

**AFTACON™**

**2025**



With local host:

**arts  
wave**  
Funding Arts. Fueling Community.

# Register Today!

Now through March 14th, get \$50  
off AFTACON registration.

**JUNE 11-14, 2025**  
**Hyatt Regency Cincinnati**  
**Cincinnati, OH**

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Scan the QR code now to register!

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A message from our new CEO

**Erin Harkney**



*"AFTACON offers a unique opportunity to reflect on the 'why' and 'how' of our work, which is more critical now than ever. The national convention has played a significant role in shaping my career. I am excited to join colleagues from across the country this summer in Cincinnati to discuss the work ahead."*

## Why AFTACON 2025?

**Explore five pathways that highlight the transformative power of the arts:**



Cultural Impact

The arts preserve and reflect the values, traditions, and identities that bring us together across generations. Through mentorship, cultural tourism, and creative placekeeping, we'll celebrate how artists lead communities toward understanding, belonging, and thriving.



Arts education isn't a luxury—it's a necessity. By fostering imagination, critical thinking, and collaboration, the arts prepare learners of all ages



## Educational Development

to tackle real-world challenges. Join us to explore how the arts drive equity, inspire creativity, and develop the leaders of tomorrow.



## Economic Growth

The arts are a powerful economic engine. In 2022 alone, arts organizations and their audiences generated \$151.7 billion in economic activity, supporting 2.6 million jobs and contributing to vibrant local economies. Let's dive into arts funding, creative business development, and how to empower artists to build sustainable careers.



## Social Transformation

Arts and culture are catalysts for empathy, engagement, and social progress. From public health to neighborhood revitalization, discover how creative cross-sector collaborations can empower communities and create inclusive solutions for lasting change.



## Shaping the Future

As we navigate global and local challenges, the arts hold the key to innovation. From sustainability and technology to AI and arts administration, let's reimagine what's possible together—creating a future where the arts are central to well-being, dignity, and creativity.

Register now at [aftacon.org](https://aftacon.org) by March 14th  
to get **\$50 off** registration!