

Recreation Program Plan Update

Ryan Walker, *Parks & Community Services*

Parks and Community Services Board
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Tonight's Session

- For information and discussion
- Scope and outreach update
- Implementation Actions review



2023 Plan Update - Goal

Update the Recreation Program Plan by December 2023 to address CAPRA Annual Report requirements and revised standards, while also evaluating key parts of the plan for accuracy and relevancy.



2023 Plan Update - Scope

- Outreach
- Staff input
- Data
- Review/update plan elements



2023 Plan Update - Timeline

- ✓ Scoping – Spring 2023
- ✓ Plan review – Summer 2023
- Outreach – Summer/Fall 2023
- Draft – Fall 2023
- Review and endorsement by Parks & Community Services Board – Fall 2023
- Complete plan update – December 2023



Plan Overview

Section	Proposed Revision
Introduction	Minor changes to reflect current statistics, recent outreach, impact of Covid-19
Vision for Recreation/Guiding Principles	No changes
Priority Goals, Strategies, and Actions	Revisions and additions proposed (to follow)
Appendices	Update to current

Implementation Action Edits

Strategy 1A - Evaluate and improve department programs, systems, and resources to ensure that recreational programs and community services are diverse, equitable, and accessible in development and delivery.

Proposed Addition

Action 2A - Increase collection of demographic data to inform program design and development.

Implementation Action Edits

Strategy 1A - Evaluate and improve department programs, systems, and resources to ensure that recreational programs and community services are diverse, equitable, and accessible in development and delivery.

Proposed Removal

Action 4A - Schedule the opening of online program registration so that it begins at a time of day when public access to computers is an option.

Implementation Action Edits

Strategy 1A - Evaluate and improve department programs, systems, and resources to ensure that recreational programs and community services are diverse, equitable, and accessible in development and delivery.

Proposed Addition

Action 7 - Continue to offer virtual programming opportunities to enhance accessibility based upon program type and customer interest.

Implementation Action Edits

Strategy 1B - Connect with new audiences through expanded outreach and communication efforts.

Action 2 - Where need exists, translate program and registration materials to languages represented in Bellevue other than English. Prioritize languages spoken by those with limited English proficiency.

Proposed Revision

Action 2 - Ensure compliance with language access requirements by translating program information and registration materials to languages represented in Bellevue, where vital or requested. Continue to increase equitable access by incrementally translating additional items.

Implementation Action Edits

Strategy 3A - To better connect residents to the community, expand program choice for those who would otherwise have limited opportunities for recreation.

Proposed Addition

Action 1A – Advocate and encourage the expansion of accessible physical access to programming locations via mass transit and active transportation means in collaboration with other city departments, such as Transportation.

Implementation Action Edits

Strategy 4A - Provide resources and programs that promote lifelong fitness and healthy lifestyles.

Action 5 - Continue to provide healthy food choices in vending machines.

Action 6 - Continue to follow healthy snack guidelines for day camps.

Proposed Revision

Action 5 (combined w/ action 6) – Continue to provide healthy food choices in vending machines and, where applicable, encourage healthy food choices in programs.

Implementation Action Edits

Strategy 4B - Develop programs and tools that get people outside and encourage exploration of parks and trails.

Proposed Revision

Action 2 - Learn more about historical and lived experiences and current perceptions that Bellevue's communities have about the outdoors through listening and outreach, and target programming to reduce any barriers that may exist.

Proposed Additions

Action 2A – Improve park signage using universal design and language access principles to enhance access to park rules, wayfinding, and general park information.

Action 2b - Install interpretative and informational signage that is culturally responsive and reflects the full history of the region.



Thank you!