

**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. Estimated Costs: It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. Proposed Rates: An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. Charges Not a Tax: The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: AC Hotel by Marriott

Property or Hotel Address: 208 106th Pl NE
City: Bellvue State: WA Zip: 98004

Number of Guest Rooms: 234

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Jerry E. Rice, Jr.

Title of Authorized Signatory: General Manager

Date: 8 December 2021


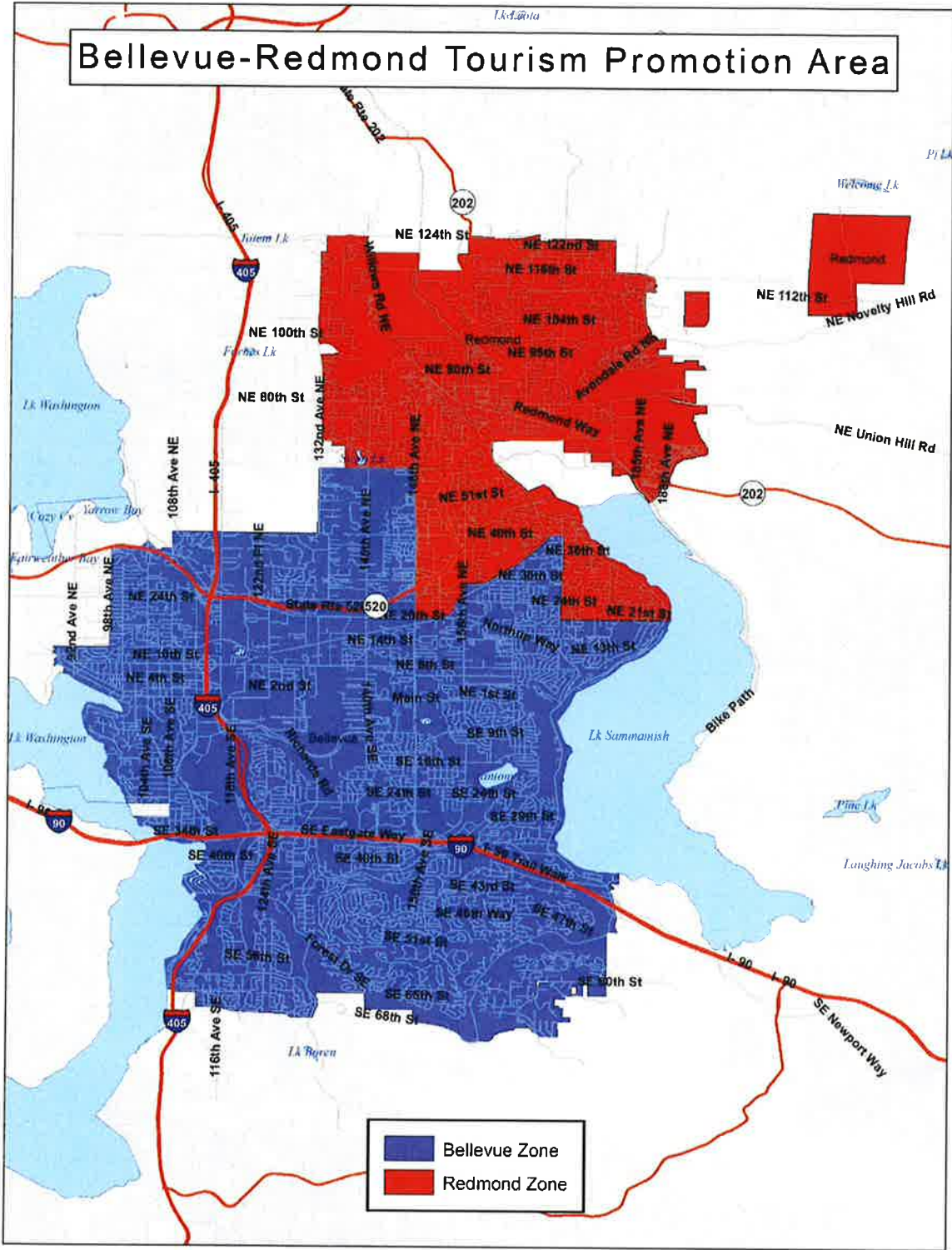
Signature: 

EXHIBIT A
Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. Estimated Costs: It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. Proposed Rates: An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. Charges Not a Tax: The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Courtyard Seattle Bellevue Downtown

Property or Hotel Address: 11010 NE 8th St.

City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 253

Other Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

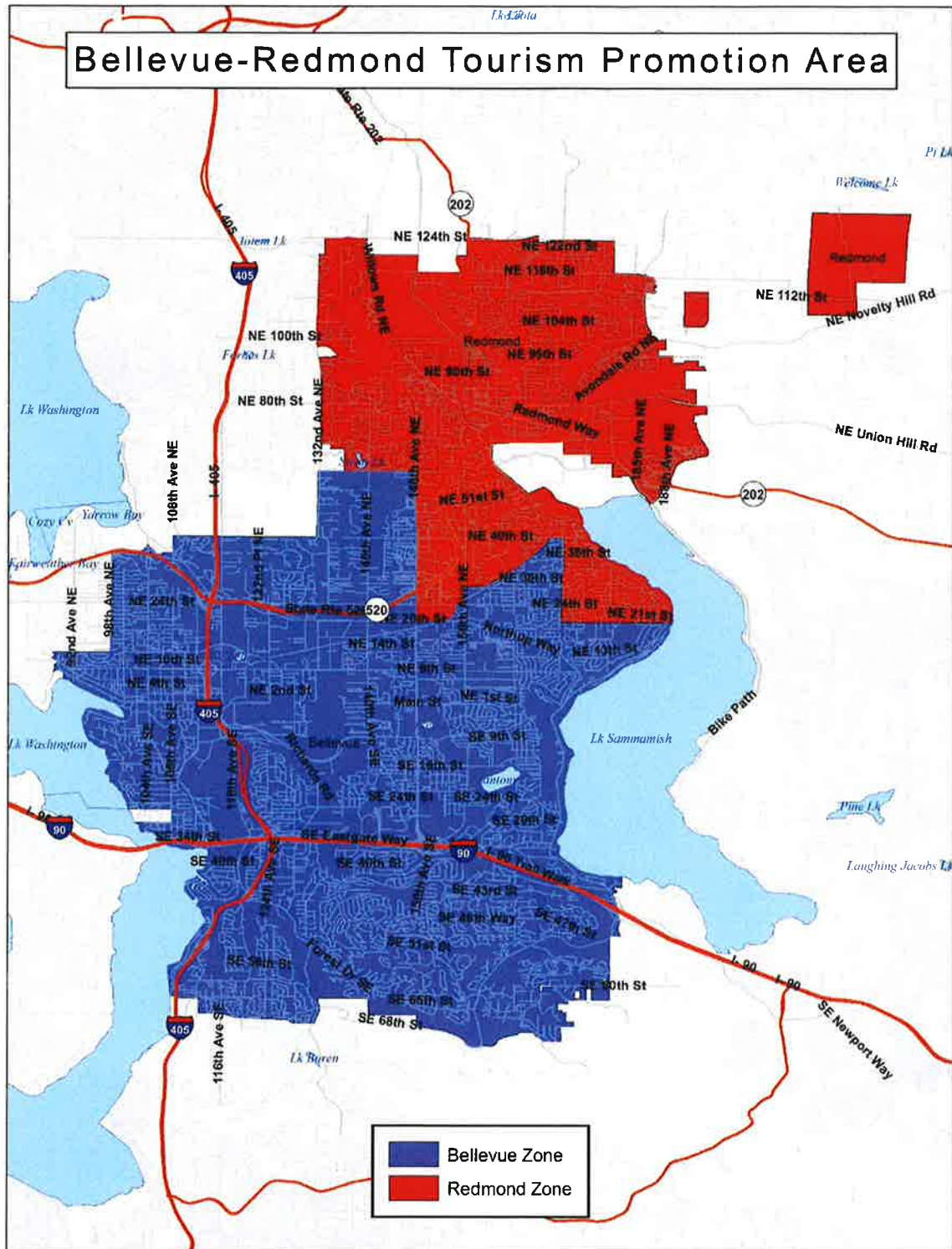
Printed Name of Authorized Signatory: Rocky Rosenbach

Title of Authorized Signatory: GM

Date: 12/7/21

Signature: 

EXHIBIT A
Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Hampton Inn Suites Bellevue Downtown-Seattle

Property or Hotel Address: 11405 NE 2nd Place
City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 128

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Elizabeth Cadez-Olsen

Title of Authorized Signatory: Director of Sales

Date: 12/7/2021

Signature: Elizabeth Cadez-Olsen

Bellevue-Redmond Tourism Promotion Area

The map displays the following features:

- Bellevue Zone (Blue):** Located in the western and southern parts of the area, bounded by I-405 to the west and I-90 to the south. It includes streets like 108th Ave NE, 98th Ave NE, 92nd Ave NE, 82nd Ave NE, 72nd Ave NE, 62nd Ave NE, 52nd Ave NE, 42nd Ave NE, 32nd Ave NE, 22nd Ave NE, 12th Ave NE, 2nd Ave NE, 116th Ave SE, 106th Ave SE, 96th Ave SE, 86th Ave SE, 76th Ave SE, 66th Ave SE, 56th Ave SE, 46th Ave SE, 36th Ave SE, 26th Ave SE, 16th Ave SE, 6th Ave SE, and 1st Ave SE.
- Redmond Zone (Red):** Located in the eastern and northern parts of the area, bounded by I-405 to the west and I-90 to the south. It includes streets like NE 124th St, NE 122nd St, NE 118th St, NE 114th St, NE 110th St, NE 106th St, NE 102nd St, NE 98th St, NE 94th St, NE 90th St, NE 86th St, NE 82nd St, NE 78th St, NE 74th St, NE 70th St, NE 66th St, NE 62nd St, NE 58th St, NE 54th St, NE 50th St, NE 46th St, NE 42nd St, NE 38th St, NE 34th St, NE 30th St, NE 26th St, NE 22nd St, NE 18th St, NE 14th St, NE 10th St, NE 6th St, NE 2nd St, NE 1st St, NE 12th St, NE 14th St, NE 16th St, NE 18th St, NE 20th St, NE 22nd St, NE 24th St, NE 26th St, NE 28th St, NE 30th St, NE 32nd St, NE 34th St, NE 36th St, NE 38th St, NE 40th St, NE 42nd St, NE 44th St, NE 46th St, NE 48th St, NE 50th St, NE 52nd St, NE 54th St, NE 56th St, NE 58th St, NE 60th St, NE 62nd St, NE 64th St, NE 66th St, NE 68th St, NE 70th St, NE 72nd St, NE 74th St, NE 76th St, NE 78th St, NE 80th St, NE 82nd St, NE 84th St, NE 86th St, NE 88th St, NE 90th St, NE 92nd St, NE 94th St, NE 96th St, NE 98th St, NE 100th St, NE 102nd St, NE 104th St, NE 106th St, NE 108th St, NE 110th St, NE 112th St, NE 114th St, NE 116th St, NE 118th St, NE 120th St, NE 122nd St, NE 124th St, NE 126th St, NE 128th St, NE 130th St, NE 132nd St, NE 134th St, NE 136th St, NE 138th St, NE 140th St, NE 142nd St, NE 144th St, NE 146th St, NE 148th St, NE 150th St, NE 152nd St, NE 154th St, NE 156th St, NE 158th St, NE 160th St, NE 162nd St, NE 164th St, NE 166th St, NE 168th St, NE 170th St, NE 172nd St, NE 174th St, NE 176th St, NE 178th St, NE 180th St, NE 182nd St, NE 184th St, NE 186th St, NE 188th St, NE 190th St, NE 192nd St, NE 194th St, NE 196th St, NE 198th St, NE 200th St, NE 202nd St, NE 204th St, NE 206th St, NE 208th St, NE 210th St, NE 212th St, NE 214th St, NE 216th St, NE 218th St, NE 220th St, NE 222nd St, NE 224th St, NE 226th St, NE 228th St, NE 230th St, NE 232nd St, NE 234th St, NE 236th St, NE 238th St, NE 240th St, NE 242nd St, NE 244th St, NE 246th St, NE 248th St, NE 250th St, NE 252nd St, NE 254th St, NE 256th St, NE 258th St, NE 260th St, NE 262nd St, NE 264th St, NE 266th St, NE 268th St, NE 270th St, NE 272nd St, NE 274th St, NE 276th St, NE 278th St, NE 280th St, NE 282nd St, NE 284th St, NE 286th St, NE 288th St, NE 290th St, NE 292nd St, NE 294th St, NE 296th St, NE 298th St, NE 300th St, NE 302nd St, NE 304th St, NE 306th St, NE 308th St, NE 310th St, NE 312th St, NE 314th St, NE 316th St, NE 318th St, NE 320th St, NE 322nd St, NE 324th St, NE 326th St, NE 328th St, NE 330th St, NE 332nd St, NE 334th St, NE 336th St, NE 338th St, NE 340th St, NE 342nd St, NE 344th St, NE 346th St, NE 348th St, NE 350th St, NE 352nd St, NE 354th St, NE 356th St, NE 358th St, NE 360th St, NE 362nd St, NE 364th St, NE 366th St, NE 368th St, NE 370th St, NE 372nd St, NE 374th St, NE 376th St, NE 378th St, NE 380th St, NE 382nd St, NE 384th St, NE 386th St, NE 388th St, NE 390th St, NE 392nd St, NE 394th St, NE 396th St, NE 398th St, NE 400th St, NE 402nd St, NE 404th St, NE 406th St, NE 408th St, NE 410th St, NE 412th St, NE 414th St, NE 416th St, NE 418th St, NE 420th St, NE 422nd St, NE 424th St, NE 426th St, NE 428th St, NE 430th St, NE 432nd St, NE 434th St, NE 436th St, NE 438th St, NE 440th St, NE 442nd St, NE 444th St, NE 446th St, NE 448th St, NE 450th St, NE 452nd St, NE 454th St, NE 456th St, NE 458th St, NE 460th St, NE 462nd St, NE 464th St, NE 466th St, NE 468th St, NE 470th St, NE 472nd St, NE 474th St, NE 476th St, NE 478th St, NE 480th St, NE 482nd St, NE 484th St, NE 486th St, NE 488th St, NE 490th St, NE 492nd St, NE 494th St, NE 496th St, NE 498th St, NE 500th St, NE 502nd St, NE 504th St, NE 506th St, NE 508th St, NE 510th St, NE 512th St, NE 514th St, NE 516th St, NE 518th St, NE 520th St, NE 522nd St, NE 524th St, NE 526th St, NE 528th St, NE 530th St, NE 532nd St, NE 534th St, NE 536th St, NE 538th St, NE 540th St, NE 542nd St, NE 544th St, NE 546th St, NE 548th St, NE 550th St, NE 552nd St, NE 554th St, NE 556th St, NE 558th St, NE 560th St, NE 562nd St, NE 564th St, NE 566th St, NE 568th St, NE 570th St, NE 572nd St, NE 574th St, NE 576th St, NE 578th St, NE 580th St, NE 582nd St, NE 584th St, NE 586th St, NE 588th St, NE 590th St, NE 592nd St, NE 594th St, NE 596th St, NE 598th St, NE 600th St, NE 602nd St, NE 604th St, NE 606th St, NE 608th St, NE 610th St, NE 612th St, NE 614th St, NE 616th St, NE 618th St, NE 620th St, NE 622nd St, NE 624th St, NE 626th St, NE 628th St, NE 630th St, NE 632nd St, NE 634th St, NE 636th St, NE 638th St, NE 640th St, NE 642nd St, NE 644th St, NE 646th St, NE 648th St, NE 650th St, NE 652nd St, NE 654th St, NE 656th St, NE 658th St, NE 660th St, NE 662nd St, NE 664th St, NE 666th St, NE 668th St, NE 670th St, NE 672nd St, NE 674th St, NE 676th St, NE 678th St, NE 680th St, NE 682nd St, NE 684th St, NE 686th St, NE 688th St, NE 690th St, NE 692nd St, NE 694th St, NE 696th St, NE 698th St, NE 700th St, NE 702nd St, NE 704th St, NE 706th St, NE 708th St, NE 710th St, NE 712th St, NE 714th St, NE 716th St, NE 718th St, NE 720th St, NE 722nd St, NE 724th St, NE 726th St, NE 728th St, NE 730th St, NE 732nd St, NE 734th St, NE 736th St, NE 738th St, NE 740th St, NE 742nd St, NE 744th St, NE 746th St, NE 748th St, NE 750th St, NE 752nd St, NE 754th St, NE 756th St, NE 758th St, NE 760th St, NE 762nd St, NE 764th St, NE 766th St, NE 768th St, NE 770th St, NE 772nd St, NE 774th St, NE 776th St, NE 778th St, NE 780th St, NE 782nd St, NE 784th St, NE 786th St, NE 788th St, NE 790th St, NE 792nd St, NE 794th St, NE 796th St, NE 798th St, NE 800th St, NE 802nd St, NE 804th St, NE 806th St, NE 808th St, NE 810th St, NE 812th St, NE 814th St, NE 816th St, NE 818th St, NE 820th St, NE 822nd St, NE 824th St, NE 826th St, NE 828th St, NE 830th St, NE 832nd St, NE 834th St, NE 836th St, NE 838th St, NE 840th St, NE 842nd St, NE 844th St, NE 846th St, NE 848th St, NE 850th St, NE 852nd St, NE 854th St, NE 856th St, NE 858th St, NE 860th St, NE 862nd St, NE 864th St, NE 866th St, NE 868th St, NE 870th St, NE 872nd St, NE 874th St, NE 876th St, NE 878th St, NE 880th St, NE 882nd St, NE 884th St, NE 886th St, NE 888th St, NE 890th St, NE 892

**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Julie Koske

Property or Hotel Address: Hilton Bellevue 300 112th Ave
City: Bellevue State: WA Zip: 98004 SE

Number of Guest Rooms: 338

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

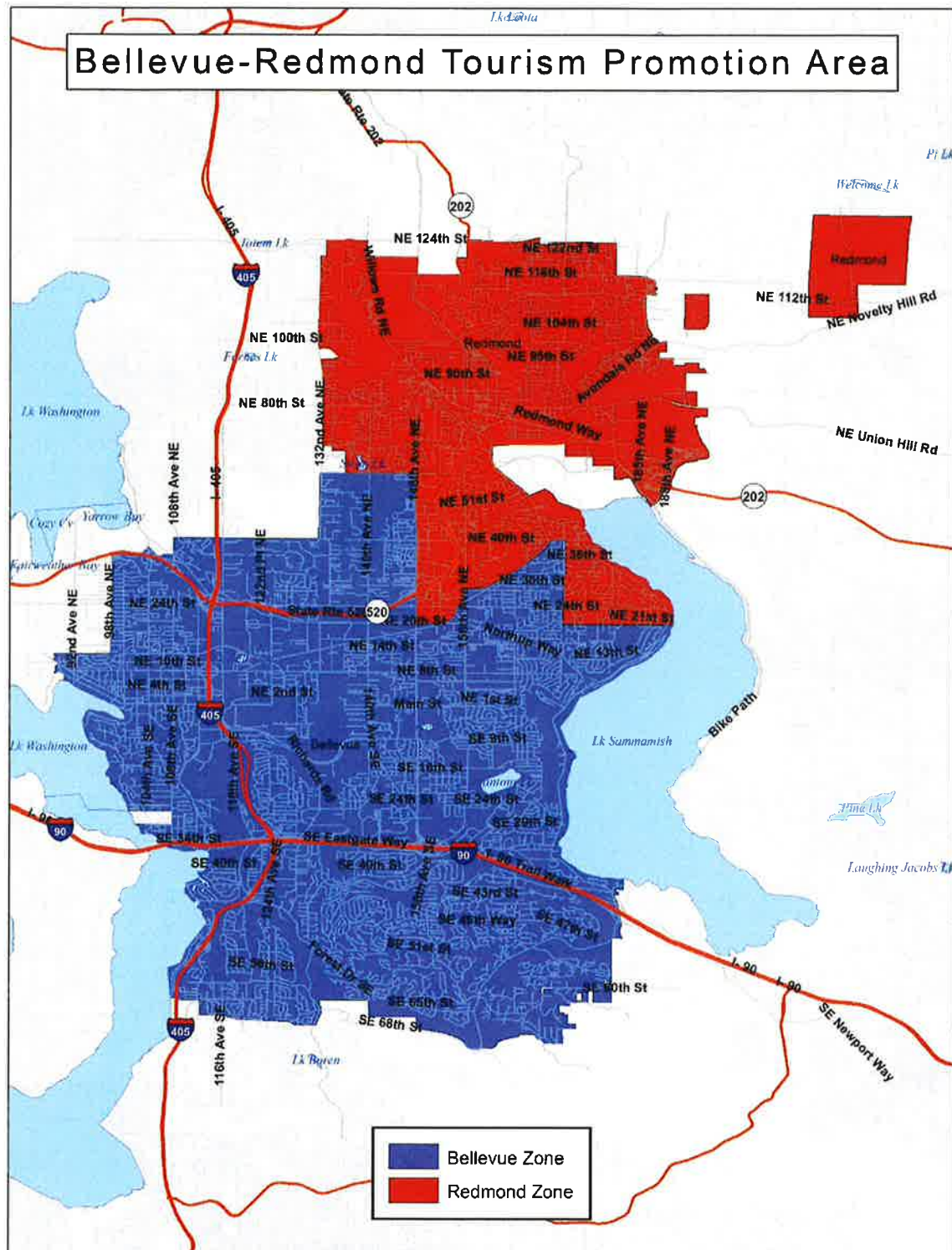
Printed Name of Authorized Signatory: Julie Koske

Title of Authorized Signatory: Area Director of Sales

Date: 1/14/22

Signature: Julie Koske

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. Estimated Costs: It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. Proposed Rates: An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. Charges Not a Tax: The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Hilton Garden Inn Seattle - Bellevue
Downtown

Property or Hotel Address: 10777 NE 10th St
City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 254

Other Mailing Address (if different): NA
City: — State: — Zip: —

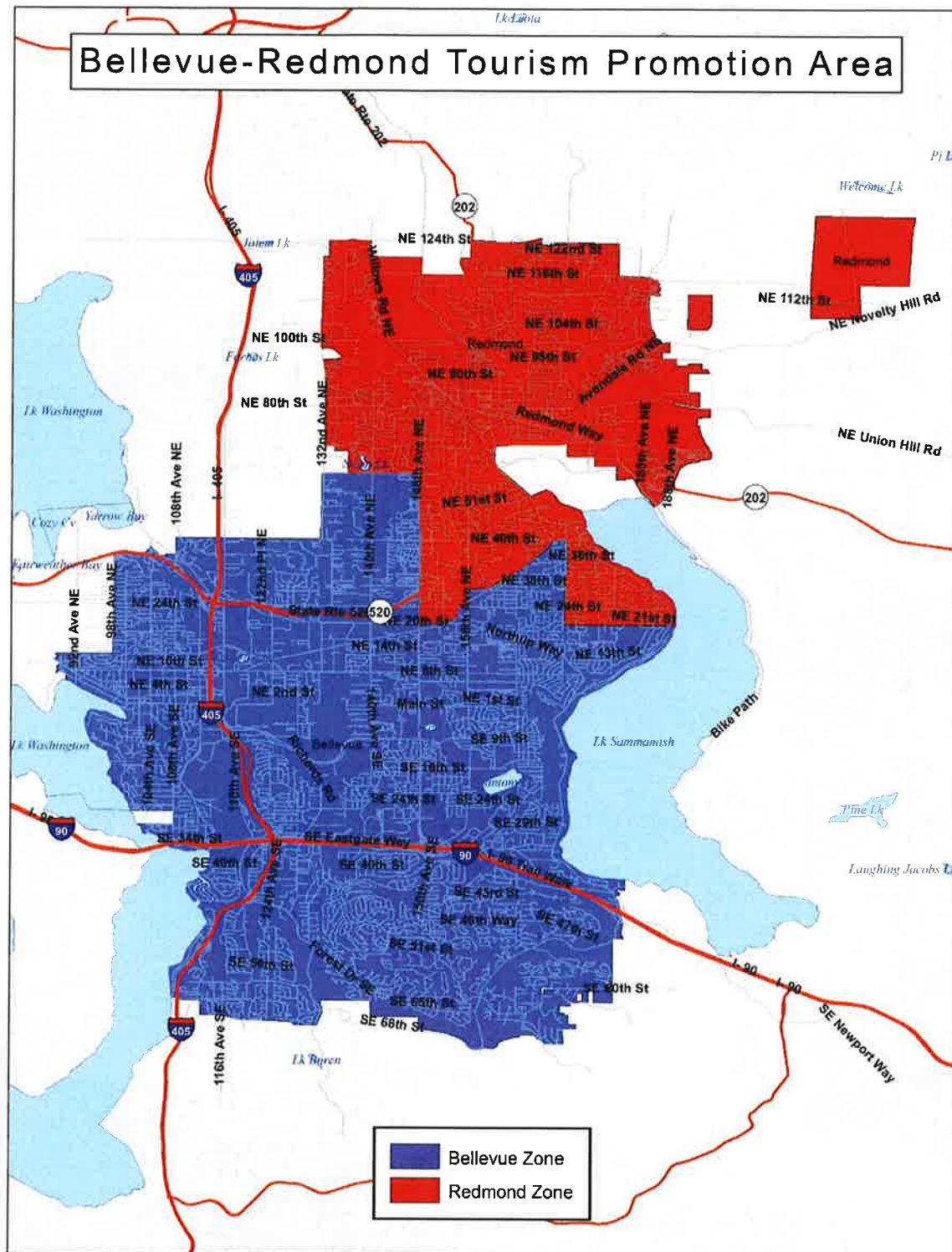
Printed Name of Authorized Signatory: Danielle Dorland

Title of Authorized Signatory: General Manager

Date: 12/10/2021

Signature: Danielle Dorland

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: HOTEL 116

Property or Hotel Address: 625 116th AVE NE

City: BELLEVUE State: WA Zip: 98004

Number of Guest Rooms: 176

Other Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: ASHNIL SINGH

Title of Authorized Signatory: GENERAL MANAGER

Date: 01-03-2022

Signature: 

[illegible]

**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Hyatt Regency Bellevue

Property or Hotel Address: 900 Bellevue Way NE
City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 732

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

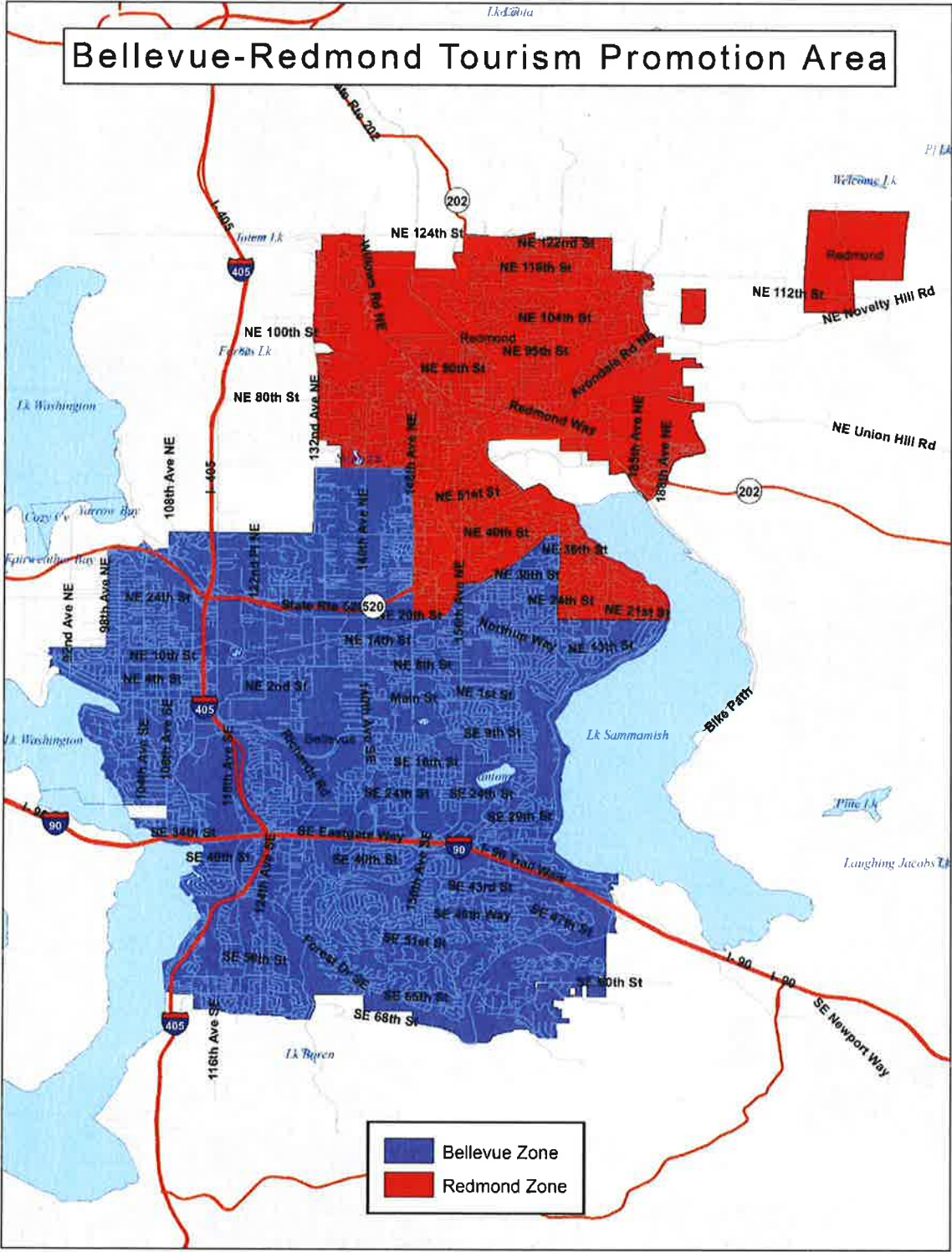
Printed Name of Authorized Signatory: David Nadelman

Title of Authorized Signatory: Area Vice-President + General Manager

Date: 12/7/2021

Signature: [Signature]

EXHIBIT A
Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: SEATTLE MARRIOTT BELLEVUE

Property or Hotel Address: 200 110TH Avenue NE
City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 384

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: CAROLINE DERMARKARIAN

Title of Authorized Signatory: GENERAL MANAGER

Date: 12/7/2021

Signature: 

**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. Estimated Costs: It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.

5. Proposed Rates: An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. Charges Not a Tax: The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Julie Koshe

Property or Hotel Address: Red Lion Bellevue
City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 75 at this time due to

Other Mailing Address (if different): 181 xlaw Card
City: _____ State: _____ Zip: _____

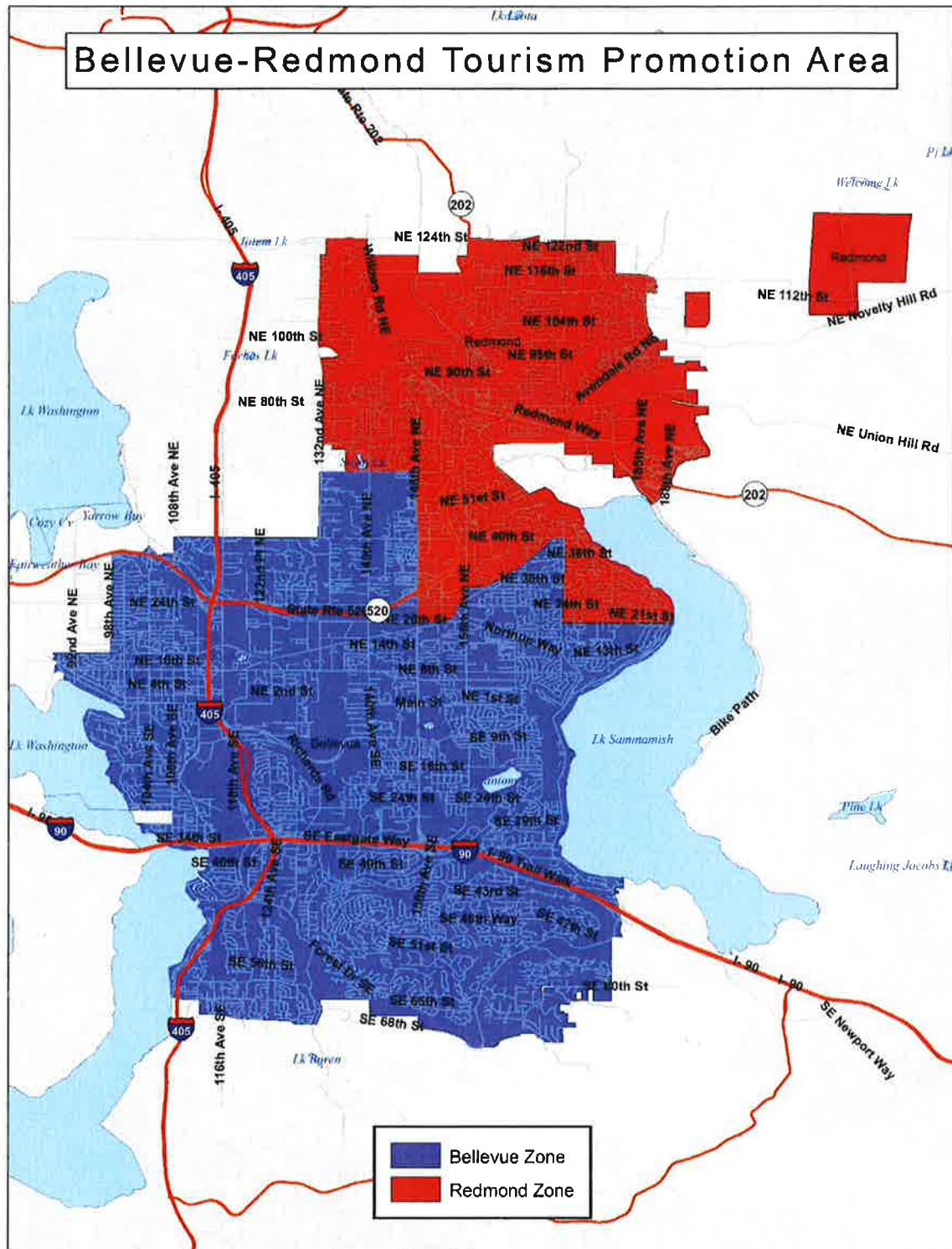
Printed Name of Authorized Signatory: Julie Koshe

Title of Authorized Signatory: Area Director of Sales

Date: 1/14/22

Signature: Julie Koshe

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. Estimated Costs: It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. Proposed Rates: An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. Charges Not a Tax: The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Residence Inn Bellevue Downtown

Property or Hotel Address: 605 114th Pl SW
City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 231

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

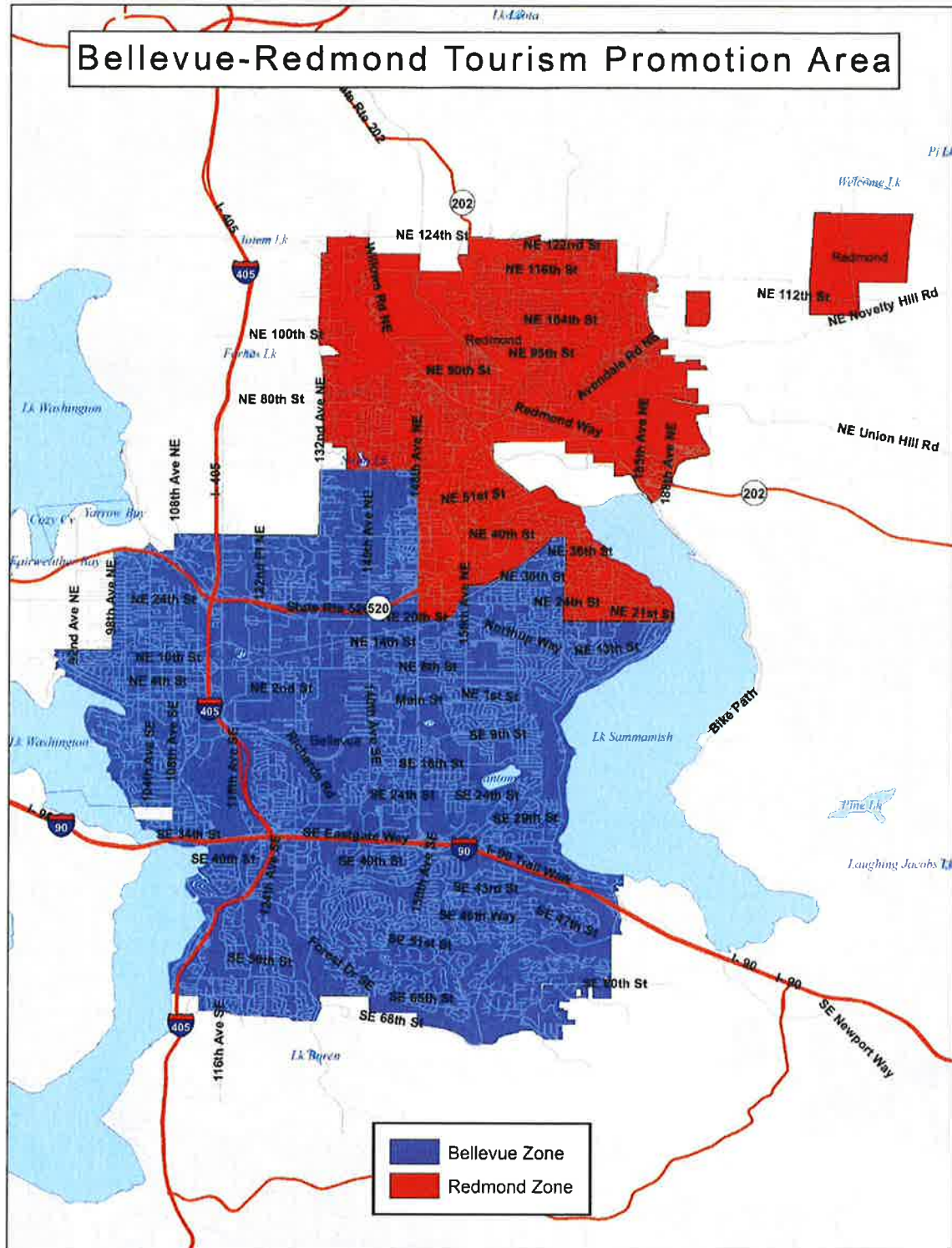
Printed Name of Authorized Signatory: David Murphy

Title of Authorized Signatory: [Signature] General Manager

Date: 12/7/2021

Signature: [Signature]

EXHIBIT A
Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: W Bellevue

Property or Hotel Address: 10455 NE 5th Pl

City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 245

Other Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

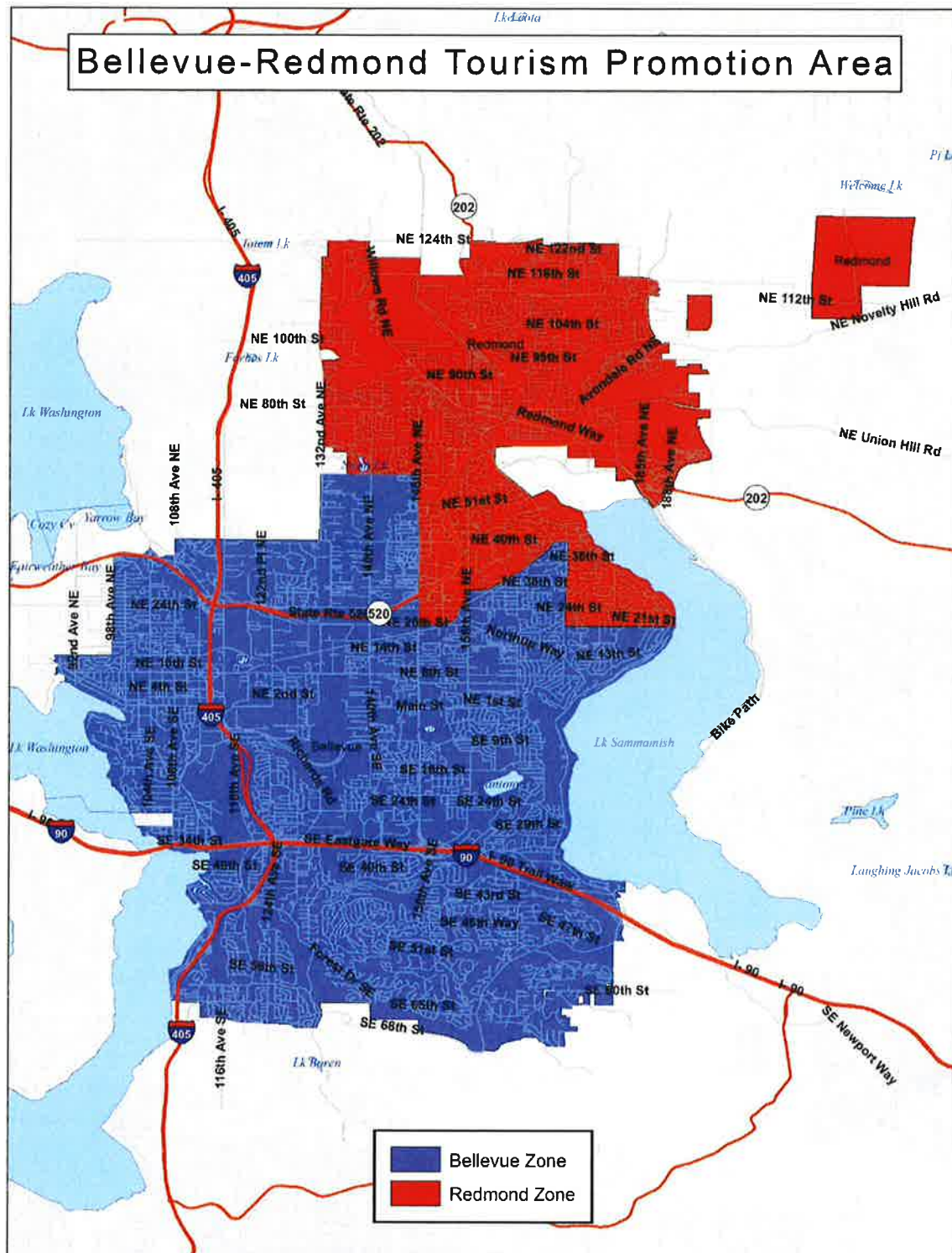
Printed Name of Authorized Signatory: Richard Hill

Title of Authorized Signatory: Complex General Manager

Date: December 7, 2021

Signature: 

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: The Westin Bellevue

Property or Hotel Address: 600 Bellevue Way
City: Bellevue State: WA Zip: 98004

Number of Guest Rooms: 337

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Richard Hill

Title of Authorized Signatory: Complex General Manager

Date: December 7, 2021


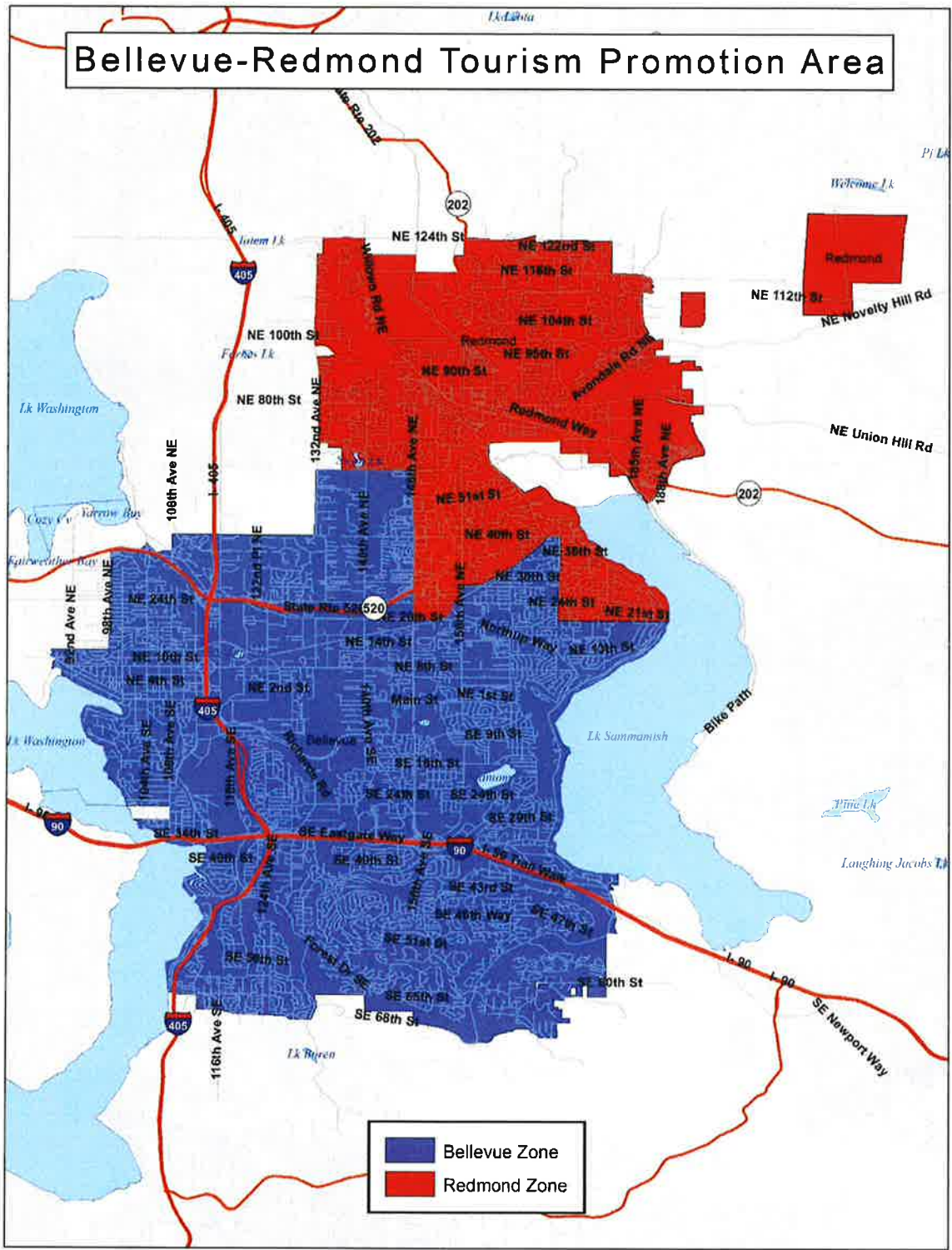
Signature: 

EXHIBIT A
Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Embassy Suites by Hilton, Seattle Bellevue

Property or Hotel Address: 3225 150th Ave SE
City: Bellevue State: WA Zip: 98008

Number of Guest Rooms: 240

Other Mailing Address (if different): ULA
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Wendy Floyd

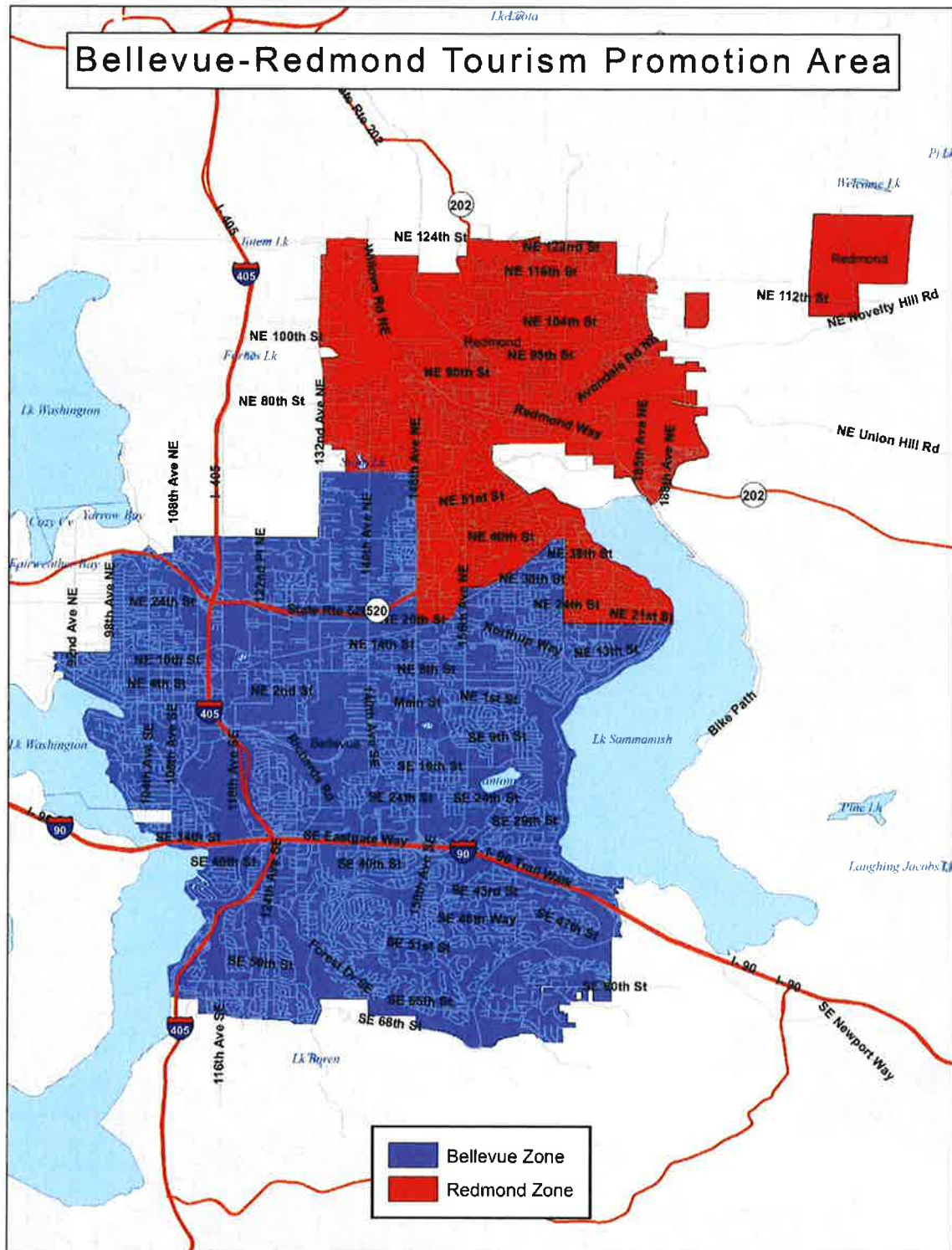
Title of Authorized Signatory: GENERAL MANAGER

Date: 12/22/21

Signature: Wendy Floyd

EXHIBIT A

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. Estimated Costs: It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. Proposed Rates: An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. Charges Not a Tax: The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Silver Cloud Bellevue

Property or Hotel Address: 14632 SE Eastgate Way
City: Bellevue State: WA Zip: 98007

Number of Guest Rooms: 145

Other Mailing Address (if different): 14632 SE Eastgate Way
City: Bellevue State: WA Zip: 98007

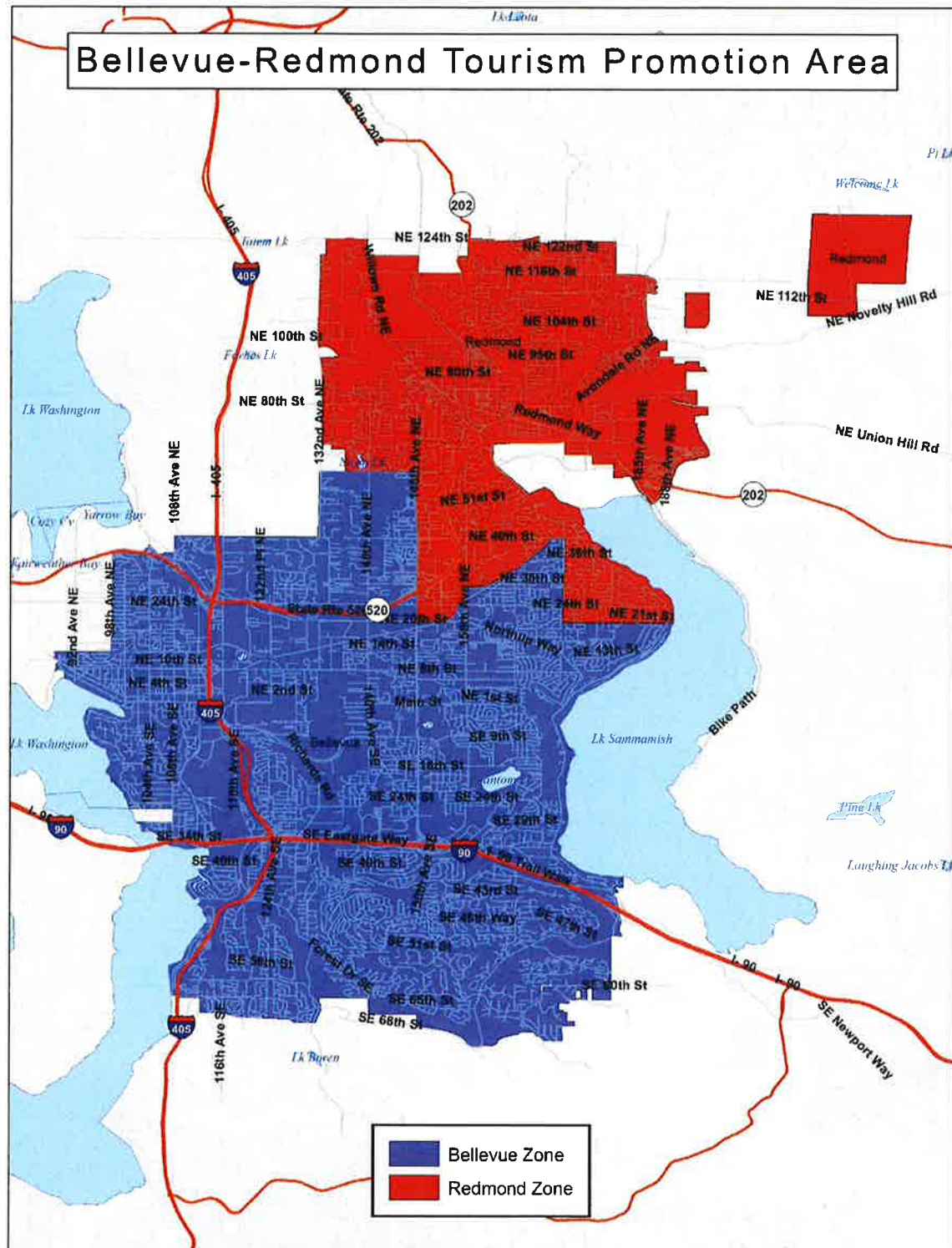
Printed Name of Authorized Signatory: Dan O'Leary

Title of Authorized Signatory: General Manager

Date: 12-15-2021

Signature: 

Bellevue-Redmond Tourism Promotion Area Boundary Map



WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Aloft + Element Redmond

Property or Hotel Address: 15220 NE Shen St.
City: Redmond State: WA Zip: 98052

Number of Guest Rooms: 281

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Jeff Gouge

Title of Authorized Signatory: General Manager

Date: 2/2/22

Signature: 

**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

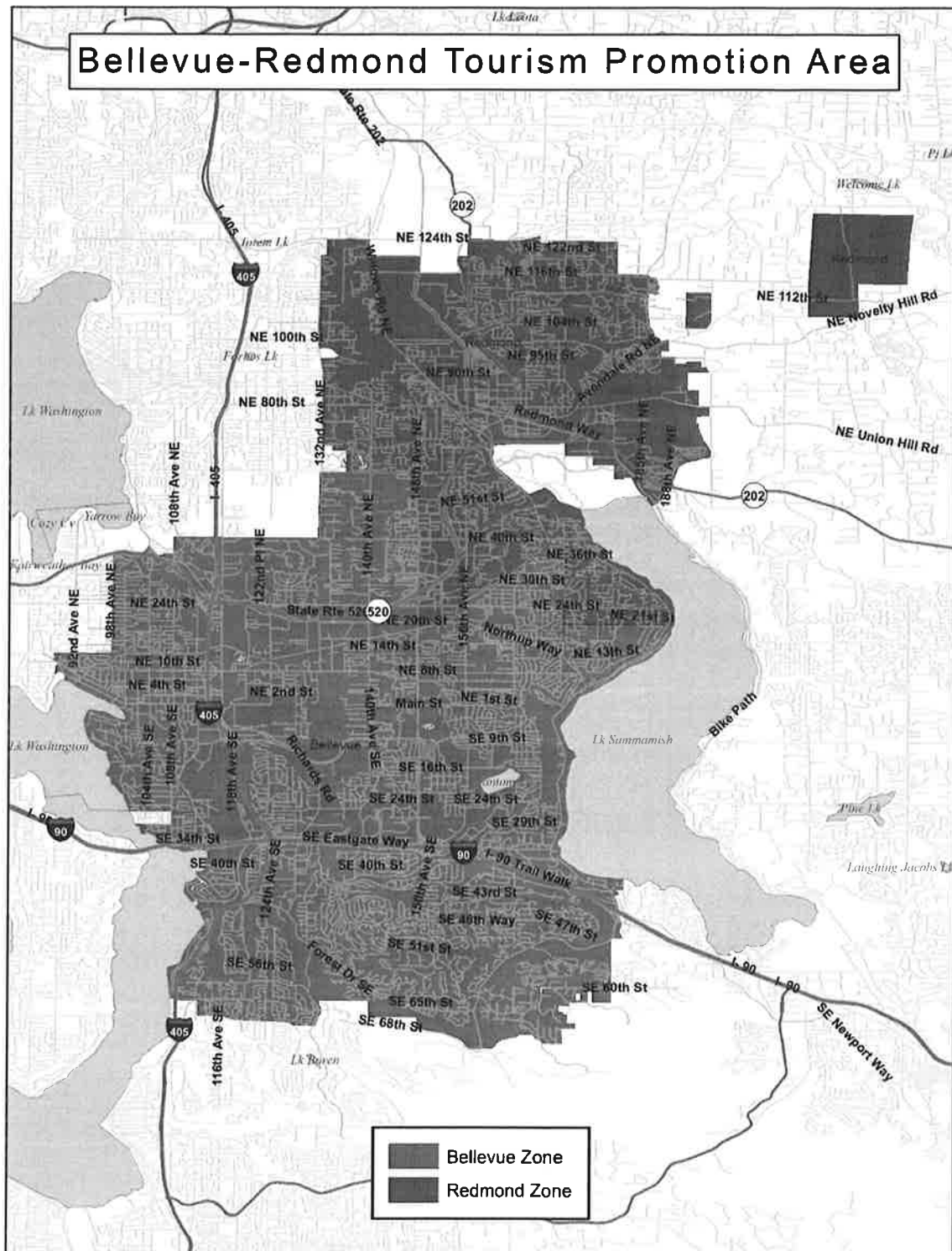
WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

EXHIBIT A

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: HILTON GARDEN INN REDMOND

Property or Hotel Address: 16630 REDMOND WAY
City: REDMOND State: WA Zip: 98107


Number of Guest Rooms: 177

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

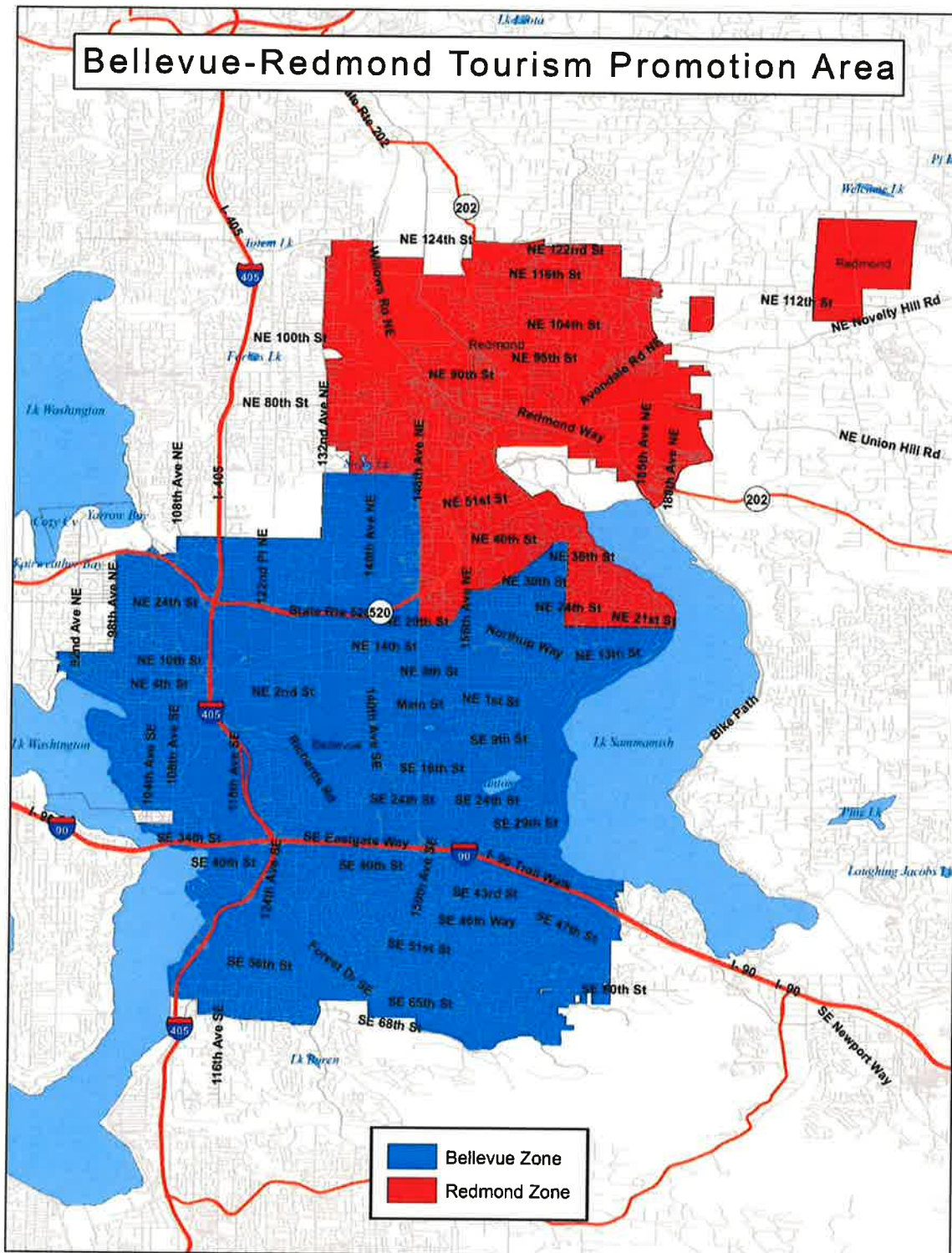
Printed Name of Authorized Signatory: JEFF ISENBERG

Title of Authorized Signatory: GENERAL MANAGER

Date: 2/2/2022

Signature: 

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: _____

Sea 116 Marriott Redmond

Property or Hotel Address: _____

7401 164th Ave NE

City: _____

Redmond

State: _____

WA

Zip: _____

98052

Number of Guest Rooms: _____

264

Other Mailing Address (if different): _____

City: _____

State: _____

Zip: _____

Printed Name of Authorized Signatory: _____

Daniel Angell

Title of Authorized Signatory: _____

General Manager

Date: _____

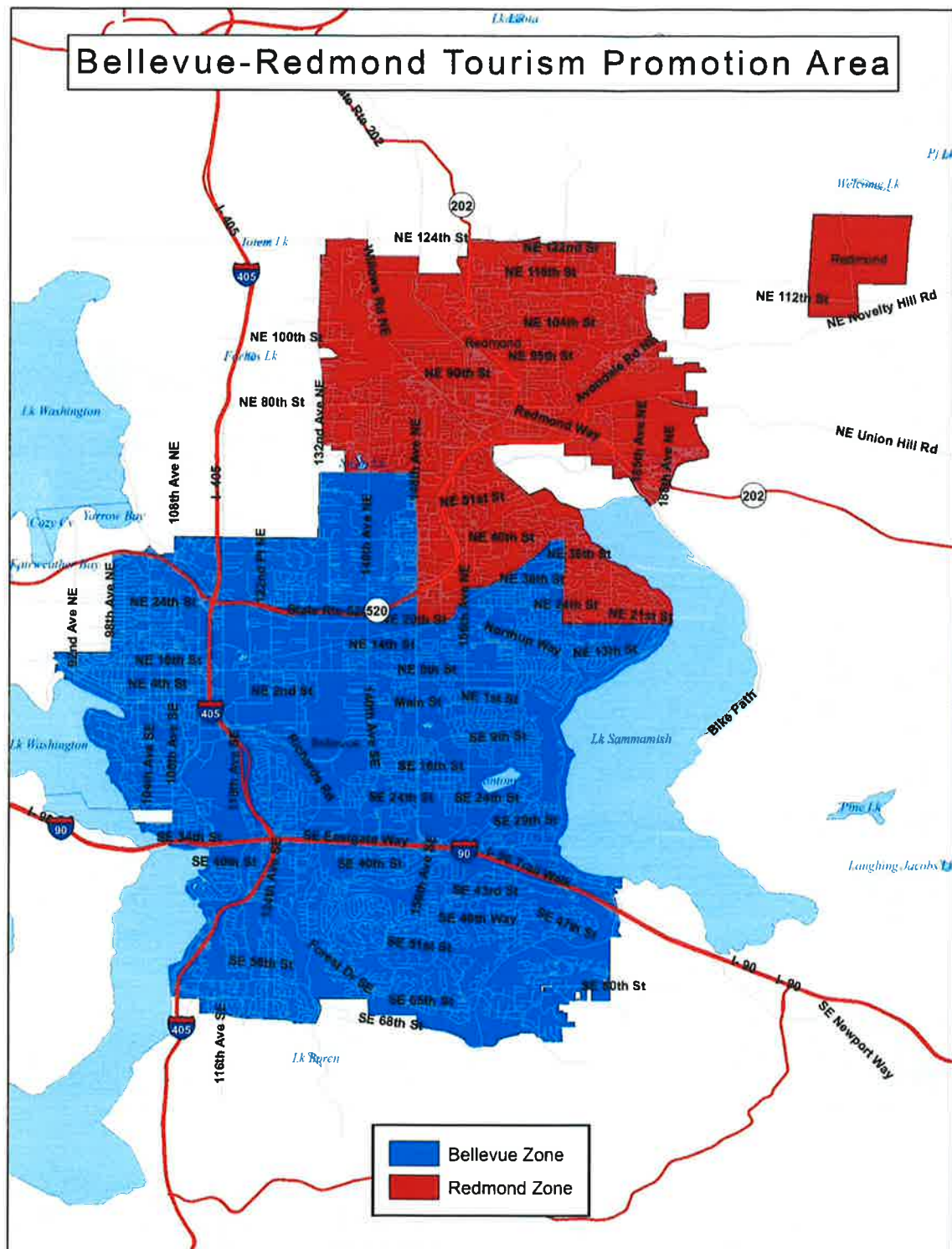
1/13/2022

Signature: _____

Daniel Angell

EXHIBIT A

Bellevue-Redmond Tourism Promotion Area Boundary Map



By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Redmond Inn

Property or Hotel Address: 17601 Redmond Way
City: Redmond State: WA Zip: 98052

Number of Guest Rooms: 137

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Dave Norwood

Title of Authorized Signatory: General Manager

Date: 02/04/2022

Signature:  _____

**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Residence Inn Seattle East Redmond

Property or Hotel Address: 7575 164th Ave NE
City: Redmond State: WA Zip: 98052

Number of Guest Rooms: 180

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

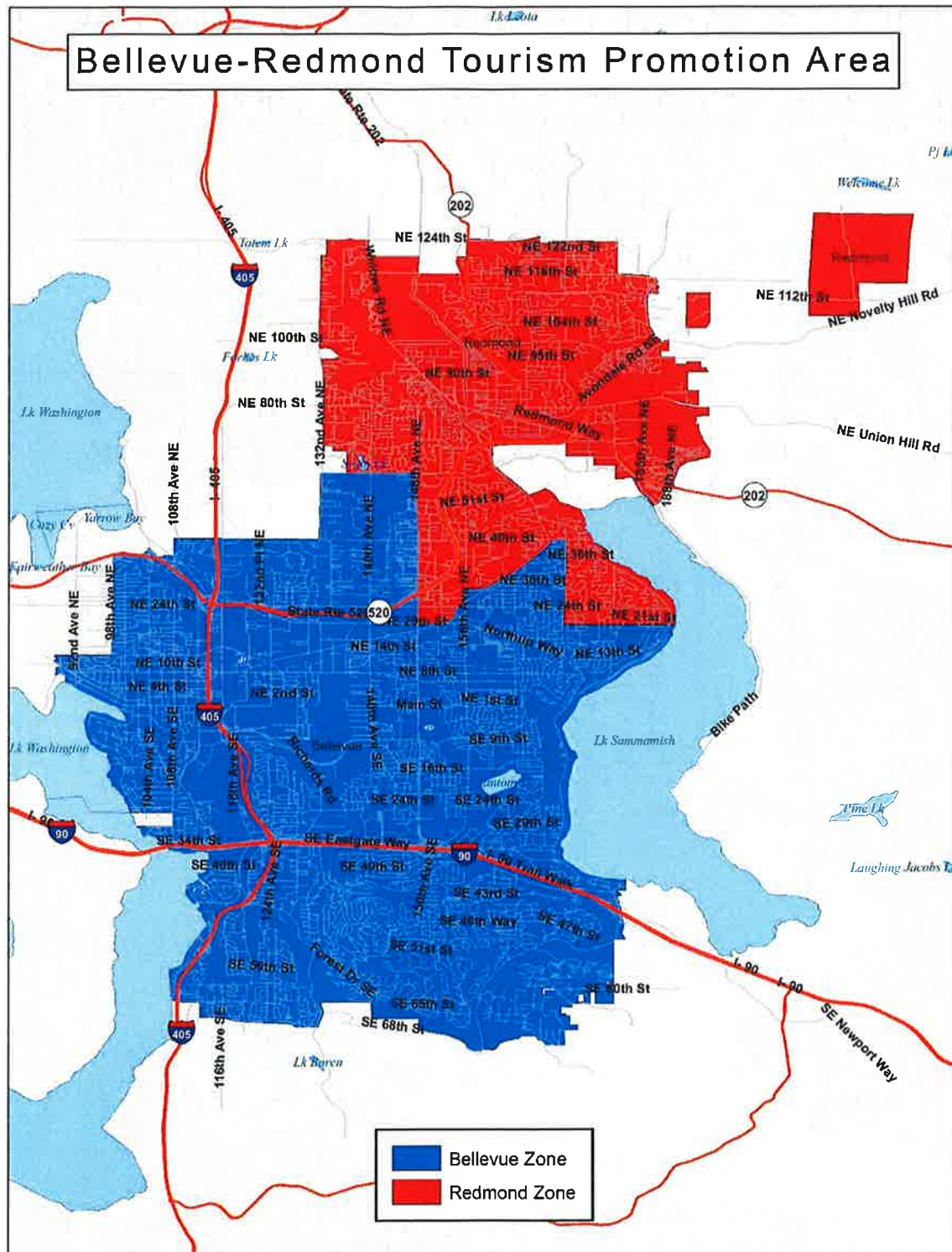
Printed Name of Authorized Signatory: Kim Sanderson

Title of Authorized Signatory: General manager

Date: 2/3/2022

Signature: 

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. Estimated Costs: It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. Proposed Rates: An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. Charges Not a Tax: The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Extended Stay America

Property or Hotel Address: 3700 132nd Avenue SE
City: Bellevue State: WA Zip: 98006

Number of Guest Rooms: 150

Other Mailing Address (if different): _____
City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Katherine Noyes

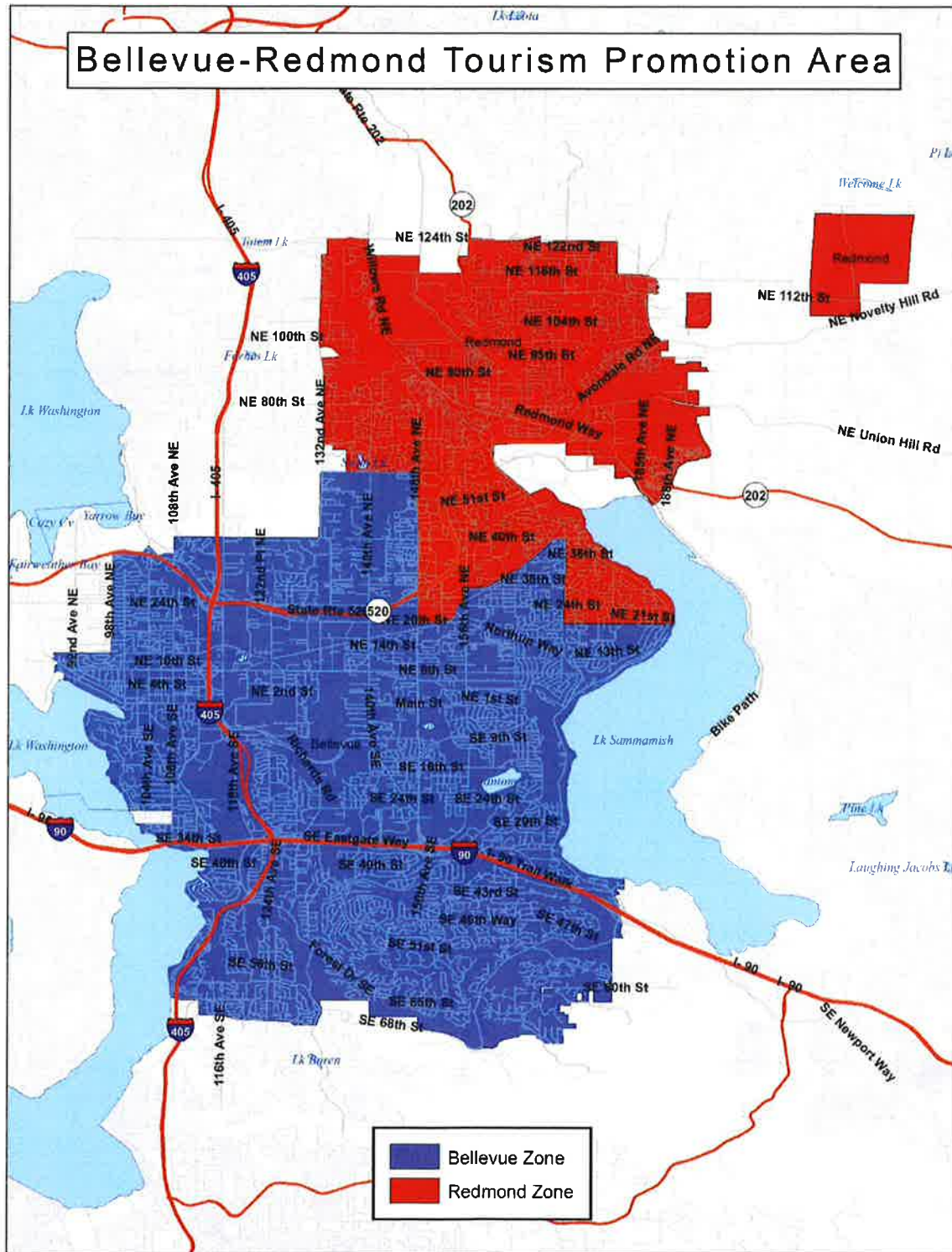
Title of Authorized Signatory: General Manager

Date: Jan 6th 2022

Signature: [Handwritten Signature]

EXHIBIT A

Bellevue-Redmond Tourism Promotion Area Boundary Map



**PETITION TO ESTABLISH
THE
BELLEVUE – REDMOND TOURSIM PROMOTION AREA**

WHEREAS, Chapter 35.101 Revised Code of Washington (RCW) authorizes the creation of Tourism Promotion Areas; and

WHEREAS, RCW 35.101.010(2)(b) specifically authorizes cities located in any county within the state of Washington with a population of one million or more inhabitants to establish a Tourism Promotion Area when acting pursuant to an interlocal agreement, and

WHEREAS, the Cities of Bellevue and Redmond are amenable to executing the necessary agreement(s) provided there is sufficient interest from lodging businesses for the establishment and operation of a Tourism Promotion Area and associated charges; and

WHEREAS, RCW 35.101.050 authorizes a Tourism Promotion Area charge of up to two dollars (\$2) per night per stay on furnishing of lodging by a lodging business with forty (40) or more rooms located in a Tourism Promotion Area; and

WHEREAS, RCW 35.101.057 authorizes an additional charge up to three dollars (\$3) per night of stay on the furnishing of lodging by a lodging business through July 1, 2027. This addition increased the Tourism Promotion Area charge to a maximum of five dollars (\$5) per night per stay; and

WHEREAS, pursuant to RCW 35.101.020 and RCW 35.101.057, a tourism promotion area may only be established, and the base and additional charges imposed, upon the submission of a petition to the designated legislative authority having jurisdiction of the area in which the proposed Tourism Promotion Area is to be located containing the following:

1. A description of the boundaries of the proposed tourism promotion area;
2. The proposed uses and projects to which the proposed revenue from the charges should be dedicated and the total estimated costs of such uses and projects;
3. The estimated rate for the charges with a proposed breakdown by class of lodging business if such classification is to be used;
4. The signatures of the persons who operate lodging businesses in the proposed area who would pay sixty (60) percent or more of the proposed charges; and

WHEREAS, if a Tourism Promotion Area is established, a majority of the lodging businesses subject to Tourism Promotion Area charges may petition in writing that the charges be removed, and upon receipt of such petition the legislative authority shall remove the charges in accordance with RCW 35.101.130; and

WHEREAS, RCW 35.101.130(2) authorizes the legislative authority to contract with tourism destination marketing organizations or other similar organization to administer the operation of the tourism promotion area, and it is intended the legislative authority will contract with such organization(s), who represent and/or whose members include affected lodging businesses within the area.

NOW THEREFORE, we the undersigned representatives of said lodging businesses offering transient accommodations with forty (40) or more guest rooms located within the Cities of Bellevue and Redmond, and who would pay sixty (60) percent or more of the proposed charges, do hereby petition the legislative authority as follows:

1. Establishment: Following a public hearing consistent with the requirements of chapter 35.101 RCW, the designated legislative authority as agreed by the Cities of Bellevue and Redmond shall adopt an ordinance establishing a Tourism Promotional Area consistent with this petition to be known as the Bellevue-Redmond Tourism Promotion Area (BRTPA).
2. Area Boundary: The boundaries of the BRTPA shall include the incorporated areas of the Cities of Bellevue and Redmond as shown on the map attached as "Exhibit A." The BRTPA shall include two zones. The Bellevue Zone incorporating the entire area of the incorporated city limits of the City of Bellevue and the Redmond Zone incorporating the entire area of the incorporated city limits of the City of Redmond.
3. Proposed Use and Projects: The revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be used solely for the purpose of providing Tourism Promotion services as defined in chapter 35.101 RCW, as presently adopted and hereafter amended.

Such authorized purposes may include, but are not limited to:

- a. The general promotion of tourism and convention business within the BRTPA as may be recommended by the tourism destination marketing organization or other similar organization with whom the legislative authority shall contract to administer the operation of the BRTPA.
- b. Advertising, marketing, public relations, and communications programs designed to attract overnight visitors to, increase consumer demand to, and increase market share to the BRTPA.
- c. Tourism development programs, corporate visitation, meetings, conventions, festivals, events programs to promote and increase local tourism resulting in overnight stays within the BRTPA.
- d. Tourism and visitation research and data to inform and advance tourism to the BRTPA.

The amount contributed toward Tourism Promotion within Bellevue and Redmond shall be proportionate to the amounts collected from lodging businesses operating within each respective city.

4. **Estimated Costs:** It is estimated that, on an annual basis, the revenue from the charges collected from the operators of lodging businesses within the BRTPA shall be approximately \$3.5 million. It is further estimated, of this \$3.5 million, \$2.5 million will be collected from operators of lodging businesses located in the City of Bellevue, and \$1 million will be collected from operators of lodging businesses located in the City of Redmond. This amount will vary from year-to-year depending upon the actual collections and fluctuating occupancy and rates of lodging businesses subject to the charge.
5. **Proposed Rates:** An ordinance shall be established to implement the proposed rates for the charges to be imposed in support of Tourism Promotion on the furnishing of lodging by lodging businesses located in the BRTPA are provided below; provided, however, the charge shall not be imposed on lodging rooms that provide: (a) stays for the purpose of temporary medical housing; (b) stays by airline crews under contract with lodging businesses subject to the tourism promotion charge; (c) stays exceeding thirty (30) consecutive days; and (d) stays pursuant to meetings, conventions, and event contracts executed prior to the start date of the BRTPA. The zones within the BRTPA shall have the ability to increase or decrease the BRTPA charge on an ongoing basis with a 60% petition of their rate payers within that zone to the legislative authority.

Classifications	Base Charge (RCW 35.101.050)	Additional Charge (RCW 35.101.057)	Total Charge
<u>Bellevue Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Bellevue)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay
<u>Redmond Zone</u> (lodging businesses within the area of the incorporated city limits of the City of Redmond)	\$2.00 per night per stay	\$0.50 per night per stay	\$2.50 per night per stay

In accordance with RCW 35.101.057, the “additional charge” shall expire on July 1, 2027; unless petitioned to be removed earlier in accordance with RCW 35.101.130(3).

6. **Charges Not a Tax:** The charges imposed under chapter 35.101 RCW and consistent with this petition are not a tax on the “sale of lodging” for the purposes of RCW 82.14.410.

By signing below, the undersigned represents and warrants that he or she has the legal capacity to bind the lodging business and ratepayer is authorized to sign and deliver this petition in support of the BRTPA on behalf of the lodging business/ratepayer.

Printed Name of Lodging Business / Ratepayer: Extended Stay America

Property or Hotel Address: 15805 NE 28th St

City: Bellvue State: WA Zip: 98005

Number of Guest Rooms: 162

Other Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Printed Name of Authorized Signatory: Daphne Avtar

Title of Authorized Signatory: AGM

Date: 12-23-2021


Signature: 

EXHIBIT A

Bellevue-Redmond Tourism Promotion Area Boundary Map

