

Introduction & Vision

Comprehensive Plan Chapter Review

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Direction

Advance the Introduction and Vision chapter to the "final draft" stage and advance the element vision statements for inclusion in each of the element narratives?





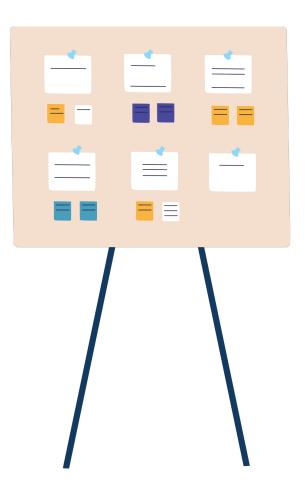
Agenda

1. Background

- Council Vision & Priorities
- State and Regional documents
- Community Feedback

2. Updated Vision Statements

- Introduction
- Citywide Vision Statement
- Element Vision Statements





Council Vision

- Provide a range of housing types & connection opportunities
- Broader definition of the Bellevue Community
- Connect businesses to each other and with the world
- Cross-cultural connections
- Increase access to parks and open spaces
- Innovation is an integral part of the community
- Environmental sustainability is a driver of city actions





State & Regional Requirements

- Plan for 35,000 housing units and 70,000 jobs
- Framework of growth centers
- Address equity throughout the plan
- Plan for the causes and impacts of climate change
- Plan for housing affordable to all households
- Allow for middle housing





18 Months of Community Engagement

- 14 Workshops or Open Houses
- 19 Tabling Events
- 14 Presentations to Community Groups
- 7 Community Discussions/Focus Groups
- 1/2 of events were targeted Bellevue's diverse and/or underrepresented communities
- 1400+ individuals participate in online engagement hub
- 1110+ respondents to the Statistically Valid Survey
- 45 representatives from businesses, developers, non-profits, neighborhoods, arts, tourism, and school district participated in Strategy Team
- 5000+ Community members engaged

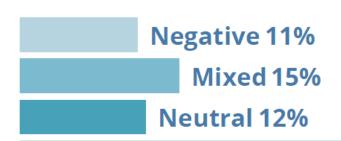




Community Feedback

- Vision statements include:
 - emphasize equity and inclusion
 - focus on the environment and sustainability
 - supportive of a community where everyone can thrive.

Figure 1. Overall Feelings about the Vision Statements





Positive 63%



Community Feedback

- Vision Statement suggestions:
 - All vision statements: Stronger emphasis on low crime and safety
 - Transportation Vision: Stronger emphasis on bicycle and pedestrian infrastructure or a stronger emphasis on autos and traffic flow.
 - Housing Vision: More emphasis on housing that is affordable across the income spectrum.
 - Environment Vision: More emphasis on climate change and sustainability.
 - Parks, Recreation & Open Space Vision: Increasing equitable access to parks.
- Staff recommends no further changes





Recommended Introduction

- Add the Council Priorities
- Remove duplicative vision statements for each element
- Remove the demographics section
- Add a sidebar listing functional plans
- Update the Moments in Bellevue's History timeline to include events related to racial exclusion and the past decade





Recommended Citywide Vision

- Include City mottos
- Add diversity of people and neighborhoods
- Identify focus of growth more broadly than just downtown
- Recognize the importance of business centers across the city





Element	Changes
Community Engagement	 Uses the term "community" to be more inclusive of who the city engages with
Land Use	 Enhance livability through growth Identify Mixed Use Centers as focus of growth Support many types of neighborhoods
Neighborhoods	Add resiliencyAdd well-maintainedBroaden connections

Element	Changes
Housing	 Add equitable access to housing Focus on current and future needs Promote housing that is affordable to households at many income levels Promote housing that meets the needs of people across life stages The city has a more active role in ensuring housing for lowest income residents.
Capital Facilities	Add efficiencyAdd climate resiliency

Element	Changes
Utilities	 Focus on supporting a growing city Add consideration for visual, social and environmental impacts
Transportation	 Focus on all modes of transportation
Economic Development	Add workforce
Environment	 Enhance natural systems Add climate resiliency New buildings and infrastructure have a positive impact on the environment

Element	Changes
Human Services	 Add equity Specificity on essential needs to be met
Parks, Recreation & Open Space	Focus on community healthAdd connections and access for everyone
Urban Design & the Arts	 Replace new buildings with built environment

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