

**CITY COUNCIL REGULAR SESSION**

Resolution authorizing execution of an Interlocal Agreement with the Cities of Kirkland, Redmond, and Bothell to provide a regional (Eastside) campaign to support community efforts to reduce waste and increase the reuse of items.

Nav Ota, Director, 452-2041

Lucy Liu, Deputy Director, 452-4445

Erin Hislop, Conservation and Outreach Program Administrator, 452-6197

*Utilities Department*

**EXECUTIVE SUMMARY**

The interlocal agreement will provide a local (Eastside) campaign for residents and businesses to help “reset” social norms surrounding waste reduction and reuse, which is especially important as communities approach a “new normal” as the COVID-19 pandemic begins to subside and Washington State laws intending to impede items like single-use plastics come into effect. This agreement utilizes Local Solid Waste Financial Assistance (“LSWFA”) grant funds allocated to Washington cities by the Department of Ecology for the purpose of promoting waste reduction.

**RECOMMENDATION**

Move to adopt Resolution No. 10053

**BACKGROUND/ANALYSIS**

During the COVID-19 pandemic, Bellevue and surrounding cities saw a large increase in single-use disposable items. The proposed interlocal agreement will create and implement a local (Eastside) waste reduction campaign for residents and businesses with consistent messaging for reducing single-use disposable items. In addition, beginning in January 2022, the new statewide single-use food serviceware law goes into effect requiring that food service businesses only offer single-use plastic items upon customer request. This provides an opportunity for Bellevue to support businesses in promoting durables and bring-your-own cups, straws, utensils, bags, etc. with customers to eliminate single-use items entirely.

Kirkland will function as the grant administrator by performing the following administrative roles: (a) grant management and reporting to the Department of Ecology; (b) administering a contract with a consultant; and (c) facilitating regular joint meetings between the four cities regarding the consultant’s work and implementation of the campaign. Kirkland, with input from partner cities including Bellevue, will hire a consultant to assist with campaign development, branding, messaging, implementation, and evaluation. The consultant scope of work will be agreed upon by all parties, including Bellevue, and the campaign outreach will be distributed throughout each jurisdiction consistent with each city’s funding amount.

This Eastside waste reduction campaign will use community-based social marketing strategies to promote waste reduction and reuse via methods such as:

- utilizing large-scale regional media,

- offering training classes, a virtual behavior change challenge, tabling at events, partnerships with community organizations, etc. to reaffirm zero waste behaviors, and
- providing durable alternative products to residents to facilitate the use of durable goods.

## **POLICY & FISCAL IMPACTS**

### **Legal Authority**

Council approval is required to execute an interlocal agreement with another government. See RCW 39.34.080; City of Bellevue Procurement Policy page 43.

### **Policy Impact**

The City's projects and programs proposed for grant funding are consistent with Bellevue's Comprehensive Plan, as well as Bellevue's 2021-2025 Environmental Stewardship Plan (ESP). The City's Comprehensive Plan, as described in sections UT-24, EN-14, and EN-17, aims to work with residents and businesses to reduce waste and continue to improve percentage of waste diverted from the landfill. The ESP waste goal is to reduce the negative impacts from consumption and waste practices and strive towards zero waste of resources by 2050. This grant will help move the City closer towards that goal.

This work also supports Chapter 70A.245 Revised Code of Washington (RCW) requirements around disposable serveware at food service businesses, and Chapter 70A.530 RCW regarding reusing bags and replacing other single-use disposable items with durables.

### **Fiscal Impact**

Executing this agreement will provide \$38,000 in State funding allocated for Bellevue directly to the City of Kirkland's LSWFA grant to administer the waste reduction campaign and any consultant contracts. The grant requires a 25 percent Bellevue match of \$12,666 over a two-year period (2022-2023). The 2022 City matching funds are included in the 2022 Solid Waste Fund budget. The 2023 City matching funds will be requested as part of the 2023-2024 Solid Waste Fund budget.

## **OPTIONS**

1. Adopt the Resolution authorizing execution of an Interlocal Agreement with the Cities of Kirkland, Redmond, and Bothell to provide a regional (Eastside) campaign to support community efforts to reduce waste and increase the reuse of items.
2. Do not adopt the Resolution and provide alternative direction to staff. Failure to enter into this agreement will result in the loss of \$38,000 in grant funding.

## **ATTACHMENTS**

Proposed Resolution No. 10053

## **AVAILABLE IN COUNCIL LIBRARY**

Interlocal Agreement related to CROP Imp Waste Prevention Campaign