

**Bellevue City Council 3-year Priorities
2021-2023**



Economic Development

1	<p>Implement the direct strategies of the Economic Development Plan; addresses actions in:</p> <ul style="list-style-type: none"> • Capacity building & partnerships; • Small business & entrepreneurship • Workforce • Retail • Creative Economy • Tourism
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Transportation and Mobility

2	Continue to execute our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety Connectivity and Congestion Levy to improve the safety, transportation, and quality of life in neighborhoods.
3	Advocate with the state Department of Transportation and regional agencies for acceleration of the I-405 Corridor Program, completion of SR 520, including Bellevue projects (i.e. NE 6th, 124th NE Interchange, braided ramps, Coal Creek Parkway).
4	Continue the oversight of light rail construction and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.



High Quality Built and Natural Environment

5	<p>Execute Affordable Housing strategy, including:</p> <ol style="list-style-type: none"> 1. look at code amendments instead of comp plan amendments for projects with exceptional amounts of low-and middle-income housing; and 2. strengthen housing bonus program
6	Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to the waterfront.
7	Advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies.
8	<p>Implement the Environmental Stewardship Plan, which identifies actions in five focus areas:</p> <ul style="list-style-type: none"> • Climate change; • Energy; • Materials management & waste; • Mobility and land use; and • Natural systems
9	Advance a park funding strategy, including consideration of new funding sources for operations, maintenance and capital
10	Proceed with site selection and feasibility analysis for a major aquatic center in Bellevue



Bellevue: Great Places Where You Want to Be

11	Continue to advance the Grand Connection as the city's signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with DOT; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.
12	Work with the county and Sound Transit to ensure that EasTrail from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the OMFE; complete the interim connection through the Spring District; and begin to establish community connection points to EasTrail.



Regional Leadership and Influence

13	Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest including attraction of international business and tourism.
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Achieving Human Potential

14	<p>Leverage the higher education institutions in Bellevue to benefit our residents and businesses.</p> <ul style="list-style-type: none"> • GIX and its partners present the opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and human benefits that will come from it. • Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans. <p>The city should implement the TechHire initiative to benefit the region's technology companies.</p>
15	Continue to implement the Diversity Plan, including the availability of and need for multicultural programming in the city.
16	Work toward an Eastside solution for a permanent location for a men's homeless shelter.
17	Explore a safe parking program for homelessness response



High Performance Government

18	<p>Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes. Characteristics that were discussed include:</p> <ul style="list-style-type: none"> • Share clear and timely information • Engagement – getting input • The more we listen, the more responsive we are
19	Identify and implement technologies that improve customer service with the City of Bellevue
20	Establish a long-range financial strategy that includes options that respond to the future operating and capital needs of the city.
21	Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play.
22	<p>Leverage data and technology to enhance community engagement, equity, and accountability.</p> <ol style="list-style-type: none"> 1. Measure and share interactive reports of KPIs across city services. 2. Enhance the prevalence of continual reporting of correlated and aggregated community inputs to inform future policy. 3. Set up a dashboard to continuously report on progress against council priorities/vision.