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GREAT NEIGHBORHOODS

MANY VOICES • ONE VISION
OUR FUTURE

Neighborhood Area Planning

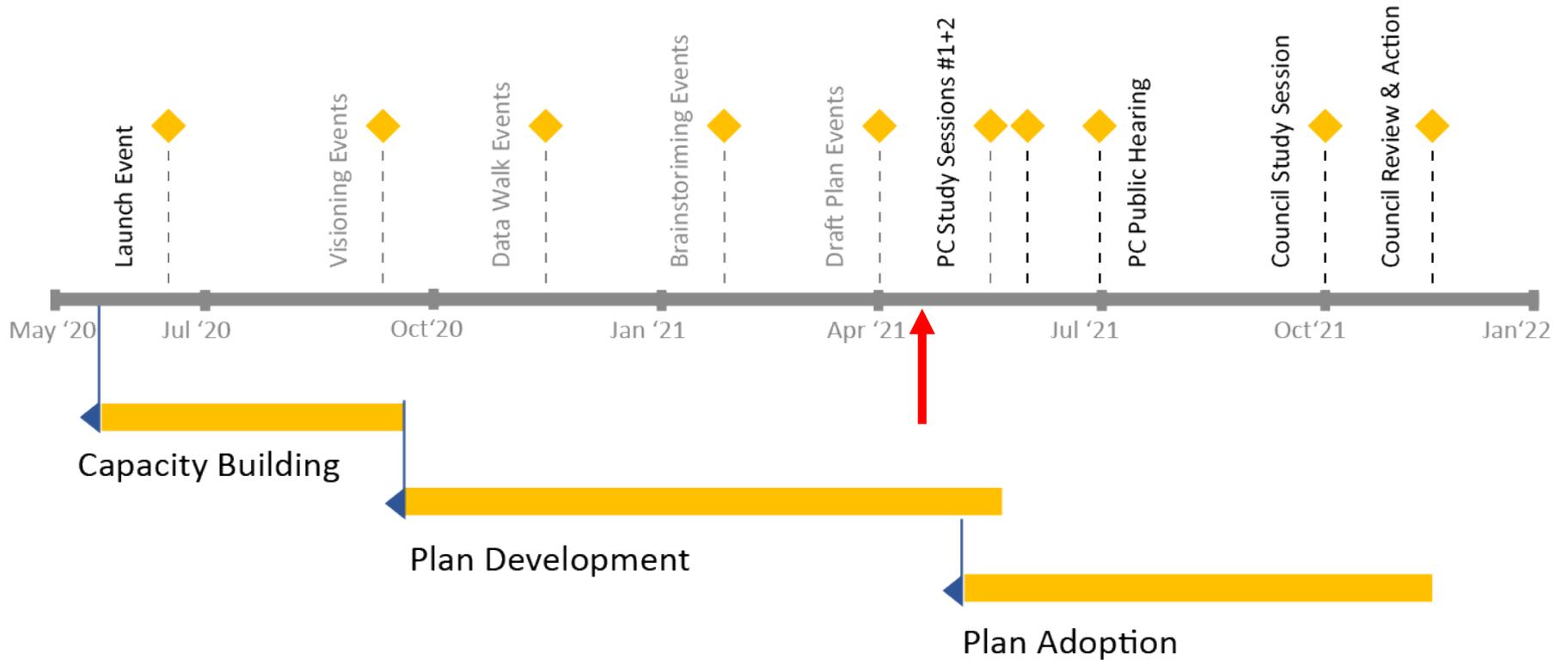
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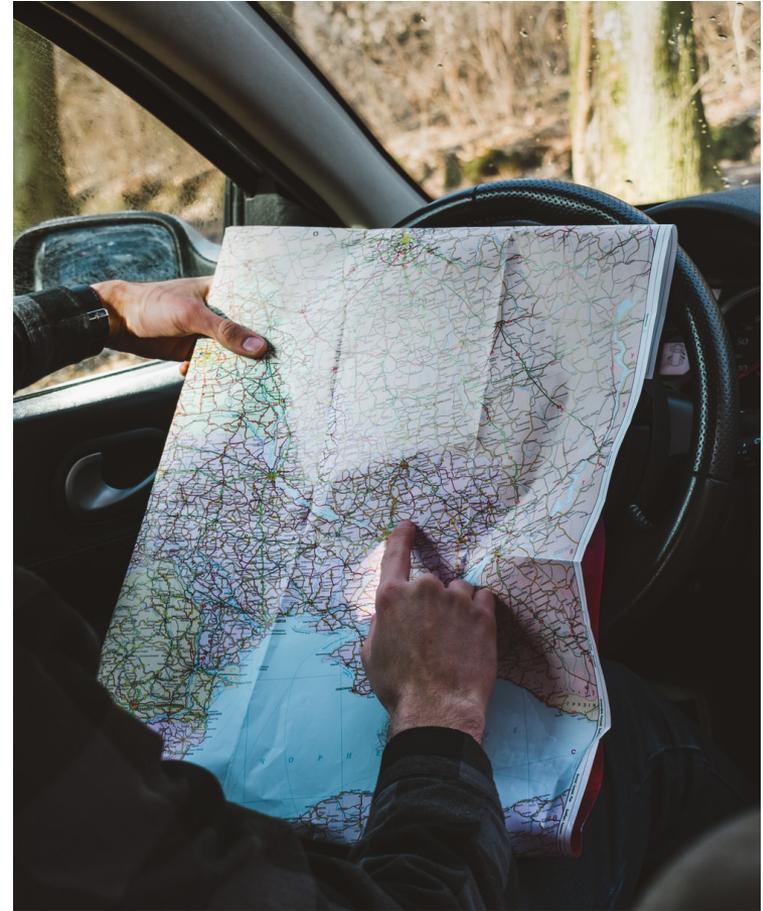
City of Bellevue

Great Neighborhoods Schedule



Neighborhood Area Plans

- Provide guidance – act as roadmaps
- Highlight what is unique about each neighborhood
- Work with the communities to shape neighborhoods' futures
- Updated in groups of two – beginning with Northeast Bellevue & Northwest Bellevue



Plan Template

- A vision statement
- A neighborhood profile
- Discussion of challenges and opportunities
- Goals and policies to guide future decisions

BELLEVUE NEIGHBORHOOD →



BELLEVUE NEIGHBORHOOD

WHAT YOU WILL FIND IN THIS PLAN

- Vision Statement
- Neighborhood Profile
- A discussion of challenges and opportunities
- A guided conversation through the four lenses of place, environment, mobility, and community
- Policies to realize the Vision, including future Plan directions
- A map and complete list of actions

OUR VISION

Vision Statement Title or Tag Line

This section consists of a vision statement that has been developed through the planning process. The vision statement describes what the neighborhood aspires to be in the future. The vision statement expresses core values. A Vision Statement is:

- Positive and forward thinking
- Conveys the unique qualities of the neighborhood
- Excites and inspires people to work towards the future
- Is inclusive of the neighborhood's diversity
- Serves as a north star, guiding policy and actions

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Engagement Timeline



Capacity Building Strategies

Strategy	Platform	Description
Cultural Outreach Assistants (COAs)	New Staff	4 part-time staff: Chinese, Korean, Spanish, and South Asian communities
1-on-1 Meetings + Small group meetings	Zoom	34 with COAs, 27 with staff
Multifamily Outreach (Northwest Bellevue)	Email	Multifamily targeted through apartment and condo email blasts
Mailed Information	1 Postcard, 1 Mailer	Project information and link to Engaging Bellevue sent to all residents
Questionnaire	Pre-paid Postage	All residents sent prepaid questionnaire
Live Captions	Zoom – Otter AI	Live captioning in Zoom meetings for hearing impaired residents
Interactive Tools	Zoom	Used Mentimeter and annotation tools for live community feedback



Community Events



Plan Section	Event Dates , Methods and Topics		Participants/Users	
All Sections	www.engagingbellevue.com		<ul style="list-style-type: none"> • 832 Aware • 1,792 also Informed • 376 also Engaged 	
	Cultural Outreach Assistants (4)		<ul style="list-style-type: none"> • Chinese, Korean, Spanish, and South Asian • 5 events 	
Vision Statement	When	What	Registered	Attended
	Summer/Fall 2020	Community Values Survey	351 surveys returned	
	June 16/17 2020	Soft Launch	96	64
	July 22/23 2020	Values Conversations	79	52
	Sep 30/Oct 1 2020	Vision Workshops	44	25



More cultural events in Crossroad parks. ♥♥♥♥♥
 native plants
 bike access to other parts of Bellevue ♥
 We are connected to other neighborhoods - bike, walk, drive, shopping, library, etc. Make sure we can access those neighborhoods. ♥
 Cost of living more affordable ♥

Converting Bellevue Technology Center property to a public park. ♥♥♥♥♥
 Attention given to indigenous history
 Streets set aside permanently as pedestrian only. ♥
 Outdoor spaces for restaurants -- like a big piazza. ♥♥

greater housing density that is well planned and allows for more greenery



Community Events

Plan Section	Event Dates , Methods and Topics		Participants/Users	
	When	What	Registered	Attended
Neighborhood Profile	Nov 17/19 2020	Data Walk Events	73	31
	Nov 2020 – current	Online Data Walks	194 online comments/views	
Guiding the Conversation	Feb 3/4 2021	Affordability Brainstorm	66	46
	Feb 17/18 2021	Mobility & Access	58	38
Policies	Mar 3/4 2021	Trees & Open Space & Sustainability	58	31
	Mar 17/18 2021	Community Connections	45	32
	Mid-April 2021	Policy Review Open House	66	40
Actions	Late-April 2021	Topic-specific Policy Review	Upcoming	
	Late-April 2021	Topic-specific Policy Review	Upcoming	

Engagement Demographics

	Events' Average (Zoom)	Neighborhood Surveys (Online)
Race/Ethnicity	72% White , 16% Asian, 6% Latino/Hispanic/Spanish, 4% other, 2-3% unanswered	57% White , 29% Asian, 3% Latino/Hispanic, 3% other, 8% unanswered
Gender	57% female , 38% male, 1% non-binary, 2-3% unanswered	61% female , 34% male, 5% unanswered
Decade Born	Most ranging from 1940s-1970s . 13% were born in the 2000s.	Most ranging from 1950s-1980s . 7% born in 2000s.
Homeowner	75% own , 6% live with family, 6% rent, 14% unanswered	82% own , 9% rent, 8% live with family, 1% unanswered



Feedback Themes



Sense of Place



Housing Affordability



Sense of Community



Mobility and Access



Environment

Next Steps

