

City of
Bellevue



Transportation Commission Study Session

DATE: June 1, 2023

TO: Chair Stash and Members of the Transportation Commission

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SUBJECT: 2024-2033 Bellevue Transportation Demand Management Plan Update

DIRECTION REQUESTED

<input type="checkbox"/>	Action
<input checked="" type="checkbox"/>	Discussion/Direction
<input type="checkbox"/>	Information

At the June 8 Commission study session, staff will present the background chapters of the 2024-2033 Bellevue Transportation Demand Management (TDM) Plan, a document intended to guide the city's TDM efforts for the next decade and will seek Commission feedback on the chapters. The updated chapters will be incorporated into the Public Review Draft, anticipated to be released for public comment late fall and the final draft to be brought back to Commission by the end of 2023/early 2024.

BACKGROUND AND INFORMATION

Definition and Purpose

As shared at the May 11 Commission study session, TDM is defined as activities that encourage people to choose and facilitate their choice to use transportation modes other than driving alone, such as transit, carpool, vanpool, walking, biking and telework. Through TDM, the city is able to relieve pressure on roadways and achieve greater efficiency in the transportation system. In Bellevue, as at other jurisdictions in this area, TDM is conducted through a combination of regulation and encouragement. On the regulatory side, the city has "Commute Trip Reduction" requirements that apply to large worksites (generally those with 100 or more employees commuting to the site in the 6-9 a.m. window); these sites must have in place a program to reduce the proportion of employees commuting by drive-alone mode, and conduct measurement and reporting. Similar "Transportation Management Program" requirements apply to large buildings and are imposed as a condition of development. On the encouragement side, TDM

staff work with the public, as well as those who affect the transportation choices of others (including employers and property managers), to encourage the use of non-drive-alone transportation modes through marketing, education, implementation assistance, and provision of incentives. The city has been engaged in TDM since the mid-1980s, and the program has a strong basis in policy support and longstanding practice.

The 2015-2023 Bellevue TDM Plan is reaching the end of its intended plan period and is being updated for the next ten-year period: 2024 through 2033. The update is slated for completion by the end of 2023/early 2024. The Bellevue TDM Plan is not a policy plan and is not adopted by Council. It is an administrative plan that guides the TDM program in keeping with Comprehensive Plan goals, policies and targets related to TDM.

Relationship to Previous Commission Discussion

On May 11, staff presented to the Commission an overview of the TDM program; the existing 2015-2023 Bellevue TDM Plan; and the in-process update for 2024-2033. The presentation also included the TDM Plan's relationship to the Comprehensive Plan, including mode share targets for commute trips. Staff also provided an outline of the update and the timeline for its completion, anticipated to occur by the end of 2023/early 2024.

Content of the TDM Plan Update

The proposed chapters of the 2024-2033 TDM Plan Update are as follows:

- Chapter 1: Introduction
 - Purpose
 - Background
 - Vision
 - Goals and objectives
- Chapter 2: 2015 – 2023 TDM Plan Results
 - Results and outcomes from the previous TDM Plan period (2021-2023)
- Chapter 3: Demographic Characteristics and Trends
 - Residential and employer data and trends relevant to TDM
- Chapter 4: Survey and Market Research
 - Results of TDM-related surveys and research to inform the plan update
- Chapter 5: TDM Planning Landscape
 - TDM planning landscape, including new trends in telework and hybrid workplaces and shifts in travel patterns following COVID 19
 - Other City plans and their relevance to TDM
 - Relationship of the Comprehensive Plan update to the TDM Plan Update

The content of the chapters will be presented for Commission discussion and feedback on June 8.

NEXT STEPS

Staff will revise the preliminary chapters based on Commission feedback provided at the June 8 study session. Staff will then present to the Commission a full draft of the plan, including remaining chapters (Chapter 6: Measurement and Chapter 7: Implementation Strategies), proposed performance targets (based on the city's Comprehensive Plan TDM-related targets), and proposed implementation strategies, in the fall. Starting after the fall session, staff will release a Public Review Draft of the plan and conduct outreach to solicit public feedback. Staff anticipate obtaining and incorporating additional U.S. Census and Commute Trip Reduction data points that will be available by the end of the year. These data points will complete the picture regarding results of the 2015-2023 TDM Plan. Staff will come back to the Commission, likely in December 2023 or January 2024 (based on when the data is released), to present a final draft for feedback and endorsement. After that, staff will transmit the final plan to City Council for information purposes in the form of a Management Brief.

ATTACHMENT

1. Chapters 1-5 and Appendices of the first draft of the 2024-2033 Bellevue TDM Plan Update