Bellevue Planning Commission 24 July 2024

Affordable Housing Strategy Target & Update

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Agenda

- o 2017 AHS
 » C-1 Program
 » Next Right Work
- Starting PointTarget
- o AHS Update







2017 Affordable Housing Strategy

Background

o Adopted in 2017 with 5

Strategies and 21 Actions

o In 2022, Council approved

Next Right Work

Help People Stay in Affordable Housing

Create a Variety of Housing Choices



Create More Affordable Housing



Unlock Housing Supply by Making It Easier to Build



Prioritize State, County, and Local Funding for Affordable Housing



Background

- Target to construct or preserve 2,500 affordable units in 10 years.
- o To date, 2,750 units have been built or are in the pipeline.





Accomplishments

- ✓ Eastgate Campus
- ✓ Multi-Family Tax Exemption (MFTE)
- ✓ Housing Stability Program (HSP)
- \rightarrow C-1 Program
- → Next Right Work (NRW)

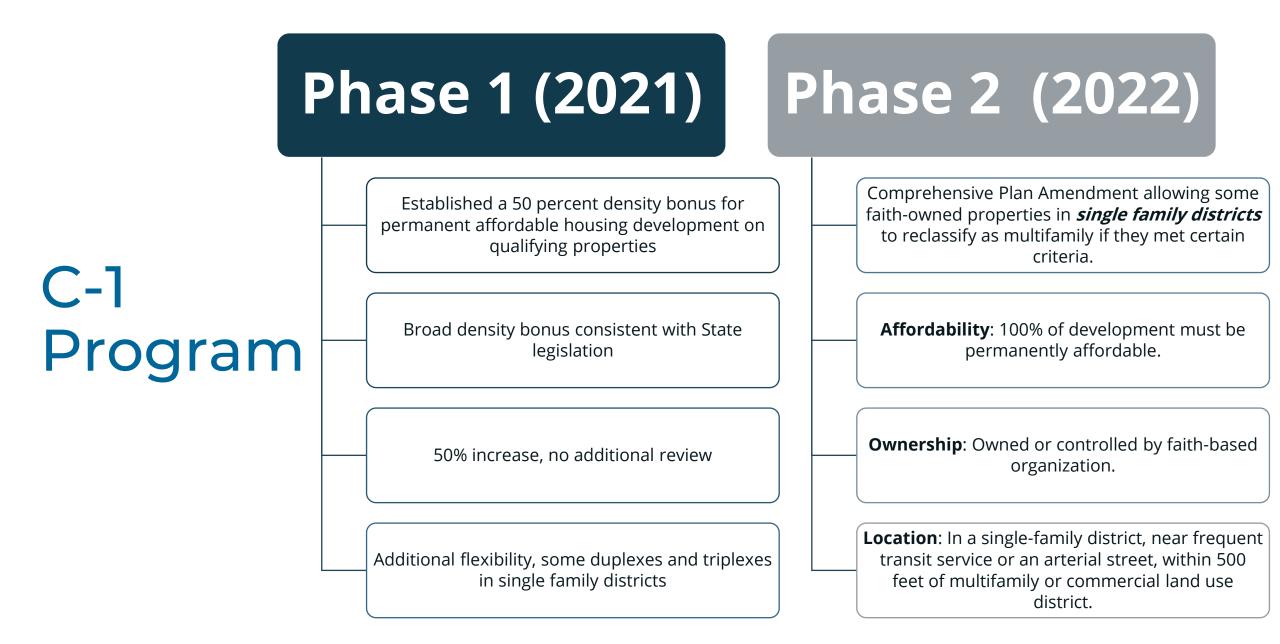








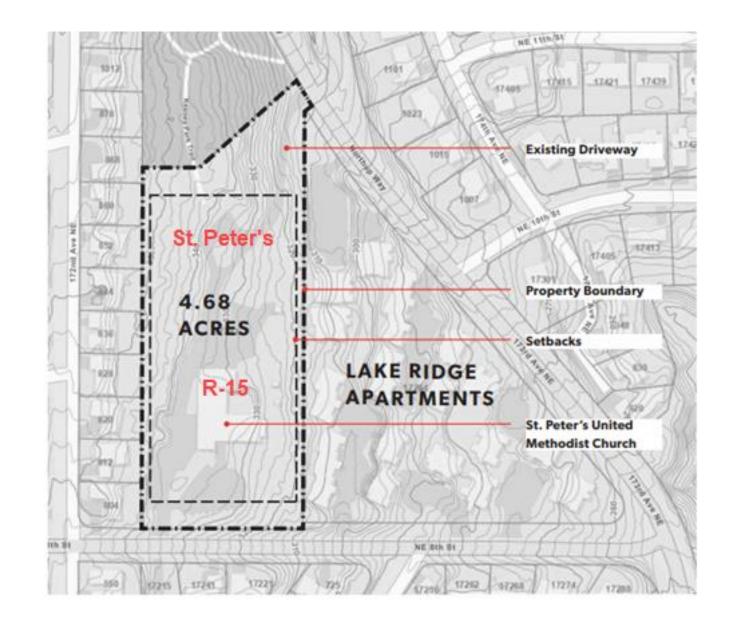






St. Peters United Methodist

- Two Bus stops
- One Mile from Crossroads
- Near neighborhood park
- **Status**: Released RFP, identified developer. Ongoing negotiations.





Next Right Work

- ☑ Micro-Apartment LUCA
- Increased FAR for residential
 - ☑ Phase 1: Downtown
 - Phase 2: Mixed Use Areas
- Encourage Middle-Scale Housing
 - ☑ Phase 1: ADU Reform LUCA
 - Phase 2: Middle-Scale Housing

Highlighted items have ongoing or upcoming work

- ☑ Reduced fees for affordable housing
- Simplify permitting & expedite it for affordable housing
 - Maximize SEPA categorical exemptions
 - Align code for Unit Lot Subdivisions
 - Internal process improvements





Starting Point Target

Approach

Why have a target?

- Evaluate effectiveness of current programs
- Identify resources to meet the goal
- Guide implementation of CPPU and AHS

- o Based on 35,000 units housing growth target (2019-2044)
- o Within 10-year timeframe, 14,000 units added
- Distribution estimated used 2022
 Housing Needs Assessment
- o Target focuses on <80% AMI



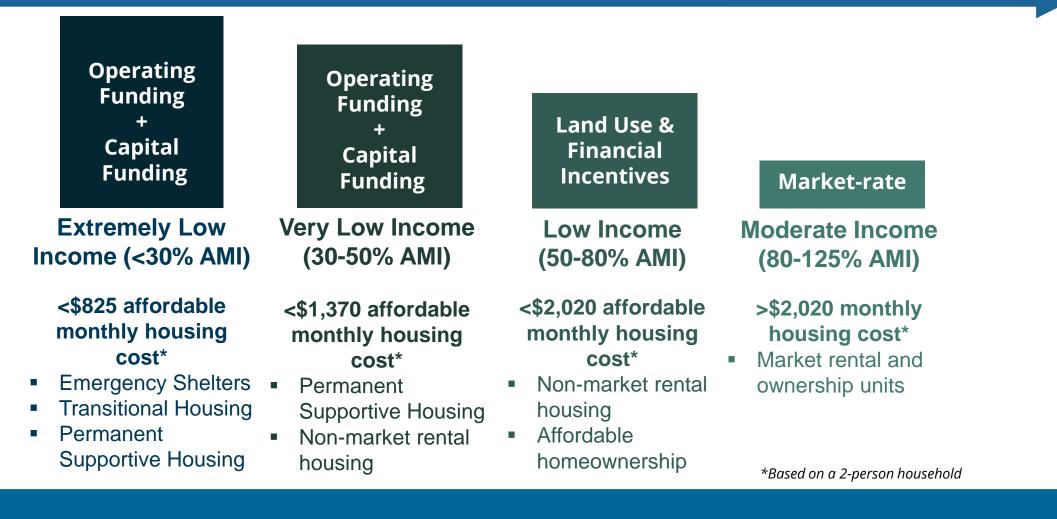
Starting Point Target

o 10-year affordable housing target, based on 2022 HNA.
o Total of 14,000 units added between 2024-2034.





Level of Support





Average Annual Affordable Housing Production

Past and Future Average Annual Unit Production

271 All <80% AMI Units 570 100 200 0 300 400 500 600 Average Annual Production (2017-2023) Needed Future Production

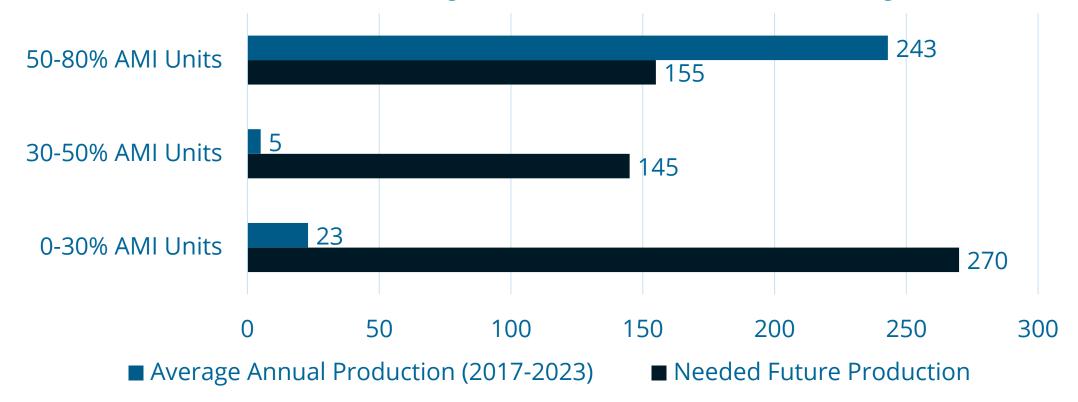
2017-2023 Annual Average v. Needed Future Production for Target



Average Annual Affordable Housing Production

Past and Future Average Annual Unit Production

2017-2023 Annual Average v. Needed Future Production for Target





Additional Metrics

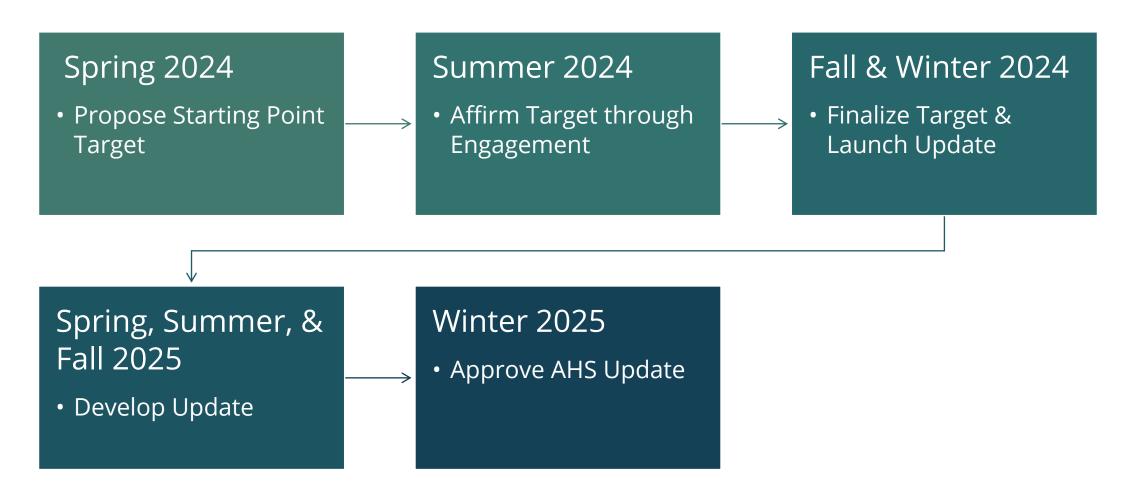
- ✓ Area Median Income (AMI)
- o Tenure
- New construction vs.
 preservation
- o Family-sized units
- Geographic distribution
- o Emergency housing





Affordable Housing Strategy Update

Timeline & Process





Pre-Launch Engagement

<u>Goal:</u> Explore considerations for starting point target and inform finalization of scope – not a replacement for post-launch engagement

- June & July: Presentations to and discussion with key technical stakeholders
 - Request 1-3 participants from each group for follow-up focus group
- August or Sept: Host focus group for more in-depth discussion across stakeholders

Questions?