engaging Bellevue. The tool provided an opportunity for people to share ideas of what makes Eastgate unique and what can be improved.

Values & Vision

Understanding community values is a key part of the planning process. Values are an expression of what is most important to the community – what they take pride in and what they aspire to be. Values lead to a vision of what the community wants to achieve in the future. The values and vision also serve as a touchstone in the development of policies reminding planners what actions and outcomes the policies should support.

During the Project Kickoff, participants were invited to share their values in a simple card sorting exercise. The planning team also used a Mad-Libs type exercise at various events to invite people to apply those values to a sample Vision Statement.

Community members in Eastgate frequently valued **safety, natural beauty, diversity, and economic opportunity** in their responses. Many participants noted the mature vegetation that comprise Eastgate's residential and natural areas, as well as the friendliness they experience while going on walks around the neighborhood. Changes in the neighborhood, such as loss of trees on private property and ongoing construction, have put stress on some of these values, but participants still see these values as integral to the neighborhood's future.

Neighborhood Identity

Understanding how the neighborhood sees itself – what qualities make it unique – was a key question for this phase of engagement. The policies in the neighborhood area plan can strengthen and enhance things that make a neighborhood special and beloved by the people who live, work, play, and learn there.

Neglected, beautiful, and congested were the qualities that respondents to the questionnaire brought up most when asked to describe Eastgate today in three words. The sense of neglect stemmed from issues that people experienced while walking around the neighborhood, such as lack of sidewalks, overgrown vegetation, and litter. For neighborhood beauty, people often referenced the mature trees, nearby parks, and proximity to wilderness. Although traffic congestion was a common experience for many, people often cited the convenience of being located next to Interstate 90 and being able to access other parts of Bellevue and the larger area by car, bike, and transit.

Some ideas we heard for improving neighborhood identity include:

- Better maintenance of trails, vegetation, and sidewalks
- Enhancement of tree canopy



An example of loss of trees due to construction



An example of an overgrown sidewalk that could be beautified

Formalize Eastgate's identity as a **verdant, leafy area** by investing in new plantings and care as development occurs.

~ Participant feedback

Mixed Use and Neighborhood Centers

Mixed use and neighborhood centers are often the heart of the neighborhood as places where people can easily access transit, housing, shopping, places to gather, and services. The cultural and retail offerings in these centers can make them a unique draw for both the local neighborhood and larger city. The policies in the neighborhood area plan can improve how people arrive at and experience these centers.

Eastgate's mixed use center is anchored by the Eastgate Park and Ride. Unique features that people mentioned in and around Eastgate's mixed use center include **Bellevue College, Plymouth Crossing, and the different food options at Sunset Village**, such as Last Frontier Coffee, Lil' Jon Restaurant, and Dairy Queen. Participants want to see more accessible, locally-serving small businesses in this area. There is also a desire for **convenient access to grocery stores and pharmacies**. Most of these amenities are located south of Interstate 90 at Eastgate Plaza, which is Eastgate's only designated neighborhood center. Participants noted the difficulty of getting to Eastgate Plaza due to the **lack of safe connections across the highway** for pedestrians and cyclists, as well traffic congestion for vehicles. Residents and businesses have expressed **public safety concerns** in Eastgate's more commercial areas due to poor pedestrian infrastructure, lack of street maintenance, and crime. Several businesses north of Interstate 90 cited the difficulties of maintaining a business community due to public safety.

Some ideas for improving Eastgate's commercial areas include:

- Better availability of retail and services, especially small businesses
- Increasing public safety



An example of a local coffee shop for meeting with friends

[There is] a lot of **potential economic development** opportunities because of our special location **to the east** on I-90.

~ Participant feedback

Community Gathering Places

Community gathering spaces, sometimes referred to as “third places”, are places that people go outside of work or home. Having a variety of gathering places helps strengthen social connections by providing opportunity for recreation, celebration, pursuing hobbies, and meeting friends. They range from outdoor public spaces like parks and trails to indoor communal spaces like community centers, schools, libraries, and places of worship. While not always free to use, community members may view a coffee shop or restaurant as a community gathering space as well.

People value **Newport Way Library** because it is quiet, free for people to use, and hosts programs for all different ages. People also value the **South Bellevue Community Center**, which is just outside the neighborhood area boundary, but is easily accessible to nearby residents and offers different classes and activities. People see the variety of free and/or low-cost educational programs and recreational activities as key to their success as community gathering spaces. Similarly, several business owners also expressed wanted to better connect their services and programs to other families and young people.

There was also a noted **lack of dedicated community gathering spaces**. A number of people viewed their **houses** as the only option for gathering with friends and family. Several people also mentioned that they meet their neighbors by going on walks in the neighborhood or at their **church**. When asked what qualities people in Eastgate wanted to see more of in community gathering spaces, the top responses were **accessible, nature-oriented**, and **comfortable**.

Outside of the neighborhood, people mentioned visiting **Robinswood Park**, **Spiritridge Park**, and **Factoria Mall**.

We gather at church which serve a faith community as well as the larger community, choir groups, music lessons, scouts and campfire groups and many others. Many of the churches are closing and the groups that meet in the church are being displaced with no alternatives. **More flexible meeting venues are needed.**

~ Participant feedback

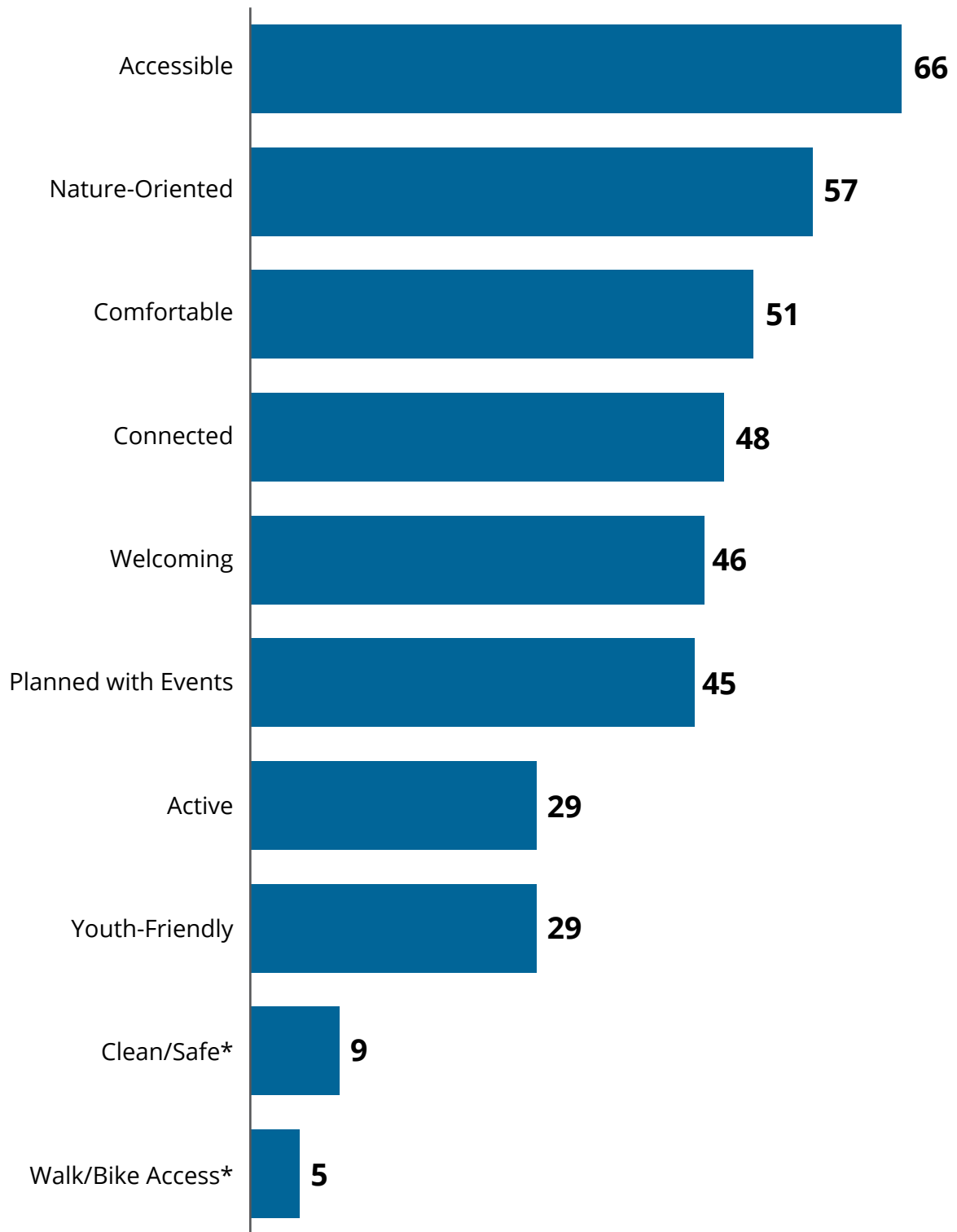


An example of a future community gathering space

Some ideas we heard for improving community gathering spaces include:

- More places to gather and have events/ programs within the community
- Improving trails and connections between nearby parks

What Respondents Would Like More of in Community Gathering Spaces in Eastgate



* these were not part of the set of options in the questionnaire, but were captured under "Other" as an open-ended response

Mobility and Access

The transportation network in Eastgate serves many different travel modes. The policies in the neighborhood area plan can focus on improving walking, biking, and rolling in the neighborhood, as well as access to transit and connections inside and outside the neighborhood.

The most common way for people to access destinations within Eastgate is by **car**. Participants noted several challenges being able to get around the neighborhoods by other transportation modes, including the lack of **sidewalks** and **lighting** on residential streets, **steep hills**, **bus service reductions** over the years, and **speeding cars**. **SE Newport Way** was cited as a difficult street for pedestrians and cyclists due to traffic, while **SE Allen St** was cited as having sidewalk gaps.

People pointed out that local destinations such as Newport Way Library, Eastgate Park, Lattawood Park, and Robinswood Park are within walking distance, but felt **isolated due to lack of signage and safe sidewalks**.

Some ideas we heard for improving mobility and access include:

- Improving gaps in walkability on key streets such as SE Newport Way and SE Allen Rd
- Improving access to bus stops and reliable bus service



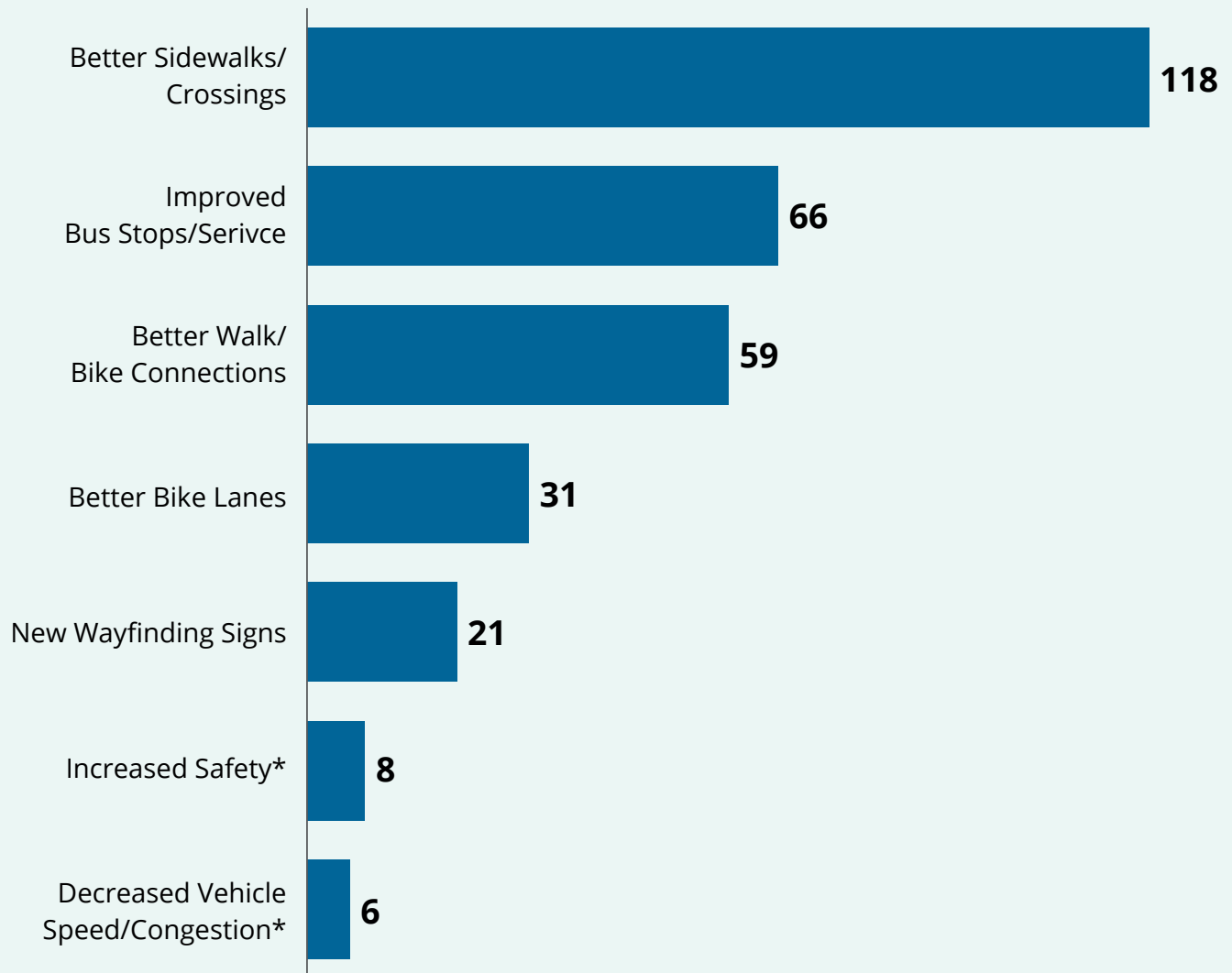
An example of a missing sidewalk

I would say that I am impressed to cross paths with so many walkers early in the morning as well as night time. **Walking is popular, but can be dangerous.**

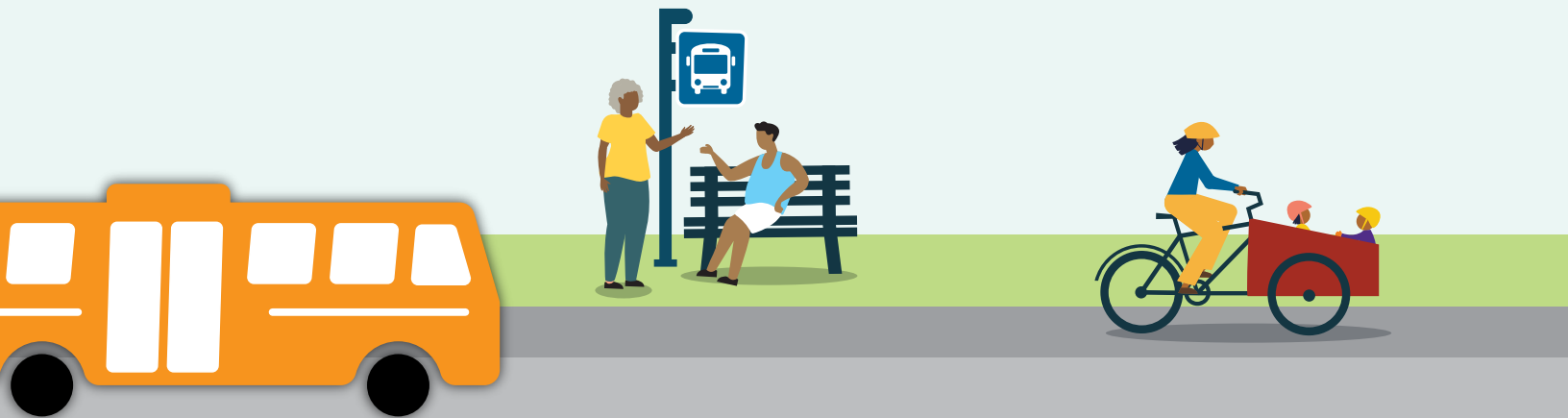
~ Participant feedback



What Would Help Respondents Get Around More Easily in Eastgate



* these were not part of the set of options in the questionnaire, but were captured under "Other" as an open-ended response



Environment

Natural features within the neighborhood, such as trees, streams, wetlands, trails, and other open spaces, foster people's connection to nature and support local wildlife. The policies in the neighborhood area plan can focus on protecting and enhancing these valuable resources for current and future generations.

The most frequent environmental challenge people have cited is the **loss of old, mature trees** as redevelopment occurs, and the subsequent **lack of new tree plantings and tree replacements**. People view this as a conflict to Eastgate's reputation as a green and tree-canopied neighborhood. People value the trails and access to nearby wilderness areas like Cougar Mountain, but would like to see **more trail maintenance and enhancement** opportunities.

Some ideas we heard for improving the environment include:

- Maintaining and enhancing Eastgate's greenbelts
- Increasing provision of and access to hiking trails in the neighborhood



An example of foliage and views across Interstate 90

Green space and parks efforts are sincere but I sense that [the City] **barely keeps up with best practices** in terms of a good blend of large, rich areas of **accessible green space** and a generally widespread sense of **natural elements**.

~ Participant feedback



Project kick-off at South Bellevue Community Center

How this input will be used

Key challenges, opportunities, and values identified by the community through engagement activities during the **Discover Phase** will inform priority policy areas and draft neighborhood vision that will be developed during the **Define Phase**. These policy areas, and eventually the actual policies, will be shared with the community for their review and further input.

Ideas from the **Discover Phase** will also be explored through interactive urban design workshops during the **Define Phase**. In these workshops, participants will have an opportunity to write, draw, and imagine the types of public spaces they want to see in their neighborhood. Through this process, concept maps and policies will be developed that identify at a high-level where these opportunities may exist, such as new and enhanced opportunities for gathering spaces and neighborhood connectivity. The findings from this report will also be shared with decision makers and they will consider this input when providing direction to staff on the draft plan.

Appendix

Eastgate Open-Ended Questionnaire Responses

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Quiet within an established city	Easy to access	It is near a major freeway and shopping area, and library but terrible bus services on certain road	Keep the neighborhood as it is. Prefer no multiple-unit complexes
	Parks		
It's one of only three areas divided by a freeway-separating Eastgate into 2 separate areas (north & south) with two separate "business" districts	Non-existent	Other than one's home	Progressive mansion building is removing options for first-time homebuyers, rather than adding housing
It's on a hill	Somerset Elementary	There is no other parks in this area as big as the elementary school	Lots of roads don't have sidewalks
Older small affordable homes for families of all ages	Library	Multi use, multi age, civic	Needs better bus access to the (hopefully soon) light rail station. Consistency in buses
A complete lack of sidewalks and bus access	Dairy Queen	Everyone sits outside in the parking lot eating Blizzards. My kids love it!	
			At 13910 SE Newport Way, this residence is a hazard, garbage all over. Found dead rat. Health dept needs to be notified.
Accessible to Seattle and other parts of Bellevue	SBCC	The South Bellevue Community Center is open to all and is well run by the staff	Concerned about graffiti and corner pan handling

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
I-90. It's also independent as it was unincorporated for years	Factoria	Of all the services it offers close by. We have our own but everything is in reach	The tall beautiful trees! Our neighborhoods are being torn down into multi-family homes --> less parking
Easy to meet people while walking dogs	On a walk		Good location to shopping and freeways
Good access to freeway (I-90) (I-405)	Bars/restaurants	Good food	1) More street sweeper to clean roads. 2) Get rid of homeless people
Easy access for freeways N, S, E, and W	Little Johns	It has been there for years and has always been a meeting place	It isn't as nice as it was prior years. Huge homes and expensive property, homeless shelter people all over, high property tax, all take away nice comfortable, friendly place it was
The smell of failing septic systems	SBCC & the library	They are nice affordable facilities	We need investments in sewer lines & reliable power
Diversity and the views are outstanding	Factoria	Diverse range of shopping	Safety and graffiti are becoming a concern
Easy access to I-90 and 405	South Bellevue Community Center	It is low cost and has activities for all ages	Would love to see an independent bookstore and theater (playhouse) in Eastgate
It's location is easily accessible to so many other locations due to proximity of I-90 and 405	Issaquah	More retail and commercial options, including cafes & restaurants	There is no sidewalk on SE Newport Way near the old Eastgate elementary. This is very unsafe for kids walking to/from this bus stop
Calm yet positioned right near major freeway	SBCC	It is a wonderful community center. The exercise classes and community feeling and low cost are amazing	My 15-year old son is an avid biker yet cars come within inches of him on Newport. Our family needs better bike lanes. Thank you!
Nature left intact	Church	Not much else to do as in meet up places	More activities are needed

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
It's close to the I-90 and 405. All major stores are relatively closeby, along with transit. It's a more livable part of Bellevue		Unsure, I'd say maybe Newport Way Library, if not local Starbucks/Last Frontier	I'd love to be able to walk more but there aren't any sidewalks nearbny. Otherwise, very cozy & love where I live
The diversity of our neighborhoods. Different languages, foods, cultures.	The mall	It is a great community gathering space. BUT - stores are empty. Make it like Crossroads Mall with local food places, music places to gather	People drive through here to get somewhere else. When people want to stay - Factoria becomes a destination - through traffic will go elsewhere
	Parks	Great mixing pot	Got to make Newport Way between 152nd and SE 42nd Pl safer & more walkable
No	The library	It's quiet and for all to access / free	
I love our quiet neighborhood streets and walking around to visit neighbors	Home	There isn't a great place to meet people other than our home	I love the acces to I-90 for the mountains and look forward to the light rail to Seattle
It's a safer community, all houses have a decent space, public transportation used to be convenient (when bus 241, 246, and 245 were around)	Convenient	It's safe, in proximity to Issaquah, BC, Factoria, etc.	We are concerned about the safety and accessibility (Metro removed so many bus stops in Sept)
Easy to access library & SBCC	SBCC	of activities	Recommend signs "welcome" in major languages; Arabic, Spanish, etc.
Very family oriented	South Center Community Center		
Proximity to everything	The neighborhood	People go on walks and are friendly	We need more art / artists expression
None	We don't need one		Nothing. Stay away.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Close proximity to Bellevue Downtown, Issaquah, Seattle Fwy access, easy to drive the streets to any of those city options	The shopping center	It is central, has various restaurants, drugstore, etc.	Trail by 90 feels sketchy. Wall doesn't expose trail, feels hidden and unsafe. More crime and bodily exposure, drug paraphernalia since Porchlight opened, Polaris has a children's bus stop which is next to the #1 drug infested struture (PorchLight). Also too many rentals. No sense of community
Easy access to everywhere	None	Because it became very unsafe to walk around, thus it made hard for residents to meet anyone within Eastgate	It used to be a lot cleaner and safer for family to walk. Now, I need a companion to feel safe to just take a walk.
Trees - cherry, pine, spruce	Safeway	People go there	It's home
Lots of trees	Starbucks	There are not other unique coffee shops	More bike lanes, less car dealerships and chain restaurants
Location, proximity to 405-90	Walking	My neighbors are always going on walks, that's how we meet most people	There has been an increase in crime, panhandling, and trash since the shelters opened, plus a murder at the shelter. It will get worse once light rail connects to Seattle. People are worried.
Easy access & shopping malls and transportation	Eastgate Plaza	There is a good Japanese restaurant	Growth of homeless people around Eastgate Plaza Park & Ride and nearby, they look drunk or drugged
Close to everything	Lil Jon's	It's a local place and has been around since 1967	NA
The Horizon Heights Greenbelt trail. It's a beautiful place right in our backyard with the experience of hiking in the mountains. Would be nice to extend it!		I don't really use community gathering spaces, but really appreciate the very nice S. Bellevue Community Center. The Newport Library is nice for gathering also, with its large meeting room	I always feel unsafe walking in my neighborhood because of lack of sidewalks

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Top tier education. Convenient location. Mature trees.	Newport Library	South Bellevue Community Center and "East Gate Park" are really part of Somerset subarea. The new trail project benefits Somerset. We really don't have a meeting place or picnic spot.	There are lots of one-story homes suitable for older people with mobility issues. Middle housing destroys that.
Space! We still have homes with YARDS and the area has lots of mature trees.	Library, Community Center, Safeway Shopping Center		It is the classic old neighborhood feel here that is a treasure. No big apts, etc.
Nothing. Well yes there is something - no elementary school		No place to meet people. No local feel.	Any more school rezoning will make property values go down and Eastgate will be less desirable to live in. My taxes are going up but I don't get anything for it.
Unfinished projects - like road resurfacing and landscaping	Nowhere	There aren't pedestrian friendly spaces at Eastgate. It's a big parking lot.	I'd like to see the "investment per capita" in Eastgate vs 98004. This area is largely an afterthought.
	South Center		
Close proximity/access to Seattle Core	Eastgate Community Center/Newport Library	Centrally located and convenient	Crime is on the rise, more beautification (too much trash)
More suburban	South Bellevue Community Center	Great classes and activities	It is a diverse community
I think there seems to be more single family homes compared to some areas there will be a mix of single-family homes and apartments. I like the more neighborhood community feel more	Dog parks	Seems to be the place where we have met others and had conversations. I am not aware of any good places to meet people. I would like to get to know more people in the area.	I would like to see more of those pedestrian crosswalk light flashing thig everywhere there is a crossing for walkers. I have kids so to me safety is important
It is cleaner on the streets and sidewalks			I don't think so

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
			Better roads - repave residential roads esp. along 42nd Place where there's a bunch of patchwork done during the new pipe install recently
	South Bellevue Community Center		Disappointed with lack of yard care in our neighborhood. Once family homes seem to be turning into rentals
Has everything - restaurants, retail, auto repair, hotels, a college, access to I-90, parks, walking trails, churches, schools, high-end homes, cheaper homes	A church	Religions bring together like-minded people. Robinswood - soccer is for everyone. BCC isn't much of a gathering place	No more big residential development
Eastgate used to be more "small" / neighborly feeling			I bought in Eastgate 51 years ago (Sept. 1974). At that time, it was a "comfortable" small-town area. Unfortunately, through growth, it has become too "big city" feeling for my pleasure
Easy access, variety of businesses close together, convenient	A casual sit down restaurant	There are none	Wish there was a Panera or Dollar Tree, Ross, Trader Joe's
The amount of trees	Robinswood Park		
			Newport is a very scary street to walk on and no one obeys speed limits
It's so close to Downtown (Bellevue and Seattle), but also a lot of greens	Newport Neighborhood Library	Love this libraery. Small and comfortable	I worry about the traffic after Big Picture moves in Eastgate Elementary used to be
Crime is high due to the "Porchlight Effect"	Library	It's safe	
	Library/Community Center		

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
It used to be the lovely old large evergreen trees and affordability! Not so much anymore sadly.	My neighborhood	We can cosmiserate about the awful development happening. It isn't about density, it's about greed. I love my neighbors and neighborhood - but it's changing at a drastic pace	Please, please, please stop developers from taking down large mature evergreen trees. It has to stop!
Close to everything. Has all you need within 5-10 mins. We love that the fire dept. is right around the corner. Police dept too!	Robinswood Park	It has all you need to enjoy a day outdoors. Playground, dog park, soccer fields, walking trails, etc.	We don't always feel safe when we leave our apartment. We live close to the Porchlight property and have seen a lot of drug use right out on the sidewalk
Easy access to Mercer Island and Seattle; good Park-n-Ride		There is no place to meet people and make friends. No one is friendly, neighbors don't say hello, librarians and clerks don't smile, no one wants to talk	Shoplifting, property crime, and theft has pretty much ruined Eastgate. People feel hopeless and helpless
Ideally located for arterials	Newport Way Library	Where else is there? South Bellevue Community Center feels like a concrete prison! Bad energy there	Eastgate and Bellevue has lost its lovely arbored appeal for people and animals. Builders need to leave the big trees or be very heavily fined
It is a close knit area. Easy to get around with many amenities (grocery stores to walking areas)	Factoria	Easy access. Area has many options and opportunities	
Small town feel although in a big city			The 20 mph signs are not deterring speeders. Painted walking areas help a bit where no sidewalks exist
I-90 divides the Eastgate neighborhood. City needs to do a better job at keeping streets clean		There is no community meeting space for residents on the north side of I-90	SE Eastgate Way is unsafe and undesirable with all the trash on the side of the road and homeless men loitering and sleeping on the sidewalk, etc.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
The trees and neighborhood feeling	Lattawood Park	of the outdoors and people generally gather there	
Homeless area	Bellevue Badminton Club	Community of diverse members with a common interest	A lot more criminal activity at Park-n-Rides. Needs more police presence
Really, after living here for over 35 years, the only positive thing I would say its very accessible for cars to get to a lot of places - Seattle Bellevue, Issaquah, and north and south	Lil Jons	It is easy to get to and decent food. Also the South Bellevue Community Center for physical activities	The Eastgate Shopping Center needs help. The parking is terrible and the stores are marginal. I hope CVS will do better than Rite Aid
Still has a good number of older homes - not fancy with REAL yards. Disappearing fast	My yard	The sidewalk passes in front of my house and I have many admirers of my flowers	
Multicultural. Location, perfect to commute to Redmond, Seattle, Issaquah, etc.	Bellevue Community Center	BCC is very accessible and offer lots of options. Is close to my house.	Would love to see less powerlines and poles. Need to take better care of vegetation, trees, trim bushes, landscape in general
Proximity to I-90 and 405. Library and Comm. Center are good	Community Center	Activities there	All the mega mansions being built are an eyesore as are untended yards
Transit and convenience accessibility	Neighborhood Park	Families and kids gather. Swimming, tennis/pickleball courts	It would be great to have more retail businesses but not car shops
Quiet from the usual hustle and bustle	SE Newport Way & 150th Ave SE	It's a major crossroad	Shields on the street lights would be nice to reduce light into my apartment at night
The oneness with nature that you get in Eastgate	Safeway	It's convenient and neighborly	Need a sidewalk on Newport Way going east

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
It's a quiet and safe neighborhood, yet very convenient for shopping, eating out, etc. Both Bellevue and Issaquah is a easy drive away	Starbucks	I do some business meeting there since I don't have an office	Public transit is a challenge. I wish more buses go to airport and downtown.
Location I-90 and 405	Homes and restaurants - Lil John and Last Frontier Coffee	Traffic - getting a small park yeah cost	Keep plants, trees, bushes, more solar. Greater variety of prices of homes/ rentals
I've lived here for 50 years. I haven't seen much improvement. It's discouraging to see other parts of Bellevue with beautiful plants and no trash on streets. Come to Eastgate and it's a different story!	Community Center	Activities offered. However, I think the cost should come down	Trash along roads needs to be cleaned up! More plants in and along public areas. Better lighting in streets. Cut back overgrowth of trees and weeds
Eastgate has unique balance of natural beauty & accessibility. It's close to trails, parks, and mountains while still being near shopping, schools & freeways.	Eastgate parks & community center	Its safe, welcoming environment where families, seniors & youth can gather for activities, recreation & social events.	Eastgate would benefit from even greater safety measures, 1. better lighting, 2. safe pedestrian crossings, 3. traffic calming on busy streets, 4. preserving green spaces, 5. improving walkability, 6. creating more safe community spaces
Very good location-easy to get anywhere quickly			One of few neighborhoods in Bellevue WITHOUT playground park to walk to!
It's closet to the 90+405. Bellevue College	Robinswood Park	It is large+walkable	Concerned about inhabitants of the men's shelter in our greenspaces
It's very easy to get anywhere from here. Getting home is another matter.		There is no such place.	
Tucked on little hills, long term owners.	Comm center	It brings the neighborhood together	We need better street lights + sidewalks in the residntial areas.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
The connectivity with highways and the expansive shopping/services options along Factoria Blvd.	Library	it brings out the best in people when they all seeking knowledge/learning new things.	The overgrowth along the road dividers across 136th Ave is an eye sore.
It's an older home community that is being taken over by the big McMansion builds and that's hard to watch having lived here for over 50 years.	Library	it hosts meetings of all sorts for adults and kids alike.	We need a sign identifying the community...
It is a door to the mountains & woods, and still close to city center & Seattle	Library	you can meet young children & old people, it is a welcoming place.	Is there a group of people (Eastgate committee) who live here and gather as a committee representing the Eastgate residents? (Connecting Bellevue city & Eastgate)
Had our first murder by the Homeless shelter			It was great when I moved in 9 years ago, but since the homeless/transition and low income housing was completed the crime is constant along with questionable activities along eastgate way
It's flat enough to each kids to ride bikes right here, and hilled enough to be interesting	Last Frontier Café	great solar exposure, outdoor space with sun + shade (adjacent business), welcoming, great coffee + snacks	Cut through traffic is a continuing problem-I would greatly prefer vegetative traffic calming (not speed bumps)
Post WWII Housing architecture		Need neighborhood parks to facilitate community gathering	
Easy access to I-90 a+405 if you drive	Robinswood	It's the only park nearby (dogs, kids, sports, trails)	People who have been here for decades are being pushed out by taxes and developers and they aren't allowed to renovate easily because permits

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
It has a small town feel, I describe it to people as "almost Issaquah" and I like that	the Starbucks by the Jack in the Box	It's close to my house. Quiet. Roomy. Nice outdoors seating.	It used to feel really safe and now, not so much. It's not because of Porchlight. It's because of what happens at Chevron, in the parking lots at Safeway/ CVS, cars get stolen in broad daylight
Strategic location for homeowners who want ready access to Seattle, Issaquah, and Downtown Bellevue	Lattawood Park	It's the only park of any size where community frequents or passes through on walks	Half is very hilly, half fairly flat. Walking in southern/hilly half is difficult as sidewalks are not contiguous. Difficult to access public transit.
Congestion at freeway crossing. Strip mall rather than neighborhood shops. Lack of parks/playgrounds. Lack of safe walking on main streets.	Limited	No small parks or playgrounds in either the "flat" areas or the bottom part of the hill. The demo of Eastgate Elem destroyed a playground and undercover basketball area	Pedestrian safety on 150th Ave SE is lacking! Limited safe crossing and sidewalks
The diversity of the people here, and the amount of mature trees (left). Songbirds and wildlife due to the trees	Walking in the streets	People are friendly here. Many walk the safe streets of our neighborhood	The blend of older and newer homes is nice, with new homes comes the loss of trees.
Unpretentious	Old Eastgate Elementary	Centrally located. Newport Way Library	
Convenience. Schools	Tyee	It's a place to walk to with family	Sidewalks on blind corners would be great (i.e. 139th Ave SE & 139th Pl SE. Buried electrical wires would be nice
Close to bus park & ride	Coffee shops and places with out door seating; public parks		Porchlight Shelter has added a lot of trash, dumping, littering, and weird behavior
The former Bellevue airport and associated greenspaces	Spiritridge Park	It is convenient and offers nice outdoor areas to gather	Need to do something about litter and better monitoring of the homeless population

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
No crimes	Factoria Mall		
No one seemed to know about Eastgate until recently when the price of original homes skyrocketed, old homes were demolished and huge homes replaced them with a huge price tag	Their home	That's what normal healthy people do	I know how to knock on a neighbor's door and say welcome. Some of us still exist here.
Cougar Mountain	Parks, Factoria		Not enough green space in lower Cougar Mountain
Great for one thing! Outskirts of Bellevue is great to live! It stays clean!	The Mall	It's not as busy as Downtown Bellevue and Safeway area	Catch the speeders! Running stop signs!
It used to be affordable - easy access to I-90	South Bellevue Community Center		Do not add landscaping if it will not be maintained. SE 36th St is a disaster. The weeds in the median are taller than the cars. This would not happen in 98004
Clean	St. Andrew's Lutheran Church	Friendly + Robinswood Park	Dangerous dead tall trees in front of multi-senior independent living a little east of south of Newport Way + past the old Eastgate Elementary School
Quiet - except the crazy car racing every night on Newport Way SE + screaming day care at Community Center			We need traffic cops on Newport Way SE. People are going 55 mph on a 25 and nightly racing

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
well-connected location with large, quiet neighborhood areas	nearby local businesses with social gathering spots, especially with the opportunity to hear curated ideas that foster community building and equity.	we need to restore personal engagement, get people out of their houses, elevate the notion of community through human connection and having stakes in those relationships (rather than isolating with digital content meant to separate us)	I've lived here and nearby since early childhood in 1968 and have seen dramatic changes during that time. Green space and parks efforts are sincere but I sense that they barely keep up with best practices in terms of a good blend of large rich areas of accessible green space and a generally widespread sense of natural elements; a younger city without mature trees generally has that problem but I know green space is difficult with such land use pressure. I'm sad to see much of the original post-war character disappear and be completely erased by modern residential and business construction. I'd like to see more acknowledgement of history and past communities at parks, in public art/historical markers, etc. (immigrant farmers, indigenous communities, major land modifications that changed the character for better or worse, etc.) Europe and Asia have a sense of permanent history--Eastgate definitely (and much of Bellevue) doesn't. A visitor would see a city "in the now" but a friend once said to me in my 20s that Bellevue is vogue on the outside and vague on the inside and even at that age I had to agree. It's a comfortable place to live but has a sense of superficiality. My other comments about community gathering places that build connection are also meant to heal some of the evaporation of that history. Those of us who've been here for a long time found an organic sense of place; those who exist in the new Bellevue/ Eastgate don't even have much of a chance to build the deepest kind of awareness-nourished roots.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
It has one of the best locations in Bellevue, quiet living area but also accessible to major highway like I90 and I405.			
Rural living with great convenience (shopping, commute , entertainment)	Parks	Relaxing and enjoyable	"Concrete sound barrier along I90 similar to what's been done in Issaquah. Clear boundary between residential and business (car dealers, shelters, office buildings)"
Location and proximity to major highways and cougar mountain	Eastgate shopping area	It is the only space where people come to gather and ahop	Eastgate needs better parks and shopping areas in and around to feel more community and connections . The car dealerships and large business buildings for example do not contribute to a cohesive community feeling.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Bellevue College could identify itself better as being an "anchor neighbor" to the community. Also, I think the growing Asian community could help build something better.	"The important thing about Eastgate is knowing that it exists. It isn't identifiable with a hill or geographic feature. If it becomes synonymous with the college, perhaps that would help (name all the stops, exits, park & ride, etc. "Eastgate-Bellevue College"). Focus on education, workforce and economic development, etc. for meeting spaces. It helps there are two hotels in Eastgate where people can meet, but they're hard to get to, both with parking lots/curb cuts, road speeds and no dedicated turn lane, and issues with bus congestion. Also, the lack of coffee shops that are closer to I-90 is a problem. Why hasn't anything been built next to Dairy Queen for 40 years? Why hasn't anything been built around the old Baskin Robbins parking lot? Why is the Toyota dealership still there, and not condos or apartments? Does Eastgate want to be in service to I-90, or does it want to be in service to students, residents, and small business? Either one is fine, but the traffic patterns need to funnel people according to which focus is chosen. Overall, it is hard to make a "neighborhood" with a massive, high-speed interstate that cannot be crossed on bike or foot."	"Sorry, rambled above. Important place for meeting people could be at a Bellevue College - adjacent "college district" if we can create one together. Being on a hill is hard, and being in the trees is invisible (for the college that is), but there must be a way to build a college district part of the neighborhood.	Looking at Eastgate from the Bellevue College perspective, with 15,000 students per quarter and 2,000 employees, there are some valuable things we can do together. Looking forward to it.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
We have no sidewalks and lots of abandoned, run-down houses. It's dangerous to try to get around on foot or by bike. There's not a lot for young people to do and no bus for them to get up and down the Lakemont/Cougar Mountain hill (Lakemont or 164th).	The coffee shop by the car dealership.	There is a lot of room, it's friendly, and they have good coffee and lots of parking.	A Futsal court, pickleball courts and a skatepark would be really awesome for our younger residents in Eastgate.
Lots of trees and easy access to transportation and food	Bellevue College	education and lots of meeting spaces for the public	please ease up on all the construction projects, its making major traffic issues and not easy to get around eastgate
Still space, quiet areas, very commuter friendly	South Bellevue community center	Not a lot of places where large groups of people gather	Better housing opportunities for mid income families
The trees and the green	SBCC	it's free and welcoming.	
It's ignored.	Nowhere	It is a traffic pass-through and the city prioritizes that over connectivity.	For the city to treat it as an actual neighborhood and to listen when contacted and given feedback.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Bellevue Collage	Bellevue Collage	There are some events, also some walking neighbors	"I'm becoming increasingly concerned about the safety of our community. There was a murder near Porchlight on August 1st, and then a body was found on the Bellevue College campus on August 15th - both incidents happened in the Eastgate area. It also feels like Eastgate has been selected to host many city facilities such as a low-barrier shelter, affordable housing, an animal shelter, and a garbage station. This gives the impression that the area is being overlooked in terms of balance and long-term planning. Many of us in the community are starting to feel that Eastgate and Factoria are becoming less safe. We would really appreciate it if the city could take more steps to improve safety and cleanliness in our neighborhood."
close access to Cougar and Squak mountains.	Bellevue College	of the many different offerings: classes and education, spaces, showcasing sustainability options, the diversity of students and employees	The noise here is just insane. Whenever I am on campus (where I work), all I hear is I-90. Why aren't there noise-trapping walls along the freeway?

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Divided by I-90	Bellevue College	there is a high number of people from all over the world congregated in one location.	Eastgate is a neighborhood that is difficult to unite since it is divided by I-90. It is also harder to unite now that BSD has closed Eastgate Elementary. Except by car, Eastgate is difficult to navigate since it is comprised primarily of very steep hills. The north side of I-90 (currently under construction and closed to buses) on Eastgate Way only has two dedicated stops. One of those stops is at Richards Road (#65300) and the other is at 139th Ave SE (#65402). At a minimum, there needs to be a stop near Polaris, Plymouth Crossing, and Porchlight. These three places, with hundreds of people, are very difficult to reach due to the steep hill.
I enjoy all the original smaller homes that have been in the neighborhood instead of seeing only revamped McMansions.	Starbucks		
Affordable housing (which will be gone if the City continues to allow re-development)	Safeway	Everyone goes there	The streets will need to be widened if the City continues to encourage housing that is more dense.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
"the fact that I-90 bisects it! That the Neighborhood Area boundaries are so illogical that many people who live in the Neighborhood Area do not consider that they live in Eastgate. Neighborhood cohesion is very difficult. That Porchlight and Polaris at Eastgate were ill-advisedly sited in Eastgate and the negative resulting problems were all pretty much predicted, except worse than anticipated. The fact that there is so much non-leased office space sitting empty, when it could be productively contributing to vibrancy and the local economy. That car dealerships took away much-used and needed and varied retail. That the city doesn't pay much attention to Eastgate -- I say we're like an unwanted stepdaughter.	Frankly, there is only one true 3rd place: Last Frontier Coffee which opened earlier 2025. This location has always been a coffee shop, until Lithia, which owns the parcel, wanted to raze it to build yet another car dealership. The prior coffee shop was closed for more than a year until Last Frontier opened. So Eastgate had zero 3rd places to gather. There is no park within Eastgate proper. (Eastgate Park is not a "real" neighborhood park.) Only Newport Way Library has a free meeting room, which is really booked up, especially since post-pandemic, it's open till 8pm only on Tuesday and Wednesday. FYI, the reason that the Eastgate Community Association annual Block Party was named that, is because the first two years we held it literally on my dead-end block!	it's the only one we have	Not something the city can do anything about -- except be vigilant about how many trees developers are cutting down to build McMansions, and now Middle Housing. One of the things I loved about Eastgate is how lush and treed and quiet it was. Construction of SO MANY McMansions (which began in Eastgate in 2015 or 2016) has caused a lot of noise. And since that began, I've thought Bellevue's moniker City in a Park was a joke, at least in Eastgate, because of all the large, old trees, especially Doug Firs, that were being cut down to build McMansions. And if the city really cared about preserving relatively affordable housing, where have they been when so many owners sell their 1950s-era Eastgate ramblers to developers to build behemoths, because the developers are so high-pressure? Why didn't the city buy those homes and fix them up? SO MANY Eastgate residents lament that all of the above has occurred. "lush and treed and quiet" is what those of us who bought here love(d).
	Community Center @ old Eastgate park		
Views	SBCC and library	Beautiful, public, well located	

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
	Newport Way Library	It's free	I am disappointed that so much construction is being done to build giant homes rather than smaller, more dense houses that would be more affordable.
Spread out and divided by I90	no real place	Costly	Local blocks friendly but don't get to meet and know others
Location	None! Perhaps the library?	No central walk to location	Save the trees from these mega house developers
The Porchlight/Plymouth Crossings create a dangerous climate. No peace.	None	I don't know of any	Relocate these low barrier housing units to a less populated area in the state.
Fast access to Seattle, Bellevue downtown, close to Issaquah	South Bellevue Community Center	Have meetings room	Too much traffic
			Need to get parking permits. Street parking is getting worse
Convenience	None		Need more sidewalks
It's a neighborhood, not a city!	coffee shop (not-starbucks), barber shop, small stores, restaurants, etc.	Those places are where people come together, talk, and do things together without regard for politics, race, etc. They don't do that at a mega-car sales place.	I've lived in the area a long time, and it seems that it's slowly changing with the spread of michaels, at the loss of small independent businesses. This is making it a less attractive place to live, shop and spend time.
Convenient location to go to multiple locations such as Bellevue, Seattle, Southcenter and Issaquah.	Park & Ride	its convenient for going multiple places.	After the homeless shelter & low income housing opening, some issues are introduced such as trash on sidewalk, homeless staying and drug abuse in the park.
Close to freeway while we have close to so many amenities such as library, supermarkets, community center, parks.	Newport Library	Its easy for people to remember the location, enough parking, can spend short or long time there.	An increased amount of homelessness around the neighborhood

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Eastgate is a convenient location for gas, shopping and services but the rise in homeless and the lack of vibrancy in the safeway/riteaid area has made it feel unsafe. And this is coming from a person whose dentist is in eastgate, my prescriptions, gas and shopping (although recently I have not gone to that Safeway) and when my kids were little we used the SBCC and Eastgate libraby often. I have a daughter and she does not feel safe getting gas there alone (even in the day time). I have also felt that way. The pagliaci was a great addition, as was the starbucks, I think more brands like this in the stripmall could make it a great little hub.	when kids were little SBCC (if that is considered eastgate?), and I know my sister and her family go to lil' john every Friday. a few times a summer we meet friends at DQ.		Safety is an issue. I would love to feel safe going down to Eastgate even at night be myself.
Diverse families in a mature neighborhood of houses and landscape.	Lacking. Right now schools, church, and grocery store. Definitely an area of opportunity.	Best commercial space is taken up by car dealerships. They are important, but we either need to offer new locations for them or re-invent the Safeway commercial area.	Need to keep a close eye on crime and be prepared to ramp up police service when it is needed. Our proximity to I405 and I90 opens up many doors for criminals and people with bad intentions. I'm already not comfortable letting my teenage kids be at the Eastgate Park & Ride alone.
No	Ok		
The diversity	The parks	Its a important part of the community	None

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
there's a lot more construction	cafes and restaurants	that's where most people are here in eastgate	No
The community	Bellevue college	People are very friendly	
Very clean, no garbage in roads	Factorial marketplace	Fun	I wish they bring back the bus routes at Northup way 164th AVE NE and 10th st

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Many of us who have lived in Eastgate for 10 or more yrs, will tell you that we moved to Eastgate because of all the mature trees and lush shrubbery. Personally, I was kind of dithering on purchasing my house, when I 1st looked at it, but I walked out onto my back patio, took 1 look at my 2 huge Maple trees & said, "I'll take it!" Because of the park-like atmosphere that exists on private property throughout the neighborhood, due to King County neglecting us for so many yrs & failing to put such conditions into parks, designated green spaces, and along the the roadways & freeway. Being a mature neighborhood, it also means the trees planted in our little Eastgate Plaza Shopping Center have matured and become beautiful! And thank you to the Transp. Dept. & WSDOT for retaining the trees along SE 37th St (in front of Safeway), even with all the construction happening!	The library, our local stores, & even as we pass on our walks throughout the neighborhood.	we have very little in the way of meeting places in Eastgate. But we do have a lot of walkers in my part of Eastgate! Lots of families/ friends walking together and lots of people walking their dogs.	It both breaks my heart & pisses me off to see how disrespectful the McMansion developers have been to our neighborhood! I cringe every time I hear a chainsaw! In 2019, Micki Larimer, Leslie Geller, & I did an in-depth evaluation of the negative impacts these McMansions were having on our neighborhood. This is no fault of the current owners, but the developers have carelessly cut down & bulldozed every tree & shrub they could get away with removing, whether it was in the way or not. By my calculations, these McMansions had replaced 20% of our neighborhood by 2019. So 6 yrs later it's even worse! Each and every 1 of those McMansions has removed one of the most affordable market-rate homes in Bellevue, so has had a huge impact on the affordability of Bellevue & the Affordable Housing Crisis. If the City Council would just have the courage to stand up to the McMansion builders & find a way to make it less profitable to build a McMansion in the traditionally modestly priced neighborhoods such as Lake Hills/ Crossroads, Robinswood, Eastgate, & Newport Hills (a tax or some extra fee on new construction & re-models of homes that are MORE THAN 2,800 sq ft in these specific neighborhoods, might convince these builders to build more modestly priced homes here.). Or better yet, to leave the existing ramblers in place & go build McMansions elsewhere. It's not that we necessarily want to drive these McMansion developers completely out of Bellevue. We just want to guide them to the appropriate neighborhoods & areas. Think of it like a zoning issue. As many of my friends & neighbors have said, these McMansions are out of place in Eastgate, tho' many would be quite beautiful in a neighborhood of comparably sized homes. And this would allow the retention of the modest homes, which can then be short-platted or have a cottage or ADU be built on the property.

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
It has a lot of trees and natural habitats	Newport Library		
All the amenities are close by without it feeling too urban	SBCC	Lots of activities	
Proximity to I-90.	South bellevue CC	There are many programs there	
	WEI	after school program	
Access to major shopping	Coffee shops	Meeting friends	

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
This area has a great deal of accessibility for those looking to go in any direction. It is significantly easier by car, though, as transit access is no longer safe at the park and ride, or actually running through most of the neighborhood.	This does not exist here.		This area is obviously not high on the city council's priority list. You spent money to "improve" roads with dividers and medians, but don't maintain them. You are well aware there are very few roads from Eastgate to Factoria, but approve construction projects that take all of them out of commission at nearly the exact same times, and don't adjust the lights for increased traffic, making it impossible for people to get out of their immediate neighborhood. This area needs less bribes being taken by city hall, and more thoughtful consideration as to what actually makes a neighborhood successful. You have deliberately allowed MN Custom to skirt or blatantly ignore code because they're a "good builder" instead of a "bad builder" and as a result, our neighborhoods are significantly worse in all aspects; nature/trees, heat reflection, neighborly interactions, and more. These "improvements" need to be sustainable, community building, security enforcing, and make sense for the people that live here now.
Proximity to expressway			
Nothing	None	There are no areas set up for that	

What is something special about Eastgate that sets it apart from other parts of the city?	An important place for meeting other people in Eastgate is...	because...	Is there anything else you'd like to share about Eastgate?
Still growing - new businesses coming in all the time			Needs a good coffee shop to replace Tully's
Its east	Community park	It cool	Nah
unsafe	Kentucky Fried Chicken	it's safe	

Neighborhood Scan

Responses from the neighborhood scan are paraphrased from participant worksheets that document experiences and observations and are organized into thematic categories for clarity.

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
			Speeding vehicles, some good bike lanes & safety	Better signage, community events
Safe & Fun & Interesting	Open spaces and Greenery	Poor sidewalks	Overgrown shrubs, lack of bus stops, dead trees, sidewalks blocked by electrical boxes	Sidewalk maintenance, flashing yellow lights at ped crossings, long-term goal: Eastrail over I-90
Safe	Open spaces and Greenery	Lack of street amenities like lighting, signage, benches, etc.	Greenery makes area calm and pretty, good entrances for cars @ EG Plaza, lots of greenery	safer sidewalks, install crosswalk signals/lights, more parks
			Bike path shared with road, lack of sidewalk	Dedicated bike path
			underutilized lots, lots of greenery, dilapidated houses	better land utilization, more stores & houses, less grass and trees
Safe	Open spaces and Greenery		parts w/ great sidewalks, trash on lawns & sidewalks, walk & bike lanes, dangerous to cross street, frequent the area, keep trees, no bus stops	safer sidewalks/barriers. Adding raised reflective markers, slow crosswalk countdown
Safe & Fun	Open spaces and Greenery & comfortable streets		abundance of vegetation, isolated, dark at night, sidewalk ends abruptly, no bike lanes, youth friendly, trash on street, not ADA accessible, kid friendly signs	more street lighting, community events, more sidewalks, more bike lanes

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe & Fun	Open spaces and Greenery & comfortable streets	Poor sidewalks & Lack of street lighting...	sidewalks missing, quiet neighborhood, lots of greenery, walk uphill needs maintenance	additional sidewalks, additional small businesses, additional security (cameras), additional access for disabled
			lots of greenery, quiet & safe, no sidewalks, not ADA compliant	more houses, less trees, more shops,
			lots of trees, quiet, speeding vehicles, walking/biking lanes can be ran over by cars, lots of traffic, hard to cross streets, hard to access via walking	more lights, more events, more bus stops, better sidewalks, lifted/ blocked off sidewalk/bike lanes,
Safe	Interesting places to see & comfortable streets	Vehicular Traffic	lots of trees, great sense of place,	more sidewalks, more crosswalks, more trees & nature areas, make Newport way library bigger
Fun	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	lots of trees, lots of cars, lots of trash	less leaves on street, less weeds on road, less trash, more walkways
Safe	Open spaces and Greenery	Poor sidewalks	lots of trees and leaves, cracks in the street, lots of leaves, some litter	less leaves on street, less cracks in streets, more trees around sidewalk, less litter, at path - more accessibility, more sidewalks
Safe	Interesting places to see	Vehicular Traffic	lots of trees	more sidewalks, more pedestrian safety, better middle border on road
Fun	Open spaces and Greenery	Poor sidewalks	many trees, walk and bike lines,	more sidewalks, increase crosswalk timing,

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
			lots of trees, dark because shading from trees, no sidewalks	more sidewalks instead of designated parking spots, more obvious trails/better signage, more places to chill outside of library
Safe	Open spaces and Greenery	Lack of street amenities like lighting, signage, benches, etc.	lots of nature, good sidewalks @ Newport Library, not enough places to hangout/ parks, cheap sidewalks, stop signs covered by vegetation, @shopping plaza - repairs needed in some places, sidewalks obstructed by forestation, lots of construction, plants in sidewalks, pathways hard to find	open spaces, bus stops, parking, sidewalks, more grass fields to play, chairs/seating, places for biking/skate, more garbage disposals
			trees, good sidewalks, steep hills, partly cracked roads	parks, playgrounds, benches, bus stops, more sidewalks
			isolated, lots of nature, very dark during night, little sidewalk, no street lights, overgrown vegetation, trash, deep slope, no disability access	more lights, more events, more transportation access, additional bus stops, upright trail signs, better wayfinding, more garbage disposals

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
			lots of trees, isolated library, run out of sidewalk/no sidewalk, no bus stops, not much parking, large highway next to plaza, trash on parking lot, two sidewalks @I-90 sidewalk on one side of main road @ EG Park, no sidewalks in neighborhoods	more sidewalks, more bus stops, cleaner parking lots, more nature, more visible wayfinding, less trash on grass access, more accessibility on large slope trails
			lots of trees, shaded areas, lots of nature, ran out of sidewalk, trash in parking lots, crossing the street is dangerous, steep sidewalk - not accessible for everyone	more events, more bus stops, more parks, more sidewalks, safer road crossings, clean up parking lots, more green grass/vegetation @ I-90, nicer crosswalk bridge, better signage,
			mostly nature, feels dangerous to cross the sky bridge	more lights in intersections, make crossbridge safer
			not consistent sidewalks, speeding vehicles, lots of painted on sidewalks, did not realize there was bridge crosswalk,	more painted on sidewalks, build up minipark, Collins park needs a revamp & maintenance, more kid-friendly places
			tree coverage, enjoys the street side sidewalks, parking lot by Safeway has no good walkways, love the skybridge,	more parks/public spaces, more sidewalks, more bus stops
			not enough walking space, lots of green,	more sidewalks, did not know the I-90 bridge was there, risky, rusted, sketch

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Open spaces and Greenery	Poor sidewalks & Lack of street lighting...	not very good sidewalks, messy and visable trash near the Safeway, lots of cracked roads	more sidewalks, cleaner powerlines, more benches, improvements to railing @bridge, no lamps of bridge, more greenery
			Lots of parking, limited sidewalks, wide streets, clearly marked pedestrian walkway, tree branches on powerlines @Safeway plaza, did not know there was a bridge, nice trail	more sidewalks, prefer raised sidewalks, need more lights, more trash cans, nice playground for kids, easy parking
Safe	Open spaces and Greenery	Vehicular Traffic	lots of trees, lots of cars, nice crosswalks @shopping center,	more sidewalks, extensions on the garden, more communal space, more prominat signage, maintained storm drains, more parks, more benches, fix the existing signage, more foresty & plant diveristy
Safe	Open spaces and Greenery	Poor sidewalks	nice sidewalk and shaded path @ library,	longer sidewalk @ library, more sidewalks, more street art, better wayfinding
			noise from traffic, beautiful views up hill	more grenery, more benches, more sidewalks
Safe	Intresting places to see	Poor sidewalks		more sidewalks, crosswalk lights, a park, less trees
			lots of nature, lots of traffic, sidewalk @EG plaza are dirty, lots of trees, not many parks	cleaner sidewalks, more trees, more stops when walking, more lighting, more sidewalks
Safe	Open spaces and Greenery	Poor sidewalks		more trees, more sidewalks, parks, public attractions

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Fun	Open spaces and Greenery		sidewalks abruptly stop, dangerous to walk on street, little graffiti,	sidewalk connectivity, parks, flatter land, improve mailboxes, better streetlights, better bridge (bit decayed), more buildings (taller) more apartments/less SF
			very steep hills, trees, very few parks	small community park spaces, benches, stairs, green open spaces, more shade
			rural spaces,	More buses, more walkability, improvements to trail network, street lights, ADA compliance
			a trail system	more parking, shops/resturants, gathering spaces, pool
			some walking paths, beautifulness, trails, dealerships, bus stops, affordable housing, parking	mini transportation on campus, more pedestrian walkways, light rail, transit oriented
Uncomfortable	Open spaces and Greenery	Poor sidewalks & Lack of street lighting...	trees, parking, path from 1 to 2 was not clear, risky crosswalk, lots of nature, unfinished sidewalks, no pedestrian amenities	better signage, gas station, coffee shops, clean walking trails, trail needs lighting, outdoor seating, outdoor amenities like workout items, signage about the local flora and fauna

Kick-Off Responses

Eastgate is known for its...

1. elegance
2. convenience, low barrier shelter
3. Family vibes, quiet spaces.
4. Great location
5. natural beauty
6. being neglected by CoB
7. tall trees + lush vegetation
8. greenery, central location
9. Treed lots, good schools, diversity
10. grocery +
11. convenience
12. neighborhoods
13. Former affordability
14. deen? to the wild, the forest, the mountains
15. diverse community
16. friendliness
17. diversity and nature.
18. safety & legacy neighborhood
19. commuter role/being a travel hub
20. easy access
21. safety & legacy neighborhoods
22. Diversity and family feel
23. affordable single family home
24. Nice and convenience in the region
25. central location-easy to get to Issaquah, downtown Bvue, Newcastle
26. peace
27. commercial car dealerships, parks, office space, shopping, a few restaurants
28. New construction
29. Working and living in this neighborhood

We pride ourselves on being a ____ and ____ neighborhood.

1. diverse, inviting
2. respectful; safe
3. established; chill
4. safe; welcoming
5. having quiet neighborhoods and until McMansions devoured Eastgate, lots of wonderful old trees.
6. creative; friendly
7. walkable; bikeable
8. diverse; safe

9. working; playing
10. safe; fam oriented
11. inclusive; friendly
12. lively; diverse welcoming
13. welcoming; inviting
14. small; helpful
15. supportive; inclusive
16. welcoming; established
17. supportive; active
18. diverse; inclusive
19. clean; accessible
20. welcoming; established
21. fun; vibrant
22. independent; convenient
23. Safe; attractive
24. peaceful; kind

Working together, we can be a more ____ community that enhances ____ for future generations.

1. united; our spaces & qualities
2. integrated; prosperity & fulfilment
3. connected; our environment
4. cohesive; has many more gathering places for a wide variety of uses
5. family friendly; peace
6. acessible; opportunities
7. walkable
8. inclusive; belongingness
9. environmentally friendly; the earth, tree canopy, community gardens, env education
10. resilient; connectivity between residents
11. vibrant; diversity
12. safe; environment
13. safe, convenient; education, opportunities, environment
14. tight knit; embracing diversity
15. connected; liveability
16. well rounded; economic growth
17. intentional; beauty + safety
18. tight knit; community
19. intentional; diversity
20. uniform; affordable homes
21. Safe; mobility, and accessibility
22. vibrant; engagements
23. welcoming; connections
24. convenient; happiness

What is an example of a unique business or service in Eastgate today?

1. Plymouth Crossing
2. Mission Gathering Christian Church (Diversity inclusive), Eastgate Congregational United Church of Christ, Eastgate Coop Preschool (engaging, local, affordable for families)
3. Many great Asian stores & restaurants, St. Margat's Thrift shop
4. We don't have any. Seattle Humane is unique but draws from a broad region. Porchlight (and Plymouth Xing) is unique but definitely is NOT a welcome addition to Eastgate.
5. Last Frontier Coffee!! <3
6. Library + surrounding green space can bike to both Lake WA and Lake Sammamish!!
7. Bellevue college, newport way library
8. Higher leaf
9. Dairy Queen, Lil John's
10. South Bellevue Community Center, Plant a tree
11. Plymouth housing
12. Lil Johns, Last Frontier Coffee, DQ
13. Retail & car dealership
14. Castle nail
15. NONE, need something
16. Grocery stores, pharmacy stores
17. churches, car dealers
18. Lil John's - local breakfast spot, Newcastle library, South Bellevue community center w/ zipline + ropes course
19. safeway
20. BC College & many businesses

What qualities do you want Eastgate's commercial districts to be known for? Select up to two boxes.

1. Accessible & Local; Essential & Convenient
2. Accessible & Local; Essential & Convenient; Essential & Convenient
3. Accessible & Local; Essential & Convenient; Cultural & Active; Useful & Relaxed; Vibrant & Fun
4. Busy & Attractive
5. Accessible & Local; Useful & Relaxed
6. Accessible & Local; Professional & Convenient
7. Accessible & Local; Useful & Relaxed
8. Accessible & Local; Essential & Convenient
9. Useful & Relaxed; Vibrant & Fun
10. Accessible & Local; Essential & Convenient
11. Accessible & Local; Cultural & Active
12. Accessible & Local; Useful & Relaxed
13. Essential & Convenient; Cultural & Active
14. Accessible & Local; Useful & Relaxed
15. Cultural & Active; Vibrant & Fun
16. Accessible & Local; Professional & Convenient
17. Accessible & Local; Essential & Convenient; Professional & Convenient

18. Useful & Relaxed; Vibrant & Fun
19. Accessible & Local; Essential & Convenient
20. Essential & Convenient; Useful & Relaxed
21. Cultural & Active; Vibrant & Fun
22. Accessible & Local; Essential & Convenient
23. Professional & Convenient; Cultural & Active
24. Accessible & Local; Essential & Convenient; Useful & Relaxed; Vibrant & Fun
25. Accessible & Local; Essential & Convenient
26. Accessible & Local; Busy & Attractive; Professional & Convenient; Useful & Relaxed; Cultural & Active; Vibrant & Fun

What is an example of a place you gather with others in Eastgate today?

1. New castle park, cougar mountain zoo.
2. Last Frontier Coffee
3. Eastgate Congregational United Church of Christ (Spiritist study group of Seattle specifically), Newport way library
4. Used to go to top of park & ride but now it is closed. Tyee school area, coffee shop in Eastgate
5. Lattawood park
6. There is ONLY ONE! Last Frontier Coffee
7. Last Frontier Coffee, Newport Way Library
8. Last Frontier Coffee
9. S. Bellevue comm center, Newport way library, Bellevue College
10. none
11. Starbucks
12. My backyard
13. Bellevue community center
14. We gather at church which serve a faith community as well as the larger community, choir groups, music lessons, scouts and campfire groups and many others. Many of the church's are closing and the groups that meet in the church are being displaced with no alternatives. More flexible meeting venues are needed.
15. Eastgate Park
16. Lil Johns, Last Frontier Coffee
17. I like diversity in Eastgate. My parents are from China. They are easy to make friends at Lattawood park.
18. Outback
19. Starbucks on north side of I-90
20. Outback, yarel @ neighbors
21. safeway
22. front yards
23. Outback & our yards
24. Little Jon's
25. Starbucks, parks
26. El Tapatio-Factoria, Somerset Elementary School Playground, Edgebrook Tennis Club, Lil Jon's, Eastgate park

27. nothing
28. starbucks
29. Restaurants, my CPA office

What can make this place a more welcoming and inviting place for people to gather?

1. If the city made more effort to include plymouth crossing in community outtings.
2. No more low barrier shelters.
3. More green spaces we don't have easy access (walking distance/safe sidewalks/or even side spaces on streets/pedestrian crossings) to local parks, specially EAST of Future Big Picture School.
4. Not sure
5. The park has seen a huge increase in use over the past five years. I think it could use more attention to upkeep and maintenance. I think community members would be willing to volunteer to help.
6. We need MORE gathering spaces.
7. Last Frontier Coffee: Maintain this area as sothern community businesses + keep light exposure; Newport Way Library: put a park across/diagonal the street if property(s) sell.
8. Walking path from sidewalk on Eastgate Wy
9. Transit-the loss of the metro 246 cuts a blow. Improve trails for walkability(?)
10. make community center offer more for seniors, walking tracks
11. More small biz
12. Expand the current footprint for the emerging Eastgate park.
13. Organize more of this kind of event so we can meet our neighbors
14. Fun community events
15. Safe-seating weather protected, inexpensive friendly food.
16. Have more events like block party. Free class in the community center, especially about Chinese cultural events and classes.
17. Better accessibility via transit
18. Close by national food grocer instead of fast food
19. more services, bars & restaurants
20. keep theft down
21. outside gathering w/ firepits and cover from the rain
22. More bans with ability to host events & outside music & etc.
23. Community lounge, open space.
24. More sidewalks, dog park near Eastgate park
25. We need community gathering spaces
26. Need more affordable housing for restaurant employees

What travel mode do you use most regularly to visit destinations within your neighborhood? Select one.

1. Bus; Car
2. Car
3. Bike/Scoot; Car

4. Walk/Roll
5. Car; Walk/Roll
6. Car
7. Walk/Roll; Car
8. Bike/Scoot
9. Walk/Roll; Bus; Car
10. Car
11. Walk/Roll; Car
12. Car
13. Walk/Roll; Car
14. Car
15. Car
16. Walk/Roll; Car
17. Car
18. Car
19. Car
20. Car
21. Car
22. Car
23. Car
24. Car
25. Car
26. Car
27. Car
28. Walk/Roll
29. Walk/Roll; Car

What Eastgate destinations are hard to visit, that you would like better access to in the future?

1. Bus stop shelters & seats for commuters
2. Need better handicap public transportation. Access is a mess. Would love Circuit to come to area.
3. Access to bus stops. Some stretches of SE Newport way don't even have space on the street for people to walk. I don't feel comfortable letting my kids walk by themselves to the school bus stop because of that. Access to PARKS/Green areas/Playgrounds. We have to drive to all of them. We are on SE Newport Way. Bike lanes/signs for better access to the transfer station.
4. Top of Eastgate park and ride, top of Somerset
5. Eastgate shopping center
6. none
7. Complete the small missing sidewalk gap on Allan, near Newport Way/Tyee MS. It's doable and the current situation is dangerous.
8. Robinswood Park, distance is bikeable/walkable, access is poor.
9. I had good access on the Metro 246. Now I will drive to most destinations.
10. They seem accessible as is but sidewalks would help.

11. Would love to bike/scoot but too dangerous! Eastgate park difficult to access because of lack of sidewalks from my house to the park and the heavy car traffic.
12. Eastgate is not multimodal. Bus service has been reduced over the years and there are so many hills it is difficult to navigate by bike or on foot. Increase bus service is a must if we are to make an increase in density work.
13. Eastgate way (bus stop closure)
14. 1. We often visit Newport way Library and community center by car. But we would love to walk. Unfortunately, from SE Newport way and 150th Ave SE along 148th Pl SE, and SE 45th Pl, there is no sidewalk. The streets are super busy and we don't feel safe to walk along it. Wish have side walk in the future.
2. Add more street lights. We live on SE 45th Pl. It is very dark on the street during the night time.
15. Around I-90 off ramp to Eastgate
16. Need convenient shuttle/bus service
17. All are pretty accessible IMHO
18. Newport way needs to be more pedestrian/bike friendly/too dangerous
19. Both sides of I-90 with sidewalks along Newport way
20. School area. Newport way access
21. My son is having a hard time getting home from Newport Highschool with the 246 line being cancelled.
22. It's really hard to use metro in Eastgate.
23. Traffic is busy, safety.

Bellevue is known as a “City in a Park” because of its park-like setting. How can Eastgate’s natural environment be enhanced to contribute to this identity?

24. Eastgate is a green neighborhood. One of the most green in Bellevue as far as I can see. Donation trees/other plants program (increase outreach).
25. Designate non-park city forest areas as protected green belt.
26. One big issue for me is to eliminate invasive weeds especially Boston Ivy from parks & green spaces. This is critical to protect the beautiful old trees we have.
27. STOP cutting down so many old trees to build McMansions and now Middle Housing units.
28. Street Trees, vegetation (smaller trees) in traffic circles, manage HBB on sidewalks + on Right-of-ways and along bike paths.
29. Preserve the large trees!
30. Improve tree replacement, encourage tree planting. Too many old trees are being cut down and not replaced.
31. I love cougar Mtn Wildland? Park for hiking, would like to use Newport HS Track for walking as was available 30 years ago.
32. Great tree canopy. Keep construction components, like M&N from de-foresting the neighbor as they build
33. Help each other to maintain private gardens (mainly for older residents). Have access to environment specialist a dear and tricks to appreciate and protect? natural environment (maybe through Bellevue city). Make all parks accessible for everyone (older).

34. The open space in Eastgate is disconnected and often hidden or hard to find. Better wayfinding and coordination connecting spaces would be helpful.
35. Nature walks, nature learning sessions
36. More trees, less cutting down of trees unless absolutely necessary/safety
37. This is why we moved here from Seattle during the Covid time. Our family like to go to the parks. Hope can build more parks and trails in our neighborhood.
38. Maintain & enhance green areas
39. Continued trail maintenance
40. Keep they clean & maintained
41. Maintain plantings, clean intersections & keep grass mowed, finish the construction, tio? graffiti, paint pedestrian bridge to enhance beauty
42. more hiking paths
43. More connectivity through neighborhoods other than streets. Trails vs sidewalks
44. No longer a city in a park--totally sold out to commercial & downtown developers!
45. Community parks very convenience for neighborhood access.
46. Continue to keep the tree canopy in neighborhoods, keep the trails through Eastgate Park.
47. Need more parks
48. Preservation of parks and open spaces and maintenance
49. More like crossroad mall area

Take a moment to reflect on your observations for each section. What do you see as the biggest opportunity for this plan to address?

1. Gathering spaces and mobility
2. I live right on boarder of Eastgate/Cougar Mt. neighborhood. We need better transportation (public) for handicap individuals. Metro Access is not a great option. Would love something with same day service like Metro Flex in Sammamish or Circut. Also, please do not rezone homes now zoned for Newport (?) to Sammamish (this is a concern due to Eastgate elementary kids going to Spiritridge).
3. Mobility & access! Health & safety (we've noticed more events recently at areas like the safeway mall & Factoria).
4. The worst part or aspect of Eastgate is the maintenance yard. They are poor neighbors, make noise during quiet hours and those are scores of big trucks often speeding through the area near Tyee School.
5. Larger w/ more retail services. The city should invest in Eastgate. The retail is run down. There isn't enough of it. The office vacancy rate is appalling--because businesses don't want lease even at lower rents. Lack of services for employees. Eastgate has felt to residents as CoB's ugly, ok-to-ignore stepchild. Except Council dumped Porchlight + Plymouth in my neighborhood, which has absolutely added insult to injury. We're angry!
6. Formalize Eastgate's identity as a verdant, leafy area by investing in new plantings + care as development occurs.
7. Improve walkability along Allen Rd.
8. Integrate and improve walking trails between facilities. Walking trails appear to be fragmented. Restore service similar to the metro 246 that was just eliminated. Certain bike lane expansion, pathway(?) to connect facilities.
9. 1) walking tract 2) senior activities here in comm center

10. Creating spaces for small business.
11. Safety and mobility for everyone is our neighborhood our needs are used to people in car trying to reach another neighborhood, or Tyee middle school and do not pay attention to the people who walk. I would say that Jam? impressed? to cross path with so many walkers early in the morning as well as at night time. Walking is popular, but can be dangerous.
12. The accessibility of Eastgate! Thank you for holding this space for growth!
13. Incentives to keep foliage trees bushes, plants, flowers. Get to know neighbors.
14. Mobility & Access. Complete and connected sidewalks exist on both sides of every arterial.
15. Thank you!
16. Factoria becoming a new Asian district. With intension so it is not just organic of sprawling
17. The north side car deal area could be some nice development together with Bellevue College growing. New Bellevue swimming pool (near future). Plus traffic condition is better comparing with Factoria. A lot of potential economic development opportunities because of our special location to east on I-90. A lot of growing at near east push Eastgate area to the hottest spot before going west to Seattle.
18. Making it easier to get around Eastgate + Factoria, especially during peak travel times-like when school is starting and ending, and work rush hour. Having more places to visit with friends within walking distance-parks, cafes, etc.

Vision Statements

1. Eastgate is known for its green / environmental forward growth. We pride ourselves on being a friendly and open / accepting neighborhood. Working together we can be a more connective community that enhances shelter / community gathering areas for future generations.
2. Eastgate is known for its beauty. We pride ourselves on being a safe and pretty neighborhood. Working together we can be a more safe community that enhances safety for future generations.
3. Eastgate is known for its old trees / greenery. We pride ourselves on being a safe, quiet, friendly, mellow and family-oriented, diverse, ethnically and economically & family formations neighborhood. Working together we can be a more housing affordable community that enhances pride living in eastgate / reduced negative impact of homeless shelter for future generations.
4. Eastgate is known for its trees & family life. We pride ourselves on being a family & affordable neighborhood and inclusive & affordable neighborhood. Working together we can be a more inclusiveness & diversity community that enhances <blank> for future generations.
5. Eastgate is known for its trees, shrubs, park-like conditions on private property. We pride ourselves on being a traditional and beautiful, peaceful neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
6. Eastgate is known for its trees, shrubs, park-like conditions on private property. We pride ourselves on being a traditional and beautiful, peaceful neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
7. Eastgate is known for its trees, shrubs, park-like conditions on private property. We pride ourselves on being a traditional and beautiful, peaceful neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
8. Eastgate is known for its greenspace. We pride ourselves on being a clean and safe neighborhood. Working together we can be a more friendly community that enhances quality of life for future generations.
9. Eastgate is known for its diversity. We pride ourselves on being a friendly and beautiful, peaceful neighborhood. Working together we can be a more safe community that enhances safety for future generations.
10. Eastgate is known for its diverse population. We pride ourselves on being a inclusive and quiet neighborhood. Working together we can be a more connected and friendly for families community that enhances neighborliness & safety & affordability for future generations.
11. Eastgate is known for its changing apperance. We pride ourselves on being a friendly and diverse neighborhood. Working together we can be a more safe, walkable community that enhances community for future generations.

12. Eastgate is known for its friendly neighbors. We pride ourselves on being a helpful to each other and walkable neighborhood. Working together we can be a more aware community that enhances community for future generations.
13. Eastgate is known for its rapid redevelopment. We pride ourselves on being a diverse and peaceful neighborhood. Working together we can be a more housing diversified community that enhances affordability for future generations.
14. Eastgate is known for its diversity. We pride ourselves on being a diverse and affordable and inclusive neighborhood. Working together we can be a more economically diverse community that enhances reclaims what we used to be for future generations.
15. Eastgate is known for its trees and diversity. We pride ourselves on being a close-in community to economic opportunity and conveniently located neighborhood. Working together we can be a more walkable and bikeable community that enhances community for future generations.
16. Eastgate is known for its housing. We pride ourselves on being a calm and equality neighborhood. Working together we can be a more safe community that enhances living for future generations.
17. Eastgate is known for its <blank>. We pride ourselves on being a clean and safe neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
18. Eastgate is known for its greenspace. We pride ourselves on being a community and friendly neighborhood. Working together we can be a more outstanding community that enhances productive for future generations.
19. Eastgate is known for its convenience. We pride ourselves on being a diverse and safe neighborhood. Working together we can be a more welcoming community that enhances play/creativity for future generations.
20. Eastgate is known for its diversity. We pride ourselves on being a diverse and safety neighborhood. Working together we can be a more safer community that enhances equity for future generations.
21. Eastgate is known for its safe neighborhoods. We pride ourselves on being a diverse and safe neighborhood. Working together we can be a more engaging community that enhances locations of interest for future generations.
22. Eastgate is known for its shopping/mall. We pride ourselves on being a economic opportunity and affordable neighborhood. Working together we can be a more fun community that enhances productive for future generations.
23. Eastgate is known for its communities. We pride ourselves on being a inclusive and sustainability neighborhood. Working together we can be a more positive community that enhances the places around us for future generations.
24. Eastgate is known for its togetherness. We pride ourselves on being a inclusive and safe neighborhood. Working together we can be a more spatial community that enhances relationships for future generations.

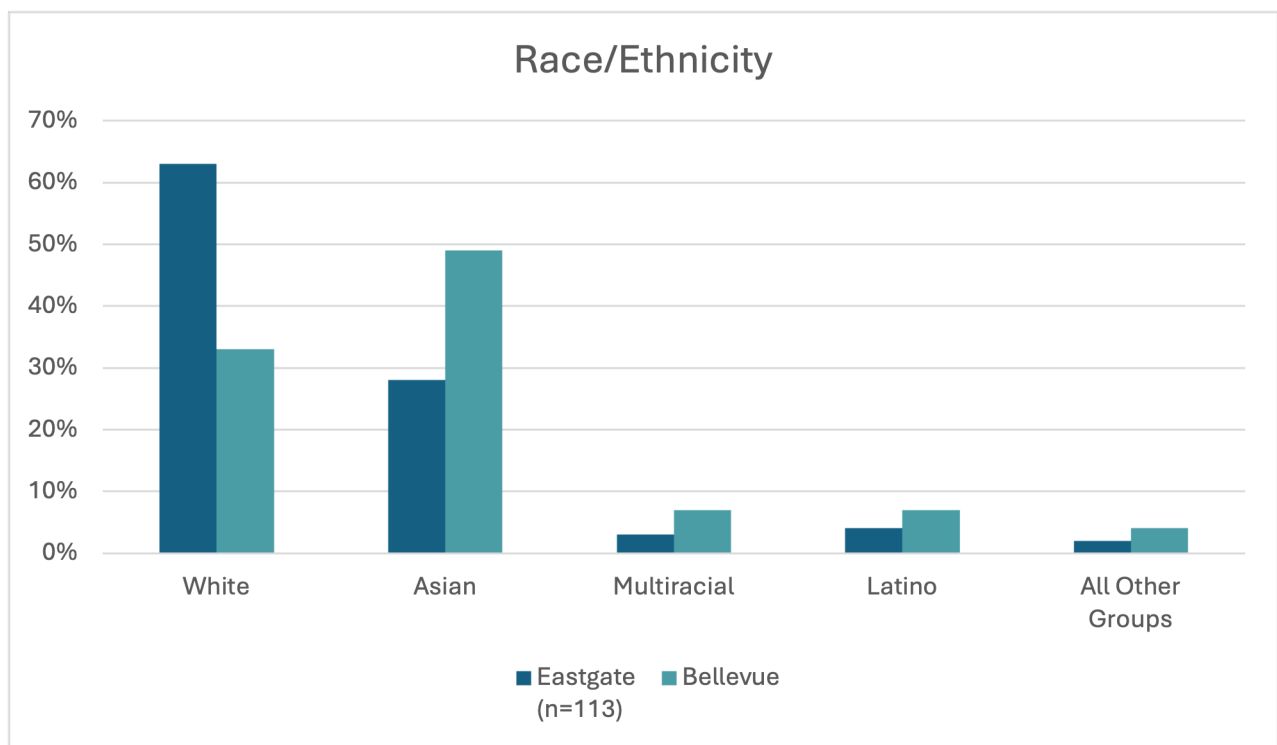
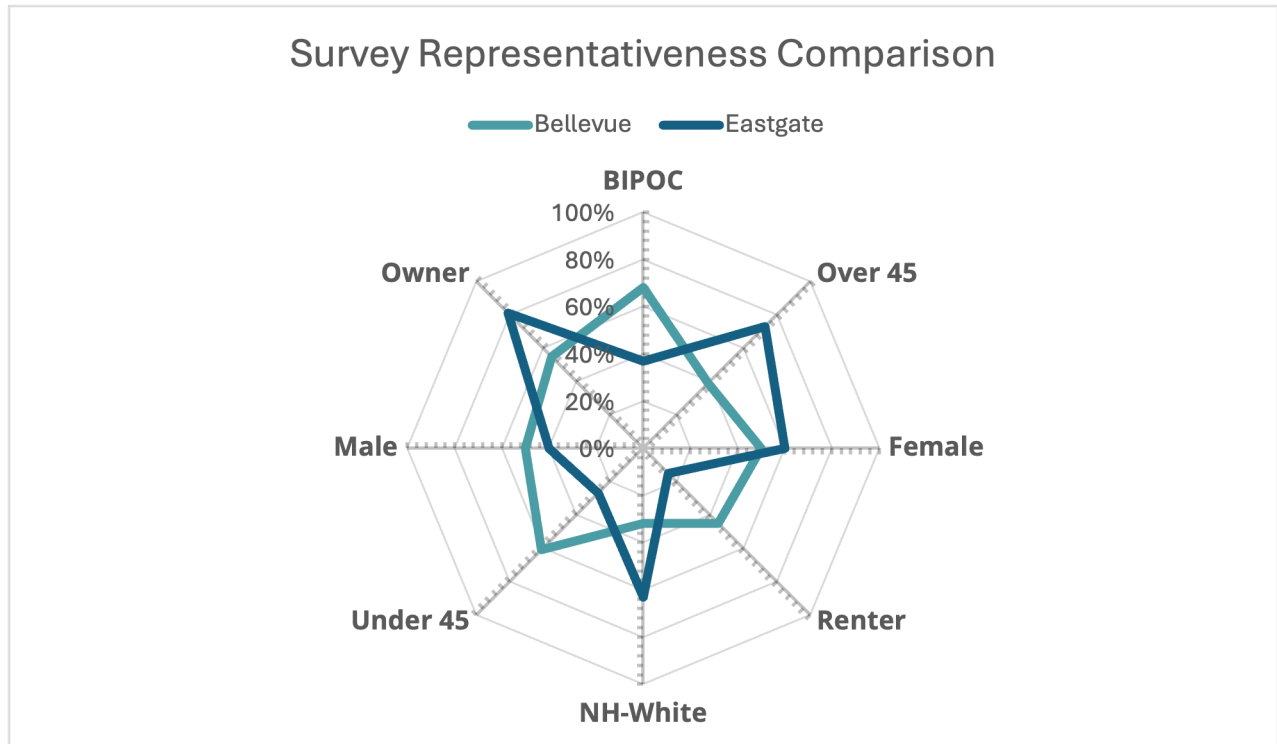
25. Eastgate is known for its housing. We pride ourselves on being a kind and responsible neighborhood. Working together we can be a more positive community that enhances positivity for future generations.
26. Eastgate is known for its price. We pride ourselves on being a near Safeway and being a neighborhood. Working together we can be a more clean, less loose dogs community that enhances less people offer vapes to middle schoolers, less coyotes, less rats for future generations.
27. Eastgate is known for its safety. We pride ourselves on being a nice and cool neighborhood. Working together we can be a more safe community that enhances safety for future generations.
28. Eastgate is known for its children. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more connected community that enhances transportation for future generations.
29. Eastgate is known for its convenience. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more connected community that enhances convenience for future generations.
30. Eastgate is known for its diversity. We pride ourselves on being a safe and inclusive neighborhood. Working together we can be a more equal community that enhances the sense of belonging for future generations.
31. Eastgate is known for its elders. We pride ourselves on being a safe and rich neighborhood. Working together we can be a more diverse community that enhances community for future generations.
32. Eastgate is known for its good housing. We pride ourselves on being a safe and convenient neighborhood. Working together we can be a more livable community that enhances the quality of life for future generations.
33. Eastgate is known for its greenspace. We pride ourselves on being a safe and pretty neighborhood. Working together we can be a more diverse community that enhances more perspectives for future generations.
34. Eastgate is known for its homes. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more mobile community that enhances transportation for future generations.
35. Eastgate is known for its housing. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more involved community that enhances equality for future generations.
36. Eastgate is known for its nature. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more happy community that enhances community for future generations.
37. Eastgate is known for its safety. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more fun community that enhances play and creativity for future generations.

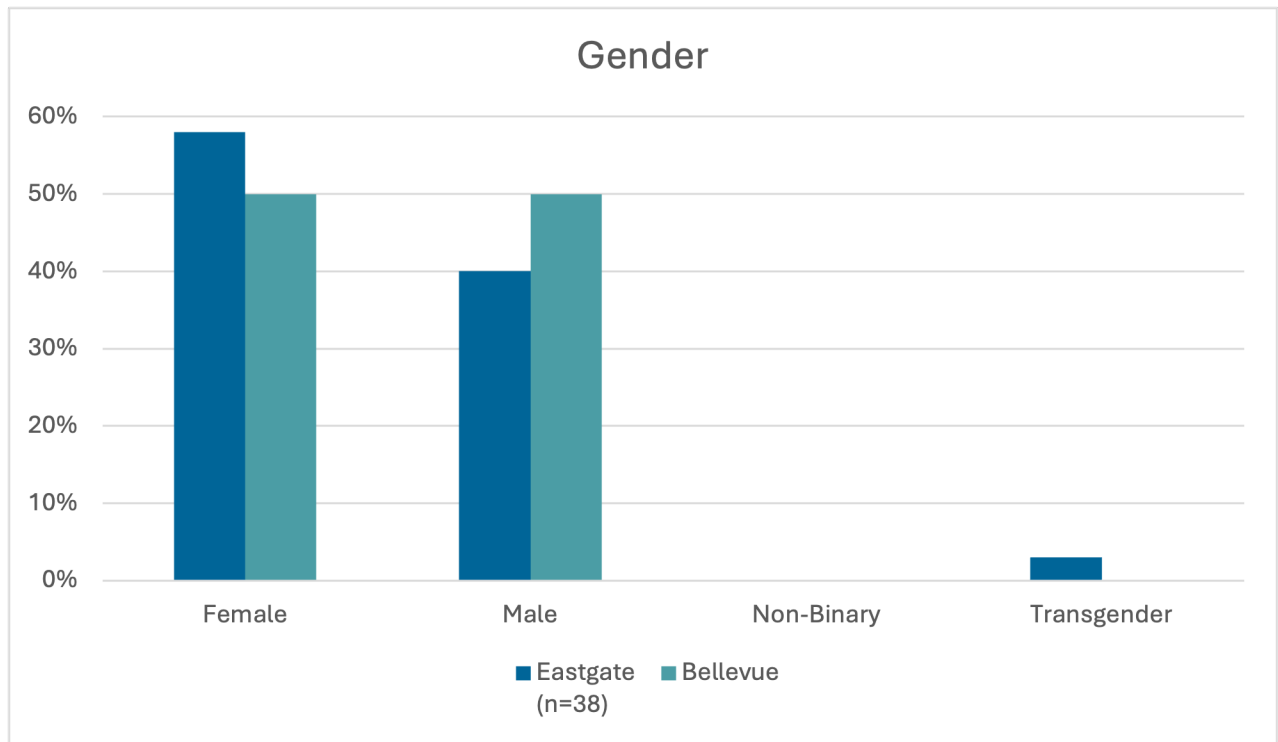
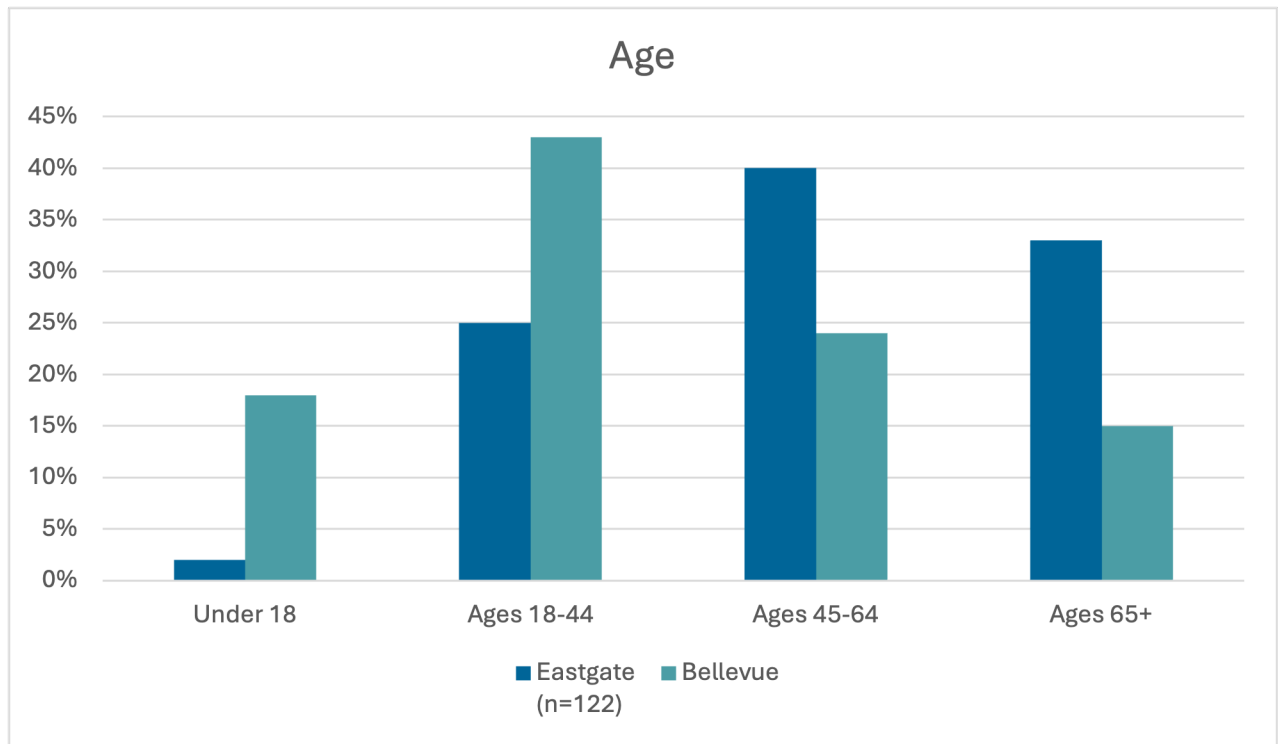
38. Eastgate is known for its housing. We pride ourselves on being a scenic and calm neighborhood. Working together we can be a more natural community that enhances parks and trails for future generations.
39. Eastgate is known for its beauty. We pride ourselves on being a sustainable and safe neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
40. Eastgate is known for its greenery/vegetation. We pride ourselves on being a thoughtful and beautiful neighborhood. Working together we can be a more diverse/healthy/safe community that enhances inclusivity/safety for future generations.
41. Eastgate is known for its diverse community. We pride ourselves on being a tight community and welcoming neighborhood. Working together we can be a more powerful & centripetal community that enhances livability for future generations.
42. Eastgate is known for its access to urban amenities. We pride ourselves on being a and economic/monetary value neighborhood. Working together we can be a more diverse community that enhances changing the community together for future generations.

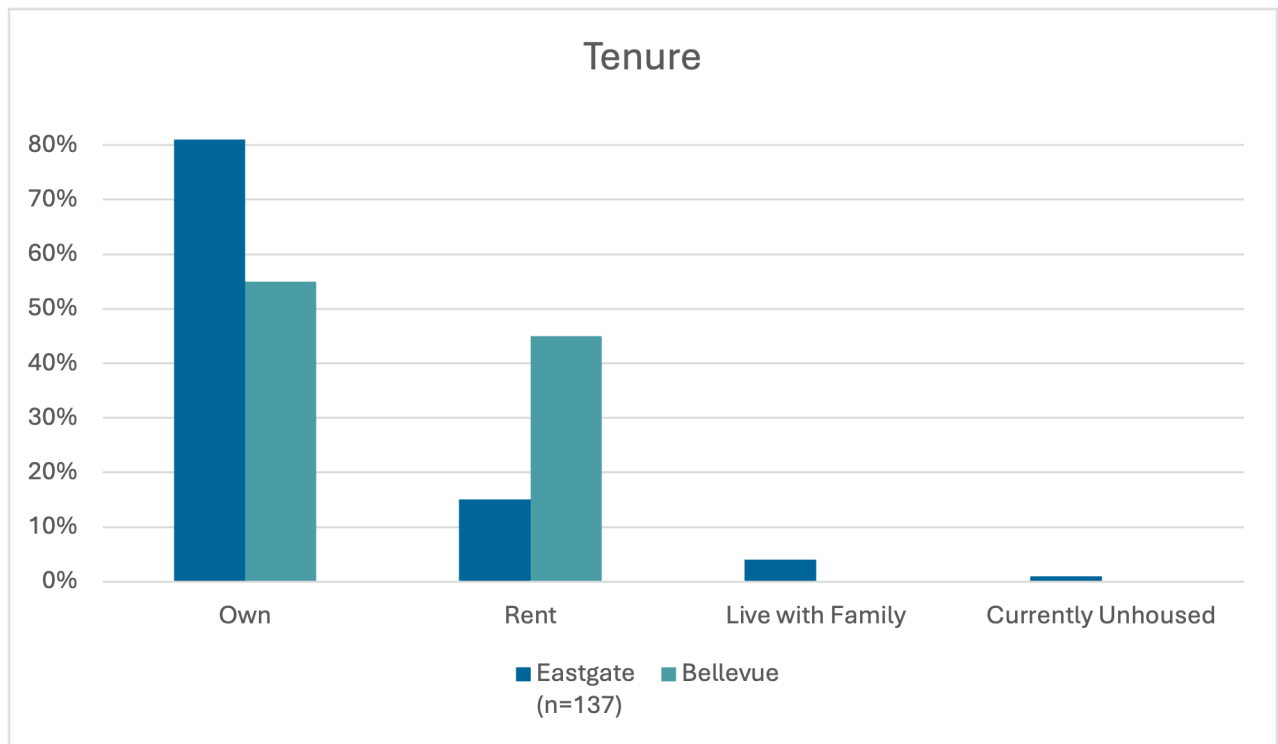
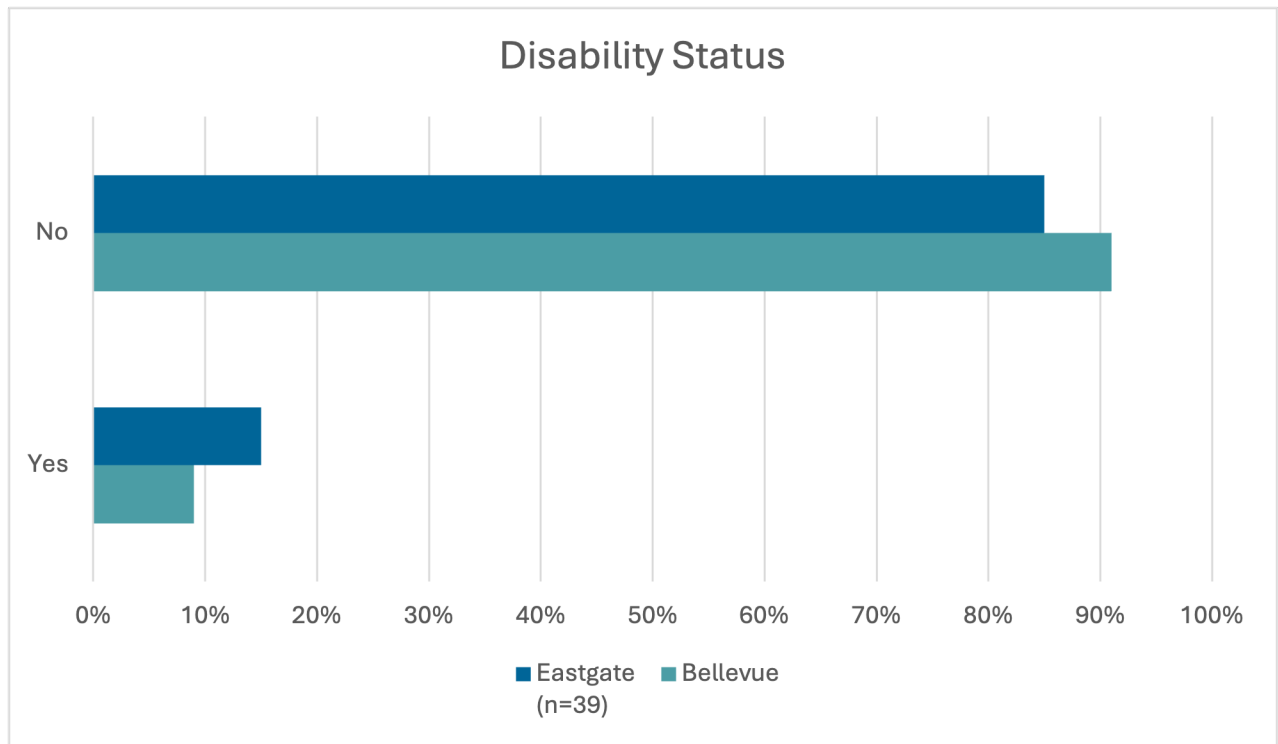
Survey Analysis

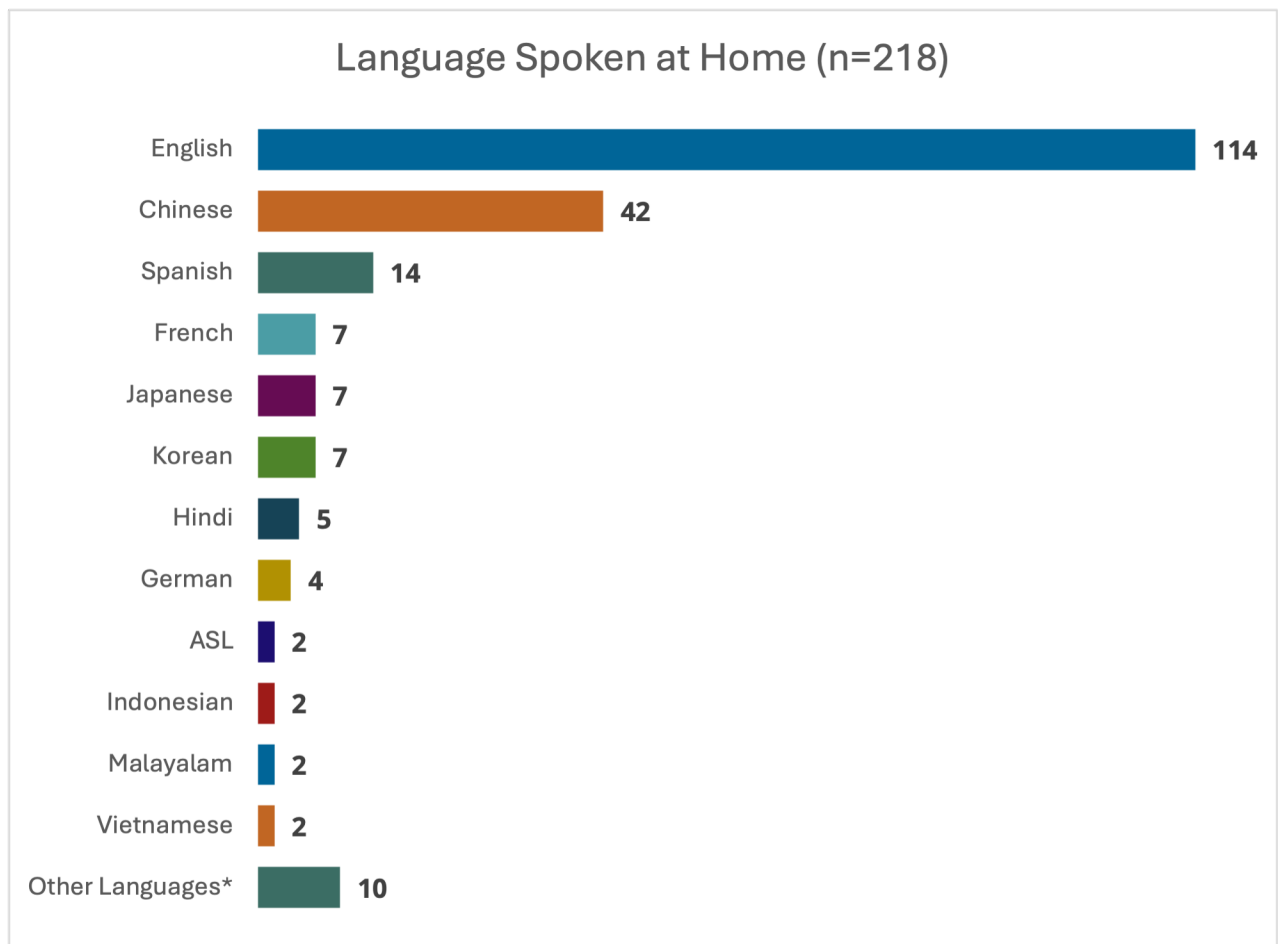
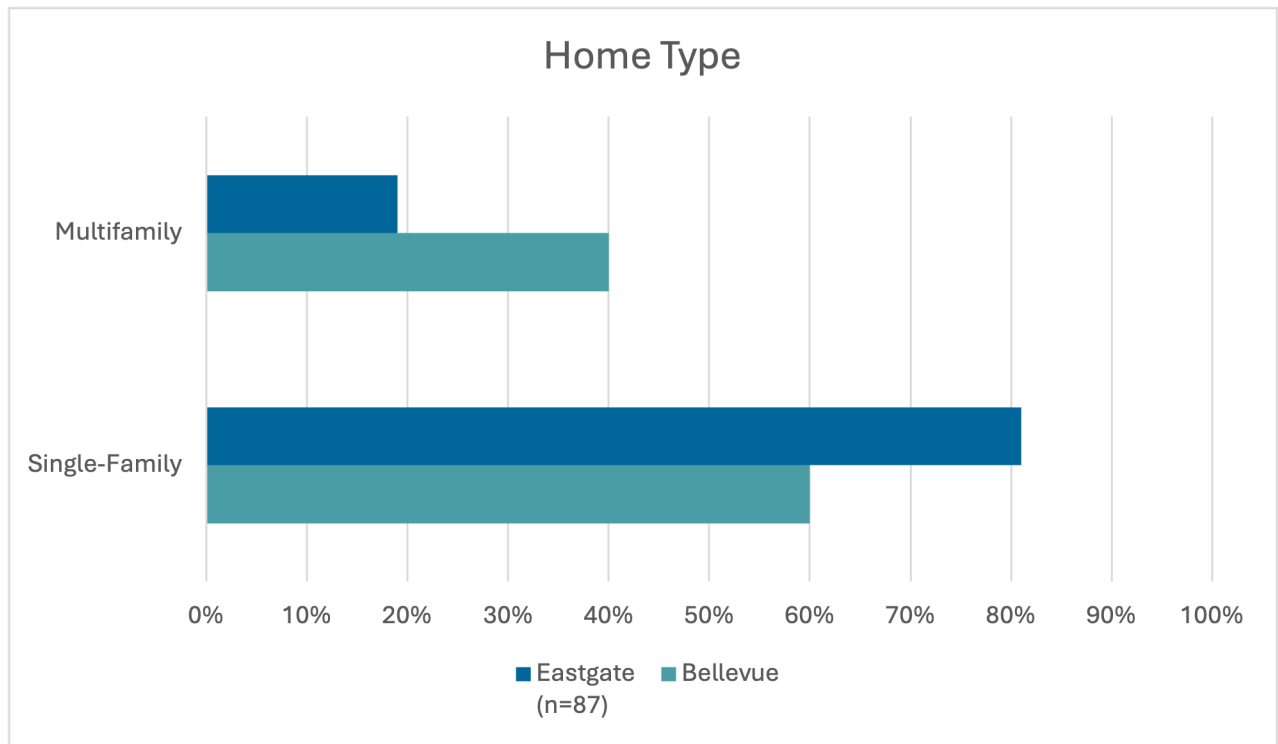
The following pages provide more detailed analysis and demographic information of respondents to the mailed and online questionnaire.

Demographics:



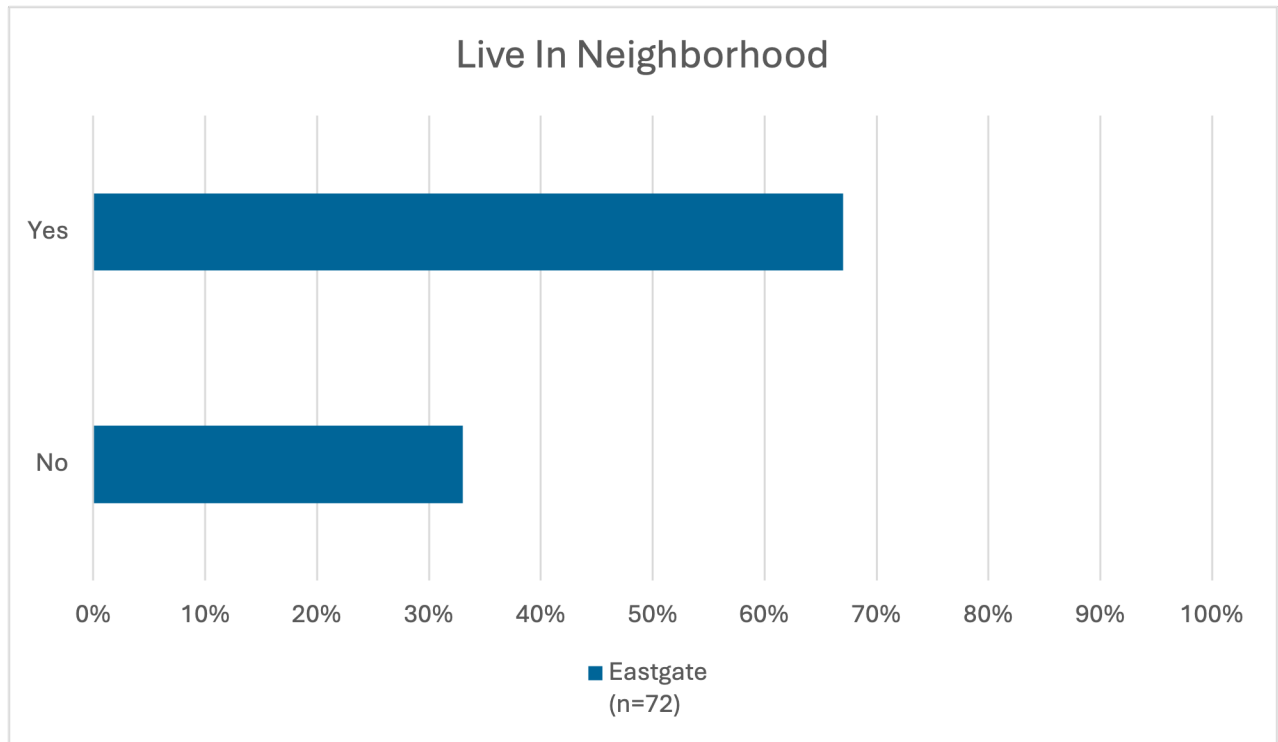




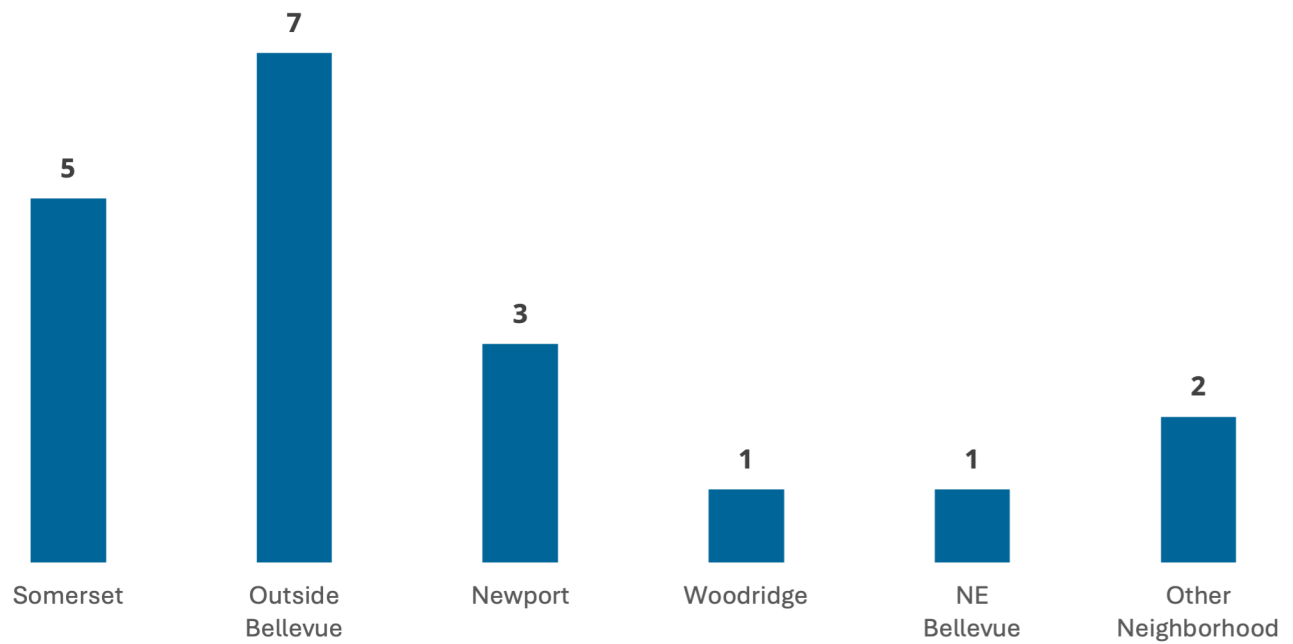


*Other languages spoken include Bengali, Dutch, Filipino, Gujarati, Marathi, Norwegian, Portuguese, Tami, Turkish, & Urdu

Relationship to Neighborhood:



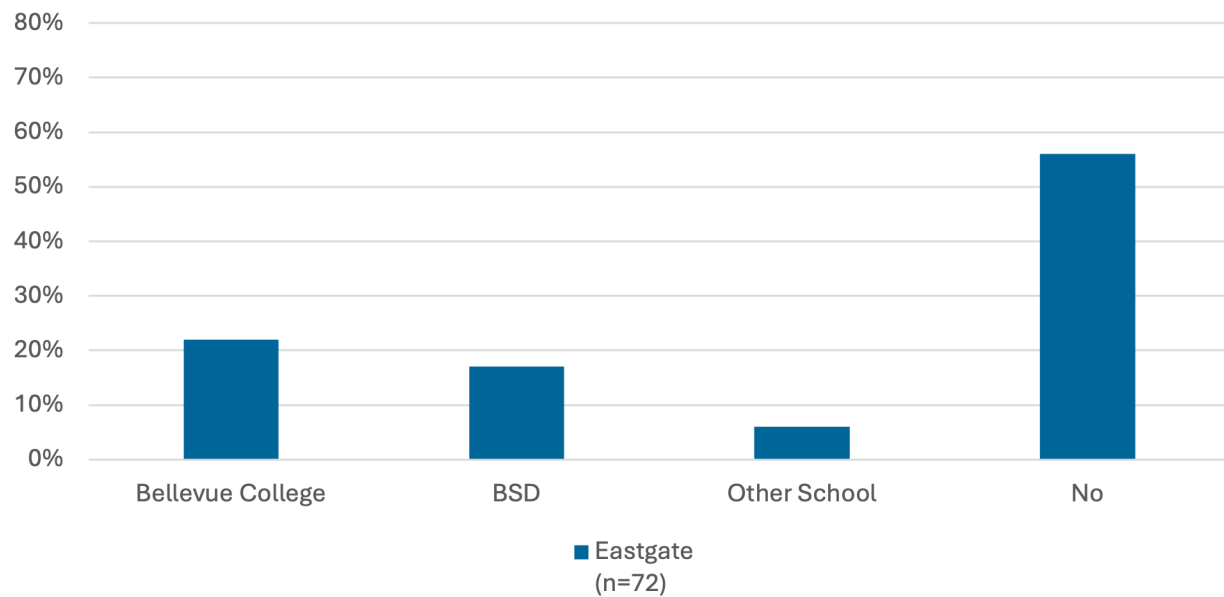
Place of Residence for Respondents Who Live Outside of Neighborhood



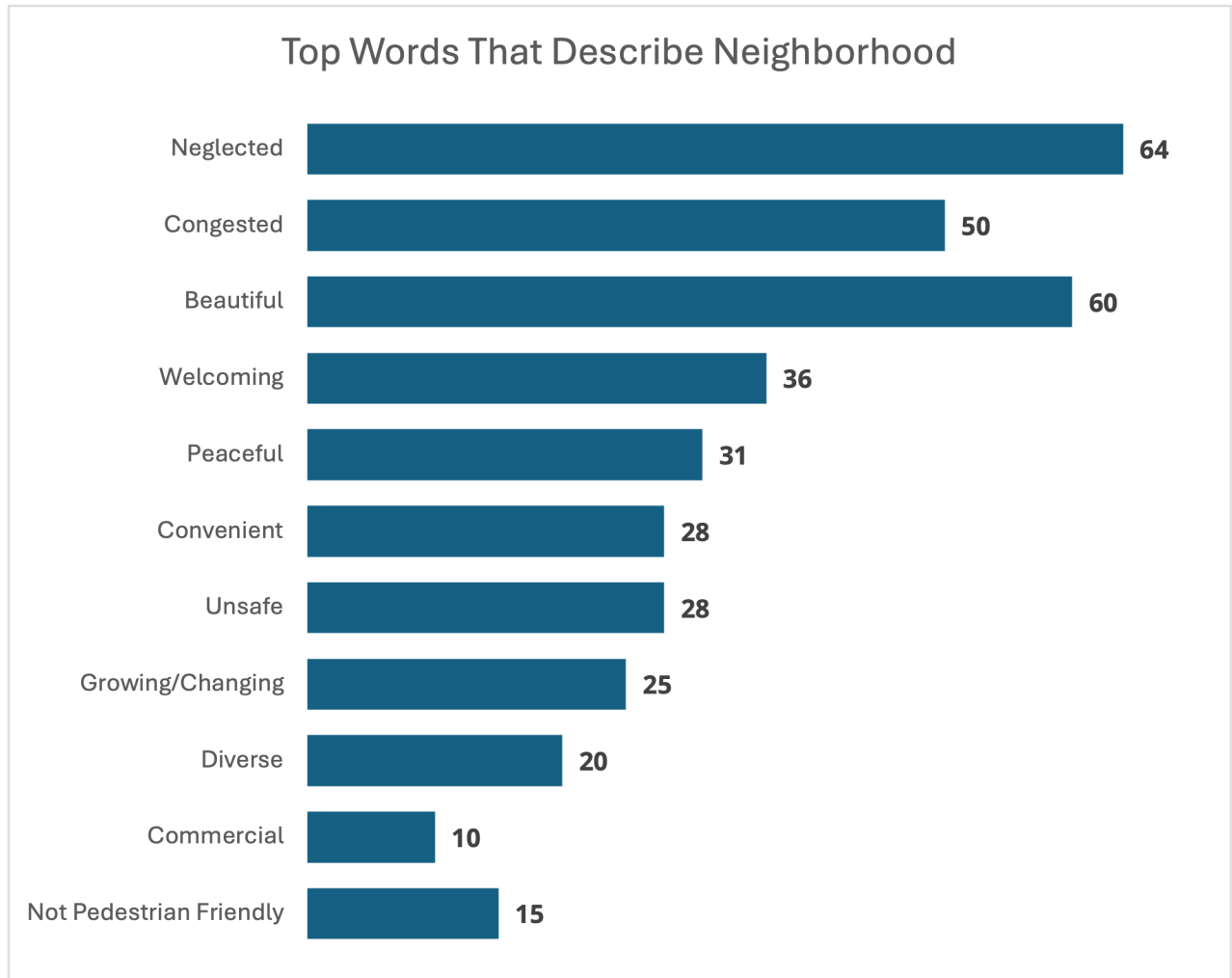
Reason for Coming to Neighborhood

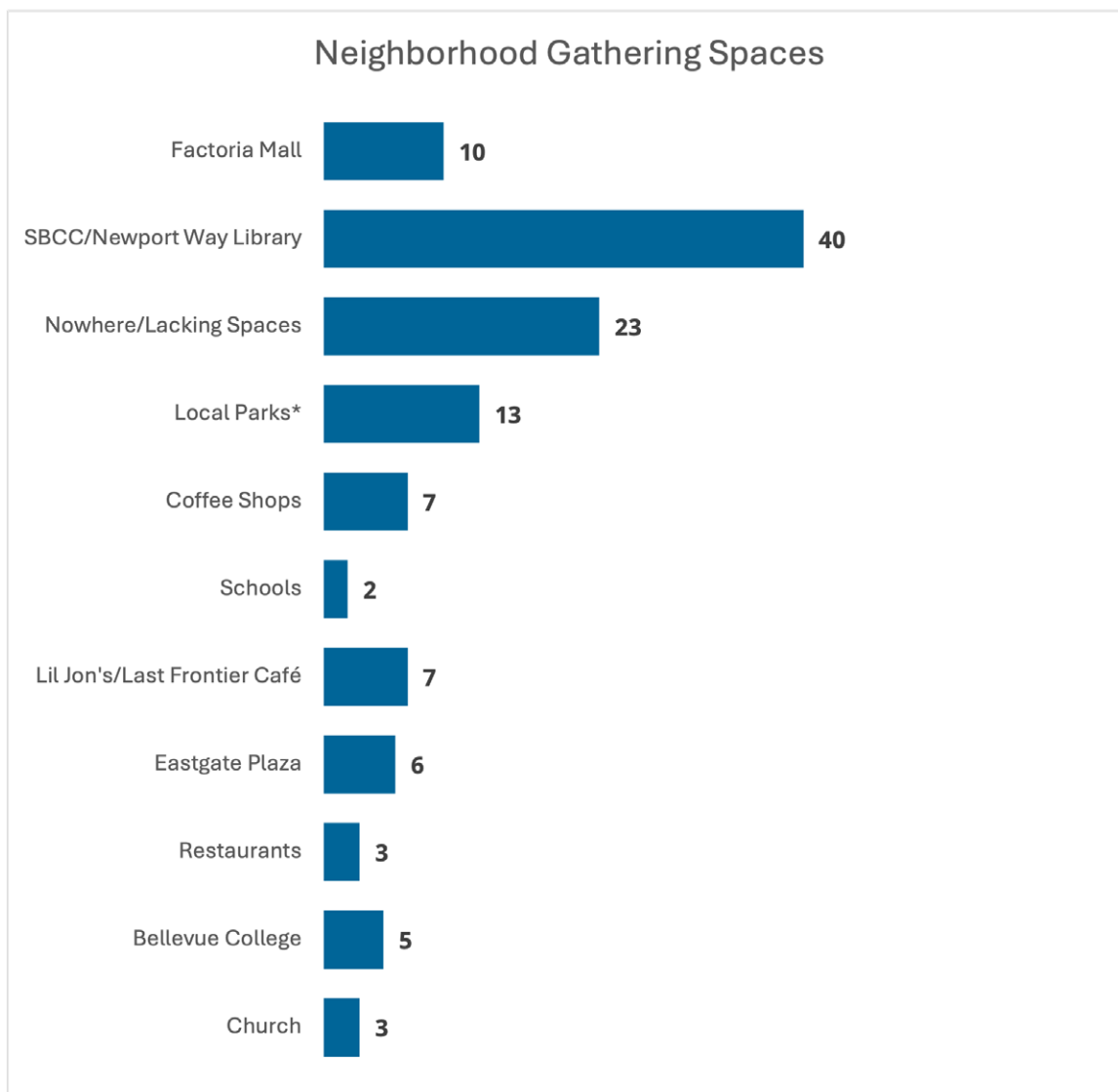


School Enrollment



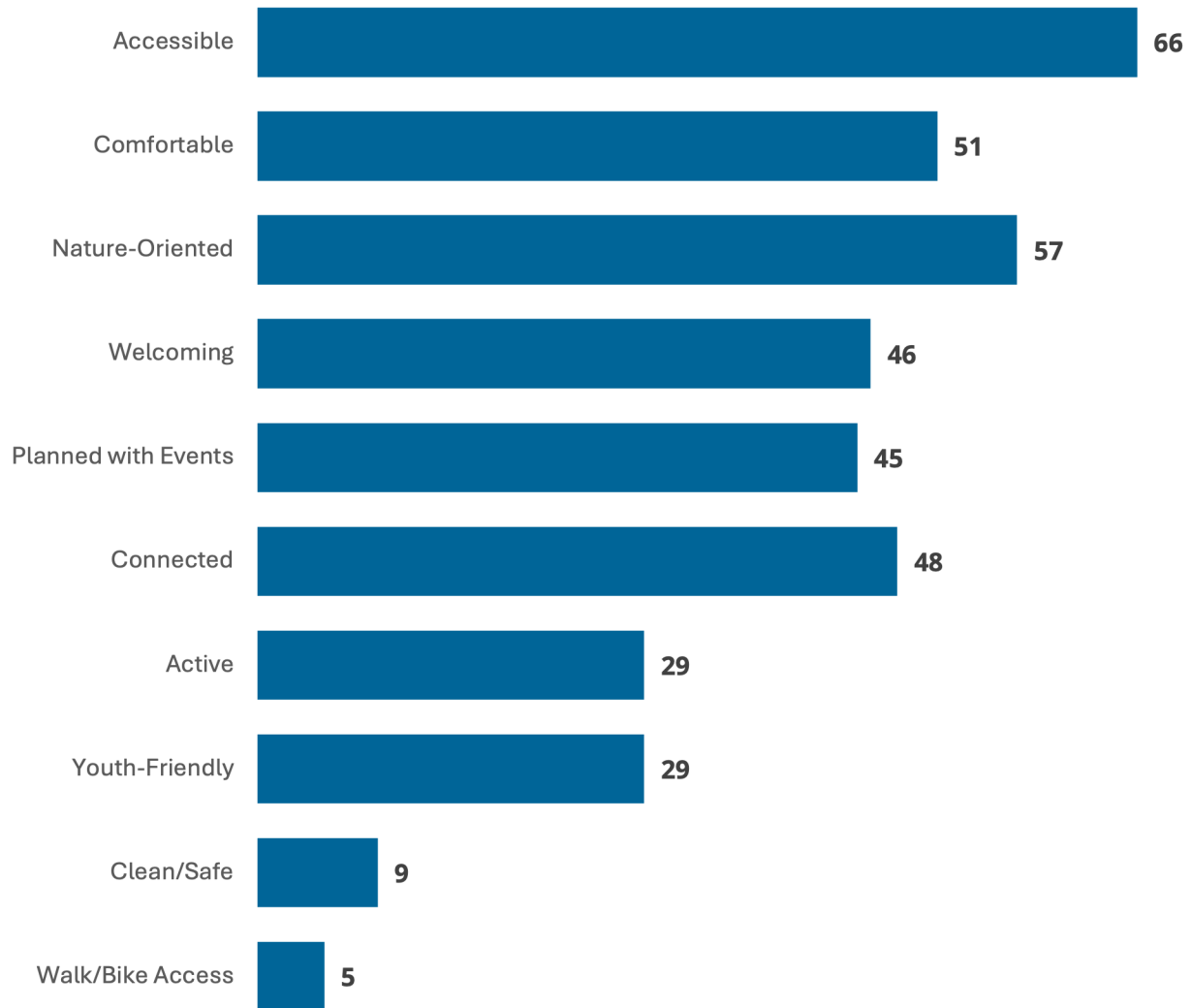
Neighborhood Perceptions:



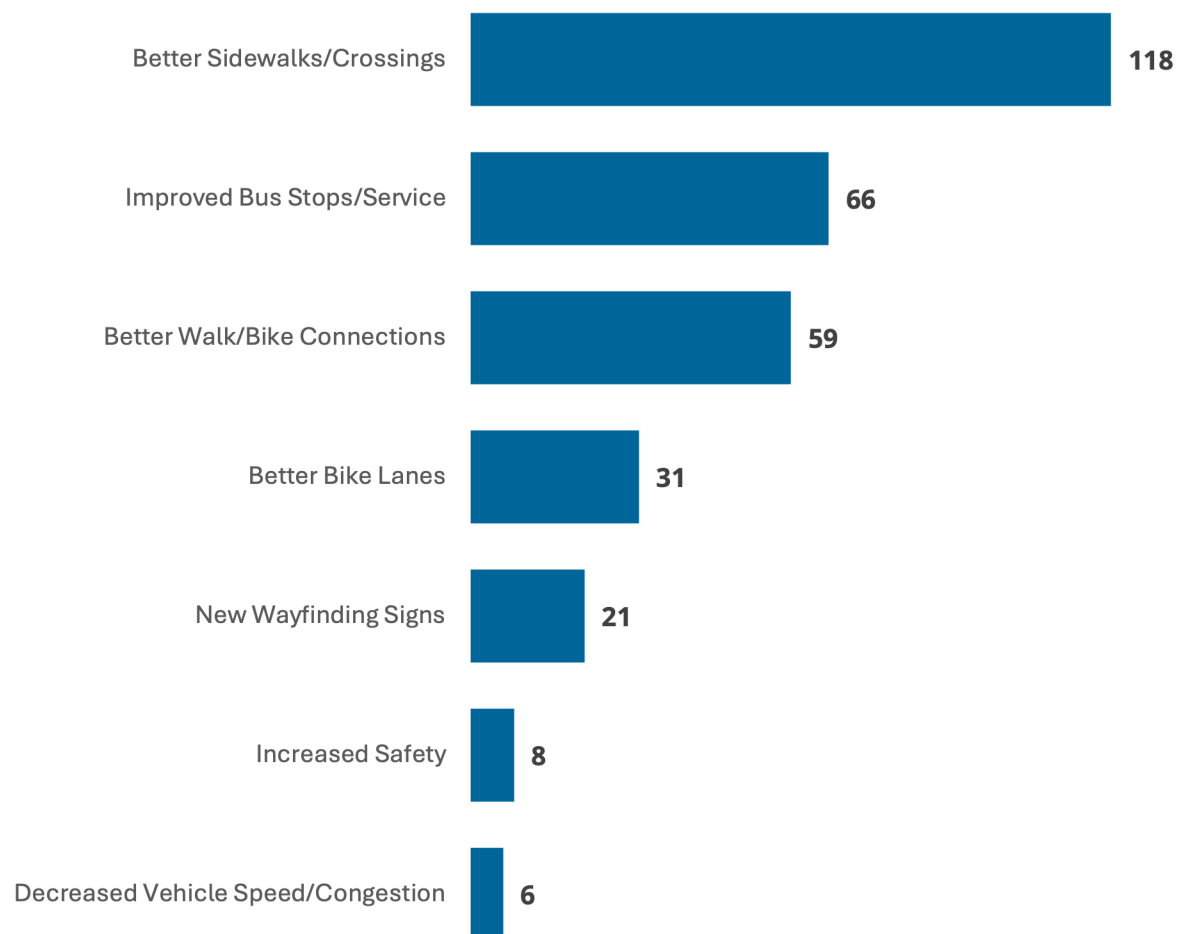


* Parks specifically mentioned (Robinswood (4), Lattawood (2), Spiritridge (1))

Top Words to Describe What Respondents Would Like More of in Community Gathering Spaces



What Would Help Respondents Get Around More Easily





CDD-25-64359a



For alternate formats, interpreters, or reasonable modification requests please phone at least 48 hours in advance 425-452-6930 (voice) or email bbrod@bellevuewa.gov. For complaints regarding modifications, contact the City of Bellevue ADA, Title VI, and Equal Opportunity Officer at ADATitleVI@bellevuewa.gov.

GREAT NEIGHBORHOODS



Factoria Engagement Report

PHASE 1 - DISCOVER



Executive Summary

The **Great Neighborhoods** program supports the development of neighborhood area plans that reflect the community's values and vision for the future. The **Discover** phase, which took place between August and December of 2025, provided an opportunity to learn what core values should guide future changes, what makes Factoria unique, opportunities for enhancing public spaces, and improving walking, biking and accessing transit. This input is used to identify both specific locations for improvement opportunities and for creating policies that will support the neighborhood's vision for the future.

The planning team created many opportunities for people to provide feedback including tabling at community events, presentations to various groups, neighborhood walks, a kickoff, and via an online engagement hub. During this phase, the team connected with 523 people across different outreach activities, met with 200 businesses through door-to-door visits, had 109 people respond to a questionnaire, and had 142 visitors use our online hub Engaging Bellevue.

For Factoria, the team learned that the community shares certain **values** such as **safety, diversity and inclusiveness, accessibility and connectivity, and affordability**. People pointed to diverse and international retail options, the convenience of meeting daily needs close to home, and easy highway access as defining neighborhood features.

The planning team also understands there are **challenges** in Factoria that put a strain on these values, including **traffic congestion, limited transit access, a poor pedestrian environment, and a lack of parks and gathering spaces**.

This planning effort seeks to address these opportunities and challenges through the following sections in the neighborhood plan, which are described in greater detail in the report:

1) neighborhood identity, 2) mixed use and neighborhood centers, 3) community gathering spaces, 4) mobility and access, and 5) environment.

What's Next?

Community input is crucial to upcoming phases of neighborhood area planning, and the planning team is committed to continuous and consistent engagement. Key challenges, opportunities, and values identified through engagement activities during the **Discover Phase** will inform priority policy areas and draft neighborhood vision that will be explored during the **Define Phase**. These policy areas, and eventually the actual policies, will be shared with the community for their review and further input. The findings from this report will also be shared with decision makers and they will consider this input when providing direction to staff on the draft plan.



Introduction

Bellevue is known for its diverse, vibrant, and welcoming neighborhoods. The high quality of life that community members enjoy isn't an accident; it's a result of careful planning done with the input of the people who live, work, and play here.

The **Great Neighborhoods** program supports the development of neighborhood area plans that reflect the community's values and vision for the future. These provide guidance to the city, developers, and community partners about how people want to see the neighborhood evolve in the future.

Neighborhood area plans are part of the city's Comprehensive Plan (Volume 2). They help address the changing needs of specific areas while staying aligned with the city's overall vision and policies (Volume 1).

Project Scope

As part of the Great Neighborhoods program, City Council initiated updates to the neighborhood area plans for Eastgate and Factoria in August 2025. This process will repeat in cycles until all sixteen neighborhood area plans have been updated.

The goal is to adopt plans that are relevant to each neighborhood's unique identity, opportunities, and challenges as it grows. This planning effort seeks to enhance livability and includes the following sections:

Mixed Use and Neighborhood Centers

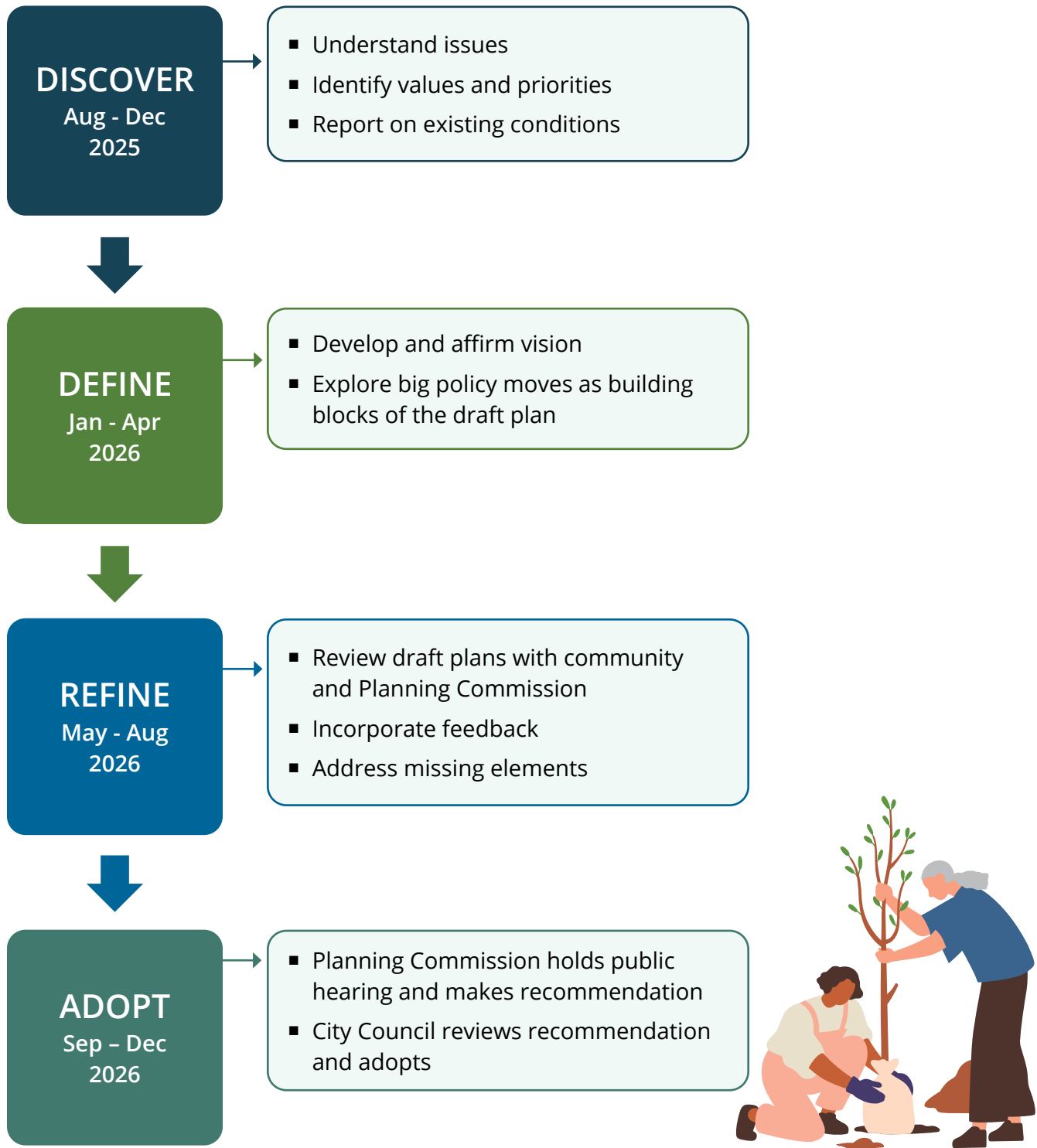
Mixed Use Centers are centers of economic and social activity anchored by major transportation hubs. They provide for a mix of housing, retail, employment, and services.

Neighborhood Centers are commercial and mixed use development located in areas that are otherwise primarily residential. These centers provide local retail offerings and gathering spaces that people can more easily walk to in their neighborhood.

- **Neighborhood Identity:** Identify and strengthen a neighborhood's unique elements
- **Mixed Use and Neighborhood Centers:** Strengthen centers that provide goods, services, cultural amenities, and housing for the community.
- **Community Gathering Spaces:** Strengthen indoor and outdoor spaces to foster a sense of belonging and support events and social interactions.
- **Mobility and Access:** Improve access to mobility options and local connections inside and outside the neighborhood.
- **Environment:** Improve qualities of features such as trees, streams, wetlands, nature trails, and other open spaces, to support human health and local wildlife.

Project Timeline

The planning process is rooted in extensive community engagement that seeks to involve the many diverse voices that make up each neighborhood. The work is broken down into four phases, with community engagement occurring throughout the process.



Overview of Outreach Activities & Participation

The Discover phase began in August and went through December of 2025. As suggested by the name, engagement was focused on learning and discovery. Goals included setting expectations around the scope and timeline; understanding how the community sees itself; and identifying assets, challenges, and opportunities for improving public spaces, gathering places, and neighborhood connectivity.

During this phase, over the span of 5 months, the planning team connected with:

523 people engaged across 10 different outreach activities, including:

- in-person kick-off event
- neighborhood scan/walk
- business listening session
- pop-up tabling
- small-group meetings
- board presentations

200 businesses visited across 5 business walks (door-to-door canvassing)

109 people who responded to the mailed or online questionnaire

142 informed visitors who visited Engaging Bellevue and viewed project content

1 Student-focused event with Newport High School



Support for Equitable Engagement



Going on a walk with participants in Factoria

Factoria is a culturally diverse neighborhood and desired by families seeking to access Bellevue's top-rated schools nearby, such as Tyee Middle School and Newport High School. The Marketplace at Factoria is one of the neighborhood's primary destinations for connecting with community members, as they host community events and provide an assortment of retail and restaurants for people to enjoy.

Ensuring diverse voices are part of the neighborhood planning process is a priority for the City. Groups that are less likely to participate in neighborhood planning, including youth, businesses, communities of color, and renters, continue to be the focus of more targeted engagement to help bring diverse perspectives to the process. The planning team strived for tailored, in-person engagement with these groups to deliver content in ways that resonated more strongly with them. The following section details specific outreach strategies and lessons learned when engaging these groups.

Youth

The planning team collaborated with Newport High School on providing students with civic engagement opportunities related to their coursework. Numerous students identified as either living in or visiting Factoria. Teachers promoted student attendance at the Neighborhood Scans on October 4 in several ways, such as offering extra credit for participating. The Neighborhood Scans were also advertised through the Bellevue SchoolPool program, a partnership between the City of Bellevue, Bellevue School District, and King County Metro to promote



Planning workshop with Newport High School students

sustainable commuting options to and from school. This promotion resulted in 50 students (and several parents) attending the event in Factoria. Additionally, teachers at Newport High School invited the team to have an interactive discussion on neighborhood area planning with their classrooms, where opportunities and challenges for getting around Eastgate and Factoria were identified.

Businesses

The planning team collaborated with economic development staff on how to best engage businesses of different sizes in Factoria. A business listening session was held on November 12 to connect businesses with resources and hear from them how to best support their success through neighborhood area planning. The business listening session was scheduled in the morning to minimize conflicts with business operating hours. To help promote the event, postcards were sent to over 900 businesses in both Eastgate and Factoria and the planning team conducted door-to-door visits to businesses to directly connect with employers and their staff, including small, minority-owned businesses. Approximately 200 businesses in Factoria were reached through these walks, although only 5 businesses attended the business listening session. These attendees owned or operated businesses related to medical services, consulting services, manufacturing, and youth education.

One lesson learned is the need to tailor engagement methods to different business types, as some may prefer evening meetings while others may prefer online engagement. Another lesson learned is getting feedback from businesses when meeting them face-to-face, rather than having them attend a separate event.

The planning team will continue to improve outreach methods and relationships with businesses to encourage greater participation.

Communities of Color

The planning team partnered with Cultural Outreach Assistants to promote participation through other popular online message platforms, such as WeChat and KakaoTalk. Cultural Outreach Assistants also facilitated one-on-one conversations with community leaders and opportunities to table at community events. Several events were either hosted by the Asian community or had attendees that preferred to engage in Mandarin and/or Korean, such as the Mid-Autumn Festival at the Marketplace in Factoria. Staff were available to have conversations in-language with participants, give presentations, and administer translated questionnaires. Approximately 66 participants were engaged through these more targeted strategies in Factoria.

Renters

The planning team visited several multifamily properties (including senior and affordable housing) in both Eastgate and Factoria to get in touch with a property manager who could share information via community board or online newsletter. This type of outreach strategy was often challenging since many properties did not have a leasing office or had limited operating hours. Direct emails were sent out if contact information was made available online or on a business card.

Demographics

Reporting on demographic information of participants can be challenging. There are some events, like a drop-in event, where the format doesn't allow for easy data collection. Additionally, demographic questions are always optional, and some people decline to share personal details.

The questionnaire provided the most structured opportunity for collecting demographic data, which allows staff to understand how participation aligns with both neighborhood-level and city-wide demographics. A mailed questionnaire was sent to every household, and an online version was also made available. Approximately 2% of Factoria's 1,338 households returned the mailed questionnaire.

In Factoria, 56% of residents are from communities of color, 23% are under 18, 41% are 45 or older, and 51% of residents are renters. Factoria has remained a racially and ethnically diverse community over the last several decades. There was a significant gap in questionnaire participation from renters while there was more representative engagement from people ages 18 and under, people ages 45 and older, and people of color.

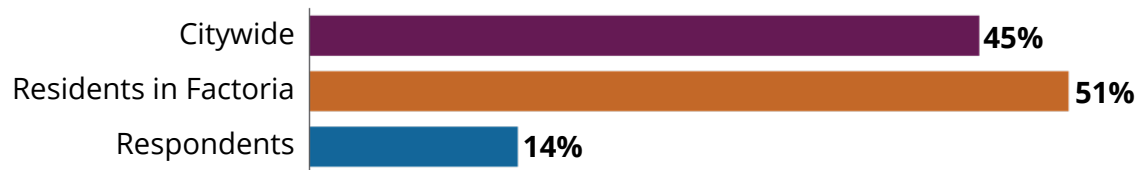
People Ages 18 and Under



People Ages 45 and Over



People Who Rent



People of Color



Summary of Input

The primary purpose of the Discover phase is right in the name – it's a time for the planning team to learn how the community sees itself. Questions and topic areas that framed the conversation included:

- **What** are values and experiences that define your neighborhood?
- **Why** are certain places, businesses, or spaces in your neighborhood special?
 - ▶ What qualities are important to see carried forward or enhanced in the future?
 - ▶ Why do they hold significance to the community?
- **How** do people use and access public spaces?
 - ▶ Where are their pain points?
 - ▶ Where are their opportunities for improvement?
 - ▶ How can improved public spaces support a vibrant, safe, and unique business environment?
- **What** sets Factoria apart from other neighborhoods?
 - ▶ What do you want Factoria to be known for in the future?

Factoria is known for its **shopping and services**. We pride ourselves on being an **international** and **welcoming** neighborhood. Working together we can be a more **accessible** community that enhances cultural diversity for future generations.

~ Participant
Vision Statement



During the Discover phase the planning team sought to identify key challenges and opportunities. This information is used to identify both specific locations for improvement opportunities and for creating policies that will support the neighborhood's vision for the future.

The photos in this section were uploaded by participants using the Neighborhood Identity tool on Engaging Bellevue. The tool provided an opportunity for people to share ideas of what makes Factoria unique and what can be improved.

Values & Vision

Understanding community values is a key part of the planning process. Values are an expression of what is most important to the community – what they take pride in and what they aspire to be. Values lead to a vision of what the community wants to achieve in the future. The values and vision also serve as a touchstone in the development of policies reminding planners what actions and outcomes the policies should support.

During the Project Kickoff, participants were invited to share their values in a simple card sorting exercise. The planning team also used a Mad-Libs type exercise at various events to invite people to apply those values to a sample Vision Statement.

Community members in Factoria consistently emphasized shared values of **safety, diversity and inclusiveness, accessibility and connectivity**, and overall **affordability**. They appreciate the neighborhood's diverse and international retail choices, the convenience of meeting daily needs close to home, and easy highway access. At the same time, concerns about traffic congestion, limited transit access, a sub-par pedestrian environment, and a lack of parks and gathering spaces point to opportunities to better align the neighborhood with these values and support a cleaner, more vibrant, and welcoming community in the future.

Neighborhood Identity

Understanding how the neighborhood sees itself – what qualities make it unique – was a key question for this phase of engagement. The policies in the neighborhood area plan can strengthen and enhance things that make a neighborhood special and beloved by the people who live, work, play, and learn there.

Congested, neglected, convenient, and diverse were qualities that respondents to the questionnaire brought up most when asked to describe Factoria today in three words. The heavy traffic congestion on Factoria Boulevard stems from its dual role as both a major arterial and the primary commercial corridor, further compounded by limited transit options and constrained highway access. For residents, the close proximity of housing to shops, services, and major retailers provides convenient access to daily needs. Factoria is also culturally and commercially diverse, with a mix of ethnicities and races reflected in its wide array of shopping and dining options, including minority-owned restaurants and grocers.

Some ideas we heard for improving neighborhood identity include:

- Supporting a more connected, pedestrian-friendly public realm
- Leverage placemaking and the neighborhood's international character to create a greater sense of identity



Exemplary pedestrian environment



Expansive hardscape with limited pedestrian access

I would like Factoria to be a **global village** that **attracts residents and small businesses** from all over the world to share their cultures.

~ Participant feedback



Factoria's future Mixed Use Center

Mixed Use and Neighborhood Centers

Mixed use and neighborhood centers are often the heart of the neighborhood as places where people can easily access transit, housing, shopping, places to gather, and services. The cultural and retail offerings in these centers can make them a unique draw for both the local neighborhood and larger city. The policies in the neighborhood area plan can improve how people arrive at and experience these centers.

Factoria's mixed use center makes up a significant portion of the neighborhood area and is a notable employment center. The area is anchored by the **T-Mobile headquarters** and **Factoria Mall**, and features **international dining** options, a range of **neighborhood amenities**, and close proximity to the South Bellevue light rail station. Participants want to see a **compact, walkable** center with more **green spaces, landscaping**, and integrated **amenities**. There is also strong interest in **attainable housing** and **public spaces** for community gathering. Residents and businesses indicated that the area feels **uninviting** because it is often poorly maintained, unclean, congested, difficult to navigate on foot, and has ongoing public safety issues.

Some ideas we heard for improving Factoria's commercial areas include:

- Improving and better maintaining pedestrian infrastructure
- Providing greener, connected gathering spaces with public amenities

[I would like to see] mixed-use development to combines **commercial with residential...** to create **more exciting spaces & elevated outdoor areas.**

~ Participant feedback

Community Gathering Places

Community gathering spaces, sometimes referred to as “third places”, are places that people go outside of work or home. Having a variety of gathering places helps strengthen social connections by providing opportunity for recreation, celebration, pursuing hobbies, and meeting friends. They range from outdoor public spaces like parks and trails to indoor communal spaces like community centers, schools, libraries, and places of worship. While not always free to use, community members may view a coffee shop or restaurant as a community gathering space as well.

People in Factoria noted that, with few formal public gathering spaces in the neighborhood, they most often use **Factoria Mall** and **local restaurants** as places to meet and connect with others. A few community members also mentioned **Newport High School** as a gathering spot. While these locations are valued for their **convenience**, **year-round use**, and **accessibility**, many residents emphasized that they rely on them out of necessity rather than because these places offer the qualities they seek in true community spaces. When asked what they would like to see in community gathering spaces, residents most frequently described spaces that are **vegetated** and **nature-oriented**, **accessible**, **culturally inclusive**, and **comfortable**.

Some ideas we heard for improving community gathering spaces include:

- More public spaces, whether dedicated parks or other types of flexible community spaces
- Work with property owners to leverage and program private, informal gatherings places, such as Factoria Mall

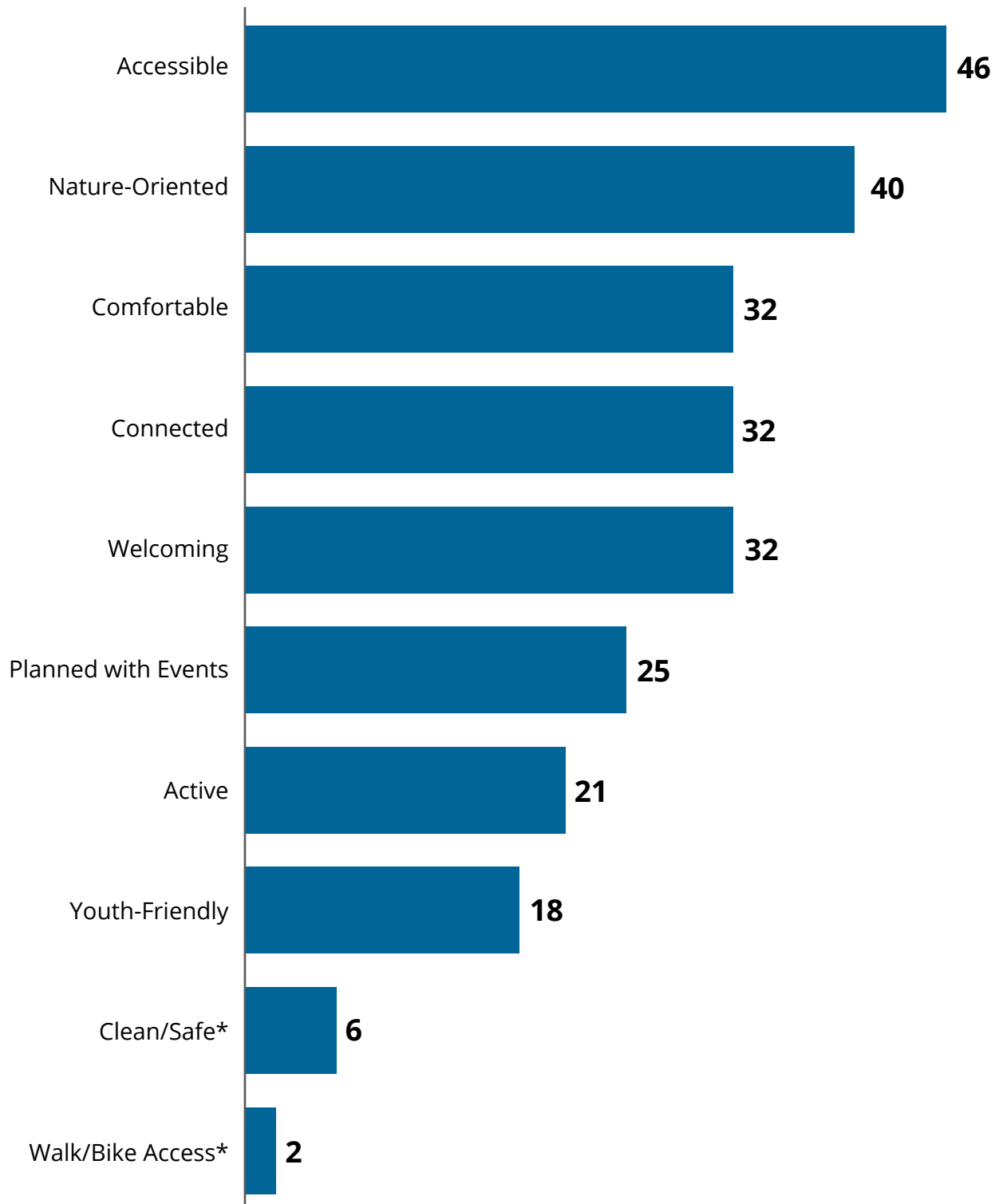
It would be nice to have **green space** and **nature features**, like those in Downtown Bellevue. A **small park** and water feature with **seating, benches, lighting** would be a nice respite for families with younger children.

~ Participant feedback



*The main gathering place on Factoria
– Factoria Mall*

What Respondents Would Like More of in Community Gathering Spaces in Factoria



* these were not part of the set of options in the questionnaire, but were captured under "Other" as an open-ended response

Mobility and Access

The transportation network in Factoria serves many different travel modes. The policies in the neighborhood area plan can focus on improving walking, biking, and rolling in the neighborhood, as well as access to transit and connections inside and outside the neighborhood.

The most common way for people to access destinations in Factoria is by car, with a number of people noting that they can walk to neighborhood destinations from their home. Participants noted several challenges being able to get around the neighborhoods by other transportation modes, including **congestion, poor connectivity to high capacity transit, inadequate pedestrian and bicycle infrastructure, and bus service reductions.**

People pointed out that local destinations such as Coal Creek Park and areas across from I-90 are within walking distance, but felt **isolated due to lack of signage, safe sidewalks, and access points.**

Some ideas we heard for improving mobility and access include:

- Provide a safer, more connected, and expanded active transportation network
- Improving access to bus stops and reliable bus service



Pedestrian experience on Factoria Blvd



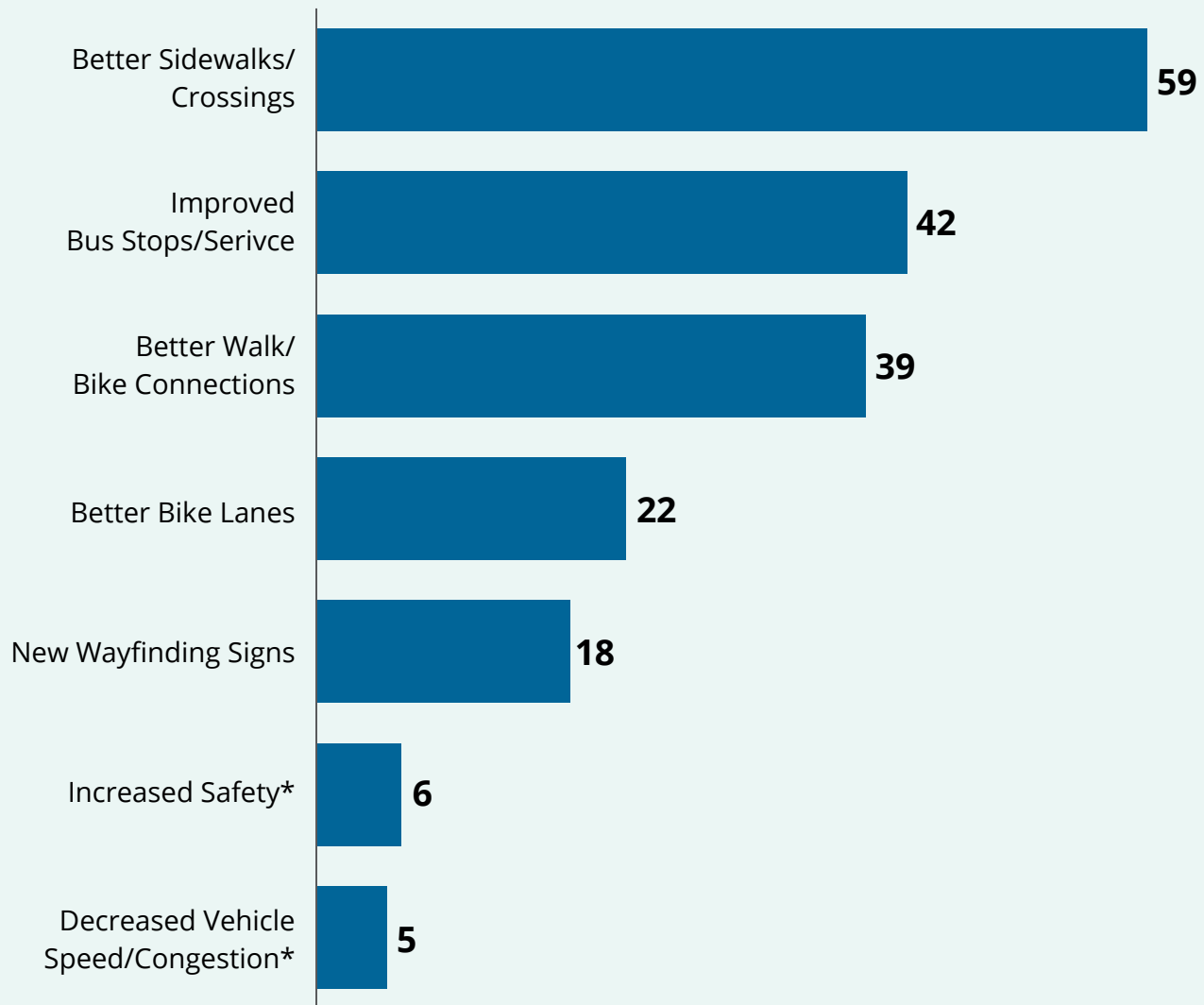
Pedestrian experience on Factoria Blvd

Needs **more traffic calming infrastructure.** It is **dangerous** for everyone walking down Factoria Blvd.

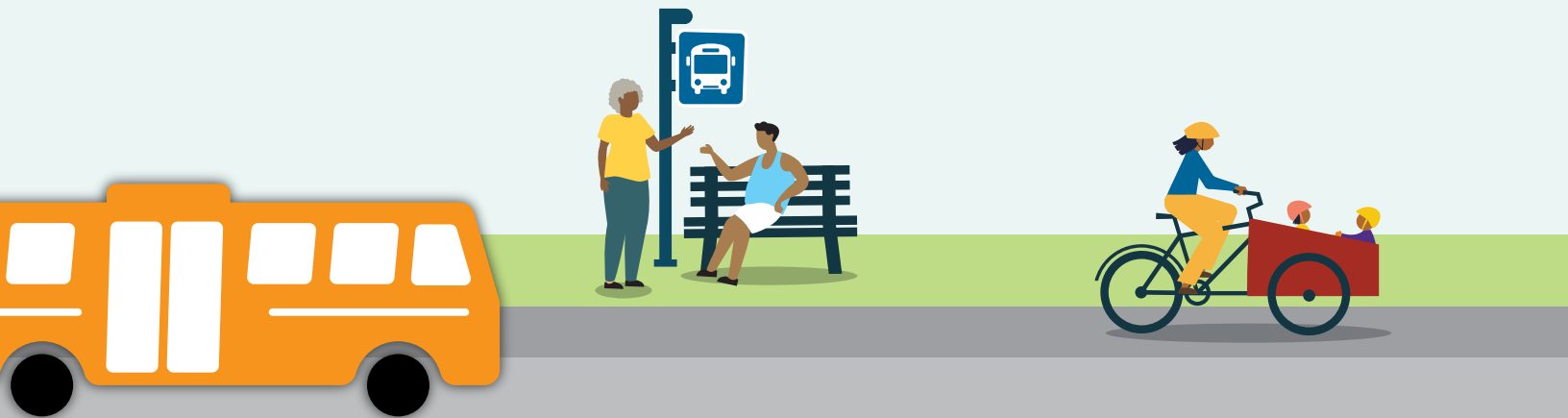
~ Participant feedback



What Would Help Respondents Get Around More Easily in Factoria



* these were not part of the set of options in the questionnaire, but were captured under "Other" as an open-ended response





Example of a well-landscaped area

Environment

Natural features within the neighborhood, such as trees, streams, wetlands, trails, and other open spaces, foster people's connection to nature and support local wildlife. The policies in the neighborhood area plan can focus on protecting and enhancing these valuable resources for current and future generations.

The most frequent environmental challenge people have cited is the **lack of tree canopy** and **lack of access to natural spaces** and trails. Despite Coal Creek Park being so close to the neighborhood, there are few close access points, and few residents know how close it is. This was a major factor in residents' view of Factoria as one big parking lot and many expressed the desire for landscaping to be integrated throughout the neighborhood's hardscape.

Some ideas we heard for improving the environment include:

- Integrate natural elements into the neighborhood through landscaping and green infrastructure
- Improve awareness and access to parks and natural areas

Factoria needs trees. Especially in shopping centers and the mall, where **vast expanses of asphalt** are hot and ugly.

~ Participant feedback



Project kick-off at South Bellevue Community Center

How this input will be used

Key challenges, opportunities, and values identified by the community through engagement activities during the **Discover Phase** will inform priority policy areas and draft neighborhood vision that will be developed during the **Define Phase**. These policy areas, and eventually the actual policies, will be shared with the community for their review and further input.

Ideas from the **Discover Phase** will also be explored through interactive urban design workshops during the **Define Phase**. In these workshops, participants will have an opportunity to write, draw, and imagine the types of public spaces they want to see in their neighborhood. Through this process, concept maps and policies will be developed that identify at a high-level where these opportunities may exist, such as new and enhanced opportunities for gathering spaces and neighborhood connectivity. The findings from this report will also be shared with decision makers and they will consider this input when providing direction to staff on the draft plan.

Appendix

Factoria Open-Ended Questionnaire Responses

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
	The Marketplace mall	There are fun things to do and good places to shop	
Convenience. Shops and fwys			
I don't feel there is anything special about Factoria	None		We have lived in this community for 52 years and it makes me sad to see Factoria unsafe and uninteresting
There are good restaurants around and an almostdied mall. T&T is great but made the traffic worse.	Starbucks	It is somewhere can chat and easier parking.	There are weird homeless school buses and homeless people really brings concerns of the safety risks to the community
I-90/I-405 crossroads means convenient access N/W/E/S, highways though mean traffic & hard to access services by walking.	Factoria Mall	It has lots of parking & the inside is warm in winter/cool in heat waves. However mall is dead & TNT because no events & businesses that keep people there like library/gym.	There are not enough walkable green spaces-Coal Creek is nearby but messy & merger slough is too surrounded by highways. Need gym in mall will attract business. Satellite library in mall like crossroads. Also, too many electrical outages in area west of mall.
Convenient location to I-90 + 405	non-existant	Factoria lacks premier restaurants, the mall has many vacant storefronts and the city lacks beauty and fels border-line unsafe.	We would like to see it resemble the village at Totem Lake, that is a destination with great restaurants and lively shops.
Easy to find a parking spot	Panera Bread	It combines indoor dining with "outdoor" seating is the mall.	Mixed-use development to combine commercial with residential. High-rise buildings to create more exciting spaces & elevated outdoor areas.
Retail options and access to major highways	Factoria Market	it has many restaurants, retail, parking.	Enforcing reduced speed streets.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Access to variety of foods and services	The mall	Housing is shrinking so foot living space	
We have a truly special amount of traffic. Also, the only billboard in the area, offering breast augmentation for \$4,995!	Factoria Mall	because where else is there to meet?	I would love a hand railing on the steep hill. Connecting lower Factoria + upper neighborhood between SE 40th Ln + SE 41st St. It is dangerously steep.
Has Factoria mall. The mall however is outdated! Need a variety of restaurants stores not just asian an updated environment.	Mall of starbucks	That is all there is! It lacks the appeal however that it once did! It would be nice to have a Bellevue Rec Center at the mall area offering Fitness Classes, pickleball etc. for gym seniors and adults near by. No gyms etc in this area always have to drive!	I have lived in this area for 13 years. It is not as safe. As a senior do not feel comfortable walking around. The shelters in Eastgate have allowed people to drift over to Factoria doing drugs at bus stops!
	Nordstrom	You can have your friends evaluate your purchases	Less clogged
No connected to the rest of Bellevue		Starbucks in cocwmans? plaza	
Close to everything-Seattle, Issaquah & the airport			This area is bring ignored. It should be as clean and as inviting as Bellevue way in, West Bellevue, instead it loads like Aurora Ave and if ignored it will get worse.
T&T densest concentration of conveniences inone place (post office, grocery, clinic, gas, dining, theater, recreation, mall)	The factoria mall	The mall is nicely air conditioned, relatively safe, has good food & play, walkable (inside), clean, but pedestrian access to the mall is dangerous. Large parking lot needs something.	Needs more traffic calming infrastructure. It is dangerous for everyone walking down Factoria blvd (the hill/everywhere)

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Easy access to Seattle and other parts of the east side	my house	It's too much traffic to drive elsewhere nowadays.	Too crowded for new developments like apartments etc.
Easy access to a variety of asian grocery & eateries		I have not met other people in Factoria.	Too much construction permitted at the same time. Road construction have caused massive delays.
Cleaner than many other areas.	MOD pizza	It is more relaxed than most areas in Factoria which feel like unless you're actively doing something/spending money consistently, you need to leave.	T&T has created insane traffic & drivers are extremely aggressive. The road on 41st Place has too short of a turn signal/ blocks Corta Madera's gate!
The diversity of people who live here		I have no idea	
			The street racing on 124th needs to be addressed. The safety of residents is at risk and unsafe for children.
hub-easy access to 405 & I-90	Factoria Mall	Less congested than Bel-Sq	PSE + Xfinity make me deal & an ? in a 3rd world country with their frequent service outages.
			Better bike infrastructure please!?
Convenient to 405 & I-90		Can't think of one	Trader Joes, a bookstore, a nic place for pastry + coffee, senior activities.
	Never	No decent restaurants-"bars"-blue collar feel permeates everywhere, amidst 1-2M\$ homes.	
Convenience	Factoria Mall	easy to find and more space. Some signature spot where everyone can find easily.	Sometimes too much traffic--around school pick up/rush hours.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
	Starbucks	I don't know of any others	I don't recognize my neighborhood anymore. My neighbors are not friendly, don't want to speak my language, etc. I feel like an outsider
Blend of reasonably affordable living and shopping access for most needs.	nowhere	There are no picnic tables or public third places outdoors.	The sidewalks from Factoria mall to Newport HS are nerve-wracking with no pedestrian protection from vehicles. Lots of foot traffic here.
It's at an amazing location-SO close to I-90 & 405. It should be a great place to live & shop.	The mall	Because it is all-weather & should be a great gathering place. It needs residential above the shopping and a park in that area though.	We need a park @ Puerta del sol and/or park in mall area
Great location and good commercial area	inside Factoria Mall	It's afe, easy to find, shops are around	Possible police patrol during late nights
Small community, convenient. AMC, Factoria Marketplace, and Community Center. Shopping centers that are not overly crowded. Crowd specifically to shopping, not traffic.	Factoria Marketplace, Newport High School, Food Establishments		
People are more down to earth, unlike the "wealthier" parts of Bellevue	South Bellevue Community Center, Factoria mall and nearby shopping centers		
TNT	Factoria Mall	It's the only place in Factoria to meet. People don't meet up at T-Mobile HQ for fun.	Parking gets crazy at the mall, maybe a double level structure could alleviate it. It could go on the backside for aesthetics on the main boulevard

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
T&T	The mall	It has restaurants	I'd love to see more vertical density of housing and shops in the mall area supported by good transit planning. However, I'm somewhat pessimist about the geography of the area allowing for better roads and public transit.
I feel very comfortable here compared to other parts of the city			I'd hope more cars will be clean-energy and engine should be off when idling. I see more fumes from car during rush hours. Can we have more charging station?
Great location between I90 and 405, close to everything	Panera	Spacious, casual, economical	Need to keep homeless away
Close access to major freeways	My home	it's too crowded and heavy traffic to drive out most of the time, which is sad and unfortunate.	I wish there was something that can lessen traffic load especially around factoria mall/coal creek area. I wish there was less new housing developments approved. Traffic is already so bad, more apartments/condos/townhomes is going to make it worse.
Close proximity to major cities	The mall	it's walkable	Homelessness has made the safety worse. The current traffic infrastructures cannot even support the current amount of people that live/commute here, all the new developments in the area will just make things worse with traffic.
Newport High is one of the best schools in the area.	Factoria mall which can use some revitalization.	Enough space to hang out and chat.	A one lane (for one direction) infrastructure is not enough to keep up with the growing population.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
It's the main hub of shops for South Bellevue, feel safe at the mall inside with toddlers	The groups of couches inside the mall	It's clean, welcoming, natural to gather whether one brought their own food or picked up something.	I feel unsafe on sidewalks where there are vagrants.
Newport high School	Nowhere, maybe the mall (but not really)	There are no coffee shops or convenient places to spend time together. The library is tiny. The mall is run down.	Factoria needs a business improvement district to focus on retail development and to keep it clean and free of homelessness, RVs, and shopping carts. The homes in Newport shores and along 118th need walkable access to retail.
It is more unsafe and dirtier than most other parts of the City.	the corner of Factoria Blvd and the I-90 off-ramp	the Porchlight folks gather there during the day	The Marketplace mall needs to follow the model of Crossroads Mall, which serves as a community gathering place for food and entertainment.
Heavy traffic, Unsafe	Factoria Mall	There is nothing other than Factoria mall...	According to the Community Health and Safety Map, I'm concerned about the crime density around the Factoria Blvd intersection. We've also often seen people with addiction gathering there, similar to the Eastgate P&R bus stop. I really hope the security can be improved, especially along the route from the intersection to the P&R - it's an area I don't feel safe walking through at night.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Commercial area near intersection of 2 major Freeways	1) The Mall, 2)Mod Pizza, 3) the Community Garden	1) spacious, dry, comfortable socially organized public seating ; 2) easy to access by car, high quality affordable food & comfortable space, 3) strong community of gardeners, friendly, pro-social (donations)	Honestly, I work hard to avoid the heart of Factoria by car, as the road itself is a near constant traffic jam. And between the above mentioned nightmare of walking along Factoria Blvd and the lack of public parking (ie, everything is "no walkoffs/will tow", I seek other spots instead. I do occasionally go to the QFC/Mod on one end and often to the garden/NHS/ St Maggie's Church & Thrift Store on the other end. My mantra is "Stick to the Periphery" when it comes to Factoria.
it has many smaller shops, businesses, and restaurants catering to residents who live in the surrounding areas--as well as some larger stores in Factoria Mall. It's relatively convenient for me to shop there. Although the traffic is pretty bad a lot of the time. And access is pretty much via north and south ends of Factoria Blvd.	I don't meet people in Factoria. It's specifically task-oriented for me.	Factoria feels anything but cozy and relaxed. It's not attractive. I don't even know if there's a coffee shop in Factoria anymore. I used to meet people at the SBUX next to QFC.	Yes! I am VERY concerned about the proposed major upzoning in Factoria coming with HOMA LUCA. Traffic is already awful. There are few roads in and out of Factoria. Where are all the new residents going to park??? It's guaranteed the developer will not provide enough parking spaces for all of the cars that the new residents own and will be driving. (See: Polaris at Eastgate). And what will all those additional cars commuting in and out of Factoria going to do to already-congested roads???
Lots of roads to get to places like the back road by the HS and then the main road, etc.	Mall	Lots of parking, spacious, convenient	
It has a lot of unique shops and interesting people	T&t Supermarket	There is so much to do there	

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
T&T grocery store	The mall	Indoor and warm	
Has T&T	Factoria Mall	Has food and shopping places	Keep T&T pls
Has T&T	Factoria Mall	It has lots of food and shopping shops	I love T&T
Location and easy access to freeways	Currently, there isn't many options	The mall is dead, and restaurants are not appealing	Safety is a concern. In Mockingbird hill our lighting is poor. Would like improved lighting for safety
			no
T&T	Mall	Food	NA
It had a lot of good stores like TJmax, Target, Boba stores	Target	It's a good place to buy stuff	Nope
it has a mall	hanging out	i like my friends	no
Factoria has a historical name center with long history"	the marketplace	"it is a shopping	
	no		
Tnt	Tnt	Food yummy	Swing
NA	The mall and Newport hs	It's fun to go to the mall	No
Has some good stores	Newport high School and the mall	Then you can have friends at school and go shopping with people who like similar things	No
The mall by school	The mall	Closet to school	Factoria is a little boring
Has a mall by school	The mall	Easy location	
it is very pretty and safer	the malls	you can find a lot of people ur age	
Theres more people in this part and I'm more familiar with it.	School, and the mall.	A lot of people group around there and they're very friendly.	
Its pretty clean	Schools	Its where people are	No
No high rises	The mall	It is fun to shop and hangout at	No

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
no high rises	mall	it is fun to hangout	no
the food places and mall	school!	a lot of people	no
It has everything	Factoria mall		
It has a nicer, safer feel to it	Schools and activities	You can meet more people who have a lot in common with you	
How easy it is to get from one side pace to another.	Factoria mall	You shop and hang out there	No thank you, it is good so far
Clean	The mall	You can find a lot of cool new stores and friend you can make	I do notice every time I'm at Newport high school I hear sirens
newport high school	the mall	it has lots of stores and restaurants	you should add more indian restaurants
The mall	Newport high school	I have to be in school for 7 hours a day	
The mall	The mall	There are lots of fun things to do there	
The location of the mall and surrounding commercial/shopping areas creates a centralization that could be advantageous for community connection. However the overlay of vehicle traffic in the same area, primarily as a thoroughfare, works in opposition of to that.	Somewhat missing surprisingly.	The location of the mall and surrounding commercial/ shopping areas creates a centralization that could be advantageous for community connection. However the overlay of vehicle traffic in the same area, primarily as a thoroughfare, works in opposition of to that.	
It's crowded	Factoria mall/ all of the stores around that area	There's a lot of people there	It's hard to ride bikes in the bike lane

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
I already filled out this form at the neighborhood open house. Just adding details here from the walkabout today.			"Create a food truck center down by Ricardo's with shelter and hang out space, twinkle lights and good food. NHS students would use it as well as it could be a community Hangout area for factoria neighborhood. Then, connect that via a natural bike path that parallels between the mall and factoria boulevard, but is in the mall parking lot that goes from end to end. Start it at the food truck area and connect it to the mountain to sounds Green Way. This would take bikes off the busy Factoria boulevard and give them a nice safe, natural way to access the businesses in factoria. Bellhop style last Mile connection from Factoria to the South Bellevue light rail stop. Have it go up the hill to Somerset, Tyee neighborhoods, library, South Bellevue Community center. Tear out all the gigantic blackberries on coal Creek parkway next to Newport high School. Replace them with native plants like the corner of coal Creek parkway and Factoria boulevard with the new mulch and native plants plantings."
it's close to school so i can go after school	target	there are many things you can do	
good school	factoria mall	it has food	overgrown plants

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Prime location! Centralized location and walking distance to high and middle schools, many neighborhoods, accessible to 405 and 90 freeways.	We need modern and new restaurants to replace Ricardo's and Novilho's. Two great spots that are missed opportunities for gathering or others come into Factoria that are not in the community.	Another great feature would be a cafe like Mercury Coffee where lovely coffees, teas and treats are served but also provide cozy seating for people to gather and study.	Traffic and parking congestion is a challenge. It would be nice to have green space and nature features, like those in DT Bellevue. A small park and water feature with seating, benches, lighting would be a nice respite for families with younger children. Considering a walking/ bike pathway would be inviting through the center of the mall parking area to draw foot traffic from the main roads to the mall, and also provide safety. Overall safety is sometimes a concern with theft and drug use. A wider pathway from the high school would be awesome.
It USED to be safe, and vibrant and CONVENIENT!	HOME! CRIME HAS DETERRED GOING THERE! Chances are your car will not get broken into!	of your POLICIES! GET RID OF HOMELESS and LIGHTHOUSE HOUSING! YOU ARE RESPONSIBLE FOR THE DEMISE OF THIS ONCE WONDERFUL AREA!	TAKE CARE OF THE HOMELESS SITUATION AND CRIME IN THE AREA!
	Some of the restaurants like Thai Ginger or places in the QFC shopping center. AMC movie theater.	They are places you can sit down and have conversations over food.	

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Nothing	Truly there is no good community space to meet others in Factoria. A safe and vibrant outdoor gathering space is desperately needed	Traffic, concrete and fast food isn't welcoming, nor are the numerous drunk and drugged out folks who always wander and sleep outside in the factoria neighborhood	The Cify of Bellevue has ignored Factoria and done nothing apparent to create a welcoming vibrant planned community for many many years. Now that the Plymouth housing is in the neighborhood, the neighborhood has really been impacted negatively. Safety feels non-existent, retailers and business owners are experiencing horiffic disgusting and truly unhealthy incidents such as open drug use and open toileting in their establishments (and along the streets) so business owners are bearing the high costs of the negative impact of the Plymouth housing complex with what appears to be ZERO help from King County or the City of Bellevue. Safety and security promises made when the housing complex was approved are non existent and have been broken and the Good Neighbor promise appears to be completely non existent. DO BETTER City of Bellevue and King County, just like you promised. PLEASE STOP PRETENDING EVERYTHING IS OK!!!
Homelessness, drug usage, unclean.	No where in Factoria.	Of the drugs and murders, bums, the rapes.	This place has changed in a bad way. Too much violence and drug usage. This is heartbreaking and sad. Alot of things need to change.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
The potential of the mall to create an attractive destination for dining, shopping, third places for students, families, and friends to hang out	Well, it could be the mall if it ever got redeveloped	Even people in the surrounding area would rather travel further into West Bellevue now because the Factoria mall just can't compete when it comes to overall attractiveness, vitality and desirable third places to hang out	It desperately needs a thoughtful overhaul, and there is so much potential in the mall/marketplace area, including for more green areas and creating an attractive place of third places for people to meet up
Variety	None	There isn't a good meeting spot	Add character to it. The purposely broken concrete "Factoria" signs are bad. Also, why did the city allow a developer to cut down the trees along Coal Creek ravine to ever be cut down. It ruined the look and the pending townhomes are an eyesore.
Factoria has the ability to bring people together to see student art.	Newport High School	there are a lot of students, and adults to monitor safety.	This is no longer an area I can travel by transit, walking, or biking. It's barely an area I can drive. It is no longer safe for me to be in this space in my city.
unsure	the mall	shopping, walking around, eating	n/a
Closest corporate, education (K-20), and shopping in all the city -should capitalize on it	Panera, Tokyo, and Square Lotus	Good food and access to other establishments on their respective sides of the boulevard.	Widen the boulevard somehow or build a flyover please! My vote is to cut off jeweler and Applebees corner completely (don't need the grassy knoll) and run the southbound lanes behind Ezells and gas station to 38th.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Asian restaurants are awesome	At restaurants	All the other places are not inviting and meant for cars	Factoria blvd has become a commuter highway. It's miserable to drive in. It's scary to scooter in because of the heavy traffic. I love having TJ Maxx and the Rack, but we need an out door mall like the UVillage. It should be scooter and foot friendly, with foot overpaths to cross the roads, with sculpture and art, and decorative lights.
Factoria seems to be focused on convenience - fast food and outlet-type stores - and it's generally fine for that but really has no character or charm and, as such, is almost entirely a utilitarian part of the city.	Not really much to recommend it. There are some okay restaurants but hardly a destination.	Unless you want to go to T&T, Target or Nordstrom Rack, can't see "deliberately" wanting to go to Factoria.	I understand there is a redevelopment plan that has been in place for Factoria mall for many years. Currently the mall is half abandoned and not worth visiting unless you have kids under five or so and want to go the kiddie activities. Would be great to see the redevelopment plan finally start to move forward to bring in some modern, mixed-use structures, original restaurants and shops, etc. Currently it's a very uninteresting part of the city that seems to be dirtier and less safe day-by-day.
The vibrant and loving community	T&T	It's new and exciting	I love Factoria! I'm grateful for the Great Neighborhoods group for investing in it.
Food	The mall	Theres space	
Lots of food options!	Restaurants		Please improve traffic lights. I wish they were operated with AI to know where the traffic flow is instead of staying green so long when no one is going that direction, while there is a long line of traffic that has been sitting on a red light.

Neighborhood Scan

Responses from the neighborhood scan are paraphrased from participant worksheets that document experiences and observations and are organized into thematic categories for clarity.

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Other - See Notes	Vehicular Traffic & Poor sidewalks	traffic, noisy, small sidewalk, thorns & rocks & blackberry bushes obstructing sidewalk, litter, only one sidewalk, lots of greenery @backside of mall - really nice sidewalk	better upkeep of sidewalks, better traffic control, more containment of construction, better care of trees, better access to backside of mall, more consistent sidewalks, more trash cans
			many thorns, small sidewalk & some bigger, lots of trash	more trash cans,
			traffic, lots of litter, e-bikes & scooters going very fast, obstructions on sidewalk, small sidewalk, overhanging trees @ backside of mall	more trash cans, fix sidewalk by newport main front entrance, more coffee shops for students, parks, coffee shop by Newpoert football field, more study spaces, better seating
Uncomfortable	Intresting places to see	Poor sidewalks	traffic, small sidewalk, rocks on sidewalk are a trip hazard, thorns near sidewalk, signs on the ground, trash	more community gathering spaces, less thorns, less traffic, more bus routes, cleaner sidewalks, clean trash cans, parks, quiet places to study
			litter	larger sidewalk, less litter, less foliage, less wait time to cross, less sidewalks cracks, more activites
Fun	Open spaces and Greenery	Poor sidewalks	lots of bushes near sidewalk, litter,	upkeep foliage near sidewalk, bigger sidewalks,
Safe & Fun	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	felt cramped on sidewalk, no bike lane, litter	add bike lane, wider sidewalks, upkeep foliage near sidewalk

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
			poor sidewalks, bushes obstructing sidewalk,	Less litter, more shading over bus stops,
Safe	Open spaces and Greenery & comfortable streets	Poor sidewalks	sidewalk is obstructed by lots of bushes,	more open sidewalk, more community gathering areas
Safe & Uncomfortable	Open spaces and Greenery & comfortable streets	Vehicular Traffic	many things obstructing sidewalk: fire hydrant, trash cans, thorny bushes, berries; cars were loud, faded street signs	more pocket parks, more places to sit, barriers between sidewalks and streets
Safe & Uncomfortable	Open spaces and Greenery & comfortable streets	Poor sidewalks	lots of thorns, trash, no bike lane, trash	More neatly trimmed plants, add bike lane,
Safe	Open spaces and Greenery & comfortable streets	Poor sidewalks	overgrown bushes with thorns, obstructions on sidewalks, lots of litter, lots of blackberry bushes, trees cause bodily harm when walking, moldy trash bins, small bus stops, dirty & small sidewalks	cutting down bushes & thorns, cleaner sidewalks, less hazardous plants, shorter wait time for crosswalk, smoother sidewalks, cameras in public lot, more parks and open areas, safe sidewalks, easier access to coal creek park
Safe	Open spaces and Greenery	Poor sidewalks	dirty fire hydrants, thorny bushes, lots of litter, low-hanging trees hit people in face, lots of tripping hazards	cleaner sidewalks, less hazardous plants, smoother sidewalks, shorter wait time for crosswalks, parks for all ages, easier access to park from Newport High
Safe	Interesting places to see	Poor sidewalks	limited sidewalks, limited bus stops, unsafe thorn bushes, obstructions on sidewalk, no bike lane	better sidewalks, more bus stops, cut down the thorn bushes, more shade, more trees, add bike lane,
			felt unsafe because of cars, lots of trash, dead animal, cracks in sidewalk	more sidewalks, less blackberry bushes, longer time to cross streets,

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Fun	Intresting places to see	Poor sidewalks		more crosswalk signs, wider sidewalks, less blackberry bushes
			Uncomfortable because of rocks and overgrowth, sidewalks too small and too close to cars.	Redraw crosswalks, add bike lane, barrier between cars and pedestrians
Safe	Intresting places to see	Lack of street amenities like lighting, signage, benches, etc.	Sidewalk obstruction by overgrown berries and fire hydrant. Appreciate the quiet and nature. Hangout spots at McDonalds, Target, Ulta, Panera, and T4. Enjoyed the mural.	More sidewalks, neater sidewalks, more seating in and around mall, more nature.
			lots of obstructions on sidewalks,	less trash and other obstructions on sidewalks
Safe	Open spaces and Greenery & comfortable streets	Poor sidewalks	overgrown trees and bushes, some litter, some parts well kept while other parts extremtly rough, litter, knocked-down signs	more greenery, general cleanliness, more tree maintenance
			small sidewalks, many thorns, overhanging trees,	less traffic, less thorns, bigger sidewalks, trash pickup, garbage cans, more quiet study spaces,
			thorns, litter, construction, no bike lane, cracks, bridge feels unsafe, dirty sidewalks,	Cleaner roads, less litter, more stores, safer sidewalks, more flood places, longer corssing time, more colorful, better signage, more public art, more sidewalks
				remove obstructions from sidewalks, elevated crossways, cluster mainboxes away from roads, pocket parks, open spaces, better signage for greenway,

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Intresting places to see	Lack of street amenities like lighting, signage, benches, etc.		more trails, more third places, more stores, more flat land
Safe	Intresting places to see	Lack of street amenities like lighting, signage, benches, etc.	lots of unused land, lots of thorns on walk, obstructions in middle of sidewalk, lots of litter, graffiti, smell of gas, 2 seperate crosswalks to corss one road, damaged sidewalks, cracks in the road, no bike line	more greenery, crosswalk sign should stay on longer, more public art, more food, more sidewalks
			obstructions on sidewalks, lots of litter, speeding cars, shops are not visbale to pedestrians, more street lightning, more garbage cans	park spaces, third spaces, larger sidewalks, additional bike lanes, speed limit signs,
			Broken vapes on ground, trash everywhere	
			Needs mosques, lots of cars, @Coal Creek - not much parking	More roads, flying cars, bigger parking, more houses, needs dog park, less bushes
			bushes are not tamed, unorganized sidewalks, lots of grafitti, trash and litter,	Cleaner and safer bus stops, organize bushes and sidewalks, more flower and plants, cleaner and neat store signs, cleaner sidewalks,
			overgrown bushes, unfinished sidewalks, traffic system is not efficient, lots of trash, graffiti, lots of overgrown trees,	Safer bus stops, better functioning traffic, less trash, less graffiti, more businessess, better entertainment, more greenery,

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
		Vehicular Traffic	traffic, construction, trash, dead grass, overgrown blackberry bushes, broken glass, dirty signage, rocky/uneven roads	more places for walking, cleaner, more nature
			lots of blackberry bushes, lots of construction, obstacles on sidewalks, trash in area	cleanup trash, less obstacles on sidewalk, better plants
Uncomfortable	Intresting places to see	Vehicular Traffic & Lack of street amenities	lots of cars, high traffic	increased crosswalk time
Safe	Open spaces and Greenery & Intresting places to see & Comfortable streets & Other	Vehicular Traffic & Poor sidewalks	HBB out of control, litter, nice landscaping by chruch, noisy from traffic, graffiti on signs,	more landscaping for shade, seperated walkways, seperated bikeways, HBB removal, better foliage management, seperated bike lanes, make more integrated gathering spaces
Other - See Notes	Intresting places to see	Vehicular Traffic	smells like gas, long wait/short times to cross at crosswalks, no shelter at bus stops	more crosswalks, green trees, cleaner streets, bikepaths, more events, better affordability
Uncomfortable	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	Overgrown bushes, exposed wires, litter from construction	Safer sidewalks, faster construction, cleaning up trash
Safe	Open spaces and Greenery	Vehicular Traffic	overgrown bushes, uncared for vegetation, unfished construction, sidewalks and parking lot tripping hazards, long wait for crosswalks	Better maintenance of sidewalks, plants, trash, and fewer walking hazards.
			Dangerous, thorny bushes, construction, like nature and playgrounds	Less smoking, more nature, bike lanes and more space for bikes, community spots, fewer bushes, more space for sidewalks

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
			Litter, some nicer sidewalks and big bike path	Nicer sidewalks on both sides, bigger sidewalks, more signage, more lighting,
			Unfinished housing, low power lines, bushes overgrown, fire hydrant obstruction, unfinished construction. Liked modern art, trees, wide sidewalks	More parks, better access to parks, more benches, more tables, less litter, more bike stands
			Low power lines, overgrown bushes, wider sidewalks, litter, construction obstructions, holes near sidewalks, uneven sidewalks. Liked art, bike trails, flowers and trees	More benches, lighting, access to parks, better sidewalks, less litter.
Fun	Open spaces and Greenery	Vehicular Traffic	Trees, divided roads, bushes and trees, speed limit.	Fence, road signs, guard rails, decoration, lights, park place
Safe & Uncomfortable	Open space and Greenery & Other - See Notes	Vehicular Traffic, poor sidewalks, lack of street amenities	Tight sidewalks, loud street traffic, uneven sidewalks, trash, tripping hazards, unsafe and misleading, no trash cans, feels uncared for.	Better landscaping, better sidewalk maintenance, more trash cans, more local businesses, need parks, feels unsafe in dark, cleaner, more public seating.
			Overgrown bushes, traffic, trash, graffiti, dirty	Cleaner, new/better sidewalks, safer bus stops, less trash, more stores, more food spots, better access to mall
Safe	Open spaces and Greenery & comfortable streets	Vehicular Traffic & Poor sidewalks	sidewalk ends abruptly, scenery is ugly, many cars, shrubs and trash at bus stop	public art, more public seating, garbage cans, better street lighting

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Comfortable streets		lots of thorn bushes, finished sidewalk construction, trash from construction site, bus stops with no coverings	finished sidewalk construction, thorn bush maintenance, covered bus stops, e-scooters
Fun	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	sidewalks bad at times,	trash cans, cleaning services, bike lanes, e-scooters
Fun	Open spaces and Greenery	Other - See Notes	trees on sidewalk	american flag, crosswalks, better bus stops, trash cans, cleaning services,
			trash	more food security, benches
Safe	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	lots of blackberry bushes, long wait for crosswalk, no shelter for bus stop, no bike lane, smells like gas,	less blackberry bushes, more community events, shorter wait time for crosswalks
			Small sidewalks, many trees, lots of traffic, too close to road, litter, isolation, uneven roads	Bike lanes, fix roads, more options at mall, trim bushes, bigger sidewalk
			Stones by sidewalk, fruit trees are nice, litter from construction, some wide sidewalks, Mountian to Sound grenway trail is nice but not well marked, liked landscaping when done	More trash cans, more park benches, tripping hazards removed.
Safe & Fun	Open spaces and Greenery & Intresting places to see & Comfortable streets & Other	Vehicular Traffic & Poor sidewalks	Lots of cars, low hanging powerlines, sidewalk obstructions, overgrown bushes, like wide sidewalks, fence, median between modes of transit	Crosswalk light for I-90, sidewalk maintenance, green space and park nearby, separation between pedestrian and cars, slow speed limit to 25mph

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Fun	Intresting places to see	Poor sidewalks	Sidewalk has tripping hazards, too close to the road, sidewalks too narrow, litter, sidewalk ends	Crosswalk sign, less tripping hazards, wider and fixed sidewalks, more crosswalks, more nature, less blackberry, easier access to parks, more parks
Uncomfortable	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	Overgrown bushes, uneven sidewalks, uncomfortable bus stop, empty sidewalks, busy	More welcoming, easier way to get to parks, more parks, cleaner busses and bus stops, more benches, trim bushes, cleaner and fix sidewalks
Fun	Open spaces and Greenery	Poor sidewalks	Narrow road and sidewalks, bad drivers, overgrown plants, sidewalk obstructions, litter, not enough parking at mall, cracks in road	More parking, widen sidewalks, more colors/art, less litter, remove blackberry, enforce driving rules
Safe	Open space and Greenery & Other - See Notes	Poor sidewalks	Metal fences, wires and thorny bushes, litter, McDonalds as a gathering space,	More plants, less litter, pretty plants
Other - See Notes	Open spaces and Greenery	Poor sidewalks	Trash, cars, rocks & tripping hazards, sidewalk ends, parking lot full, sidewalk has cracks	Wider, better sidewalks, less trash, more places to go, more plants less blackberry
Other - See Notes	Intresting places to see	Poor sidewalks	Traffic, dirty sidewalks, litter, construction, obstructions, less trees	Taller trees, more stores larger mall, cleaner sidewalks, wider sidewalks, boba shops,
Safe	Comfortable streets	Poor sidewalks	Lots of blackberry, trash, very few benches, calmer traffic in some areas, scenery nice in some areas	More benches, more trash cans, more greenery, better sidewalks

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	Traffic, dirty sidewalks, litter, narrow sidewalks, uneven pavement, car traffic fast, road congestion	More open spaces, less blackberry, more people, safer and cleaner streets, wider sidewalks, slower/fewer cars, longer traffic lights
Safe & Fun	Open spaces and Greenery & comfortable streets	Poor sidewalks	Overgrown blackberry bushes, dirty roads and bus stops, calmer traffic and less crowded in some areas	Calmer traffic, cleaner sidewalks, wider sidewalks, safer
Safe	Open spaces and Greenery	Vehicular Traffic	Trash, litter, construction, hazardous	More trees, clean up litter/ less trash, unsafe
			Litter, overgrown plants, narrow sidewalks, busy road, cracks in road, mall is outdated, long walk to bus stop	More trees & variety of plants, bike lane, closer bus stop, open green spaces, murals, trimmed bushes, bigger sidewalk, move firehydrant
			Overgrown bushes, litter, messy sidewalks	Trim bushes, better vegetation, less litter
Safe	Open space and Greenery & Other - See Notes	Poor sidewalks	Traffic, dangerous drivers, overgrown bushes, rocks and sidewalk obstructions, mall is fun to hangout at, older areas are obvious	Newer stores in the mall, cleaner sidewalks, more gathering areas and parks, safer driving, trimmed blackberry bushes, less litter

Kick-Off Responses

Factoria is known for its...

1. business, shopping center
2. mall
3. Unfortunately-nothing great. Lots of laughs about name.
4. shopping
5. Mall t-mobile
6. Shopping + services
7. convenient access to retail services and connectivity to transit
8. highly rated schools, convenience and good mix of residential & business community.
9. shopping/congestion
10. retail
11. factoria mall
12. unique neighborhoods
13. Shopping & T-mobile
14. Convenient logistics for business
15. randomness & bad traffic

We pride ourselves on being a ____ and ____ neighborhood.

1. sport; clean
2. inclusive; supportive
3. safe; friendly
4. Educated; friendly
5. international; welcoming
6. accessible; affordable
7. local; global minded
8. diverse; (relatively?) affordable
9. convenient; friendly
10. welcoming; friendly
11. citizen; work in area
12. Bellevue; South Bellevue
13. (crossed out "pride")

Working together, we can be a more ____ community that enhances ____ for future generations.

1. sport; safer, keep clean
2. inclusive; biz ownership
3. understanding
4. mixed; safety, health + diversity
5. accessible; cultural diversity
6. engaged; Factoria's strengths
7. connected; beauty and opportunity

8. cooperative; engagements
9. beautiful; outdoor spaces
10. Best city
11. Convenient and safer; quality of life
12. cohesive; the city in a park vibe

What is an example of a unique business or service in Factoria today?

1. Could use a book store. Better brand stores would be an improvement. Target an asset.
2. None
3. Stop 4 nail, any restaurant, Korean bakery, Amazon Fresh
4. Multicultural grocery and food
5. Not that I can think of. I love that Factoria attracts businesses from all over the world.
6. We mostly visit restaurants and QFC
7. TNT (Chinese market)
8. Great to have T-Mobile as a face of Factoria and it brings people from other parts of King County here. We can show how beautiful it is to come and enjoy work and hen play.
9. Factoria Mall, family gathering
10. T&T, Factoria Mall, I-90 & I-405
11. Square Lotus is a favorite! Love having a post office here. We need a hardware store, Trader Joes & an office supply store

What qualities do you want Factoria's commercial districts to be known for? Select up to two boxes.

1. Essential & Convenient; Professional & Convenient; Useful & Relaxed; Vibrant & Fun
2. Accessible & Local; Cultural & Active
3. Busy & Attractive; Essential & Convenient; Useful & Relaxed
4. Accessible & Local; Useful & Relaxed
5. Accessible & Local; Busy & Attractive; Essential & Convenient; Professional & Convenient; Cultural & Active; Useful & Relaxed; Vibrant & Fun
6. Busy & Attractive; Cultural & Active; Vibrant & Fun
7. Accessible & Local; Essential & Convenient; Professional & Convenient
8. Accessible & Local; Professional & Convenient
9. Accessible & Local; Essential & Convenient
10. Essential & Convenient; Cultural & Active; Vibrant & Fun
11. Accessible & Local; Essential & Convenient
12. Accessible & Local; Busy & Attractive; Essential & Convenient; Professional & Convenient; Cultural & Active; Useful & Relaxed; Vibrant & Fun
13. Accessible & Local; Essential & Convenient
14. Busy & Attractive; Essential & Convenient; Vibrant & Fun

What is an example of a place you gather with others in Factoria today?

1. Convenient transportation. School GPA satisfied. Save a less homeless.
2. mall area
3. Can't remember name. It's to left of main entrance.

4. None anylonge(?)
5. Our home
6. Factoria mall restaurants
7. OLD sunset elementary, ball fields and playgrounds, Newport HS ballfields.
8. Factoria mall and the Eateries in Factoria.
9. Just restaurants, sadly. The mall feels sad and dead.
10. Newport way library
11. Inside mall & eat
12. Factorial Mall area
13. I don't -- maybe Starbucks

What can make this place a more welcoming and inviting place for people to gather?

1. More public show.
2. more culturally center, business inclusive of black community
3. Not sure. Could use an upgrade for sure.
4. Stop giant developers
5. The entire neighborhood could be transformed into an internat'l district with various countries represented.
6. Transit access from neighborhoods.
7. I would like Factoria to be a global village that attracts residents and small businesses from all over the world to share their cultures. Increase out understanding of each other.
8. An attractive green and nicely landscaped mall parking lot would really help. It is hot and ugly. It's not a gathering place, but rather an eyesore.
9. Please make a public space like a conference room.
10. Top Gun & T&T
11. Parking, traffic control
12. Green space in the mall area. Food truck plaza in the mall parking lot. Greenspace at Puerta del Sol - can the city lease this beautiful property from the BSD?

What travel mode do you use most regularly to visit destinations within your neighborhood? Select one.

1. Car
2. Car
3. Walk/Roll; Car
4. Car
5. Car
6. Car
7. Walk/Roll; Bus; Car
8. Car
9. Walk/Roll; Bike/Scoot; Bus; Car
10. Car
11. Car
12. Car

13. Walk/Roll; Bus; Car
14. Car
15. Car

What Factoria destinations are hard to visit, that you would like better access to in the future?

1. Is any yellow page for Factoria?
2. Lots of traffic. Not easy to navigate at peak times, nothing “inaccessible”
3. Loss of metro 246 will be a burden on the students participation in activities at Newport H.S.
4. Not at the moment however I’m concerned with the increased buildup of congestion along SE Newport Way, increased speeding of cars and the added congestion soon to be caused by the new development of apartments across from Newport High School.
5. It’s not easy to bike to the mall from Somerset. I can get there by a roundabout route, but I doubt most people would know how to do it safely.
6. Easier access from Light rail once they actually open it to cross I-90
7. Eat & shopping
8. Bus stops are far from stores for seniors

Bellevue is known as a “City in a Park” because of its park-like setting. How can Factoria’s natural environment be enhanced to contribute to this identity?

1. Besides of trees, many be more flowers is recommended.
2. Not sure but any greenery, etc. is nice. Always nice to have police presence.
3. New plantings; graceful trees; flowering bushes. I envision a gorgeous pedestrian bridge over Factoria Blvd, connecting the 2 sides. Improve all the greenery in the parking lots.
4. Replace cut down large trees. Too many large trees are cut down, and no replacements are planted.
5. Factoria can take the lead to be a global village where the cultures intersect with an engaged community even though we come from different parts of the world.
6. Factoria needs trees. Especially in shopping centers and the mall, where vast expanses of asphalt are hot and ugly. Factoria is a hot spot on the country’s heat map. Let’s do better for Factoria residents, shoppers, and plants and animals.
7. I’m not sure if there is a natural environment in Factoria area. If it is in Factoria area, it should be advertised.
8. More exposure or visibility of green and outdoor spaces for families to gather and visit. Accessibility by mass transit should be easier.
9. Great area, more kids playing areas needs
10. Parks playgrounds are needed library needs a little update.
11. As mentioned for gathering spaces, Green park space in Factoria Mall parking lot, combined w/ residential above the mall and LOTS better transit options would make a huge difference. Fewer cars, more walking, biking options.

Take a moment to reflect on your observations for each section. What do you see as the biggest opportunity for this plan to address?

1. I think park is not enough.
2. Outreach to black owned small biz
3. More like was done in Totem Lake.
4. For the right people in the city to care about this neighborhood and leverage its resources to create a welcoming place. Right now, Factoria feels angry, neglected & dirty, not a fun or nice place at all.
5. Increase high density by replacing old single family housing stock w/ multifamily, improve transportation from neighborhoods w/ connected walking and bike trails.
6. Take advantage of the diverse population and businesses, I would like Factoria to be a global village, as mentioned in my previous note. Be local in a global minded neighborhood.
7. The mall is a natural center for Factoria. There are opportunities to make it an attractive gathering space and better for the environment. Given all the change and improvements elsewhere in Bellevue, it is surprising that this mall has seen so little improvement for the quarter century we have lived here.
8. Economic Development - still many empty spaces in Factoria Mall. Should be open for its redevelopment Factoria Village also could be better utilized.
9. Factoria's traffic increasingly heavy everyday, hopes to create more road ways, redesign traffic lights, and increase parking options.
10. Mixed residential & commercial in the mall area. Totem Lake has done a nice job of creating residential density w/ commercial/transit. How can we do that here? Along with that, I'd change the name...Factoria is an awful name that could be improved. I've lived here 30+ years and have NO attachment to the name. Cascade Crossing or Olympic View, etc....

Vision Statements

1. Factoria is known for its community. We pride ourselves on being a accepting and safe neighborhood. Working together we can be a more safer community that enhances safeness for future generations.
2. Factoria is known for its safety. We pride ourselves on being a accessibility and safe neighborhood. Working together we can be a more safe community that enhances fun activities for future generations.
3. Factoria is known for its mall/community. We pride ourselves on being a accessible and clean neighborhood. Working together we can be a more inclusive community that enhances happiness for future generations.
4. Factoria is known for its safety. We pride ourselves on being a accessible and safe neighborhood. Working together we can be a more fair community that enhances sense of belonging for future generations.
5. Factoria is known for its diversity. We pride ourselves on being a beautiful and safe neighborhood. Working together we can be a more welcoming community that enhances safety for future generations.
6. Factoria is known for its mall. We pride ourselves on being a busy and fun neighborhood. Working together we can be a more safe community that enhances better traffic for future generations.
7. Factoria is known for its food. We pride ourselves on being a clean and safety neighborhood. Working together we can be a more accessability community that enhances cost of life for future generations.
8. Factoria is known for its food outlets. We pride ourselves on being a clean and alluring neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
9. Factoria is known for its safety. We pride ourselves on being a clean and sanitary neighborhood. Working together we can be a more hospitable community that enhances safeness for future generations.
10. Factoria is known for its mall. We pride ourselves on being a commerical and shopping-oriented neighborhood. Working together we can be a more green community that enhances nature for future generations.
11. Factoria is known for its livability. We pride ourselves on being a committed and safe neighborhood. Working together we can be a more bright community that enhances commitment for future generations.
12. Factoria is known for its convenience. We pride ourselves on being a community and working neighborhood. Working together we can be a more safe community that enhances hospitality for future generations.

13. Factoria is known for its schools/malls. We pride ourselves on being a consumer and students neighborhood. Working together we can be a more safe community that enhances bike lanes! for future generations.
14. Factoria is known for its food/mall. We pride ourselves on being a convenience and safe neighborhood. Working together we can be a more diverse community that enhances fun experiences for future generations.
15. Factoria is known for its restaurants and food. We pride ourselves on being a convenience and safety neighborhood. Working together we can be a more sustainability community that enhances growth for future generations.
16. Factoria is known for its stores. We pride ourselves on being a convenience and tradition neighborhood. Working together we can be a more welcoming community that enhances growth for future generations.
17. Factoria is known for its community. We pride ourselves on being a convenient and diverse neighborhood. Working together we can be a more inclusive community that enhances sociality for future generations.
18. Factoria is known for its community. We pride ourselves on being a convenient and happy neighborhood. Working together we can be a more awesome community that enhances everyone for future generations.
19. Factoria is known for its mall. We pride ourselves on being a convenient and accessible neighborhood. Working together we can be a more safe community that enhances safety for future generations.
20. Factoria is known for its mall. We pride ourselves on being a convenient and diverse neighborhood. Working together we can be a more safe community that enhances health and well-being for future generations.
21. Factoria is known for its mall. We pride ourselves on being a convenient and diverse neighborhood. Working together we can be a more fun community that enhances our facilities for future generations.
22. Factoria is known for its mall. We pride ourselves on being a convenient and safe neighborhood. Working together we can be a more fun (safer) community that enhances transportation for future generations.
23. Factoria is known for its more urban area. We pride ourselves on being a convenient and clean neighborhood. Working together we can be a more safer community that enhances productivity for future generations.
24. Factoria is known for its plaza. We pride ourselves on being a convenient and sustainable neighborhood. Working together we can be a more environmental community that enhances environment, safety, and community for future generations.
25. Factoria is known for its stores like T&T. We pride ourselves on being a convenient and accessible neighborhood. Working together we can be a more conneced community that enhances convenience for future generations.

26. Factoria is known for its T&T. We pride ourselves on being a convenient and peaceful neighborhood. Working together we can be a more friendly community that enhances peacefulness for future generations.
27. Factoria is known for its variety of places. We pride ourselves on being a convenient and safety neighborhood. Working together we can be a more safe community that enhances opportunity for future generations.
28. Factoria is known for its malls. We pride ourselves on being a cool and awesome neighborhood. Working together we can be a more engaging community that enhances people for future generations.
29. Factoria is known for its shops. We pride ourselves on being a cool and awesome neighborhood. Working together we can be a more engaging community that enhances people for future generations.
30. Factoria is known for its commercial opportunities. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more safe community that enhances convenience for future generations.
31. Factoria is known for its community. We pride ourselves on being a diverse and safe neighborhood. Working together we can be a more sustainable community that enhances inclusion for future generations.
32. Factoria is known for its community. We pride ourselves on being a diverse and welcoming neighborhood. Working together we can be a more walkable community that enhances livability for future generations.
33. Factoria is known for its convenience. We pride ourselves on being a diverse and walkable neighborhood. Working together we can be a more welcoming community that enhances safety for future generations.
34. Factoria is known for its convenience and stores. We pride ourselves on being a diverse and safe neighborhood. Working together we can be a more fun community that enhances convenience for future generations.
35. Factoria is known for its diversity. We pride ourselves on being a diverse and accessible neighborhood. Working together we can be a more welcoming community that enhances <blank> for future generations.
36. Factoria is known for its diversity. We pride ourselves on being a diverse and sustainable neighborhood. Working together we can be a more interesting community that enhances cuisine for future generations.
37. Factoria is known for its economic opportunity. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more safe community that enhances convenience for future generations.
38. Factoria is known for its economic opportunity. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more traffic free community that enhances travel time for future generations.

39. Factoria is known for its education. We pride ourselves on being a diverse and collaboration neighborhood. Working together we can be a more in unity as a community that enhances all perspectives for future generations.
40. Factoria is known for its food/mall. We pride ourselves on being a diverse and convenient neighborhood. Working together we can be a more safe community that enhances living conditions for future generations.
41. Factoria is known for its livability. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more dynamic community that enhances convenience for future generations.
42. Factoria is known for its mall. We pride ourselves on being a diverse and happy neighborhood. Working together we can be a more united community that enhances less traffic for future generations.
43. Factoria is known for its mall. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more involved community that enhances communities for future generations.
44. Factoria is known for its mall. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more safe community that enhances convenience for future generations.
45. Factoria is known for its mall. We pride ourselves on being a diverse and welcoming neighborhood. Working together we can be a more safe community that enhances safety for future generations.
46. Factoria is known for its mall. We pride ourselves on being a diverse and <blank> neighborhood. Working together we can be a more safe community that enhances <blank> for future generations.
47. Factoria is known for its malls. We pride ourselves on being a diverse and awkward neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
48. Factoria is known for its malls. We pride ourselves on being a diverse and has economic opportunity neighborhood. Working together we can be a more connected community that enhances community for future generations.
49. Factoria is known for its recreational activites. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more convenient community that enhances transportation for future generations.
50. Factoria is known for its residential areas. We pride ourselves on being a diverse and education motivated neighborhood. Working together we can be a more connected community that enhances community for future generations.
51. Factoria is known for its school and job oportunites. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more interactive community that enhances activites for future generations.

52. Factoria is known for its stores. We pride ourselves on being a diverse and green neighborhood. Working together we can be a more safe community that enhances safety for future generations.
53. Factoria is known for its traffic. We pride ourselves on being a diverse and pricey neighborhood. Working together we can be a more safe community that enhances the safety for future generations.
54. Factoria is known for its young people. We pride ourselves on being a diverse and cheerful neighborhood. Working together we can be a more safe community that enhances living conditions for future generations.
55. Factoria is known for its . We pride ourselves on being a diverse and convenient neighborhood. Working together we can be a more welcoming community that enhances equality for future generations.
56. Factoria is known for its community. We pride ourselves on being a diversity and equity & inclusion neighborhood. Working together we can be a more welcoming community that enhances economic opportunity for future generations.
57. Factoria is known for its school. We pride ourselves on being a diversity and safety neighborhood. Working together we can be a more connected community that enhances belonging for future generations.
58. Factoria is known for its mall. We pride ourselves on being a economic opportunity and convenience neighborhood. Working together we can be a more friendly community that enhances comfort for future generations.
59. Factoria is known for its safety. We pride ourselves on being a economic opportunity and sustainability neighborhood. Working together we can be a more fun community that enhances safety for future generations.
60. Factoria is known for its convenience. We pride ourselves on being a friendly and hardworking neighborhood. Working together we can be a more welcoming community that enhances growth for future generations.
61. Factoria is known for its stores. We pride ourselves on being a friendly and welcoming neighborhood. Working together we can be a more safe community that enhances shopping for future generations.
62. Factoria is known for its thriving business & convenient location. We pride ourselves on being a friendly and safe neighborhood. Working together we can be a more vibrant community that enhances connections for future generations.
63. Factoria is known for its mall. We pride ourselves on being a fun and welcoming neighborhood. Working together we can be a more inclusivity community that enhances safety for future generations.
64. Factoria is known for its schools and mall. We pride ourselves on being a fun and weloming neighborhood. Working together we can be a more friendly community that enhances opportunities for future generations.

65. Factoria is known for its community. We pride ourselves on being a good and amazing neighborhood. Working together we can be a more safer community that enhances safeness for future generations.
66. Factoria is known for its mall. We pride ourselves on being a happy and healthy neighborhood. Working together we can be a more clean community that enhances accessibility for future generations.
67. Factoria is known for its diversity. We pride ourselves on being a inclusive and safety neighborhood. Working together we can be a more welcoming community that enhances convenience for future generations.
68. Factoria is known for its mall. We pride ourselves on being a inclusive and safe neighborhood. Working together we can be a more welcoming community that enhances neighborly-connections for future generations.
69. Factoria is known for its stores and public spaces. We pride ourselves on being a inclusive and safe neighborhood. Working together we can be a more clean community that enhances sustainability for future generations.
70. Factoria is known for its diversity. We pride ourselves on being a kind and accepting neighborhood. Working together we can be a more fun community that enhances creativity for future generations.
71. Factoria is known for its diversity. We pride ourselves on being a kind and welcoming neighborhood. Working together we can be a more connected community that enhances minimal traffic and food for future generations.
72. Factoria is known for its mall. We pride ourselves on being a kind and safe neighborhood. Working together we can be a more kind community that enhances growth for future generations.
73. Factoria is known for its mall and T&T. We pride ourselves on being a kind and inclusive neighborhood. Working together we can be a more inclusive community that enhances community connection for future generations.
74. Factoria is known for its mall. We pride ourselves on being a on the down low and quiet neighborhood. Working together we can be a more friendly community that enhances the neighborhood for future generations.
75. Factoria is known for its mall. We pride ourselves on being a open and diverse neighborhood. Working together we can be a more interesting community that enhances the mall for future generations.
76. Factoria is known for its school and mall. We pride ourselves on being a open and diverse neighborhood. Working together we can be a more enjoyable community that enhances amenities for future generations.
77. Factoria is known for its mall. We pride ourselves on being a organized and open neighborhood. Working together we can be a more safe community that enhances productivity for future generations.

78. Factoria is known for its community. We pride ourselves on being a peaceful and welcoming neighborhood. Working together we can be a more respectable community that enhances belonging for future generations.
79. Factoria is known for its parks and school. We pride ourselves on being a peaceful and safe neighborhood. Working together we can be a more welcome community that enhances traffic safety for future generations.
80. Factoria is known for its stores. We pride ourselves on being a popular and interesting neighborhood. Working together we can be a more accessible community that enhances transportation for future generations.
81. Factoria is known for its mall. We pride ourselves on being a productive and effective neighborhood. Working together we can be a more fun community that enhances mall for future generations.
82. Factoria is known for its mall and shops. We pride ourselves on being a respectful and successful neighborhood. Working together we can be a more sustainable community that enhances nature preservation for future generations.
83. Factoria is known for its wealth. We pride ourselves on being a respectful and accepting neighborhood. Working together we can be a more outgoing community that enhances experiences for future generations.
84. Factoria is known for its mall. We pride ourselves on being a rich and friendly neighborhood. Working together we can be a more safe community that enhances mobility for future generations.
85. Factoria is known for its community. We pride ourselves on being a safe and happy neighborhood. Working together we can be a more exciting community that enhances everyone for future generations.
86. Factoria is known for its community. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more inclusive community that enhances sustainability for future generations.
87. Factoria is known for its community spaces. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more diverse community that enhances culture and history for future generations.
88. Factoria is known for its convenience . We pride ourselves on being a safe and fun neighborhood. Working together we can be a more connect community that enhances convenience for future generations.
89. Factoria is known for its diversity. We pride ourselves on being a safe and inclusive neighborhood. Working together we can be a more sustainable community that enhances sustainability for future generations.
90. Factoria is known for its diversity. We pride ourselves on being a safe and sustainable neighborhood. Working together we can be a more progressive community that enhances well-being for future generations.

91. Factoria is known for its diversity. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more prominent community that enhances growth for future generations.
92. Factoria is known for its economic opportunity. We pride ourselves on being a safe and fun neighborhood. Working together we can be a more beautiful community that enhances transportation for future generations.
93. Factoria is known for its food. We pride ourselves on being a safe and friendly neighborhood. Working together we can be a more accessibility community that enhances mobility for future generations.
94. Factoria is known for its mall. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more connected community that enhances sense of belonging for future generations.
95. Factoria is known for its mall. We pride ourselves on being a safe and friendly neighborhood. Working together we can be a more connected community that enhances life for future generations.
96. Factoria is known for its mall. We pride ourselves on being a safe and united neighborhood. Working together we can be a more fun community that enhances quality for future generations.
97. Factoria is known for its malls. We pride ourselves on being a safe and fun neighborhood. Working together we can be a more fun community that enhances transportation for future generations.
98. Factoria is known for its marketplace. We pride ourselves on being a safe and kind neighborhood. Working together we can be a more active community that enhances young for future generations.
99. Factoria is known for its nature. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more welcoming community that enhances community for future generations.
100. Factoria is known for its school. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more developed community that enhances safety for future generations.
101. Factoria is known for its school and mall. We pride ourselves on being a safe and valued neighborhood. Working together we can be a more connected community that enhances safety for future generations.
102. Factoria is known for its schools. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more inclusive community that enhances convenience for future generations.
103. Factoria is known for its stores. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more sustainable community that enhances inclusivity for future generations.

104. Factoria is known for its stores. We pride ourselves on being a safe and various neighborhood. Working together we can be a more inclusive community that enhances children for future generations.
105. Factoria is known for its stores. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more inclusive community that enhances sustainability for future generations.
106. Factoria is known for its stores and community. We pride ourselves on being a safe and convenient neighborhood. Working together we can be a more accessibility community that enhances ease of life for future generations.
107. Factoria is known for its sustainability. We pride ourselves on being a safe and convenience neighborhood. Working together we can be a more diverse community that enhances equity for future generations.
108. Factoria is known for its youth gathering spots. We pride ourselves on being a safe and walkable neighborhood. Working together we can be a more unified community that enhances comfortability for future generations.
109. Factoria is known for its convenience. We pride ourselves on being a safe and accessible neighborhood. Working together we can be a more inclusive community that enhances diversity and well-being for future generations.
110. Factoria is known for its health and well being. We pride ourselves on being a safe community and a place with many varies in neighborhood. Working together we can be a more community that enhances transportation for future generations.
111. Factoria is known for its mall. We pride ourselves on being a safe community and diverse neighborhood. Working together we can be a more sustainability community that enhances amenities for future generations.
112. Factoria is known for its schools. We pride ourselves on being a smart and hard working neighborhood. Working together we can be a more inclusive community that enhances diversity for future generations.
113. Factoria is known for its schools. We pride ourselves on being a smart and hard working neighborhood. Working together we can be a more nice community that enhances productivity for future generations.
114. Factoria is known for its schools. We pride ourselves on being a smart and hard working neighborhood. Working together we can be a more nice community that enhances productivity for future generations.
115. Factoria is known for its schools. We pride ourselves on being a smart and pretty neighborhood. Working together we can be a more inclusive community that enhances a richer community for future generations.
116. Factoria is known for its shopping mall. We pride ourselves on being a supporting and convenient neighborhood. Working together we can be a more enjoyable community that enhances livability for future generations.

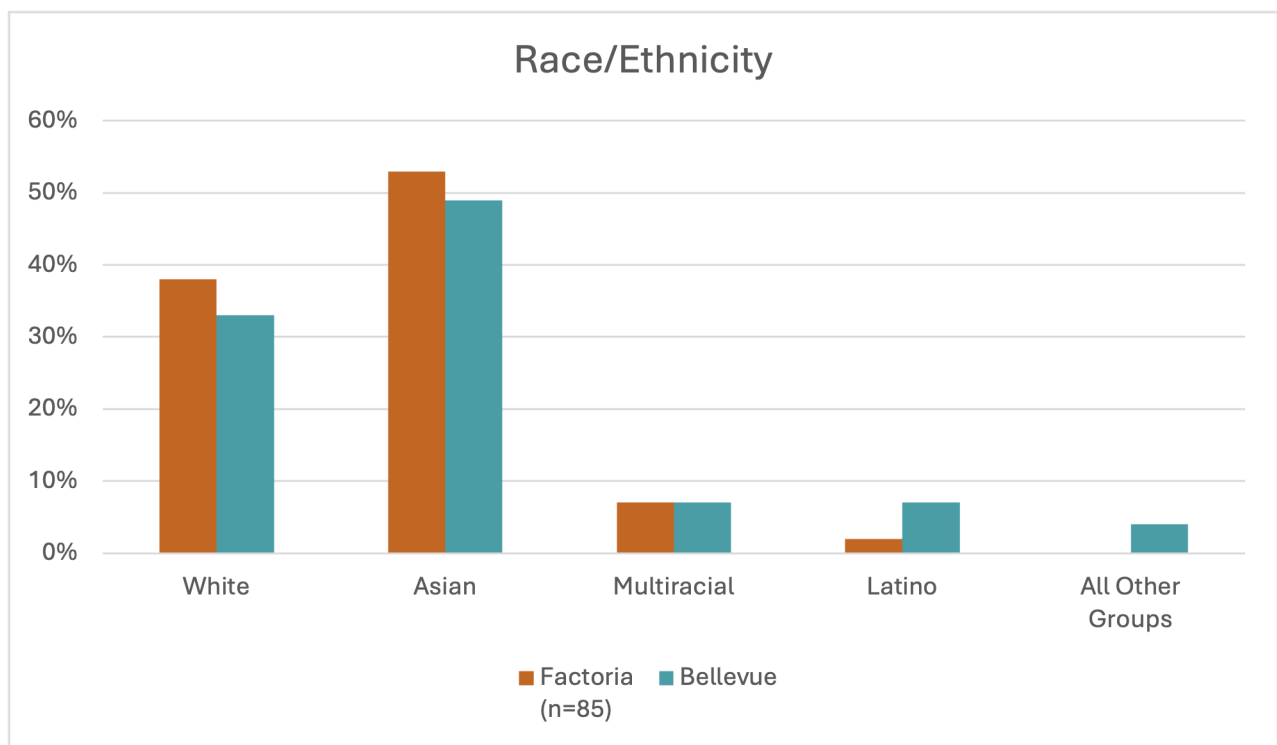
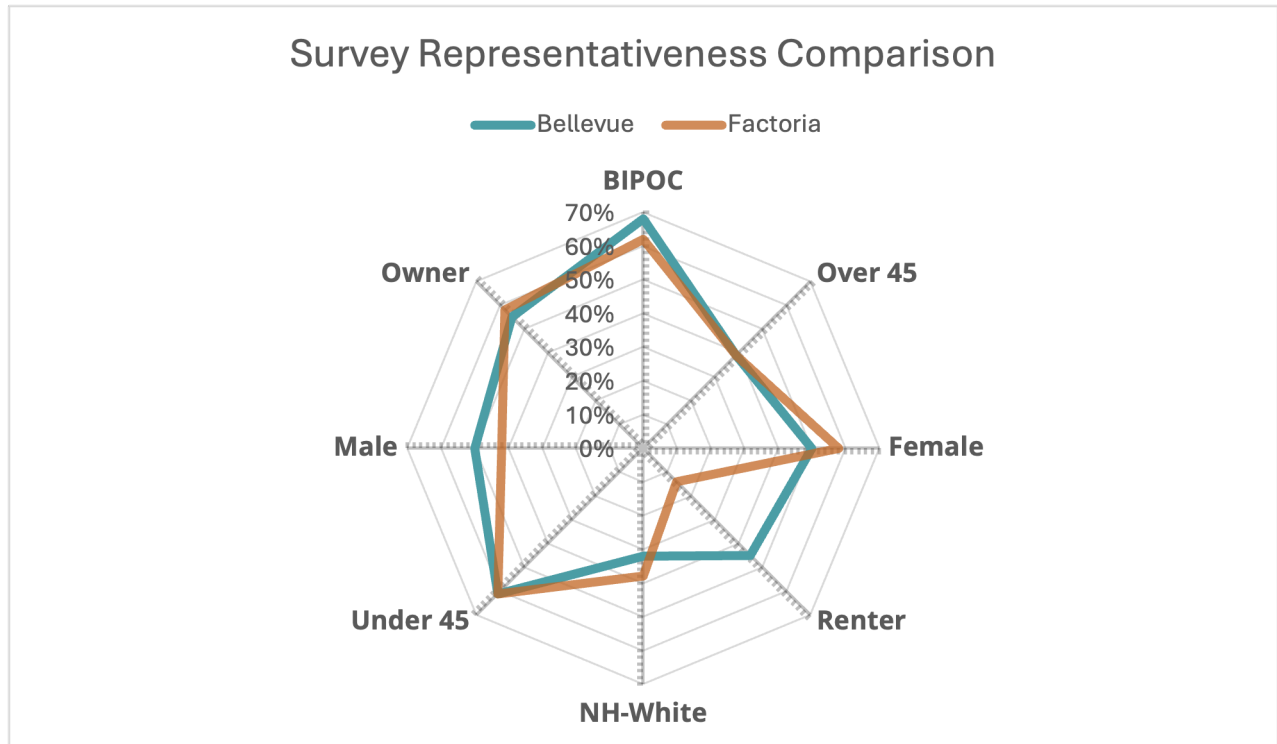
117. Factoria is known for its shopping mall. We pride ourselves on being a supporting and diverse neighborhood. Working together we can be a more prominent community that enhances sustainability for future generations.
118. Factoria is known for its shopping mall. We pride ourselves on being a supportive and accepting neighborhood. Working together we can be a more mindful community that enhances sustainability for future generations.
119. Factoria is known for its diversity. We pride ourselves on being a sustainable and convenient neighborhood. Working together we can be a more healthy community that enhances safety for future generations.
120. Factoria is known for its diversity. We pride ourselves on being a sustainable and inclusive neighborhood. Working together we can be a more fun community that enhances safety for future generations.
121. Factoria is known for its fried chicken. We pride ourselves on being a sustainable and convenient neighborhood. Working together we can be a more inclusive community that enhances children for future generations.
122. Factoria is known for its bad traffic. We pride ourselves on being a welcoming and friendly neighborhood. Working together we can be a more safe community that enhances safety for future generations.
123. Factoria is known for its diversity. We pride ourselves on being a welcoming and safe neighborhood. Working together we can be a more beautiful community that enhances fun for future generations.
124. Factoria is known for its food places. We pride ourselves on being a welcoming and friendly neighborhood. Working together we can be a more safer community that enhances safety for future generations.
125. Factoria is known for its food/mall. We pride ourselves on being a welcoming and diverse neighborhood. Working together we can be a more connected community that enhances the livelihoods for future generations.
126. Factoria is known for its mall. We pride ourselves on being a welcoming and equal neighborhood. Working together we can be a more diverse community that enhances creativity for future generations.
127. Factoria is known for its mall. We pride ourselves on being a welcoming and safe neighborhood. Working together we can be a more connected community that enhances community for future generations.
128. Factoria is known for its mall. We pride ourselves on being a welcoming and safe neighborhood. Working together we can be a more connected community that enhances community for future generations.
129. Factoria is known for its mall/food. We pride ourselves on being a welcoming and diverse neighborhood. Working together we can be a more connected community that enhances the family for future generations.

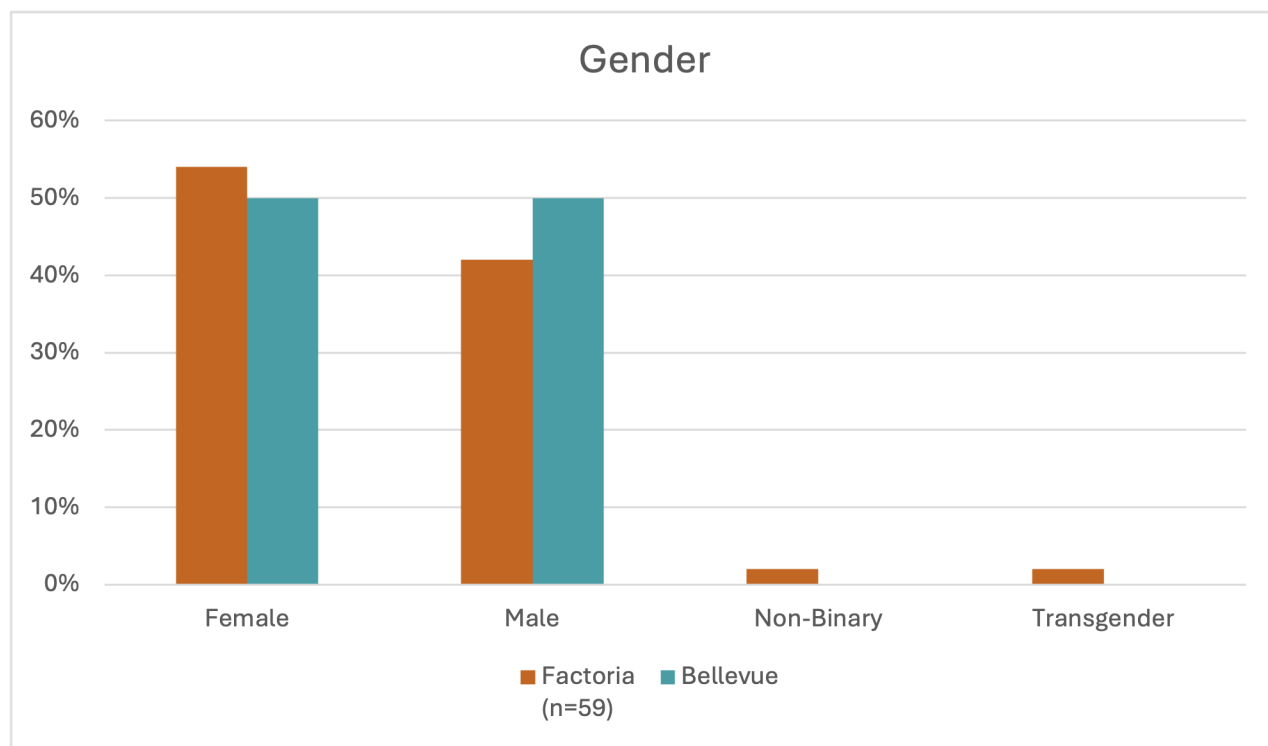
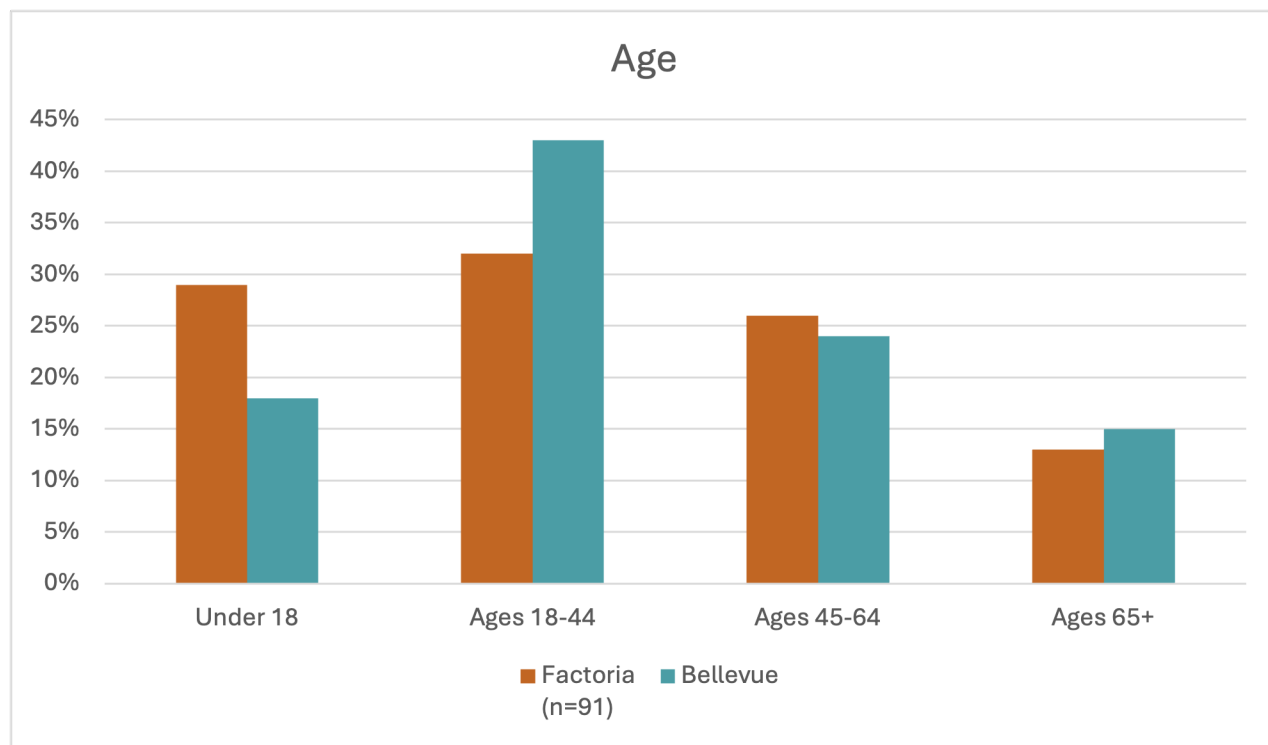
130. Factoria is known for its opportunities. We pride ourselves on being a welcoming and fun neighborhood. Working together we can be a more successful community that enhances good memories for future generations.
131. Factoria is known for its traffic. We pride ourselves on being a welcoming and diverse neighborhood. Working together we can be a more livable community that enhances accessibility for future generations.
132. Factoria is known for its variability of shopping areas. We pride ourselves on being a welcoming and safety neighborhood. Working together we can be a more sustainability community that enhances amenities for future generations.
133. Factoria is known for its shopping, commercial . We pride ourselves on being a <blank> and <blank> neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.

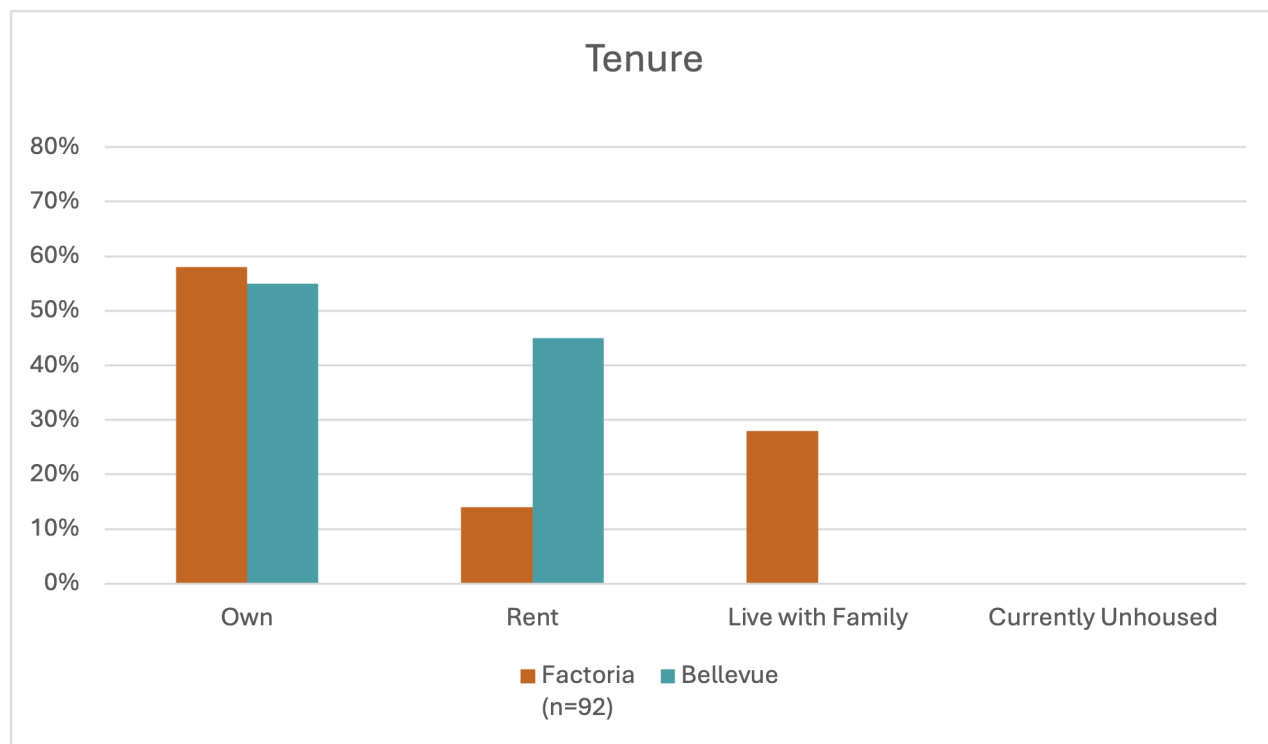
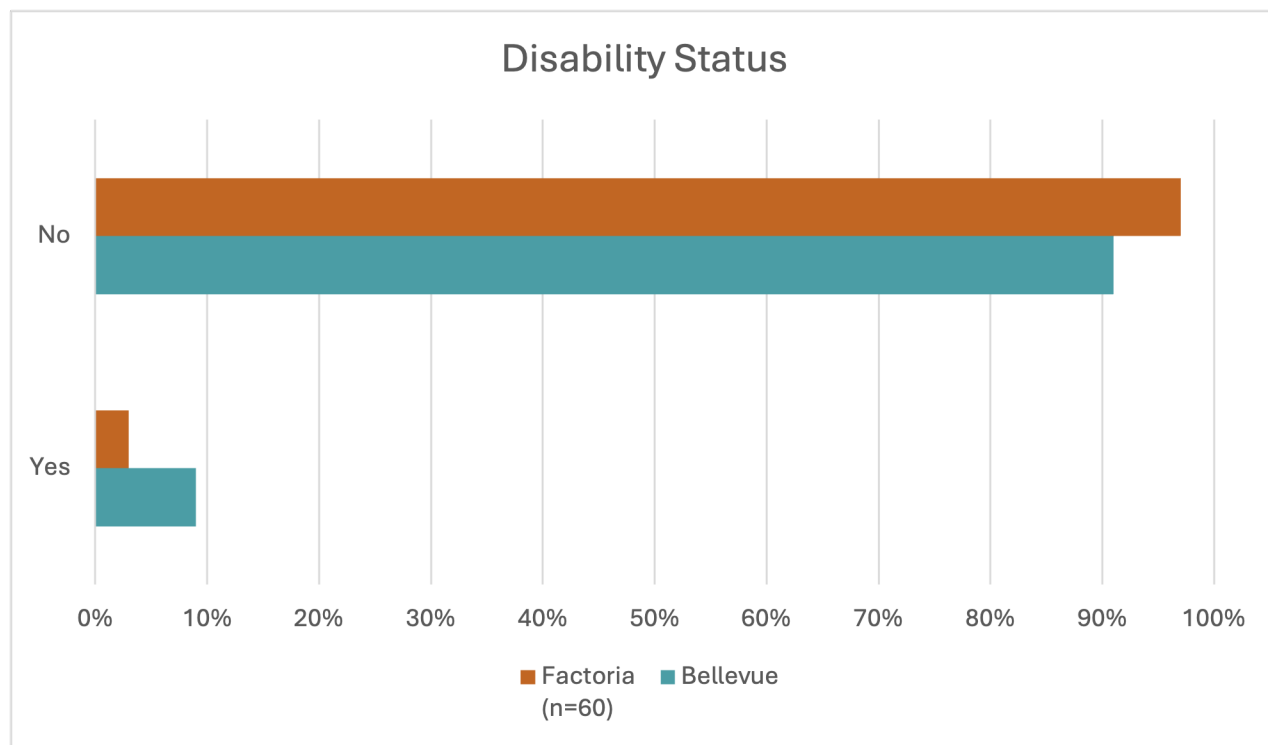
Survey Analysis

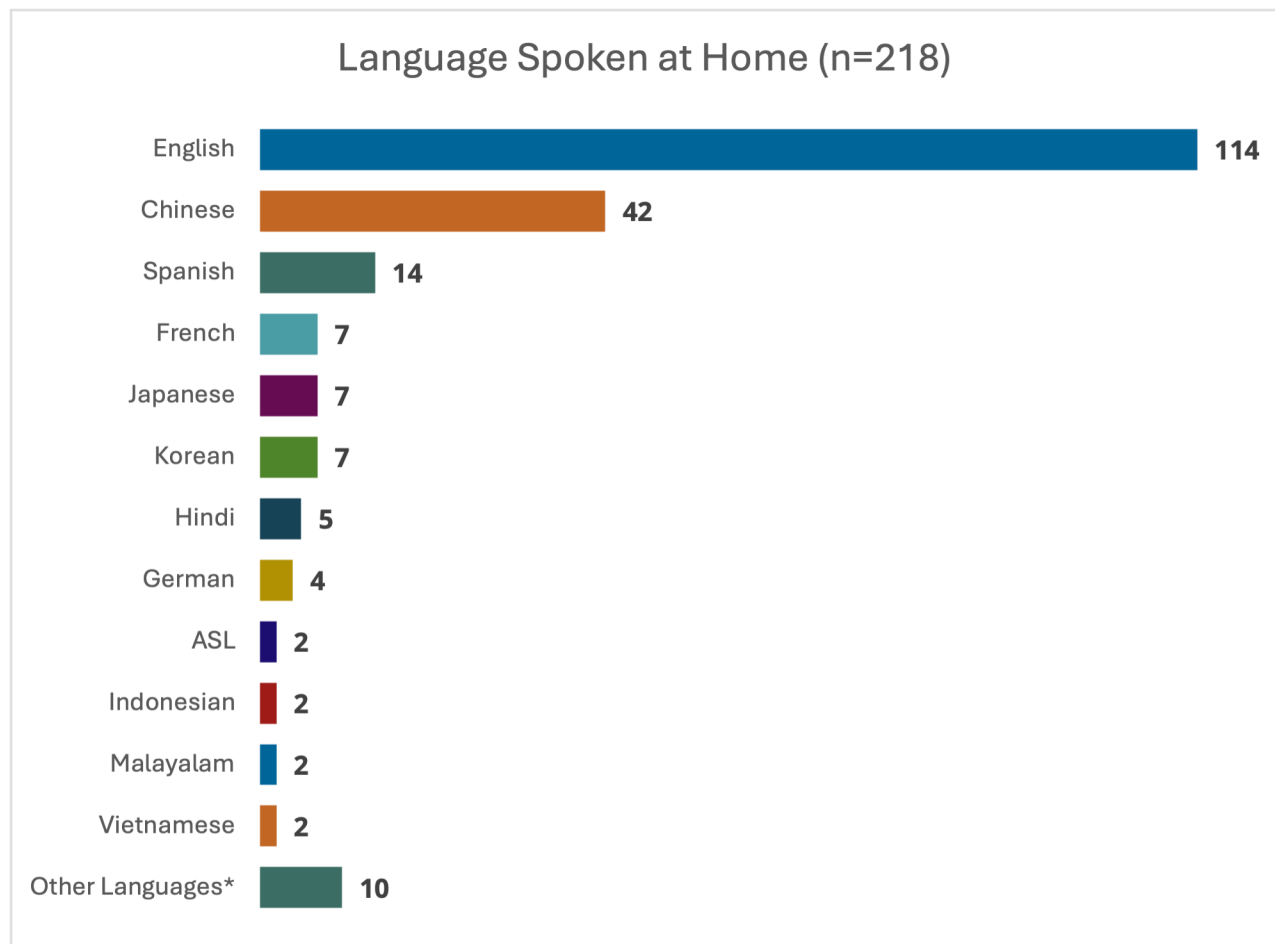
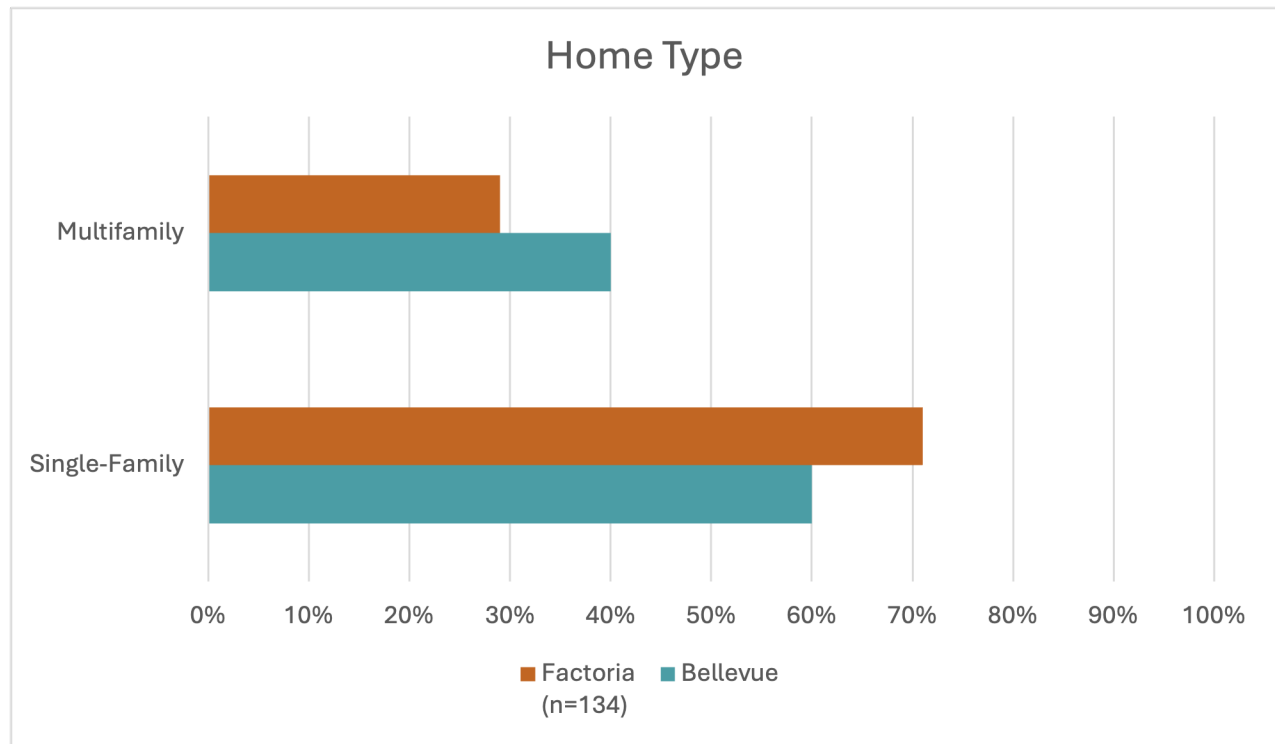
The following pages provide more detailed analysis and demographic information of respondents to the mailed and online questionnaire.

Demographics:



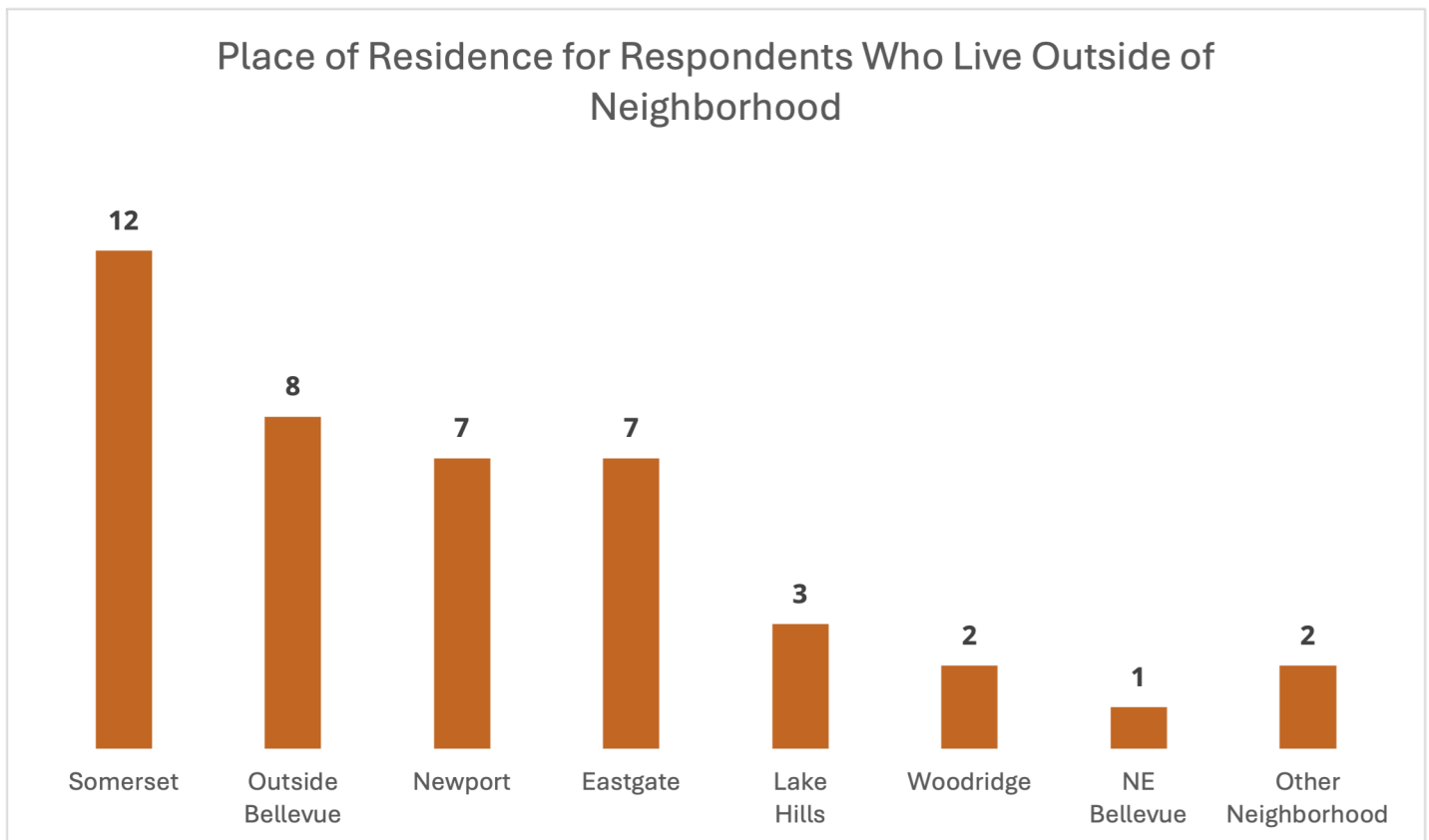
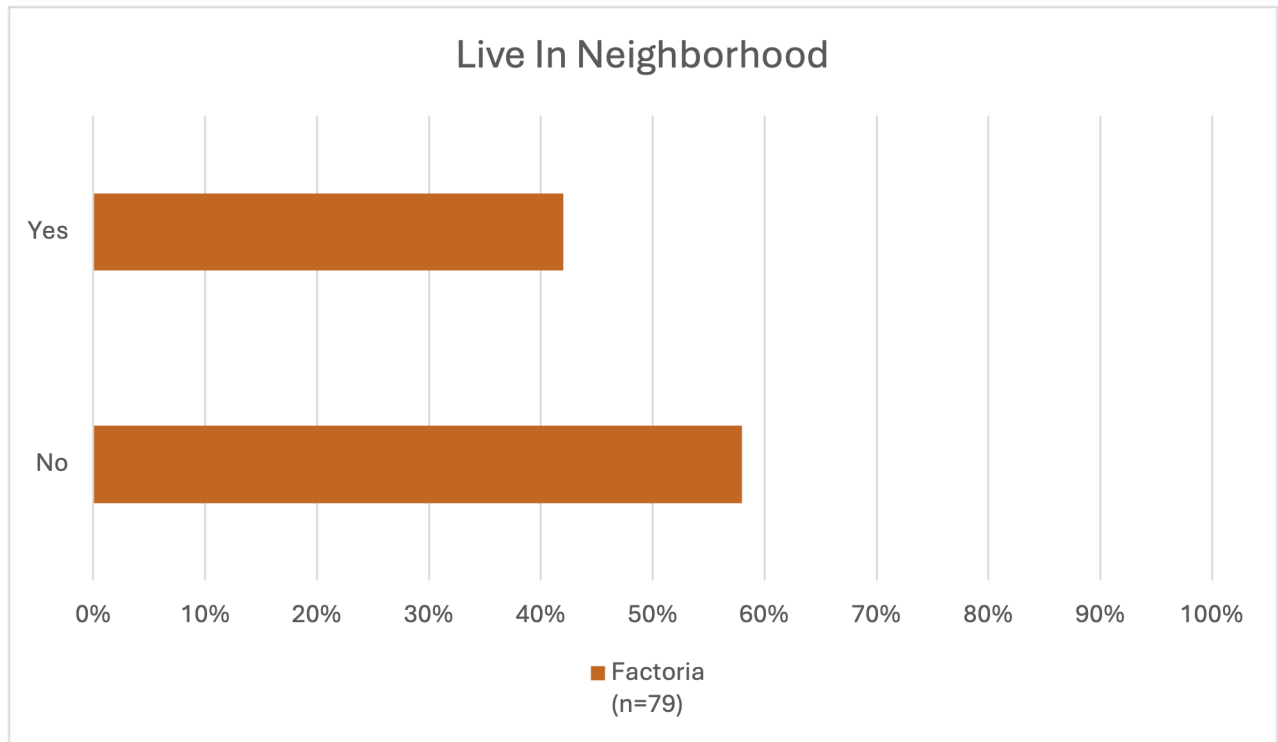




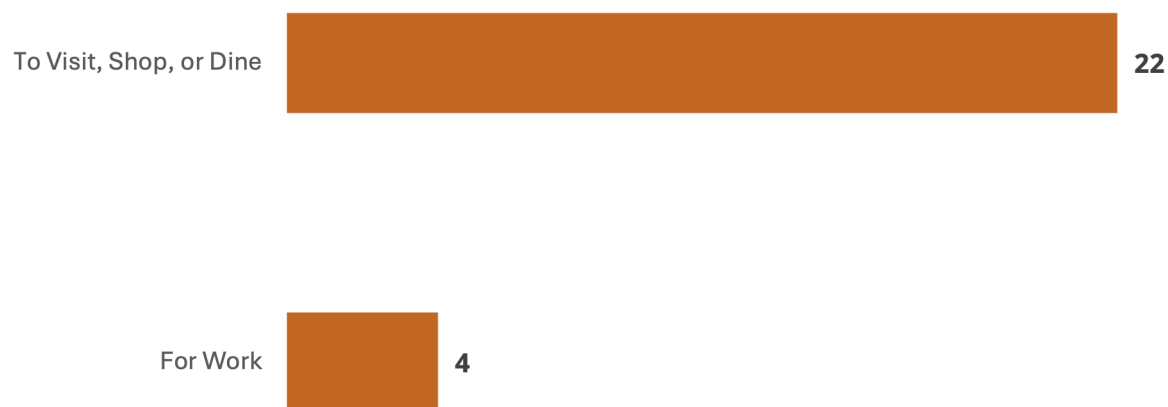


*Other languages spoken include Bengali, Dutch, Filipino, Gujarati, Marathi, Norwegian, Portuguese, Tami, Turkish, & Urdu

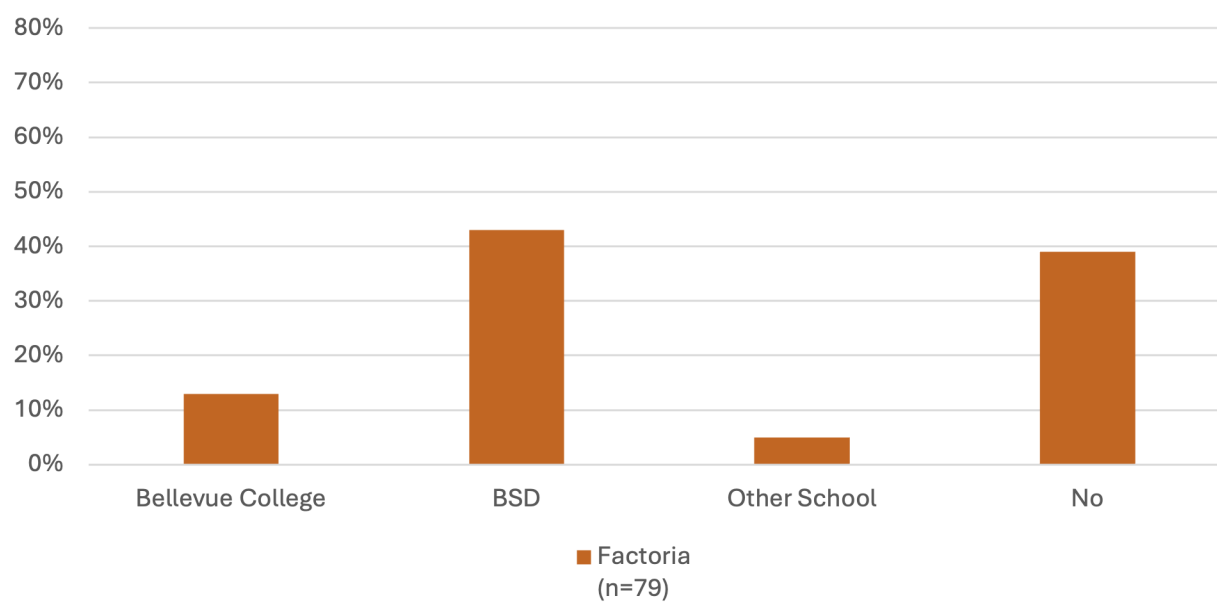
Relationship to Neighborhood:



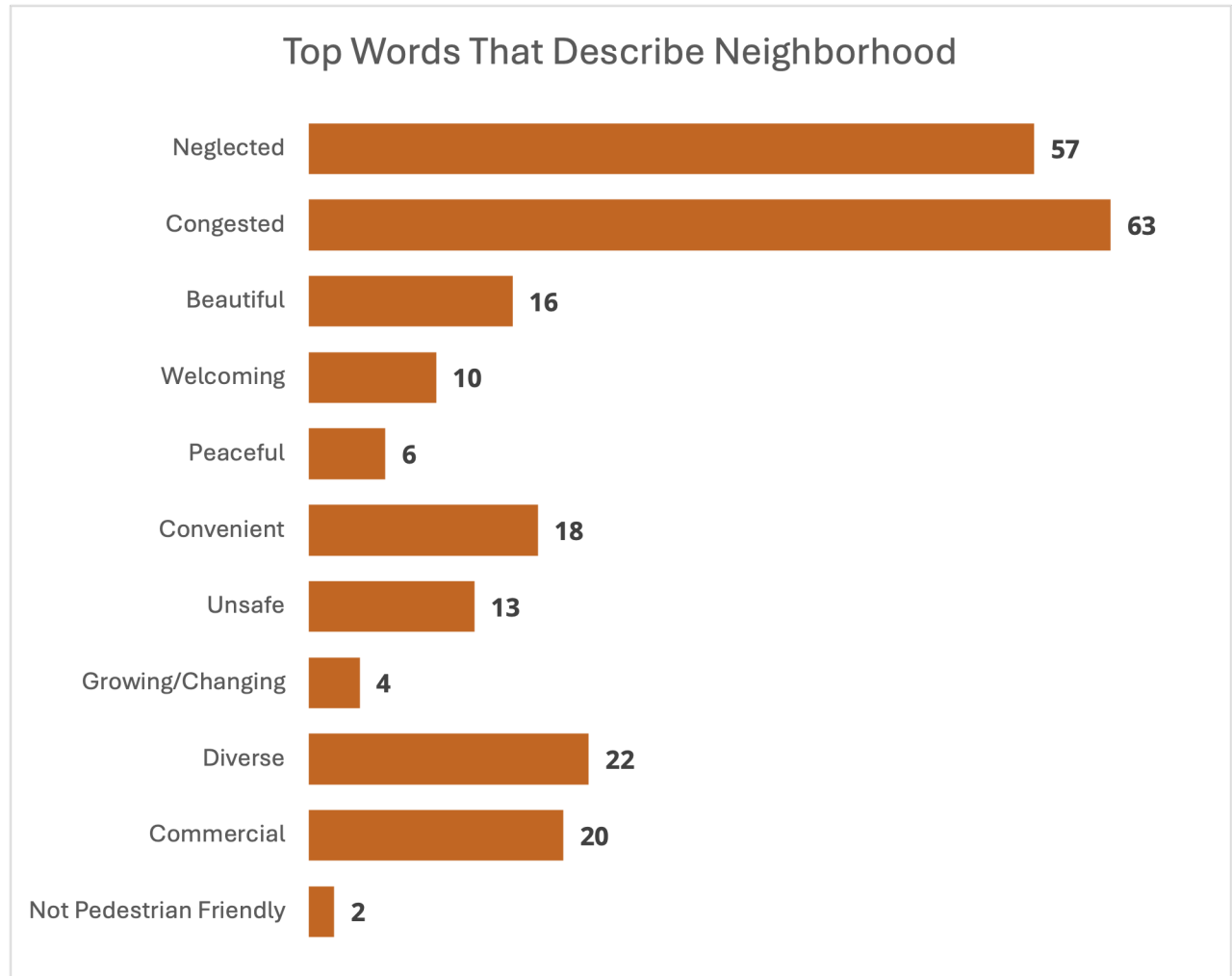
Reason for Coming to Neighborhood



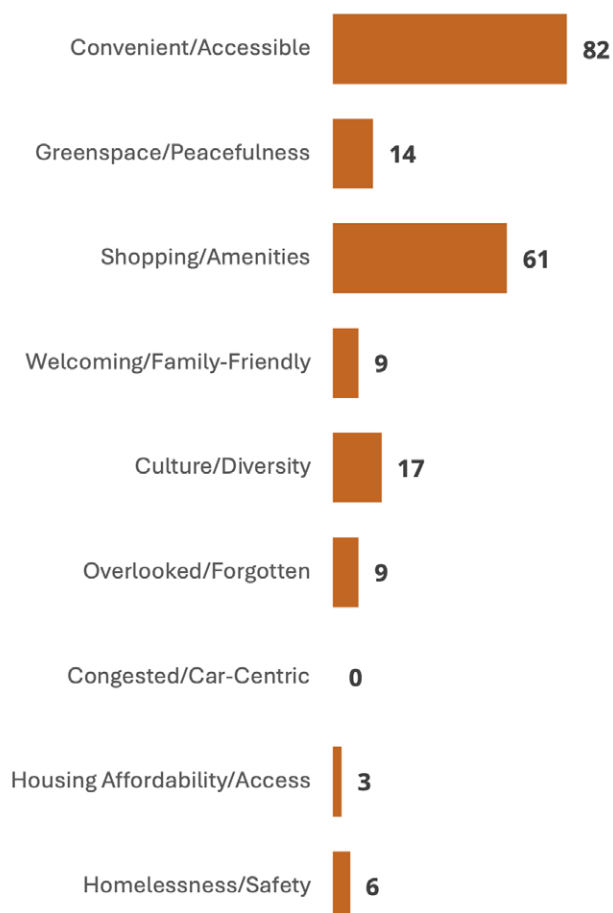
School Enrollment

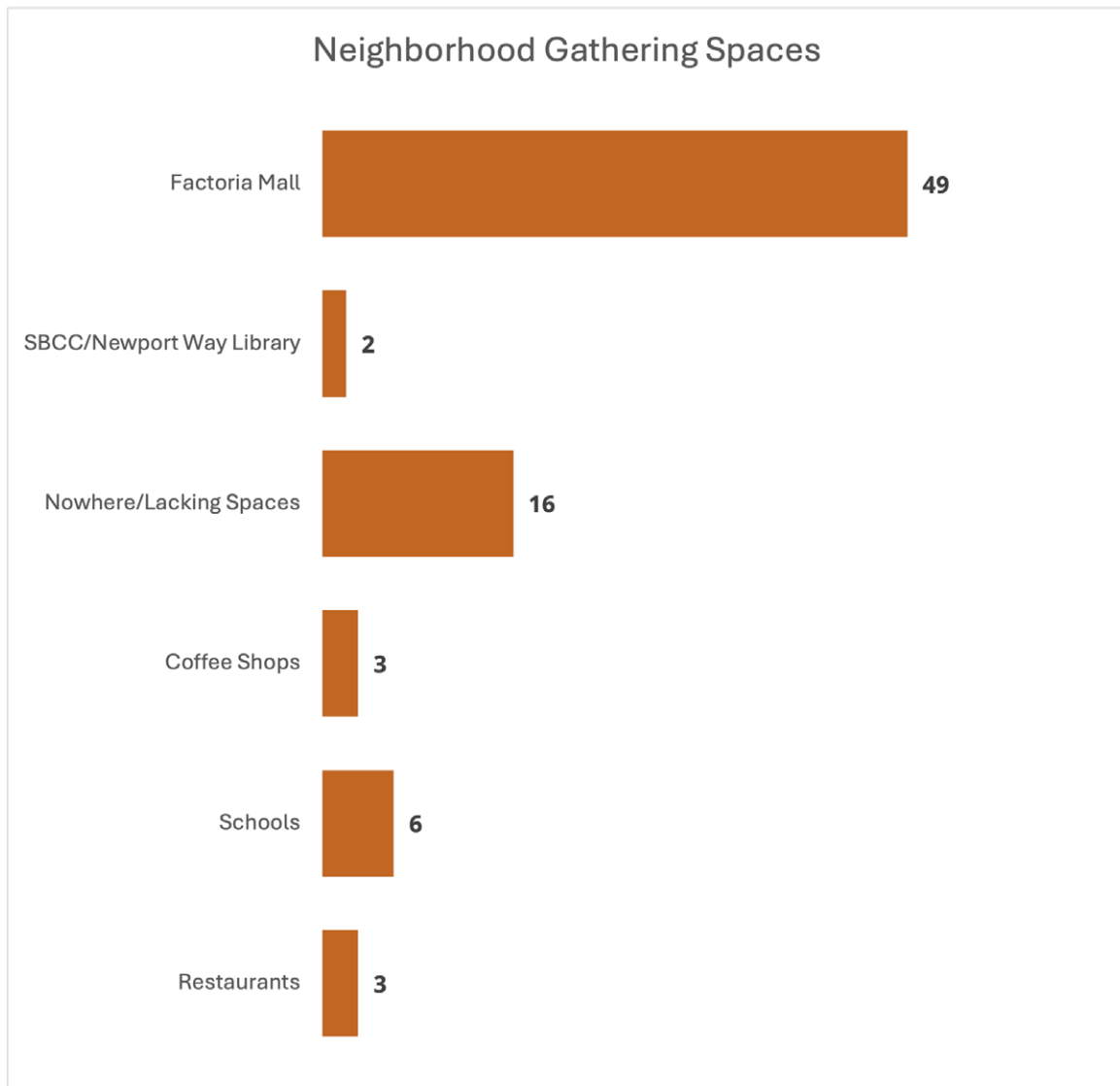


Neighborhood Perceptions:

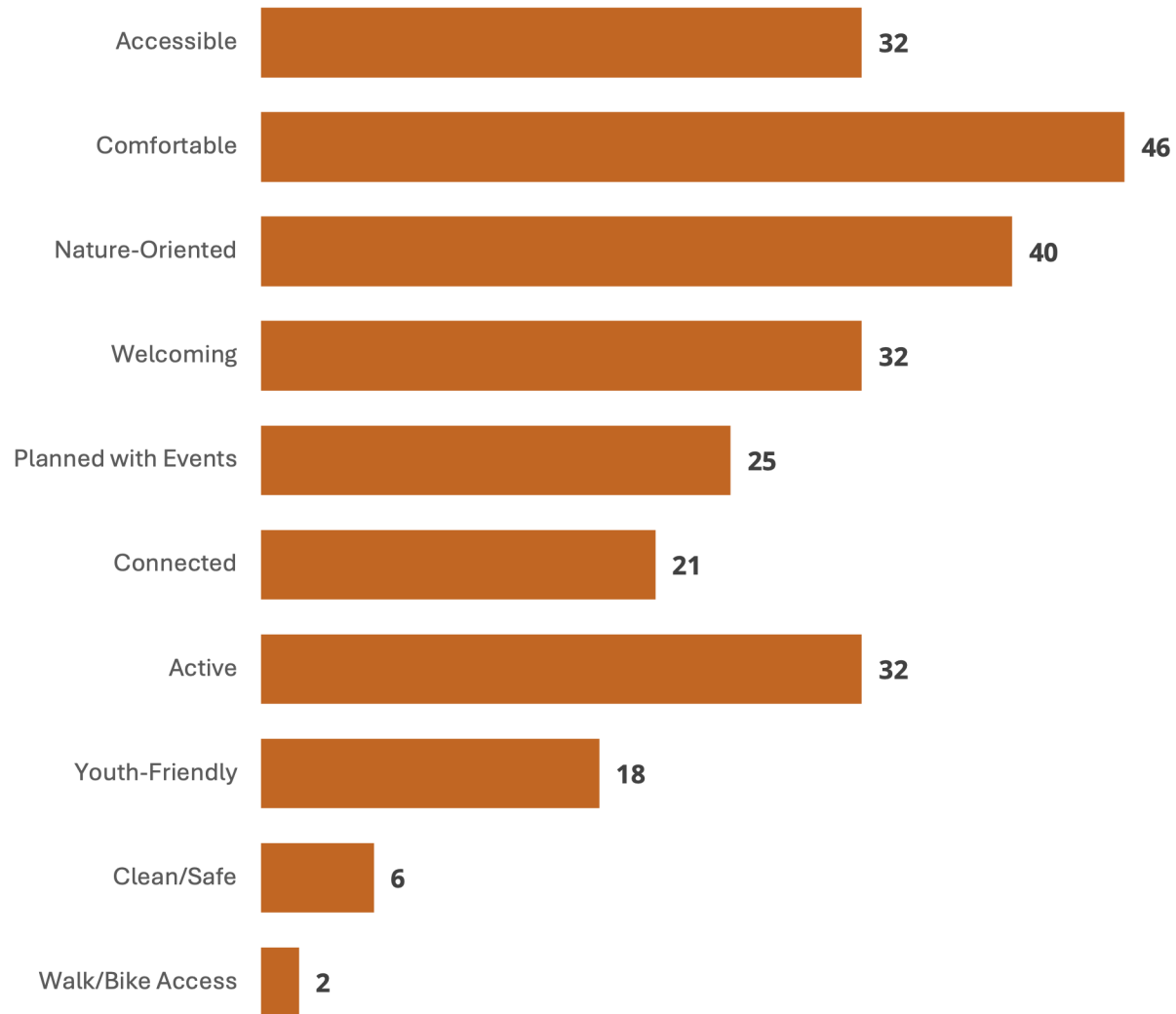


Topic Areas Mentioned When Describing What is Special About Their Neighborhood That Sets it Apart

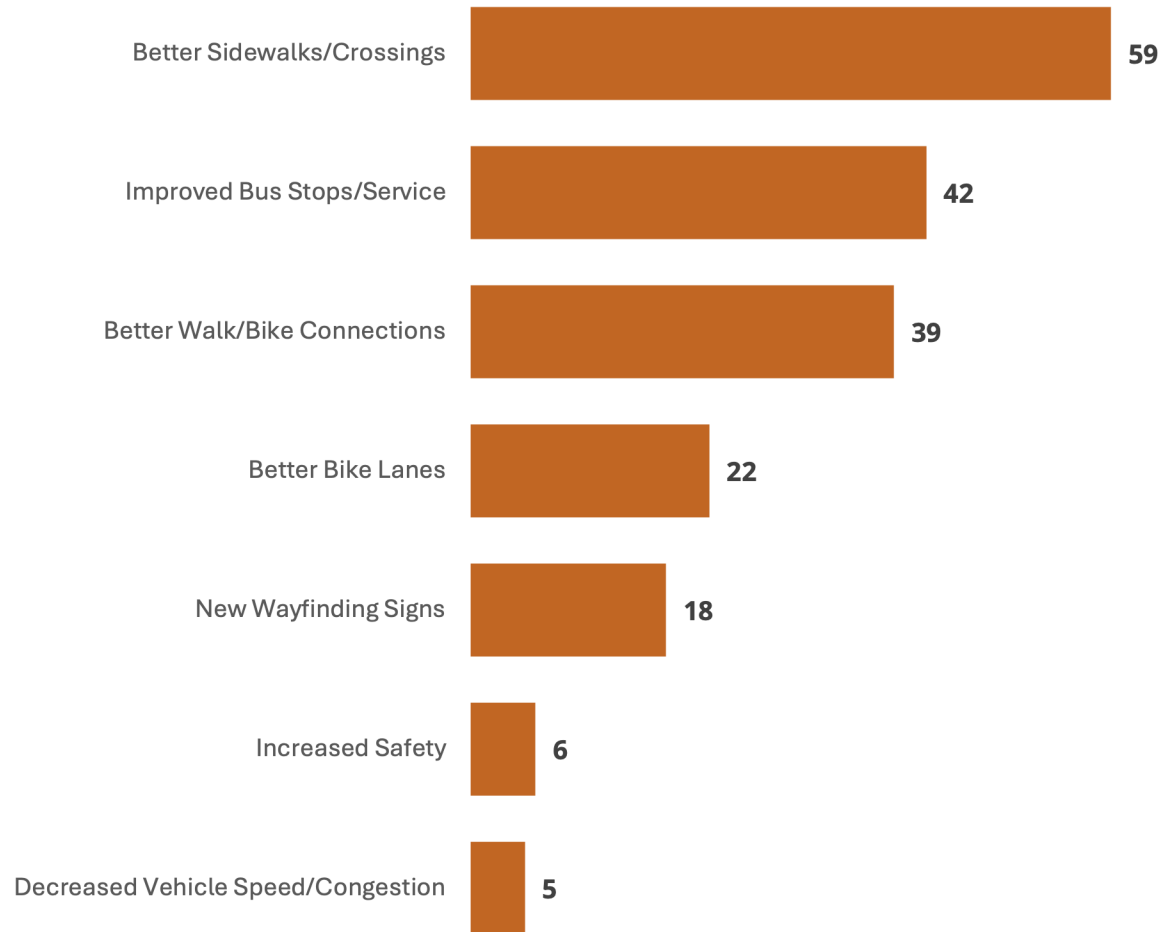




Top Words to Describe What Respondents Would Like More of in Community Gathering Spaces



What Would Help Respondents Get Around More Easily





CDD-25-64359b



For alternate formats, interpreters, or reasonable modification requests please phone at least 48 hours in advance 425-452-6930 (voice) or email bbrod@bellevuewa.gov. For complaints regarding modifications, contact the City of Bellevue ADA, Title VI, and Equal Opportunity Officer at ADATitleVI@bellevuewa.gov.

EASTGATE NEIGHBORHOOD AREA PLAN

DRAFT POLICIES (May 2026 Public Review Draft)

Vision

Eastgate is a convenient, safe, and welcoming neighborhood where its diverse residents, businesses, and student population can thrive and build connections with one another. Its tree-lined and well-maintained residential areas are the heart of the neighborhood, and people from all stages of life are seen walking, biking, and taking transit to experience the area's natural beauty, outdoor recreation, and retail and entertainment offerings. Mixed-use areas on both sides of Interstate 90, as well as Bellevue College, anchor the neighborhood as vibrant hubs for living, working, gathering, learning, and fostering community.

Goals & Policies

Note: Neighborhood area plan policies are enumerated with an "N" to differentiate them from existing subarea plan policies. Policy numbers will be finalized at a later date.

Neighborhood Identity

Goal: To enhance Eastgate's distinct qualities as a convenient, green, and welcoming neighborhood.

- S-EG-N1.** Facilitate Eastgate as a year-round recreation and tourism destination by increasing opportunities for cultural and sports facilities and entertainment.
- S-EG-N2.** Include landscaping and natural features in public and private development to enhance scenic qualities along the Mountains to Sound Greenway trail and Interstate 90 corridor.
- S-EG-N3.** Minimize loss of trees and increase tree canopy in areas that do not meet City canopy goals, prioritizing streetscapes, publicly owned properties, and environmentally sensitive areas.
- S-EG-N4.** Support and expand beautification initiatives to steward and maintain trails, streetscapes, and natural areas.
- S-EG-N5.** Use distinctive features at entry points into Eastgate that create a sense of arrival from freeways, the Mountains to Sound Greenway trail, and major arterials in the neighborhood area.
- S-EG-N6.** Highlight neighborhood history and cultural diversity in the development of public spaces, community facilities, and public art.

- S-EG-N7.** Design streetscapes with high-quality amenities and landscaping to create an inviting and safe pedestrian environment.
- S-EG-N8.** Increase affordable housing opportunities through maintenance and rehabilitation of existing housing stock and creation of new affordable housing.

Mixed Use Centers and Neighborhood Centers

Goal: To support the development of mixed use areas in Eastgate to accommodate future growth of housing and jobs, economic diversity, and high-capacity transit.

General

- S-EG-N9.** Work to site and expand City-owned capital facilities to meet increased housing and job growth in the area.
- S-EG-N10.** Encourage the inclusion of small footprint affordable commercial space within mixed-use buildings, prioritizing these opportunities near Bellevue College, in existing office areas, and in the Neighborhood Center.
- S-EG-N11.** Support business district development in Eastgate to strengthen economic vitality and connections across business owners and operators.
- S-EG-N12.** Strengthen public-private partnerships to attract employers, small businesses, and creative uses within business districts.
- S-EG-N13.** Work with developers to mitigate small business displacement during and after redevelopment through relocation assistance, phasing, and retention strategies.
- S-EG-N14.** Coordinate with agencies and major institutions, including WSDOT, Mountains to Sound Greenway Trust, Sound Transit, and Bellevue College, on land use and transportation planning.

Mixed Use Centers

- S-EG-N15.** Establish and sustain the designation of the Eastgate Countywide Center (see Map LU-3) to support a mix of jobs, housing, shopping, mobility options and recreational opportunities.
- S-EG-N16.** Support the development of the Eastgate Transit Oriented Development centered around the Eastgate Park-and-Ride as a

compact, walkable, mixed-use district that is a hub for social and economic activity and transit connections.

- S-EG-N17.** Support the needs of those who live, work, and access services within the Eastgate Housing Campus through neighborhood amenities and public space improvements.
- S-EG-N18.** Coordinate with transit service providers on future high-capacity transit projects to support station siting, alignment, access, and development opportunities.

Neighborhood Centers

- S-EG-N19.** Identify and establish new Neighborhood Centers north of Interstate 90 that can become focal points for the community with neighborhood services, gathering spaces, and multiple transportation options.
- S-EG-N20.** Support the development of a neighborhood-serving commercial district (see Map LU-2) at Eastgate Plaza as a walkable mixed-use area with pedestrian and bicycle connections to nearby residential areas.

Community Gathering Places

Goal: To provide for a variety of indoor and outdoor gathering spaces to serve a growing and diverse neighborhood.

- S-EG-N21.** Partner with community organizations, faith-based properties, and private partners to expand opportunities for affordable gathering places, especially within underutilized first-floor spaces.
- S-EG-N22.** Coordinate with Bellevue School District on the joint use of recreational facilities for public use.
- S-EG-N23.** Collaborate with Bellevue College to strengthen the campus as a cultural hub with amenities that enhance the student and employee experience.
- S-EG-N24.** Encourage the development and expansion of outdoor public spaces, including adjacent to Bellevue Airfield Park and within the Eastgate Transit Oriented Development, to accommodate cultural events, markets, and infrastructure that supports existing park facilities.
- S-EG-N25.** Provide a network of active transportation connections that link nearby community parks, including Bellevue Airfield Park,

Robinswood Park, Eastgate Park, with other parks, schools, and destinations that serve the neighborhood area.

- S-EG-N26.** Work to acquire property or secure easements on private property to provide additional entry points into local trails and parks.
- S-EG-N27.** Acquire parcels suitable for neighborhood parks that are integrated into the parks and open space network and accessible by active transportation.
- S-EG-N28.** Support the development of Bellevue Airfield Park as a community park reflective of neighborhood identity and programming needs.
- S-EG-N29.** Support the development of a regional aquatic facility that is connected to its surroundings and serves a full range of recreation, health, and wellness needs.

Mobility and Access

Goal: To improve local and regional mobility options so that the community has safe and convenient access to destinations inside and outside the neighborhood.

- S-EG-N30.** Coordinate with WSDOT on projects along and near Interstate 90 to relieve congestion and minimize traffic impacts during construction.
- S-EG-N31.** Implement traffic calming on local streets to address traffic speed and volumes, using Vision Zero and Complete Streets design principles.
- S-EG-N32.** Support future phases to complete the Mountains to Sound Greenway trail through Eastgate between 150th Avenue SE and Lakemont Boulevard SE.
- S-EG-N33.** Provide safe and abundant access to the Mountains to Sound Greenway trail.
- S-EG-N34.** Work to obtain active transportation connections within larger blocks and development sites.
- S-EG-N35.** Design and implement wayfinding within the neighborhood with directions to transit and active transportation facilities.
- S-EG-N36.** Support the expansion and enhancement of the active transportation network on local streets, with an emphasis on safety, completeness, and connectivity.

- S-EG-N37.** Improve the opportunities for pedestrians to safely cross arterials at signalized intersections and at designated mid-block locations, consistent with the Mobility Implementation Plan.
- S-EG-N38.** Improve bicycle network facilities, including facilities connecting to frequent transit, Neighborhood Centers, and Mixed Use Centers, consistent with the Mobility Implementation Plan.
- S-EG-N39.** Support the enhancement and accessibility of local bus facilities and service to destinations that serve the neighborhood area.
- S-EG-N40.** Coordinate with transit providers to establish frequent transit connections to regional transit facilities, including the Eastgate Park-and-Ride and the South Bellevue light rail station.

Environment

Goal: To enhance Eastgate's natural and built environment to support habitat health and community resilience for future generations.

- S-EG-N41.** Support stream improvements to promote water quality, wildlife, and riparian plantings, consistent with the Watershed Management Plan.
- S-EG-N42.** Explore opportunities to integrate nature trails and viewing areas into streams and greenbelts.
- S-EG-N43.** Increase environmental education opportunities to highlight and protect local streams and wildlife.
- S-EG-N44.** Collaborate on climate-resilient public space and building design that minimizes energy and resource use and is adaptable to extreme weather conditions.
- S-EG-N45.** Coordinate with WSDOT to minimize the impacts of air pollutants and noise on sensitive uses along Interstate 90.
- S-EG-N46.** Support efforts to provide for and expand access to public electric vehicle charging in mixed use areas and multifamily residential developments.

FACTORIA NEIGHBORHOOD AREA PLAN DRAFT POLICIES (May 2026 Public Review Draft)

Vision

Factoria is a locally rooted, globally connected neighborhood and major employment center that welcomes people from around the world to live, work, shop, and learn. Centered around its vibrant commercial core, Factoria is anchored by a strong network of local businesses and diverse retail offerings, with affordable housing and nature-oriented gathering spaces that bring people of all backgrounds together. A walkable, pedestrian oriented design, complemented by strong access to transit and regional transportation networks, supports Factoria as a connected and thriving community.

Goals & Policies

Note: Neighborhood area plan policies are enumerated with an “N” to differentiate them from existing subarea plan policies. Policy numbers will be finalized at a later date.

Neighborhood Identity

Goal: To foster and elevate Factoria’s unique identity as an accessible, convenient, and inclusive neighborhood and employment center that celebrates its diverse and international residents and businesses, while promoting beautification and ensuring public safety.

- S-F-N1.** Celebrate the cultural diversity and international character of Factoria through public art, branding, and placemaking.
- S-F-N2.** Strengthen the identity of Factoria through threshold enhancements at freeway entrances, major arterial corridors, and trail connections.
- S-F-N3.** Increase affordable housing opportunities for neighborhood residents and workers through preservation, rehabilitation, and new development.
- S-F-N4.** Support and expand beautification initiatives to steward and maintain trails, streetscapes, and natural areas.
- S-F-N5.** Provide lighting and other amenities to create a more inviting pedestrian environment.
- S-F-N6.** Work with developers to mitigate small business displacement during and after redevelopment through relocation assistance, phasing, and retention strategies.

- S-F-N7.** Support growth of small independent businesses through the city's business development initiatives, including the creation of a business district.

Mixed Use Centers

Goal: To support the growth of Factoria's mixed-use center into a connected, walkable and transit-anchored district with quality open spaces, affordable housing, and strong ties to surrounding neighborhoods.

- S-F-N8.** Establish and sustain the Factoria Countywide Center (see Map LU-3) to support a mix of jobs, housing, shopping, mobility options and recreational opportunities.
- S-F-N9.** Expand access to City information and services, including exploring the establishment of a Mini City Hall in South Bellevue.
- S-F-N10.** Work to site and expand City-owned capital facilities to meet increased housing and job growth in the area.
- S-F-N11.** Encourage the integration of plazas and flexible public spaces to make the Mixed Use Center more vibrant and engaging.
- S-F-N12.** Improve pedestrian safety through consolidated vehicular access, shared parking, and internal circulation enhancements in larger developments.
- S-F-N13.** Coordinate with transit service providers on future high-capacity transit projects to support station siting, alignment, access, and development opportunities.
- S-F-N14.** Encourage the inclusion of small footprint affordable commercial space within mixed-use buildings, prioritizing small and minority-owned local businesses.

Community Gathering Places

Goal: To provide comfortable, accessible, and well-connected indoor and outdoor community gathering spaces that support recreation, community programming, social connection, and connection to nature.

- S-F-N15.** Acquire parcels suitable for parks, with emphasis on neighborhood parks, where such parcels can have active transportation access.
- S-F-N16.** Collaborate with Factoria Mall to enhance its role as a place for community gathering and events.

- S-F-N17.** Collaborate with community, faith-based, and private partners to provide accessible, affordable, and welcoming community spaces.
- S-F-N18.** Work with businesses and community partners to identify temporary and informal spaces for hosting community programming and events.
- S-F-N19.** Encourage the Bellevue School District to include community-serving uses in the redevelopment of its property.

Mobility and Access

Goal: To support a connected and safe transportation network that makes walking, biking, and transit convenient for all trips inside and outside the neighborhood.

- S-F-N20.** Expand and enhance the pedestrian network, emphasizing safety and connectivity, especially on Factoria Boulevard.
- S-F-N21.** Develop active transportation connections to high-capacity transit stops.
- S-F-N22.** Support the expansion and enhancement of the active transportation network on local streets, with an emphasis on safety, completeness, and connectivity.
- S-F-N23.** Enhance pedestrian crossing opportunities at arterial intersections and mid-block locations consistent with the Mobility Implementation Plan.
- S-F-N24.** Coordinate with high trip generating locations to improve safety and access at driveways at peak hours.
- S-F-N25.** Coordinate with WSDOT on projects along and near Interstates 90 and 405 to relieve congestion and minimize traffic impacts during construction.
- S-F-N26.** Implement traffic calming on neighborhood streets to address traffic speed and volumes, using Vision Zero and Complete Streets design principles.
- S-F-N27.** Provide multilingual signage and wayfinding with direction to neighborhood destinations, transit, and active transportation facilities, highlighting the Mountains to Sound Greenway trail.
- S-F-N28.** Coordinate with transit providers to establish frequent transit connections to regional transit facilities, including the Eastgate Park-and-Ride and the South Bellevue light rail station.

- S-F-N29.** Support the enhancement and accessibility of local bus facilities and service to destinations that serve the neighborhood area.

Environment

Goal: To foster a resilient, healthy, and vibrant neighborhood by enhancing natural systems, connecting people to parks and open spaces, and supporting long-term community well-being.

- S-F-N30.** Increase tree canopy in areas that do not meet City canopy goals, prioritizing streetscapes, publicly owned properties, and environmentally sensitive areas.
- S-F-N31.** Secure easements and support development of new and enhanced connections to expand access to nearby parks and trails, including Coal Creek Park and Sunset Ravine Open Space.
- S-F-N32.** Encourage building and public space design that minimizes energy and resource use and is adaptable to extreme weather conditions.
- S-F-N33.** Coordinate with WSDOT to minimize the impacts of air pollutants and noise on sensitive uses along interstates 90 and 405.
- S-F-N34.** Support efforts to provide for and expand access to public electric vehicle charging in mixed use areas and multifamily residential developments.
- S-F-N35.** Adapt paved areas with landscaping and low impact development to improve water quality and reduce vulnerability to heat and flooding, especially in the Factoria Mixed Use Center.

MEMORANDUM



Bellevue Parks &
Community Services

DATE: May 20, 2026

TO: Parks & Community Services Board

FROM: Betsy Anderson, Senior Planner
Susan Ulep, Capital Project Coordinator
Parks & Community Services

SUBJECT: Naming recommendation for the park at Main Street and 112th Ave. SE.
Board action requested.

Proposed Motion:

The Bellevue Parks & Community Services Board recommends to the City Council the name <<_____>> for the park at Main Street and 112th Avenue SE.

At the May board meeting, staff will present an update on the ongoing public naming process for the park, including a list of potential names for board consideration. The board will have the opportunity to recommend a park name to City Council, consistent with the Council's policy for naming parks and park and recreation facilities.

Park at Main Street and 112th Ave. SE

The land for the park was acquired by Sound Transit to support light rail staging and construction of the south portal of the tunnel that extends through Downtown Bellevue. As part of Sound Transit's park impact mitigation plan, the city and Sound Transit collaborated on the design of a park space to be developed above the tunnel portal infrastructure. In September 2024, the park was transferred to the city, and Parks & Community Services assumed full maintenance and operations responsibility.

It is not typical for the city to obtain an already constructed park, and therefore the naming process for the park is occurring after park development.

Naming Process

Public outreach for the naming process began in spring 2025 and was conducted using the project website; an online survey; *Neighborhood News* article; social media posts; a postcard mailed to neighborhood residents, community centers, the downtown library, and H-Mart; and yard signs posted nearby.

The survey was translated into the six most spoken languages within a 1/3-mile vicinity of the park and resulted in 258 unique name suggestions, proposed by 157 respondents. Of these suggested names, approximately 30 meet the City Council naming policy for public parks (Attachment B). Staff have researched the 30 names that are compliant with policy and have narrowed the list of possible park names to nine options, listed in Attachment C.

The gap in time between the naming survey and the board's deliberation is attributable to two influencing factors. First, constructive feedback from the board and the City Council after the last naming process (Eastgate Commons) was considered, and modifications to park naming guidelines were implemented to increase the quality of names presented for evaluation. These guidelines were shared with the board at the October 2025 meeting.

The second factor is a partnership agreement regarding a proposed commemorative installation in this park. While it developed independently of the park naming process, the addition of a possible new amenity provides important context that may inform the naming process.

Japanese American Legacy Project

During Sound Transit's construction of the 2 Line, a community-based organization named Isan Bellevue formed with a mission to commemorate Japanese American heritage in Bellevue. They have worked with staff to identify sites for a Legacy Project that honors the contributions of Japanese Americans in the city and builds understanding of the impact of World War II incarceration on the Japanese American community.

Isan Bellevue established a Site Committee in 2018 to identify potential commemoration sites in Bellevue. The city's Arts Program and Parks & Community Services Department participated in the committee's work. After applying selection criteria to sites across Bellevue, the committee identified five potential locations, including the park at Main Street and 112th Avenue SE.

In 2023, the City Council allocated \$250,000 to Parks & Community Services (CIP Project No. P-AD-115) to support planning and conceptual design for the project. In 2024, the first stage of planning and conceptual design confirmed the new park as a feasible location. In December 2025, a final concept design was developed for the commemoration project.

The commemoration project is intended as an addition to the park's current amenities, designed to inspire education and reflection while preserving the pathways, open space, and gathering areas that currently exist. Isan Bellevue has committed to raising all funding for design and construction of the project. The project timeline depends largely on the success of the fundraising campaign, which may take up to five years.

Next Steps

Once the board selects a recommended park name, staff will share the name with the City Council for their review and direction.

Attachments/Related Documents

- A. Vicinity Map
- B. Resolution 10151 Park Naming Policy
- C. Proposed Park Names

New Park at Main Street



CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 10151

A RESOLUTION establishing a new policy and procedure for naming public parks and park and recreation facilities, and repealing Resolution No. 8229.

WHEREAS, the City Council believes that the designation of names for public parks and park and recreation facilities, such as major public buildings and structures, should be approached with deliberation; and

WHEREAS, the City Council further believes that the setting forth by resolution of policies and procedures relating to the naming of public parks and park and recreation facilities is in the public interest; and

WHEREAS, the City Council desires to extend the opportunity for naming public parks and park and recreation facilities to individuals and figures who have made non-financial contributions to the parks systems or meets other city priorities such as diversity, equity, and inclusion; now, therefore,

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. It is the policy of the City of Bellevue to choose names for parks and park and recreation facilities, such as major public buildings and structures, based upon the following criteria:

- (1) Neighborhood or geographical identification (e.g., North Bellevue, Lake Hills, Overlake);
- (2) A natural or geographical feature (e.g., Kelsey Creek, Mercer Slough);
- (3) An historical figure or name of historical or cultural significance (e.g., Bicentennial Park, Children's Park);
- (4) A corporation, non-profit organization, or an individual (living or deceased) who has made a significant land, monetary, or other contribution to the park system and who has a compelling connection to Bellevue and/or the park system; and
- (5) In naming parks and park and recreational facilities for individuals or historic figures, the City should consider how such name meets other City priorities, including diversity, equity, and inclusion.

Section 2. The City Council shall designate the names of public parks and park or recreation facilities. The City Council may seek a recommendation from the Bellevue Park Board, which is based upon public input from individuals and organizations.

Section 3. Following selection of a park or park and recreation facility name by the City Council, the Parks and Community Services Department shall identify the specific park or facility by appropriate signage specifying the name.

Section 4. The City Manager, or his or her designee, shall designate the names of smaller projects associated with individual elements within a park, such as benches, trails, garden rooms, and similar features.

Section 5. Resolution No. 8229 is repealed.

Passed by the City Council this 10th day of OCTOBER, 2022,
and signed in authentication of its passage this 10th day of OCTOBER,
2022.

(SEAL)



Attest:


Charmaine Arredondo, City Clerk


Lynne Robinson, Mayor

Proposed Park Names

Preliminary Short List of Park Names

Staff have conducted research on the community-suggested names that are compliant with policy and have narrowed the list of possible park names. These options are listed below, with slight variations that were included in the community suggestions.

** Note: names that are similar are grouped on the same line.*

- Main Street Park
- Mountain View Park / Cascade View Park / Rainier View Park
- Isan Park / Legacy Park / Heritage Park (*Isan means “inheritance or legacy” in Japanese*)
- Bellevue Japanese American Legacy Park
- Bellevue Nikkei Park

Research on Park Names

Main Street Park

“Main Street Park” acknowledges the park’s central location along a significant thoroughfare in the city, one that connects Old Bellevue to more recently developed areas. Local historians have described a walk down Main Street as a window on the history and transformation of Bellevue. This name meets the Council naming criterion focused on neighborhood or geographical identification. Among the names meeting the Council naming criteria, “Main Street Park” was identified most frequently in the community survey. While not used in Bellevue or the broader region, this park name exists in many other communities around the country.

Mountain View Park / Cascade View Park / Rainier View Park

The park provides a view of Mt. Rainier to the south, which was highlighted by some of the community members who offered name suggestions. “Mountain View Park” was the most popular recommendation with this theme; however, “Cascade View Park” and “Rainier View Park” were also proposed. This name meets the Council naming criterion that is focused on a natural or geographical feature. There is a “Mountain View Park” in Lynnwood, Sultan, and Ellensburg, WA, as well as in other communities around the country. “Rainier View Park” exists in Sumner, WA, and there is a “Cascade View Community Park” in Redmond, WA.

Isan Park / Legacy Park / Heritage Park

“Isan” means heritage, inheritance, and legacy in Japanese and commemorates the heritage of Japanese American families in Bellevue. “Isan,” “Japanese Legacy,” “Legacy,” “Heritage,” and “Ancestry” Park were all suggested in the community survey. This name could either be the Japanese word or an English translation. Agriculture was at the heart of Bellevue’s early community and economic development, and many of the early farmers in Bellevue were Japanese American. Despite their instrumental role in the development of Bellevue as a community, in World War II Japanese Americans were forced to leave their homes and incarcerated in inland camps. Many families did not return to Bellevue after the war. This name meets the Council naming criterion that is focused on historical or cultural significance. In addition to its Japanese definition, “isan” has alternative meanings in other languages, including “master” or “lord” in Sanskrit, “happy moon” in Azerbaijani, and “beautiful, attractive” in Arabic. No other Isan Parks have been discovered to date; however, there are a few Legacy Parks around the country, a Heritage Belshaw Open Space in Bellevue, and a Heritage Park in Lynnwood, Olympia, and Kirkland, WA.

Bellevue Japanese American Legacy Park

The name “Bellevue Japanese American Legacy Park” was suggested as a name for the entire park to reflect the Japanese American commemoration project that is being developed onsite through a partnership agreement. The idea to name the park after the commemoration project was inspired by the Bainbridge Island Japanese American Exclusion Memorial, where the park site and memorial have the same name.

Bellevue Nikkei Park

“Nikkei” refers to people of Japanese ancestry living outside Japan and was suggested by members of the community as a way to honor the Japanese Americans who were forcibly displaced from Bellevue during WWII (see descriptions above). This name meets the Council naming criterion that is focused on historical or cultural significance. “Nikkei” is a widely used term that also describes an index for the Tokyo Stock Exchange and a financial newspaper. There is a Nikkei Park in Vancouver, WA, which opened in 2021.