



Bellevue City Council 3-year Priorities 2021-2023



Economic Development

- 1** Implement the direct strategies of the Economic Development Plan, addressing:
 - Capacity building and partnerships
 - Small business and entrepreneurship
 - Workforce
 - Retail
 - Creative Economy
 - Tourism



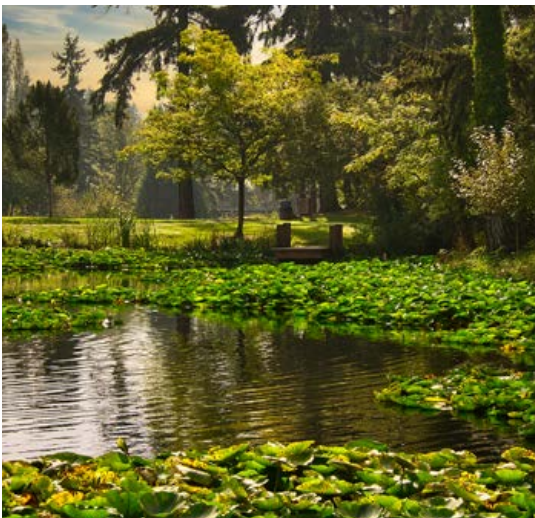
Transportation and Mobility

- 2** Continue to execute our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety, Connectivity and Congestion Levy to improve safety, transportation, and quality of life in neighborhoods.
- 3** Advocate with the state Department of Transportation and regional agencies for acceleration of the I-405 Corridor Program and completion of SR 520 improvements, including Bellevue projects (i.e. NE Sixth St., 124th Ave. NE Interchange, braided ramps, Coal Creek Parkway).
- 4** Continue oversight of light rail construction and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.



High Quality Built and Natural Environment

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| 5 | Execute Affordable Housing strategy, including: <ol style="list-style-type: none">1. Look at code amendments instead of comprehensive plan amendments for projects with exceptional amounts of low-and middle-income housing; and2. Strengthen housing bonus program. |
| 6 | Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to the waterfront. |
| 7 | Advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies. |
| 8 | Implement the Environmental Stewardship Plan, which identifies actions in five focus areas: <ul style="list-style-type: none">■ Climate change■ Energy■ Materials management and waste■ Mobility and land use■ Natural systems |
| 9 | Advance a park funding strategy, including consideration of new funding sources for operations, maintenance and construction. |
| 10 | Proceed with site selection and feasibility analysis for a major aquatic center in Bellevue. |





Bellevue: Great Places Where You Want to Be

- 11** Continue to advance the Grand Connection as the city's signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with WSDOT; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.
- 12** Work with King County and Sound Transit to ensure that Eastrail from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the Light Rail Maintenance Facility East; complete the interim connection through the Spring District; and begin to establish community connection points to Eastrail.



Regional Leadership and Influence

- 13** Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest, including attraction of international business and tourism.



Achieving Human Potential

- 14** Leverage the higher education institutions in Bellevue to benefit our residents and businesses.
- The Global Innovation Exchange and its partners present an opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and human benefits that will come from it.
 - Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans.
- The city should implement the TechHire initiative to benefit the region's technology companies.
- 15** Continue to implement the Diversity Plan, including determining the availability of and need for multicultural programming in the city and completing the cross-cultural study already underway.
- 16** Work toward an Eastside solution for a permanent location for a men's homeless shelter.
- 17** Explore a safe parking program for homelessness response.




High Performance Government

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| 18 | Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes. Characteristics that were discussed include: <ul style="list-style-type: none">■ Share clear and timely information.■ Engagement – getting input.■ The more we listen, the more responsive we are. |
| 19 | Identify and implement technologies that improve customer service by the City of Bellevue. |
| 20 | Establish a long-range financial strategy that includes options that respond to the future operating and capital needs of the city. |
| 21 | Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play. |
| 22 | Leverage data and technology to enhance community engagement, equity, and accountability. <ol style="list-style-type: none">1. Measure and share interactive reports of key performance indicators across city services.2. Increase the reporting of correlated and aggregated community inputs to inform future policies.3. Set up a dashboard to continuously report on progress against council priorities/vision. |

From left: Councilmember Janice Zahn, Councilmember John Stokes, Councilmember Conrad Lee, Mayor Lynne Robinson, Deputy Mayor Jared Nieuwenhuis, Councilmember Jennifer Robertson and Councilmember Jeremy Barksdale.



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