

# Performance Survey Top Line Results

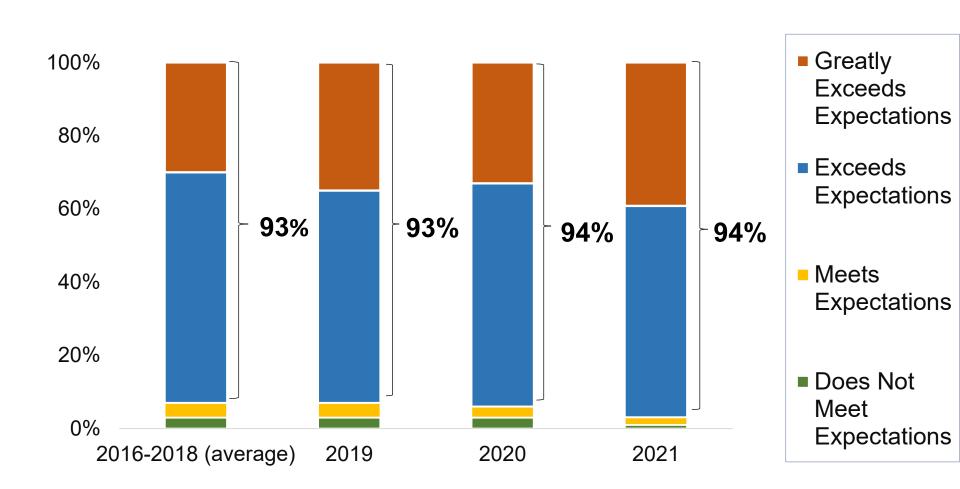
Toni Call and Micah Phillips Finance & Asset Management December 13, 2021

## **Direction Needed from Council**

Information Only – Staff will present the top line performance survey data.

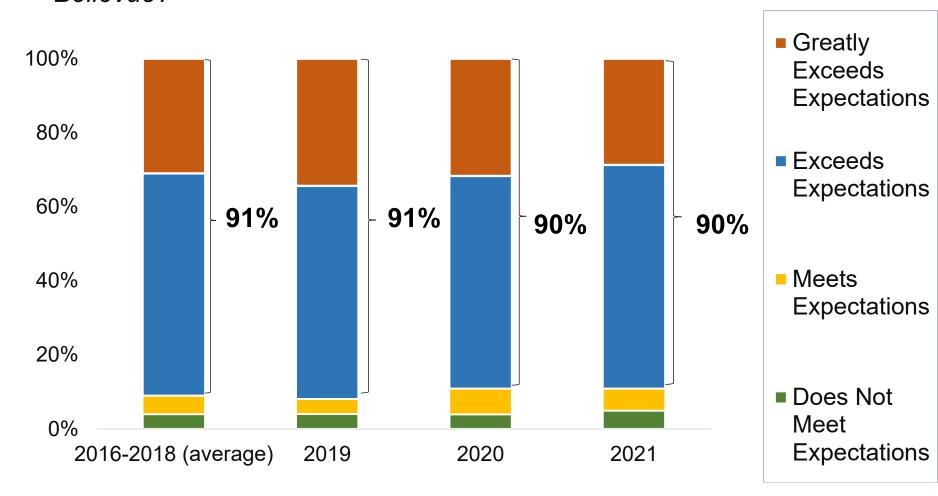
### **Overall Quality of Life in Bellevue**

How would you rate the overall quality of life in the city of Bellevue?



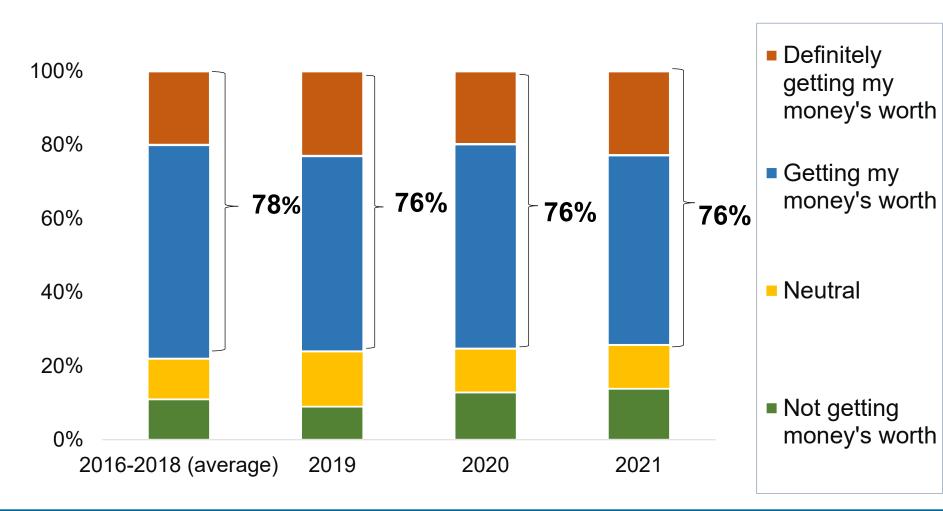
## **Overall Quality of City Services**

How would you rate the overall quality of services provided by the City of Bellevue?

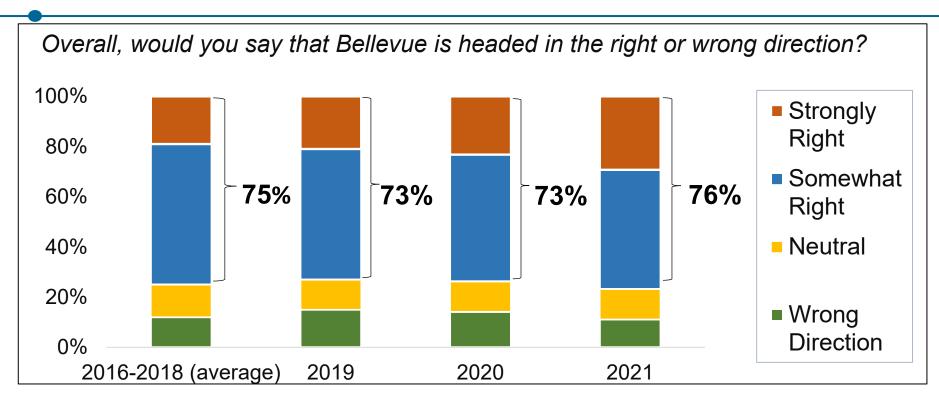


#### Value of Services for Tax Dollar Paid

Do you feel you are getting your money's worth for your city tax dollar?



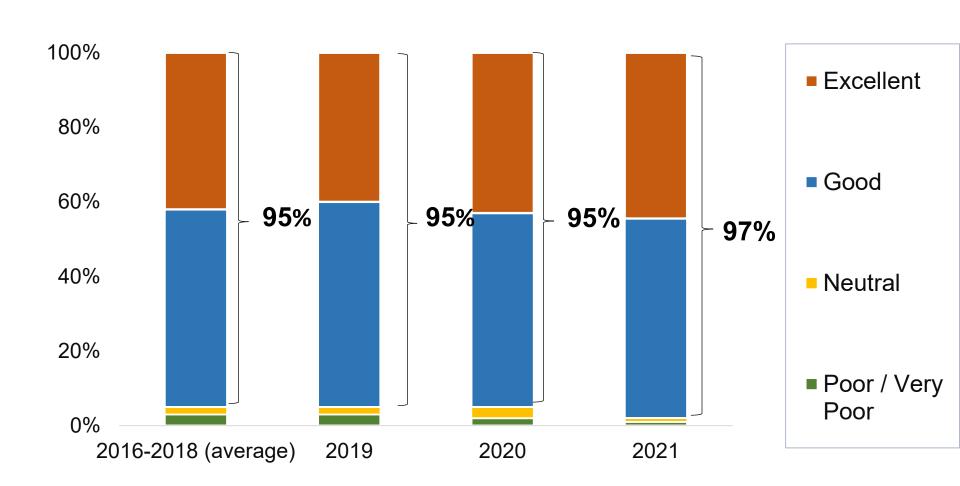
## **Direction the City is Headed**



	Why Right Direction	Why Wrong Direction
#1 Most Common	City Leadership & Priorities / Growth (n=50)	Growth / Construction (n=21)
#2 Most Common	Strong Economy & Business Climate / Safety (n=45)	Cost of Living / Expenses (n=12)
#3 Most Common	Improving Infrastructure (n=41)	City Government / Crime (n=10)

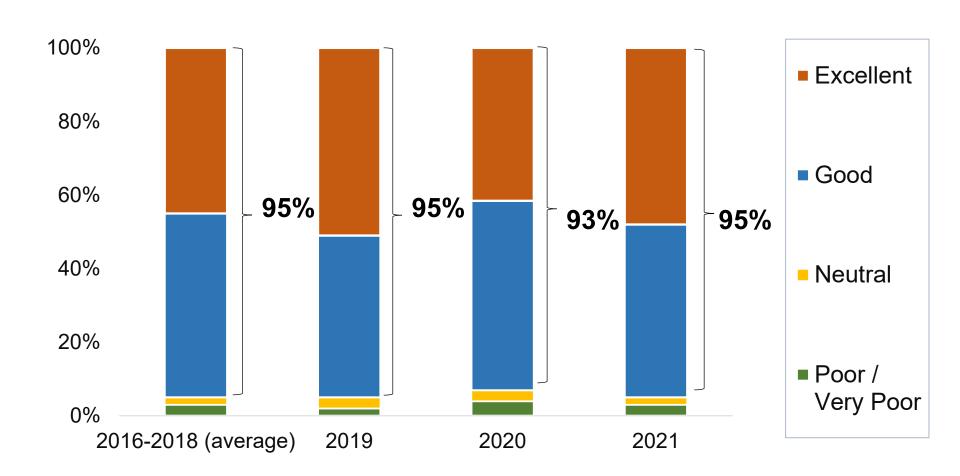
#### Bellevue as a Place to Live

Overall, how would you describe the city of Bellevue as a place to live?



## Neighborhoods as Places to Live

Overall, how would you describe your neighborhood as a place to live?

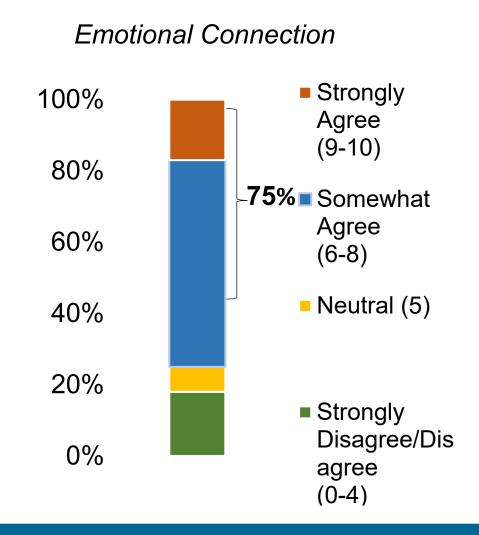


## **New Questions: Sense of Belonging**

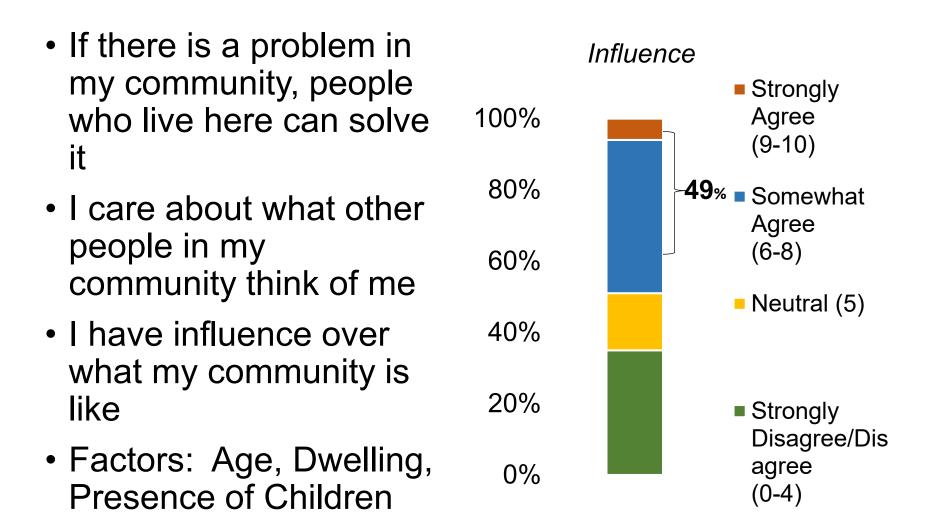
- First time done in Bellevue: Baseline data
- Exciting to delve into new areas
- Four categories:
  - Emotional Connection
  - Influence
  - Membership
  - Needs Fulfillment
- Age is the most influential factor across all categories.

#### **Emotional Connection**

- People in my community get along with each other
- It is very important to me to live in my community
- I expect to live in my community for a long time
- Factor: Age

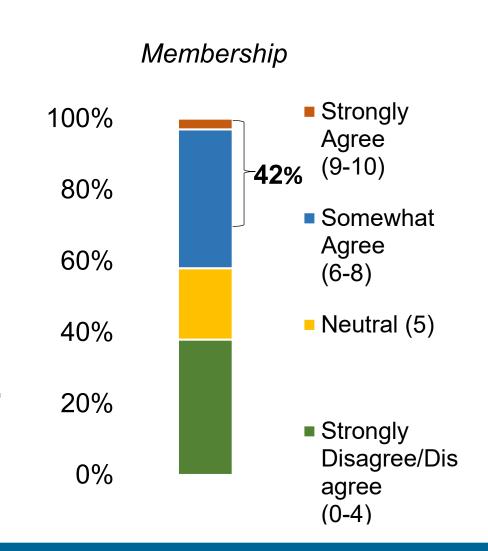


#### Influence



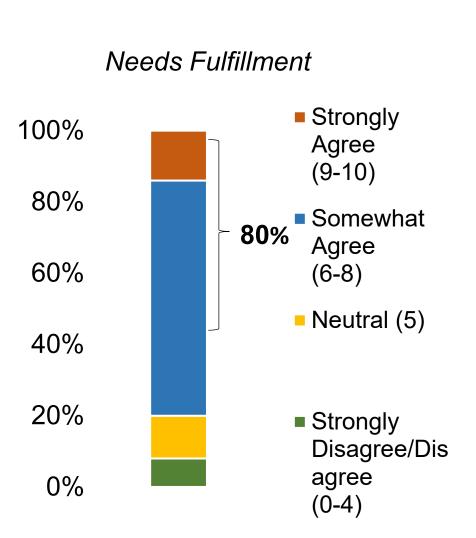
## Membership

- I feel at home in my community
- I can recognize most of the people who live in my community
- Many of the people living in my community know of me
- Factors: Age, Dwelling, Presence of Children, Time in Community



#### **Needs Fulfillment**

- I think my community is a good place for me to live
- People living in my community and I want the same things for this area
- People living in my community and I share the same values
- Factor: Age



# **Direction Needed from Council**

**Information Only**