



# Great Neighborhoods Program: Crossroads and Newport

## Update on Comprehensive Plan Amendments

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City of Bellevue



# Information Only

Staff are briefing Council on progress with the CPAs to update the Crossroads and Newport neighborhood area plans in 2024-2025.



# Agenda

1. Background
2. Planning Process
3. Scope Elements
4. Community Engagement
5. Legislative Process



# Program Objectives

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1. Localize **citywide policies** that reflect **neighborhood priorities** through extensive **community engagement**
2. Develop **local policies** to address **issues and opportunities** to help the community **grow in a unique way**

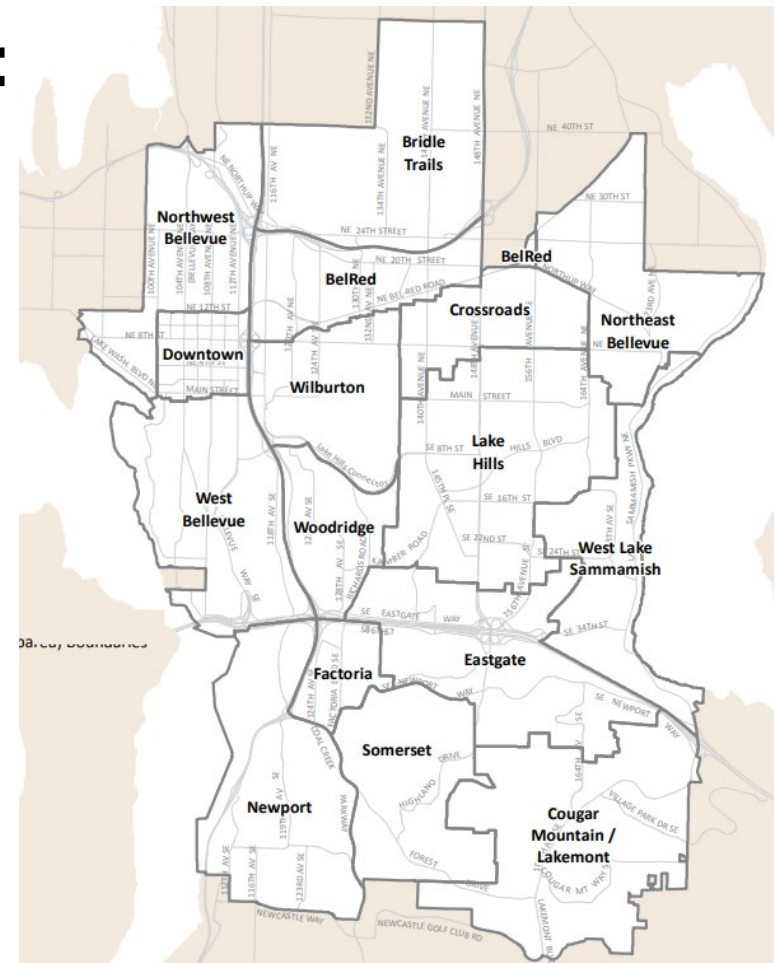


# Background

## Bellevue's Neighborhoods:

- 16 neighborhood areas
- Diverse and vibrant communities with unique identities

**Program Launch:** Initiated in 2018 to strengthen community connections.



# Background

## Comprehensive Plan:

- Volume 1: Citywide policies
- Volume 2: Neighborhood-specific goals and policies

## Why it is important:

- Vision for how the community evolves and grows
- Long-range plan (20-year time horizon)
- Sets policy that guides city actions and decisions
- Guides capital investments



## CITY OF BELLEVUE Comprehensive Plan



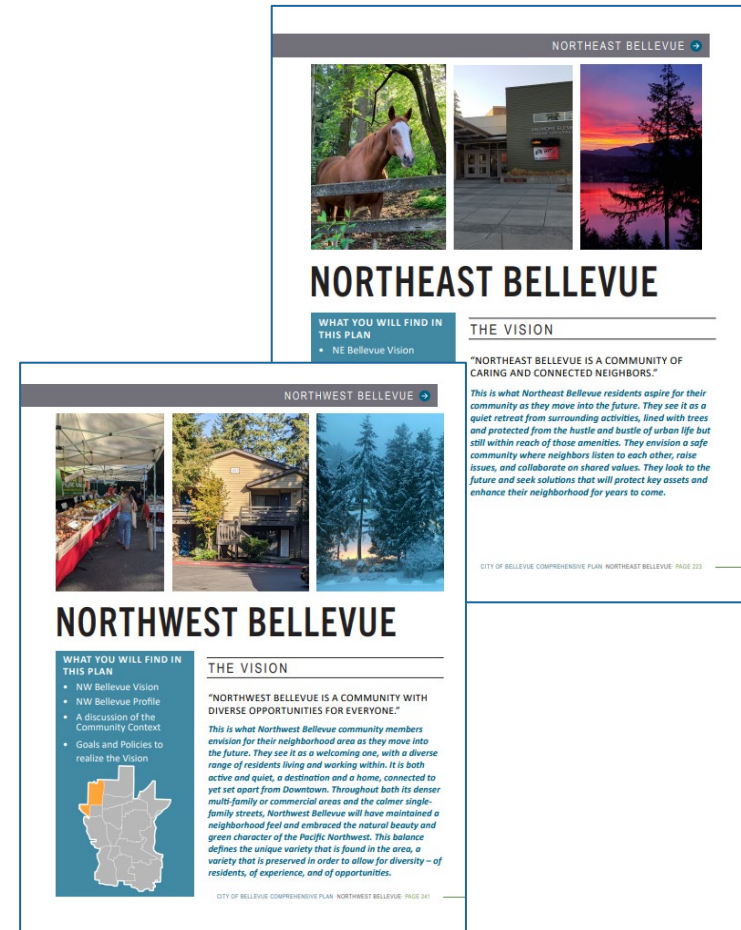
**BELLEVUE 2044**  
COMPREHENSIVE PLAN  
Building A Livable City for All





# Progress to Date

- **Completed Plans:** Northeast and Northwest Bellevue adopted in 2021.
- **Continuous improvement:** Community feedback resulted in expanded scope.
- **This iteration:** Crossroads and Newport in 2024-2025.







# Diverse and Vibrant Newport



# Neighborhood Planning Process

Council  
launch



## DISCOVER

Oct - Dec  
2024

- Identify core values and identity
- Identify issues and priorities
- Community engagement



## DEFINE

Jan - Mar  
2025

- Develop strategies
- Draft plan elements
- Community engagement



## REFINE

Apr - Jun  
2025

- Resolve outstanding issues
- Revise draft plans
- Community engagement



## ADOPT

Jul - Oct  
2025

- Final review and adoption

Council  
briefing



Council review    Council  
adoption



# Key Elements of Neighborhood Plans



Urban Design



Neighborhood  
Identity



Public Realm



Neighborhood  
Connectivity



Land Use

The plans center around strengthening a neighborhood area's unique identity and community gathering places.

*No changes to the Future Land Use Map were initiated by property owners.*



# Community Engagement Strategy

**Approach:** Equitable, inclusive engagement to ensure representative participation.

## Example strategies:

- Expanded Cultural Outreach Assistant program
- Targeted outreach
- Diverse engagement activities





# Community Engagement Strategy

## Relationship Building

- Meeting with individuals and groups

## Discover

- Kick-off event
- Mailed questionnaire
- Ideas fairs
- Presentations on request






# Community Engagement Strategy

## Define

- Virtual update events
- Community workshops
- Public Space Series
- Review policy moves and draft vision

## Refine (*ongoing*)

- Review draft plans
- Office hours and info sessions
- Online questionnaire



The flyer for the Newport Public Space Series features a header with five circular icons representing different public space activities: a building, a park, a street intersection, a playground, and a community meeting. Below the icons is the title "GREAT NEIGHBORHOODS" in a white box on a blue background, followed by "Newport Public Space Series" in a green box. The main content area is divided into two columns. The left column contains introductory text about the importance of public spaces and the series' goals. The right column lists two events: "Neighborhood Pop-Ups" on Saturday, March 8, and "Public Space Workshop" on Saturday, March 22. At the bottom, there is a QR code, a website link, and accessibility information.


**GREAT NEIGHBORHOODS**


**Newport Public Space Series**


Great Neighborhoods need Great Spaces!  
Well-designed public spaces make neighborhoods safe, walkable, and enjoyable.  
Share your ideas during our Public Space Series taking place throughout March.  
Family-friendly and accessible activities for kids and adults, people of all ages and abilities are welcome. Light snacks and drinks will be provided.

**1 Neighborhood Pop-Ups**  
Participate in a neighborhood scan to identify opportunities and improvements along your walking, biking, or rolling route.  
**Saturday, March 8 | 10 a.m.-12 p.m.**  
Newport Shores (meet outside entrance to neighborhood on 118th Ave SE)  
**Thursday, March 27 | 4:30-6:30 p.m.**  
Newporter Apartments (5900 119th Ave SE, meet outside Building A)

**2 Public Space Workshop**  
Participate in hands-on activities to explore how urban design can positively impact public spaces within your neighborhood.  
**Saturday, March 22**  
**10 a.m.-12:30 p.m.**  
Newport Heights Elementary School (5225 119th Ave SE)

 Learn more at: [engagingbellevue.com/great-neighborhoods-newport](https://engagingbellevue.com/great-neighborhoods-newport)

 For alternate formats, interpreters, or reasonable modification requests please phone at least 48 hours in advance 425-452-6930 (voice) or email [bbrod@bellevuewa.gov](mailto:bbrod@bellevuewa.gov).  
For complaints regarding modifications, contact the City of Bellevue ADA, Title VI, and Equal Opportunity Officer at [ADATitleVI@bellevuewa.gov](mailto:ADATitleVI@bellevuewa.gov).





# Community Engagement

## Diverse Engagement:

- Community clubs, HOAs and neighbors' groups
- Varied activities across the neighborhood areas
- Targeted outreach to diverse communities
- Collaboration with property managers, also at KCHA
- In-person activities with seniors and school kids



*Our Engagement Reports provide a full summary and are included in the meeting packet.*



# Community Engagement

**Broad Participation:** Over the last six months, we connected with:

- 841 people at **in-person** engagement activities
- 827 visitors to our **online engagement hub**
- 458 respondents to the **household questionnaire**



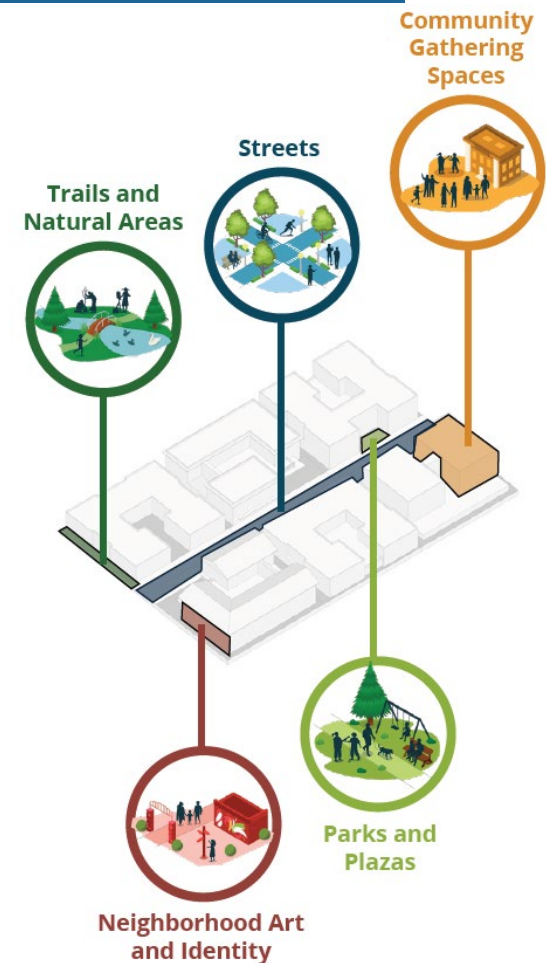
*Our Engagement Reports provide a full summary and are included in the meeting packet.*

# What We Learned So Far

In the Discover phase, we focused on learning how the community sees itself:

- Core values that should inform its future development
- Ideas for the future, challenges and opportunities

Informed **draft vision statements**, initial **policy moves**, and urban design **guiding principles**, which were then shared out for community review.





# What We Learned So Far

In Crossroads, community members:

- Value the neighborhood's **convenience and diversity**
- Appreciate that it's **easy to access** services and amenities
- Expressed a desire for more **play and creativity**
- Expressed a desire for more **sustainability** through increased access to **green spaces** + more **active transportation** and **transit**

Crossroads is known for its **convenience**. We pride ourselves on being a **diverse** and **culturally vibrant** neighborhood. Working together we can be a more **cohesive community** that enhances a **safe environment** for future generations.

*~ Participant  
Vision Statement*





# What We Learned So Far

In Newport, community members:

- Value the community's **friendliness**, **safety** and **convenience**.
- Appreciate the many **trails and natural areas** that give Newport a **sense of beauty and quiet**.
- Expressed a desire for more **community gatherings** and **social connections**.
- Want to see more support for **connectivity**, both in terms of safer options to **walk and bike** and addressing **traffic congestion**.

Newport Hills is known for its **low-key community**. We pride ourselves on being a neighborhood with **treasured green spaces** and a **fabulous location that is welcoming**. Working together we can be a more **stronger community** that enhances **community and opportunity** for future generations.

~ Participant  
Vision Statement



# Public Space Series

In the Define phase, we focused on the design and function of public spaces

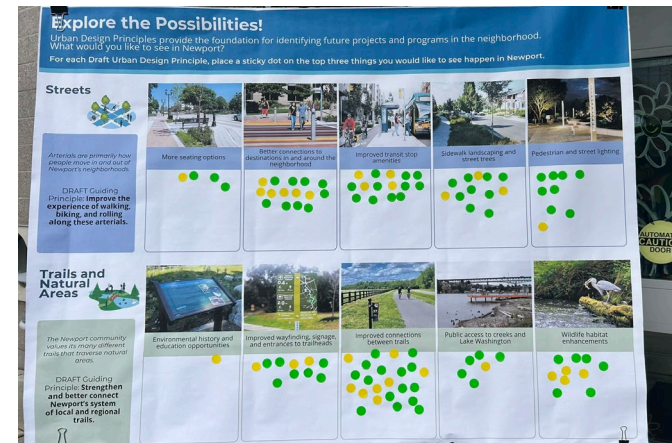
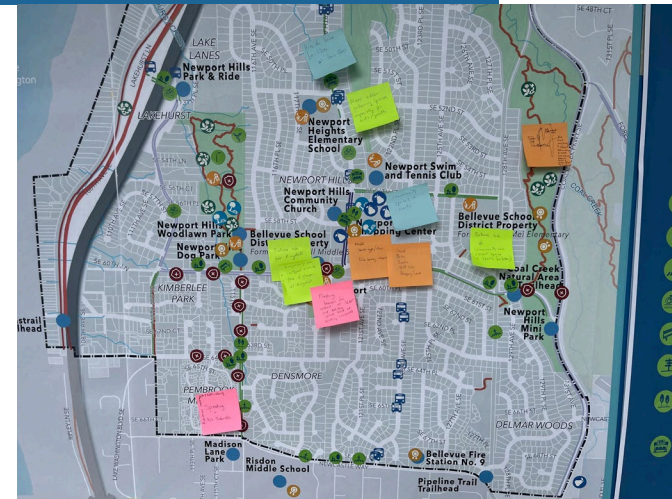
- Varied engagement activities:
  - Public space workshops
  - Pop-up events
  - Neighborhood scan
  - Community partner events
- Designed to be family-friendly, accessible activities facilitated in different languages



# What We Learned So Far

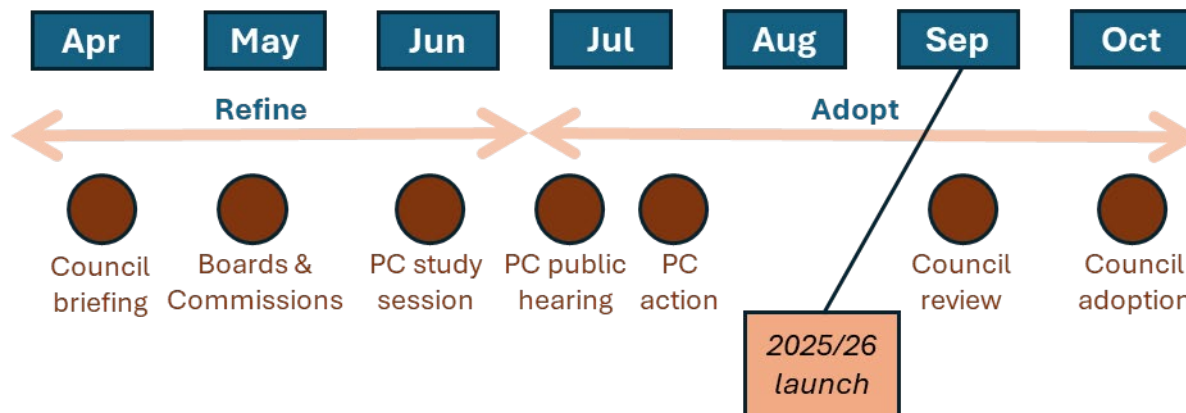
Key similarities in community feedback:

- Desire for better **walking** and **biking connections**
- Support for increased opportunities to **celebrate** cultural events, history and diversity
- Wanting improved **access** and orientation to **natural areas** and other green spaces
- Support for indoor **community gathering** spaces
- **Repurposing** vacant or underutilized sites



# Legislative Process

- Adoption of a neighborhood area plan follows the annual CPA process
- Planning Commission will review and make a recommendation to Council
- Public hearings and recommendation are tentatively scheduled for early summer







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