



2020-2024 ED Plan Implementation Progress

Updated August 2024

Status	# of Actions	Description	%
Not Started	0	Work has not yet begun	0%
In-Progress	5	Work has started/Implementation is partially complete	13%
Ongoing	15	Work has been incorporated into ongoing operations	41%
Complete	14	Work has been completed	38%
Barrier	2	Need to re-strategize approach. There is a barrier to implementing the action.	5%

#	Actions	Status
Strategy: Capacity Building and Partnership		
CB 1.1	Utilize a shared leadership model to convene, support and build the capacity of community organizations that the city can partner with.	Complete
CB 2.1	Increase opportunities for community partners to assist or lead the visioning and implementation of economic development projects.	Ongoing
CB 2.2	Develop additional public-private partnership tools and funding mechanisms.	Ongoing
CB 3	Increase business and employee engagement in the community.	Ongoing
Strategy: Small Business and Entrepreneurship		



SB 1.1	Work with Startup 425 partners to expand the website as a centralized one-stop-shop with additional resources in multiple languages.	Ongoing
SB 1.2	Support efforts to expand in-person and virtual training options.	Complete
SB 2.1	Promote business resiliency and preparedness by aggregating and promoting best practices.	Ongoing
SB 2.2	Streamline the city's approach to resolving business technical issues.	Ongoing
SB 2.3	Develop partnerships to expand small business support.	Complete
SB 3.1	Review the land use code to remove barriers for small businesses moving into existing spaces.	Complete
SB 3.2	Study and implement methods to encourage the preservation of small format office space.	Complete
SB 3.3	Calibrate incentives for new construction to bolster the availability of smaller office spaces.	Complete
SB 3.4	Utilize future zoning updates, such as Wilburton, to develop more flexible land use approaches.	Complete
Strategy: Workforce		
WF 1.1	Work with service providers and employers to expand internship, apprenticeship and training opportunities across the city. Prioritize opportunities that help Bellevue residents access jobs in the city.	Ongoing
WF 1.2	Encourage the development of a "Welcome Back Center" that fosters opportunities for residents to gain necessary experience to return to the workforce.	Barrier
WF 1.3	Work with education providers and private industry to create a permanent presence for a four-year research university in Bellevue.	Ongoing



WF 2.1	Create a webpage with a list of regional resources that can be shared with Bellevue employers and residents to help connect them to training opportunities, service providers and jobs.	Complete
WF 2.2	Develop partnerships to facilitate increased communication and collaboration between service providers and employers.	Ongoing
WF 3.1	Work with major employers to identify major commute destinations and origins to inform future transportation investments.	Complete
Strategy: Retail		
R 1.1	Encourage capacity building at partner organizations that can support merchants in the city's retail destination districts.	Ongoing
R 1.2	Work with partner organizations to develop and implement retail action plans that foster unique district identities and increased visibility for local establishments.	In-Progress
R 2.1	Study and respond to barriers for new restaurants, beverage establishments and retail in existing spaces in Bellevue.	Complete
R 2.2	Calibrate incentives for developers to create smaller, more accessible commercial spaces for retail and restaurants in new developments.	Complete
R 2.3	Expand temporary and provisional usage permits to foster pop-up or temporary operations.	Not Started
R 2.4	Work with partner organizations and property owners to create a Shared Parking programs to utilize private business parking garages for nighttime and weekend use.	Barrier
R 3	Create contiguous, high-quality retail experiences in major employment centers by designating streets as active or non-active in future land use updates.	Ongoing



R 4	Develop an auto services retention strategy that ensures a future presence for auto dealerships and related businesses to preserve services for residents.	Complete
Strategy: Creative Economy		
CE 1.1	Pursue regional collaboration that supports and promotes the creative cultural sector in Bellevue.	Ongoing
CE 1.2	Expand audiences for Bellevue’s multi-cultural organizations and offerings.	Ongoing
CE 2.1	Establish a working group to convene, foster and promote the BelRed Arts District.	Complete
CE 2.2	Reduce barriers for arts uses and improve prioritization of the arts incentive for new development in the BelRed Arts District.	Ongoing
CE 3.1	Explore options for the City to initiate a public private partnership to construct and manage multi-purpose creative arts spaces.	Ongoing
CE 3.2	Partner with Visit Bellevue to create a High-Tech working group to foster collaboration and explore opportunities for technology focused festivals and events.	In-Progress
Strategy: Tourism		
T 1.1	Restructure special event policies to encourage more activities and events that enhance placemaking, community building, and promotion of Bellevue.	In-Progress
T 1.2	Partner with Visit Bellevue to develop an Events & Festival Strategy.	Complete
T 1.3	Partner with Visit Bellevue to develop a Nightlife Strategy.	In-Progress



T 2	Facilitate development of expanded visitor-related facilities to increase the number of conventions, performances, and special events the city can host.	In-Progress
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