Utility Rate Relief and Emergency Assistance Program

Efforts to Help Low-Income Residents

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Utility Rate and Tax Relief Program Administrator
February 4, 2021



Direction Needed from Commission

 No action by the Commission is required. This is an informational briefing.

Agenda

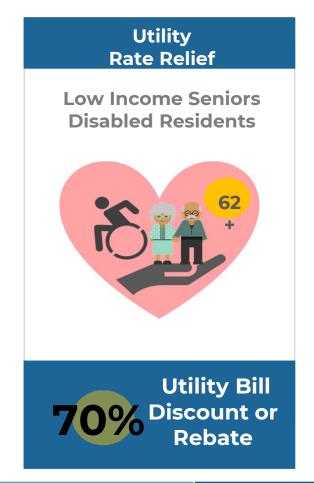
- 1. Program Background
- 2. Efforts During COVID-19
- 3. Next Steps
- 4. Questions

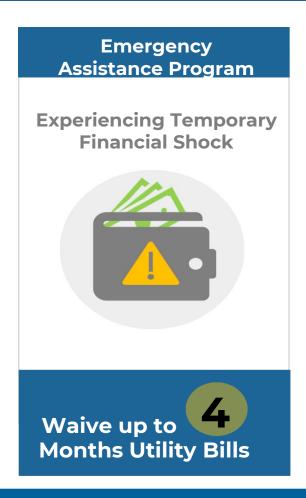
Program Background

Utility Rate Relief Program Guiding Principles

- Simplicity and Accessibility
- Equity and Diversity
- Affordability and Sustainability
- Conservation
- Accountability

Utility Rate Relief Program



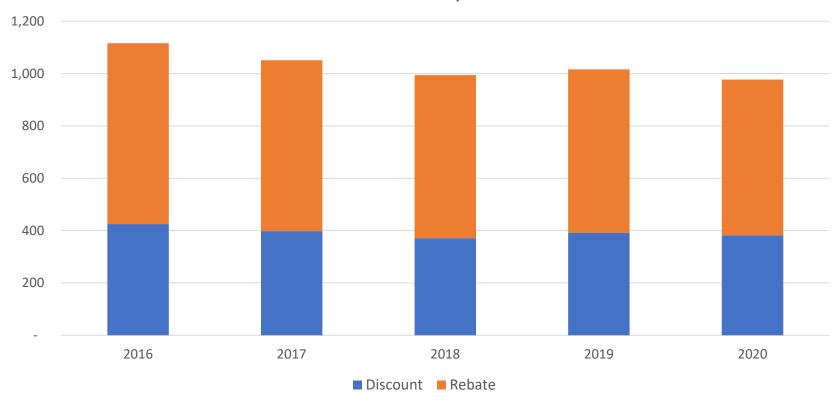


Customer Profiles - 2020

- ❖977 Customers
- ❖382 Direct Discount; 595 Rebates
- ❖Maximum Rebate: \$704
- ❖Average Income: ~\$18,000
- ❖811 Seniors; 166 Customers with Disabilities

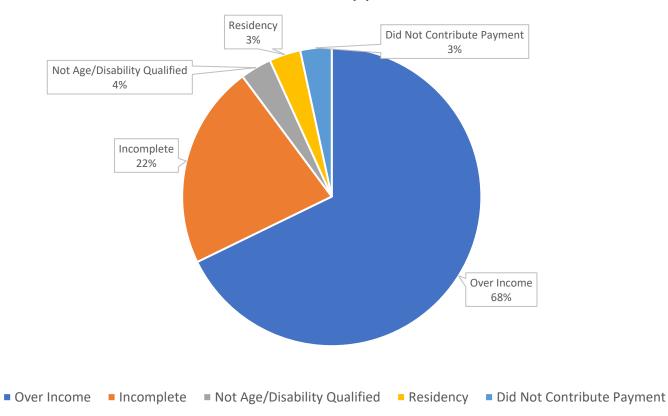
Five-Year URR Enrollment

Enrollment in Utility Rate Relief

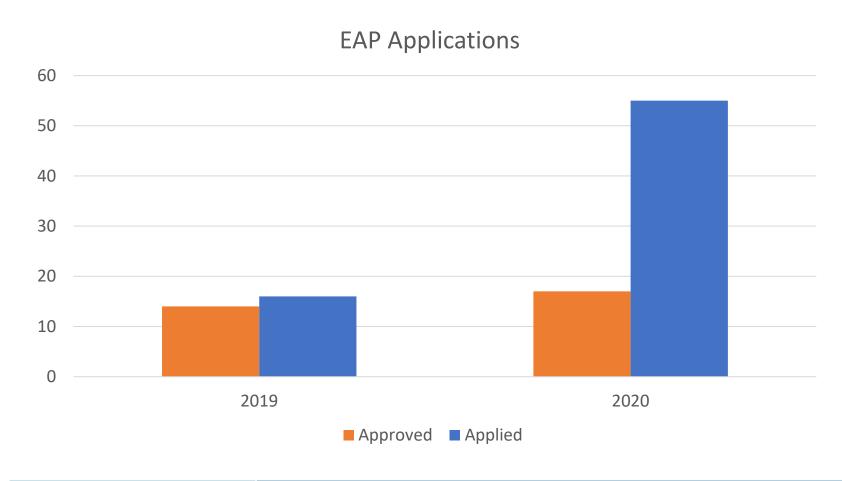


URR Denied Applications

URR Denied Applications

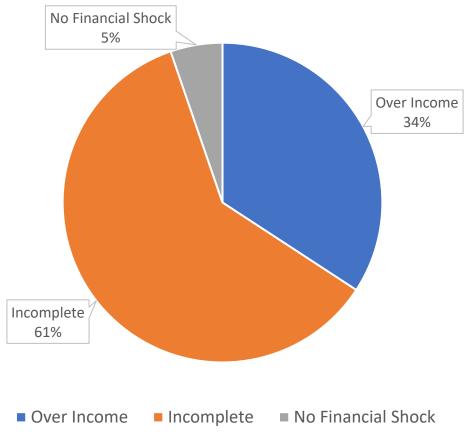


Emergency Assistance Program Enrollment



Emergency Assistance Program





Efforts During COVID-19

URR Pre-COVID-19

- In-person assistance
- Paper-based applications

Outreach events



URR During COVID-19

Assisting Customers

- Short renewal forms
- Secure electronic submittals
- Telephone assistance

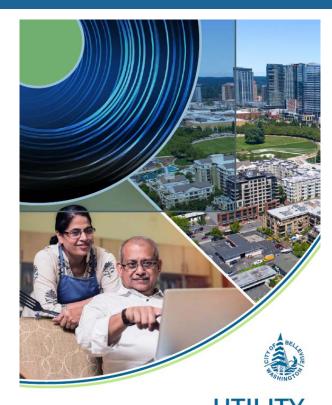
Reaching Customers

- City-wide publications
- Community partners
- Community action agencies referrals

Next Steps

URR and EAP Outreach

- Continue the efforts made in 2020
- URR and EAP brochure in top languages
- Electronic forms
- Exploring additional avenues for promotion



RATE RELIEF PROGRAMS

Questions?