



DATE: May 10, 2021

TO: Mayor Robinson and City Councilmembers

FROM: Brad Miyake, City Manager

SUBJECT: Council Vision and 2021-23 Priorities

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Council is set tonight to adopt your updated vision and 2021-23 priorities, which are attached to this memorandum.

### **Council Vision**

The updated vision, included as Attachment A, reflects the consensus developed at your February and April retreats.

### **2021-23 Priorities**

Attachment B reflects the Council's final direction on priorities focused on seven strategic target areas:

- Economic Development;
- Transportation & Mobility;
- High Quality Built & Natural Environment;
- Great Places Where you Want to Be;
- Regional Leadership & Influence;
- Achieving Human Potential; and
- High Performance Government

For the most part, the priorities represent a continuation of initiatives that are already underway, with allocated staff and budget. The Council has added four priorities to this on-going work. In addition, we are in the midst of an unprecedented global pandemic and a significant growth surge for the City and the region. The combination of work needed to respond to those issues, as well as the on-going and new priority work, does present the need for additional staff capacity and technical expertise in targeted areas. In a future budget action, we will be bringing forward an amendment to apply the Council's remaining contingency (\$1.2M) to add these necessary resources.

### **Next Steps**

If Council is prepared to proceed with the vision and priorities as written in the attached documents, action can be taken by adoption of the following motion:

Move to approve the Council's vision, strategic target areas and 2021-23 priorities as presented this evening.

Communications staff will develop materials and messaging to share the updated Vision and Priorities with the community and with City staff over the coming weeks.

**Attachments**

- A. Updated Vision and Strategic Target Areas
- B. 2021-2023 Priorities