



Great Neighborhoods Program: Eastgate and Factoria

Project Update

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Information Only

Summary of community engagement activity during Phase 1 (Discover) and Phase 2 (Define)



Agenda

1. Background
2. Neighborhood Planning Process
3. Scope Elements
4. Phase 1 (Discover) Engagement
5. Phase 2 (Define) Engagement



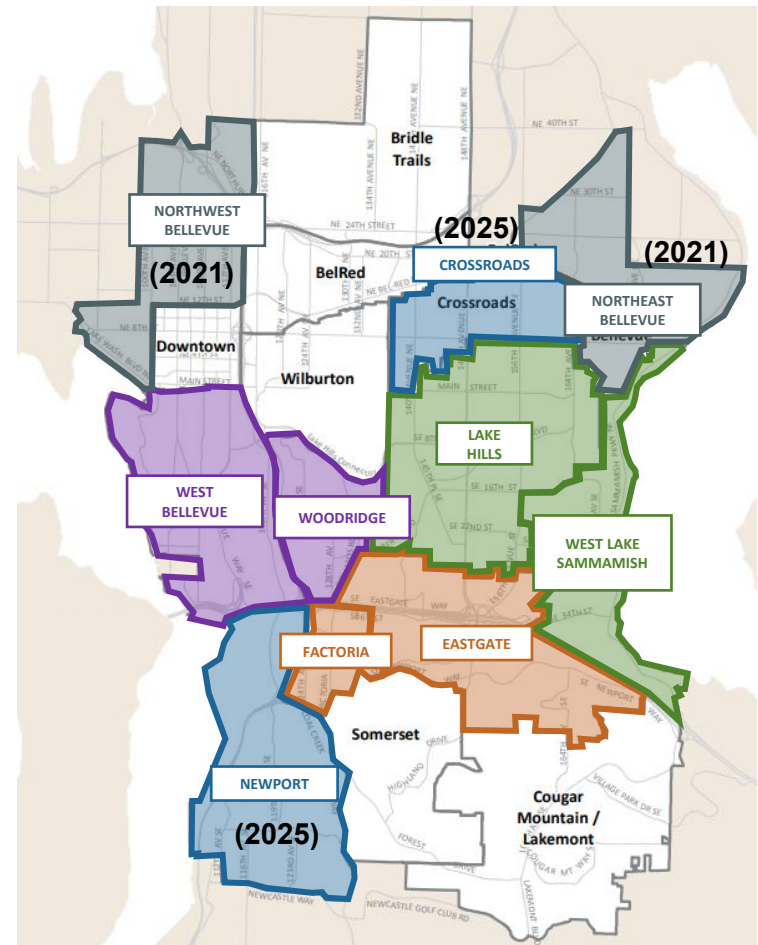
Program Objectives

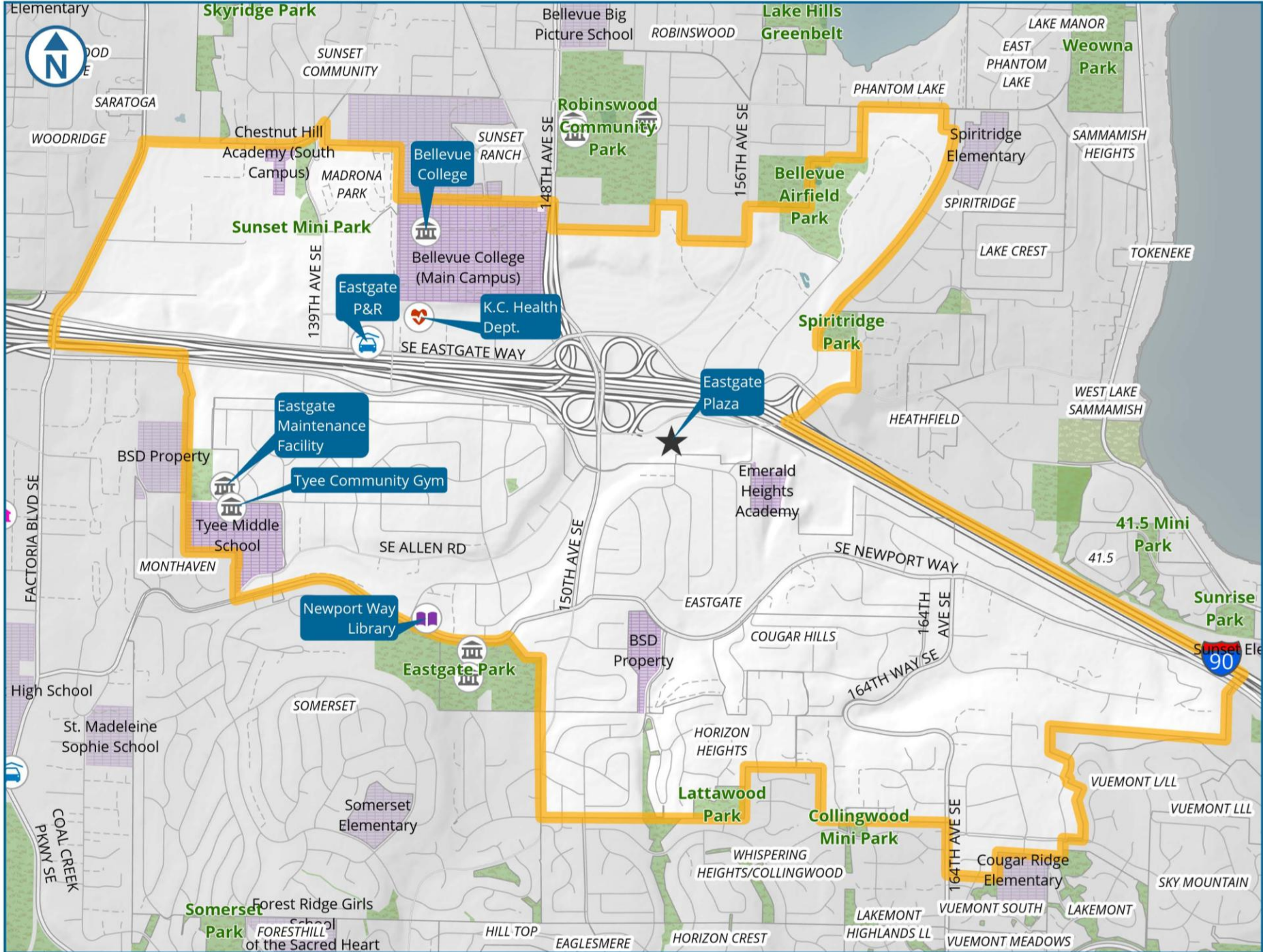
1. Localize **citywide policies** that reflect **neighborhood priorities** through extensive **community engagement**
2. Develop **local policies** to address **issues and opportunities** to help the community **grow in a unique way**



Background

- 16 neighborhood areas
- **Completed Plans:**
 - Northeast and Northwest Bellevue adopted in 2021
 - Crossroads and Newport adopted in 2025
- **Continuous Improvement:**
 - Land use changes
 - Urban design framework
 - Community engagement







128TH AVE SE

SE EASTGATE WAY

SE 36TH ST

Post Office



GREENWICH CREST

BSD Property

Eastgate Maintenance Facility

EASTGATE

Factoria Mall



Tyee Community Gym



Tyee Middle School

MONTHAVEN

FACTORIA BLVD SE

SE NEWPORT WAY

NEWPORT SHORES

MOCKINGBIRD HILL

Newport High School

COAL CREEK PKWY SE

Newport Covenant Church P&R

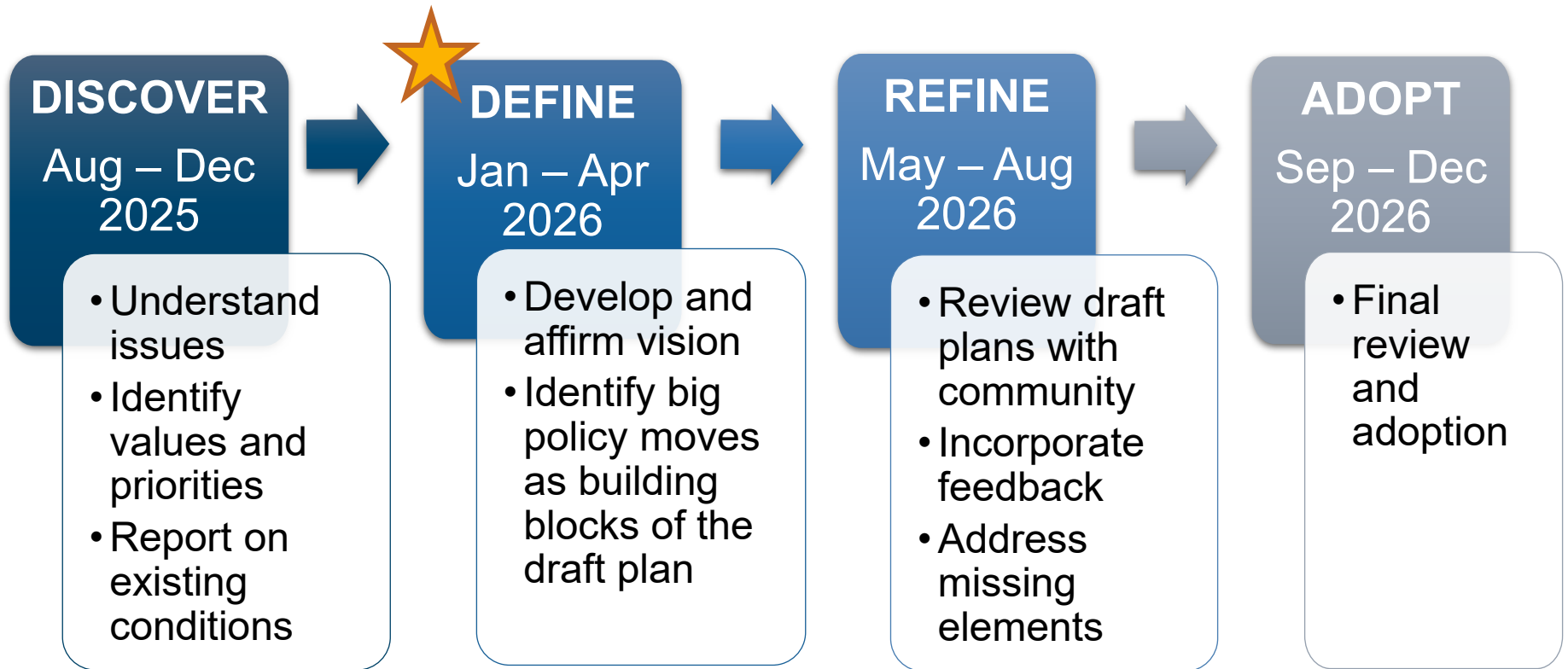


St. Madeleine Sophie School

SOMERSET

Coal Creek Natural Area

Neighborhood Planning Process



Neighborhood Area Plan Scope



Neighborhood Area Plan Update

Conduct full update of **neighborhood area (subarea) plan and policies** to be consistent with neighborhood area boundaries and citywide policies

Urban Design

Establish **design strategies** to improve the design and function of public spaces throughout the neighborhood

Land Use

No land use changes were initiated by property owners for Eastgate and Factoria



Plan Subsections



Neighborhood Identity

Identify and strengthen a neighborhood's unique elements



Mixed Use Centers & Neighborhood Centers

Strengthen centers that provide for amenities, services, housing



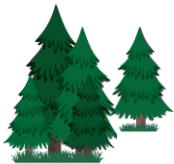
Community Gathering Spaces

Strengthen spaces for community events and gathering



Mobility and Access

Improve access to mobility options and local connections



Environment

Improve qualities of natural features



Community Engagement Strategy

Approach: Equitable, consistent, and inclusive engagement to ensure representative participation

Example strategies:

- In-person and online engagement tools
- Collaboration with cultural outreach assistants on targeted engagement
- Interactive, accessible, and fun engagement activities



Discover Phase Engagement

- In-person kickoff at South Bellevue Community Center
- Questionnaire sent to every household in the neighborhood areas
- Online engagement using Engaging Bellevue
- Tabling at community events
- Student workshop at Newport High School
- Met with business owners through door-to-door visits and listening session
- Two “neighborhood scans”

Engagement Reports provide a full summary and are included in the meeting packet.



What We Learned: Factoria

Key Values

- Safety
- Diversity and inclusiveness
- Accessibility and connectivity
- Affordability

Neighborhood Assets

- Diverse and international retail options
- Convenience of meeting daily needs close to home
- Easy highway access



Submitted by participants through Engaging Bellevue

What We Learned: Factoria

Opportunities for Improvement

- More pedestrian-friendly public realm
- Stronger recognition of the neighborhood's international identity
- More dedicated parks and flexible community gathering spaces
- More communal use of Factoria Mall
- Better walkability and bus access
- Natural elements integrated into the neighborhood



Submitted by participants through Engaging Bellevue

What We Learned: Eastgate

Key Values

- Safety
- Natural beauty
- Diversity
- Economic opportunity

Neighborhood Assets

- Mature trees
- Nearby parks
- Proximity to both city amenities and wilderness
- Friendly neighbors



Submitted by participants through Engaging Bellevue



What We Learned: Eastgate

Opportunities for Improvement

- Better maintenance of vegetation and sidewalks
- Enhanced tree canopy
- Locally serving retail and services
- More places to gather within the community
- Improved trails and connections between parks
- Better walkability and bus access
- Better access to nature trails and greenbelts
- Improved public safety

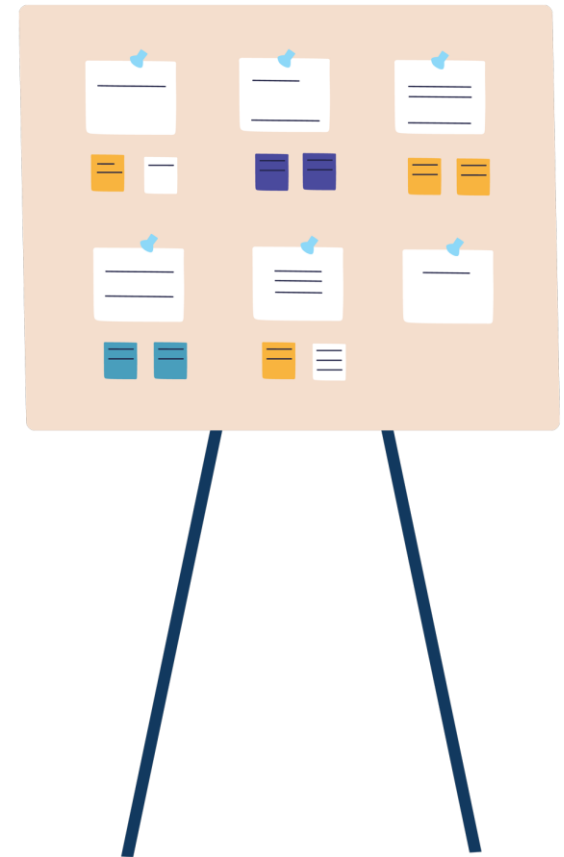


*Submitted by participants
through Engaging Bellevue*

Define Phase Engagement: Draft Vision and Policy Moves

- Builds off community feedback from Discover Phase
- **Vision statement** articulates identity and experience of the neighborhood 5,10,15 years into the future
- **Policy moves** are statements that express priorities and desired outcomes before detailed policies are written

Draft vision statement and policy moves are included in the meeting packet.



Define Phase Engagement: Informational Video

- Piloted for 2025-26 update with Eastgate and Factoria as alternative to virtual information session
- Evergreen and relevant throughout planning process
- Easily shareable on Bellevue YouTube, social media, email updates, and city webpages
- Brief, engaging, informative – highlighting images and video footage from the neighborhood
- Language access



Define Phase Engagement: Urban Design Community Workshop

- Saturday, February 28 at Hyatt House hotel
- Workshop activities included:
 - Feedback on draft vision statement and policy moves
 - Identifying locations of desired connectivity and neighborhood experience improvements
 - Drawing and collaging ideal public space, streetscape, and/or neighborhood



CREATE THE CONNECTION, IDENTIFY YOUR ROUTES

Reference Sheet



ENHANCED CROSSING EXAMPLES

Safer and more visible places for people to cross streets including marked crosswalks, curb extensions, pedestrian signals, median refuges.



TRAFFIC CALMING EXAMPLES

Vehicle speeds can have a big impact on the walking and biking experience. Improvements that slow vehicle traffic can include speed humps, roundabouts, and bulb-outs and the examples for enhanced crossing.



SIDEWALK IMPROVEMENT EXAMPLES

Filling in missing sidewalks so walking routes are continuous including new sidewalks on local streets, closing sidewalk gaps, and improved curb ramps.



TRAIL CONNECTIONS EXAMPLES

Expanding or connecting trails to reach more destinations including new trail segments and connections to parks or neighborhoods.



SIGNS AND WAYFINDING EXAMPLES

Clear paths and signs that help people navigate on foot or by bike like directional signs, maps, pavement markings, and distance markers.



BETTER BIKING CONNECTIONS EXAMPLES

Streets designed for many types of travel, not just cars including streets with sidewalks, bike lanes, and physical separations from cars.



TRANSIT STOP AMENITIES EXAMPLES

Features that make using transit easier and more comfortable like bus shelters, real-time information, clear walking routes to stops, and seating.



STREET FURNITURE AND LIGHTING EXAMPLES

Design changes that improve the look, comfort, and safety of streets like trees, benches, landscaping, and street lighting.

DESIGN A BETTER NEIGHBORHOOD EXPERIENCE

Reference Sheet



PARKS AND PLAZAS EXAMPLES

Places where people can meet, sit, relax, or spend time together like flexible spaces, parklets, small parks, seating areas, and courtyards.



LANDSCAPING AND TREES EXAMPLES

Improvements that add greenery can also support a healthier environment like trees, landscaping, planting beds, green buffers, and bioswales.



PUBLIC ART EXAMPLES

Art that is located in public spaces can create a sense of inclusiveness and be reflective of the community can include murals, sculptures, interactive, and temporary art.



INDOOR GATHERING SPACES EXAMPLES

Indoor gathering spaces that offer another option to gather, visit, and play with protection from the elements include flexible indoor spaces, community rooms, and affordable spaces.



GATEWAY FEATURES EXAMPLES

Gateways invite visitors in and be reminders of the community identity. Using signs, monuments, and special paving can enhance the experience and be an expression of that identity.



EVENTS AND CULTURAL ACTIVITIES EXAMPLES

Elements that express neighborhood character like pop-ups, markets, block parties, cultural events, and programming.



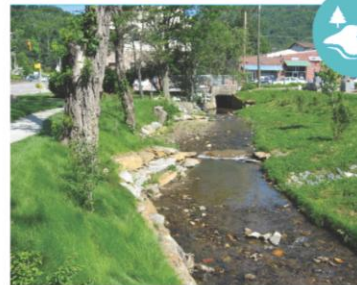
PEDESTRIAN LIGHTING AND SAFETY EXAMPLES

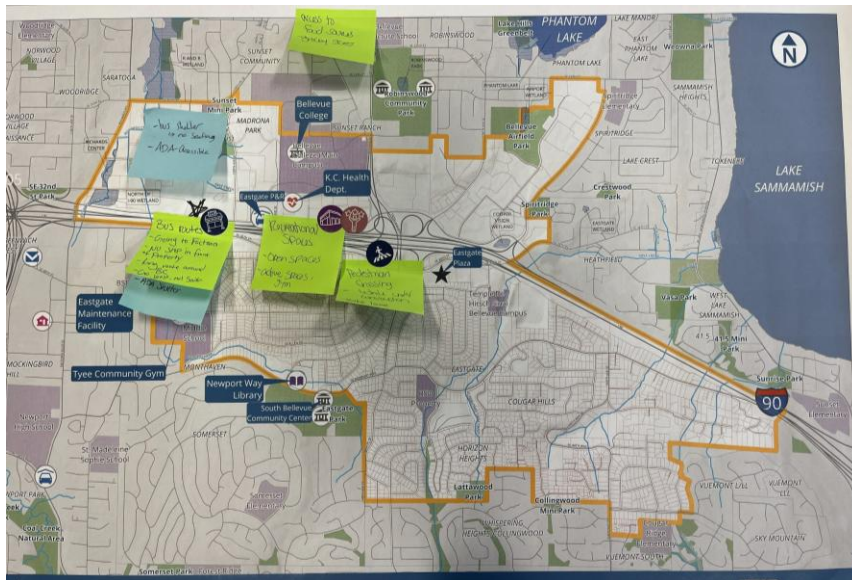
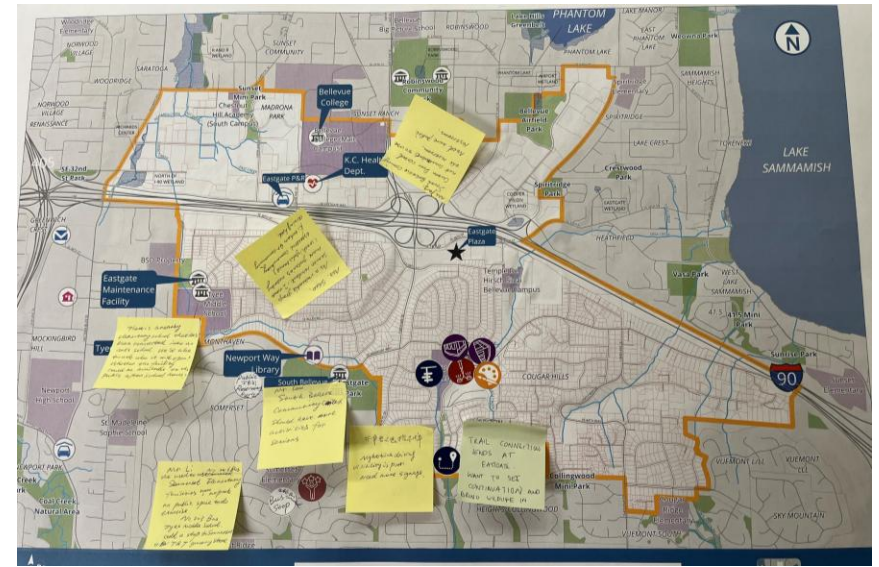
Design features that improve visibility and help people feel safe like pedestrian-scale lighting, well-lit paths, and visible gathering spaces.



ENHANCEMENTS TO STREAMS AND WETLANDS EXAMPLES

Opportunities to both protect natural features and enhance the neighborhood experience include restored streams, boardwalks, educational signs, and wetlands.





Define Phase Engagement: Community Partner Events

- Adapted workshop materials to be done in smaller groups and tabling

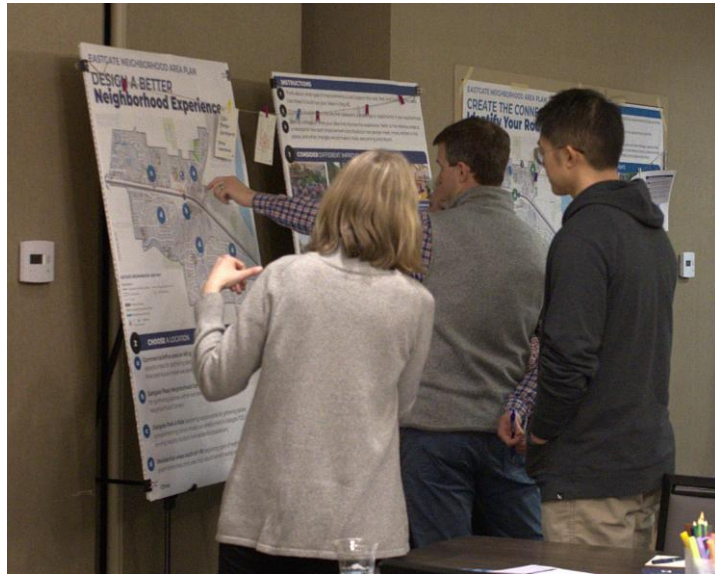
Partner Workshops

- Vasa Creek Woods Apartments (senior housing)
- Newport Way Library
- St. Margaret's Episcopal Church
- Plymouth Crossing
- Porchlight Eastside Men's Shelter

Tabling

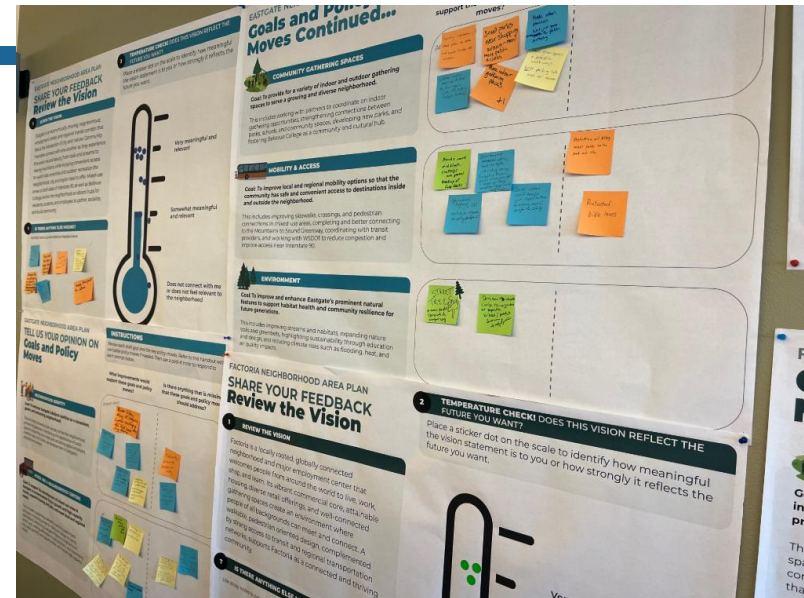
- Bellevue College
- South Bellevue Community Center
- Polaris at Eastgate
- T-Mobile
- Factoria Mall





What Did We Learn So Far?

- Planning team is reviewing inputs; engagement summaries will be published later in the spring
- Preliminary key themes:
 - Walkability (better sidewalks, lighting, traffic calming)
 - Public safety
 - Beautification and maintenance of streets and public spaces
 - Access to grocery stores, public transit, parks, and entertainment
 - More indoor and outdoor gathering spaces



How Will We Use This Input?

Community Gathering Places

Goal: Provide for the evolving social needs of residents through the formation of new indoor and outdoor community gathering spaces in partnership with Bellevue School District and other organizations.

- S-NP-13.** Create accessible, affordable and welcoming indoor gathering places that support community needs and encourage intergenerational connections on City property or in partnership with organizations like schools, faith communities and social clubs.
- S-NP-14.** Identify locations and partners to support a community-serving facility augmented to support residents and coordinate resource distribution and services before, during and after a hazard event.
- S-NP-15.** Encourage the Bellevue School District to include community-serving uses, such as a community center, daycare or senior center in the redevelopment of its property and support the use of surplus Bellevue School District property as third places.
- S-NP-16.** Collaborate with Bellevue School District on the joint use of public property to benefit operational needs of both organizations.
- S-NP-17.** Support multi-functional, programmable parks and other outdoor spaces for sports, cultural activities, community gatherings, events and recreation opportunities that meet the needs of the community.
- S-NP-18.** Acquire parcels suitable for neighborhood parks, especially where such parcels can be connected to the trail system.

Mobility and Access

Goal: Meet the needs of people using all forms of transportation to circulate within the neighborhood and connect to places outside the neighborhood.

- S-NP-19.** Develop the transportation network to address the mobility needs of a growing and evolving community.
- S-NP-20.** Improve the experience of people walking, biking, rolling and taking transit through the use of greenery, trees and landscaping.
- S-NP-21.** Address cut-through traffic, speeding and other traffic safety concerns through traffic calming measures that adhere to Vision Zero and Complete Streets principles.
- S-NP-22.** Support the expansion of transit service in the neighborhood and work with transit agencies to connect with Downtown Bellevue, light rail service and the region.
- S-NP-23.** Expand and connect the public trail network as land and funding become available in collaboration with other public landowners.
- S-NP-24.** Collaborate with King County and other managers of local trails to implement signage to help people identify entrances to and connect between trail systems.
- S-NP-25.** Support the continued use and enhancement of easements, such as the Pipeline Trail, for active transportation such as walking and biking.

Policies

- Reflects the community's vision as neighborhood grows
- Guides decision-making around new programs, facilities, partnerships, and regulations
- Actionable, forward-thinking, flexible to future needs

Urban Design Concept Maps

- Conceptually identifies new and enhanced opportunities for connectivity and neighborhood gathering spaces, as supported through policies
- Advisory; does not represent proposed projects or designs



Planning Commission Review

- Adoption of neighborhood area plans follow annual CPA process
- CPAs are Process IV actions, meaning Planning Commission will:
 - Review the updates against the Land Use Code's Final Review Criteria
 - Make a recommendation to City Council
- Planning Commission initial review in the summer
- Final Review public hearings anticipated for early September





Thank You!

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