

CITY COUNCIL AGENDA TOPIC

Resolution authorizing execution of an agreement between the City of Bellevue and American Traffic Solutions, Inc., doing business as Verra Mobility, for the use of automated cameras to issue notices of speeding infractions within city limits. The initial term of the agreement is through January 31, 2030, with an option to extend for two additional two-year terms.

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Transportation Department

EXECUTIVE SUMMARY**ACTION**

This Resolution authorizes execution of an agreement with Verra Mobility to provide automated speed enforcement camera services. Verra Mobility was selected through a competitive Request for Proposals (RFP) process and will support implementation of the city's Speed Safety Camera Program.

RECOMMENDATION

Move to adopt Resolution No. 10656

BACKGROUND/ANALYSIS

The city has operated automated traffic safety cameras since 2009. The current program includes six red-light cameras and three school speed zone cameras, with Verra Mobility holding the contract for these systems through January 31, 2030.

In December 2025, the City Council directed staff to expand the program beyond red-light and school speed zone cameras to include Speed Safety Cameras at higher crash-risk locations. These locations include areas near hospitals, parks, school walk zones, and corridors with a documented history of speed-related crashes, consistent with RCW 46.63.250(3).

To support program expansion, the city conducted a competitive Request for Proposals (RFP) process in March 2026. A selection committee comprised of Transportation and Police Department staff reviewed proposals submitted by four firms: Jenoptik Smart Mobility Solutions, Mobilis Traffic, NovoaGlobal, and Verra Mobility. Proposals were evaluated based on the criteria identified in the RFP, including camera system installation and operation, data processing and reporting capabilities, experience and references, program administration and customer service, project schedule, and cost.

Based on the evaluation of the proposals and the consensus scoring of the selection committee, Verra Mobility received the highest overall score and was identified as the firm best qualified to provide Speed Safety Camera Program services. The evaluation determined that Verra Mobility met the city's technical and operational requirements and demonstrated the experience, resources, and service capabilities necessary to successfully implement and operate the expanded program. In addition, the company has a proven record of satisfactory performance under its existing contract with the city.

POLICY & FISCAL IMPACTS

Policy Impact

Bellevue's Comprehensive Plan aims to ensure that "Moving into, around and through Bellevue is safe, reliable and predictable." (Transportation Element Vision). Further policy direction includes:

- TR-31. Monitor and implement as appropriate, emerging technologies that are intended to improve mobility, safety, efficiency and people-moving capacity on existing and planned transportation network facilities.
- TR-50. Maintain and enhance safety for all users of the street network.
- TR-56. Assess arterial speed limits and address concerns related to safety through appropriate speed limits, countermeasures and other techniques.

Fiscal Impact

Approval of the contract will authorize implementation of the Speed Safety Camera Program expansion in 2026. The contract authorizes expenditures of up to approximately \$11.2 million through January 31, 2030, based on the implementation of two phases of camera deployment.

The contract is structured to provide flexibility for future program expansion. The number and location of camera deployments beyond the initial Phase 1 2026 implementation have not yet been determined and will be informed by staffing capacity, operational needs, and the evaluation of program outcomes.

Preliminary cost estimates for the contract term are as follows:

- Phase 1 only (September 14, 2026–January 31, 2030): approximately \$6.9 million, with an estimated \$600,000 expected in 2026.
- Phase 1 and 2 (assuming Phase 2 deployment beginning January 1, 2028): approximately \$11.2 million

All contract costs will be fully funded through speed safety camera infraction fees. No additional General Fund appropriation is required. Costs beyond 2026 will be included in future budgets.

Consistent with state law, net camera revenue remaining after administrative and operating costs must be used for traffic safety purposes. These funds will support projects that reduce speeds and improve safety for people walking, bicycling, and rolling, with priority given to lower-income areas and locations with above-average crash rates. This represents a change from the city's previous practice of depositing net camera revenues into the General Fund.

OPTIONS

1. Adopt the Resolution authorizing execution of an agreement between the City of Bellevue and American Traffic Solutions, Inc., doing business as Verra Mobility, for the use of automated cameras to issue notices of speeding infractions within city limits. The initial term of the agreement is through January 31, 2030, with an option to extend for two additional two-year terms.
2. Do not adopt the Resolution and provide alternative direction to staff.

ATTACHMENTS

Proposed Resolution No. 10656

AVAILABLE IN COUNCIL LIBRARY

Contract with American Traffic Solutions, Inc., doing business as Verra Mobility