



Economic Development Plan Update

Draft Plan Review

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Direction

Staff requests direction to return with a final version and resolution to adopt the Economic Development Plan.





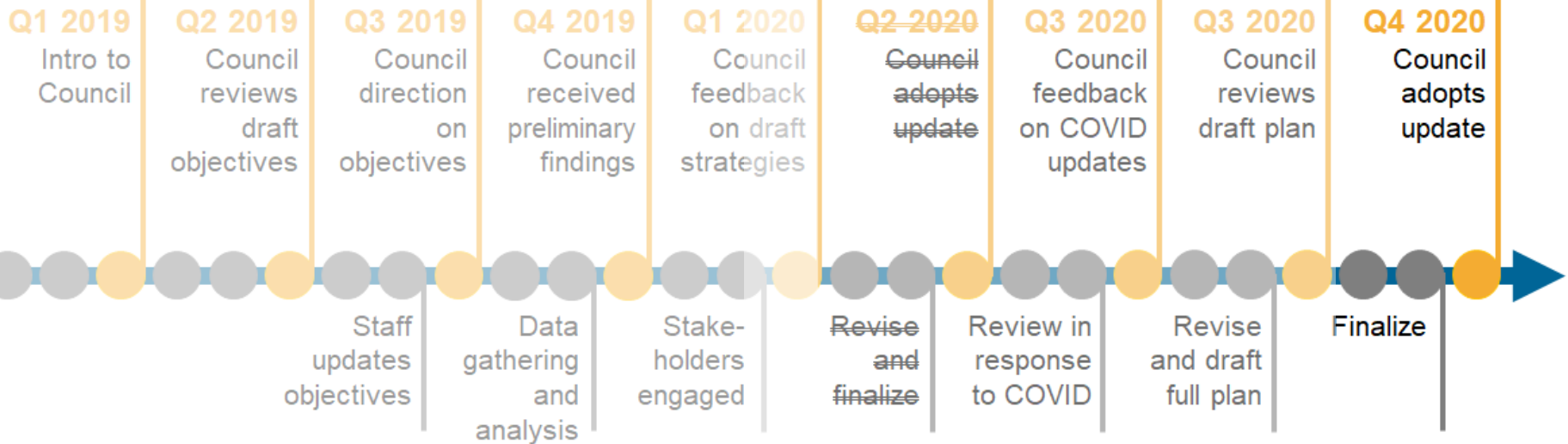
Agenda

- Project Status
- Desired Outcomes
- Strategic Themes
- Foundational Strategies
- Direct Strategies
- Implementation Timeline



Project Timeline and Process

COVID
impacts
begin



2020 Plan Update Objectives

In July 2019, Council approved 8 objectives:

1. Identify ways to support the **creative economy**
2. Explore new opportunities to support **small business**
3. Support more robust **retail** activity
4. Identify best practices for integrating **new businesses** into the community
5. Support **capacity building** for community groups
6. Integrate key recommendations from **Tourism Plan**
7. Make the Plan easier to update
8. Support local **workforce development** options and programs



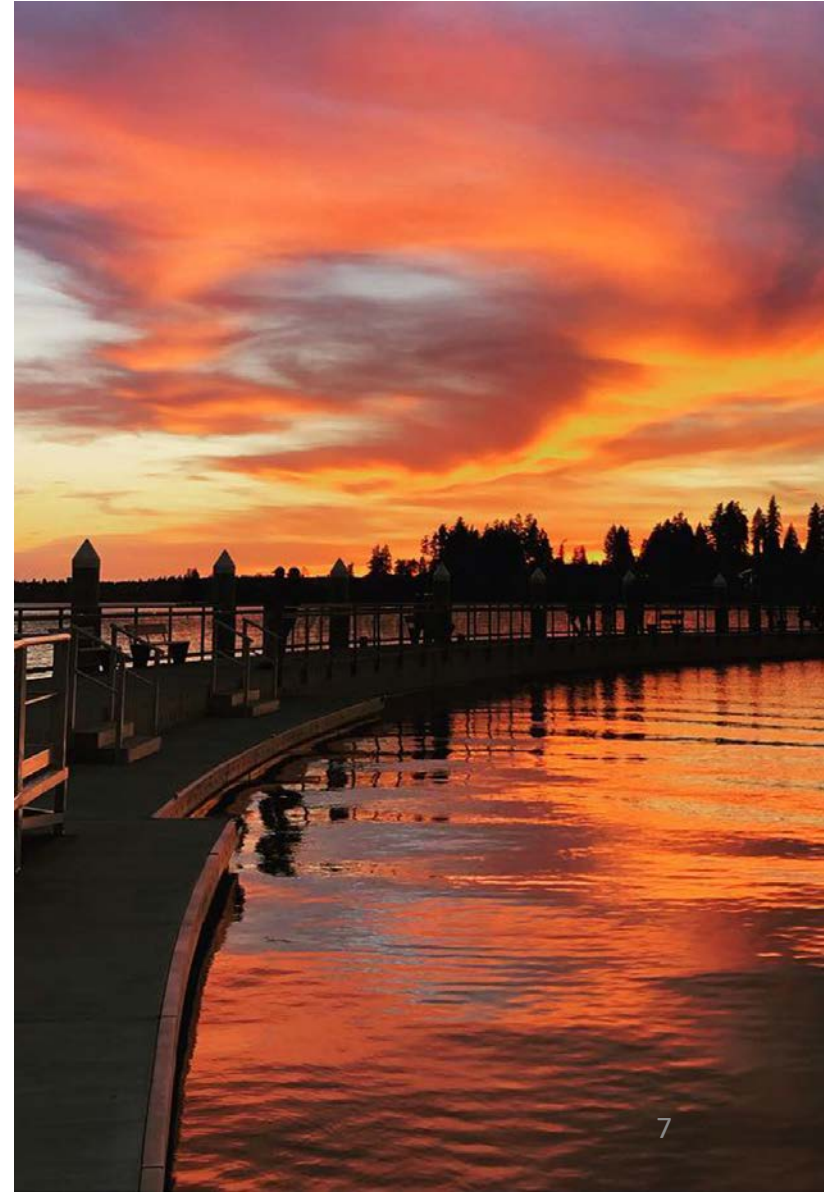
Desired Outcomes

Sustain and enhance Bellevue's exemplary quality of life.



Strategic Themes

- Connection
- Collaboration
- Communication
- Regionalism
- Internationalism

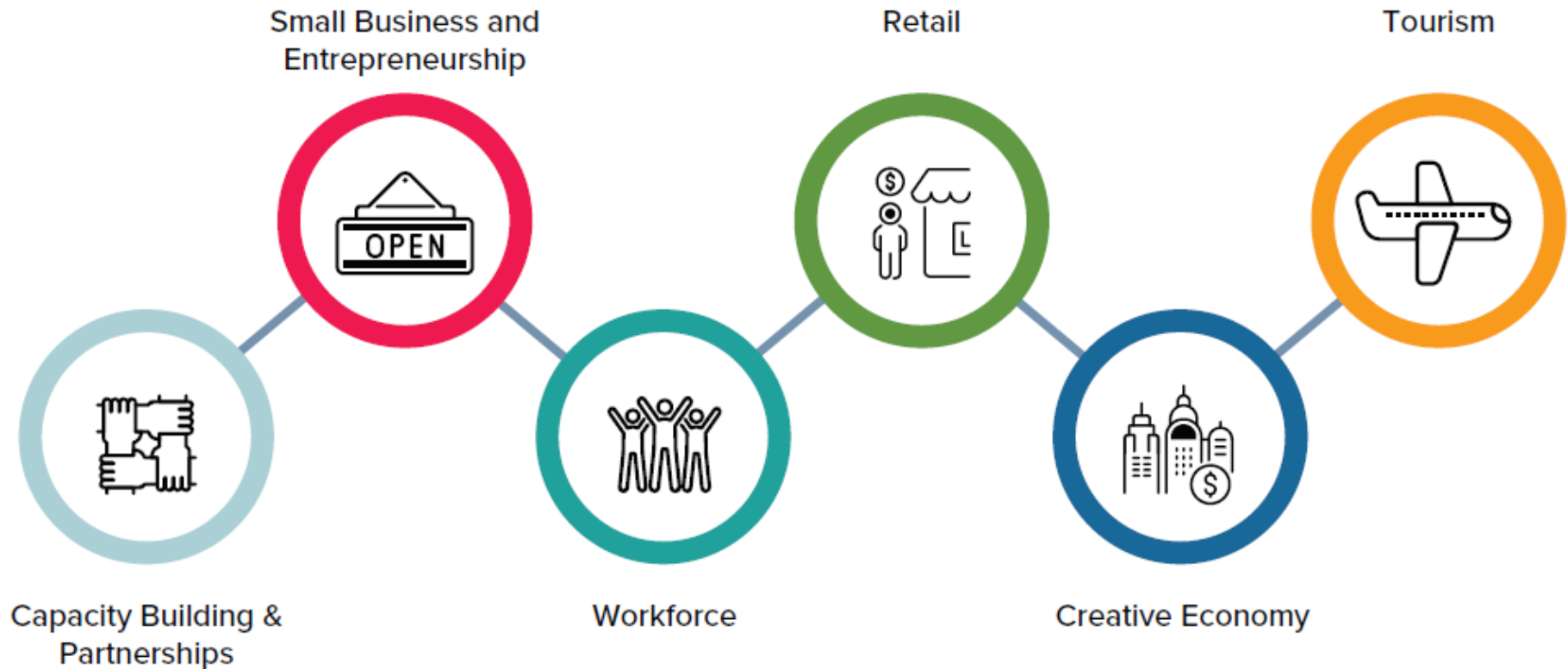


Foundational Strategies

Long-standing, ongoing efforts and initiatives essential to a well-functioning community and carried out by a variety of staff.



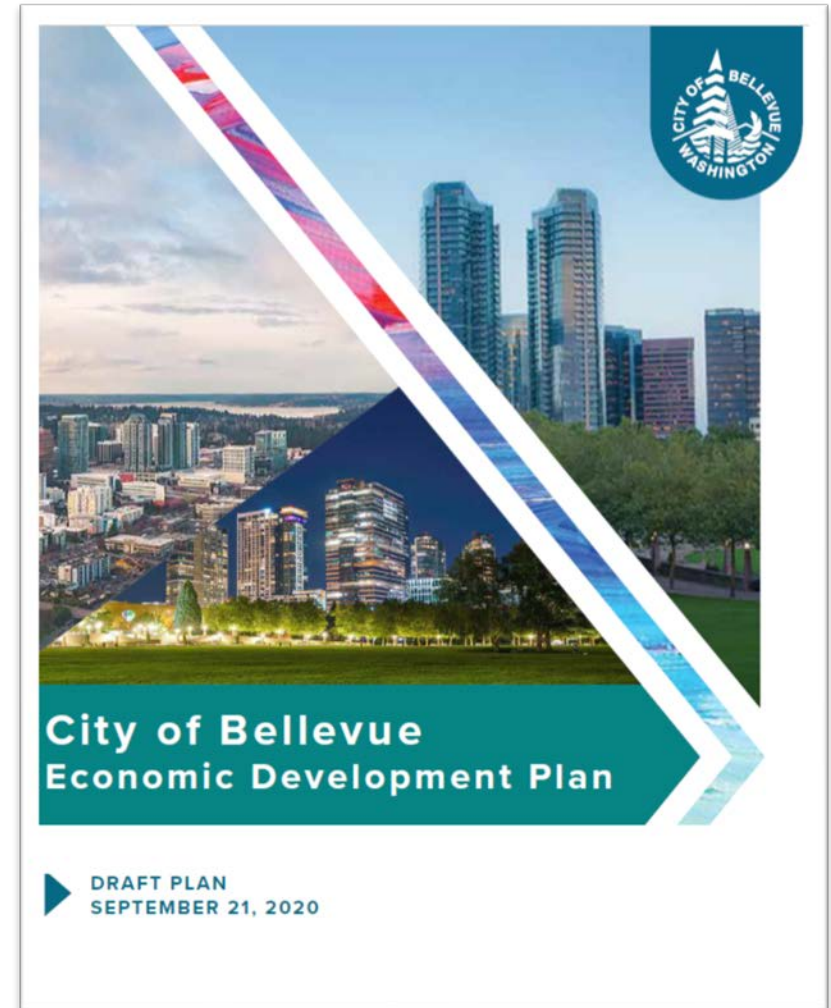
Direct Strategy Focus Areas



Focus of Economic Development Staff

Implementation Timeline

- Five-year Plan
- Responded to COVID by denoting
 - Short-term Recovery strategies
 - Long-term Growth strategies
- Annual Action Plan with Performance Metrics
- Quarterly Reports to Council





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