



# Advanced Transportation Technologies: Autonomous, Connected, Electric, Shared

---

Bellevue Transportation Commission Presentation

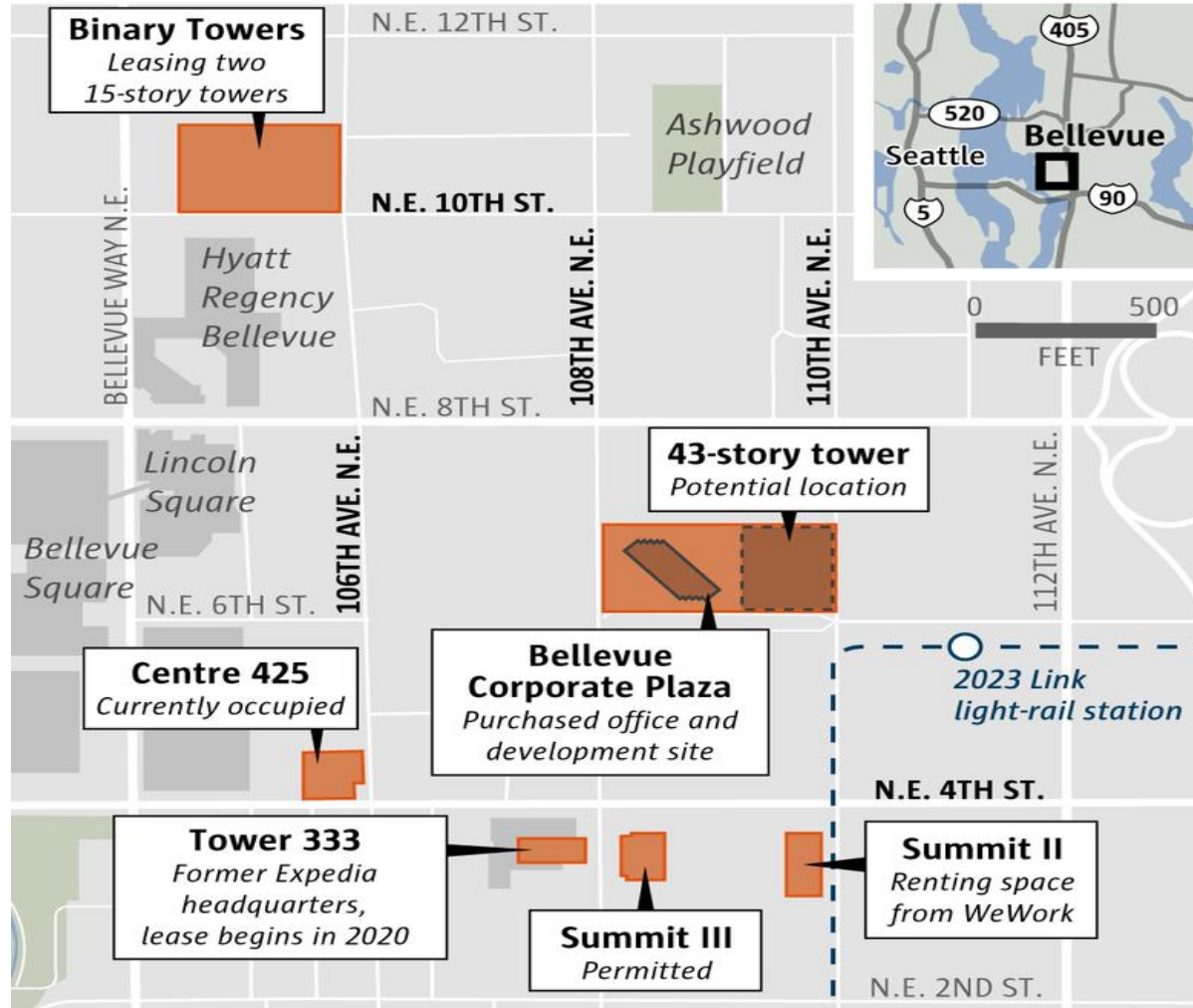
January 23, 2020

Steve Marshall

Transportation Technology Partnership Manager  
[smarshall@bellevuewa.gov](mailto:smarshall@bellevuewa.gov)



# “HQ, too: Amazon's future in Bellevue could rival Washington, D.C., plans”



Sources: Amazon, Seattle Times reporting, Sound Transit, Esri



# State and Local Transportation Goals

---

- Target Zero/Vision Zero. Zero vehicle deaths and serious injuries by 2030
- Cut Green House Gas to 1990 levels by 2020
- Commute Trip Reduction Act Goals



# Unmet Goals

---

Target Zero: Traffic deaths and serious injuries in Washington are up.

GHG reduction: “Added carbon pollution”

Commute Trip Reduction: “A 22 % increase in urban delays due to congestion”

# “A world with zero crashes, zero emissions and zero congestion”

---

“The future will be driven by the convergence of electrification, autonomous vehicles, connectivity and shared mobility services.”

--Mary Barra, CEO of General Motors





# Bellevue's Smart Mobility Plan 2018

---

1. Make Bellevue a nationally recognized leader in advanced transportation technologies
2. Improve safety in support of Vision Zero
3. Improve the efficiency of the roadway network and support regional mobility
4. Enhance sustainability by reducing vehicle emissions
5. Pursue private and public-sector partnerships in advancing Bellevue's Smart Mobility strategy



# Presentation in Guangzhou



**SMC**

**2018国际汽车  
智能共享出行大会**

**International Smart Shared  
Mobility Congress 2018**

2018/11/19-21 中国·广州  
November 19-21 2018 Guangzhou-China

The image is a promotional graphic for the 2018 International Smart Shared Mobility Congress. It features a dark blue background with white and light blue abstract wave patterns at the bottom. The SMC logo, which includes a stylized car and a Wi-Fi symbol, is positioned in the top left. The main title is written in large, bold white Chinese characters, followed by the English translation. The dates and location are listed at the bottom in a smaller white font.

# International Smart Shared Mobility Congress 2018





# Industry Inflection Point: The ACES



## Autonomous



## Conected



## Electric



## Shared



## Benefits of the ACES

- ✓ Reduced Congestion
- ✓ Increased Safety
- ✓ Lower Cost of Transportation
- ✓ More Convenient
- ✓ More Environmentally Friendly
- ✓ Cities Open Up
- ✓ More Accessible



INRIX



INRIX



# Major trends in automated, connected, electric and shared mobility

- Cheaper battery costs
- Cheaper sensor costs
- Second half of the chess board on computing power
- Major automakers and tech companies in full competitive mode



# Affordable Advanced Sensors and GPU Chips

Top mounted **LiDAR** beams 1.4 million laser points per second to create a 3D map of the car's surroundings.

There are **20 cameras** looking for braking vehicles, pedestrians, and other obstacles.

A **colored camera** puts LiDAR map into color so the car can see traffic light changes.

**Antennae** on the roof rack let the car position itself via GPS.



**LiDAR modules** on the front, rear, and sides help detect obstacles in blind spots.

A **cooling system** in the car makes sure everything runs without overheating.



# Government policies are accelerating electric vehicle adoption

---

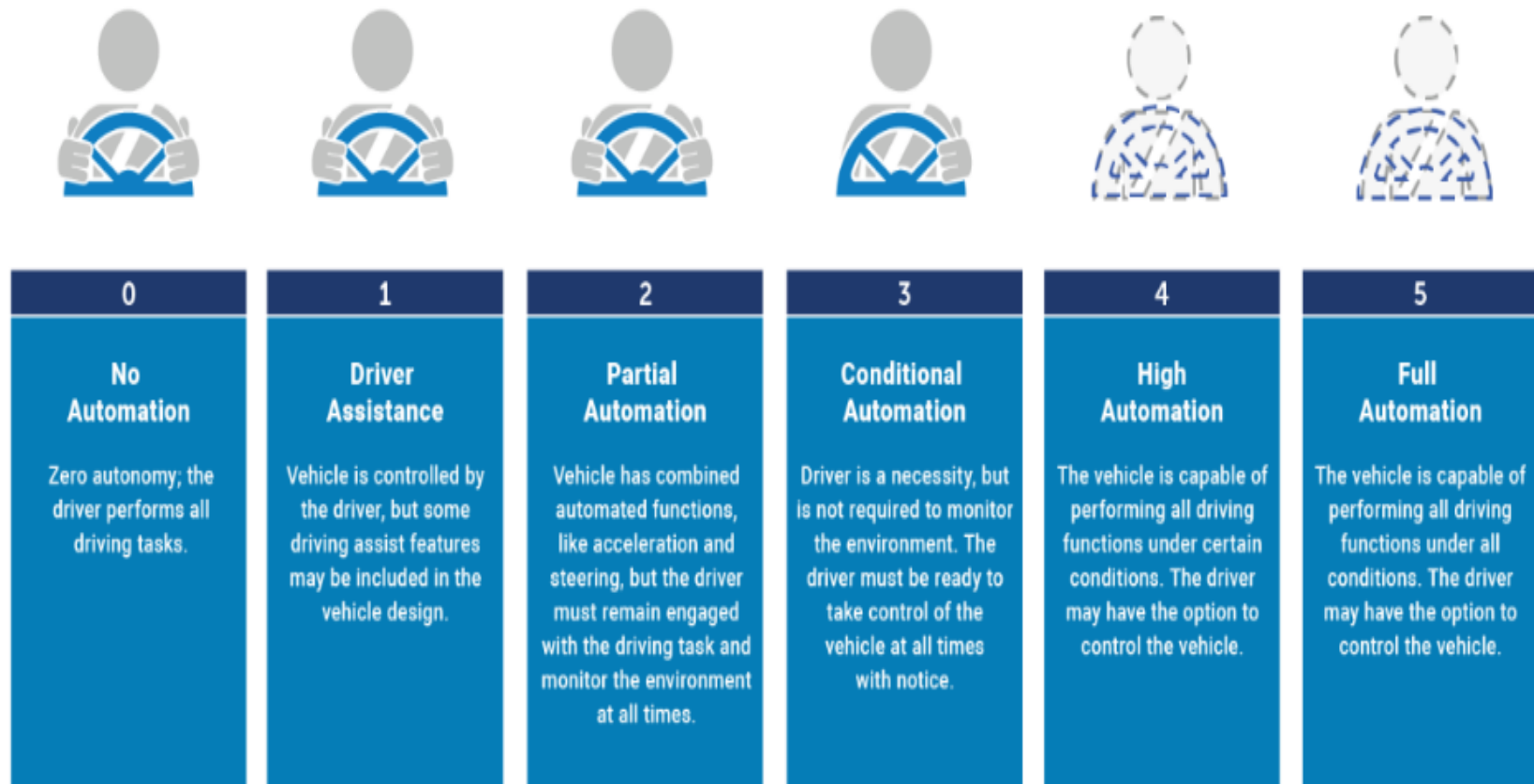
- World policies will accelerate the transition from oil to electricity.
- France, the UK, India, Norway, the Netherlands and Scotland announced they would ban the sale of fossil fuel vehicles, with the most imminent ban by the Netherlands in 2025. EU carbon limits imposed on January 1, 2020.
- Germany's national legislature passed a resolution to ban the internal combustion engine starting in 2030 and allow only "zero emission passenger vehicles to be approved."
- China's policy is to be the world leader in electric vehicles

# Tesla's Model 3 in China



# 5 Levels of Autonomy

## SAE: Society of Automotive Engineers



# Waymo's Autonomous, Electric Vehicles





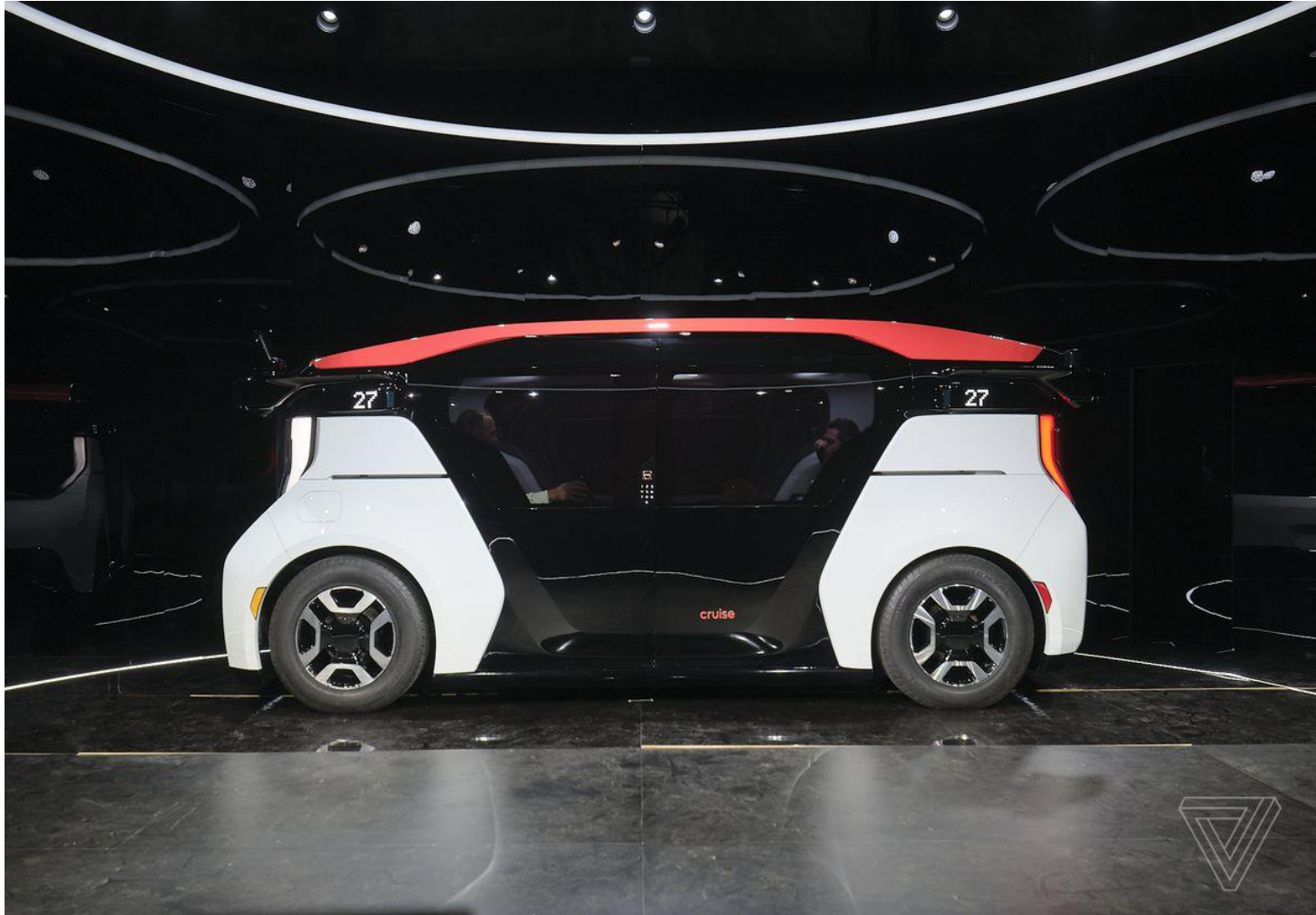
# GM's Cruise Autonomous Vehicles



# Autonomous, Electric Shuttles



# GM's Cruise Origin—January 21, 2020



# Urban Air Mobility





# Urban Air Mobility Workshop

November 1, 2019

Location: **Sea-Tac Airport Conference Center – Amsterdam**

Time: **12:00 – 3:30pm**

**12:10 - 12:30, Lunch Presentation: Why talk about UAM now and what can we learn from the Puget Sound Region?** -Tim Toerber, Port of Seattle

**12:30-13:00, UAM Planning in the Greater Los Angeles Region** -Adrienne

**13:00 – 13:45, NASA Overview of the 2020 Grand Challenge and current industry** (remote interactive presentation from Glenn Research Center)

- Parimal Kopardekar (PK), Director NASA Aeronautics Research Inst



# PACCAR's Autonomous Trucks



### Motivation – Mobility Energy Productivity (MEP) Metric

- How do you quantify mobility?
- No 'open' and practical method to quantify mobility
- Existing performance metrics measure utilization or efficiency of road network
- Vehicle miles travelled / VC ratios
- A metric needed quantifies accessibility by all modes, relative to travel time, affordability, and energy
- Productivity = Mobility Benefits/Costs

DOE's Energy Efficient Mobility System will identify and support technologies and innovations that encourage Maximum-Mobility, Minimum-Energy Future.

"Gives MPG to Mobility per Gallon"

Mobility : The effectiveness of a network or system to connect people to goods, services and employment that define a high quality of life.



# DOE ANNOUNCES NOTICE OF INTENT TO ISSUE DE-FOA-0002197

- Silicon-Based Anode
- Low Cost Electric Traction Drive Systems Using No Heavy Rare Earth Materials
- Utility Managed Smart Charging
- Platinum Group Metals (PGM) Content Reduction to Enable Cost-Effective Aftertreatment for Gasoline and Diesel Engines
- Improved Efficiency of Medium- and Heavy-Duty Natural Gas and Propane (LPG) Engines
- Energy-Efficient Off-Road Technologies Directly Applicable to Agriculture and/or Other Off-Road Vehicles
- Lightweight and High-Performance Fiber-Reinforced Polymer Composites for Vehicle Applications

- Improving Transportation System Efficiency through Better Utilization
- Enabling Vehicle and Infrastructure Connectivity
- Improving Mobility, Affordability, and Energy Efficiency through Transit
- Gaseous Fuels Technology Demonstration Projects
- Alternative Fuel Proof-of-Concept in New Communities and Fleets
- Electric Vehicle and Charging Community Partnership Projects
- Technology Integration Open Topic
- Transportation and Energy Analysis



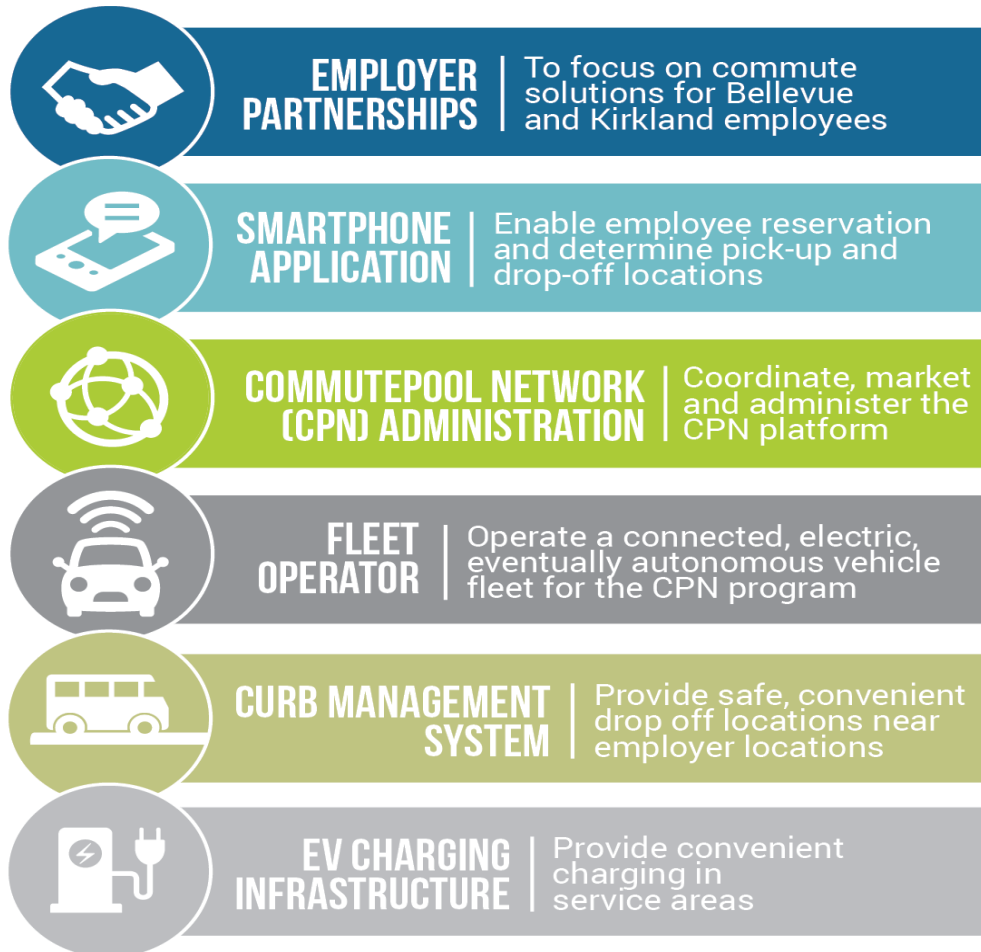


# Employer Objectives

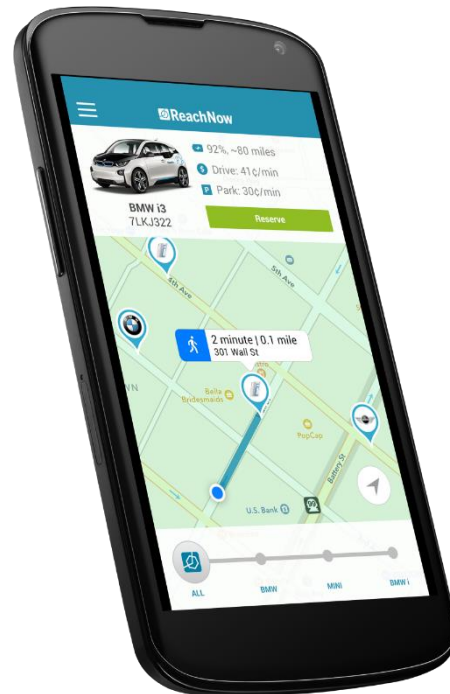
---

- Provide tangible business/employer benefits
  - Easier, faster commute for employees
  - Improved access to labor
  - Enable the use of employer based parking for other purposes
- Change the mindset of commuters
  - Provide incentives for people not to drive alone
  - Use flexible electric, automated and shared (pooled) vehicles
- Expand the labor pool
  - Improve access for people with lower incomes
  - Improve access for people with limited mobility

# 6 Building Blocks for Connected Autonomous Vehicles in Urban Areas



# Implementing an app-based system





# Advanced TransTech partners

## PARTNERS





# Washington State is Preparing for AVs

## June 7, 2017 Governor Signs Executive Order 17-02 on Autonomous Vehicles in Bellevue

JAY INSLEE  
Governor



STATE OF WASHINGTON  
OFFICE OF THE GOVERNOR

P.O. Box 40002 • Olympia, Washington 98504-0002 • (360) 902-4111 • [www.governor.wa.gov](http://www.governor.wa.gov)

EXECUTIVE ORDER 17-02

AUTONOMOUS VEHICLE TESTING & TECHNOLOGY  
IN WASHINGTON STATE  
AND AUTONOMOUS VEHICLE WORK GROUP

### GOVERNOR INSLEE'S ANNOUNCEMENT

"Washington state is already a leader in autonomous vehicle technology. We are an early-adopter that welcomes innovation and the safe testing and operation of AVs," Inslee said. "AVs could help save countless lives, reclaim time spent in traffic, improve mobility and be an important tool in our efforts to combat climate change."

—Governor Jay Inslee



In 2016, Governor Inslee worked with Google executives to recruit their self-driving car program to Washington state. That program (now known as Waymo) has successfully tested AVs throughout the City of Kirkland without incident. Over twenty AV technology companies — both established companies and start-ups — have developed a presence in Washington state. On June 7, 2017, Governor Inslee signed an [executive order](#) to further support the safe testing and operation of autonomous vehicles.

➤ March 22, 2018 Legislature created the Autonomous Vehicle Work Group



WASHINGTON STATE  
AUTONOMOUS VEHICLE  
WORK GROUP

 King County  
**METRO**

**VANPOOL**



# All-Electric Metro Buses in Bellevue







# Technology change can be fast

## Kodak FY 2000: Record Results

- ▶ FY **2000** Financial Results:

- ▶ Revenues: \$14 B
- ▶ Operating Earnings: \$2.2 B
- ▶ Net Profits: \$1.4 B

"A great brand, a great balance sheet, cash flow. This is a very smart time to be in the picture business"

*Daniel Carp, CEO, Kodak  
Letter to Investors, FY 2000*

- ▶ "Picture-taking at an **all-time high worldwide:**"<sup>(1)</sup>

- ▶ **Record # of Pictures** taken: 80 billion.
- ▶ **Record # of Prints** ordered: 100 billion.

- ▶ **2012** - Kodak Filed for **Bankruptcy Protection**





**"This really is an innovative approach, but I'm afraid we can't consider it. It's never been done before."**

PROTERRA CATALYST™

NOT IN SERVICE

BATTERY ELECTRIC

ZERO EMISSIONS

