

Parks & Community Services Board May 9, 2023

ROBINSWOOD TENNIS CENTER

Owned by the City of Bellevue.

Operated by the Parks & Community Services
Department within the Enterprise Division.



Enterprise Facility

- Full Cost Recovery
- Market Based Pricing
- Community Based Programs
 - Resident Priority
 - Accessibility - no membership fees
 - Inclusion/Special Populations
 - Scholarships Available

Our Mission:

Build
Community
through the
sport of
Tennis.

“We do this by serving the tennis playing public, provide the opportunity for participation, offer a variety of programs, promote the healthy benefits of tennis – everyone is welcome”

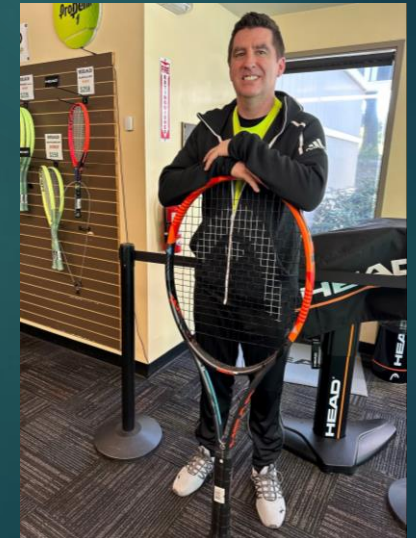
Who We Serve

- ▶ Regional Facility
- ▶ Bellevue Residents 65% (Overall usage)
- ▶ **General Lesson Programs – 90% Bellevue Residents
- ▶ Community Resource: Bellevue College, Local schools, Community Tennis Organizations

- Operate Year-round
- 7-days a week: Fall, Winter, Spring

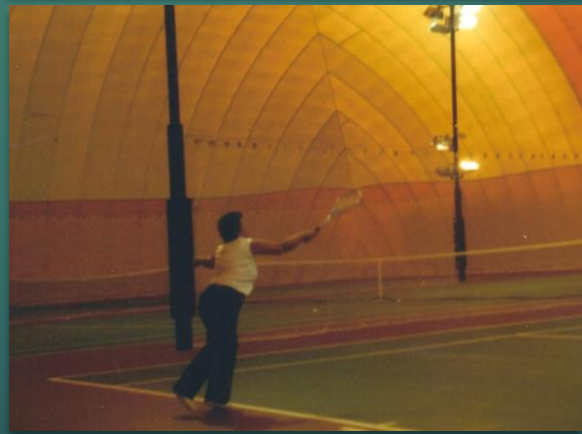
Tennis Center Team

- ▶ Full-time staff:
 - ▶ Manager
 - ▶ Program Coordinator
 - ▶ Administrative Assistant
- ▶ Variable/Part-time Staff:
 - ▶ Instructors (10)
 - ▶ Customer Service Representatives (11)



Robinswood Tennis Center History

- Opened January 2nd, 1973
Original Air Structure(s)
- Major renovation 1986.
Permanent building.
- Two-court air structure 2001.
- Current air structure 2018.



Robinswood Tennis Center Today

Facility Highlights

Main Building:

- Front Lobby/Check-in Desk
- Four Indoor Tennis Courts
- Locker Rooms
- Restrooms
- Offices
- Conference Room
- Retail Kiosk & Racquet Stringing Service

Outdoor Tennis Courts

- 4 Lighted courts
- *2 Courts covered by seasonal air-supported structure (bubble)





Programs

- ▶ Youth
 - ▶ 10 & Under
 - ▶ Afterschool – Junior Tennis Teams
- ▶ Adult
 - ▶ Day & Evening Group Lessons
 - ▶ Leagues
- ▶ Inclusion
 - ▶ Seniors
 - ▶ Adaptive
 - ▶ Wheelchair



Programs



Events

- ▶ USTA League Regional Playoffs
- ▶ Youth "Rookie" Tournament
- ▶ Regional Multicultural Youth Jamboree
- ▶ Century Doubles Tournament
- ▶ Special Olympics Regional Rally
- ▶ Bellevue City NTRP Recreational Tournament



Partners/Sponsors

- U.S. Tennis Association
- U.S. Professional Tennis Association
- Professional Tennis Registry
- Head/PENN Racquet Sports
- NRPA
- Access Tennis Seattle
- Wilson Racquet Sports

Benefits: Grants, Marketing, Instructor Education, In-kind Donations



Challenges

- Aging Facility
- Limited Indoor Court Capacity to meet demand
- Limited Parking
- Limited Restrooms/Locker rooms

Opportunities

- USTA Grants
- Special Events
- Inclusion
- Mixed Use – Pickleball
- Auxillary Programs – outdoor park sites.



Robinswood Tennis Center

“Serving the
Community”



Questions?