



# ENERGY SMART EASTSIDE

## Progress Report & Next Steps

### City Manager's Report

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*Community Development*

July 15, 2025



City of Bellevue



# Information Only

Staff are briefing Council on progress of the Energy Smart Eastside heat pump incentive program, and next steps to further Bellevue's residential decarbonization efforts.



# Agenda

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1. Overview
2. Program Goals & Results
3. Program Updates
4. Look Ahead
5. Summer Outreach



# Energy Smart Eastside

**Energy Smart Eastside** connects residents with the information, incentives and resources they need to go electric. Together we foster **resilient, healthy and sustainable communities.**



# Replacing furnaces with heat pumps is our biggest lever to reducing GHG emissions in homes



66%

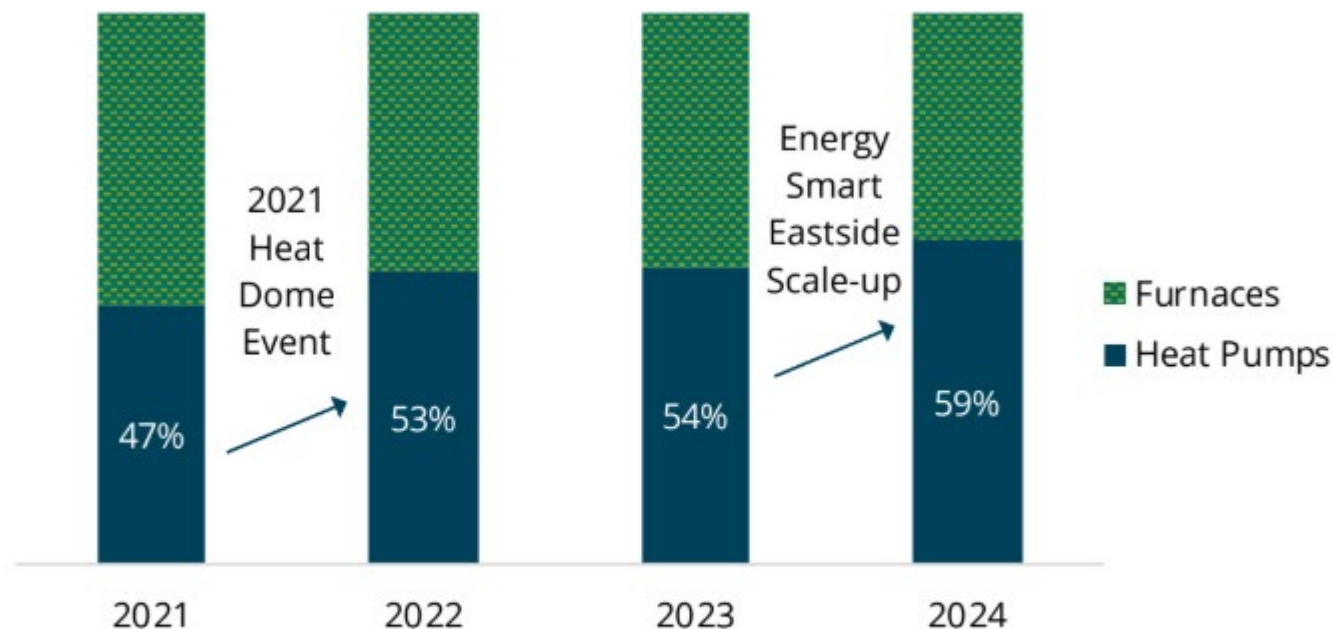
30%

2%

Natural gas uses



# We are getting the word out and getting traction



13% of Eastside heat pumps installed in 2024 used an ESE incentive.





# Program supports homeowners of all income levels



New in 2025: Heat pumps installed at no cost in adult family homes serving Medicaid patients.



**DON'T SWEAT THIS SEASON!**

Get an electric heat pump (which cools too!)

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# What's Next



- Strategic Planning
- Grants
- Scale Volunteer Program
- Outreach
- Marketing

**Schedule a call with an Energy Advisor**





# Thank you!

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