

# **Attachment A: 2022 Grant Allocations**

## **ALLOCATIONS COMMITTEE REVIEW PANEL**

Lydia Aldredge, Bellevue Arts Commission

Judy Gowdy, Bellevue Arts Commission

Bhavna Bhargava, Bellevue Arts Commission

Soo Hong, Artist and resident of Bellevue

Fred Lisaius, Artist and resident of Bellevue

## **GRANT APPLICATION AND ALLOCATION PROCESS**

Since 2001, the City Council has allocated annual grant funding generated by the general fund to support artists and arts organizations that provide arts, cultural, and heritage programs and services in Bellevue through three programs: Eastside Arts Partnerships, Special Projects, and Power Up Bellevue.

Recommendations are developed through an in-depth application process administered by the Arts Program and evaluated by an Allocations Committee appointed by the Arts Commission. The Committee considers the quality of the creative engagement, the public benefits generated for Bellevue residents and visitors, and the organizational capacity and sustainability of the applicants.

## **2022 FUNDING RECOMMENDATIONS**

The Arts Commission has accepted the Allocation Committee's recommendation that a total of \$145,000 be allocated to 43 individuals and nonprofit organizations at their meeting on October 26th:

- \$119,590 allocated to 32 nonprofit organizations in Eastside Arts Partnerships
- \$15,410 allocated to 9 individuals and two nonprofit organizations in Special Projects
- \$10,000 to two organizations in Power Up Bellevue, supported by 4Cutlure Sustained Support Grant

A list of each recommended allocation and a brief grant description is attached at the end of this action item.

## **2022 EASTSIDE ARTS PARTNERSHIPS ALLOCATIONS**

### **Program goals**

Eastside Arts Partnerships provides operating support to nonprofit organizations providing annual arts, cultural and heritage programs in Bellevue. The City provides annual support for organizations and individuals bringing arts to the community, recognizing the value the arts bring to our quality of life, the education and development of our children, the vitality of our businesses, and our sense of connectedness to the community. EAP encourages programming quality and sustainability; arts access for Bellevue residents; artistic, managerial and fiscal excellence, and greater cooperation and collaboration among arts groups.

### **Process and criteria for evaluation**

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

#### **1. Creative Engagement**

- Quality and effectiveness of the organization's existing and proposed arts, cultural, and heritage programming and services to meet the cultural needs of an audience and/or constituent group.
- Extent of creative and civic participation by Bellevue's diverse residents and visitors.
- Meaningful creative and civic opportunities for working artists, cultural workers and volunteers.
- Diversifies the forms of art, creative experiences and cultural resources available to Bellevue residents and visitors.

#### **2. Public Access and Benefit for Bellevue Residents and Visitors**

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- Significant access to cultural opportunities to under-served groups, or, demonstrates improved access by underserved people and communities over time.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.
- Effort and evidence of inclusive communications to new and/or underserved people and communities, particularly those who speak a language other than English at home.

#### **3. Organizational Capacity and Sustainability**

- Demonstrated financial capacity and stability.
- Evidence of community support, which may include, but is not limited to, in-kind or cash donations from individuals, foundations, corporations, or other government sources.
- Strength of organizational governance.

Then, the panelists' scores were averaged into single scores for each applicant. These scores were used in distributing funding. The higher score an application received, generally more of their request was awarded.

**RECOMMENDED 2022 ALLOCATIONS FOR COMMUNITY PARTNERS** (Awards up to \$5,000 or 50% of Op. Budget)

ORGANIZATION	GRANT PURPOSE	REQUEST Project/Operating Budget (2022 est.)	2022 GRANT ALLOCATION % of Request
<b>Asunaro DBA Japan Fair</b>	For promoting and cultivating both traditional and modern Japanese and Japanese-American cultures in Greater King County through exhibits, workshops, vendors and community organizations on live stream, Zoom and YouTube live	<b>\$5,000</b> \$24,700 20.2% of OpB	<b>\$2,700</b> 54%
<b>Barvinok Ukrainian Dance Ensemble</b>	For offering residents a discount and to perform at numerous Bellevue festivals and private events for free as a show of support to our beloved community.	<b>\$5,000</b> \$23,000 21.7% of OpB	<b>\$1,500</b> 30%
<b>Bellevue Chamber Chorus</b>	For hybrid season of in person, social media streaming and virtual choir concerts offering variety of international composers and themes expressing the human spirit in song, including student composer winners and guest instrumentalists.	<b>\$4,500</b> \$45,000 10% of OpB	<b>\$1,800</b> 40%
<b>Bellevue Youth Choirs</b>	For a season of weekly choir rehearsals and learning for youth ages 4-18, with the goal of creating an inclusive community, inspiring confident musicianship, and producing final performances and free outreach events for Bellevue families.	<b>\$5,000</b> \$88,742 5.6% of OpB	<b>\$2,750</b> 55%
<b>Centro Cultural Mexicano*</b>	For a free musical outdoor concert featuring indigenous performers and Mariachi music to show the evolution of music in Mexico and to share history and culture with the Bellevue community at Bellevue Downtown Park.	<b>\$5,000</b> \$4,500,000 0.1% of OpB	<b>\$2,500</b> 50%
<b>Eurasia Arts Foundation*</b>	For an Anniversary together with Uzbekistan and Tajikistan. This concert will be half in-person with dancers and musicians from Eurasia Dance Ensemble and a virtual conference with professional Ensembles of the Countries of Central Asia.	<b>\$5,000</b> \$28,500 17.5% of OpB	<b>\$3,000</b> 60%
<b>Evergreen Association of Fine Arts (EAFA)</b>	To effectively keep our group going given all the restrictions that COVID has presented us, finding a new meeting space will be our first priority once restrictions are lifted.	<b>\$5,000</b> \$15,000 33.3% of OpB	<b>\$1,500</b> 30%
<b>Huayin Performing Arts Group</b>	For showcasing Chinese traditional and modern performing arts at Meydenbauer Center with free forums/educational programs in partnership with local artists. Providing access to senior and youth to promote 'Arts for All'.	<b>\$2,700</b> \$6,100 44.3% of OpB	<b>\$600</b> 22%
<b>JIA Foundation (Japanese in America Foundation)</b>	For US-Japan Friendship Coming of Age Celebration event: To empower Japanese in America by helping gain cultural identity, promote communication among generations of JIA families, and introduce Japanese culture to the community.	<b>\$2,500</b> \$15,000 16.7% of OpB	<b>\$1,125</b> 45%
<b>Lake Washington Symphony Orchestra</b>	For a Sensory Friendly Halloween Children's Concert on the Eastside with free tickets to anyone 18 and under. This is an annual concert designed for young children and families as well as anyone with sensory sensitivities.	<b>\$5,000</b> \$225,000 2.2% of OpB	<b>\$2,450</b> 49%
<b>Northwest Sound ↑</b>	For operating support to enrich lives and share the benefits of a cappella singing with the residents of Bellevue through music education and performance as well as outreach to seniors and youth.	<b>\$5,000</b> \$57,500 8.7% of OpB	<b>\$2,400</b> 48%
<b>Performing Arts Festival of the Eastside (PAFE)</b>	For a music festival consisting of 4 1/2 days of adjudication and 5 public concerts at St. Andrew's Lutheran Church from April 19-May 1, 2022 for students in piano, strings, woodwinds and voice.	<b>\$2,000</b> \$34,475 5.8% of OpB	<b>\$1,200</b> 60%
<b>Seattle Chinese Chorus</b>	For a concert or online performance (depending on the situation of the pandemic) open to public in 2022 (date to be determined) at City of Bellevue.	<b>\$2,000</b> \$8,450 23.7% of OpB	<b>\$500</b> 25%
<b>Seattle-Tashkent Sister City Association</b>	For our 24th annual Navruz celebration in March 2022 in Bellevue. The event will be full of fun with delicious Central Asian food and entertainment.	<b>\$4,530</b> \$9,065 50% of OpB	<b>\$1,500</b> 33%
<b>Sustain Music</b>	For a season of eight concerts of classical music in Bellevue: two at Resonance and six in partnership with Art Without Borders (located outdoors, focusing on the theme of music in education).	<b>\$5,000</b> \$22,700 22% of OpB	<b>\$2,600</b> 52%
<b>Theatre33 ↑</b>	For general operating support to cover the lease of the new theater space, salaries and live and virtual (if needed) events for the 2021-2022 theater season, including free family programming.	<b>\$5,000</b> \$174,000 2.9% of OpB	<b>\$3,100</b> 62%

**RECOMMENDED 2022 ALLOCATIONS FOR PRO PARTNERS** (Awards up to \$10,000)

<b>ORGANIZATION</b>	<b>GRANT PURPOSE</b>	<b>REQUEST</b> Project/Operating Budget (2022 est.)	<b>2022 GRANT ALLOCATION</b> % of Request
<b>91.3 KBCS</b>	For diverse music programming featuring both live and recorded local artists, which will be available free to the public via broadcast and the KBCS website for their enjoyment and learning.	<b>\$10,000</b> \$870,802 1.1% of OpB	<b>\$4,900</b> 49%
<b>Acoustic Sound DBA Wintergrass Music Festival</b>	For a 4-day indoor bluegrass music festival held at the Hyatt Regency Hotel featuring regional and national musicians and youth education, full student scholarships, affordable family tickets and artisan exhibits open to the public.	<b>\$10,000</b> \$729,500 1.4% of OpB	<b>\$6,200</b> 62%
<b>American Asian Performing Arts Theatre</b>	For a presentation of AAPAT's annual series of "Ode to Spring", a Chinese Lunar New Year show featuring 100+ local and international artists, with free recordings of the show offered to BSD staff and students.	<b>\$5,000</b> \$13,000 38.5% of OpB	<b>\$3,050</b> 61%
<b>Bellevue Arts Museum</b>	For a year of in-person and online arts exhibitions and education experiences, including free family admission days, that are affordable to Bellevue residents and accessible by and inclusive of people with disabilities.	<b>\$10,000</b> \$2,500,000 0.4% of OpB	<b>\$6,500</b> 65%
<b>Bellevue Downtown Association</b>	For a lunchtime concert series from July 5-Sept 8 featuring local musicians every Tuesday, Wednesday, and Thursday each week. Bellevue Beats is free, for all ages, and includes a variety of music genres for everyone.	<b>\$10,000</b> \$2,000,000 0.5% of OpB	<b>\$7,700</b> 77%
<b>Bellevue Youth Symphony Orchestra</b>	For a season of 9 orchestra performances, which enhance the lives of student musicians by providing dynamic musical experience, foster collaboration, confidence, and personal responsibility through the pursuit of artistic excellence.	<b>\$10,000</b> \$815,000 1.2% of OpB	<b>\$7,700</b> 77%
<b>Emerald Ballet Theatre</b>	For 2021-2022 season of public programs, including free boys' dance classes, Teaching Institute workshops, master classes, outreach assemblies at elementary schools, and Nutcracker performances with NPACF.	<b>\$10,000</b> \$179,714 5.6% of OpB	<b>\$4,900</b> 49%
<b>Evergreen City Ballet</b>	For Nutcracker series at Meydenbauer Center, November/December 2022, with free tickets for low-income populations in Bellevue cross-promoted in partnership with the Eastside Culture Coalition, including age-friendly movement workshops and multilingual audience/performer talkbacks.	<b>\$10,000</b> \$546,102 1.8% of OpB	<b>\$6,100</b> 61%
<b>KidsQuest Children's Museum</b>	For 2022 arts programming onsite at KidsQuest and throughout the community, particularly to continue pandemic-initiated outreach programs that help families heal through creative experiences that strengthen relationships.	<b>\$10,000</b> \$3,154,000 0.3% of OpB	<b>\$6,215</b> 62%
<b>Music Works Northwest</b>	For free community music education and performances, including online and in-person concerts and events, increasing access to music experiences for underserved populations, including low income families and disabled populations.	<b>\$10,000</b> \$1,032,650 1% of OpB	<b>\$4,600</b> 46%
<b>Orquesta Northwest</b>	For a Latino arts and culture event (in-person/virtual) in Bellevue, featuring Latinx guest artists and composers, to celebrate Latino traditions, build a sense of belonging, and increase civic engagement by marginalized Latinx community members.	<b>\$10,000</b> \$148,000 6.8% of OpB	<b>\$3,500</b> 35%
<b>Pacific Northwest Ballet (PNB)</b>	For school-year and summer dance education, free-of-charge to Bellevue School District students in schools serving low-income, culturally/ethnically diverse communities and those experiencing homelessness, and benefiting youth at PNB's Eastside School (scholarships offered).	<b>\$10,000</b> \$25,587,295 0.04% of OpB	<b>\$6,300</b> 63%
<b>Pacific Ukrainian Society (PUS)</b>	For PUS to keep providing open to public cultural, heritage events like NW Ukrainian International Festival, books for libraries, support artists. Typical events include art masterclasses, dance performances, ethnic fashion shows, ethnic singers, kids' areas.	<b>\$10,000</b> \$52,000 19.2% of OpB	<b>\$5,000</b> 50%
<b>Performing Arts Center Eastside (PACE)</b>	For a 10-week, free live arts celebration featuring both the professional and arts education arms of Eastside arts organizations at multiple high foot traffic locations in Bellevue and its surrounding community.	<b>\$10,000</b> \$884,053 1.1% of OpB	<b>\$2,200</b> 22%

<b>Tasveer</b>	For Tasveer Festival, a month-long celebration of South Asian film, literature, and storytelling, uplifting South Asian perspectives, supporting diverse arts workers, and educating the general public in King County and beyond.	<b>\$10,000</b> \$475,000 2.1% of OpB	<b>\$6,500</b> 65%
<b>Village Theatre</b>	For Village Theatre's Youth Education Programs, serving 7,380 Eastside students (about 6,708 Bellevue residents) in grades K-8 with KIDSTAGE online and in-person classes that offer project-based learning in small groups.	<b>\$10,000</b> \$12,405,525 0.1% of OpB	<b>\$7,000</b> 70%
<b>* New Applicant</b> ↑ <b>Power Up Applicant</b>		<b>EAP TOTAL:</b>	
		<b>\$223,230</b> Requested	<b>\$119,590</b> Awarded

## **2022 POWER UP GRANT ALLOCATIONS**

### **Program Goals**

Power Up Bellevue helps leaders of arts and cultural nonprofits reach the next level of organizational development. Rooted in Bellevue's unique cultural landscape and community assets, the program provides project funding, a learning community, and technical assistance to existing and recent Eastside Arts Partners. The goals are to strengthen our partners' ability to fulfill their mission and increase the capacity of organizations to serve Bellevue residents and visitors.

### **Process and criteria for evaluation**

Panelists reviewed the proposals and recommended funding based on the following criteria:

- Readiness to engage in capacity building as determined in the *Five Elements Self-Assessment*.
- Clearly articulated capacity building need and a feasible project or proposal to address it.
- Commitment to capacity building.

The three Power Up grants were chosen based on the strength of the applicant's application and alignment with the purpose and goals of the Power Up grant. The award decision was also balanced with the applicant's overall score from an Organizational Self-Assessment offered by 501 Commons, a nonprofit support organization.

**RECOMMENDED 2022 ALLOCATIONS FOR POWER UP BELLEVUE** (\$5,000 Awards)

ORGANIZATION	GRANT GOAL	IMPACT	2022 GRANT ALLOCATION Project Budget
<p><b>Northwest Sound</b></p>	<p>In order for Northwest Sound to meet its mission of impacting lives and building community through artistic and emotionally driven a cappella performances, we want to reach wider and more diverse segments of the Bellevue community. To do this we need to improve our marketing to Bellevue's residents.</p> <p>Although we have created a balanced program of adult music education, performance, and community outreach, our analysis has shown that we have only been serving a narrow slice of the wider community, fundamentally those who have demonstrated a pre-existing interest in a cappella.</p> <p>Our goal is to show how a cappella can enrich all lives. To support this goal we have expanded our performance repertoire to include music from diverse genres, ethnicities, and geographic regions, but having the music and sharing it through education or performance are two very different things.</p> <p>Powering Up our marketing efforts will enable us to spread the joy of a cappella throughout Bellevue and the Eastside.</p>	<p>One year from now Northwest Sound will be more widely known within the Bellevue community as measured by the number of performances throughout 2022, the participation in our adult education programs, the expansion of our contact database, and the strength of our relationships with the City and business leadership. More importantly, we will become the top-of-mind chorus for the residents of Bellevue and the greater Eastside community.</p>	<p><b>\$5,000</b> \$12,000</p>
<p><b>Theatre33</b></p>	<p>After a long and discouraging search for a property within Bellevue, we finally signed a lease with Northup Properties. We have submitted Administrative Use Change application and are excited to welcome 2022 in a brand new Theatre33! Our new home is a 2,800 sqft facility that will have a 1,200 sqft black box theater with flexible stage and sitting and a separate reception area that will double as a classroom. This change will immensely strengthen our ability to meet our mission as we will be able to (1) serve more viewers, (2) double our capacity to hold classes and rehearsals and (3) expand our seasonal offerings and cultural programming.</p>	<p>One year from now, we will double our audience capacity, increase our cultural and educational offerings and will be representing the city of Bellevue at national and international theatrical festivals.</p>	<p><b>\$5,000</b> \$87,000</p>
<p><b>Power Up TOTAL:</b></p>		<p><b>\$10,00 (\$5,000 each)</b> Requested</p>	<p><b>\$10,000</b> Awarded</p>

## **2022 SPECIAL PROJECTS GRANT ALLOCATIONS**

### **Program Goals**

Special Projects fosters creativity and innovation in the arts and increases access to art, culture and heritage by new and under-served people and communities. Project funding encourages innovative projects by artists and communities that fill in cultural gaps and inspire new forms of creative participation, particularly for under-served groups.

### **Process and criteria for evaluation**

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

#### **1. Artistic Innovation**

- Quality and promise of the proposed arts, cultural, and heritage project to meet the cultural needs of an audience and/or constituent group.
- Innovative approach to foster creative and civic participation by Bellevue's diverse residents and visitors, particularly underserved people and communities.
- Fills a gap in art, cultural, or heritage offerings and opportunities not regularly available to Bellevue residents and visitors.

#### **2. Public Access and Benefit for Bellevue Residents and Visitors**

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- One or more compelling, feasible public events in Bellevue is clearly described.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.

#### **3. Project Feasibility**

- Demonstrated experience of project leaders to accomplish the scope and scale of the project.
- Evidence of thoughtful planning including clearly articulated goals and process for evaluation.
- Realistic budget and timeline.

For Special Project grants, applicants that scored higher received a larger percentage of funding based on their asking amount, similar to EAP grants. In some cases, the panel made recommendations for larger or smaller awards based on the feasibility of the proposal and its potential impact on Bellevue residents.



**RECOMMENDED 2022 SPECIAL PROJECTS GRANT ALLOCATIONS** (Awards up to \$3,000)

ARTIST OR ORGANIZATION	ARTISTIC SERVICES & PUBLIC BENEFIT	REQUEST Project Budget % of proj. budg.	2022 GRANT ALLOCATIO % of Request
<b>Christina Caravaglio*</b>	For a colorful, geometric yarn installation on a chain link fence in a public space, enjoyable to all passersby to brighten up the space and create a sense of placemaking and community connection.	<b>\$3,000</b> \$3,000 100%	<b>\$1,500</b> 50%
<b>Courtney Allred*</b>	A site-specific summer series of free, all-ages drawing classes taught at a mobile installation across Bellevue. Classes combine observational drawing with expert content ranging from atmospheric science to choreography to offer new ways of seeing.	<b>\$3,000</b> \$4,800 62.5%	<b>\$1,320</b> 44%
<b>Dr. Savita Srinivasa*</b>	For an Indian classical dance-theater production educating the Bellevue public of a rare Indian legend about a powerful woman via a novel script and free interactive workshops discussing the dance-form, historical background, and play-analysis	<b>\$3,000</b> \$17,300 17.3%	<b>\$1,410</b> 47%
<b>Humaira Abid</b>	For collaboration with refugees, conducting a workshop, creating and donating some artworks to Refugee Women Alliance. Collaborate and conduct a workshop/event in Bellevue as part of my project and share stories of refugees.	<b>\$3,000</b> \$25,000 12%	<b>\$500</b> 17%
<b>Japan Creative Arts/The School of TAIKO</b>	For two concerts related "Kabuki" which will be held by Professional Japanese Taiko Drumming Artists and Japanese Dancers at Bellevue Carlson Theater, including demonstrations for Bellevue elementary schools and College Students.	<b>\$3,000</b> \$80,000 3.8%	<b>\$1,500</b> 50%
<b>Joanna Ngai*</b>	For a colorful community sidewalk mural project and semi-permanent sidewalk mural activated by rain near the library tentatively scheduled for May 2022. I will outreach to library attendees to solicit feedback on the artwork.	<b>\$2,500</b> \$3,000 83.3%	<b>\$0</b>
<b>Kai Chen</b>	For the 2022 Thanksgiving concert, on November 20, which will feature classical cello solo, cello ensemble and festive music, which Kai would like to celebrate with the community, with free/discount tickets for under-served groups.	<b>\$2,000</b> \$12,000 16.7%	<b>\$1,200</b> 60%
<b>Naeim Rahmani*</b>	For a cultural program targeting the local Iranian community that will showcase a new collaborative venture between musicians from Washington and Iran, in a concert of contemporary classical works focusing on climate change and drought.	<b>\$3,000</b> \$4,860 61.7%	<b>\$1,350</b> 45%
<b>Neely Goniodsky*</b>	For a short, animated film about communication, therapy, and an alternative family unit and a free hands-on workshop on creating an animated narrative loop, geared toward adults 18-75.	<b>\$3,000</b> \$4,500 66.7%	<b>\$0</b>
<b>Neely Goniodsky Collaborating with Kaitlyn Boulding*</b>	For an outdoor installation at Kelsey Creek Park of cyanotype banners depicting native plants and a free hands-on workshop on the history of cyanotype, botanical illustration, and native plants geared towards children aged 5-10.	<b>\$3,000</b> \$3,000 100%	<b>\$1,500</b> 50%
<b>Sampada Bhalerao*</b>	For creating online course material consisting of a series of videos (including lecture-demonstrations) for teaching North Indian Classical Music appreciation for beginners of all ages, resulting in increasing awareness and inclusivity in the community.	<b>\$2,800</b> \$2,800 100%	<b>\$0</b>
<b>Seattle Young Philharmonic</b>	For the summer SYP concert, on July 30th, featuring folk music from around the world, to celebrate with the community. This event will provide free/discount tickets to under-served groups and will be available online.	<b>\$2,000</b> \$15,000 13.3%	<b>\$1,200</b> 60%
<b>Vania C Bynum*</b>	For the purpose of providing exposure to African and Contemporary dance classes with a historical perspective. This benefits those who lack access to dance studios that teach these techniques and those who have financial limitations.	<b>\$3,000</b> \$4,100 73.2%	<b>\$2,500</b> 83%
<b>Veronica Lynn Harper*</b>	An outdoor installation of practical sculptures and AR digital characters in partnership with BAM. Free workshops relating to the installation on emotion, flow state, and human connection.	<b>\$3,000</b> \$25,000 12%	<b>\$1,430</b> 48%

\* New Applicant

**Special Projects TOTAL:**

**\$39,300**  
Requested

**\$15,410**  
Awarded