

City of
Bellevue



Transportation Commission Study Session

DATE: October 9, 2025

TO: Chair Stash and Members of the Transportation Commission

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SUBJECT: Curb Pricing Study – Community Engagement Update

DIRECTION REQUESTED

	Action
X	Discussion
X	Information

INTRODUCTION

The Transportation Department is finalizing work on the Curb Pricing Study. At the Transportation Commission meeting on October 9, 2025, staff and the project consultant team will provide an overview of the Curb Pricing Implementation Strategy, a document that will be used as the foundation for a curb pricing program in Bellevue. The Implementation Strategy uses data collection findings, feedback received from the public and members of the Transportation Commission, and national best practices to inform a framework for launching a curb pricing program.

This agenda item is intended to provide information for Commissioners and to seek input. No action is requested.

BACKGROUND AND INFORMATION

Curb Pricing Study – Updates

The Curb Pricing Study was discussed with the Transportation Commission at the July 10, 2025 meeting. The project team has made progress on several elements of the study since the summer. Key updates are stated below:

- **Equity Concepts:** The Transportation Commission requested additional information and clarification on how equity can be incorporated into curb pricing recommendations. The project team held two meetings with the Bellevue Diversity Advantage Network (BDAN)

to present concepts and receive feedback in the context of equity. BDAN input has been incorporated into the draft Implementation Strategy and will be discussed during the October 9 presentation.

- **Additional public outreach:** The project team conducted public outreach activities between July and September 2025 to gain input on the Curb Pricing Study.
 - Tabling at Downtown Park occurred on July 4 and July 9-11, where feedback on curb pricing concepts was collected from park users and visitors to Old Bellevue.
 - City staff conducted door-to-door outreach to businesses in Downtown and Old Bellevue in August 2025. Business owners, managers, and employees provided feedback on curb pricing concepts. A total of 20 businesses were contacted, while 19 of those businesses shared direct feedback on the project.
 - The project team presented a project update to the Old Bellevue Merchants Association on September 18 and received feedback on proposed concepts.
 - A summary of public feedback received between July and September 2025 will be shared during the October 9 presentation.

Curb Pricing Implementation Strategy – Overview

The Curb Pricing Implementation Strategy is a foundational document to advance a curb pricing program for Bellevue. A first draft of the document is provided in this memo as Attachment 1 and will be refined over the coming months before being presented to City Council in December.

The Implementation Strategy consists of the following sections:

- **Executive Summary**
- **Background and Intent:** This introduction section covers the purpose of the Implementation Strategy, provides existing context, and introduces curb pricing concepts.
- **Pricing Introduction:** This section describes the “why” surrounding curb pricing and discusses national best practices for curb management.
- **Existing Conditions:** this section provides a high-level overview of data findings, deriving material from the previously published Existing Conditions Memo.
- **Stakeholder and Community Outreach Findings:** This section provides a high-level summary of engagement findings, highlighting material from the previously published Stakeholder and Engagement Memo.
- **Implementation Plan:** This section outlines the operational and financial details of establishing a curb pricing program for Bellevue. Recommendations in this section are derived from work highlighted in the previous sections in the Strategy document. This section provides an overview on: curb pricing parameters, financial details, equity and

mitigation strategies, revenue reinvestment strategies, and draft implementation timelines.

NEXT STEPS

The project team will consider and incorporate feedback from Transportation Commission into the Implementation Strategy document for future City Council review. This material will be reviewed at the December 9, 2025 City Council meeting, where staff will seek direction to move forward with launching a curb pricing program in Bellevue and seek associated code changes.

If you have questions, need additional information, or would like to request a briefing with staff prior to the meeting, please contact either Chris Iverson or Chris Long (contact information listed at the header of this memo).

ATTACHMENTS

1. Curb Pricing Implementation Strategy with appendices – October 2025 Draft