

MANAGEMENT BRIEF

DATE: June 14, 2022

TO: David Hamilton, Chairperson and Parks & Community Services Board

FROM: Jera Gilmore, Event & Program Manager, 425-452-6057

Parks & Community Services

Mike Ogliore, Vice President, Events & Operations, 425-453-3110

Bellevue Downtown Association

SUBJECT: 2022 Bellevue Family 4th

Fireworks will illuminate the skies over Bellevue's Downtown Park this July 4th as part of the 30th annual Bellevue Family 4th presented by The Bellevue Collection. This free family event continues to be the Eastside's largest Independence Day celebration, with an estimated viewing attendance of 70,000 in the Downtown Park and surrounding areas.

The pandemic resulted in a 2020 cancellation and a 2021 "fireworks only" show. This year we are thrilled to bring back a full event experience, complete with family activities, entertainment, and food options. The event will have a few changes to better address its growing attendance. The main stage has been shifted to the newly designed Entertainment Plaza, located by the pond. The Family Fun Zone has been redesigned to provide more event viewing space and will feature family activity booths on the east side of the park. Instead of the traditional food court, food vendors will be placed on the east side of the park near the Family Fun Zone and entertainment plaza. A food delivery drop zone has been added on 100th Avenue NE for those who order in food from surrounding restaurants.

The event start time is now 5pm, with fireworks launch at 10:05pm.

The Amazon Entertainment Plaza presents quality entertainment beginning at 5pm and will include:

- Live musical entertainment by The Lowdown Drifters and The Nines! from 5pm 8:30pm.
- A pre-fireworks presentation by the Bellevue Youth Symphony Orchestra 9pm 9:30pm.
- Placement of the Colors Presentation by the Bellevue Honor Guard at 9:50pm on the Belvedere followed by the National Anthem presented by Highland Middle School Choir.
- The evening will conclude with the Bellevue Youth Symphony Orchestra playing patriotic ballads synchronized to the fireworks and post-fireworks set.

The fireworks show will be coordinated by Pyro Spectaculars and will blast off at 10:05pm.

This popular community event is a partnership between the City of Bellevue and the Bellevue Downtown Association and made possible by the generous support of The Bellevue Collection, Amazon, Microsoft, PACCAR Inc., and Puget Sound Energy. Media partners include: The Seattle Times and Movin' 92.5.

Free public parking is available at The Bellevue Collection (Bellevue Square, Lincoln Square North and South, and Bellevue Place) parking structures beginning at 5:00pm.

We invite the Parks & Community Services Board to join the community at this popular event and enjoy the spectacular fireworks show from the hospitality area provided by Bellevue Downtown Association. Parking is free and available after 5pm at The Bellevue Collection (Bellevue Square, Lincoln Square North and South, and Bellevue Place.)

