Next Right Work: Residential FAR Increase Phase 1: Downtown IOC

Study Session

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April 17, 2023



Direction for Council Consideration

Provide input and direct staff to schedule the public hearing and final action on the Interim Official Control Ordinance at a future meeting

Agenda

Context & Background

Policy Objectives & Approach

Phase 1 IOC Components

Staff Recommendation and Input

Timeline

Current Housing Discussion Topics

- Types of housing units to prioritize
- Affordability levels
- Distribution across city

- Inclusionary affordability
- Housing stability
- Funding
- Innovation



NRW Background

Next Right Work: Increase production of market-rate & affordable housing

- Three actions initiated in 2022:
 - 1. Micro-Apartments
 - 2. Reduce Fees for AH
 - 3. Increase FAR
- Two additional actions initiated in January 2023 (middle housing, permit streamlining)



City of Bellevue Affordable Housing Strategy

Approved by City Council June 5, 2017





Policy Objectives

Policy Objectives

- Encourage residential development
- Increase Affordable Housing production
- Allow application-ready residential projects Downtown to move forward

Tools

- 1. Higher FAR for residential in exchange for Affordable Housing
- Development flexibility for projects with Affordable Housing
- 3. Flexibility on FAR utilization within Downtown Perimeter



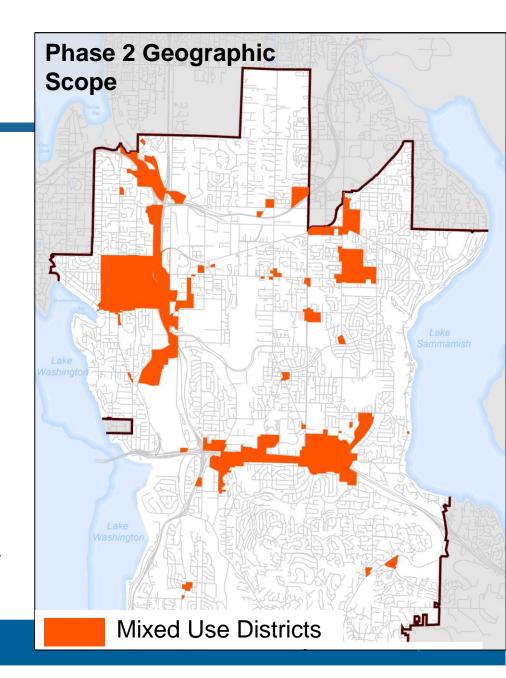
Increase FAR Overview

Phase 1 Interim Official Control

- Temporary regulations
- Downtown

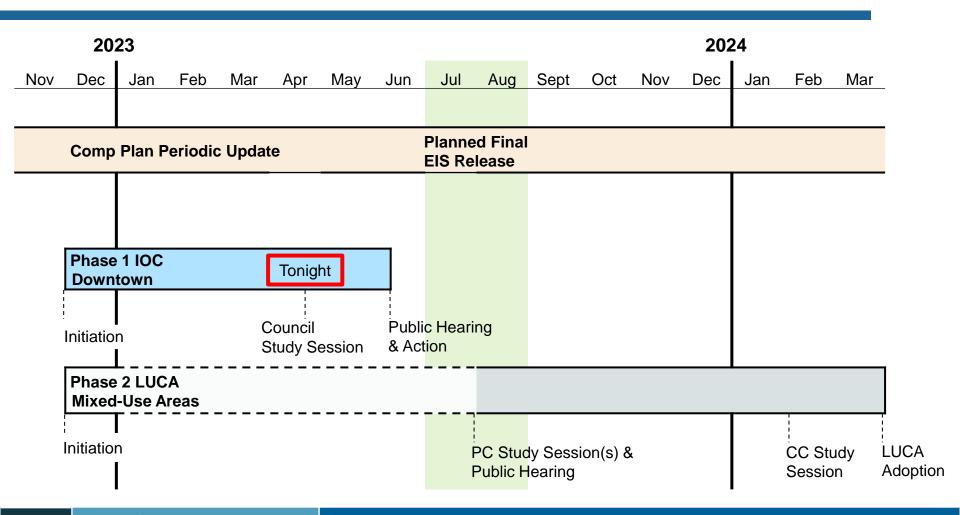
Phase 2 Permanent LUCA

- Permanent regulations
- Mixed-use Land Use Districts (except BelRed & Wilburton)
- Utilizes Phase 1 as study
- Informed by Economic Analysis & CPPU EIS





Residential FAR Increase Timeline: Phases 1 & 2



Phase 1 IOC

Geographic Scope:

Downtown

Intent: Quickly respond to application-ready projects; test FAR increase and measure against policy objectives

Objectives:

- Encourage residential development
- Increase Affordable Housing production
- Allow application-ready projects to move forward



Current Downtown FAR Approach

Base/Max FAR:

Properties have a base FAR (as of right) & maximum FAR

Amenity Incentive Program:

Participation to achieve max FAR

Affordable Housing Exemption:

Up to 1.0 FAR exempt from FAR calculation

AH Exemption

Max FAR w/ Amenity Incentive

Base FAR

Existing Approach

Phase 1 IOC: Tool #1

Tool #1: Allow higher FAR for residential in exchange for Affordable Housing

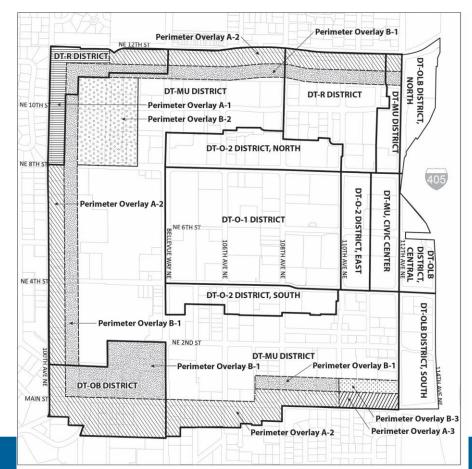
Lower	4:1 market-rate to affordable SF	Higher
Lower	Utilization of FAR exemption	Higher
Lower	Residential Units	Higher
Higher	Affordable Units (per project)	Lower

Phase 1 IOC: Tools #2 & #3

Tool #2: Increase Development Flexibility

- Perimeter Overlay Flexibility ("unlocked" when AH threshold met):
 - 25' height increase
 - 15' stepback reduction
 - 5% lot coverage increase
- Downtown-wide Flexibility: No minimum parking <u>required</u> for Affordable Housing

Tool #3: Perimeter FAR Flexibility





Outreach & Engagement



Applied info from 2020 East Main Economic Analysis



Internal focus group with Urban Design SMEs



Eastside Affordable Housing Coalition briefings



Chamber PLUSH, NAOIP & BDA briefings



Eastside Housing Roundtable conversations

Staff Recommendation & Stakeholder Input

Example project: includes 527 units in Downtown

EAHC		Proposed IOC		Chamber PLUSH	
(527 total units)		(527 total units)		(527 total units)	
3:1 Market Rate to Affordable SF		4:1 Market Rate to Affordable SF		6:1 Market Rate to Affordable SF	
75% Market Rate	25% Affordable	80% Market Rate	20% Affordable	86% Market Rate	14% Affordable
123 Exempt Market Rate Units		131 Exempt Market Rate Units		141 Exempt Market Rate Units	
41 Exempt Affordable Units		33 Exempt Affordable Units		23 Exempt Affordable Units	

Utilization of FAR exemption

FAR Phase 1 IOC Process



Dec 12	Council Study Session (tonight)	Council Public Hearing (Q2 2023)			
Council Initiation	Draft provisions for IOC, includes community and stakeholder input Council input on IOC	Public hearing, Council discussion and adoption of IOC			

Ongoing community and stakeholder engagement and input

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