

# **Parks & Community Services Board September 13, 2022**



# **MISSION STATEMENT**

Through partnerships and exceptional customer service, South Bellevue Community Center provides accessible opportunities for recreation, fitness, education, and celebrations to build a healthy community.





# History of South Bellevue Community Center

**1998** - City Council appropriated funds to build a community center in South Bellevue and appointed a Citizens Advisory Committee (CAC).

**2000** - Park Board recommended approval of the CAC report.

**2003** - Eastgate Park was transferred from King County to City of Bellevue, which was identified as the location to build a new center.

**2004** - City Council adopted the Eastgate Park Master Plan and on August 16 held a groundbreaking ceremony.

**December 3, 2005** - SBCC opened with a Grand Opening Celebration event.



# Team SBCC



# Facility Highlights

- 32,000 square-foot facility in Eastgate Park
- Two full-size gymnasiums
- Two classroom/meeting rooms
- A multi-purpose/banquet room
- A full catering-style kitchen
- A fitness center with a full array of cardio and weight equipment
- A mirrored dance studio
- An indoor climbing wall



# Eastgate Park Highlights

- 40 Acres of green space
- Baseball Field/Meadow
- Bellevue Challenge Course
  - Adventure Course
  - Low Course
  - Vertical Playpen
- Bellevue Zip Tour
- Picnic tables
- Playground
- Shelter
- Outdoor Tennis/Pickleball Courts



# Programs & Activities

## Fitness Classes

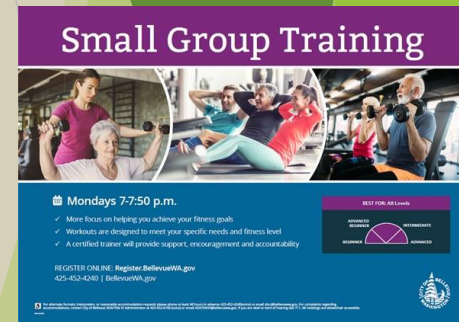
Cycling  
Cycle/Stretch  
Jazzercise  
Total Body Fitness - virtual option available  
Strong & Fit - focus is 50+  
Active Adult Fitness - focus is 50+  
Fit 360 - Virtual option available  
Small Group Training  
Personal Training  
Pilates  
ZUMBA  
Gentle Yoga  
Align and Strengthen Yoga  
Stretch and Restore Yoga

\*\*All Fitness classes offer a FREE first class, Drop-in option and Flex Card (5 class scan card) except Small Group Training. We also offer 25% discount for Fitness Center participants who have a monthly or annual pass.

## Martial Arts

Karate  
Taekwondo

The Fitness Center is open to drop-in participants





# Programs & Activities - cont'd

## Drop-In Sports

Basketball  
Family Basketball  
Pickleball  
Badminton  
Volleyball  
Family Volleyball

## Adult Programming

Open Art Studio  
Art Wall  
South Bellevue Stitchers  
Adult Ballet  
Pickleball Clinic  
Pickleball Classes

## Preschool Programs

Natural Start Preschool  
Indoor Play  
Dance Classes (Hip Hop and Ballet)  
Music Together

## Climbing Wall

Belay Sessions  
Kid's Climb Program  
Adaptive Intro to Climbing

## Youth & Teen Programs by BGCB



## ADULT DROP-IN PICKLEBALL



**BUY A COB PLAY PASS  
AND SAVE!**

TUESDAY/THURSDAY 10:30 AM – 12:30 PM  
\$4.00/RESIDENTS  
\$5.00/NON-RESIDENTS

SBCC | 14509 SE Newport Way | Bellevue WA 98006  
425-452-4240

SOUTH BELLEVUE  
COMMUNITY CENTER  
a partnership for a healthy community



## Drop-In Family Time Volleyball

Saturday, 3:00 pm – 4:30 pm  
Free!

Family Drop-In Activities: An opportunity for Families with children under the age of 18 to play together.

SOUTH BELLEVUE  
COMMUNITY CENTER  
a partnership for a healthy community

SBCC | 14509 SE Newport Way | Bellevue WA 98006  
425-452-4240



**Open Art Studio**  
Tuesdays, 1:00 pm - 3:00 pm  
September 6 – December 27, 2022  
Ages: 18+  
**FREE!**  
Participants are asked to bring their own supplies.

SBCC | 14509 SE Newport Way | Bellevue WA 98006  
425-452-4240

SOUTH BELLEVUE  
COMMUNITY CENTER  
a partnership for a healthy community

**Dance Classes**  
AT SOUTH BELLEVUE COMMUNITY CENTER

**Saturday Classes**  
Sept 17 – Oct 22, 2022  
Nov 5 – Dec 17, 2022  
\$55R/\$65NR

**Beginning Saturday, September 17, 2022**

Ballet for Lords and Ladies of the Castle  
Ages 4-5 | 9:15-10:00 am

Hippity Hop  
Ages 4-5 | 10:15-11:00 am

Hippity Hop for Tiny Tots  
Ages 3-4 | 11:15-12:00 pm

Register online  
Register.BellevueWA.gov  
425-452-4240  
sbcc@bellevuewa.gov

SBCC | 14509 SE Newport Way | Bellevue WA 98006

**Art Wall at SBCC**

Artwork enriches the lives of all who live and work in Bellevue.

Local artists are invited to submit an application to display their creations on our Art Wall.

All ages are encouraged to apply!

Visit the front desk for an application.

Bellevue Parks & Community Services



# Partners/Contractors & Sponsors/Supporters

## Partners/Contractors

- Boys & Girls Clubs of Bellevue
- Northwest Teambuilding - a Signature Company
- Natural Start Preschool
- Class/program/activity contractors (20+)
- Bellevue Youth Theatre
- Youth Health & Fitness
- Adult Sports
- Highland Community Center

## Sponsors/Supporters

- Viome
- Charles Schwab
- Crossroads Shopping Center
- Spirit 105.3
- Amazon

## Downtown movie vendors/supporters

- Bellevue Downtown Association
- Rockstar
- Card My Yard
- Bellevue Pet Pros
- Marines Recruiting Office
- Bellevue School District
- City Hill Church
- Dave and Busters
- Elevated Sportz
- Lady Yum
- LEGO Store of Bellevue
- MOD Pizza
- Nothing Bundt Cakes
- NW Team Building
- O'Berto
- Reality Break Escapes
- School of Rock
- Seattle Krakken
- Seattle Thunderbirds
- Seattle Seahawks
- Starbucks
- The Painted Palace
- UW Athletic Department

# Diversity, Equity, Inclusion & Grants

## Diversity

- Parks & Community Services Strategic Plan
- Courageous conversations training
- Staff are active in the ERG (Employee Resource Groups)
- Ongoing trainings as required by City of Bellevue and those of interest to staff
- Weekly prayer and church group rentals
- Currently working with a group to teach Farsi (Persian) language to youth

## Inclusion

- Grit Freedom Trail/Off-Road Wheelchair
- Built/Renovated 3 accessible challenge course components
- Accessible climbing harness
- Virtual fitness classes
- Adaptive climbing class
- 1<sup>st</sup> Annual Sports Day of Play
- Free programming - Family drop-in sports, Art Studio, SBCC Stitchers, Bridge Bunch (and more)
- Financial Assistance

## Grants

- SEEK - Summer Experience & Enrichment for Kids
- King County - Youth and Amateur Sports - Councilmember Reagan Dunn





# Special Events & Facility Rentals

Anniversary Week

Sports Day of Play

Downtown Movies in the Park

Halloween on the Hill

Themed Indoor Play Events

Weddings, Celebrations, & Meetings



# Response to COVID pandemic

1. Boys and Girls Clubs of Bellevue used SBCC as a childcare facility

2. Pivot to virtual programming

- 3 different virtual fitness classes - with students from around world
- A weekly fitness fun video (for inspiration/motivation & a little humor)
- Preschool story time with Natural Start Preschool & the Bellevue Fire Department

3. Reset programs/activities

- Staff used time to plan strategically & with intention
- Days/Times, Well-rounded programming, Inclusion/Accessibility, Diversity & Equity

4. Re-opening safely and slowly since February 2021

- In compliance with Governors ever changing guidelines
- Signage, masking, group sizes, vaccination verification, facility flow etc.

5. Program growth

- Fitness classes: There were 68 classes a week offered pre-covid - currently offering 32 per-week, comparing the 32 classes; registration is at 70% of pre-covid
- Fitness Center: ePass memberships are at 55% of pre-covid memberships
- Drop-In sports: Q2 2019 = 3,198 participants, Q2 2022 = 3,319



# Future plans & Renovations

## Programs & Activities

- Expand existing programs through marketing and social media
- Promote Fitness Pass options
- Expand rentals
- Expand adaptive climbing programs
- Expand older adult programming
- Work with BGCB to offer a more robust teen program

## Renovation Projects

Flooring replacement classroom 201 - Holiday break 2022

Playground equipment replacement - Late 2022/Early 2023

ADA pathway from Newport Way to SBCC - Late Summer 2023

Accessible pathways and Challenge Course renovation project - 2025

# Social Media

- Follow us!
- SBCC currently has 840 followers on Facebook and 1,978 subscribers on the webpage
- Post at least 3 times/week
- Would like to expand to other media to capture a younger audience







# Questions?