Apprenticeship Utilization

Policy Proposal

Jeremy Barksdale Councilmember February 14, 2022



Direction Needed from Council

Direct staff to return to Council with details about fiscal and legal implications of the apprenticeship utilization policy proposal.



Agenda

- 1. Background
- 2. Opportunity
- 3. Proposal
- 4. Prior questions
- 5. Next steps





Background

- Workforce development is part of our Council Vision
- Apprenticeships are a workforce development strategy
- Introduced topic during Sept. 20 Council Meeting
- Received questions from Council on the topic





Opportunity

- Increasing cost of living
- Shortage of skilled labor
- Bellevue growth and aging infrastructure
- Opportunity to improve affordability for lower income earning residents







Source: 2020 Bellevue Budget Survey



Proposal

- Public works projects
- Contracts over \$1M
- At least 15% of work performed by apprentices
- \$10/hour fee assessed if hours aren't met. Revenue supports workforce development
- Regular Staff performance report to Council
- Flexibility to waive requirements in certain cases



Proposal Costs and Benefits

Costs*

- Apprenticeship Utilization RFP language
- Tracking to ensure compliance
- Develop accountability structure

Benefits

- Build and maintain aging infrastructure to accommodate new jobs and housing targets
- Apprenticeship opportunities for growing pre-apprenticeship pipeline
- Training next generation of skilled workers
- Potential for community members to earn income
- Opportunity for residents to work closer to where they live

*Kent spends approximately \$1,500 - \$2,500/month (less than \$30K/yr.) to administer their ordinance. Staff includes: 1) Construction Manager; 2) Construction Supervisor; 3) Capital Projects Manager; and 4) Admin.



Proposal Comparison

Provision	Bellevue (Proposed)	Shoreline	Kent	Burien
Administration	Develop and a dopt procedures to implement, administer, and monitor AU	None	(Similar to proposal)	Employer Apprenticeship Program (EAP) Utilization plan and EAP Coordinator
Requirements	15% l a bor hours by a pprentice for contracts with project design costs over \$1M	(Similar to proposal)	(Similar to proposal)	(Similar to proposal)
Reporting	Quarterly report to City Council on home city and zip code, trade, craft (+ DEI metrics)	None	None	% of I a bor hours, % graduated to journeyworker (+ DEI metrics)
DEI	Report ra ce/ethnicity, gender, veteran status, age	None	None	Report hours worked by minorities and women, hours worked by disabled and economically disadvantaged youth
Enforcement	\$10 fee for each apprenticeship hour not a chieved (deposited into workforce development fund)	Considered not a responsible bidder for 2 years	\$10 fee/hour and appeal process with CAO (or designee)	Tiered penalty (\$2/hr. to \$10/hr.) by % of goal met. Put in workforce development fund
Outreach	Partner with academic institutions and non-profit human service providers to make connections to opportunities	None	None	Summary of outreach and recruitment procedures required
Waivers	Conflict w/ other agreements, availability, type of cost, best effort, City Manager discretion	Conflict w/ other agreements, availability, type of cost, best effort, displacement	(Similar to proposal)	(Si milar to proposal) + i nfeasibility due to contract requirements



Prior questions

How will apprenticeship utilization impact small women and minority-owned contractors that are non-union?

- The only affiliation requirement is that they are a state registered training agent
- This does not impact contractors for projects under \$1M
- Provides more skilled laborers to hire over time who are being trained

Are there enough apprentices to fill the need?

- There's an effort to increase number of preapprentices in partnership with BSD.
- If a contractor can't find apprentices, the requirement can be waived after best efforts.

How will apprenticeship utilization impact construction costs?

 Any minimal impacts of having an apprentice are outweighed by the benefits of having an improved pipeline to meet our (and the regions) future needs for skilled labor.

Can't we just do this via contract language versus legislation?

• We would need to adopt an ordinance to authorize changing the contract language.



Next Steps





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