



Tourism Promotion Area

Public Hearing

Jesse Canedo, Assistant Director

Lorie Hoffman, Arts Community Manager

Community Development

February 6, 2023



Public Hearing

Following the public hearing, staff seeks direction to come back on consent with the final ordinance for adoption on February 13.

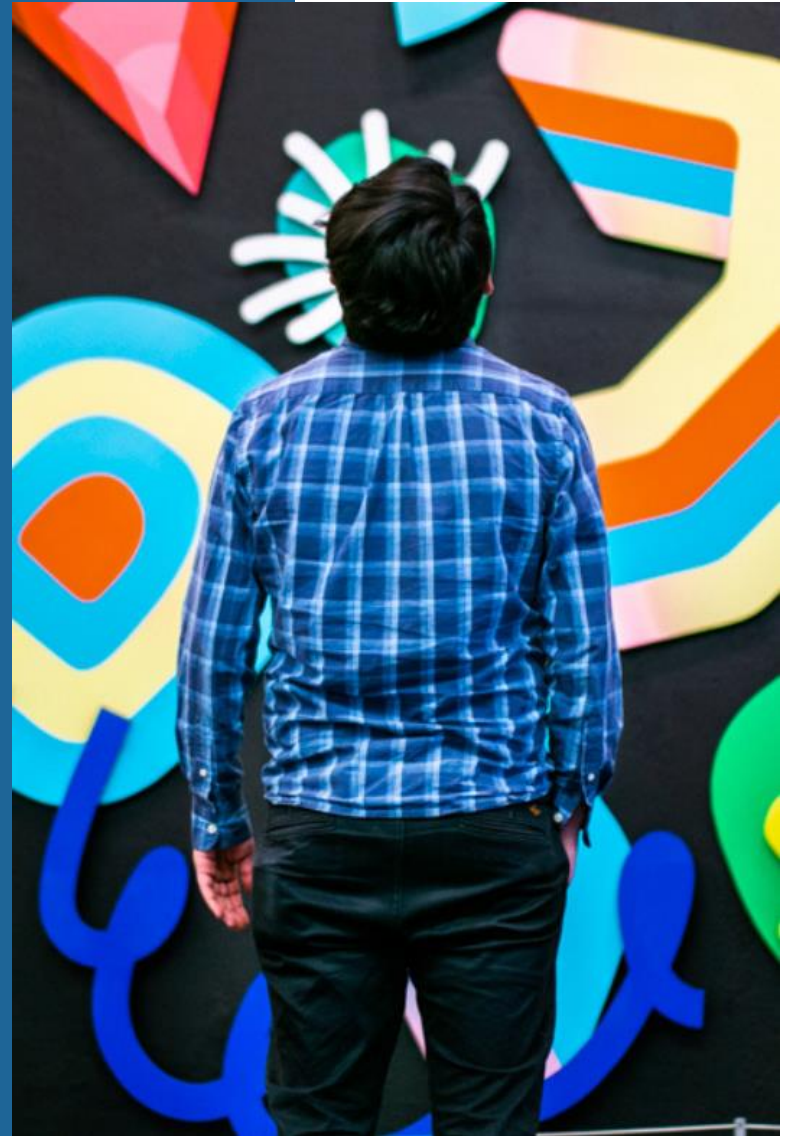


Photo Credit: Bellevue Arts Museum

Tourism Promotion Area (TPA) Overview

- A way to generate revenues for tourism promotion.
- Adds a per night charge on lodging in a defined area.
- In King County, two or more local governments needed.
- Initiated by hotels.
- Revenues spent to promote tourism.

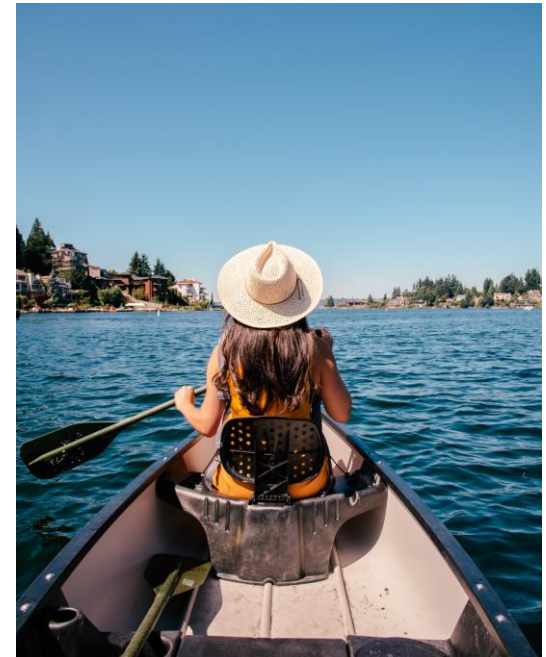


Photo Credit: Visit Bellevue

Tourism Promotion Area Milestone Calendar

TPA Study
Session

11/28/22

City of Bellevue
Adopts ILA

1/3/23

City of Redmond
Adopts ILA

1/17/23

Petition received
from
Stakeholders

1/18/23

Resolution of
Intent

1/23/23

Notice of Public
Hearing

1/27/23

Public Hearing

2/6/23

Adoption of
Ordinance

2/13/23

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Next Steps

- If directed, staff will return for adoption on February 13, 2023
- Additional contracts to council, Q2 2023
- Revenue collection begins July 1
- Results in our community, Q4 2023 and beyond.

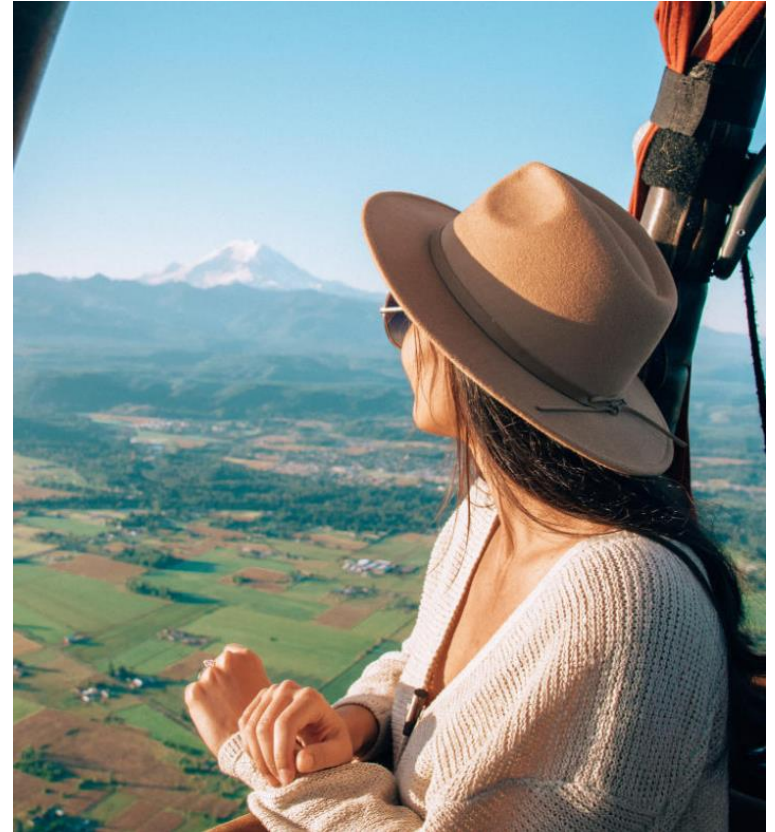


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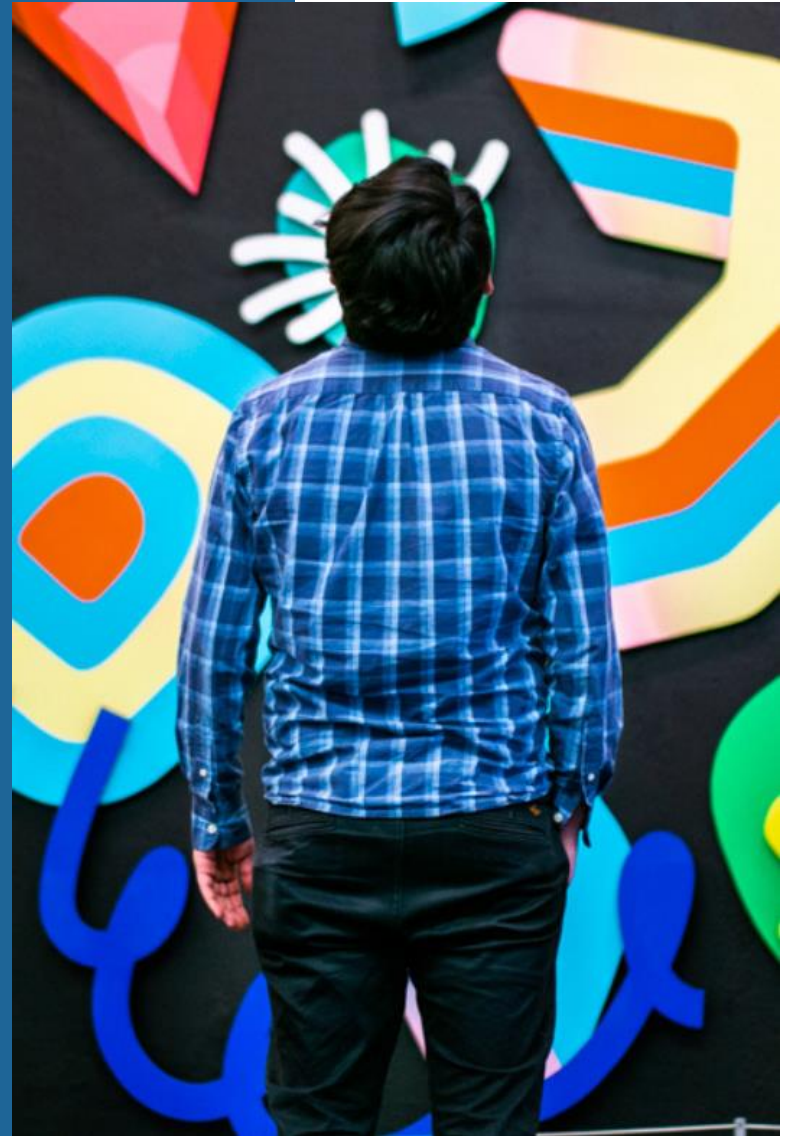


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