

CITY COUNCIL REGULAR SESSION

Resolution authorizing execution of an amendment to increase the professional services contract with the Bellevue Downtown Association by \$54,060, for a total contract amount of \$359,060, to implement outreach and assistance activities for the City's Commute Trip Reduction (CTR) program.

Andrew Singelakis, Director, 452-6468

Paula Stevens, Transportation Planning Assistant Director, 452-2802

Eric Miller, Implementation Planning Division Manager, 452-4166

Kate Johnson, Transportation Demand Management Program Manager, 452-7896

Transportation Department

EXECUTIVE SUMMARY

This Resolution authorizes an amendment to an existing professional services contract with the Bellevue Downtown Association for trip reduction services for the period January 1, 2022, through December 31, 2022, for implementation of the City's Transportation Demand Management (TDM) program, of which CTR is a component. This amendment will add funding and scope elements to the contract to provide outreach and assistance activities for employers affected by the Commute Trip Reduction state law and City code.

RECOMMENDATION

Move to adopt Resolution No. 10052

BACKGROUND/ANALYSIS

This action regards requirements associated with the 2006 State Commute Trip Reduction (CTR) Efficiency Act, an update of the 1991 CTR Act. This law, implemented in the city through Bellevue City Code 14.40, requires local governments in areas of the state experiencing the most freeway congestion to develop and implement plans to help employers reduce single occupant vehicle commute trips. Employers with more than 100 employees who commute to work between the hours of 6:00 a.m. and 9:00 a.m. are required to develop trip reduction plans to achieve specific trip reduction goals by certain years as specified in the law.

There are currently 60 worksites in Bellevue with over 50,000 employees affected by these requirements. The action will implement certain CTR program elements focused on direct outreach and assistance provided to employer representatives to help them encourage the use of commute options at their worksites, including transit, carpool, vanpool, walking, biking, telework and compressed work weeks.

The city's CTR Plan is an element of the City's 2015-2023 TDM Plan, completed in 2015, which incorporates City TDM-related goals, plans and strategies into a single coordinated document. The city's most recent CTR Plan update (for 2015-2019) was adopted by Council in 2015 (Ordinance No. 6256) and includes updated goals and policies to meet state requirements. In July 2018, the state sent a memo to CTR jurisdictions (including Bellevue) officially exempting jurisdictions from updating their CTR plans for the next two biennia, thereby extending the 2015-2019 plans through June 2023.

Since the start of CTR regulations in 1993, affected worksites in Bellevue have demonstrated a significant decline in drive-alone rate, from 74.3 percent in 1993 to 61.1 percent in 2018. Vehicle miles traveled (measured across all commuters, including those using non-drive-alone modes) have decreased moderately from 11.4 miles per employee (one-way) in 2008, when measurement began, to 9.9 miles in 2018.

New Method of CTR Implementation

King County Metro (KCM) has been providing CTR services to jurisdictions since implementation of the state CTR law began in 1993. In recent years KCM has been providing CTR services to approximately nine jurisdictions. KCM has decided to stop performing this line of work for jurisdictions by the end of 2021. Therefore, the City will utilize other methods for CTR program delivery starting January 1, 2022. Compliance elements of the CTR program, such as onboarding, measurement, and program reporting, will be conducted by new in-house staff and are not part of this action. The outreach and assistance components that are the subject of this action are to be delivered through a trip reduction services vendor on contract with the City, currently the BDA. Outreach and assistance activities are needed to ensure effective employer CTR programs.

POLICY & FISCAL IMPACTS

Policy Impact

Bellevue City Code 14.40 codifies the City's Commute Trip Reduction regulations as adopted by Ordinance No. 5795 (March 2008), which amended the City's CTR regulations as required by the State CTR Act of 1991, later amended in 2006.

Fiscal Impact

This action will allow the City to amend an existing professional services contract with the BDA for Bellevue Trip Reduction Services. The amendment is for a one-year term (January-December 2022) and will increase the contract by \$54,060, for a total contract of \$359,060. Sufficient funding exists in the 2022 Transportation General Fund budget to fully fund this amendment.

OPTIONS

1. Adopt the Resolution authorizing execution of an amendment to increase the professional services contract with the Bellevue Downtown Association by \$54,060, for a total contract amount of \$359,060, to implement outreach and assistance activities for the City's Commute Trip Reduction (CTR) program.
2. Do not adopt the Resolution and provide alternative direction to staff.

ATTACHMENTS & AVAILABLE DOCUMENTS

Proposed Resolution No. 10052

AVAILABLE IN COUNCIL LIBRARY

Original BDA contract with Amendments 1 and 2
Draft BDA Amendment 3