

**CITY COUNCIL AGENDA TOPIC**

Ordinance 1) authorizing execution of a second amendment to the pass-through funding agreement between King County Metro (KCM) and the City of Bellevue to accept additional Federal Transit Administration (FTA) Congestion Mitigation and Air Quality (CMAQ) funds for the 2023-2024 City of Bellevue Transportation Demand Management (TDM) Implementation and SchoolPool programs, thus modifying the agreement to increase the not-to-exceed amount from \$500,000 to \$569,000; and 2) amending the 2025-2026 Operating Grants, Donations and Special Reserves Fund by increasing the appropriation by \$69,000.

Andrew Singelakis, Director, 452-6468

Molly Johnson, Transportation Planning Assistant Director, 452-2802

Eric Miller, Implementation Planning Division Manager, 452-6146

Amanda Mansfield, Transportation Demand Management Program Manager, 452-7917

*Transportation Department*

**EXECUTIVE SUMMARY****ACTION**

This Ordinance authorizes a second amendment to a funding agreement with KCM to add additional funds provided by KCM, modifying the Contract to increase the not-to-exceed amount from \$500,000 to \$569,000.

**RECOMMENDATION**

Move to adopt Ordinance No. 6857

**BACKGROUND/ANALYSIS****Original Funding Agreement and Amendment 1**

The original 2023-2024 TDM Implementation Agreement Between KCM and the City of Bellevue was approved by Council on January 9, 2023 (Ordinance No. 6712).

On December 23, 2024, KCM and the City of Bellevue executed Amendment 1, which extended the term of the contract through December 31, 2025. Amendment 1 extended the contract end date and did not require Council action.

**TDM Definition**

TDM is defined as strategies to reduce demand on the transportation system by increasing the use of transit, carpooling, vanpooling, walking, bicycling, teleworking, flexible work hours, and compressed work weeks. TDM increases the overall efficiency of the transportation system by focusing on the movement of people, rather than vehicles. The City works with the traveling public, as well as those who affect others' transportation choices (such as employers or property managers), to encourage the use of non-drive-alone transportation modes through activities such as marketing, education, assistance, and provision of incentives. TDM also encompasses programs for school students to encourage the use of active transportation, such as riding the bus or using modes other than being driven in private vehicles.

## **City TDM Program Overview**

The City has been engaged in TDM measures and activities since the mid-1980s, and TDM has a strong basis in policy support and longstanding practice. TDM supports the City's work to plan and implement a multimodal transportation system. A key program since the early 1990s has been the Commute Trip Reduction (CTR) program, based on state law and city code, the program requires employers with 100 or more employees at a worksite to implement employee commute programs, measurement, and reporting. The program is currently guided by the 2024-2033 Bellevue TDM Plan, which lays out TDM strategies including those supported by this FTA CMAQ grant. The plan establishes 2033 targets to stay on track to achieve the 2044 mode share goals described in the 2024-2044 Comprehensive Plan. Achieving these mode share goals is important for retaining mobility given the City's anticipated housing unit growth (35,000 additional units) and job growth (70,000 additional jobs) by 2044.

## **Current TDM Program Implementation**

The City's TDM Program and travel options brand, Choose Your Way Bellevue, uses creative, best practice techniques to encourage the use of transit, carpool, vanpool, walking, biking, and telework. Methods include outreach, information provision, a trip logging/rewards program, incentive-based campaigns, and assisting employers and property managers to provide commute benefits and encouragement at their worksites.

Program audiences include employers, property managers who can influence their employees and tenants; individual workers and residents; and students. The program includes facilitation of transit and vanpooling for commute trips, as well as raising awareness of travel options for all local traveler audiences and trip types.

The program includes advance promotion of upcoming multimodal transportation services and infrastructure, especially the 2 Line light rail.

The Choose Your Way Bellevue mobile app launched in November 2022 and provides travel options information from the Choose Your Way Bellevue website in mobile app form. The work program includes ongoing promotion of the usefulness of the app in bringing travel options information and tools to users' fingertips and providing Choose Your Way Bellevue resources to a larger audience.

Ongoing school programs through the City program "Bellevue SchoolPool," which launched in 2016, are also supported through this program.

## **POLICY & FISCAL IMPACTS**

### **Policy Impact**

#### **Comprehensive Plan**

The TDM Implementation Program 2025 is supported by Comprehensive Plan policies TR-6, TR-7, TR-8, TR-10, TR-11, TR-12, TR-13, TR-15, TR-16 TR-94, and TR-130, which direct the City, in coordination with other government agencies, to perform outreach to Bellevue companies (CTR-affected and non-CTR affected), Transportation Management Program-affected new developments, property managers, not-for-profits, employees, individuals, students, visitors, and historically underserved groups to facilitate the use of transit, carpooling, vanpooling, walking, and bicycling

through education, assistance, and incentivization. The program supports progress toward the Comprehensive Plan's 2044 non-drive alone mode share targets for commute trips of 70 percent for downtown workers, 60 percent for citywide residents, and 55 percent for citywide workers.

### **Fiscal Impact**

#### KCM Grant Agreement Amendment 2

This action will allow the City to execute Amendment 2 with KCM to accept \$69,000 in FTA/CMAQ grant funds for the remaining duration of the agreement through December 31, 2025, for a total agreement amount not to exceed \$569,000. KCM is providing the local match; therefore, the City is not required to provide a separate local match. This action will also increase the 2025-2026 Operating Grants, Donations and Special Reserves Fund appropriation by \$69,000.

### **OPTIONS**

1. Adopt the Ordinance 1) authorizing execution of a second amendment to the pass-through funding agreement between King County Metro (KCM) and the City of Bellevue to accept additional Federal Transit Administration (FTA) Congestion Mitigation and Air Quality (CMAQ) funds for the 2023-2024 City of Bellevue Transportation Demand Management (TDM) Implementation and SchoolPool programs, thus modifying the agreement to increase the not-to-exceed amount from \$500,000 to \$569,000; and 2) amending the 2025-2026 Operating Grants, Donations and Special Reserves Fund by increasing the appropriation by \$69,000.
2. Do not adopt the Ordinance and provide alternative direction to staff.

### **ATTACHMENTS**

Proposed Ordinance No. 6857

### **AVAILABLE IN COUNCIL LIBRARY**

Amendment 2 to the 2023-2024 TDM Implementation Agreement (Draft)  
Original 2023-2024 TDM Implementation Agreement Between KCM and the City of Bellevue  
Amendment 1 to the 2023-2024 TDM Implementation Agreement