Draft Bellevue RapidRide K Line Guiding Principles

The Bellevue <u>Transit Master Plan</u> (TMP) envisions "abundant transit access ... that provides efficient, useful, attractive service for most people, to most destinations, most of the time, serving maximum ridership." Furthermore, the Bellevue <u>Mobility Implementation Plan</u> (MIP) includes transit as a key element in a "layered network" of Bellevue's interconnected multimodal transportation system, providing mobility options for all people that is supportive of the growing city envisioned in the Bellevue <u>Comprehensive Plan</u>. The following guiding principles are based on Council-adopted policies in the TMP, MIP, and Comprehensive Plan.

- 1. **Convenient:** Make transit the logical choice for the largest possible share of trips. RapidRide K Line stations will be located where most people have easy access to service. The RapidRide K Line will help people reach more destinations in less time by minimizing wait times and improving connections.
- 2. **Attractive:** Design for high ridership, maximizing the value of public investment. Ensure the project is competitive for federal investment.
- 3. **Direct:** Minimize deviations from the shortest path to provide the fastest service between activity centers. The RapidRide K Line will directly connect Eastgate Park and Ride, downtown Bellevue, and Totem Lake Transit Center in Kirkland. Route deviations are avoided unless they serve significantly more riders.
- 4. **Regionally connected:** Provide access to as many regional locations as possible by connecting to other transit services. The RapidRide K Line will operate frequently and provide connections with the 2 Line, Stride bus rapid transit, RapidRide B Line, and local transit routes.
- 5. **Efficient**: Improve the person-throughput of Bellevue's street network. The RapidRide K Line will provide high-capacity transit, increasing the number of people that can travel on Bellevue's street network.
- 6. **Growth-oriented:** Increase mobility options to support Bellevue's growing and diverse population.
- 7. **Community informed:** Support equitable and meaningful community engagement. The RapidRide K Line will be developed through a robust public engagement strategy that prioritizes outreach to historically underrepresented populations.
- 8. **Safe:** Provide a safe trip for transit users including at the bus stop and when traveling to and from the stop. The RapidRide K Line will support Bellevue's Safe System approach to Vision Zero.
- 9. **Environmentally sustainable**: Aim to reduce greenhouse gas emissions by designing an attractive transit service that people choose to ride over driving alone. The RapidRide K Line's blend of high-frequency, speed and convenience will be more attractive to Bellevue residents when deciding what mode to use and should result in less greenhouse gas emissions per capita.