

April 28, 2021

Community Engagement Highlights

The following are community engagement events/tools implemented to date. Staff will review details as part of the study session presentation to Planning Commission, highlighting successes of our expanding outreach to diverse communities as well as challenges and limitations of remote engagement.

Event/Tool Platform Used	Purpose	Participants/users
<ul style="list-style-type: none"> • Engaging Bellevue • Web 	<p>www.EngagingBellevue.com is the centralized information hub for all things Great Neighborhoods, both for education and online participation.</p> <p>Aware = an individual has visited our project page</p> <p>Informed = an individual has check out various parts of the project paged, downloaded a document, read a report, etc.</p> <p>Engaged = an individual has taken a survey, left a comment, asked a question or otherwise participated online.</p>	<p>Participant totals:</p> <ul style="list-style-type: none"> • 2004 aware • 1008 informed • 388 engaged
<ul style="list-style-type: none"> • June 16/17 online Soft Launch • Zoom 	Introduce the Great Neighborhoods program.	<ul style="list-style-type: none"> • 96 registrations • 64 participants
<ul style="list-style-type: none"> • Community Values Survey • Web + Paper 	Respondents update and prioritize the values list from previous Great Neighborhoods (2018) work.	<ul style="list-style-type: none"> • 351 surveys returned
<ul style="list-style-type: none"> • July 22/23, Sep. 3 Values Conversations • Zoom 	<p>The Values workshops started conversations around the Vision Statement as a foundation for the rest of the plan policies and actions.</p> <p>Online exercises and group and breakout room discussions and Mad Libs exercise!</p>	<ul style="list-style-type: none"> • 79 registrations • 52 participants
<ul style="list-style-type: none"> • Sep. 30/Oct. 1 Vision Workshops • Zoom 	Staff facilitated resident exploration of their hopes for the future of their neighborhood.	<ul style="list-style-type: none"> • 44 registrations • 25 participants
<ul style="list-style-type: none"> • Nov. 17/19 Data Walks • Zoom + Engaging Bellevue 	Data was gathered and presented to residents both in a Zoom meeting and through videos posted on Engaging Bellevue. Data was grouped into overview, Access + Safety, Community Connections, Diversity, and Environment + Sustainability	<ul style="list-style-type: none"> • 73 registrations • 31 participants • 194 online views/comments

April 28, 2021

Event/Tool Platform Used	Purpose	Participants/users
<ul style="list-style-type: none"> • Feb. 3/4 Community Brainstorming: Affordability • Zoom 	Community members brainstormed potential solutions to address the challenge of affordability, including a strong interest in allowing residents to stay in their neighborhood and homes as they age.	<ul style="list-style-type: none"> • 66 registrations • 46 participants
<ul style="list-style-type: none"> • Feb. 17/18 Community Brainstorming: Mobility and Access • Zoom 	Residents brainstormed potential solutions to address the challenges around mobility and access, with a focus on safe travel and accessing goods and services close to home.	<ul style="list-style-type: none"> • 58 registrations • 38 participants
<ul style="list-style-type: none"> • Mar. 3/4 Community Brainstorming: Trees, Open Space, and Sustainability • Zoom 	Stakeholders brainstormed potential solutions to address challenges around trees, open space, and sustainability.	<ul style="list-style-type: none"> • 58 registered • 34 participants
<ul style="list-style-type: none"> • Mar. 17/18 Community Brainstorming: Community Connections • Zoom 	Community members brainstormed potential solutions to address challenges around connecting with their neighbors and other members of the community.	<ul style="list-style-type: none"> • 45 registered • 29 participants
<ul style="list-style-type: none"> • Feb. – Apr. Online Community Brainstorming • Engaging Bellevue 	Residents brainstormed potential solutions to the above four topics through Engaging Bellevue's interactive "brainstorming" feature.	<ul style="list-style-type: none"> • 18 participants contributed 51 ideas
<ul style="list-style-type: none"> • Mar. 16 Interlake HS Youth Engagement Meeting • Zoom 	Our project intern, along with a team of International Baccalaureate students designed and led a Northeast Bellevue data walk and discussion about their hopes for the future of Northeast Bellevue for their high school peers.	<ul style="list-style-type: none"> • 19 participants
<ul style="list-style-type: none"> • Apr. 20/22 Open House: Policy Review 	Residents are welcomed to drop in to review draft policies, ask questions, and provide feedback on the neighborhood plans.	Upcoming
<ul style="list-style-type: none"> • Apr. 27: ADU/DADU Discussions 	Stakeholders are invited to provide their feedback on how backyard cottages could provide more housing options for community members wanting to live near family, remain in the neighborhood as they age, or live in smaller, more affordable homes within their neighborhood.	Upcoming

April 28, 2021

Event/Tool Platform Used	Purpose	Participants/users
<ul style="list-style-type: none"> Apr. 27: Office Hours 	Residents, particularly those who are unable to attend one of the events this or the previous week, are invited to discuss a Great Neighborhoods topic(s) of their choice with City staff.	Upcoming
<ul style="list-style-type: none"> Apr. 28: Celebrating Northwest Bellevue's Unique Neighborhoods 	Northwest Bellevue residents are invited to discuss the area's many smaller neighborhoods and how draft policies can preserve what's special while moving into the future.	Upcoming
<ul style="list-style-type: none"> Apr. 29: Northeast Placemaking Discussion 	Northeast Bellevue residents are invited to discuss how draft policies could lead to more safe and convenient options for connecting residents of Northeast Bellevue to stores, cafes, services, and their neighbors.	Upcoming

Community Engagement Demographic Summary

	Events' Average (Zoom)	Neighborhood Surveys (Online)
Race/Ethnicity	72% White, 16% Asian, 6% Latino/Hispanic/Spanish, 4% other, 2-3% unanswered	57% White, 29% Asian, 3% Latino/Hispanic, 3% other, 8% unanswered
Gender	57% female, 38% male, 1% non-binary, 5% unanswered	61% female, 34% male, 5% unanswered
Decade Born	Most ranging from 1940s-1970s. 13% were born in the 2000s.	Most ranging from 1950s-1980s. 7% born in 2000s.
Homeowner	75% own, 6% live with family, 6% rent, 14% unanswered	82% own, 9% rent, 8% live with family, 1% unanswered