AFTACON

2025



With local host:

arts

Register Today!

Now through March 14th, get \$50 off AFTACON registration.

JUNE 11–14, 2025 Hyatt Regency Cincinnati Cincinnati, OH

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AFTACON 2025

On the banks of the Ohio River lies Cincinnati—a city where east meets west, north meets south, and tradition meets innovation. This vibrant, dynamic community is the perfect setting for AFTACON 2025, where we'll convene arts leaders on how the arts and culture shape our world.



"Cincinnati's arts scene is the heartbeat of our region, fostering innovation, connection, and economic vibrancy across our communities.

From our thriving theaters, museums, and festivals to the future-looking BLINK festival that transforms our urban landscape into a city-size canvas, the arts are woven into the fabric of Cincy's unique culture. As AFTA's local host partner, ArtsWave is thrilled to welcome the nation's artists, arts administrators, and creative thinkers to the Queen City for the AFTA Convention in 2025.

See you then!"

Alecia Kintner
CEO and President, ArtsWave



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A message from our new CEO

Erin Harkey



"AFTACON offers a unique opportunity to reflect on the 'why' and 'how' of our work, which is more critical now than ever. The national convention has played a significant role in shaping my career. I am excited to join colleagues from across the country this summer in Cincinnati to discuss the work ahead."

Why AFTACON 2025?

Explore five pathways that highlight the transformative power of the arts:



Cultural Impact (

communities toward understanding, belonging, and thriving. tourism, and creative placekeeping, we'll celebrate how artists lead bring us together across generations. Through mentorship, cultural The arts preserve and reflect the values, traditions, and identities that



Arts education isn't a luxury—it's a necessity. By fostering imagination, critical thinkina, and collaboration, the arts prepare learners of all ages

Development Educational

> equity, inspire creativity, and develop the leaders of tomorrow to tackle real-world challenges. Join us to explore how the arts drive



and how to empower artists to build sustainable careers. economies. Let's dive into arts funding, creative business development, organizations and their audiences generated \$151.7 billion in economic activity, supporting 2.6 million jobs and contributing to vibrant local The arts are a powerful economic engine. In 2022 alone, arts



Transformation

and create inclusive solutions for lasting change Arts and culture are catalysts for empathy, engagement, and social how creative cross-sector collaborations can empower communities progress. From public health to neighborhood revitalization, discover



credtivity. a future where the arts are central to well-being, dignity, and administration, let's reimagine what's possible together—creating to innovation. From sustainability and technology to AI and arts As we navigate global and local challenges, the arts hold the key

Register now at aftacon.org by March 14th to get **\$50 off** registration!