

Element Updates

Citizen Engagement, Economic Development, Transportation, Urban Design & the Arts

Kate Nesse, PhD, Senior Planner Emil King, AICP, Planning Director Community Development | September 27, 2023

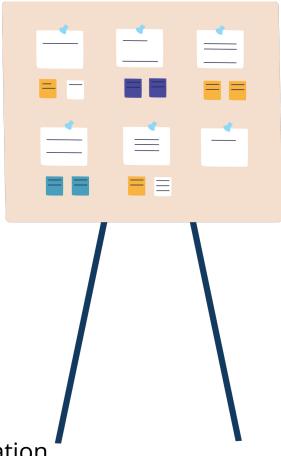






Agenda

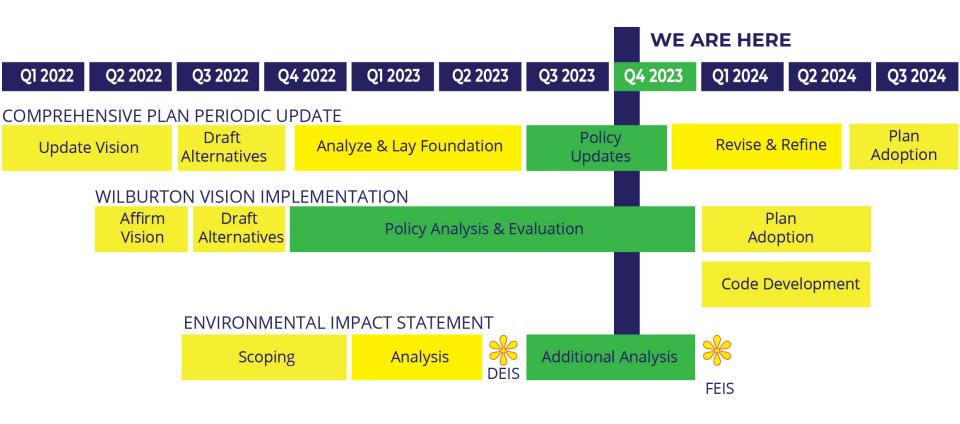
- 1. Background
- 2. Roles & Responsibilities
- 3. Element Update Summaries
 - Inclusive engagement
 - Arts and cultural opportunities
 - Urban design for local areas
 - Tourism
 - Language about neighborhood
 - Mobility hubs and multimodal transportation
 - Reference to Functional Plans







Timeline Update





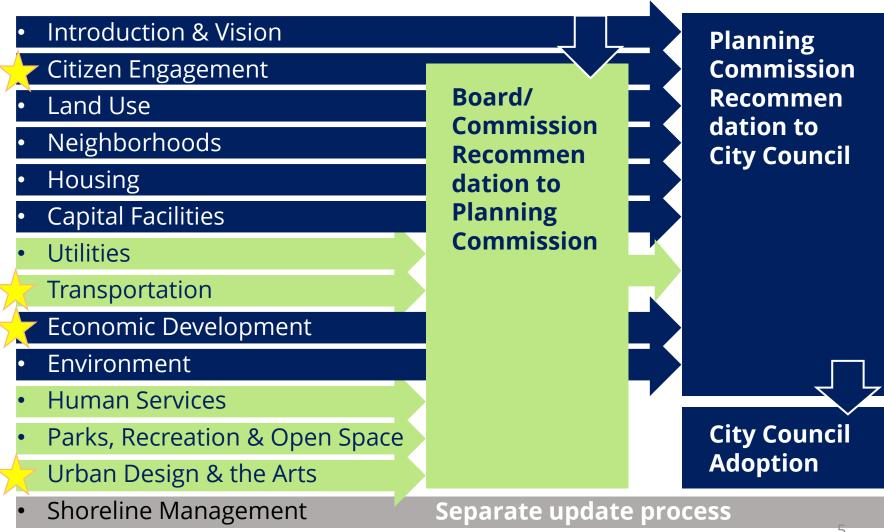


Element Updates Summaries

Meeting	Elements Covered
Sep 13	 Capital Facilities Environment Parks, Recreation & Open Space Utilities
Sep 27	 Citizen Engagement Economic Development Transportation Urban Design & the Arts
Oct 11	Land UseNeighborhoods
Oct 25	HousingHuman Services



Roles & Responsibilities



Element Updates

- Sources of updates
 - Council Vision
 - State and regional requirements
 - Reports and Analysis
 - Community Input
- Future sources
 - FEIS
 - Additional Community Engagement

GMA Countywide PP Multicounty PP

Racially Disparate IA
Economic Analysis
Climate VA
Air Quality Report
DEIS
Subject Analysis

Vision Questionnaire Data Deep Dives Housing Meetings Stat. Valid Survey



Homeownership different incomes

Preserve and enhance tree canopy

Ability to walk to a meeting place

More locally accessible small businesses

Unique things to do

Ability drive to and find parking

Preserving size of existing neighborhoods

Housing for all income levels

Frequent bus service

Housing for families with children

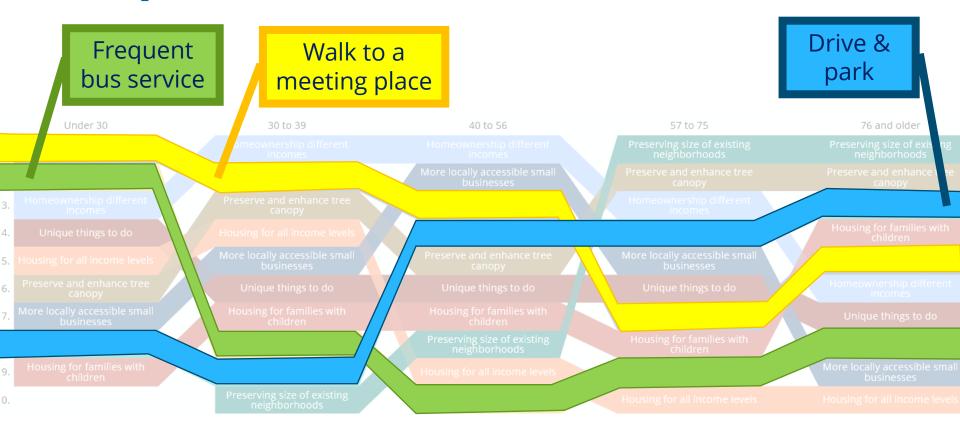
Local, Unique Business Destination

Usually ranking near the middle:

- Local small businesses
- Unique things to do

Statistically Vaid Survey (2023), Development Priorities.

Transportation options are important



Key Policy Moves





Inclusive Engagement



- "Community" replaces "citizen"
- Expand "community" definition
- Innovative equitable engagement techniques
- Two-way communication
- Engage underrepresented communities

- GMA
- Multicounty PP
- Countywide PP
- Racially Disparate Impact Analysis

Community Engagement Element



Arts & Cultural Opportunities



- Activation of BelRed Arts District
- Support emerging arts & culture activities
- Further support historic & cultural resources

- GMA
- Creative Space Needs Survey
- Statistically Valid Survey

Urban Design & the Arts Element

Economic Development Element



Urban Design for Local Areas



- Reorganize based on geography
- Clearly apply new policies to the specific locations

- Multicounty PP
- Countywide PP
- DEIS

Urban Design & the Arts Element



Tourism



 Recognize the interdependence of tourism, retail and the downtown economy Survey of Businesses

Economic Development Element



Language about Neighborhood

- "Residents" / "residential areas" instead of "neighborhoods"
- Be more specific than "neighborhood character"

- Racially Disparate Impact Analysis
- Vision Survey

Urban Design & the Arts Element

Transportation Element







- Use mobility hub language
- Match language to MIP performance targets
- Focus on performance of all modes across the network

- Multicounty PP
- Countywide PP
- Statistically Valid Survey

Transportation **Element**



Reference Functional Plans



- Give general direction and refer to the relevant functional / implementation plan for details
- Repeal policies redundant with the functional / implementation plans.

- GMA
- Council Direction

Transportation Element

