

Chapter 22B.10 Sign Code

Sections:

- 22B.10.010 General provisions.
- 22B.10.020 Definitions.
- 22B.10.025 Design review.
- 22B.10.030 Business, commercial, manufacturing and medical institution land use district signs – OLB, OLB-2, OLB-OS, EG-TOD, CB, NMU, DT-O-1, DT-O-2, DT-MU, DT-R, DT-OB, DT-OLB, EM-TOD-H, EM-TOD-L, UC, MU-H, MU-M, MUR-M, GC, LI, MI, and BelRed land use districts, except BR-ORT.
- 22B.10.040 Office, research and development, and multifamily residential land use districts signs – PO, O, BR-ORT, EH-D, R-10, R-15, R-20, and R-30.
- 22B.10.050 Repealed.
- 22B.10.055 Factoria area – Freestanding and freeway-oriented signs – Multiple tenants – Additional signs.
- 22B.10.060 Neighborhood business land use district signs – NB.
- 22B.10.080 Repealed.
- 22B.10.090 Single-family residential land use district signs – R-7.5, R-5, R-4, R-3.5, R-2.5, R-1.8, and R-1.
- 22B.10.100 Repealed.
- 22B.10.105 Vendor carts and produce stands.
- 22B.10.107 LED (light emitting diode) readerboard signs.
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22B.10.025 Design Review

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B. Applicability.

1. Where Design Review Applies.

- a. Affected Land Use or Overlay Districts. The provisions of this section are applicable in the following land use or overlay districts as provided for in the Land Use Code:
 - i. Downtown, except DT-OLB;
 - ii. CB and NMU (community business and neighborhood mixed use);
 - iii. NB (neighborhood business);
 - iv. OLB-OS and OLB-2 (office limited business – open space and office limited business 2);
 - v. Development in transition areas as defined in the Land Use Code;
 - vi. BelRed land use districts, except BR-GC unless design review is available per LUC 20.25D.030.C.2, as now or hereafter amended;
 - vii. EG-TOD (Eastgate transit oriented development);

- viii. EM-TOD-H (East Main transit oriented development – high) and EM-TOD-L (East Main transit oriented development – low); and
- viii. UC (Urban Core), MU-H (Mixed-Use Highrise), MU-M (Mixed-Use Midrise), and MUR-M (Mixed-Use Residential Midrise).

Signs within the land use and overlay districts set forth above shall also comply with all other provisions of this chapter and provisions applicable to signs that are contained in the Land Use Code.

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- E. Design Criteria. Applications for design review are evaluated according to the following criteria:

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- 3. Downtown, BelRed, East Main Land Use Districts, and Mixed-Use Land Use Districts (All DT, except DT-OLB, and All BR).
 - a. The primary signage for any building or business shall comply with the appropriate design guidelines for downtown, LUC 20.25A.140 et seq., East Main, LUC 20.25Q.130 et seq., Mixed Use, LUC 20.10.398, and BelRed, LUC 20.25D.150, land use districts, as now or hereafter amended, pursuant to the procedures set forth therein. Signage within downtown, East Main, and Mixed-Use land use districts shall be pedestrian-oriented unless the sign is permitted as an upper level high-rise sign.

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22B.10.030 Business, commercial, manufacturing and medical institution land use district signs – OLB, OLB-2, OLB-OS, EG-TOD, CB, NMU, DT-O-1, DT-O-2, DT-MU, DT-R, DT-OB, DT-OLB, EM-TOD-H, EM-TOD-L, UC, MU-H, MU-M, MUR-M, GC, LI, MI, and BelRed land use districts, except BR-ORT.

- A. General. The following provisions govern signs in the OLB, OLB-2, OLB-OS, EG-TOD, CB, NMU, DT-O-1, DT-O-2, DT-MU, DT-R, DT-OB, DT-OLB, EM-TOD-H, EM-TOD-L, UC, MU-H, MU-M, MUR-M, GC, LI, MI, and all BelRed land use districts, except BR-ORT, and may be modified through design review as described in BCC 22B.10.025, as now or hereafter amended.

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- B. Dimensional Limitations. Except as otherwise specifically allowed herein, all signs shall conform with the setback, area, and height limitations set forth in this section.

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- 3. Sign Area Limitations – Building-Mounted, Upper-Level High-Rise, Roof or Canopy-Mounted Signs. Unless otherwise provided in this section, the surface area of any building-mounted, upper-level high-rise, roof or canopy-mounted signage shall not exceed the figures derived from the following schedule.

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- c. Unused sign surface area for a facade may be used by any enterprise within the same multiple occupancy building or by any enterprise within the same multiple building complex located within all downtown, East Main, and Mixed-Use land use districts and BelRed BR-OR-1, BR-OR-2, BR-RC-1, BR-RC-2, and BR-MO-1 land use districts, if:

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- C. Number of Primary Signs.

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- 3. In multiple occupancy buildings, or multiple building complexes located within any downtown, East Main, or Mixed-Use land use district or within BelRed BR-OR-1, BR-OR-2, BR-RC-1, BR-RC-2 and BR-MO-1 land use districts, unused primary sign allotment for one enterprise may be used by any enterprise within the same multiple occupancy building, or by any enterprise within the same multiple building complex

located within a downtown land use district or the BelRed land use districts listed above, if:

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- e. Unused allotments may not be transferred between downtown land use districts, East Main land use districts, Mixed-Use land use districts and BelRed land use districts.

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