



Tourism Promotion Area

Public Hearing

Jesse Canedo, Assistant Director

Lorie Hoffman, Arts Community Manager

Community Development

February 6, 2023



Public Hearing

Following the public hearing, staff seeks direction to come back on consent with the final ordinance for adoption on February 13.

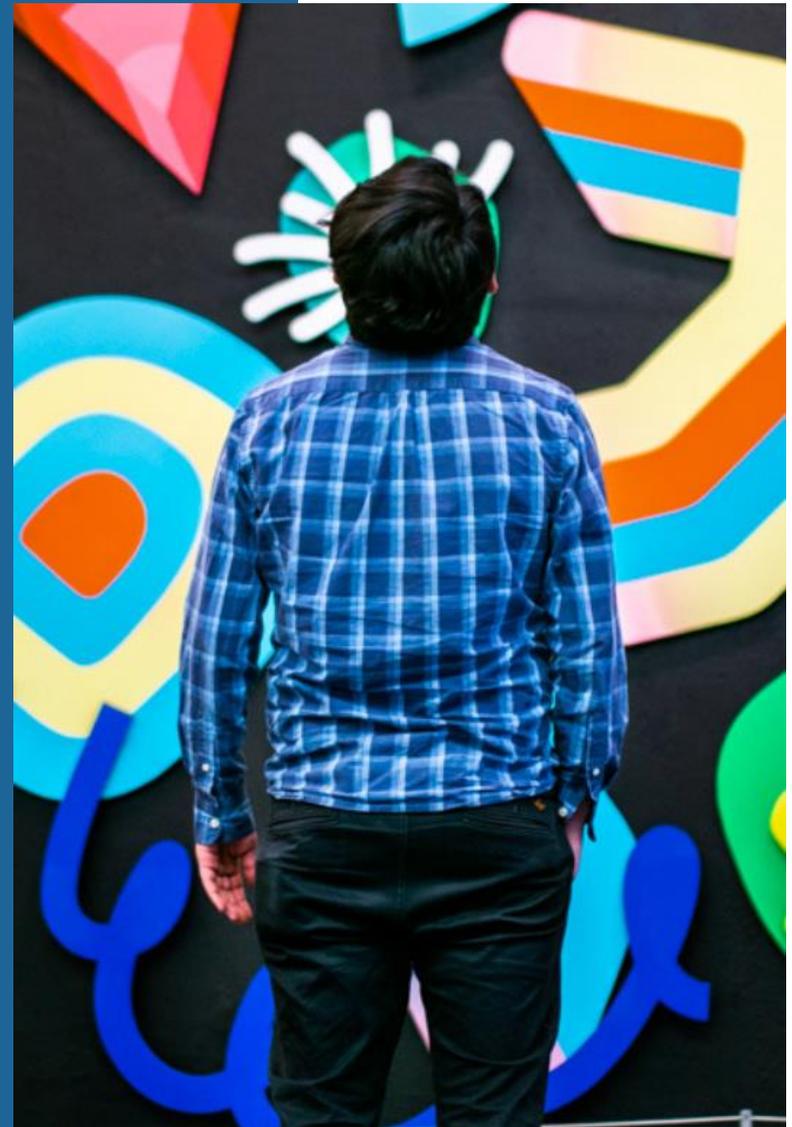


Photo Credit: Bellevue Arts Museum

Tourism Promotion Area (TPA) Overview

- A way to generate revenues for tourism promotion.
- Adds a per night charge on lodging in a defined area.
- In King County, two or more local governments needed.
- Initiated by hotels.
- Revenues spent to promote tourism.

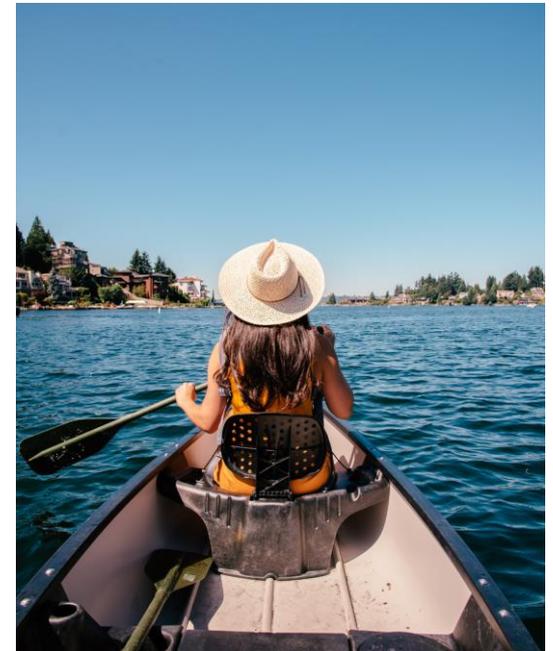


Photo Credit: Visit Bellevue



Tourism Promotion Area Milestone Calendar

TPA Study Session

11/28/22

City of Bellevue Adopts ILA

1/3/22

City of Redmond Adopts ILA

1/17/23

Petition received from Stakeholders

1/18/23

Resolution of Intent

1/23/23

Notice of Public Hearing

1/27/23

Public Hearing

2/6/23

Adoption of Ordinance

2/13/23



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Next Steps

- If directed, staff will return for adoption on February 13, 2023
- Additional contracts to council, Q2 2023
- Revenue collection begins July 1
- Results in our community, Q4 2023 and beyond.

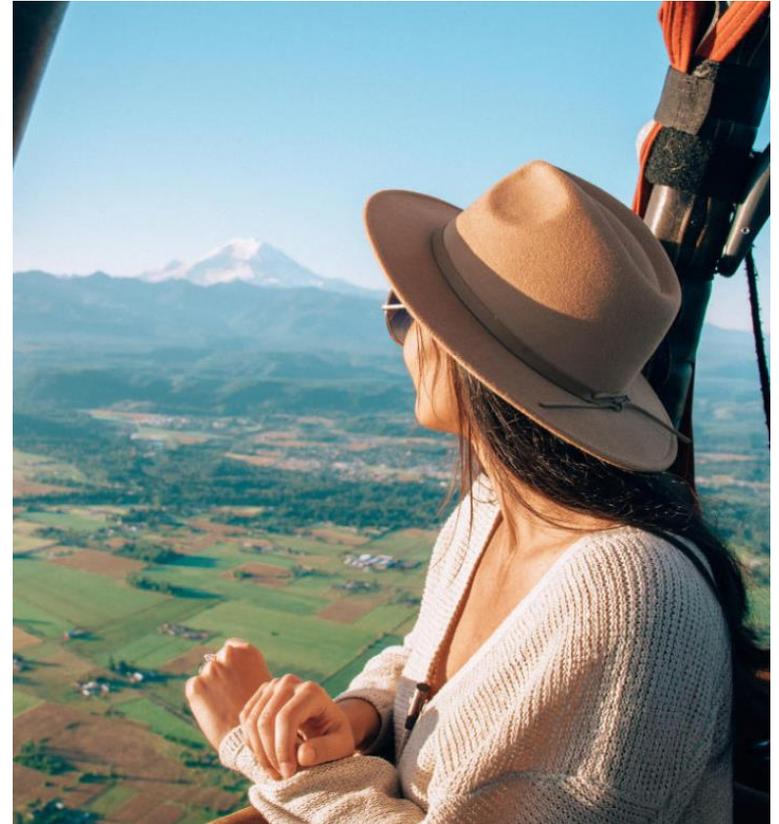


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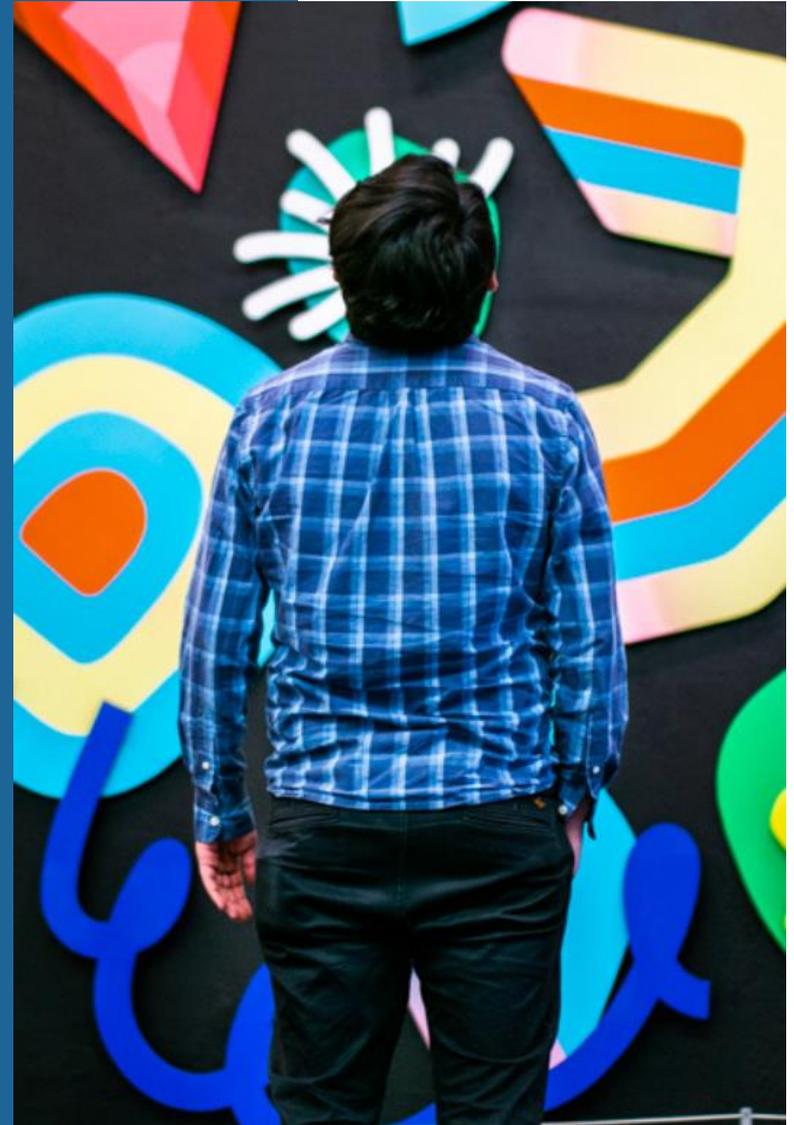


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