



Cultural & Economic Development

Arts & Culture Program Update

Jesse R. Canedo, Assistant Director

Lorie Hoffman, Arts Community Manager

Community Development

1/10/2022

Information Only

- Tonight's presentation is a report on ongoing operations and programming.
- No direction is requested.

Street Canoe by Dan Friday
Portable Works Collection





Howdy!

Lorie Hoffman Arts Community Manger

- Master in Fine Art from MSU – Bozeman.
- Previously the Executive Director of ShoreLake Arts.
- Passionate advocate for Culture & Arts.





Agenda

1. Introduction
2. Program Summary
3. Bellwether 2021
4. BelRed Creative Arts District Update
5. Downtown Park
NE Gateway Artwork



Program Summary

Program's Scope:

- Annual arts grants
- Public Art
- Bellwether
- Capacity/partnership
- BelRed Arts District
- Cultural planning

Driving issues:

- Pandemic Recovery
- DEI





Bellwether

2021 Look Back
& Looking ahead





Highlights

- 65 participating artists.
- 9 publicly accessible events.
- 34 installed artworks during September
- 2,500+ participants





Bellwether 2022+

- To build on current successes and streamline processes staff will move more work to a public/private partnership





BelRed Creative Arts District Update

BelRed Arts District Project
Report

Utility Box Wraps



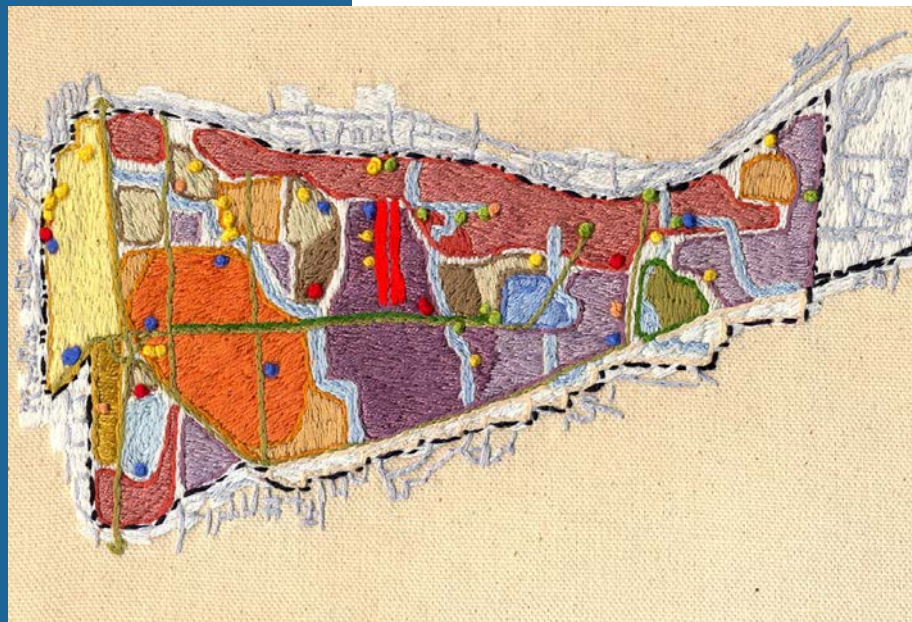


BelRed Arts District

Goal: Make BelRed a regional destination for the arts

How?

1. Make art more visible
2. Capacity building work
3. Arts-oriented redevelopment





BelRed Arts District Project Report

BELRED ARTS DISTRICT PROJECT



Nails, by Christian Moe

**4Culture Creative Consultancies
Project for the City of Bellevue**

MAY 2020 - DECEMBER 2020
Katie Miller



CONTACT INFO GOES HERE



Phase I

- The following drives are key components to implementing a successful arts district



Collaboration



Arts District Management



Financing, Funding, and Sustaining



Defining Arts and Culture within the Arts District



Phase 2

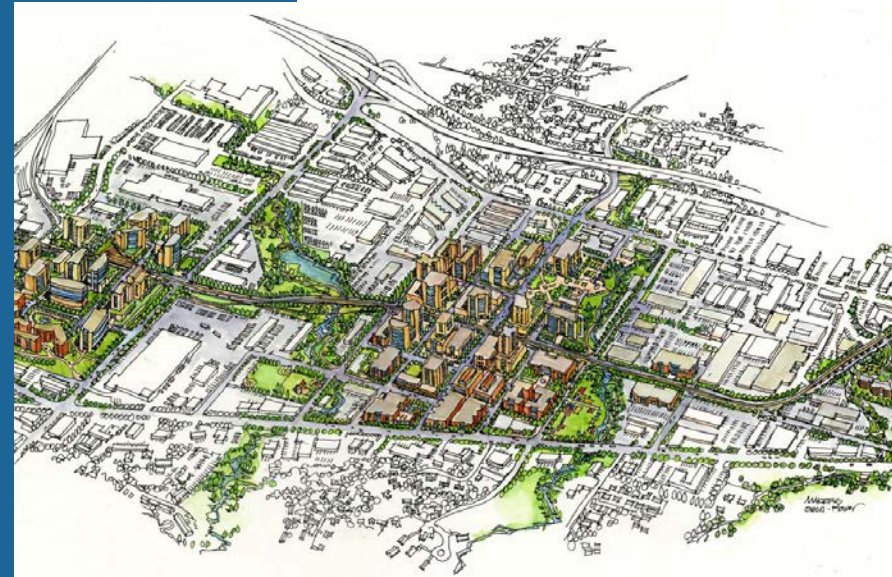
- Retention & Attraction
- Long-term Sustainability
- Goals for BelRed Arts District
- Affordable Space
- Art Events & Programming in BelRed
- Visibility of the Arts District
- BelRed Identity



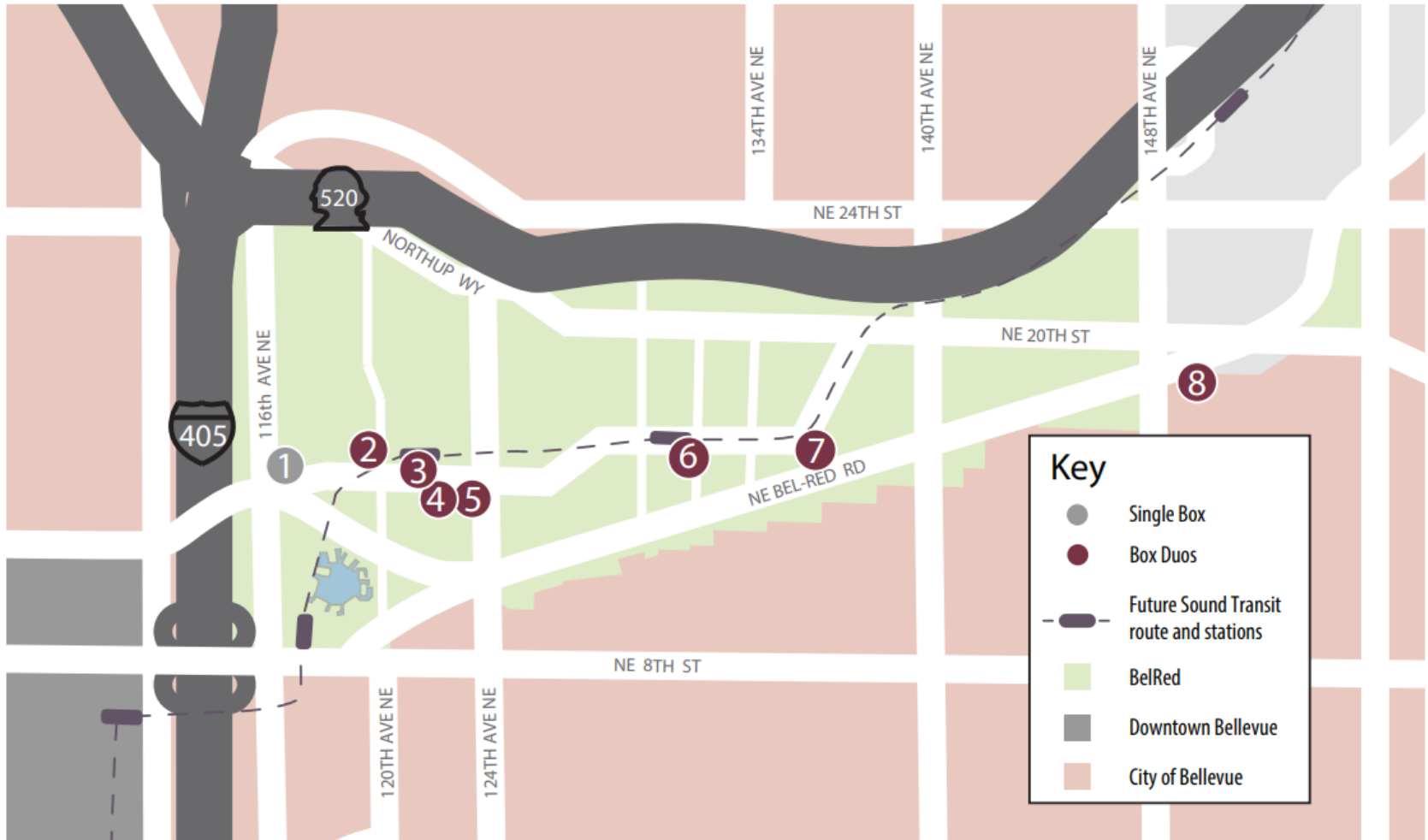


Conclusion & Next Steps

The City will need to take a leadership role in establishment of the Arts District.



Utility Box Wraps





Artists

- Vikram Madan
- Molly Keen
- Larine Chung
- Raili Jänese





Artists

- Marsha Rollinger
- Juliana Kang Robinson





Public Art

Downtown Park
BelRed



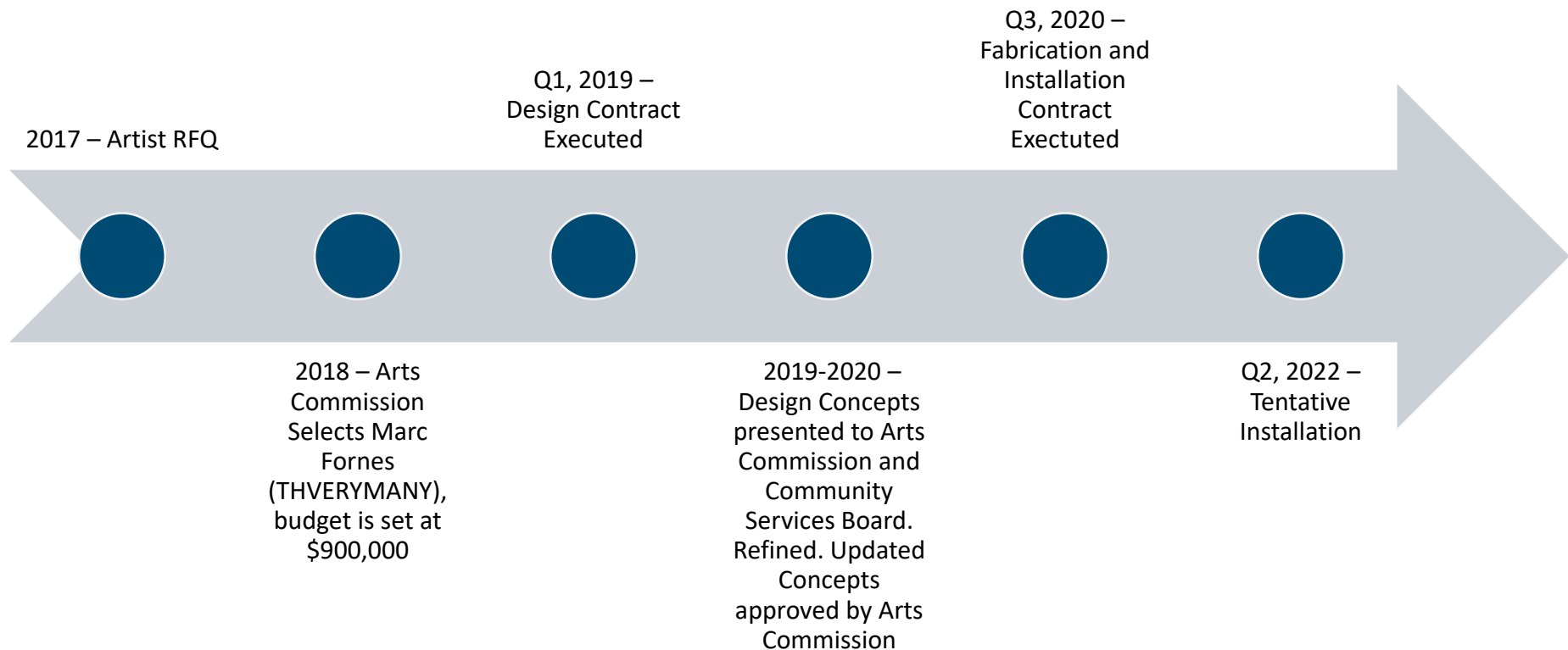
Status Update

- **Q4 2021:** Fabrication of artwork.
- **Q2 2022:** Construction and installation substantially complete.
- **Q2 or Q3 2022:** Potential grand opening celebration, including presentation by the artist.



Alternative aerial, showing a zoomed in view from the offices in Lincoln Square South.

Downtown Park Artwork Timeline



Public Art Program

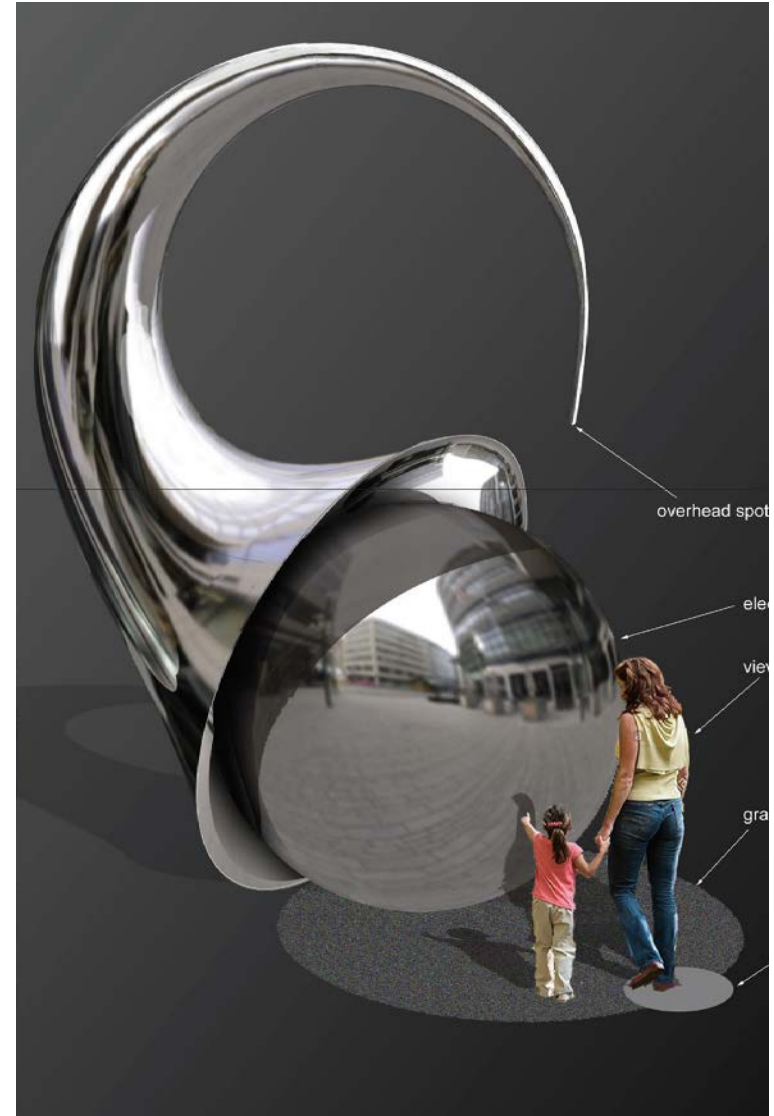
In development:

130th Ave NE & Spring Blvd

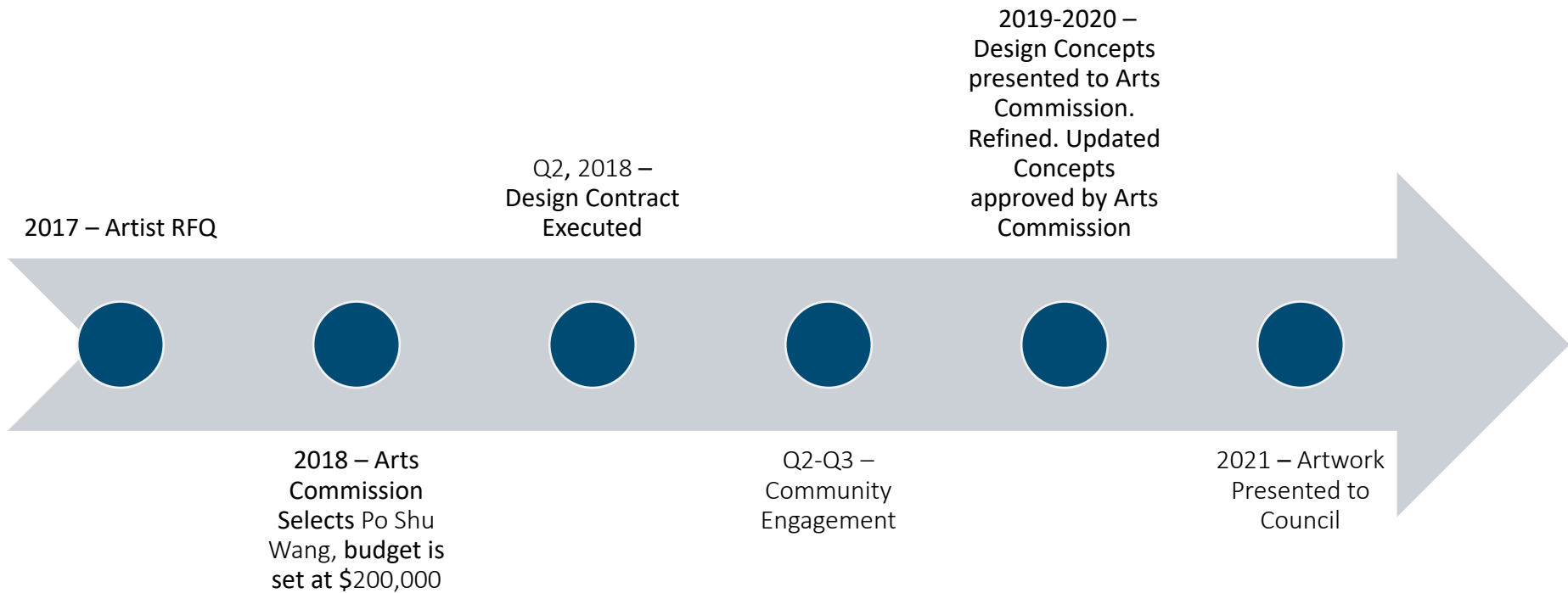
- Fabrication and installation contract coming to Council in early 2022.

121st Ave NE & Spring Blvd

- Artist Jill Anholt is finalizing artwork concepts for Arts Commission review.



130th Ave & Spring Artwork Timeline



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