



# Bellevue City Council 2021-2023 Vision & Priorities

Annual Report  
June 6, 2022





# Bellevue City Council Priorities

## 3-Year Priorities 2021-23

- 1 Implement the direct strategies of the Economic Development Plan, addressing: Capacity building and partnerships, small business and entrepreneurship, workforce; retail, creative economy, and tourism.
- 2 Continue to execute our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety, Connectivity and Congestion Levy to improve safety, transportation, and quality of life in neighborhoods.
- 3 Advocate with the state Department of Transportation and regional agencies for acceleration of the I-405 Corridor Program and completion of SR 520 improvements, including Bellevue projects (i.e. NE Sixth St., 124th Ave. NE Interchange, braided ramps, Coal Creek Parkway).
- 4 Continue oversight of light rail construction and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.
- 5 Execute Affordable Housing strategy, including:
  - **[Modification for 2021-23]** Look at code amendments instead of comprehensive plan amendments for projects with exceptional amounts of low-and middle-income housing; and
  - Strengthen housing bonus program.
- 6 Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to the waterfront.
- 7 Advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies.
- 8 Implement the Environmental Stewardship Plan, which identifies actions in five focus areas: Climate change, Energy, Materials management and waste, Mobility and land use, and Natural systems.
- 9 Advance a park funding strategy, including consideration of new funding sources for operations, maintenance and construction.
- 10 Proceed with site selection and feasibility analysis for a major aquatic center in Bellevue.
- 11 Continue to advance the Grand Connection as the city's signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with WSDOT; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.
- 12 Work with King County and Sound Transit to ensure that Eastrail from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the Light Rail Maintenance Facility East; complete the interim connection through the Spring District; and begin to establish community connection points to Eastrail.



13	Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest, including attraction of international business and tourism.
14	Leverage the higher education institutions in Bellevue to benefit our residents and businesses. The Global Innovation Exchange and its partners present an opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and human benefits that will come from it. Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans. The city should implement the TechHire initiative to benefit the region's technology companies.
15	Continue to implement the Diversity Plan, including determining the availability of and need for multicultural programming in the city and completing the cross-cultural study already underway.
16	Work toward an Eastside solution for a permanent location for a men's homeless shelter.
17	<b>[New Priority for 2021-23]</b> Explore a safe parking program for homelessness response.
18	Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes. Characteristics that were discussed include: Share clear and timely information; engagement – getting input; and the more we listen, the more responsive we are.
19	Identify and implement technologies that improve customer service by the City of Bellevue.
20	Establish a long-range financial strategy that includes options that respond to the future operating and capital needs of the city.
21	Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play.
22	<b>[New Priority for 2021-23]</b> Leverage data and technology to enhance community engagement, equity, and accountability. <ul style="list-style-type: none"> <li>• Measure and share interactive reports of key performance indicators across city services.</li> <li>• Increase the reporting of correlated and aggregated community inputs to inform future policies.</li> <li>• Set up a dashboard to continuously report on progress against council priorities/vision.</li> </ul>



# Bellevue City Council Priorities Q1 2022 Report

On May 19, 2014, the City Council approved a 20-year vision for Bellevue, including strategic target areas and two-year priorities, and has continued to refine and set new priorities every two to three years. The seven strategic target areas are:

- Economic Development
- Transportation and Mobility
- High Quality Built and Natural Environment
- Bellevue: Great Places Where You Want to Be
- Regional Leadership and Influence
- Achieving Human Potential
- High Performance Government

In early 2021, the Council deliberated and reached consensus on a list of 22 priorities to support the seven strategic target areas for the 2021-23 term. This report provides a high-level overview of key accomplishments, ongoing actions, and next steps in the implementation of each priority. In order to ensure effective implementation of the priorities, the Leadership Team has assigned a sponsor and lead staff member for each priority who identified tasks and milestones to support the outcomes outlined by the Council. For the most part, the 2021-23 Priorities represent a continuation of initiatives that are already underway with allocated staff and budget. The Council added four new priorities to this ongoing work in 2021-23 which have been incorporated into department workplans. This represents a significant body of work – 22 Priorities with 105 supporting workplan items.

As of Q1 2022, the majority of supporting actions are on track to be completed by the end of the three-year plan with approximately 16% already accomplished. Staff is fully engaged in this work and focused on meeting Council and community expectations. Less than 15% of actions are experiencing some level of disruption. This is primarily due to conditions currently impacting many other industries such as supply chain constraints, the ongoing concrete strike, or staff vacancies. Despite these disruptions and additional challenges posed by the COVID-19 pandemic, staff have made significant progress in advancing each of the 22 priorities.

Moving forward, updated status reports will be provided to the Council and posted on the City's website on a quarterly basis. As development of a reporting dashboard (Priority 22) progresses, key performance metrics associated with the Council Priorities will be integrated into future reports.



# Economic Development

**Priority 1: Implement the direct strategies of the Economic Development Plan, addressing: Capacity building and partnerships, small business and entrepreneurship, workforce, retail, creative economy, and tourism.**

**Accomplishments:** Year One of implementing the Economic Development Plan was successful and kept the City on track. Work has begun or has been incorporated into the ongoing operations of 58% of the strategies and tactics with notable accomplishments including the recent update of the Noise Code. There have been some delays on the Retail, Creative Economy, and Capacity Building elements due to staff turnover, however those roles have been refilled and the Economic Development Team is making up for lost time.

**In Progress/Ongoing:** Substantial work will continue this year related to tourism, creative economy/Arts District, workforce, capacity building with the BDA, and the new Partnership framework. The draft scope of work for an RFP to identify a consultant for the city-wide retail study has been completed and an informational update was presented to Council in May. Staff have improved and widened engagement with small and medium businesses.

**Looking Ahead:** Staff are working to stabilize new operations and complete work in progress on items like the Tourism Promotion Area before launching any additional elements of the Plan. Those items that can be done entirely by City staff and community partners are on track to success. Ongoing operations for small business engagement, business recruiting, and similar services will be impacted by increasing costs of professional services like language translation services for diverse communities, marketing materials, and navigators to help the community access resources. The City will resume management of the five-city Startup 425 program on January 1, 2023.



# Transportation & Mobility

**Priority 2: Continue to execute our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety, Connectivity and Congestion Levy to improve safety, transportation, and quality of life in neighborhoods.**

**Accomplishments:** Staff has made tremendous progress advancing the Mobility Implementation Plan (recently adopted by Council), East Link and the TIFIA projects. All three are leading to transformational changes in the city that will support multimodal activity throughout the region. Multiple Neighborhood Safety, Connectivity and Congestion Levy projects have been completed in recent months.

**In Progress/Ongoing:** The 2022-2023 Transportation Facilities Plan (TFP) is working through the State Environmental Policy Act (SEPA) process; the TFP will be presented to Council for adoption on June 21. The City is making great progress on the Roadway Safety Assessments that are part of the 2022 Action Plan for the Vision Zero Strategy after completing two in 2021. Construction of the two active TIFIA projects is advancing again following delays related to the concrete worker strike. Construction has started on other new Levy projects that should be completed this year.

**Looking Ahead:** Staff will be advancing the public outreach portion of the Urban Core Bicycle Rapid Implementation Plan project late this year. Two more Roadway Safety Assessments will be completed in the second quarter in addition to adoption of the 2022-2033 TFP. Council will also be hearing from staff and the Transportation Commission on the proposed Multimodal Concurrency process.

**Priority 3: Advocate with the state Department of Transportation and regional agencies for acceleration of the I-405 Corridor Program and completion of SR 520 improvements, including Bellevue projects (i.e. NE Sixth St., 124th Ave. NE Interchange, braided ramps, Coal Creek Parkway).**

**Accomplishments:**

- Through the I-405/SR 167 Executive Advisory Group (EAG), the City successfully advocated the Washington State Department of Transportation (WSDOT) prioritize funding and delivery of projects with system benefits/synergies that complement I-405 bus rapid transit and all express toll lane projects from Lynnwood to Burien.
- The City Council approved a 2022 Legislative Agenda urging the Legislature to continue implementation of the I-405 Master Plan and honor its commitment to make corridor improvements in a timely manner to ensure the planned bus rapid transit service can be constructed. The Legislative Agenda requested funding for filling the financial gap along the corridor, SR 520/124th Avenue NE Interchange, South Downtown I-405 Access Improvement, and future interchange improvements at SR 520 and I-90.
- The City successfully advocated that the Legislature allocate \$380 million in the Move Ahead Washington package toward the I-405/SR 167 corridor. The Legislature also authorized the deferral of state and local sales tax for projects along the corridor.
- City and WSDOT staff completed the SR 520/124th Avenue NE Practical Solutions Interchange Concept.

**In Progress/Ongoing:** City staff are coordinating with WSDOT on Wilburton Vision Implementation, including how it relates to the NE 6th Street Extension project.

**Looking Ahead:** Staff will begin developing the 2023 State Legislative Agenda and will monitor legislatively-funded projects along the I-405 corridor.



# Transportation & Mobility

**Priority 4: Continue oversight of light rail construction and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.**

**Accomplishments:** South Bellevue Park & Ride construction complete and open to the public. Civil construction nearly complete. First trains have run under their own power from Operations and Maintenance Facility-East to Downtown and Wilburton.

**In Progress/Ongoing:** The City is working closely with Sound Transit staff to oversee construction inspection and permits close out, coordinate signal operation in the Bel-Red area, develop a safety and rescue plan, and an amendment to Transit Way Agreement.

**Looking Ahead:**

- Civil construction: Punchlist and permit closeout.
- Systems: Complete installation of electrical and communications systems.
- Testing: Perform full scale operations testing of trains, safety/rescue, and communications.



# High Quality Built & Natural Environment

**Priority 5: Execute Affordable Housing strategy, including: 1. Look at code amendments instead of comprehensive plan amendments for projects with exceptional amounts of low-and middle-income housing; and 2. Strengthen housing bonus program.**

**Accomplishments:**

- Multifamily Tax Exemption Code adopted
- Zero Lot Line Land Use Code (LUCA) Amendment adopted
- Accessory Dwelling Unit LUCA (3-year Rule Revision) adopted
- Residential Parking LUCA adopted
- Residential Occupancy LUCA adopted
- Downtown Action to Save Housing (DASH) Comprehensive Plan Amendment (CPA )Map Change adopted
- C-1 Density Bonus adopted
- East Main LUCA adopted
- NE/NW Bellevue Neighborhood Plans adopted
- Recommendations for Supportive Housing Best Practices
- Continued progress at Operations and Maintenance Facility - East & 130th Sites
- HB 1590 2021 Funding Processes (Human Services and Capital)
- City Capital Funding for Men's Shelter, Plymouth Supportive Housing, and Illahee

**In Progress/Ongoing:**

- Ongoing support for Multifamily Tax Exemption program, ARCH, 1590, and regional affordable housing planning
- Emergency and Supportive Housing LUCA – Planning Commission hearing Q1 2022; Council adoption thereafter
- Community Engagement Guide for supportive housing, Q2 2022
- C-1 Map Amendments/CPA – part of 2022 Annual CPAs
- Periodic Comprehensive Plan Update housing needs assessment/affordable housing work
- Wilburton CPA/LUCA, including minimum housing, affordable housing, and targeted housing land use districts
- HB 1590 funds allocation framework for 2022 and beyond (will include potential to bond a portion of future revenues)
- Work on potential partnership at 130th TOD site, to include significant affordable housing component
- Process to determine the next set of actions to meet City's affordable housing needs; will include stakeholder engagement and Council process to determine targeted actions

**Looking Ahead:** Once next set of next affordable housing actions are determined by Council, staff will implement those in 2022-23 based on available resources.

**Priority 6: Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to the waterfront.**

**Accomplishments:** Phase One of Meydenbauer Bay Park and its grand opening celebration are complete. The Downtown Park NE Gateway is complete, and the grand opening celebration will occur upon the installation of Grand Connection artwork.

**In Progress/Ongoing:** Grand Connection artwork has been delayed but is currently in fabrication.

**Looking Ahead:** Estimated artwork installation in September 2022.





# High Quality Built & Natural Environment

## **Priority 7: Advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies.**

### **Accomplishments:**

- Installed 28,000 smart water meters and 1,400 cellular transmitters. Installed digital control panels at all water sites (32) and at 12 of 37 wastewater sites.
- Launched Clean Buildings Incentive Program to provide energy benchmarking support for Bellevue buildings to comply with the WA State Clean Buildings Act. Completed energy benchmarks for 68 buildings in Bellevue, 55 more in progress. Seven applications for Early Adopter Incentives in progress.
- Transportation recently completed a video analytics study to determine the effectiveness of Leading Pedestrian Intervals with traffic signals.

### **In Progress/Ongoing:**

- Developing use case and charter for the Utilities Digital Twin Roadmap core team.
- Outreach to public and private partners and the autonomous vehicle industry for the Autonomous Vehicle Strategic Plan.
- Upgrades to Wi-Fi infrastructure to keep pace with the latest capabilities.

### **Looking Ahead:**

- Installation of the remaining 12,000 smart water meters and 39,000 transmitters.
- Eastrail fiber development RFI to be released April 2022.
- Upgrade wastewater and storm sites (50+) to digital controls and cellular communications. Install pressure, flow, and energy sensors at 80 water/sewer locations.

## **Priority 8: Implement the Environmental Stewardship Plan, which identifies actions in five focus areas: Climate change, Energy, Materials management and waste, Mobility and land use, and Natural systems.**

**Accomplishments:** Of the 77 actions in the plan, staff initiated the implementation of 45 actions and completed 3 actions. Highlights include:

- Launched the Clean Buildings Incentive Program to support buildings over 50,000 square feet in reducing energy use, leveraging state and utility incentives, and complying with the WA State Clean Buildings Act.
- Completed the Green Fleet Strategy, a critical step in beginning the transition to an electric fleet.
- Initiated the development of a Heat Pump Campaign program, in partnership with other Eastside Cities, SparkNW, Hopelink, and Imagine Housing, to reduce energy costs for low- and moderate-income residents.
- Completed Bellevue's first Tree Giveaway and successfully distributed over 700 trees to Bellevue residents and community organizations.
- Launched the Sustainable Bellevue Partnership, to continue engagement with community organizations and residents to implement the Sustainable Bellevue Plan.
- Awarded two Department of Commerce grants for city facility energy efficiency projects and a solar array on City Hall.

**In Progress/Ongoing:** Staff are continuing to implement the plan and have begun implementation on another 10 actions in Q1 2022.

**Looking Ahead:** Staff will continue to implement the plan and seek funding for the implementation of the plan in 2023-2025.



## High Quality Built & Natural Environment

### **Priority 9: Advance a park funding strategy, including consideration of new funding sources for operations, maintenance and construction.**

**Accomplishments:** The 2022 Bellevue Parks and Open Space System Plan was presented to the City Council in March 2022.

**In Progress/Ongoing:** The Plan will return to the City Council for adoption after SEPA review is complete. The park funding strategy was initiated with the City's budget process and direction was given from Council to evaluate options for a potential parks voter initiative as well as a parks impact fee program.

**Looking Ahead:** Feedback on a potential voter initiative is being collected from the Parks and Community Services Board in April and May. The Council will further discuss options for consideration in June.

### **Priority 10: Proceed with site selection and feasibility analysis for a major aquatic center in Bellevue.**

**Accomplishments:** The Aquatic Feasibility Report and coordination with SplashForward have been completed. Council approved a Memorandum of Understanding with SplashForward to support fundraising for the new Bellevue Aquatic Center on March 28, 2022.

**In Progress/Ongoing:** A Master Plan update for Bellevue Airfield Park to assess the siting of an aquatic facility is in process.

**Looking Ahead:** Public outreach to update the Bellevue Airfield Park Master Plan will begin at the Parks & Community Services Board in June. Community engagement will continue through the summer.



# Bellevue: Great Places Where You Want to Be

**Priority 11: Continue to advance the Grand Connection as the city's signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with WSDOT; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.**

**Accomplishments:**

- Grand Connection Sequence One Design Guidelines and Standards adopted, June 2021
- Continued work with private-sector developers so their projects can further the Grand Connection vision along the corridor (2018-current)
- Northeast Entry to Downtown Park completed, Summer 2021

**In Progress/Ongoing:**

- Installation of major art piece in Northeast Entry to Downtown Park
- Raised intersections installed at NE 6th/108th and NE 6th/110<sup>th</sup>
- Enhanced crosswalks at 100th/Main intersection
- Work on the Wilburton vision implementation, including SEPA, policy development, and land use code

**Looking Ahead:** Advance opportunities for increased placemaking and multimodal connectivity with an I-405 crossing.

**Priority 12: Work with King County and Sound Transit to ensure that Eastrail from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the Light Rail Maintenance Facility East; complete the interim connection through the Spring District; and begin to establish community connection points to Eastrail.**

**Accomplishments:**

- The City Council approved a 2022 Legislative Agenda urging the Legislature to fund \$18 million for trail segments in Bellevue, including the I-90 Steel Bridge.
- The City advocated for the Move Ahead Washington transportation package that include \$18 million for trail segments in Bellevue, \$6 million for a connection to Gene Coulon Park and Southport (Renton), and \$5 million to widen the SR 202 bridge (Woodinville).
- King County began construction of the NE 8th Street Overcrossing; groundbreaking event in May.
- A contractor was selected and final design of the Eastrail to Spring Boulevard Connector has begun.
- WSDOT completed final design for the pedestrian and bicycle bridge over I-405.
- The City Council approved property acquisition in the Woodridge neighborhood for future access to Eastrail. The King County Council approved property acquisition at the Doolittle site for future access from Eastrail to the Mercer Slough.

**In Progress/Ongoing:**

- Eastrail Partners, Bellevue and King County continue to assess opportunities to secure full funding for the I-90 Steel Bridge.
- Beginning the outreach process to design and develop neighborhood access to Eastrail in the Woodridge neighborhood.

**Looking Ahead:**

- Work with King County and Eastrail Partners to demonstrate the need to appropriate funding for the Wilburton Trestle early in the 16-year Move Ahead Washington funding program.



## Regional Leadership

**Priority 13: Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest, including attraction of international business and tourism.**

**Accomplishments:**

- Council adopted the 2022 State Legislative Agenda on November 1.
- Bellevue secured seven Sound Cities Association appointments for 2022 and one appointments through Association of Washington Cities (seeking another).
- Bellevue was awarded \$120,000 to support small business and arts from the Port's Economic Development Partnership Grant.
- Council approved the 2022-23 Federal Legislative Agenda in April 2022.

**Looking Ahead:** Staff will draft the 2023 State Legislative Agenda in Q3 2022. Staff will prepare appointment applications for 2023 in Q4 of 2022.



## Achieving Human Potential

**Priority 14: Leverage the higher education institutions in Bellevue to benefit our residents and businesses. The Global Innovation Exchange and its partners present an opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and human benefits that will come from it. Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans. The city should implement the TechHire initiative to benefit the region's technology companies.**

**Accomplishments:**

- Developed a workforce pilot project in partnership with neighboring cities.
- Submitted a grant application to the Economic Development Administration to fund the program (not awarded).
- Our first Workforce Specialist started in March 2022 to help Bellevuers navigate available resources and enhance coordination between COB and external partners.

**Looking Ahead:** As part of the workforce pilot project, staff will launch in-person office hours at Mini City Hall. Initial outreach to residents will begin in Q2 2022, and engagement with major employers to understand how to align pipelines.





# Achieving Human Potential

**Priority 15: Continue to implement the Diversity Plan, including determining the availability of and need for multicultural programming in the city and completing the cross-cultural study already underway.**

**Accomplishments:**

- Cross-Cultural Feasibility Study Phase III report is complete.
- The Centering Communities of Color (CCC) team has been identified and two meetings convened.
- Title VI of the Civil Rights Act Core Team's work is effective and progress on the recommended actions in the 2020-21 ADA Self-Evaluation and Transition Plan are complete.

**In Progress/Ongoing:**

- A city-wide internal Diversity, Equity, and Inclusion (DEI) training framework should be in place by the end of 2022.
- The CCC Coordinating Team will be meeting regularly regarding Year One/Two goals.
- Beginning refresh of the Diversity Advantage Plan.
- Re-strengthening BDAN and refining recommendation process.

**Looking Ahead:**

- Submit recommendations from CCC by end of 2023.
- City-wide consistency in the translation and interpretation of vital information across various environments, digital, and print services.
- Cross-Cultural Feasibility Study's actions begin on program offerings and seeking a community partner.

**Priority 16: Work toward an Eastside solution for a permanent location for a men's homeless shelter.**

**Accomplishments:** In January 2021 Congregations for the Homeless applied for permits to construct a 100-bed permanent men's shelter as part of the Eastgate housing campus. That summer, the City Council approved \$3.6M in supplemental funding for the shelter. The City approved the project's Conditional Use Permit in November 2021, with a groundbreaking to be held January 2023.

**In Progress/Ongoing:** Construction is ongoing.

**Looking Ahead:** Completion of the CFH Eastgate Men's Shelter is scheduled for Q1 2023.

**Priority 17: Explore a safe parking program for homelessness response.**

**Accomplishments:** Livable City Year Safe Parking Outreach Report completed December 2019.

**In Progress/Ongoing:** Developing policy and program options for safe parking program expansion and future Council consideration. Ongoing collaboration with Newport Presbyterian Church to support their safe parking program. Staff regularly coordinates with outside partners including KCRHA Vehicle Residency Working Group and other Eastside cities and safe parking locations.

**Looking Ahead:** Anticipate Council discussion and direction regarding safe parking in Summer 2022; implementation to follow.



# High Performance Government

**Priority 18: Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes. Characteristics that were discussed include: Share clear and timely information; engagement – getting input; and the more we listen, the more responsive we are.**

**Accomplishments:** Initial research for the comprehensive communication plan has been completed.

**In Progress/Ongoing:** Staff will resume research and create final adoption plan.

**Looking Ahead:** Anticipated to resume effort in summer 2022.

**Priority 19: Identify and implement technologies that improve customer service by the City of Bellevue.**

**Accomplishments:** Customer Water Utility Portal is expected at the end of June 2022.

**In Progress/Ongoing:** Solicited feedback and input from the public at Experience Bellevue event on May 14, 2022 on the role of technology in engaging with the public. Staff is reviewing and organizing feedback received and work on identifying actionable items.

**Looking Ahead:** Multiple projects on the horizon to include Enterprise Customer Relationship Management Analysis and Implement GIS Open Data Enhancement.

**Priority 20: Establish a long-range financial strategy that includes options that respond to the future operating and capital needs of the city.**

**Accomplishments:** Budget workshop was held on March 7 with a review of the ongoing structural deficit where expenditure growth outstrips revenue growth in the general fund. The main drivers for the City are twofold: Revenue structural imbalance not keeping pace with expenditure growth and urbanization and new growth creating additional expenditure pressures.

**In Progress/Ongoing:** The 23-24 Budget is underway. Substantial work will continue to this year to research and present viable options for the near and longer term financial strategy.

**Looking Ahead:** Council will receive the City Manager's Preliminary Budget in September.

**Priority 21: Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play.**

**Accomplishments:** Fidelity to official city branding standards has been excellent. Rebranding proposal and outreach plan are complete.

**In Progress/Ongoing:** This initiative remains on hold until further direction is received.

**Looking Ahead:** Ongoing enforcement and updates to current branding standards.



# High Performance Government

**Priority 22: Leverage data and technology to enhance community engagement, equity, and accountability. Measure and share interactive reports of key performance indicators across city services. Increase the reporting of correlated and aggregated community inputs to inform future policies. Set up a dashboard to continuously report on progress against council priorities/vision.**

**Accomplishments:** The project team has identified a tool to build the first draft of the Council Dashboard. Data sources have been identified and processes outlined for data updates.

**In Progress/Ongoing:** Draft requirements and analysis and determine appropriate path for acquisition of enterprise performance tool software. Launch phase one of dashboard.

**Looking Ahead:** Preview of City Council Priorities dashboard.