

**Transportation Commission
Study Session**

June 9, 2022

Bellevue Curb Management Plan

Presented By:

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Agenda for Today



**Curb Pricing
and Programs**



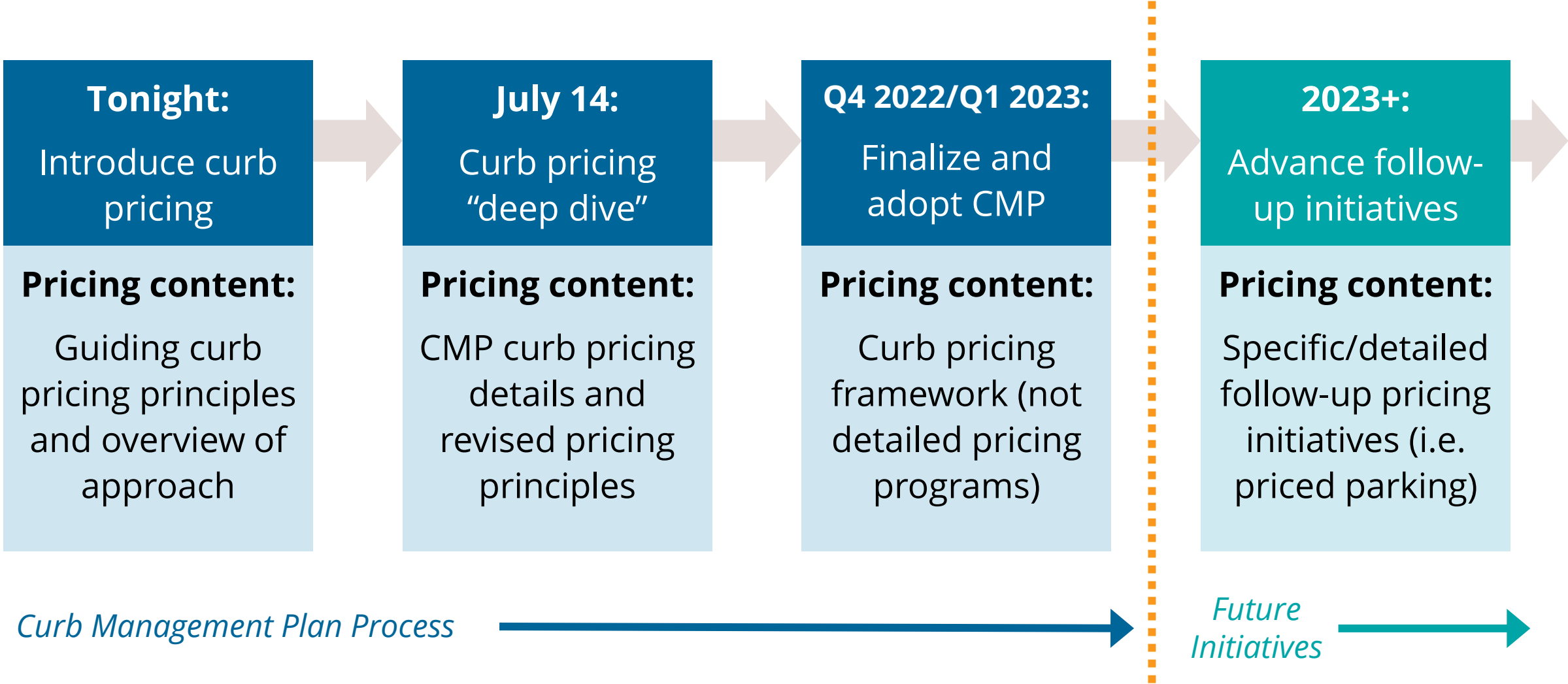
**Next Steps
on Pricing**



1

CURB PRICING AND PROGRAMS

Pricing and the CMP Process



Pricing and the CMP Process

The CMP will include:

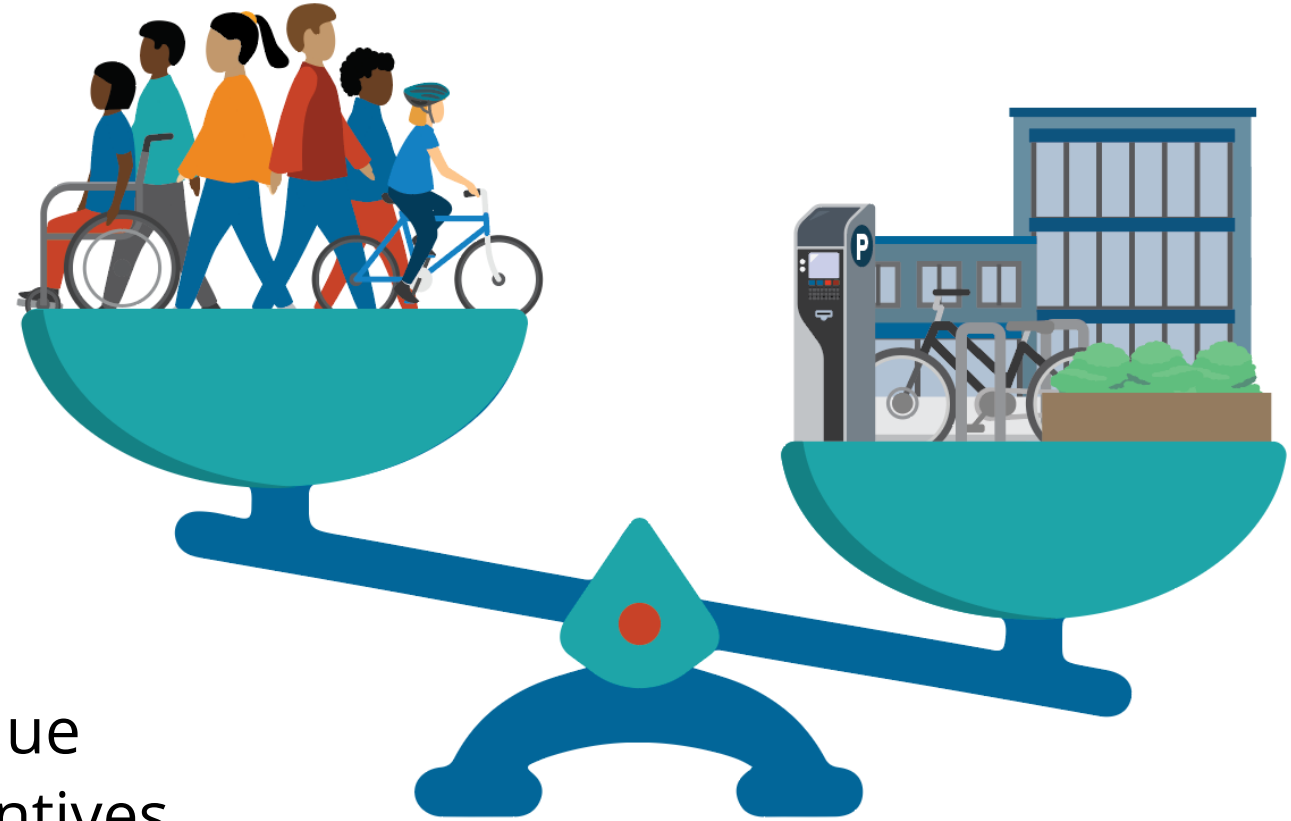
- **Pricing principles** that will guide the design and implementation of follow-up pricing initiatives
- Recommended **pricing approaches for specific modes and curb uses**, including a range of revenue scenarios
- **General recommendations** to address pricing impacts and support a user- and business-friendly pricing environment

The CMP will not include:

- **Detailed pricing recommendations**, such as specific rates, locations, or technologies
- **Code or ordinance language** to enable or support specific pricing programs

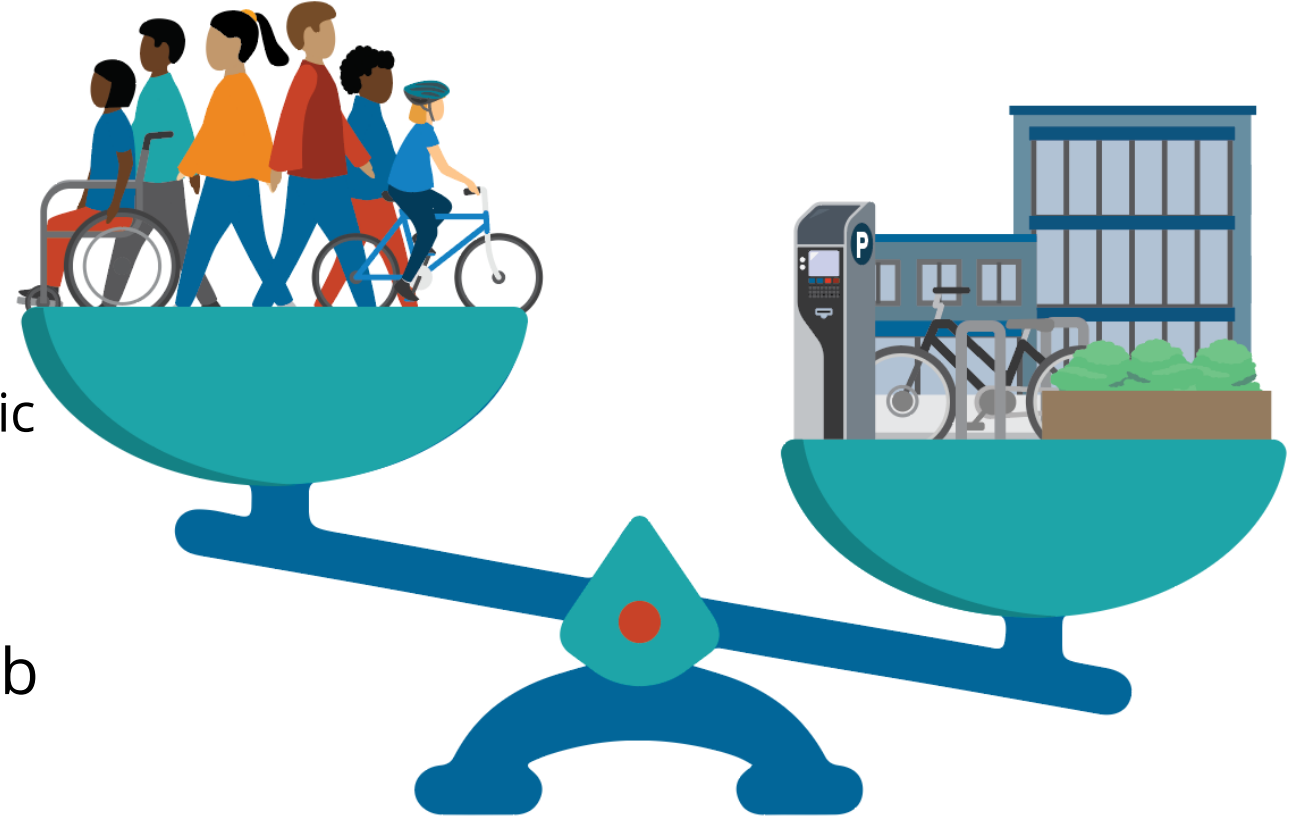
Supply and Demand: “Curbonomics”

- Curb space is a limited public resource that is subject to the forces of **supply and demand**
- The curb is the setting for myriad **mobility and placemaking functions**, all of which provide economic value to the community
- Pricing is the **most direct way** to reflect that underlying economic value and apply incentives and/or disincentives



Supply and Demand: “Curbonomics”

- The **curb typology** will address the supply side of curb management
 - Typology currently under development
 - Will be presented to Transportation Commission later this year
 - The Typology will address location-specific management and pricing considerations
- The **curb pricing framework** will address the demand side of curb management
 - Tonight: overview of approach and principles
 - July 14th: “deep dive” curb pricing study session



What Can Curb Pricing Do?

Curb pricing places a monetary value on mobility-focused curb uses, such as on-street parking, passenger pick-up and shuttles. Curb pricing can:



Directly reflect the **full economic value** that curb spaces provide



Streamline enforcement practices (compared to non-priced time limits, which are resource intensive and inefficient)



Generate revenue to help **grow the curb management program and reinvest in the community** to support other curb enhancements

Why Pricing?

- There is a **toolbox of curb management strategies** to get the most out of the limited curb space
- Of these tools, **pricing** has been shown in cities around the world to be one of the most effective at managing curb demand



Why Pricing?

- Leveraging pricing is going to be even more critical as:
 1. **Bellevue continues to grow**—putting additional pressure on the curb
 2. **Light rail** comes to Bellevue and transforms curb demand



Initial Funding Opportunities



Launching a paid on-street parking program



Revisiting existing curb use lease fee permit structures



Exploring strategies to charge for specific load & unload activities at the curb



Formalizing micromobility permit structures



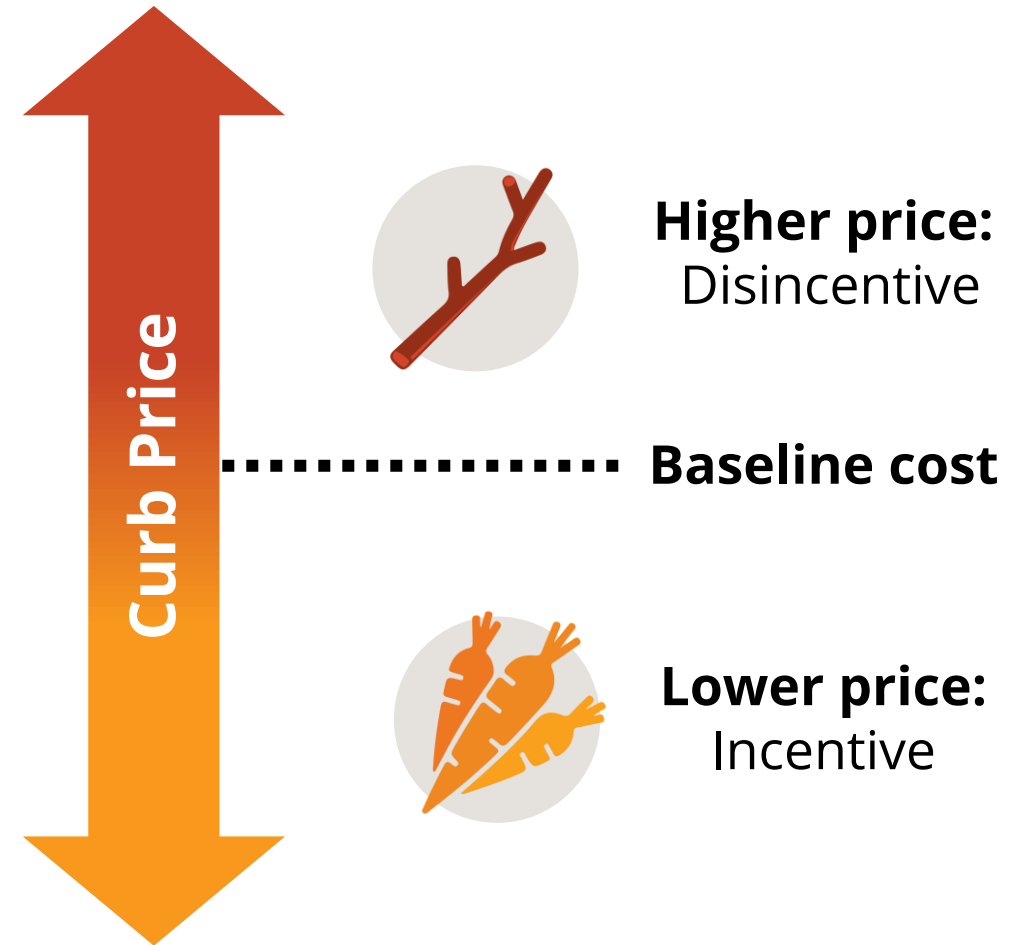
Creating permanent parklet and “streatery” (on-street dining) permit programs

Setting a Price at the Curb

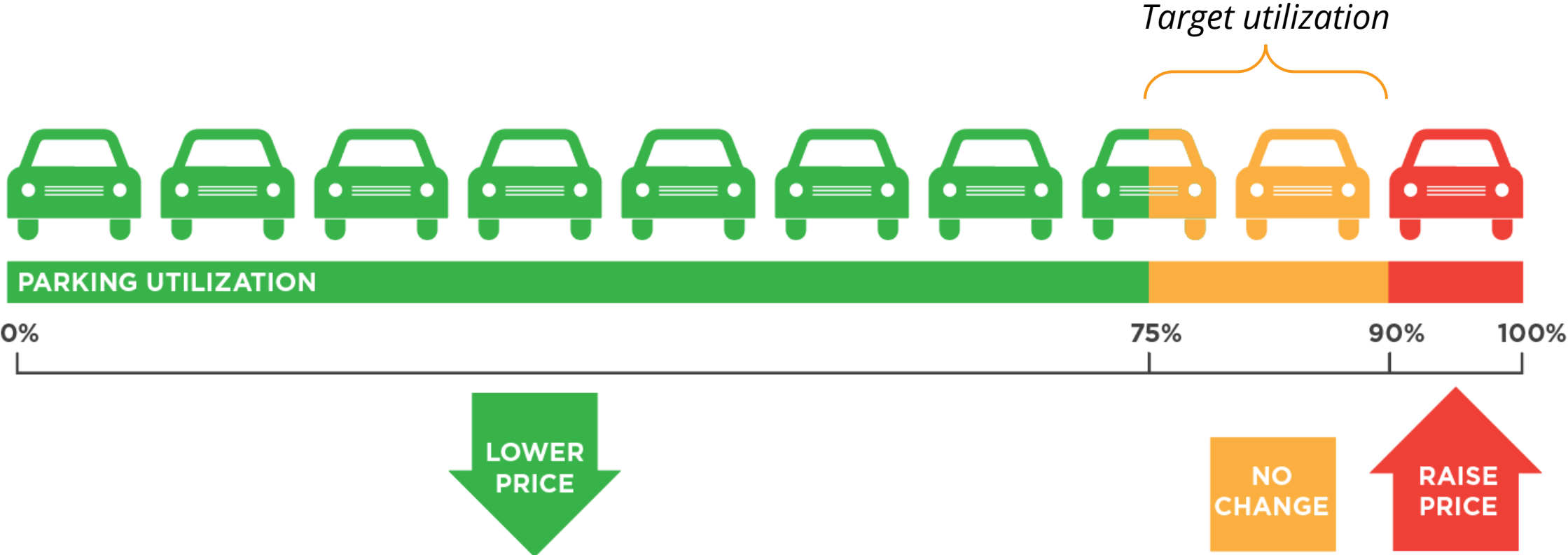
Step 1: what is the baseline cost?

- **Opportunity cost**—how productive could the curb space be for other uses?
- **Management cost**—how much does it cost the City to administer, manage, and enforce the use at the curb?

Step 2: should there be an additional price incentive (subsidy) or disincentive (price increase) to help achieve City goals?



Example: Priced Parking



Curb Pricing Principles for Bellevue

1. Maximize use and availability
2. Generate revenue to meet outcomes
3. Ensure clear communication
4. Simplify permitting
5. Center equity in pricing



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**NEXT STEPS
FOR PRICING**

Next Steps for Pricing

1. July 14, 2022: Transportation Commission

- “Deep-dive” Presentation on pricing including revised principles, best practices, and draft recommendations for the CMP

2. Late 2022 – Early 2023: Finalize Curb Management Plan

- Opportunity for Transportation Commission to review and comment on recommendations in the CMP

Reminder: Adopted CMP will not include detailed pricing programs

3. 2023 – Beyond: Begin work on follow-up pricing initiatives and present to transportation commission

- Example: on-street parking program

Planned Upcoming TC Meetings

1. July 14, 2022

- Continue Curb Pricing discussions

2. October 13, 2022

- Present draft curb typology & prioritization framework

3. Late 2022

- Continue discussion on curb typology & pricing, advance CMP content

Thank You

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