

# Bellevue Curb Pricing Implementation

## Ordinance and Code Changes

Andrew Singelakis, Transportation

Chris Long, Transportation

April 28, 2026





# Direction

Consider directing staff to finalize the BCCA and prepare an ordinance to allow for the establishment and administration of a paid on-street parking program in Bellevue.



# Agenda

1. Background & Context
2. Proposed City Code Amendments
3. Proposed Implementation Timeline
4. Next Steps & Council Direction



## Curb Pricing Implementation

---

# Background & Context

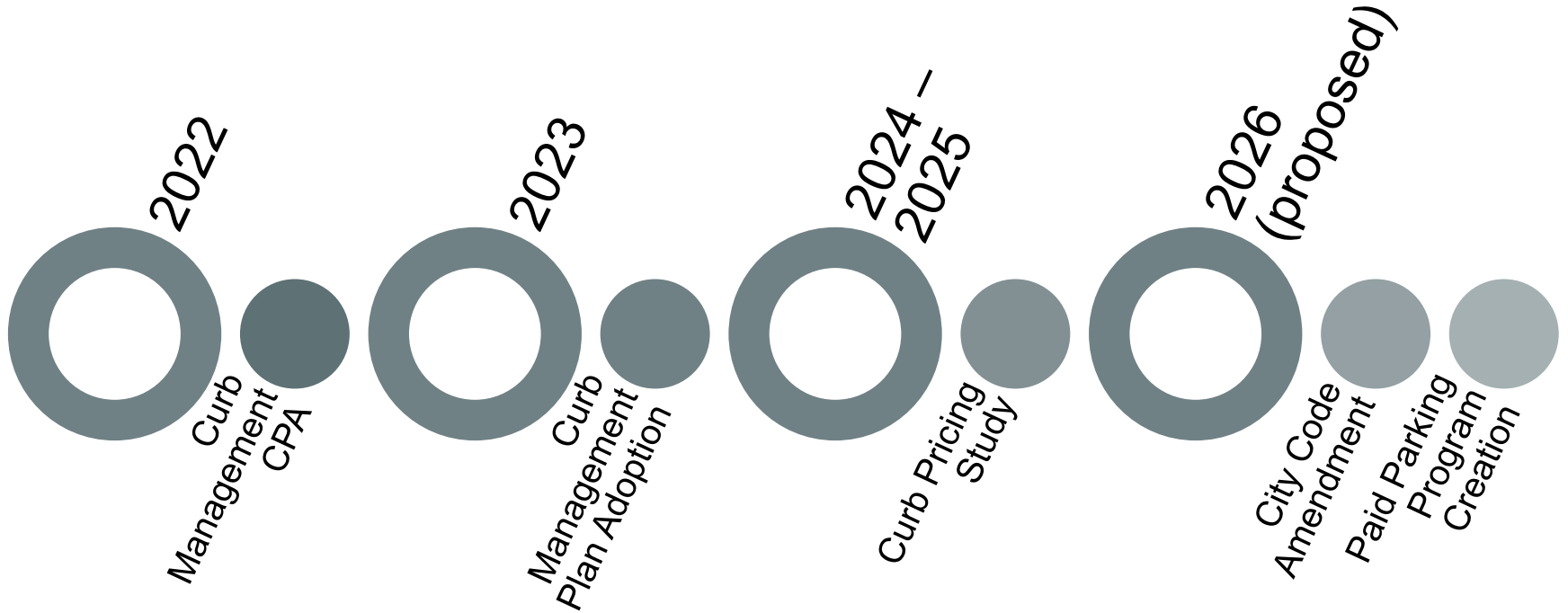


# Background

- **Comprehensive Plan Policy**
  - Policy TR-34: Consider implementation of a pay-for curb use program.
- **Curb Management Plan (CMP)**
  - Adopted by City Council in 2023
  - Included 2+ dozen “Curb Practices”
- **Curb Pricing Study**
  - Identified as a near-term priority practice in CMP



# Background



# Data Takeaways

- Parking data collected in 2024 and 2025
- Street parking is full and overcapacity in the afternoons and evenings within the study area
- About 25% of vehicles are overstaying posted parking time limits (i.e. parking for 3+ hours in 2-hour zones)



# Public Engagement

## Round 1: Q1 – Q2 2025

- Public Open Houses, Door-to-Door Interviews, Stakeholder interviews, online surveys, media posts and mailers

## Round 2: Q3 2025

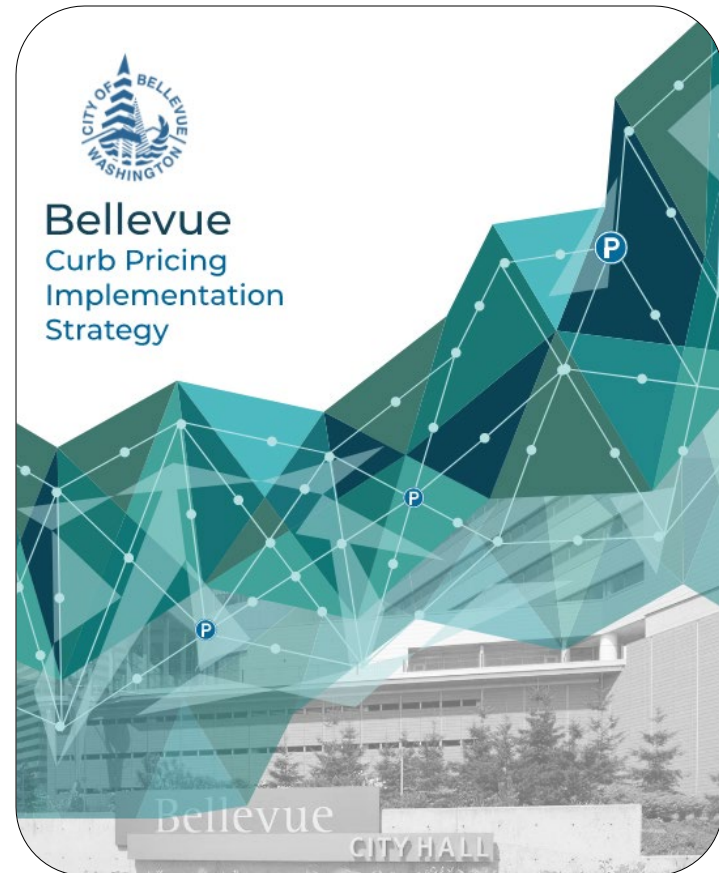
- Business interviews, tabling events, engagement with organizations

## Four TR Commission meetings



# Implementation Strategy

- Developed through coordination with Transportation Commission
- Presented to City Council on December 2, 2025
- Provides guidance and a draft framework on how to implement and manage a curb pricing program for Bellevue.



# Implementation Parameters

- **Curb Pricing Program Structure**
  - Council-adopted price range, administrative rate adjustments
  - Expanded enforcement
  - Multiple payment options
- **Commitment to Community**
  - Establishment of Curb Pricing Advisory Committee (CPAC) to inform program
  - Net revenues are reinvested into curb management program



# Performance Evaluation

- **Quantitative Review**
  - Parking occupancy
  - Turnover rate
  - Traffic + curb activity monitoring
- **Qualitative Review**
  - Gather feedback from CPAC meetings
  - Collect input from local businesses via direct outreach
  - Develop public surveys



# Free 30-min Parking Concept

---

- Very few examples nationwide for on-street parking.
- Closest peer city was Boise, ID. Noted user confusion and impact to revenue.
- Financial modeling shows significant impact to reinvestment in Curb Management program
- **Staff Recommendation:** Do not pursue free parking component



## Curb Pricing Implementation

---

# Proposed City Code Amendments



# Proposed City Code Changes

## Modified Authority

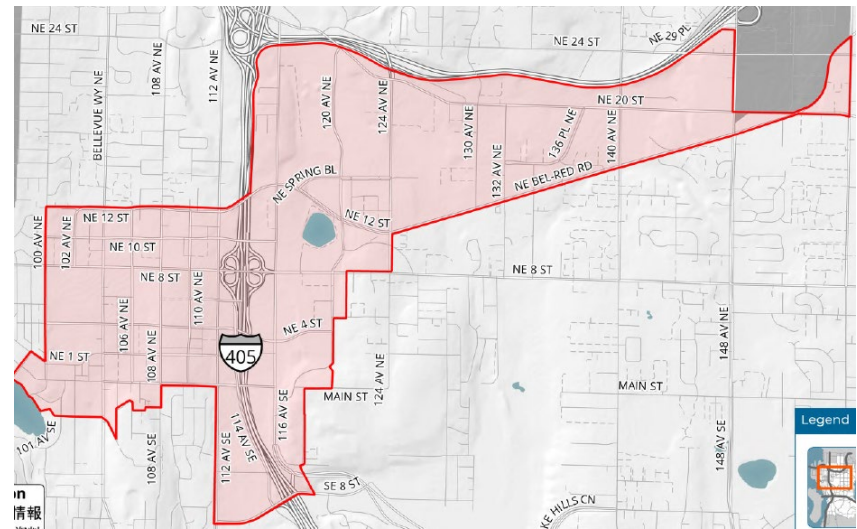
- **City Council**
  - Establishes the payment rate range for paid parking and the “Curb Pricing Zone”
- **Transportation Director**
  - Establishes administrative authority to adjust rates for the Curb Pricing Zone within the established range
- **City Traffic Engineer**
  - Define curbside uses, including parking and no parking zones, loading zones, time-limited zones, and paid parking zones



# Proposed City Code Changes

## Other Additions

- Defines Curb Pricing Zone geography
- Outreach requirements for curb rule changes
- Requirements for payment system and signage
- Reinvestment of curb pricing revenue



# Use of Net Revenue

- Curb Management Plan concepts
- Parking studies
- Traffic safety improvements
- Street activation
- Investments supporting access to transit and microtransit services



## Curb Pricing Implementation

---

# Proposed Implementation Timeline



# Draft Timeline

- **Mid 2026**
  - Solicitation for payment vendors
  - Design new signage and pay stations
- **Late 2026**
  - Hire staff to oversee program
  - Establish advisory committee
- **Early 2027**
  - Public notification and outreach activities
  - Implement enhanced enforcement
  - Launch paid parking program





# Direction

Consider directing staff to finalize the BCCA and prepare an ordinance to allow for the establishment and administration of a paid on-street parking program in Bellevue.

