



# Cultural & Economic Development

## Arts & Culture Arts Grants Guideline Update

Jesse R. Canedo, Assistant Director

Lorie Hoffman, Arts Community Manager

Community Development

3/28/2022



# Direction Needed from Council

- Direct staff to initiate work on updates to the Arts Grants Guidelines and return with recommended improvements at a future meeting.

Ukrainian International  
Festival, Crossroads Park





# Agenda

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1. Background
2. Value & Social Impact
3. Proposed Guiding Principles
4. Next Steps
5. Timeline







# Background

- Started in early 2000s.  
Last updated in 2018
- 3 programs: Eastside Arts Partnership, Special Projects, PowerUp
- City Council sets overall guidelines and approves annual awards.
- Arts Commission & Staff administer the program and recommend annual awards.



# Grants Review – This year

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## Eastside Arts Partnerships (EAP)

- \$112,550 total
- 32 grants to:
  - 18 Community Partners
  - 14 Pro Partners

## Power Up

- \$15,000 total
- 3 grants, \$5,000 each to:
  - Pacific Ukrainian Society
  - American Asian Performing Arts Theatre
  - Bellevue Arts Museum

## Special Projects

- \$17,450 total
- 10 grants to:
  - 6 individuals
  - 4 nonprofits

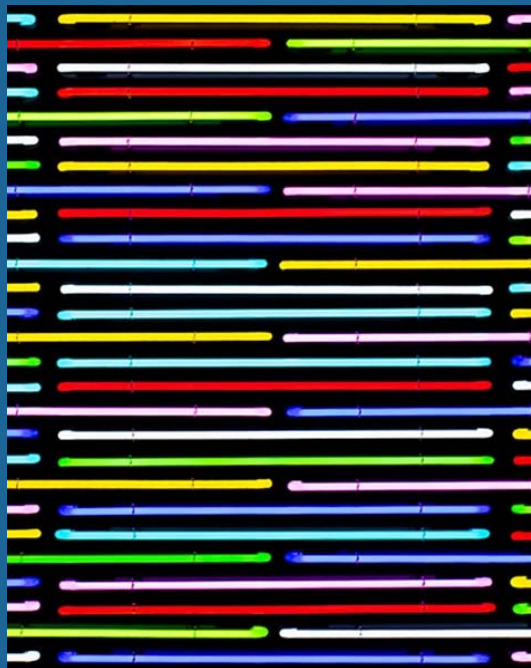




# Value & Social Impact

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- 1,131,129 estimated people served in 2022
- 188,765 free or reduced admissions
- Provides 16,976 scholarships for arts education programs





# Value & Social Impact

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## Positive Social Outcomes:

- 50% Increase in Community Activities
- 40% More likely to have diverse friends
- Improved Social Skills by 25-39%
- Encourage Empathy and decrease distrust of others.







# Proposed Guiding Principles

Based on feedback from grantees over the last four years and conversation with the City's DEI staff.



Make sure our grant program reflects the current needs of our arts and culture community.



Ensure equitable access, by simplifying the application process.



Center underserved communities in funding priorities.



Activate the BelRed Arts District through arts grants incentives.



Explore multi-year support to streamline and reduce work.





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# Next Steps

Staff will:

- incorporate feedback received at this time
- make sure we are meeting our goals to provide an equitable and inclusive grant process.
- ensure that the City is meeting its legal requirements in granting public funds.



Emerald Ballet Theatre Coppelias Ballet



# Timeline

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- Jan & Feb** Gather information, meetings with City DEI staff
- March 8** Brief Arts Commission
- March** Feedback sessions with previous grant applicants, Arts Commission Grants Subcommittee, City legal staff, City DEI staff
- March 28** Brief City Council
- April 5** Return to Arts Commission for recommendation
- May** Return to City Council for approval
- July** Provide info sessions, release new guidelines
- August** Begin collecting applications

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